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Published for Bird & Son, inc. employees and their families



HAPPY FACES caught by cameraman Kenneth McLean at the Bird Club's annual Christmas party for children held December 17

at the Park Theater. Over 750 children attended. There were two shows, one in the morning, one in the afternoon.

(See Story on page 6)

Twenty-Two Retire at Year's End

They'll Now Be Taking it Easy

Over 50 Years of Service

JOHN E. CLANCY, 316 Washington St., East Walpole, retires after 51 years of continuous service. He started September 7, 1909 as office boy at \$5.00 a week. Began at East Walpole, but in 1912 became the first office boy at the new Floor Covering Plant. Became clerk in Planning Department in 1914, helper in Flower Pot Department in 1916. In a few years he became Kidder Press operator, the job he has held ever since.



Ralph Nutter
42 years
Floor Covering



James Maguire
Fibre Box Sales
41 years

RALPH NUTTER, 64 Elm Street, Norwood. Started in the Storeroom at East Walpole on April 22, 1918 and later was assigned additional duties including trips to Boston twice a week to purchase various supplies. In 1926 transferred to the Print Machines, where by 1936 he had become a machine tender. From 1947 to 1949 he was slitterman in the Rug Border Department. Since 1949 he has been assistant storekeeper.

40 to 49 Years of Service



Tony Simkus
No. 1 Box Shop
43 years



Guiseppe Lingo
Floor Covering
43 years

TONY SIMKUS, 21 St. James Avenue, Norwood, from July 23, 1917, all service at No. 1 Box Shop. He started in the Combiner Room, transferred to former Wallboard Department in a few months. When this work was discontinued in 1942, he became a saw operator in the Miscellaneous Processing Department. Since June 1954 he has been a Seybold Cutter Finisher.

He says he'll never forget his first day. He was living in Everett and got up at 4:30 A.M. to report on time. It was April and everything was green with the first signs of spring. He was much pleased with his first impressions of Norwood and East Walpole. Among the old time Bird employees he remembers C. S. Bird, Sr., George Graves, Fred Duncan, Bill Wilson, George Wyman, Steve Smith, Harry Mann, Elmer Bartlett, Aaron Rhoades, H. H. Miller and a host of others.

His plans for the future: he's going to write a book that will never be published, but will give him a lot of entertainment in the writing. "One of my best friends at Bird & Son," says Ralph, "has been the Credit Union. They helped me over many a tough spot."

JAMES B. MAGUIRE, 824 Washington St., Walpole. If Jim Maguire hadn't met Captain Paul H. Taylor while serving with the U.S. Army in France in World War I, he might never have worked at Bird & Son. After the war he returned to his former job in Rochester, N.Y. with the German American Button Company. Much to his surprise he found a letter from Mr. Taylor (who then was plant engineer for Bird & Son) telling him about a position here. He was interviewed, accepted and on June 23, 1919 began as assistant to the plant superintendent, Stephen Smith.

From 1928 to 1930 he served as superintendent of the Box Division which at that time included both No. 1 and No. 2 Box Factories. This position (continued on page 4)

Free Course Starting in Pulp and Paper Technology

No matter where you work, you are invited to sign up for the course in Pulp and Paper Technology starting January 17. Here's the opportunity for everyone in Bird & Son who is interested in paper and felt to learn the manufacturing technicalities of this product. This is especially useful knowledge for accounting clerks, lab technicians, chemists and all main mill employees who want to broaden their education in paper production techniques.

Classes will be held on the top floor of the old Main Office Building every Tuesday at 1 P.M. for 2nd and 3rd shift employees and 7 P.M. for 1st shift and salaried employees. The course will run approximately 14 weeks. Register with your foreman or supervisor before January 15th.

Here's a list of topics to be discussed, and the company representatives who will teach them:

After an introductory session, conducted by Lester Tarbell, and the showing of a film, the course will cover:

- Raw materials — Albert Gilmore
- Stock preparation — Albert Gilmore
- Mechanical treatment — Perley Mudgett
- Chemical treatment — Hermon Barker
- Cylinder and Fourdrinier machines — Kimble McEwen
- Drying and calendaring — Kimble McEwen

Slitting and Rewinding — Kimble McEwen

Felts — a representative from Draper Brothers

Wires and Screens — outside representative

Water and Steam — Joseph Sheehan
Paper Testing — Hermon Barker
Converting — Hermon Barker
Rubber Rolls — outside representative

Remember — you don't have to work in the Paper Mill to take this course. Anyone can sign up. Do so promptly, before January 15.

S. H. Sallie Named Product Development Mgr.

On January 1st, Stanley H. Sallie was appointed product development manager of the Building Materials Division. Leonard W. Weaver is assistant manager. Carroll A. Homan succeeded Mr. Sallie as chief chemist at the Norwood Roofing Plant.

The new Product Development Department under Mr. Sallie and Mr. Weaver will include the following laboratory men: John Colaneri, Caryl Hinds, James Jackson, Roy McQuillan, Norman Olson and James Twohey. These men will be responsible for the development of new products of the division and improvement in present products, including the finding of or developing improved raw materials such as roofing granules. They will

(continued on page 7)



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Published for the employees of Bird & Son, Inc., and their families.
Editorial Office at East Walpole, Mass.

EDGAR M. GROUT, Editor

JOHN J. MURPHY, Adviser

As The Year Opens

Most forecasts predict slightly more new house construction in 1961, but this may not come until late in the year. The Building Materials Division looks forward to enough volume to keep our plants busy, but there will be lots of competition. We can beat this by keeping our costs of making, selling and shipping our products as low as possible. Sales meetings being held in January will set forth a strong program to go out and get the business. We will try especially to help our dealers get their share of the re-roofing and re-siding business. This will provide a sound backlog of orders regardless of what happens to new home construction.

Guarding property against the elements — rain, sunshine, heat and cold — is the business of the Building Materials Division, so it is not strange that weather has had its impact in 1960. First there was unusually cold weather early in 1960 (which slowed business down), then there was Hurricane Donna, followed by extraordinarily fine weather well into November, giving us a strong finish. Add it all up, and we find that 1960 was a year when the Building Materials Division sold more goods than ever before, but suffered from lower average prices, brought about by the keen competition to get the business.

In the Floor Covering Division, the introduction of our new line of HEAVY WEIGHT VINYL at distributors' meetings in December and January has resulted in substantial representative orders for January. The New Year is thus off to an early and good start. The sales force is being strengthened in order to do a better job of taking the Bird story to the dealer. We have also acquired several excellent new distributors in Upper New York State, the West Coast and the Middle West.

Manufacturing is steadily improving, but much work must still be done to bring the plant up to the efficiency needed for a healthy operation.

December business in Floor Covering was seasonally low and aggravated by bad weather over much of the country which delayed or prevented shipments. Weather may continue to affect shipments during the winter, but over all we expect further improvement in 1961 as the foundations are laid for positive improvements in 1962 and thereafter.

At the close of a year, it is always helpful to review the performance of that year in order to set up programs for the year ahead which will enable us to do better. Although 1960 was a year of adjustment in the Paperboard Products Division, we maintained our position well in all our lines.

Two factors face us as 1960 ends and 1961 begins:

1. There is need of inventory reduction generally throughout industry.
2. In the Paperboard Industry the manufacturing capacity still is greater than the demand for the products.

By the middle of the year, inventories (that is goods made, but not sold) should be greatly reduced, which will result in a better balance between production and demand. All of this adds up to 1961 being a reasonably good year. But "reasonably good" can be made "excellent" by bucking the general trend. This we hope to do through sales programs outlined to our salesmen in meetings at the end of 1960. Success will be directly related to the abilities and the hard work put in by all employees in the Paperboard Products Division. There is always a larger share of the business available for the company which excels in quality of product and in service. This is true not only in our corrugated and solid fibre business, but also in the shoe carton business, even though production of shoes was down last year by 5% to 6%. In the Horricultural Division, the introduction of our injection molded polystyrene plastic pot should give us the impetus to have an outstanding year in this division.

Summing up, none of us should underestimate the contribution he can make in 1961 by the full use of his own capacities.

The New Look

Like many individuals, the Review turns over a new leaf at the start of the New Year. For the first time in over 40 years we have made a change in the page size. We hope you will like it. The new design looks more like a newspaper and it increases the amount of space so that more news can be published each month.

— The Editor

Something to Think About

"At one time the conduct of foreign policy cost you virtually nothing in taxes. Today it takes 12 percent of your income." So says James G. Campaigne, chief editorial writer of the Indianapolis Star in his book "American Might and Soviet Myth."

He explains that if you earn \$5,000 a year you pay on average, of \$491 in direct income taxes and \$147 in other Federal taxes. "You pay \$105 in higher prices caused by the Federal taxes on everything you buy. Your share of taxes paid by corporations who pay you dividends or other income is \$68. So every year \$811 is taken away from you to pay the expenses of your government."

"Out of that \$811 you pay in taxes, \$629.13 goes to pay for departments or agencies directly or indirectly concerned with foreign affairs. In other words, 77 percent of what you are forced to pay the Federal government is spent for foreign policy, past, present and future — military defense, foreign aid, veteran's payments, interest on the war-created debt."

Foreman of Printing At No. 2 Box Shop



Everett W. Seavey

Everett W. Seavey was made foreman of printing at No. 2 Box Shop on December 1st. He now has charge of the Nilsaton presses and the Printing Department (FXP) which moved last summer from No. 1 Box Shop.

Seavey started with Bird & Son in January 1935, after working for one year as a pressman's apprentice at United Drug, and for several years in a trucking business of his own. He is a graduate of Hyde Park High School where he took the printing course.

At Bird & Son he was first a press helper, then a Miehle press feeder before becoming a Miehle operator in 1942. He was night supervisor for a time in 1944. He became operator of the Nilsaton four-color press in 1958 and since January 1959 has been inspector and sample maker.

Since 1955 he has been president of Local 1530, United Papermakers and Paperworkers AFL-CIO. He has been active in union affairs for some years before 1955, holding several different offices.

Mr. and Mrs. Seavey live in Westwood and have three children. Bruce, 11, is in grammar school, Gerald, 17, in high school and Richard, 18, attends Northeastern University. Richard is the student who won a prize last April for the computer he built for the Westwood High School Science Fair.

Yoga Class Gets National Publicity

The article describing the Yoga classes which appeared in Bird Magazine's publication "BIRD'S EYE-VIEW" was read by Edward M. Ryan, editor of management publications for the Dartnell Corporation. In November he wrote the following letter, which was referred to Lewis Severance, chairman of the activity:

"I thought I had heard about everything in the way of employee fringe benefits but the information that you are offering classes in Yoga is intriguing."

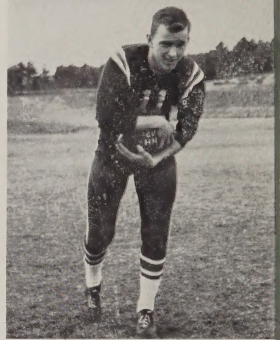
"Can I get details for a reference in our monthly EMPLOYEE RELATION SERVICES? Also, if you have any announcements, bulletins, or other material pertinent to the practice, we would appreciate seeing it too. May I hear from you?"

Of course he did hear from Mr. Severance in a long enthusiastic letter which described in detail the Bird Club

"... these things cost your grandfathers virtually nothing. Even twenty-five years ago it was an expense you hardly felt. Today 10 per cent of your income goes for these purposes. And yet the United States is endangered as never before in its history."

program. Mr. Ryan later replied the some mention of the Bird Club Yoga program would certainly be made in one of the forthcoming editions of the EMPLOYEE RELATION SERVICE BULLETIN. This service goes to personnel directors and other interested people all over the nation.

Ray White's Son, Paul Stars at New Hampton



PAUL WHITE, star halfback for New Hampton School. His father, Ray White, works for the Accounting Department.

Football scouts knew Paul White was good when he cavorted for Walpole High, but they thought he might be too small for college ball. They too, Paul's grades could stand a little polish. So, with just a little financial assistance he packed off to the New Hampton School, a 140 year old independent prep school in central New Hampshire.

Paul was given a large pair of shoes to fill, both in the class room and of the football field. The prep schools are not taking too many post graduates these days and the lucky ones admitted must produce in the academic department. On the gridiron Paul, who stands 5' 11" and weighs about 175 was put into the halfback spot from which Portland's Mike Simpson made New Hampton sports history last year as the preppers chalked up their first undefeated season in 57 years.

Elusive Simpson, even smaller than White, scored 78 points in seven games to set an all time school record. But White quietly operating in the shadow of his predecessor, went out and scored ten touchdowns and twelve extra points for a total of 72. And he had three touchdowns called back, one a key factor in New Hampton's only loss to powerful Brewster Academy. This was considerably better than the 50 points he scored in his senior year at Walpole High.

What's more the diligent athlete played the full route in all seven games, making more than his share of tackles and doing all the punting. He is a hard-running high-stepping halfback with plenty of speed. Coach Joe Gauld, whose teams have won 19 out of its last 21 games in a fast prep school league, termed White one of the most valuable football players he ever had the privilege to coach.

Paul is doing a workmanlike job in the class room, too. He's hoping that Holy Cross, his first choice in colleges, will take another look at his dual record. On the other hand, he likes the northern New England school climate and may make application to Middlebury (Vt.), a college with an exceptional academic standing, and where they play a little football, too.

TOP OF THE NEWS

MAIN OFFICE

Many people have commented favorably on the snow scene used on the cover of the Christmas issue. This was taken about 1950 by Review photographer Walter Hartig and had been held in the files until the appropriate time should come to use it. Walter was a compositor in the East Walpole Printing Department (FXP) for many years. From 1948 to his death in November 1952 he was photographer for Bird & Son. His sister, Dorothy Cahagan is secretary to Vice President Ralph Hall.

It's a new son Stephen David, and the fourth little Hartnett, born to Mr. and Mrs. Thomas Hartnett December 20. Tom is in the Building Materials Sales Division.

December 20 was a red letter day in the Building Materials Division. In addition to the Hartnett baby, a new granddaughter arrived from Mr. and Mrs. J. D. Johnston. The baby was born to Doug's daughter and her husband in Kilmarnock, Scotland, where the husband is stationed at Prestwick Air Base.

Josephine Blomstrom, her husband, and four happy children, glad to be excused from school for a month, travelled 8,000 miles around this most interesting U.S.A.

From Niagara to Rockford, Ill., thru the salt flats of Utah, The Rockies of Colorado to Lake Tahoe, California over the Golden Gate Bridge thru the Freeway, with the 5 o'clock traffic into Van Nuys, Calif. down the Pacific Coast into Nogales, Mexico, thence into Texas, into the Smoky Mts., and Virginia onto the Skyline Drive into Washington, D. C., right by the White House, on into Baltimore, N.Y.C., then onto U.S. 95 to Providence, R.I. and home.

Three days were spent with friends in Van Nuys, whom the Blomstroms had not seen since 1936. Gertrude Brady Hale was glad to see these New Englanders. Disneyland takes up a day by itself.

In 1958 Miss Saulnier of the Bird School assigned Maria Garcia of Mexico as a Pen Pal to Patricia Blomstrom. Maria as well as her family extended the Blomstroms a most gracious welcome.

NO. 2 BOX SHOP

Our best wishes to Joseph Carpio, Arthur Holtman and Joseph Nicholson upon their retirement at the end of December.

Bill Ford, Joseph Troiano and Paul Treefel went hunting in the Berkshires in the late fall but had no luck.

On winter vacations from the Shoe Cart Division are Samuel Thompson, Patsy Solbo, Vaughn Allen, Edward O'Toole and Robert Patterson.

We are glad to hear that Charlie Harrington is making a good recovery after the accident he had in November.

NO. 1 BOX SHOP AND OFFICE

Charles Hall of Fibre Box Sales has two sons he is very proud of — Robert (Rob) is a Junior at Worcester Academy. He played quarterback on the football team with a record of winning five, losing one and tying one. This winter he is on the Varsity basketball team and he hopes in the Spring to make the position of catcher on the baseball team. Rob was third highest in passing record for New England prep schools and was recently elected Treasurer of his class.

The Halls' oldest son, Charlie, is going to military school at Norwich University, Northfield, Vt. He holds a Corporal's rating in the Military Police. Charlie, who is a Sophomore, is on the Dean's list. He is one out of eleven of the Sophomore class members who were chosen by professors for the nation's first and oldest commerce fraternity. As a Freshman he ranked twelfth scholastically in his class of 300 students.

NORWOLD ROOFING PLANT

Francis Wall, captain of the FBF Bowling Team, would like some advice on how to beat the last place FBFM7 team. In their match at the end of December, this cellar team took two points away from FBF which was in fourth place in the league standing.

Walter Naff had a very pretty Christmas night scene on the lawn of his home in Dedham with life-sized reindeer, Santa Claus and lights.

Deepest sympathy is extended to Harold Johns on the death of his brother.

Ruth Steinberg of the Shipping Office this fall took a Cook's tour of London, Holland, Belgium, Germany, Switzerland, Austria, Italy, Monaco and France. From all indications it was quite a trip. While in Venice she had several exciting experiences. The boat in which she was riding to the hotel crashed into another in the darkness and the next morning the guests in the hotel woke up to find the lobby flooded from a torrential rain. The gondolas came right to the door and the guests were carried piggyback from the fourth step of the stairway across the lobby to the gondolas. There was also some excitement at the German border when they were held up temporarily because the guide was smuggling something over the border and tried to blame her.

We extend our sympathy to Joseph Dion on the recent loss of his mother and to John Heylin on the death of his father.

Card of Thanks

I want to thank you all for the telephone messages, cards and flowers. You will never know how much it meant when I was so ill. I want to thank especially the men who went to the hospital and donated their blood.

Ruth E. Flynn
(telephone operator)



DAVID HOUGHTON, on military leave from the Floor Covering Plant, has completed his basic training at Great Lakes. He was home for the Christmas holidays. His father, Henry, works at Floor Covering Shipping.

A very nice retirement party was held at the Sports Trip in South Norwood for Tony Renda. Frank Malacinski did a great job with the food, Joseph Purpura with setting up the party. After the dinner they all went to Tony's home to partake of his hospitality.

George Kozak, is now attending Newman Prep and later plans to go to college. His father, George, is a mechanic in Roofing Shipping.

Joseph Purpura's two children, Linda and Norma, are on the Honor Roll at Balch School.

Jack Reddick and wife spent a big weekend recently in New York. Jack's wife won the trip at the Norwood Mothers' Club Fashion Show.

Roger Roy is having a lot of trouble with the used cars he has been buying. As a matter of fact, the last one caught fire. Someone has suggested he should change his name to Roy Rogers and buy a horse!

We all appreciate the nice letter that was received from the Holden family thanking all the nice people at the Roofing Plant for helping them in time of need. After the September hurricane a gasoline stove exploded in the home of the son of Philip Holden who works at the Shipping Office. The son and his daughter received very severe burns but at the present time they are coming along nicely.

Good luck to Lester Hathaway who was transferred to the new truck repair garage at E. Walpole which was formerly Clinton's Garage.

A six pound, eleven and a half ounce baby girl was born to Mr. and Mrs. Arthur Troiano on November 25.

Alfred Dias took a trip to Pianna, Portugal, met a very pretty young girl, fell in love, married her and has finally brought her over here. Now they are living together very happily in their new quarters.

Bob Pillsbury, who worked at Shipping during his summer vacation in 1959, re-

ceived the Frederick Greely Crocker Award in Norwood. This award is given for outstanding performance in football at Harvard and is generally considered as being a most valuable player award. The presentation was made at the Harvard Club of Boston's annual football dinner. Bob was the key man in Harvard's line all season. "He was an outstanding lineman," says Coach Yovician.

FLOOR COVERING PLANT

John Spillane, Jr. left December 30 for his basic training at Great Lakes, Illinois. He has enlisted for three years and is the son of John Spillane, Sr. who works at the Floor Covering Shipping.

Dara O'Malley's car which broke down during the snow storm was fixed by the ace mechanic of the Shipping Department, Tom Folan. Tom was very frank and had some uncomplimentary remarks to make about this faithful old car.

Harold Watson's dog, Lucky, was rushed to the hospital, suffering from some rare dog mauling. The veterinary says he is lucky to be alive.

Hank Houghton thanks all those who donated their old radios to the children of the Wrentham State School this past year. They were much appreciated.

NEW BRITAIN

We welcome Norman P. Michaud as the new reporter for the Review. Norman is the printer-slitter helper. Thanks to Paul Wollschlaeger for his help in the past with news gathering for the Review.

We are glad to have Anita Wilk back with us. She has been out due to illness.

On November 23 Ann Stryczek received a telephone call saying that she had won a 1961 Mercury. Ann and her co-workers were very excited over this. Hours later more information was relayed stating that all she had won was a 1961 Mercury Model toy! Still, she had something to enjoy the next day, which was Thanksgiving Day — a turkey dinner.

We hope to see Eddy Tranter out of the hospital soon. He has been in and out of the hospital for the last two months, due to illness.

It was good to see Mr. and Mrs. Stanislaw Mackiewicz and their three year old son arrive back from their two months' European vacation. Travelling by jet, they didn't take long to reach Poland where Stanislaw saw his mother and father whom he hadn't seen for the past twenty years.

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Recent Deaths

JOHN M. HICKEY, assistant to the office manager at the Chicago office since April 1, 1955, passed away suddenly in his sleep on November 17, 1960. This came as a great shock to all in the Chicago office and plant as John was well liked and respected by all who knew him.

Both John and his wife were very active in the work of their church, in the young married groups as well as with the children. He was also active in the Cub Scout Pack in his neighborhood.

The funeral was held from St. Sabina Church on November 21, and was attended by a large delegation of his fellow workers.

John is survived by his wife, Patricia, and five children, Teresa, John, James, Mary Rita and William. Also by his father, three sisters, and three brothers.

ARTHUR FORTIER, who retired from the Floor Covering Plant in March, 1959, died November 19, 1960 at the age of 57. He had been in poor health for some time before his official retirement. His home was at 92 Cornell Street, Roslindale.

Mr. Fortier started at the Lineoleum Department in January 1945 and worked most of his Bird & Son time on the Banbury, as a weigher, and later as operator.

Funeral services were held November 23 at the Sacred Heart Church in Roslindale. His wife, Rose, survives him and also three children, Mrs. Mary Anne Ramsey, Arthur, Jr. and John.

DAVID HEYLIN, retired, died suddenly at the Norwood Hospital on November 10 at the age of 76. From 1927 until his retirement in June 1950 he was a watchman at the East Walpole plants. He started

with the company in December 1906 and for many years worked on the combiners and finishing operations at No. 1 Box Shop. He had lived recently at the Bird Club, East Walpole.

A Requiem Mass for him was celebrated at St. Catherine's Church, Norwood on November 12. He is survived by a daughter, Mrs. Helen Lucy of Norwood and three sons, David and Joseph of Norwood and John of East Walpole, who works on No. 7 Roofing Machine.

MICHAEL COSTELLO, retired, of 1017 Pleasant Street, Canton, died November 23 at the age of 86. He had been retired from the Paper Mill since 1944. He started in the East Walpole Yard Crew in September, 1909, transferring to the Waste Water Department two years later. He continued as a waste water tank man until his retirement 33 years later.

A Solemn High Mass was celebrated for him at St. Mary's Church, East Walpole on November 26. He is survived by a son, John, of East Walpole, who works at No. 1 Box Shop, and a daughter, Mrs. George Doody of Canton, and several grandchildren and great-grandchildren.

STEPHEN SURKONT, 54 Concord Avenue, Norwood, died December 9 at the age of 69. He was actively employed at the Floor Covering Plant from 1920 to December 31, 1957. In his early days he worked in the Finishing Department, but from 1934 to retirement, he was in the Lineoleum Department. Funeral services were held at St. Peter's Church, Norwood on December 12. He is survived by his wife, Amelia, five step-daughters, two steps-sons, 15 grandchildren and six great-grandchildren.



WORK OF ART. This large wreath, in shades of brown and tan, made a most effective decoration for the wall of the Main Office reception room. It was made by Virginia Sheldon of Floor Covering Sales, and her husband, John, who are both very talented. Mrs.



Sheldon, right, is shown here with Muriel McDonald, receptionist. The wreath includes pine cones from Mass. and California, pecans, almonds, milk weed pods, other seed pods from Australia and lotus and eucalyptus pods from Hawaii.

Twenty-Two Retire

(continued from page 1)
tion was eliminated in 1931 and never again held by anyone else. Since 1931 he has been a salesman for the Fibre Box Division in the Boston territory.

He remembers best his business trip to Europe in 1958; the trip was made by Pan American jet — a thrilling experience. The future holds no plans for Jim other than a bit of traveling, when he can, and a game of golf.

STEVE DRUZAS, 27 Winslow Avenue, Norwood. Started February 16, 1920 at No. 1 Box Shop in the Finishing Department where for several years he was a Creaser operator. In 1934 transferred to Floor Covering as a helper in the Finishing Department. Was later a slitter and since 1947 a



Steve Druzas
No. 1 Box Shop
40 years



Sabino Perniola
Norwood Roofing
38 years

member of the Pull Out crew. After retirement his hobbies of gardening and working around his home will keep him busy. Also, he plans to take a trip to Florida.

30 to 39 Years of Service

SABINO PERNIOLA, 238 Elliott St., Norwood. When he reported for work on June 6, 1922 at Roofing Shipping, Sabino's first boss was Dick Stoddard. A year later he transferred to work under Howard Everett. Both these former are well known to old timers at the plant.

Sabino has continued to work on No. 1 Machine right to retirement. For some time he was a die man; since 1946 he has been a relief man at the shingle cutter and winder.

He and his wife have planned a trip to Western Germany in the spring to visit his daughter and son-in-law who are in government service. From there the Perniolas will go to Italy to see relatives. After an extended tour of Europe they will return in the fall. Then he'll settle down to a life of ease, exercising his favorite hobbies of watching baseball and wrestling matches.

MELVIN J. WHITE, 48 High Plain Road, Sharon, from May 16, 1924. He started at Floor Covering Finishing, transferred to No. 1 Box Shop in July 1927 as a finisher until Harry Tower broke him in on the Thompson Press. This machine was originally in the old Wall Board Department. Worked on the elevator in the 1940's, was helper on the Swift machine from 1947 to 1950. Since then No. 29 Punch Press operator to February 1960 when he became operator of the Horton Power Stripper.

The biggest change he has noted was from the hand die cutting machine to the new automatic die cutting method on the Bobst machine. He can re-



Melvin J. White
No. 1 Box Shop
36 years



Joseph Giampa
Norwood Roofing
34 years

member when the west end elevator was changed from hand operation to electric drive. He has enjoyed his work here and feels that he would come back to Bird & Son if he had his life to live over again. He was active on a bowling team from 1926 to 1933, but his present hobbies are fishing and gardening. He will pursue them both in retirement. However, one of his first projects will be to put a new front porch on his house and box in the now open eaves to make it more modern.

ANTHONY SOLTAN, 1250 West 51st Street, Chicago. Tony started July 4, 1925 with the Floor Covering Division which then had a Sample Department located at 14 East Jackson Boulevard. He took this job between enlistments in the Army, then decided to stay. When the office on Jackson Blvd. was closed, he transferred to the roofing plant and worked there in the Sample Department all the rest of his service. For several years he has been gang boss. He was responsible for the many wonderful samples and displays sent from the Chicago plant for display at shows and conventions in the area.

While Tony didn't reveal his retirement plans, he probably won't stay idle long. Rumors have it that he is going to start a little "Fix-it Shop" in his garage. Tony and Mrs. Soltan will also, we are sure, make visits to their son in South Bend and their other son and grandchildren in Delaware.

THOMAS DURKIN, 72 Highland St., Norwood. When Tom Durkin went home after his first day's work on the Floor Covering Print Machine, July 21, 1925, he told his wife he'd never last on that job. He couldn't understand the people or what they were doing! Well, of course, he did last, first as a paint mixer, then in 1934 as a watchman. He has been a trap watchman since 1940 and head trap man since about 1944.

One of his early memories concerns the day Bernard Bailey stopped him to tell him he couldn't smoke on company property, not even in the mill yard. He almost quit then! Tom was never late to work in all his 35 years with Bird & Son.

JOSEPH GIAMPA, 3 Shaw Street, Norwood. He started May 6, 1926 making Lock Butts on No. 6 Machine, but soon transferred (in July) to picking up shingles on No. 1 Machine. For the past 20 years he has worked in the overlay section of the same machine. A notable achievement of Joe's is that in all his 34 years of continuous employment he has never had a lost time accident. Joe has always enjoyed gardening, so after retiring he will spend

more time at his hobby. He especially likes to grow tomatoes, but also raises flowers.

DOMENICK DELGROSSO, 9 Sunset Avenue, Norwood. Like many new employees at the Roofing Plant, Domenick started first on shingle pick up at No. 1 Machine. That was on July 10, 1928. He soon shifted to the Yard Crew, working there until he became a tank car man in the Asphalt Blowing Department in 1943. Since 1945 he has been a shift boss in this department. He has no special plans at retirement, but will continue to live at his home on Sunset Avenue, taking it easy.



Domenick Delgrosso
Norwood Roofing
32 years



George Schoener, Jr.
Floor Covering
25 years

25 to 29 Years of Service

JOSEPHINE B. ROSE, 1468 Washington Street, Walpole, from April 2, 1934, first at No. 1 Box Shop making plugs for floor covering tubes. Transferred to Flower Pot folding at No. 2 Box Shop in September 1934. Having a son in the service, she wanted "war work" during World War II, so she transferred to the Shell Department at Floor Covering in August, 1942. Until the end of the war, 40 mm. shells were made here for the U.S. Army.

When she returned to the Flower Pot Department in 1945, the department had moved to the Finishing Mill. Since 1947 she has worked on the Staude Folder, picking up all kinds of tack boxes. After retirement she will spend the winter with her son and his family in Tuscaloosa, Alabama.

GEORGE SCHOENER, JR., 125 Turner Street, Dedham, started at Roofing Maintenance January 16, 1935, after many years as a machinist and then a steamfitter for contractors. Transferred September 1935 to Floor Covering Maintenance where he has held the rating of A piper since 1939.

ANTONINO RENDA, Chapman St. Walpole, started April 24, 1935 at Roofing Shipping. He was on raw stock for a short time, then held various jobs including shed man, 10-ton elevator operator and finally checker-driver, the post he has held since 1950. Tony looks back with enjoyment on his quarter century of work with Bird & Son. He has no plans yet for anything special after retirement. (See page 5 for another story about Tony.)

MARTHA E. PALONEN, 10 Savin Ave., Norwood. When she started 25 years ago, January 21, 1935, as janitress in the Main Office, B. H. Roberts had just been made president. She recalls the many changes in personnel and in office layout over the years.



Antonino Renda
Norwood Roofing
25 years



Giuseppe Bilotta
Floor Covering
24 years

When the office force was transferred to the new building on the hill, she continued cleaning in the areas of the old buildings which remained open, such as the Hospital and the Advertising Display.

After retirement she will live in Gloucester where she has built herself a small house near friends whom she has known for many years.

Under 25 Years of Service

GIUSEPPE BILOTTA, 43 Dean Street, Norwood. Started August 7, 1936 as an oven man on the old flat bed print machines. Became roll man in August 1950 and remained on that work until transferring to the Undercoat Department in May 1960 as hangerman. He also worked from 1924 to June of 1929 at the Roofing Plant, leaving to make a trip to Italy. He remembers that he was "hired" by Ben Rogers and he remembers Mr. Charles Bird, Sr. visiting the roofing plant in the mid 20's.

Joe, who has always enjoyed working for Bird & Son will take it easy after retirement. However, he expects to keep as busy as he wants to be maintaining a 3-family house which he has bought at 10 St. George St. Norwood.

ARTHUR HOLTMAN, 44 Loring St. Islington recalls that he first came to work as a press feeder in 1939, worked about 2 months and was laid off. But he was recalled in September 1940 again to press feeding in No. 2 Box Shop. For over 10 years he was a Miehle 2-color feeder. Since 1956 he has been Miehle Cutter and Creaser operator. He has no special plans after retirement, except to take it easy for a while.



Domenic Fruci
Norwood Roofing
19 years



Arthur Holtman
No. 2 Box Shop
20 years

DOMENIC FRUCI, 54 Heaton Avenue, Norwood. Domenic says he'll never forget his first day at work, June 16, 1941. He was assigned to the Yard crew with the job of cleaning up some asphalt, which of course he was not familiar with. Before the day was over he found out that when you walk into asphalt it STICKS and is practically impossible to clean off shoes and clothing.

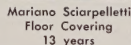
Domenic has always stayed in the Yard department. For 14 years he was a tractor driver. Since 1956 he has been gang boss. After retirement he will take a trip to his native Italy and then will keep busy around his large garden and fruit trees — also in baby sitting for his four small grandchildren who live at his house. Eventually Domenic and his wife may also take a trip to Connecticut and Pennsylvania where they have friends and relatives.

JOSEPH CARPINO, 257 Washington St., Islington. Began in November 1942 as a breaker on the Miehle Cutter and Creaser. He remembers that his hands were very sore for about a week until he got used to this new job. But he stayed with it for 16 years, transferring in 1958 to the job of assistant printer operator on the Nilsaton press. During much of the time that he was on the cutter and creaser he worked with Arthur Holtman, who also is retiring this year (see above).

Joe made many friends during his years with Bird & Son. Two he remembers especially are Ed Scanlon and Tom Finn, now retired. Although he'll no longer be hustling at a press, Joe will not be idle in retirement. For many years he has had a hobby of gardening. We'll expect to see his yard more beautiful than ever with flowers in 1961.



Joseph Nicholson
No. 2 Box Shop
14 years



Mariano Sciarpetelli
Floor Covering
13 years

JOSEPH A. NICHOLSON, 72 Eastern Avenue, Dedham. Started in August 1946 at No. 2 Box Shop and worked for 6 years as a Miehle Cutter and Creaser breaker. Became a shipping helper in 1952 and a storage checker later that same year. Although Joe doesn't recall any special experiences over the years, he found No. 2 Box Shop a friendly place to work and has enjoyed the many friendships he has made there. After retirement he will spend some time in Florida — no other plans beyond that.

MARIANO SCIARPELLETTI, 185 Washington St., Dedham. Started in the Floor Covering Finishing Department September 9, 1947. He soon worked up to the job of roll man and stayed on that work right to retirement. After he stops work he plans to return to his native Italy for an extended visit.



Elton Moore
Floor Covering
36 years

Special Award of \$115 To George Wise

At a meeting of the Administrative Committee on December 19, George Wise of No. 1 Box Shop received a special award of \$115.00 for his suggestion "STOP BARS ON FXGM30." By adding a piece to the stop bar, the bar has been strengthened so that it no longer breaks, thereby making a substantial annual saving.

In the past two months regular awards have been paid as follows:

NOVEMBER

The following men received an additional \$20.00 for having had five accepted suggestions:

Louis Gabrielli, FBPM9, William Gecawich, DPV, Philip Gordon, DPB and Victor Leontie, FFF.

Regular Awards

Clyde Adams, FFV	\$20
Gunnar Anderson FBM	20
Louis Gabrielli, FBPM9	40
Philip Gordon, DPB	40
Victor Leontie, FFG	40
Carlton Rafuse, FFG	20
Edward Smith, DPV	20
Louis Avanzini, DE	5
Vincent Bilotta, FFG	5
G. T. Brebach, CEW	5
Clarence Carr, FFF	5
Rocco DeLuca, FFF	5
William Gecawich, DPV	10
Edward Hayman, DMP	5
Daniel Hourihan, DPV	5
Michael Lukasiewicz, FBV	5
Anthony Utorka, FBV	5
Joseph Watkins, FBPM9	5
Frank Wiberg, FFG	5

DECEMBER

These men received \$20.00 additional for five accepted suggestions: John Glebauskas, FFF, James Ronci, FFF, Frank Wiberg, FFF, George Wise, FFF.

Regular Awards

George Davis, Jr., FKM	\$40
Harold Mattson, FBM	20
James Ronci, FFF	20
Edmund Wenstrom, FBM	40
George Wise, FFF	65
John Glebauskas, FFF	5
Edward Martin, FKPM1	5
William Peterson, FFV	5
Ralph Schweimer, FBR	5
John Tameo, DFI	5
Frank Wiberg, FFF	5
Luigi Zinni, FBL	5

Retired in October

CHARLES SINNETT, 10 Patterson Avenue, Pawtucket, R.I. retired October 31, 1960. He started work at Phillipsdale on May 7, 1929 as a tour boss in the Cutter Room. In April 1945 he transferred to the Transfer Department as a trucker, and then in January 1953 he took the job of lift truck operator and checker, the job he has held until retirement.

Retired in November

ELTON MOORE, North Street, Norfolk. Started at Floor Covering Finishing, February 25, 1924 on the slitter. Was assistant winder, then gang boss for 16 years. Since 1940 has been an inspector. Elton says he has enjoyed his stay at Bird & Son for almost 27 years. When good weather arrives he expects to enjoy his hobbies of fishing and lobstering.



A SUGGESTION AWARD of \$115 was paid to George Wise, No. 1 Box Shop, for his suggestion "Stop Bars for FXGM30." Seated: Arthur Colburn, supt. No. 1 Box Shop, Mr.

Wise, President Wilkins, John Burke, general supt. Standing: Warren Anderson, Ralph Hall, Paul Knight, A. Rogers Weed.

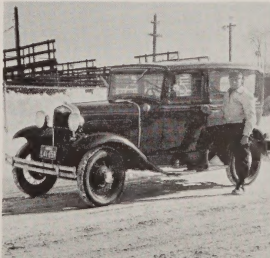
Honorable Retirement for Tony's Model A

Tony Renda's 1930 Model A Ford was given honorable retirement last month, retiring along with Tony after 25 years of faithful service.

He bought the Ford 25 years ago, second hand, to take him back and forth to work from his home on Chapman St., Walpole. It has never failed him whether the temperature was plus 110 or minus 20. It's a 4 cylinder model and the finish is in better condition than many cars only 3 years old. Figuring a round trip of about 6 miles each working day, the old Ford has travelled nearly 40,000 miles transporting Tony to his job at the Roofing Shipping department. For week ends and longer trips the Rendas use a much later model Chevrolet.

Tony recalls a very stormy night 12 years ago when most of the men on the second shift chose to stay over night in the plant rather than face the storm. But Tony knew the Ford could make it. He got in, turned the switch and off they went. Astonished road crews working near Chapman St. couldn't believe what they were seeing. Not only did the Ford navigate the main roads; it plowed through the drifts of Chapman St. right to Tony's driveway. When it finally stopped it was surrounded with snowdrifts so that Tony had to kick the door open to get out.

Tony and the Ford will not have to fight winter storms any more. Still,



THEY RETIRED TOGETHER — Tony Renda, Roofing Shipping, and his 1930 Model A Ford which has brought him safely to work for 25 years, through fair weather and foul.

habits of 25 years are hard to break, so don't be surprised if you see Tony and his Ford out on the highway doing battle with a February blizzard!

P. S. Handley Appointed Sales Development Mgr.

Paul F. Handley of Franklin, Mass. joined the Floor Covering Division in December as Sales Development Manager. He will work closely with Sales Manager B. V. Johnson to develop new and effective marketing and sales programs. He will also visit dealers and distributors to aid them in their promotion and sale of Bird Floor Covering products.

Mr. Handley has fourteen years' experience in the floor covering industry. Originally in retail sales of hard surface floor coverings, he was sales manager for four years of a midwestern firm dealing in all types of floor and wall coverings. For the last seven years he has been product sales manager for the Starfire Division of Bettinger Corporation selling ceramic-on-steel wall tile.

The Handleys live at 1164 North Pond St., Franklin, Mass. There are two children, Bruce 11 and Karen 6.

4 1/4% Dividend Voted At Annual Meeting

As 3700 Neponset Credit Union shareholders already know, a 4 1/4% dividend was declared at the annual meeting in November. This has since been paid.

Directors elected for three year terms at this same meeting are: J. Robert Anderson of the Treasury Department, Arthur D. Colburn, Supt. No. 1 Box Shop, Nader Kalliel of No. 2 Box Shop and Hilda Rafuse of the Treasury Department.

At the directors' meeting which followed, Robert Anderson was reelected president, Nelson Phillips, vice president, Albert Smith, treasurer and Verna Cobb, secretary.

Another decision of the annual meeting was to allow single members \$1,500 in the share account and \$2,500 maximum in savings. For joint accounts the figures are \$3,000 and \$5,000 respectively.

Sales Goals Set For This Year

In several inspiring and very effective sales meetings at the end of the year, the 1961 goals of more sales and better volume of business for Bird & Son were mapped out.

Leading the procession were the meetings of the Floor Covering Division at Motel 128. On the 19th all salesmen in the Division were introduced to the 1961 program. The next day distributors in the eastern part of the country joined the salesmen to learn about the program and to view the balanced line of products. They also toured the plant. A similar meeting for western distributors was held January 7 at Chicago. These meetings were the most impressive held in some years. They have put in motion a selling program that will be reflected in more volume of sales. The balanced line for 1961 was enthusiastically received by the distributor. It includes HEAVY WEIGHT VINYL Floor Covering, just introduced, GLAMOUR * and QUALITY * VINYL Floor Covering and new PARA-FLEX * INLAID Linoleum.

On December 28th, for the first time, all salesmen in the Paperboard Products Division met together in a session that General Sales Manager H. R. Bonnyman described as a look at where we've been and where we are going. Later that day and the next, the groups split up to discuss the sales problems and program of their separate sales areas: Fibre Box, Shoe Cartons, Special Papers and Horticultural Products.

During January, sales meetings for all sections of the Building Products Division are being held to introduce their 1961 sales and advertising campaign.

* Trade Mark.

BIRD CLUB NEWS The Joy of Giving

One of the most joyous occasions each Christmas time is the Bird Club Christmas Party for children. Held again at the Park Theater, the party this year entertained over 750 children — 489 at the morning show, and 280 in the afternoon of December 17. When the movies end and Santa distributes gifts, not only is it the biggest thrill of the year for the youngsters, it is a very heart-warming experience for all the Bird Club members who have worked so hard helping Santa.

This year Joe Wall impersonated the man with the red coat and whiskers. Long before the date of the party the committee went to work selecting appropriate gifts and wrapping them. This year each gift was individually wrapped and had the child's name on it. Gifts to members of the same family were tied together and presented to the whole family at the same time. Those who worked on the tremendous job of tying and wrapping included Aldo Bertoni and his wife, Herbert Pratt and his wife, John Gneco, Mary Moylan, Velma Cobb, John Instasi, Mary McDonough, Elaine Pupa-lais, George Shackley and Mattie Mc-Lauchlan.

New and Special Activities

Something new was added early in December when DINNER CHEQUES came along. To say the gimmick was a great success is true. More than 300 books were purchased by club members, with prospects for several hundred more. When the member purchases a book for \$3.50 he gets about 30 cheques for free dinners at popular restaurants in this area. When the mem-



BALANCED LINE of Bird Floor Coverings was introduced to distributors and Bird executives at impressive meeting December 20. General

ber takes a guest to dinner, he pays for his own meal, uses the cheque to pay for the other dinner. Those who have already used some of the cheques say they "never ate it so good." Books will be available to Bird Club members until the spring. See John Hutchins, Roofing Lab.

The Walpole Skating Club, formerly Skridsko, is available to groups for skating again this year. We hope to sign up for a party there in the near future. Watch for notices on plant bulletin boards.

A thank you to all who contributed gifts at Christmas for the Norfolk County Hospital at Braintree. It was felt that, as this hospital has at present only about 50 patients, the gifts would cover all the patients, so this hospital was selected.

If you know of an activity other than those already sponsored by the Club, make your wishes known to Chairman John Hutchins, Roofing Lab. If we can do so, we'll sure give it a try.

Tri-Mill Sports Club

Since the last reporting, the Tri-Mill Sports Club has held a Pitch Party and a Turkey Shoot. Top winners at the Pitch Party were Henry Brown and Donald Weir. With over 150 participating, the Turkey Shoot was a big success. Winners: Eric Carlson, Gregory Gillis, Henry Gregory and Barton Leontie. Several of our members have been hunting in Maine this year, but as yet we have received no reports of any success.

Men's Bowling

Earle Higgins of FFV now holds the high average of 111.5, with Armando Groat, FBM, in the second slot (111.3) and Moses Bader, third (108.4).

Francis Flaherty still hangs on to his high single record of 158, but lost his high three string rating to Moe Bader whose record is 403.

FFV team still leads the league with EM keeping their second place spot, but FBM toppled to fourth place while A moved into third place.

Girls' Bowling

Only 2/10ths of a point separate the top bowlers in the Girls' League. Evelyn Balduf still holds top spot with 96.0, but Doris Reardon has 95.8. Doris also has the high single honor with 121 pins. Anne Cavanaugh and Mary Moore are tied for high three string at 313. In the League Mary Moylan's team is leading with Jennie Mike's team just one point behind in second spot.

Turkey Roll-Off Winners

Men: Class A, Angelo LaSalvia; Class B, Gus Farris; Class C, Jim Sanphy; Class D, Jim Barnes; Class E, Michael Mike; Class F, Jim McCarthy.

Girls: Patricia McQuaid (high single of 113 for the evening) and Mary Ann Alukonis (high single 108 plus handicap of 8).

Neponset Choral Society

Members of the Choral Society claim that they live right. Minutes after their successful December concert ended snow started to fall. It was the big storm of December 12. But the "St. Paul" concert was over, and a big success. The many who attended

Sales Manager Bertyl Johnson is speaking. At different times dramatic displays were unveiled in this room at Motel 128.

thoroughly enjoyed the dramatic chorus work and the fine singing of the quartette of soloists.

And now it's Gilbert and Sullivan time again!

For the 10th season of G. & S., the Society has chosen "The Pirates of Penzance," done last by the group in 1954 at the Norwood Junior High School.

The 1960 version is scheduled for May 5 & 6 at the Walpole High School auditorium. Hassler Einzig is again the coach. Walter Rockwood and Marilyn Brown are the accompanists. Rehearsals started January 9th at Bird Hall. It's not too late to join. Just report at Bird Hall at 8 P.M. next Monday night. For more information, get in touch with Leonard Weaver, the director.

Cribbage

At the second party of the season on November 15 first prize went to Albert Zimlicki of Floor Covering, second prize to Charles Carter, EM. Baskets of fruit (door prizes) were won by Lauri Jalkanen, FB and Charles Carter.

(continued on page 7)

It Was a Rough One!

Maybe the storm of December 12 wasn't the biggest or the worst ever, but it was the biggest early December storm and a mighty rough one. High winds and driving snow made visibility almost zero at times. Street plows couldn't keep up with the drifting, and parking areas were a tangle of stalled cars.

You couldn't say any department functioned normally; many departments had too few hands to operate at all, but those people who did report

found plenty to do. At Floor Covering there was some linoleum production and some undercoat saturating late in the day. At the Roofing plant, machines Nos. 1, 5, 6 and 7 operated the first shift and No. 6 the second shift.

Nos. 4 and 5 paper machines ran, No. 2 got rolling the next morning. The No. 1 Box Shop combiners were down, but there was some printing, slitting and creasing production. A Nilsaton press operated at No. 2 Box Shop and later in the day when they could get the paper the combiner went into operation. There was a little production at the Finishing Mill also.

The roads leading into the Phillipsdale Plant filled in with drifting snow so rapidly that all those who were able to get to work kept busy plowing and shovelling. Production started as usual on the day following the storm.

About 30 main office workers reported, including three telephone operators, who were frantically busy all morning.

A special salute is due the cafeteria employees. Each of the five cafeterias was open, with one or more workers behind the counter and believe us, the food was appreciated!

It was into the third day before production and especially shipping operations were anywhere near normal.



LIKE LABRADOR! That's the way it was at No. 1 Box Shop's shipping platform after the big storm of December 12.



DRIFTED SNOW, shoulder high, put tons of extra weight on the roof over the shipping

platform at Norwood Roofing. It was a back-breaking task to shovel it off.

She Collects Old Phonographs



HELEN BICKFORD, of Payroll, surrounded by phonographs and graphophones of 50 and

60 years ago. For more about Helen's unusual collection, see accompanying story.

It all started when the Bickfords moved into their new home on Main Street, Norfolk. They had been living in a rented house next door. The owner said they might clean out the attic and keep anything of value for themselves. One box seemed to contain old wallpaper, but it was too heavy for just paper. Underneath Mr. Bickford found 93 old cylinder type Edison phonograph records.

That was two years ago. Now Helen Bickford and her family have a museum collection of eight old phonographs and several hundred old records, both cylinder and platter type. You see, having found the records, they wanted a machine to play them on. And after acquiring one machine, they got the bug and began looking for more, seeking out antique dealers who specialize in phonographs and records. The Bickfords have had good luck, as the picture shows.

Wound By Key

On the television set at the left is a table model Victor with metal horn. (Remember they used to have wooden ones, too?) On the table near Helen are (1) an Edison Home model, patented in 1898, with a brass horn so large that it has a floor stand to hold it and (2) a very old Bell & Tainter Graphophone which also plays cylinder records. Helen is holding another Bell & Tainter model, even older, which is wound by key. On display in another part of the house are two more machines — another Edison, and an old Victor with tin horn which looks almost like the machine in the original Victor trade mark.

Helen, who works in Payroll at the Main Office, says she and her family have also acquired old records with such famous recording artists as Uncle Josh Billings and Harry Lauder. A favorite record is "The Whistler and His Dog." Some of the cylinder records are so old that they have no labels.

As each record starts to play an announcer tells you what it is.

Machines that play more than one speed and that have interchangeable needles are supposed to be a modern invention. But Mr. Bickford will show you one of the Edison phonographs, dating back to 1910 or earlier, which plays two different speeds and which has a reproducer with a flip lever for changing from one size diamond needle to another.

The Bickfords have recently acquired some of the more modern Edison records, platter type and very thick. These can be played only on a special cabinet machine with the tone arm operated by a lever. They are looking for such a machine now.

Collecting phonographs and records has become such a fascinating hobby with the Bickfords, and so much has happened in less than a year, that they wonder what may happen next. Helen's father and two brothers are all cabinet makers. Could be, if the collection gets much larger, that they'll be building a special room to house it — sort of a Bickford Phonograph Museum, like the Auto Museum in Brookline!

Bird Club News

(continued from page 6)

Robert Cobb of East Walpole was the first prize winner at the third party on December 20. Arthur Bent of FFD was second prize winner. Baskets of fruit were won by Eino Manninen of FF and S. Walley.

S. H. Sallie Named

(continued from page 1)

work closely with the sales force as well as all production departments. Their separation from specific production control duties will enable the entire group to devote full attention to product development.

Production control and quality control at the plant will be carried on by Chief Chemist Carroll A. Homan and his staff.

TOP OF THE NEWS

(continued from page 3)

After a month in Poland visiting relatives and friends, they went to England to visit Mrs. Mackiewicz's mother and father and other friends. The trip will be long remembered. The Mackiewicz's are already looking forward to another one in the next four to five years. Stanislaw is printer-slotter operator; his wife, Violet, was a nailing machine operator.

Leopold Kwiatkowski is still working very hard on his word puzzles. Doing all kinds, he hopes that he will soon be a winner.

G. W. DINSMOOR CO.

The annual Christmas banquet of the Dinsmoor Associates was held on December 17 at the Charles Steak House in North Andover, Mass. This club is Dinsmoor's equivalent of the Bird Club. There was a social hour before the banquet and a short business meeting afterward. The following officers were elected for 1961:

George A. Robinson, president; Frederick Dawson, vice president; Donald Beck, secretary-treasurer. Elected as directors were: Joseph Maxwell, Albert Akroyd, Joseph Devoe, Herve Boucher. Robert Waters was chosen adviser.



ORDAINED a Baptist minister, Robert Brooks, son of Jeanne Brooks, sales correspondent at Charleston, standing on the steps of Charleston Heights Baptist Church, where he was ordained last November. He is a senior at Furman University.

SHREVEPORT

On November 3, 1937, almost simultaneously with the unwinding of the first roll of dry felt through Shreveport No. 1 Machine, a young man from Jamestown, Louisiana was hired to unload dry felt. Blanchard P. Watts, shown here with Mrs. Watts in front of their lovely new home, has since worked in the Shipping Department, as night watchman and for the past several years in the Maintenance Department. As night watchman during the war years, Blanchard's routine took him through

the office where, because experienced help was hard to get, the Accounting Department was called on to work overtime, especially on New Year's Day. Irene (Mrs. Watts) who is an excellent cook, began packing extra cake and coffee in Blanchard's lunch for these Accounting girls and all through the years since 1940, Blanchard and Lucile Burrow have only missed one year having fruit cake and coffee together on New Year's Day.

CHICAGO

Jimmy Stanke vacationed in Florida. Jimmy says, "Miami, of course" — and reports a wonderful time. He visited Lill and Ted Grembowicz, former Bird employees.

Ron Snyder, Sales Dept., had a late vacation and spent it in Florida. Ron reported a fine trip, and that he can now wears shows it.

Teddy Moore is back to work after his illness — the first sick leave in 35 years.

The Chicago Bird Plant is remodeling and will have the new look by Spring.

Jessie Reid of No. 6 machine is the proud father of a baby girl.

Roger Sumner drove to East Walpole with his family for his vacation to spend Christmas there.

Charlie Sheely spent his Christmas week ice fishing in Michigan.

Tony Soltan retired and Joe Blackman replaced Tony Soltan as gang boss of the Sample Dept.

Herman Wallenschu took himself a wife — Herman's second venture. Brave Herman says the new Mrs. is a girl from home — Germany.

We wish to thank Bird Restaurant employees for a job well done in 1960 — especially the girls, Tina and Myrtle.

Ken McVey, Foreman No. 6 machine wants everyone to know he is now with Bird & Son seven years and seven is his lucky number.

We were glad to see Judy Regan and Hap Sumner when they paid us a visit during their Christmas vacation. (Judy and Hap worked with us last summer.)

PHILLIPS DALE

We wish good luck and a happy retirement to Charles Sinner, who retired October 31, 1960 from the Transfer Department.

We express our sympathy to Manuel Enos on the recent loss of his wife. She was the mother of August Enos.

Joseph DeCosta has returned to work after enjoying his vacation in the sunny land of Florida.

Carmino Sirignano took his first plane ride and spent his late vacation in Texas visiting his son in the service.

Among the successful political candidates, after a very close election, was John Conley one of our engineers who was elected to a two year term as representative to the General Assembly from East Providence's First District.

Dave Lowry is on the sick list and we all wish him a speedy recovery.

(continued on page 8)



MR. AND MRS. BLANCHARD WATTS at their new home at 710 Patton, Bossier City, La.

Norwood Roofing Plant Sets High Safety Record

"Your safe work habits have improved our 1960 Safety Record! I thank you for your cooperation" — That's the message that each Norwood Roofing Plant employee received recently. It was signed by the Safety Committee who are pleased and proud that this plant has made a reduction of 11 lost time accidents over 1959.

This remarkable record didn't just happen. Led by Superintendent Bill Wright, the Safety Committee went into high gear early in the year, really stirring up some enthusiasm for a strong safety campaign. And it worked. They talked safety. They kept up a continual poster campaign of original posters created through their own thinking. And they persuaded every man in the plant to take a personal interest in achieving a good safety record.

The result is history. The year-end record shows only 5 lost time accidents, compared with 16 in 1959. The year 1958 had been a better-than-average year with only 9 lost timers. But 1960 was better still.

"We haven't stopped yet," says Superintendent Bill Wright. "The improvement we have made in 1960 shows what we can do. Now we are out to do still better in 1961. Everybody benefits when we cut down accidents."

Fire and Safety Engineer Frank Eichenauer, commenting on this record says: "We salute the personnel of the Roofing Division, especially the Norwood Plant for their reduction of lost time accidents in 1960. They have made an outstanding achievement. It would be a wonderful day for everyone in Bird & Son if the other divisions could attain the same sort of improvement in 1961. We have all kinds of safety equipment and appliances for your protection — safety shoes, goggles, helmets, gloves, respirators, etc. I urge every worker, new or old, to use this equipment whenever it is called for on the job. Keep your tools in working order, keep thinking safety, know where you are going and what you are going to do when you get there. This is the way to a better safety record in 1961."

LONG SERVICE LIST

FEBRUARY 1961

Name	Year	Dept.	Years
William J. Wosner	2-23-51	Floor Covering	40
Frank V. Eichenauer	2-10-26	Office	35
Harvey W. Hayward	2-11-26	Floor Covering	35
Arthur Wise	2-23-56	Floor Covering	35
Clayton N. Abar	2-20-36	Floor Covering	25
Erick W. Sundquist,	3-3-41	Floor Covering	20
Peter J. Carchedi	2-13-41	Roofing	20
Thomas S. O'Toole	2-18-41	Roofing	20
Walter Pribis	2-18-41	Roofing	20
William E. Smith,	2-24-41	Office	20
James D. Sullivan	2-24-41	Floor Covering	20
Gerard T. Chisholm	2-27-41	Roofing	20
James M. Avery	2-4-46	No. 1 Box Shop	15
Mildred Sanborn	2-11-46	Office	15
Sunner W. Hebblethwaite	2-5-51	Power Plant	10
Henry J. Cox	2-6-51	Floor Covering	10
Alexander Ferguson	2-7-51	Floor Covering	10
Harold Hermanson	2-7-51	Floor Covering	10
Arthur Brooks	2-8-51	Floor Covering	10
John L. Milton	2-12-51	Floor Covering	10
William F. Petrovick	2-14-51	Maintenance	10
Peter Costello	2-16-51	No. 2 Box Shop	10
John P. Navicas	2-19-51	Roofing	10
William J. Corcoran,	2-26-51	Floor Covering	10
James J. McComb,	2-26-51	Floor Covering	10
Arthur L. Hixson	2-6-56	Paper Mill	5
Albert L. Westhaver,	2-13-56	Power Plant	5
Annoiette Carlson	2-10-56	Office	5
Frank Fruci	2-21-56	Floor Covering	5
George F. Byrnes	2-24-56	No. 1 Box Shop	5
Timothy Curran	2-28-56	Floor Covering	5
Arthur J. Holcomb	2-28-56	Floor Covering	5

NEW BRITAIN

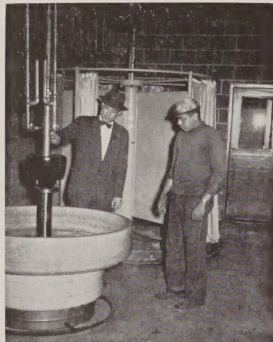
Wanda L. Gugel	2-6-56	5
Catherine E. Mika	2-6-56	5

PHILLIPPSDALE

Joseph M. Wynne	2-10-26	35
Arthur Hipolito	2-13-46	15
John W. Clark	2-13-46	15



NEW LOCKER ROOM for Chicago. This 35' x 70' replaces the old locker room which had become inadequate.



INSPECTING the modern equipment in Chicago's new locker room are Anthony Christopher and Walter Wiggins.

Raymond E. Nolan	2-14-46	15
Joseph Moniz	2-16-46	15
Michael Pella	2-16-46	15
Allen A. Tobin	2-27-56	5

CHICAGO

Leonard Miller	2-12-56	25
Eddie Crockett	2-27-51	10

SHREVEPORT

Bernard P. Soward	2-2-26 Plant Supt.	35
Neill R. McNeill	2-27-41	20
Troyce A. Brown	2-13-51	10
Leon O. Taylor	2-19-51 Office	10

CHARLESTON

Frank Middleton Droze	2-24-56	5
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BERRY REFINING COMPANY

Leo B. Ellison	2-16-56	5
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YEARLY LISTING OF W. J. HILL, INC.

ANNIVERSARIES		
Harry Hale	12-20-21	40
William Powers	1-2-36	25
Charles H. Hale	12-1-46	15
Frank Green	1-21-56	5
Melvin Rodman	2-4-56	5



TRANSFORMATION at the Main Plant Hospital was completed in December. The sinks are where the former waiting room was. Head Nurse Roxy Coburn applies a bandage to John Ambroskiewicz's finger as Doctor Bourke observes.



NEW LOOK at the Main Hospital is apparent in this picture, taken from the old Employment Office area. Behind the wall in the right foreground is a new X-ray unit, lead-lined operator's booth, and in another area, a fully-equipped dark room.

TOP OF THE NEWS

(continued from page 7)

The bowling league standing at the hall way mark finds the Pierce Arrows and Franklins tied for first place with the rest of the teams lining up as follows: Essexes second, Hupmobiles third, Model T's fourth and the Stanley Steamers holding up the rest of the league. Patrick Pindo and Armand Roy are fighting it out for top average with only a two pin difference in their averages.

GLENWOOD

Hunting is the news at Glenwood. One deer season has passed another is at hand. We have a week in November and another week in December for deer hunting. Those on vacation and hunting the November season were Hurcil Cowart, Fenice Caldwell, L. D. Deaton and Odus Babbitt.

The lucky ones, those killing a buck, were Hurcil Cowart a spike buck, L. D. Deaton a 7 pointer and Odus Babbitt an 8 point buck.

Hurcil Cowart, L. D. Deaton and Fenice Caldwell attended the deer camp shown in the accompanying picture. Odus Babbitt attended another camp. Winston Doster, our rock haul contractor, also attended the pictured camp as did former employee, Bill Davis.

There are other Glenwood employees who hunted. Among them were Argus Dutton, Henry Miles and Orville Caldwell. None of them reported a kill in the November season.

"People eat animals, animals eat smaller animals, smaller animals eat vegetables, vegetables eat animalculae, animalculae eat bacilli, bacilli eat microbes and microbes eat us. The cannibal takes the short cut."

Wall Street Journal



AT GLENWOOD DEER CAMP No. 4 these men killed twelve deer soon after the season opened in November. Winston Doster, rock haul contractor, is fifth from the left, Fenice

Caldwell is sixth and at the far right is L. D. Deaton. Former employee, Bill Davis, is third from the right. The largest buck was a ten pointer.

Published for Bird & Son, inc. employees and their families

WOW!



THIS CRASH, late one afternoon, occurred when a cab of a trailer truck lost its brakes. Without a driver, the cab rolled down hill from a loading platform at No. 1 Box Shop, hit the side of the OF Finishing Mill and went on through. It broke steam lines and a six-inch water main for sprinklers which flooded the basement with several inches of water in no time. No one was injured but it took about 3 days to clean up and to repair the piping and the building.

Lemons Make Sour Customers

Suppose you buy a car or a television that's a lemon. Do you buy that brand again, or do you try another? The customer buying floor covering, roofing or fibre boxes reacts just the same way. If your department produces lower quality than the best your machines are capable of, then some customer is going to be dissatisfied with his Bird rug, his Bird roof or his shipment of Bird boxes. When he buys next time, will he buy Bird? Would you? There are plenty of good competitive products available. You can't blame him if he decides not to take a chance on Bird again.

Suppose a shoe manufacturer or a Floor Covering distributor has been promised delivery on a certain date. Suppose your department is responsible for a delay and the shipment arrives a day late. Where will that customer go the next time he wants dependable service? Maybe he'll try Bird again. More than likely he'll turn to a competitor.

Bird & Son's big job in 1961 is to get more profitable business. The workmanship of every one of the 3,000 employees in Bird & Son will either help or hurt the company's chances of reaching this goal.

This year promises to be extremely competitive. Many firms with many excellent products are after the customer's dollar. And customers are getting more and more discriminating.

Management's program to win more customers and more profitable business includes plans to increase sales of regular products. It also includes a program to create profitable new items. You are asked to contribute your full share of careful, high-quality dependable work that delivers the goods on time. There's deep satisfaction in helping strengthen your own job security and in working for a successful company.

It's a challenge to everyone on the payroll. From time to time during the year, there'll be a report in these columns about the program, how it is working and the things you can do to help.

Amazing Friden Machines Speed Orders and Billing

You may not know what a Friden Computypewriter is, but you can be sure that Norma Gleason and Antoinette Carlson do. They work in Billing and for some months now have been learning how to operate this amazing machine that computes and types out bills for floor covering customers.

This new equipment ties in with three other new machines located in the Floor Covering Sales Department. One operated by either Virginia Sheldon or Robenia Alexander looks like an adding machine, and so it is, but it



VIRGINIA SHELDON operating the Friden Add Punch which punches tapes recording incoming orders. These tapes are later used in the Billing Department where they automatically punch IBM cards.

also makes a paper tape which records incoming orders. This tape, fed into the Computypewriter automatically punches IBM cards.

When enough orders have been received in the Sales Department to make a truckload, shipping papers are then typed on Flexowriter machines by Priscilla Bandoni and Madeline Tomassello. They use a narrow one inch master tape to automatically type on the basic information, such as shipping instructions, billing instructions, customer's name, addresses, and the various codes required for our punch card accounting system. The tapes are stored and used over and over again each time a customer places a new order.

Like the Computypewriter in Billing, these machines seem almost human. Using the information on the pre-punched tapes, they chatter away. Then they pause while the operators type in the variable information, such as quantity, pattern numbers, prices and other



PRISCILLA BANDONI at the keyboard of the Flexowriter. The upper tape on the machine contains basic information which is typed automatically onto the individual order sheets. Then Priscilla adds quantity, pattern numbers and other variable information. The machine at the same time punches another tape (lower) with complete information which is used later in billing.

similar information which changes with each order.

These efficient machines are a bit noisy — the girls sitting nearby call them tommy guns. As these Flexowriters operate, they capture the complete information about each order on another tape for future use in billing.

At this point Antoinette Carlson and Norma Gleason take over at the Computypewriter in the Billing Department. This amazing machine, using the tapes

(continued on page 2)

W. R. Wright Appointed Chief Production Engineer Bldg. Materials Division

Frazier and Wiggins Are Superintendents

Just as this issue goes to press, Vice President A. Rogers Weed announces the following changes in the Building Materials Division:

William R. Wright, appointed Chief Production Engineer of the Division.

Donald E. Frazier, Plant Superintendent, Norwood Roofing Plant, to succeed Mr. Wright.

Walter T. Wiggins, Plant Superintendent, Chicago Plant, to succeed Mr. Frazier.

Mr. Wright has been Superintendent at Norwood since April 1946. Under his direction not only has the Norwood Plant been modernized, but the

(continued on page 2)



The BIRD REVIEW

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Editorial Office at East Walpole, Mass.

EDGAR M. GROUT, Editor

JOHN J. MURPHY, Adviser

BUSINESS CONDITIONS IN JANUARY

A report prepared by the three vice presidents especially for the Bird Review.

It was a slow start in January. Winter storms and higher prices affected the Building Materials Division. There were unusually heavy shipments in December because many customers bought ahead before the higher prices became effective on January 2. During most of 1960 prices were at unusually low levels. The increase in January was a move to bring them back to a more reasonable level and to help cover increased costs to which we are committed in 1961. The final total of January sales is expected to be lower than a year ago.

Meetings of salesmen in the Building Materials Division have been held in each of the areas during January to develop the plans for distribution in 1961. Though fewer new homes may be built than last year, plans for the Bird sales force, supported by advertising and production, call for vigorous effort to gain business on our products in the maintenance, repair and modernization of existing buildings.

The floor covering business throughout the whole industry seems to be at a somewhat lower than seasonal level. Dealers and distributors report that retail sales are abnormally slow. This of course, has an unfavorable reaction on our sales. In spite of this we expect shipments in January to be about 10% better than they were a year ago. Better sales are the direct result of the recent introductions of *Heavyweight Vinyl Floor Covering* and *Para-Flex** Inlaid linoleum. The way in which these products are being received makes us optimistic about spring business.

In addition to new distributors acquired since January 1, we have a number of older distributors who are expanding their operations on Bird products by the addition of more salesmen. This should mean more Bird products sold. In the Floor Covering Division we do not sell directly to the retail store. We sell to distributors, who keep stocks of Bird Floor Coverings in their warehouses. These distributors have their own salesmen who sell to the retail outlets. But distributors generally carry many items — perhaps soft rugs or furniture or home appliances — in addition to Bird products. The Bird salesmen must use every effort to see that Bird products are talked up and sold in increasing volume to the retail stores by the distributors' salesmen. This is being done more effectively than ever before. The only thing holding back the program is the slow pace at which the public is buy-

ing. We hope this will improve as spring approaches.

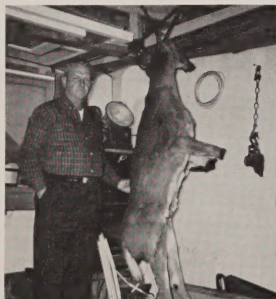
In the Paperboard Products Division, as anticipated, general business has been relatively low, but is expected to improve, building up to a good level for the second half of the year. In such a situation we must work even harder to run against the general current. Progress is being made in some, but not all, areas. Let's compare each department with the corresponding period of last year, which was an active one:

CORRUGATED AND SOLID FIBRE: With general business off slightly, orders have suffered. Despite this, we expect total shipments to come close to last January.

CARTONS: At the end of the year shoe manufacturing was off 6%. It stayed in the doldrums half-way through January and is just starting to pick up. We expect to improve our position as more shoes are manufactured, which means, of course, that more cartons will be needed to put them in.

SPECIAL PRODUCTS AND HORTICULTURAL: Increased shipments in Corrugating Medium and Tube Stock as well as in Perennial Pots and Plant Bands, made up for the fact that the Plastic Pot production was small in January. We expect continuing good business in special products, plus good volume in Plastic Pots, and this should permit real improvement as the months progress.

Quality, service and a continuation of the best possible teamwork are the factors that will enable us to move forward in 1961, if we can make our performance better than that of our competition.



BENOIT SIROIS of Lewiston had luck this deer hunting season, as this picture of the 150 lb. doe shows.



ANTOINETTE CARLSON at the Computer. Using tapes prepared in the sales department, this machine prepares the bills. The machinery in the cabinet at her right calculates the quantities and the prices and also figures and prints the total of each bill. The machine to her left is an IBM key punch which operates automatically as the information is fed through the Computer.

Amazing Machine . . . (continued from page 1)

prepared in Floor Covering Sales, extends all the information about each item in the order, hesitates as it figures the cost, then types in the correct price for the quantity ordered, and finally adds up the complete bill, and automatically types the total at the end of the sheet.

But this is not all. The Computer is wired to an IBM key punch machine. At the same time that each item is billed, this second machine automatically prepares an IBM card. These cards then go to our IBM department, where they can be quickly sorted electronically into the required accounting sequence. An IBM accounting machine then prepares a report of all products on order and on hand in our warehouses. Thus, in a matter of a few hours we get an up to date inventory.

Under the old system several peo-

ple worked hard to produce a weekly inventory which is 9 to 10 days out of date before a new stock sheet is available.

This Friden IBM system is officially known as integrated data processing — a long-winded label that simply means greater office efficiency for better service to ourselves and our customers. With the machine, manual typing is minimized. Once an order is entered, billing and key punching are largely automatic.

Will this Friden process be used in other departments in the future? Very likely it will. It is one of the most modern methods of entering orders, billing and keeping inventory. After it has proven itself in the Floor Covering Department the company will undoubtedly use it in other similar operations.

W. R. Wright Appointed

(continued from page 1)

Charleston Plant was designed and built in 1953 and 1954.

He is a graduate of Rensselaer Polytechnic Institute and already had thirteen years of plant and engineering experience in the roofing industry when he joined Bird & Son as mechanical engineer in 1941. In his new staff assignment he will make full use of his wealth of experience in roofing manufacturing to keep abreast of new equipment and processes. Acting in cooperation with the superintendents of the four Bird Roofing plants, he will be able to make long range studies and suggest engineering improvements which will be of great value in keeping the plants modern and competitive.

Donald Frazier started with Bird & Son in 1933 as a chemist at the Norwood Roofing Plant, became assistant chief chemist, and then transferred to Chicago where he was appointed plant superintendent in June 1956.

Walter Wiggins became Chicago's plant engineer on the same day that Donald Frazier became its superintendent. His employment with Bird & Son started in 1947 and before that he had been an engineer with Western Electric Company in Chicago.

F. W. Nyborn Retires



Frank W. Nyborn

FRANK W. NYBORN, 6 Stone Circle, Norwood, retired at the end of the year. He has been in poor health for some time and unable to work since last summer. Frank joined Bird & Son in August, 1927, shortly after graduating from Norwood High School. He went immediately to the department where he has been employed for all of his 33 years with the company. First he was a laboratory assistant. Since 1945 he has held the rating of laboratory technician. Carrying on in the family tradition, his son, Frank, Jr., is a laboratory assistant at the Research Laboratory in the Floor Covering Plant.

TOP OF THE NEWS

MAIN OFFICE

Martha Palonen, who retired as janitress in December, writes that she is happily settled in her new home in the Lanesville section of Gloucester. She says, "It would be impossible for me to write a personal thank you to all who contributed to my gift, so please extend my thanks to everyone."

Two new salesmen joined the Floor Covering Division on January 1. William R. Scott, who will have his headquarters in Memphis, Tenn.; and Edmund J. Padden, who will cover the territory which includes Cincinnati, Columbus and Toledo, Ohio, and Indianapolis, Indiana. Ed is the son of Kay Padden, Traffic Department.

We welcome to the Floor Covering Department Bill McEntee, formerly in the Stock Records Department, who is now Vic O'Sullivan's assistant.

Dorothy McElenny, who spent her vacation in balmy California, returned to the snowy East just too late to enjoy the big December snowstorm. However, the weather man made it up to her with the storm which arrived January 20.

When Edith Oblachinski recently transferred to the Credit Department, her friends at the Floor Covering Sales Department presented her with a little farewell gift at a luncheon in her honor at Holiday Haven.

The Purchasing Department welcomes Byron E. Nelson who is in training as a buyer. He lives in Rosindale with his wife and son, Scott.

On December 30 Carol Briere left Purchasing to take up household duties and await the birth of her baby. Along with well wishes, she received flowers, candy and more.

Thomas Hartnett, who has been in training in the Building Materials Division, is now working in the Washington area and Edwin Thompson has joined the same division in the Wilkes-Barre-Scranton area.

Patty McQuaid took a quick trip to Kentucky on January 13, via Greyhound.

Charles Makarevich's daughter, Diana, announced her engagement at Christmas-time to Paul Chiesel. Diana worked as a vacation replacement at the East Walpole Maintenance office last summer.

MAINTENANCE AND POWER

Joe Jarlis had the good fortune to bag a deer while hunting in Maine.

We welcome Francis Martin to the Boiler Room. He formerly worked in the Paper Mill.

Congratulations to Walter Baker on getting his third class engineer's license, and best wishes to him on his new job.

PAPER MILL AND FINISHING

Congratulations to Lester Tarbell who ran for School Committee in Walpole and came out top man in gathering in the votes. We know Les will do a good job.

A section of the roof over No. 5 Paper Machine collapsed from the weight of the snow after the big storm on January 20. Luckily it happened on Saturday afternoon when the machine was not running. No one was injured. Maintenance crews and an outside roofer went to work at once to repair the damage and on the following Wednesday the machine was in operation again.

On December 15 Josephine Rose was honored at a dinner party at the Holiday Haven, as she retired from Bird & Son. Attending were a group of girls from the Finishing Mill where she had worked so long. The guest of honor received many lovely gifts and all enjoyed the evening.

Delia O'Donnell, Alma Walsh and Angelo DeSignore enjoyed vacations during the holiday season.

We are glad to welcome back Margaret White, Frances Robinson, Anne Griffin and Kitty Foley to the Finishing Mill after a six months' lay off.

For going away remembrances from their co-workers, Josephine Rose received a transistor radio and a musical boudoir alarm clock and John Clancy, a transistor radio and traveling alarm clock. Many happy years of retirement to both!

Charles Rafuse's son, Paul, has been elected captain of the hockey team at New Hampton School.

NO. 1 BOX SHOP AND OFFICE

Mr. and Mrs. Jack Walsh received an invitation to the Inaugural and to all the events preceding the oath-taking on Friday noon. Jack's work, plus previous plans, kept him at home, but Mrs. Walsh left before the big storm on the noon plane January 17. Mae, as she is known to her numerous friends, is an ardent worker for the Democratic Committee and deserves all the honors given her. She is the second vice president of the Massachusetts State Democratic Women on Wheels Committee, and during the recent campaign she was assistant treasurer of the Massachusetts Kennedy Campaign Finance Committee, which had offices at the Statler Hilton in Boston.

Congratulations are in order, Nancy Simonelli recently announced her engagement. The very fortunate man is Paul Whitier of East Walpole. No immediate plans have been set for the wedding. Best wishes to both.

NO. 2 BOX SHOP

Quite a few men took the holiday period for their vacation: Peter Miskinis, George Doar, Victor Taggart, Michael Moses, Joseph Kalkavich and Gus Farris.

Anthony Montisano is all smiles these days. He became a grandfather for the second time on December 15. The new grandchild is Anthony Montisano III.

We hope August Petrova will be back soon after his illness.

We express sympathy to the family of Justin Antonitis. Justin, who passed away January 13, was retired in 1954 from the Shoe Carton Department where he had worked for quite a few years.

Our sympathy also to Peter Kodis on the death of his father, another Bird & Son retiree, who passed away in January.

We are all sorry to see Joseph Nicholson retire and we wish him luck.

Luck also to John Gargathy on his new job as sample maker.

New members welcomed to the Shipping Department are Peter Costello, Joseph Butler and Bartley Faherty.

Welcome back to Joseph Sitkauskas after his illness.

NORWOOD ROOFING PLANT

There may be more blizzards ahead of us, but it is spring in the thoughts of the Walpole Little League organization. Fred Turco, who is president, has announced that at a recent meeting of his organization it was decided to expand Walpole's Major Little League by two more teams.

John Stransunkas has completed building a beautiful playground in his cellar.

Charles Solbo reports that he is planning to build a duplex house in Franklin this spring.

Melissa A. McQuillan, daughter of Mr. and Mrs. Roy McQuillan has been chosen for membership in the National Honor Society. Roy, who is a chemist at the Norwood Roofing Plant, tells us that this organization is the high school equivalent of Phi Beta Kappa, given for scholarship, citizenship and character. After a pupil has become eligible for consideration by attaining a mark of 85 or better in all his major subjects for three consecutive marking periods, he is then chosen by the teachers of his school for citizenship and character. The award is usually given to Juniors and Seniors. Melissa is especially honored as she is only a Sophomore.

Louis Silvestri won a beautiful trophy for having the best pigeon in his class at a recent pigeon show. Louis has been raising racing pigeons for many years.

Alvin Davis has taken up the interesting hobby of collecting rare coins and stamps.

FLOOR COVERING PLANT

Albert Hayward and Frank DiCicco were seen riding horseback over the trails of the Bird Sanctuary at Sharon.

It was good to see Dan White home from the hospital for the Christmas Holidays. We wish him a speedy recovery and a quick return to work.

Alexander Ferguson has returned to work after a long absence.

Carl Hamilton, former elevator man, now retired, sent the boys a Christmas card, which was much appreciated.

Whenever there's an emergency call for blood donations you can always count on Bird employees coming through. One of the latest calls was when Bernard Whidden, inspector, needed four pints in a hurry. Says Dr. Bourke: "As always the Bird men responded and we had the blood when we needed it. I really do appreciate the spirit of cooperation we always get in such an emergency." Whidden, who had a major operation, is out of the hospital and recovering nicely.

Richard Thomas, former Marine, is the new mixer helper in the Undercoat Department.

Joseph Coburn's Daughter, Judith, Wins National Scholarship Honors

Judith Coburn, daughter of Joseph Coburn of the East Walpole Laboratory, was notified in the fall that she was a semifinalist in the National Merit Scholarship awards for 1961.

She stands first in her class at Walpole High School, but that's only the beginning. She is active in Girl Scouts, is an expert sailor and is president of the Youth Fellowship at her church. Her outstanding all-round high school record was so high that the college of her choice — Mr. Holyoke — has already accepted her for entrance next fall. Judy recently took the qualifying exams for the final awards in the National Merit Scholarship, but has not yet learned the outcome.

Welcome to Harold Stedman, new employee in the Floor Covering Technical Section.

George Dusty has assumed additional duties as section leader of the plant engineering group.

LEWISTON

Althea Gillis, former Bird employee, and daughter of Margaret Gillis, became the bride of Philip Morse, on Dec. 28. They are now at home in McFalls.

Marie Gagnon, daughter of Christine, will leave with her class Feb. 23rd, for a trip to New York and Washington.

We are glad to hear that little Phil Wright, son of Bob and Rita, is feeling much better and slowly recovering from a virus infection.

(continued on page 4)



JUDITH COBURN sits between her father and mother as the family proudly reads the booklet announcing that Judith is a semi-finalist in the National Merit Scholarship program. Joseph Coburn, left, works at the East Walpole Laboratory. Erica, right, is in the 9th grade. Mrs. Coburn teaches math at Norwood High School.

Appointments Announced Last Month



Stanley H. Sallie, product development manager, Building Materials Division.

Carroll A. Homan, chief chemist, Norwood Roofing Plant.

Leonard W. Weaver, assistant product development manager.

Paul F. Handley, sales development manager, Floor Covering Division.

WEDNESDAY NIGHT CHAMPIONS



ONLY ONE POINT separated these two bowling teams when these pictures were taken. Left: Captain Mary Moylan, Dorothy Capachin, Madeline Tomasello, Elaine Pupaolais and Dorothy Bisdack. Right:



Jennie Mike, captain at the scoreboard, surrounded by Peg Corcoran, Alice Wenstrom, Edythe McMullen, Mary Ann Alukonis.



TIED FOR FIRST PLACE in the first half of the Men's League were Teams EM and FFV. Left: Captain Moe Bader of EM, Joseph Jarlis, Edward Knous, Tappy Venterosa and Jim Moylan (seated). Right:



Standing, Earle Higgins, Henry Houghton; kneeling, John Whitecavage, Joseph Petrolini and Norman Lull, captain of FFV team.

BIRD CLUB NEWS

Bowling in Mid-Season

January 11 was one of those nights. Mary Moylan just couldn't win. First she rolled five spares in a row for a single string of 129. Some one rushed to tell the other bowlers the good news, only to find out that Anne Cavanaugh had just bowled 137. When the evening was over and the three strings were tallied, it was 321 for Mary, 324 for Anne.

However, Mary's record — and that of the rest of her team — is good enough to put her team in first place. Helen De-Savage's team is second. Anne Cavanaugh captured both High Single and High Three String in January, with totals of 137 and 324. She also moved in to tie with Evelyn Balduf for first place in the year's average. Both bowlers have 95.8.

As for the men, there's nothing to report. The top team in the second half is still FFV and the individual standings are as last reported. Not that play has been dull, but nobody can quite knock those top guys off their pedestals.

Skating Parties

A small but happy crowd of skaters had so much fun at the first Bird Club Skating Party on January 17 that a second party was quickly organized for the 31st. The place: the Country Skating Club, a private club on Route 27 rented by the Bird Club for the evening. The time: from 8 P.M. until your ankles gave out. Coffee and doughnuts were served at the clubhouse.

Cribbage

At the fourth party of the season held January 17, first prize went to Ray Sundgreen of East Walpole, second prize to Robert Bourne, Floor Covering. Baskets of fruit as door prizes were won by Elmer Parker of East Walpole Maintenance and

Heinie Nordstrom, retired. It's nice to see long-time Cribbage Chairman Heinie at these parties — and nice to see him win a prize, after awarding them for so many years. Next party — February 21 at the Brigade Room.

Neponset Choral Society

There has been such a large turnout of women for the "Pirates of Penzance" rehearsals that Director Leonard Weaver has had to say, "No more." A large group of men also reporting assures a big, lusty chorus and a successful performance when the show goes on the road, May 5 and 6 at the Walpole High School. Tryouts for solo parts are scheduled for Monday, February 6.

TOP OF THE NEWS

(continued from page 3)

Larry Duval's marriage to Jean Bouchard will take place Feb. 11th. Good luck to both.

We extend our sympathy to Christine Gagnon, on the recent death of her mother.

Sorry to hear that Olivette Morin will be out for some time with a broken wrist, suffered while skating with her daughters.

CHARLESTON

Congratulations to Mr. and Mrs. Maxie Schumpert on the birth of a son, December 30, 1960.

Also congratulations go out to William Welch and his wife on the arrival of a child on December 29th.

And Mr. and Mrs. James Coleman are receiving congratulations on the birth of their daughter on December 20th.

GLENWOOD

Recently Henry Miles, being in a hurry to come to work, ran from his house, jumped into his pick-up, put it in reverse and without looking back gave it the gas.

CRASH! Without looking Henry knew what had happened. The new Ford had been parked in a place different from usual and now the hood, grill and fender looked strange for a new Ford. Philosophically, Henry took the blame. However, it would be good if somehow he could think of a way to blame someone else. Actually Vera, his wife, should have parked the car somewhere else, he reasoned, for she should have known he would do exactly what he did do.

Henry can now attest that this typical male reasoning is not in harmony with typical female reasoning.

CHICAGO

Roswell D. Dodge, who died on January 8th will certainly be missed by his fellow workers. Our heartfelt sympathy to his family.

We welcome William G. O'Brien who joined us on Jan. 16th in the office. We hope he will enjoy being with us.

We enjoyed seeing some of the salesmen who dropped in at the office during the annual Sales Meet-Up. Everybody who attended the Meet-Up seemed to think McCormick Place (Chicago's new Convention Hall) is fine.

Joe Gozzi has taken over a Cement Department job.

The wife who used to complain about dishpan hands now is suffering from push button fingers.

Of course money isn't everything — it isn't plentiful for instance.

— submitted by the Chicago reporters

SHREVEPORT

A "Dutch-Treat" steak and fish dinner was enjoyed at Smith's Cross Lake Inn by a number of Maintenance men and their wives on January 13th. Several others from the office were invited. Those enjoying the occasion were: Mr. and Mrs. G. D. Davidson, Mr. and Mrs. Earl Johnson, Mr. and

Mrs. Thomas Waggoner, Blanchard Watts, Mr. and Mrs. Dick Doiron, Mr. and Mrs. Ross Landrum, Mr. and Mrs. W. T. Eason, Sam Hicks, Mr. and Mrs. Clayton Taylor, Mr. and Mrs. E. R. McCann, Mr. and Mrs. John Gross and Mr. and Mrs. Rodney Squires. From the office we had Mr. and Mrs. B. P. Soward, Mr. and Mrs. N. R. McNeill, Mr. and Mrs. Dale Adams, Mr. and Mrs. William Winkler and Mr. and Mrs. Frank Markham.

Ross Landrum brought his movie camera, and really "lighted" up the party. Everything was real informal, business was not mentioned, heard a lot of talk about babies, deep freezers, gardens, flowers, one couple about to be grand-parents for the first time, increase in sales tax, President-elect, etc. A lot of wives met for the first time and seemed to enjoy it a great deal. About 9 o'clock the older couples started easing for the door and home and the younger couples took off for the Stork Club.

Once a Bird salesman, always a Bird salesman! W. A. Griffith, Superintendent of Southwestern Electric Power Company, Fayetteville, Arkansas was the guest speaker at the Ark-La-Tex Chapter, American Society of Safety Engineers last month. He has been employed by Southwestern for 24 years. In talking with him before the meeting it was learned that his dad owned three hardware stores in North Arkansas and he personally had sold a lot of Bird Roofs. "Bill" was as enthusiastic about the quality and appearance of our product today as he must have been 24 years ago.

We are always happy to welcome the visitors to our annual Sales Meeting and we were especially happy to see some new faces here for the first time — Jack Murphy from East Walpole and B. L. Sears from Charleston. Also we were happy to have back again from Chicago, A. M. Dobbins. We would like to take this opportunity to tell them how much we enjoyed their visit and we will be looking forward to having them visit us again in the future.

Arriving a few days before Santa was little Eileen Nance, first daughter of the Dave Nance family. Her two brothers were very excited about her.

Also the Dale Adams family was elated over the arrival of little Teresa Ann.

Other new arrivals are: Elizabeth Ann, daughter of Mr. and Mrs. Roy Burt and Merrell Randall, son of Mr. and Mrs. Merrell LaCaze.

M. O. Madden was not feeling so well when he went to the hospital, but we understand he was really "shook-up" when they put him in the maternity ward. We are glad he is feeling fine and back at work.

Among unusual Christmas gifts, Lucille Burrow would like to list her lovely orchid. Not that orchids are so unusual, but this one was sent to her from Hawaii and arrived in excellent condition.

PHILLIPSDALE

We are glad to hear that Joe Wynne's brother, Tom, who was among those rescued from that tanker that broke up off North Carolina just before Christmas is now feeling fine. He was taken off the tanker by an aircraft carrier and flown to a hospital in Corpus Christi suffering from a cold. Old Timmers will remember that Tom worked with us at Phillipsdale about 30 years ago.

Bob Pearson is now acting as the Sport Editor of the Neponset Review. You may have noticed the improvement in the notices about the bowling.

Russ Mollerberg, DPP showed his stuff by coming in the 100 mile Class B Super Go Kart race recently at Seekonk Speedway.

The man who beat him out for first place was George White, brother of Joe White in DPP.

Team handicaps have been established for the second half of the bowling season and it looks as though there may have been sleepers on a few of the teams. The standings after three weeks of bowling have been slightly reversed with the Stanley Steamers (Last place team 1st half) out in front with 6 wins and 3 losses with the Hupmobiles, Essexes and Model T's all tied for second with a 5 and 4 record.

(continued on page 5)

Recent Deaths

DANIEL IAGATTA, 18 Joal Avenue, Walpole, collapsed and died suddenly on his way to work December 29th. He had been employed as a tractor operator at the Floor Covering Shipping Department for over 20 years. He started at the Roofing Granule Plant in March, 1934, transferred two months later to Floor Covering Shipping and had worked there ever since. He was 61 years of age. Surviving him are his wife, Mary; three sons, Matthew, John and Daniel; and two daughters, Rose Ann and Louise, all of Walpole. Funeral services were held at the Blessed Sacrament Church, Walpole, on January 2.

JOHN COTTER, 22 Plimpton Avenue, Norwood, died January 9 at the age of 48. He had been ill for a long time. His first Bird & Son employment was at Roofing Shipping in August, 1949. After a short layoff in December, he returned to the Paper Mill, transferring to No. 1 Box Shop Shipping in April, 1950. He had been a checker for the last six years. The funeral service was on January 11 at St. Catherine's Church, Norwood. Mr. Cotter is survived by his wife, Veronica, and a brother, Thomas, of Norwood.

MICHAEL KODIS, retired, died at the Norwood Hospital on January 10 at the age of 76. He retired from Bird & Son ten years ago after more than 40 years of service. Starting in June, 1909 in the Shurtle Room, he continued in this same department without interruption. For many years he was a beaterman, until his retirement in June, 1950. He is survived by his wife, Helen, a daughter, Ann of Norwood and a son, Peter of Norwood, who works in the Printing Department in East Wal-

pole. Funeral services were held January 12 at St. George's Lithuanian Church, Norwood.

JUSTIN ANTONITIS, retired, died at the Norwood Hospital on January 13, after a short illness. He was 72 years old. From the time he started with Bird & Son on June 24, 1919 until his retirement in August, 1954, he was employed at No. 2 Box Shop. His jobs included finishing, machine operation and helping on the Michie Cutter and Creaser. He is survived by his wife, Suzanna, a son, Brownie of Islington, a daughter, Valeria Merson of Fort Lauderdale, Fla., and eleven grandchildren. Funeral services were held at St. George's Lithuanian Church, Norwood on January 16.

ATTILIO TRONTI, retired, of 1297 Washington Street, Norwood, died January 22 at the age of 73. For many years a painter in the Norwood Roofing Maintenance Department, he retired in December 1952. His continuous employment at the Roofing Plant dated back to July 1923; he was also employed, with several breaks in service, between 1918 and June 1923. He is survived by his wife, Caroline; a daughter, Mrs. Rose Coveney of Canton; and two sons, Dewey of Westwood and Biagio of Walpole. A solemn requiem High Mass was celebrated on January 25 at St. Catherine's Church, Norwood.

ROSWELL DODGE, an employee at the Chicago plant since 1926, passed away suddenly on January 8th. He had worked most of his time at the Cement Plant. He is survived by his widow, one daughter and four sons and several grandchildren. Funeral services were held on January 12. Roswell was a native New Englander, having been born and raised in Rutland, Vermont.

CHARLES D. SAVAGE, retired since 1948, died in East Sullivan, Maine January 26th at the age of 78. Mr. Savage worked for the company from June 1917 to May 1948. For the first 5 years he worked as a payroll clerk; then he transferred to clerical duties at the Roofing Plant. In September 1922 he became a shipping clerk for this plant and remained on that work until retirement. For a number of years after retiring he and Mrs. Savage operated a guest house for overnight travellers at Searsport, Maine. Funeral services were held January 28 at the May Funeral Home in Norwood. He is survived by a daughter, Mrs. Thelma Hosking of East Sullivan, Maine and several grandchildren.

Howard Nelson Named Master Mechanic at Floor Covering Plant



Howard C. Nelson

Howard C. Nelson was appointed master mechanic for the Norwood Floor Covering Plant, effective January first. Under Assistant Superintendent William M. Pratt, he has charge of all maintenance and yard crew operations.

After graduating from Norwood

(continued from page 4)

ierce Arrows and Franklins, tied for 1st in the 1st half with a bowl off coming up, he fighting it out for last place with a 3 and 6 record. The "lucky" big ten of the bowlers are as follows:

Team	Average
1. P. Pino, Stanley Steamers	109 39/54
2. M. Pino, Pierce Arrows	109 12/51
3. H. Lourenco, Essexes	109 11/57
4. A. Roy, Franklins	108 50/54
5. W. Kanoski, Model T's	108 40/48
6. R. Pearson, Hupmobiles	107 55/57
7. D. Sealey, Essexes	107 39/57
8. E. Boisvert, Hupmobiles	107 1/57
9. A. Tirocchi, Jr., Hupmobiles	106 41/57
10. R. Mollerberg, Model T's	106 19/57

Audrey Perry leads in honors for the 1st's bowling with an average of 96 1/57 and ladies' High Single of 130.

Catherine Averill has been assigned to a gular spot with the Stanley Steamers.

High School and studying the auto maintenance machinist's trade for one year at Franklin Union, Howard Nelson joined Bird & Son in February 1934 as an oiler in the Floor Covering Maintenance Department. Four years later he became a machinist, getting his "A" rating three years after that, in September 1941. He was a tool room supervisor in the Shell Department during World War II. On August 1, 1956 he was named assistant foreman in the Maintenance Department.

Mr. and Mrs. Nelson live at 2 East-over Road, Walpole. Weekends and summer vacations are spent at Heniker, New Hampshire where they own a summer home. One daughter, Mrs. Louise Gaffney, lives in East Walpole. Their other daughter, Dorothy, is with her husband, Richard Towle, in Pakistan, where he is a field sanitation adviser with the International Cooperation Association of the Federal government. The Nelsons have five grandchildren, two of them in far-off Pakistan.



RIGHT THERE is the location of the improvement which won the Best Suggestion Award of 1960. George Wise discusses his suggestion "Stop Bars for FXGM30" with Foreman Jack Walsh. This suggestion earned a total of \$315 for George in the last two months.

Suggestion By George Wise Gets Top Award; Best Idea in 1960

Less than a month from the day George Wise received a suggestion award in the presence of the Administrative Committee, he was back at the January 10th meeting of the Committee receiving \$200 more. George's suggestion "Stop Bars for FXGM 30" had been named the Best Suggestion of 1960. The special award in December was \$115.

For the first time, the second and third awards of the year went to men no longer on the payroll. Judged second best in 1960 was Thomas A. Smith's idea "Carbology on End Guides." Tom died in August. A posthumous award of \$100 was paid to his widow in September and in January Superintendent W. R. Wright delivered to Mrs. Smith a second check for \$100.

Albert Larkum of New Britain, Connecticut received a check for \$50.00

through the mail. His suggestion "Storage of Horticultural Products" was judged third best in 1960. In March he had received an award of \$90. Since he has left for other employment, the check was delivered to him by mail.

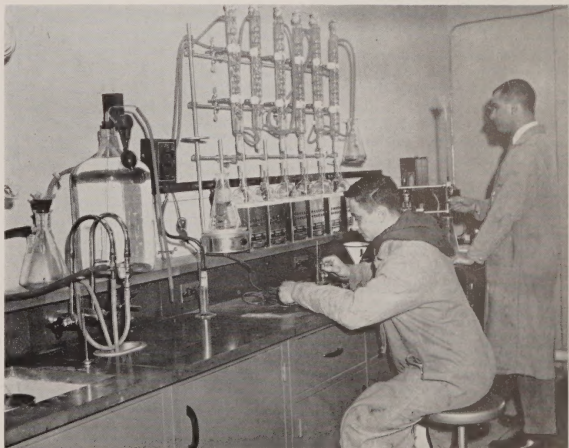
Contest for 1961

Now a new year has started. All suggestions which show significant savings in 1961 will be eligible for the Best Suggestion awards a year from now.

Regular Awards — January

Martin Folan, FFG	\$5
John McLatchey, FFG	5
Alva Matthews, FFT	5
Carter Sexton, FSM	10
James Williams, FCPM6	5

New Laboratory in Operation



LONG-RANGE QUALITY CONTROL for roofing granules is provided in this new laboratory now in operation at the Norwood Granule Plant. At the left, Joseph Giordano, helper and at the right, Clifford Smith, chemist.



PLASTIC PELLETS are dumped into this bin, blown into the feed hopper of the plastic molding machine, where pressure and heat transform them into multi-colored flower pots and bulb pans. Leo Rogers, shown here, is one of the machine operators.



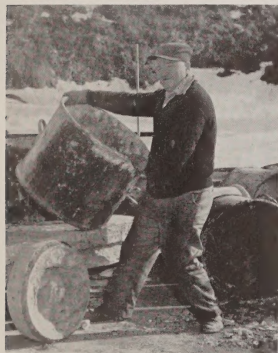
SANDRA SIMONELLI of the Main Office admires colorful primroses, planted in the new Bird plastic flower pots, which decorate a corner of the reception desk.

BIRD PLASTIC FLOWER POTS NOW IN PRODUCTION AT EAST WALPOLE

BELOW

HEAT AND PRESSURE are combined in this newest machine to turn out hundreds of thousands of Bird plastic flower pots for the Horticultural Division. The machine was installed in December, has already turned out over a quarter million pots in 3½", 4" and 4½" sizes. It takes only seconds to make four pots at a time. They drop onto the conveyor belt in the foreground where operator Robert Graves nests them and packs them in Bird Fibre Boxes.

William Fraser Has 25th Anniversary



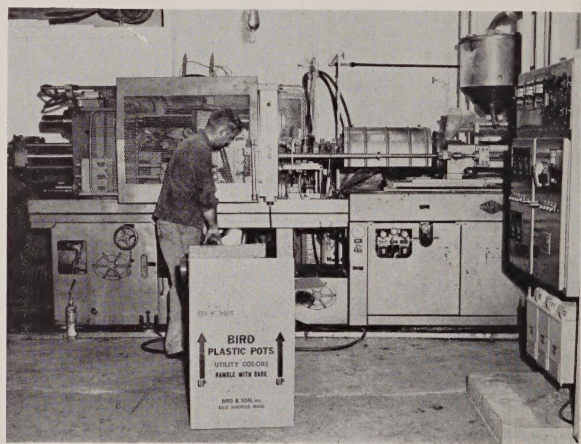
William Fraser of the Floor Covering Yard Crew heads the 1961 list of 25th anniversaries. He achieved his quarter century on January 10.

For many years he was an oven man on the felt base print machines, then he worked five years as slitterman in the Rug Border Department, spent several years in the Rotary Printing Department, and since 1959 has worked in the Yard.

When winter arrives and pro hockey games start, you'll find Bill in regular attendance at the Boston Garden. Matter of fact, he loves the sport so much that he doesn't mind getting stuck in a blizzard — which he did coming home from a hockey game the night of the big storm in December. Even spending all night in his car didn't snow out his enthusiasm. Mr. and Mrs. Fraser live at 88 Cross St., Norwood. He is a member of the VFW. His overseas service included the campaigns of Arne, Southern France, Rhineland and Central Europe.

LONG SERVICE LIST

Name	Date	Dept.	Years
Delia T. O'Donnell	3-28-31	Finishing Mill	30
Rudolph O. Nordstrom			
John Buckus	3-2-36	Floor Covering	25
George J. Lamore	3-13-36	Paper Mill	25
Joseph Purpura	3-17-36	Roofing	25
Orville J. Sninks	3-19-36	Floor Covering	25
Andrew N. Berro	3-26-36	Roofing	25
Joseph L. Watkins	3-26-36	Roofing	25
Victor G. Plotniski	3-27-36	Floor Covering	25
Primalto Ciancarelli	3-27-36	No. 2 Box Shop	25
John A. Diak	3-30-36	Floor Covering	25
Philip H. Holden	3-31-36	Roofing	25
Eino H. Waukonen	3-31-36	Floor Covering	25
Francis W. Forrest	3-31-36	Roofing	25
Walter Adamonis	3-31-36	Floor Covering	20
William J. Grinavic	3-7-41	No. 2 Box Shop	20
Samuel J. Thompson	3-10-41	No. 2 Box Shop	20
William E. Riley	3-10-41	Floor Covering	20
Joseph A. Nevins	3-10-41	Roofing	20
William J. Reardon	3-11-41	No. 1 Box Shop	20
William J. Stewart	3-11-41	Roofing	20
Harry Robertson, Jr.	3-11-41	Roofing	20
Everett W. Pyne	3-12-41	Roofing	20
Charles F. Bailey	3-12-41	Maintenance	20
Michael J. Malacaria	3-12-41	Roofing	20
John Reynolds	3-12-41	Roofing	20
John P. Stupak	3-17-41	Roofing	20
Chester Ambruskevich			
Robert F. Bothwell	3-24-41	Power Plant	20
Bronis W. Mackys	3-25-41	No. 1 Box Shop	20
Everett H. Fuller	3-11-41	Floor Covering	20
Anthony Klosecki	3-19-46	Paper Mill	15
Anthony W. Lukaciewicz			
Gordon M. Clark	3-8-51	Floor Covering	10
Harvey G. Jones	3-10-51	Floor Covering	10
Francis Rooney	3-12-51	Roofing	10
Nicholas Pilavos	3-15-51	Roofing	10
John J. Booth	3-15-51	Roofing	10
Harold E. Widow	3-15-51	Floor Covering	10
Francis J. Curran	3-14-51	Roofing	10
Primo J. Belloni	3-14-51	Roofing	10
Faidor Moul	3-15-51	Roofing	10
Joseph Cofsky	3-20-51	Paper Mill	10
John J. Riolo	3-21-51	Roofing	10
Thomas F. Hogan	3-21-51	Floor Covering	10
Vincent J. Wiczorek			
Edward B. Podgurski	3-23-51	Floor Covering	10
William C. Harris	3-26-51	Paper Mill	10
John W. O'Leary	3-26-51	Roofing	10
Elaine M. Pupaiaigis	3-7-56	Maintenance	5
Robert MacKinnon	3-7-56	Office	5
Mary F. Carchedi	3-28-56	Office	5
MANCHESTER			
Catherine Soutanian	3-5-51	Office	10
PHILLIPSDALE			
Philip Gordon	3-2-46		15
William J. Gecawich	3-9-46		15
John J. Gecawich	3-9-46		15
Robert C. Berry	3-9-46		15
Allen D. Perkins	3-13-46		15
Andrew Myles	3-14-46		15
Edward T. Smith	3-21-46		15
William Kanoski	3-28-46		15
CHICAGO			
Albert J. Bohnenberger	3-24-21		40
Robert W. MacLeod	3-17-36		25
Grover Hosen	3-17-36		15
Archie Moss	3-15-51		10
Henry Webb	3-12-51		10
Albert Moore	3-12-51		10
David Moore	3-26-51		10
Noah Futrell	3-29-51		10



Winston Jackson	3-6-56	5
Roosevelt Thomas	3-19-56	5
Cecil W. Bush	3-26-51	10
Lenzy Cornelius	5-28-51	10
Alton M. Fort	3-13-56	5
James C. Kinsey	3-15-56	5
Jack D. Mueller	3-6-56	5

YOU CAN STILL JOIN Many Sign Up For Paper Course

About 30 employees from the local mills and offices have signed up for the free course in pulp and paper technology which started Tuesday, January 17. Superintendent Lester Tarbell says that it is not too late to join even now. The treatment of waste paper and paper stock has been covered, but the instruction on actual paper making — how the paper machines operate — begins with the classes on February 14. Call Mr. Tarbell, line 429, for further information.

CANADIAN GUESTS GET INVITATIONS IN FRENCH

A baker's dozen of Canadian distributors accepted the company's invitation to visit the Floor Covering Plant and Main Office on January 19. They met company officials and viewed the complete line of products including the new HEAVY WEIGHT VINYL FLOOR COVERING and BIRD PARA-FLEX * IN-LAID linoleum.

Invitations to the distributors were written in French: "C'est une reunion importante — et nous rejoyissons de vous souhaiter la bienvenue a Bird & Son! — Bien a vous, La Division des Couvre-Planchers." (We know there are accents missing but the linotype machine doesn't speak French.)

* Trade mark

Charleston Man Hears
His Winning Slogan
Read Over Station WTMA

Station WTMA in North Charleston tried a new advertising stunt last month. Charles O'Neal, janitor at Bird & Son's Charleston Plant, took up their offer and won.

The plan was this: Free advertising every hour, on the hour for a day, to any industrial plant, IF an employee of that plant submitted an acceptable slogan, and IF, upon acceptance, the lucky company would grant the employee a day off with pay. Henry Davis, local division manager, agreed to go along with the scheme.

Much to everyone's surprise, one morning the Charleston office was notified that Charles O'Neal's slogan had won. He took the day off, and undoubtedly more than once, turned on the radio and heard his own message being broadcast. It was as follows:

If on your house you need a roof
Then be sure you do not goof
Buy a Bird Wind Seal Roof
Then relax while winds blow proof



CHARLES O'NEAL, left, Charleston janitor, won a day off and heard his Bird Wind Seal slogan read over Station WTMA. He was a winner in station's recent contest.

Buy Bird Wind Seal Roofing
I am sure you will be pleased
Really, friend, I'm not spoofing
Try it and you will see.

This is for Bird & Son Roofing
In the Stark Industrial Area.

Says Plant Superintendent Ernest Zinkowski, "This is a very popular radio station with a big following. The plug for Wind Seal* Shingles couldn't have come at a more opportune time."

* Reg. U.S. Pat. Off.

Fewer Accidents is Goal of
Revitalized Safety Program

There were 30 less accidents in 1960 than in 1959.

This record sounds good, until you learn that, even so, there were still 88 men who suffered lost time injuries. Obviously, the accident problem isn't licked yet.

Chicago Roofing (156 employees) and Shreveport Felt (56) had no accidents at all.

Matching accidents against the number of employees, here's how it looked at the end of the year for the rest of the plants:

Paper Mill — one out of every six employees had a lost time accident.
Phillipsdale — one out of every 15
Floor Covering — one out of every 19
No. 2 Box Shop — one out of every 25
No. 1 Box Shop — one out of every 26
Power and Maint. — one out of every 41
Charleston — one out of every 74
Norwood Roofing — one out of every 77
Shreveport Roofing — one out of every 133

Reduction of accidents is a major goal in all divisions in 1961. The vice presidents of the three divisions report the following:

At Floor Covering, where there were 30 lost time accidents last year, the safety program has been reorganized. Responsibility for safety has been assigned to General Foreman Nelson Phillips. Through a reorganized safety committee and through the foremen, safety measures receive rapid attention. All points of possible hazard in the mill have been identified with signs and a coat of fluorescent orange paint.

With the interest and cooperation of all the work force, the goal is a radical reduction of lost time accidents this year.

The Building Materials Division has justifiable pride in their 1960 record. The Chicago Plant, which had no accidents during the year, ranks first in Group B of the national Asphalt Roofing Industry Bureau Accident Prevention Contest. Charleston stood fourth in Group B; Shreveport was third in Group A and Norwood, fourth in Group A. Certificates were awarded to the plants for their achievements in either improving their frequency rate or in making a frequency rate better than the average of the group during 1960.

These improvements are fine, but each roofing plant is now embarked on a program to do still better. Their goal also is fewer lost time accidents in 1961. Charleston is starting over after a lost time accident shattered their record on February 8, just 3 days short of a full year of accident-free operation.

At the Paper Mill and Box Shops safety has been stressed in recent meetings with the foremen. Officials and members of Local 1330 are also taking a more active part in working toward an improved safety record. All are aware of the need to reduce accidents which are not only very costly, but which cause much human suffering that does not need to be.

Travels 6,000 Miles to New Home in U.S.A.



ONE HAPPY FAMILY. Cute little David, newly arrived from Seoul, Korea, had been with his new parents, Hartford and Dorothy Doucette, just three weeks when this photograph was taken.

David John Doucette welcomed the New Year in far off Korea. But he started his new life in America just a few short weeks ago. He is the adopted son of Mr. and Mrs. Hartford Doucette of 16 Coolidge Road, Walpole. Hartford is a water tender at the East Walpole Boiler Room.

David has the darkest, biggest eyes set in a handsome face, lots of straight,

dark hair and a personality that Tony Curtis would envy. The camera interested him, but didn't frighten him. After all, a young man who has flown half-way round the world with four other young Koreans, doesn't blink at a little ordinary ole camera. He arrived January 26th at New York where his very excited new parents went to greet him. He was the last of the five babies

to reach his destination. They had all flown from the Christian Children's Home in Seoul in the care of a social worker who was coming back to America for a vacation. The other babies met their new parents along the way from San Francisco to Chicago.

Hartford and Dorothy Doucette began negotiation to bring a Korean orphan to this country long before little David was born. They didn't know then whether their adopted baby would be a girl or a boy. They worked through a Mrs. Hong who runs the orphanage in Seoul, requesting any young child available. Shortly after David was born, 18 months ago, they learned that he had been chosen for them. Then came the processing of papers and the long wait. The Federal government had to be petitioned to permit the entry of an alien. The Doucettes had to file legal papers with a court in Korea, which processed the adoption. Finally the end of the red tape was reached and Hartford and Dorothy were notified that the baby

would soon be on his way. She resigned her job at the Statistical Department of Kendall Mills. The baby's clothes were ready. All preparations waited on the word to go to New York to meet the plane. Then came the plane strike. More delays. More red tape. Dorothy even went back to Kendall Mills to help out in a rush period for a few weeks.

But at last the important day arrived. It's a thrill for any childless parents to adopt an infant. Think how much more of a thrill it is when your new baby comes from more than 6,000 air miles away. From the picture you can see how proud and happy the new parents are. David doesn't know yet what a lucky boy he is. In the years ahead he'll learn and he'll love his new parents for the wonderful thing they did in bringing him to their snug secure home on Coolidge Road. Which house is it? Drive down the street and you'll recognize it on the left with the diapers flying smartly in the breeze on the clothes line near the kitchen door.



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Editorial Office at East Walpole, Mass.

EDGAR M. GROUT, Editor

JOHN J. MURPHY, Adviser

At the Third Month

A report prepared by the three vice presidents especially for the Bird Review.

At the beginning of the third month every Bird & Son division is hopefully embarked on a program of getting greater volume of profitable business in 1961.

The Paperboard Products Division knows that the sale of its products is a barometer of business conditions. When industry is generally busy many companies are buying large quantities of packages to ship their products. When business falls off orders for shipping containers likewise drop. That is the situation right now in the Paperboard Products Division.

However, Bird & Son has one advantage which many competitors in this area do not have — complete integration. Not too many paperboard manufacturers in New England control their products from start to finish, that is — make the paperboard and then convert it to finished products. Because Bird & Son does this, the company can control both the quality and scheduling at every stage of the process. This kind of service is being sold vigorously this year.

The Building Materials Division has made a careful study of all its products and has determined to concentrate, during 1961 on those that are most profitable. The list is headed by Bird Wind Seal* Shingles. Effective advertising will be continued nationally in the Saturday Evening Post, Better Homes & Gardens and American Home. There will be a special advertising program on Termbair in the southeastern part of the country.

Last year the division successfully increased its total sales volume by con-

centrating on selling to the repair and modernization market. This will again be an important market in 1961. The Sales Dept. is geared to go after still more of this business from now on.

In the Floor Covering Division business thus far in 1961 is running equal to or better than 1960. January showed improved sales figures while February ran just about even with last year.

The introduction of Heavy Weight Vinyl Floor Covering has enabled us to keep our shipments up to last year. Over-all the picture in this division is better than it was a year ago but still far short of the kind of an operation needed for a healthy and strong business.

Future months are expected to show continued growth with increasing improvements both in production and sales.

With the present epidemic of gloomy reports on business which you can read in the newspapers or hear on radio and television, Bird & Son management warns that it is important to see the other side, too. True, there are areas of very serious unemployment, but the bottom has not dropped out of business in general. There is still, in total, a high production of goods; large numbers of people are steadily employed at good to excellent wages. The country can talk itself into a bad recession, or, on the other hand, we can talk constructively and think and work our way out of our troubles. That is the course the Bird Management prefers to take.

* Registered U. S. Patent Office

B. P. Soward Saluted on 35th Anniversary

by LUCILLE BURROW

On Saturday evening, February 4, Shreveport executives and foremen and their wives and Miss Mac, met in the private dining room of Smith's Cross Lake Inn to surprise Superintendent B. P. Soward with a dinner party honoring his 35th Anniversary with Bird and Son, inc. Mrs. Soward's birthday was February 1, and his anniversary the following day, so she pretended she wanted to celebrate by having dinner out, and ushered him into the dimly lighted room before he realized what was going on.

After everyone was seated, Robert Jenkins started the fast moving program with a short talk, followed by Dude Davidson whose complimentary remarks, addressed to the honored guest, ended with, "Behind every great man stands a great lady." Whereupon Willie Smith presented Mrs. Soward with a lovely corsage.

As the diners ate a delicious steak dinner, they enjoyed the hilarious recording of Cajun Jokes by Justin Wilson. Frank Markham and Dick Potter projected a number of old pictures of those present, some of which dated back to the opening of the Shreveport Division, and ended with a drawing and funny story by Frank. Miss Mac then conducted a bingo game and novelty gifts were won by Mrs. Elton Bamburg and Ollie Sherburne and later given to the guest of honor.

With the entertainment program over, the group settled down to serious thinking. Mr. Jenkins saluted Barney Soward as the production superintendent, who, supported by the fine group of foremen, had made the Shreveport plant first not only in the Bird Roofing Division, but, he felt, in the entire Roofing Industry. He has the longest service of anyone at Shreveport.

Frank Markham made the presentation speech giving Mr. Soward a silver list finder, engraved to commemorate his 35th Anniversary. In his word of thanks, Mr. Soward remarked how he chose these men as foremen and now

in meeting their lovely wives, realized why they were the fine men they have been.

Seated at the head table with Mr. and Mrs. Soward were Mr. and Mrs. Jenkins. The table was decorated with a huge floral center piece with the figures "35" prominently displayed above the flowers, Mary Markham's arrangement for the planning committee. Darting from one side of the room to the other, Dick Potter was very busy with his Polaroid Camera, collecting souvenir pictures of the evening.

This was the first time the wives had been included in one of the Shreveport parties and therefore served as a "get acquainted" occasion.

The enjoyable evening ended as everyone congratulated Barney Soward personally and offered best wishes for the years to come.

More Liberal Benefits Under New Regulation

Social Security benefits may now be paid to survivors of workers who died after March 31, 1938 and before December 31, 1939 if the worker had at least a year and a half of Social Security work when he died. Before the Social Security amendments of 1960 no monthly benefits were payable to survivors of a worker who died before 1940.

Under the new law if a worker had Social Security credit for at least a year and a half benefits may now be payable to his widow (and dependent mother) if age 62 or over, to his dependent father at age 65 and to any children who became disabled before they reached age 18.

If you have a relative or friend to whom you think this new regulation applies, advise them to get in touch with their local Social Security Office. For our Massachusetts plants the office is located at 661 Washington St., Norwood, Mass.

New Insulating Siding For Spring Business

Crest Wall* Insulating Siding has just been put on the market to perk up sales of Bird Insulating Siding. This product was developed in the Bird laboratories and is produced on No. 7 Roofing Machine.

It is a 3-dimensional shake siding, with a deep grain resembling rough tree bark. The vertical embossings stand out in contrast to the base color, making a pleasing and entirely new 3-dimensional effect. It is sold in three pastel shades Crystal, Coral and Jade; and three deep toned colors, Antique Green, Brown and Gray.

* Trade mark.



A SURPRISE DINNER PARTY was held in Shreveport on February 4th to honor Superintendent B. P. Soward on his 35th Bird & Son anniversary. He has greatest seniority of anyone at Shreveport. With him

at the head table at Smith's Cross Lake Inn are his wife, left, and Mr. and Mrs. Robert Jenkins, right. Barney is second from the left.

TOP OF THE NEWS

MAIN OFFICE

Welcome to Patricia Joy who has joined the Purchasing Department.

When Julie Perelski left the Purchasing Department on February 3 she received a gift of a sweater, flowers, candy and best wishes from all.

Robert Cashen, formerly sales service manager for the Building Products Division at East Walpole, has become a salesman in the Bronx, Westchester, Hudson Valley area. Lou Harriman has replaced Bob as the new sales service manager.

Carol Bunavicz left Bird & Son at the end of January to work for Plymouth Rubber Company in Canton. She was a key punch operator.

Edith Oblachinski is welcomed to the Credit Department where she recently transferred from the former Finished Stock Records Department.

During the blizzard season the square at South Walpole got some national publicity when a picture appeared in newspapers all over the country. It showed two youngsters at the South Walpole sign blanking out the "W" with snow shovels to make the sign read "South Pole." Vice President Rogers Weed sent us a clipping of this picture from the Pittsburgh, Pennsylvania Post Gazette of February 2, and we heard of others who saw the same picture in other distant newspapers.

PAPER MILL AND FINISHING

Best wishes for a speedy recovery to James Mulkern, machine tender on No. 5 Paper machine. Jim has been out a number of weeks with an operation, but should be back soon.

We are sorry to hear about the accident that Kimble McEwen's wife had recently. She was rather seriously injured, and her car so badly damaged that they traded the remains for a new one.

Fiorino Felici is recuperating after a severe accident. He is missed by the Stock Transfer gang who hope he will soon be well again.

We were glad to have Robert MacKinnon visit us recently. He re-enlisted in the ranks of the good old Navy last November and was recently home on furlough.

Lester Tarbell and his wife, Hazel, were chaperones and guests at the Beta Fraternity House at Bowdoin College during the Winter Carnival February 3, 4 and 5. Their son, Joe, is a freshman at Bowdoin and plays center on the first string of the Freshman Hockey team.

The activities on that Carnival week-end were many, but Les reports the most enjoyable and most interesting to him was being the guest speaker at the Beta House banquet and selecting the House Queen. He will admit it was a tough job, but he is sure he picked a beauty.

When John Burke was in New York recently he picked up a copy of the New York Post for Sunday, February 5. There on its front page was a large picture of the frost-covered willow trees near the river

in East Walpole Square. The picture caption referred to the big snowstorm, but we who work in East Walpole know that four or five times a winter, snow or no snow, Mother Nature puts on a unique show at this one location. Steam from the waste water at the paper mill rises and settles as frost on every twig of these trees when atmospheric conditions are just right. Frost or snow, it made a striking picture for page one of the New York Post.

Congratulations are extended to Robert Ellis of Stock Transfer. The Ellis' sixth child was born recently. Bob's family consists of four boys and two girls. David Avanzini, son of Louis Avanzini of the Finishing Mill, is the proud Godfather.

Earl Quimby is back to work following a bout with the virus bug.

NO. 1 BOX SHOP AND OFFICE

The Corrugated Cases Department has a fireman available if any fire department is looking for a good man. His name — Edward Jones. An electric wire was accidentally severed recently in the department, and the sparks set the paper on fire. Ed grabbed the extinguisher and turned it upside down to operate it. However, in his hurry to put out the blaze he managed to wet down Dick Bell and John Wraga working on nearby No. 4 machine, and Coleman Conroy who was moving stock. After the men were dry and back to normal, they all agreed that Ed put out the fire very fast, but if it happens again they hope they see the fire a second before Ed does. All kidding aside, we appreciate his fast thinking because with paper dust, waste etc. in this area, a serious fire could start very quickly.

NO. 2 BOX SHOP

We extend our sympathy to Gus Smith on the recent loss of his wife.

We hope that Royden Barrett will be back with us soon. He had a painful accident that took part of his finger off.

NEW BRITAIN

We welcome back from layoff the following people who are with us again: Catherine Mika, Wanda Gugel, Catherine Okon, Francesca Navarra, Kathryn Petriw, and in the office, Anna Garofano.

On the February 11 week-end Mr. and Mrs. Roland Pelletier and their one year old son, Kenneth, took a winter drive to Biddeford and Saco, Maine to visit Mr. Pelletier's parents.

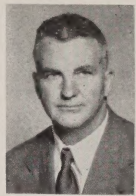
Normand Michaud, Bird Review reporter, shot many good scenes with his movie camera during the snowstorm of February 4. Norman said it's too bad that he didn't have any films in his still camera at the time as he is sure he could have provided a good picture for the Review.

NORWOOD ROOFING PLANT

Luigi Abbruzzese became the proud father of a baby girl, Mary, on February 13. Leonard Weaver will be a featured speaker at the Southeastern section meeting of the American Ceramic Society in Charleston, South Carolina on March 17 and 18. His subject, as you guessed, is "Granules."

Roy Walton's son, David, who is a freshman at Bowdoin College, Brunswick, Maine,

Appointments Announced Last Month



W. R. Wright, chief production engineer



Donald Frazier, superintendent Norwood Roofing Plant



Walter Wiggins, superintendent Chicago Roofing Plant



Samuel Marks, assistant to superintendent at Chicago

is a member of the hockey team, playing defense.

Jan Herbert took a week of winter vacation to go skiing at North Conway, New Hampshire.

Rick Armour, son of Arthur Armour of the Granule Plant, is one of the players who has helped the Norwood High Hockey Team win the Bay State League championship this year.

A baby girl was born January 16 to the Francis Malacinskis. Her name is Tracey, weight 7 lbs.

Philip Holden was telling about a neighbor floundering in the deep snow after the big storm. As Phil watched, the neighbor spoke up and said, "You may think I'm silly doing this, but I am looking for a sled."

He was almost a Christmas baby, but he arrived December 27 at the Norwood Hospital. His name is Robert Alan, the first boy born to Albert and Jean Franklin. There are three older sisters at home, Karen Ann 8, Debra Jean 5, and Janice Lynn 2. Priscilla DeVautour spent a winter week-end recently in Syracuse, New York.

James Weir is building a model railroad in his playroom. He says, "I feel like a kid again." We hope he gets an engineer's license in the near future. This is how great men get started.

During his recent visit, Malcolm McDonald from the Charleston Plant stopped at the Roofing Office to converse with the boys. It was nice to see and talk with him.

Edward Mingels of the Sample Department has completed a course in piano tuning and now is in business on a part time basis. One challenging job he accepted recently was tuning the old pianos at Bird Hall which are used for rehearsals of the Neponset Choral Society. He made them sound much better than they had been, which is quite an accomplishment, as they were in tough shape.

On February 18 there was a banquet at the Mid-Way Steak House. Guests of honor were Albert Surette, who retired at the end of February and Edward Sears who retired in 1959. Lobster and chicken dinners were enjoyed by everyone present, including co-workers from the Asphalt Blowing Department and many friends from other parts of the mill.

FLOOR COVERING PLANT

Henry Cox, new machine man in the Undercoat Department, reports that Foxboro in January was as cold as the North Pole.

John Milton tells us that Medfield had the worst January in history for snow fall. There was a happy smile on Tony Abbruzzese's face when he was at the plant the other day. He is the proud father of a baby boy.

Some lucky people are headed south on winter vacations. This time it's Domenic Fruci and Gordon Ginn of the Lineoleum Department. We hope they find plenty of balmy breezes and rays of sunshine, and possibly a good horse at the track also.

Vito DiCicco of Undercoat is a substitute patrolman for the Town of Norwood. He is looking forward to attaining permanent status.

Rita Connolly of the office was greeted with happy birthday cheers on February 7.

Bob Bourne of the Cost Control Department has gone in for the sport of tobogganing.

S. I. Marks Promoted at Chicago Plant

Following the appointment of Walter Wiggins as superintendent at Chicago, Samuel I. Marks, Jr. was named assistant to the superintendent.

He holds a B.S. degree in Industrial Management from the University of Illinois and a Master's degree in Business Administration from Northwestern University. Beginning in 1952 he worked for three summer vacations as an inspector at the Chicago Plant. Except for two years with the Army Audit Agency in Washington, D.C., Sam Marks has been working on special projects at the Chicago plant since his graduation in 1955. The Marks live in Chicago's South Shore where they are active in their church and in the Adult Education Program of the Y.M.C.A.

The Lineoleum Department welcomes David DeCosta. He is fresh from school, replacing Herbert Belpap, and will take care of the book work in the office.

Carl Rafuse is one of the Lineoleum Department's lucky players of "That's It." This is a game of cards which requires luck and concentration and we know he has both.

CHARLESTON

We welcome several new employees in the Charleston office:

Marie Poore started Jan. 2, 1961 as general clerk. She will be assisting in both payroll and production. She formerly worked with the C. M. Johnson contracting firm in Charleston.

Joyce McDonald was hired as order typist on Jan. 23. She had prior office experience with Thelming Marine Shop in Charleston. Also, Mrs. Marsha E. Scruggs joined the Bird family in the Billing Dept. on Jan. 24. She previously was employed at Merritt Dredging Co. doing general office work.

We have failed to mention that Joan E. Wilkerson was hired as mail clerk and Kay E. Hogg was employed in the Billing Dept. last October.

CHICAGO

The last Bird Review announced Walter T. Wiggins' appointment as superintendent of the Chicago Plant. Here are some additional facts about our new head of production:

Wally is a native of Illinois, a graduate of Christian Fenger High School in Chicago and of the University of Illinois, class of 1942, with a degree in Mechanical Engineering. From 1942 to 1946 he served with the U.S. Army Corps of Engineers in the African and European theatres. At the time of his discharge he was a captain.

(continued on page 4)



KIMBLE MCEWEN, paper machine foreman, becomes professor, as he instructs the Tuesday evening class in Pulp and Paper Technology. About 30 people are taking this 14-week course.



TWO BIRD & SON MEN, Edward Wisniewski, first on left, and Anthony Utorka, far right, have been very busy since summer visiting all Elks lodges in East Central Massachusetts. This picture was taken with other dignitaries of the Order as tour ended in November.

Wisniewski and Utorka Visit Many Local Lodges

Two Bird & Son men have been very busy since last summer carrying out their duties as important officers in the Benevolent and Protective Order of Elks. Anthony Utorka of Roofing Shipping is Grand Secretary to the District Deputy Grand Exalted Ruler and Edward Wisniewski of East Walpole Maintenance is Grand Esquire.

After the national convention in Texas last July, the Grand Exalted Ruler, The Honorable John E. Fenton of Lawrence, Mass. appointed J. Frank Neal of Norwood as District Deputy Grand Exalted Ruler to act as his representative in the Massachusetts East Central District. Mr. Neal selected Tony Utorka and Ed Wisniewski, among others, to work with him in the task of visiting all local lodges to check records and conditions. Two visits to each lodge were required; they began in August and were completed in November, when the accompanying picture was taken.

It was a big event that evening in November at the Junior High School. The Grand Exalted Ruler himself was present, along with many dignitaries from other lodges and from the State Elks Association. Bishop Minihan of Norwood was initiated into the local lodge and, to complete a perfect day a delicious dinner was served at the Elks Club House to over five hundred members and guests.

TOP OF THE NEWS

(continued from page 3)

Wally and Mrs. Wiggins, the former Flora Gillespie, have three lovely daughters, Pamela, Marcia and Darlene. He serves as a lay leader in his church and also has served three terms as chairman of the Commission on Education. He is a member of the American Institute of Plant Engineers, the Plant Engineers Society of Chicago and the Midwestern Air Pollution Prevention Association.

He has been plant engineer at the Chicago Plant since 1951.

We welcome Hank McCarthy to our family. He is working as an electrician in the Maintenance Dept.

Jimmy Stanek of the Machine Shop recently underwent surgery. We hope he is feeling better and will soon be back with us.

The boys in the Cleaning Dept. did a good job in keeping our sidewalks clean of ice and snow during the recent storms and zero weather.

June Murphy, former sales correspondent, paid us a visit recently with her year old son. We were happy to see them both.

PHILLIPSDALE

Four more weeks of bowling have gone by since our last report and it would be a mighty hard job to pick who is to be the winner in the second half. The Model T's (captained by Margaret Pierson) have taken over first place by one point over the Essexes, with the Stanley Steamers dropping for a tie for third and the Hupmobiles only two points behind the leaders. The Pierce Arrows and Franklins are still tied for the bottom position. Look out for the Franklins, captained by Armond Roy; they haven't given up yet. Armond is keeping his boys over each night after bowling for a few practice strings. We understand that he stayed and closed the alleys after losing three points to the Hupmobiles the night of February 15. The individual and team honors at the time of this report were:

High Average, M. Pino	110	53/60
High Single, A. Roy	172	
High Three, W. Kanoski	406	
High Team Single, Essexes	597	
High Team Three, Essexes	1675	
Ladies High Single, A. Perry	130	
	M. Perry	130
Ladies High Three, C. Averil	329	

Ed Boisvert Sr. was kidding Jim Braga about coming to work late the day of the snow storm, even though his car had chains. Ed made it on time with his foreign car without chains. However, the boys want to know what happened on the cold morning that Ed was an hour late.

Congratulations to Frank Zab upon the birth of a baby girl born on February 1, weight 6 lbs. 5 oz. Mother and daughter are doing fine.

I have heard people say "If I only had this or that, I could be happy." But those who search for happiness will never find it, because happiness is not a goal, it is a by-product. The way to happiness is not from without but from within.

— Rabbi Irving J. Block

Looking Back Over 25 Years



From shipping helper to foreman is the path LEONARD MILLER of Chicago has travelled in 25 years. He started in the Shipping Department on Lincoln's Birthday, working for Al Bohnenberger, who was then shipping foreman and who is now master mechanic.

Len later became a tractor driver in shipping, then worked for a while on the siding machine. In 1950 he became an inspector on No. 2 and later on No. 6 machine. Three years later he became assistant shipping foreman and on January 1, 1957 was appointed shipping foreman, the position he now holds.

Len's family consists of his wife, Eva, a daughter Carol, who has four children, and Thomas and Patricia who are in the fifth grade. Len is quite a sports enthusiast, enjoying just about all sports as a spectator, and finds time to do a little bowling himself. As for the twenty-five years of Bird service, he says it has gone by quickly and has been one continuous interesting and exciting experience.



Twenty-five years ago CLAYTON ABAR was working for Vappi & Co., contractors. George Wood, then master mechanic at Floor Covering, liked his work and persuaded him to join Bird & Son, which he did on February 20, 1936. Clayton has always worked here as an "A" millwright in Floor Covering's Maintenance Department. He enjoys the work of setting up new machines and seeing them turn from individual pieces of equipment into machines that produce finished products. A maintenance worker is always busy, even on weekends, but in such spare time as he has, Clayton enjoys hunting and fishing. Mr. and Mrs. Abar live on Shears St. Wrentham.



It snowed early in March twenty-five years ago. JOHN BUCKUS remembers because March 2nd, the day he was hired, he was put to work snow shoveling. His first boss, Ed Daley, is now owner of the Norwood Pet and Aquarium Supply Shop. After spending four years as a helper in the Floor Covering Shipping department, John was made a tractor driver. That is the job he has now, but in the years between he's had several others, including three years as a crew boss. The fork lift which he operates now is, however, quite a different piece of machinery from the old-fashioned tractors of 1936.

John is a real out-of-doors man, never happier than when he's hunting or fishing. When he was younger, and when the laws were different, he used to spend considerable time trapping each winter. In his best year, he recalls, he trapped 18 mink and 3 fox on the Cape. Mink skins were worth \$35 apiece at that time.

John has a son, John, Jr., who served three and a half years in the Navy and now works for Rust Craft.



Whenever seniority is involved, RUDOLPH NORDSTROM and John Buckus toss a coin. They both started work in the same department the same day — March 2, 1936. Nordstrom's temporary job developed into a steady job as a shipping helper. In

1940 he became a stencil man, later was made a checker. He served with the Navy from 1942 to 1945, both in Atlantic and Pacific waters and was again in active service for a year starting in April 1951, during the Korean War. Rudy's son, Gerald, followed in his father's footsteps by serving with the U.S. Navy. Just out of service, he lives now in Norfolk.

Rudolph Nordstrom has been a fork lift truck operator since 1947. In his spare time he enjoys playing golf.



It was the 13th of March, 1936 that GEORGE LAMORE started at Bird & Son. In fact, it was Friday the 13th. George remembers, — a good luck day for him. Beginning as a third hand of No. 2 Machine, he advanced to No. 5 machine and kept

advancing to the job of machine tender which he has had for the last nine years. His first bosses were Frank Massey, Mike McDonough and James Smith.

Conditions have improved greatly over the last 25 years, he says. The biggest thing that has happened in his department was the complete rebuilding of the wet end of No. 5 machine several years ago.

George is married and has five daughters and a son: Pat, Marge, Betty, Janet, Carol and Bobby. Bobby, age 14, is in Junior High School where he is active in hockey, baseball and football. Being the only boy in the family he gets plenty of attention. The daughters are all married and have presented George and his wife, Margaret, with nine lovely grandchildren.

For hobbies George enjoys fishing and card playing. Keenly interested in sports, he has been a spectator sportsman because of two serious operations on his ankles. However, he lays claim to being the best pitch player around. A fellow worker, Ellis-worth Hurd, can vouch for this boast.



JOSEPH PURPURA, now a tractor driver in the Yard at Norwood Roofing, has seen many changes since he first started at the plant on St. Patrick's Day 25 years ago. He can remember the hard, tedious pick up job as it used to be on No. 1 Machine. It was quite different from today's turret cutter which makes the job easier and faster.

One of Joe's first jobs was on the old Banbury mixer which made a mastic which was formed by hand into high quality custom built shingles. Howard Everett was his first boss. At various times Joe has worked in the old Insul Bric department, in Finishing, on No. 7 Machine and in sample making. He also was at No. 1 Box Shop and Floor Covering for short periods.

The Purpuras have three children. Grace works at Forte-Fairbank, Inc. in Norwood; Joseph, 18, is employed at Raytheon and Robert, 13, is still in school.

(continued on page 5)

Looking Back 25 Years

(continued from page 4)

Joe's hobby is woodworking. In recent years he has built all the cabinets for his chen, more cabinets in a cellar workshop and has screened in a patio.



The man who has charge of all shipping at Floor Covering started in that department on March 19, 1936 as a helper. His clerical talents were recognized almost immediately and he became a biller. After five years on that work, ORVILLE

INKS moved into the Stores Department and later became the storekeeper in 1943. Since 1954 he has been in charge of the shipping, with periods before as assistant foreman and acting foreman.

If you see a man take something from his pocket that looks like an oversize cigarette lighter, put it to his eye and click a lever, that's Orville Spinks. The gadget isn't a lighter. It's an ultra-miniature camera, made in Germany, called Minox. It fits in the palm of your hand, uses 8 mm. film and produces pictures that are better than those from much larger cameras. Orville has long been interested in photography. All the cameras he has owned, this tiny one intrigues him most. It has everything, including a built in light meter coupled to a shutter speed. Orville carries it with him most of the time. He can shoot several pictures while photographers with larger equipment are getting ready.

Mr. and Mrs. Spinks live in East Walpole with their daughter Karen, in her 2nd year at Walpole High School. Mrs. Spinks' 4th grade class at Plimpton School.

Free Retire in February

JAMES BARANAUSKAS of Montello retired February 28 after 22 years of service No. 1 Box Shop. He started November 1942 as a pick up man on No. 2 Corner and has remained on that work ever since. For several years he has maintained home in Montello which is a section of Jackson, and has boarded in Norwood during the week. Jim says he is going to enjoy just staying at home and taking a good rest. He owns a small orchard with a variety of fruit tree in it and he likes gardening. So, as soon as good weather arrives he'll be busy pruning, plowing and planting. There's another work too, repairing and painting around the house; he expects to keep as busy as he wants to be, both winter and summer.



ALBERT (JAMES A.) SURETTE, 54 Hill Street, Norwood, retired at the end of the month from the Asphalt Blowing Department of the Norwood Roofing plant after 41 years of service. He began work January 26, 1920 on No. 1 Roofing Machine, with Fred Ellis as foreman and Bill Wilson as plant superintendent. In 1924 he transferred to the Asphalt Blowing Department where he has spent the rest of his service as one of the Roofing Department's best stillmen. He remembers especially the months in 1954 that he and Mrs. Surette spent in Charleston while he helped in the setting up of the still at the new plant. Others there at that time were Bill Wright, Nelson Bartlett, Ralph Kemp and Stanley Phillips. Albert was charged with blowing the first still. He was a little nervous, and but even so, he got it on the nose with a 215 degree melt-point.

LONG SERVICE LIST

APRIL 1961

Name	Year	Dept.	Years
Alessandro Alessandrini	4-5-26	Roofing	35
Peter J. Frain	4-5-26	Floor Covering	35
Paquale Alberico	4-8-26	Roofing	35
Enio H. Heikkila	4-13-31	No. 2 Box Shop	30
Kimble P. McEwen	4-21-31	Paper Mill	30
Giuseppe DiVirgilio	4-28-31	Roofing	30
Urho Wik	4-1-36	Roofing	25
Bernard F. DeSavage	4-1-36	Floor Covering	25
George H. Shackley	4-8-36	Floor Covering	25
Edgar Wormald	4-14-36	Roofing	25
Charles A. DiMarzo	4-27-36	Floor Covering	25
Louis T. Kannally	4-27-36	Paper Mill	25
Edward H. Hardy	4-28-36	Paper Mill	25
Kenneth R. Towle	4-1-41	No. 1 Box Shop	20
Ann M. Allen	4-7-41	Floor Covering	20
Paul E. Howard	4-10-41	Floor Covering	20
Daniel F. White	4-14-41	Floor Covering	20
Paul S. Hove	4-24-41	Floor Covering	20
James E. Ronci	4-28-41	No. 1 Box Shop	20
James W. Loring, Jr.	4-30-41	Roofing	20
William F. DeRoche	4-4-46	Office	15
Evelyn G. Balduf	4-9-46	Finishing Mill	15
Charles Sabonis, Jr.	4-9-46	Finishing Mill	15
Bert L. Osterman	4-9-46	Roofing	15
Walter J. Naft	4-29-46	No. 1 Box Shop	15
Joseph A. Brissette	4-29-46	No. 2 Box Shop	15
Frederic E. Mickison	4-29-46	Paper Mill	15
Stanley W. Rosensky	4-30-46	No. 1 Box Shop	15
Stanley W. Drost	4-30-46	No. 2 Box Shop	15
Vito Puopolo	4-25-51	Floor Covering	10

BIRD CLUB NEWS

Bowling

In the Girls' League the two top teams switched places in February. Helen DeSavage's team now leads and Mary Moynan's bowlers are second. Anne Cavanaugh still hangs onto all the other honors — high single, high three string, and high average for the season (95.5). Evelyn Behnd with 95.5 and 95.2, respectively.

In the Men's League, Armando Croatti now leads the season's average with 110.2, and Earle Higgins trails at 109.7. FFV team still is ahead in the seventh week of the second half. Francis Flaherty's high single of 158 still stands, as does Moe Bader's high three string of 403.

Neponset Choral Society

Bucking drifts and icy roads, a large number of candidates and a good-sized audience showed up for the try outs for the leading roles in the "Pirates of Penzance." The following cast was chosen. Supporters of the Choral Society will recognize many familiar and capable singers, back to provide the best in entertainment again this year.

Mabel — Martha Guild
Edith — Louise Hall
Kate — Nancy Kilcup
Ruth — Mary Jane Green
Major-General — Joseph Hancourt
Frederick — James Silvi
Pirate King — Hoel Bowditch
Samuel — Leonard Weaver
Sergeant of Police — Thomas Noonan.

For many years Albert has been interested in boating and fishing. He tells many interesting tales about his tuna fishing experiences down Nova Scotia way. His after-retirement plans call for spending a lot of time at the family cottage on Buttermill Bay, Cape Cod with plenty of boating and fishing. He owns a small boat with an outboard motor.

There'll still be a Surette working for Bird & Son, as Al's son, Ralph, is a millwright at East Walpole.



FRANCIS HALL, 48 Dora Avenue, Providence, retired at the end of February. His continuous employment at Phillipsdale dates back 33 years to 1928, but he also worked at Phillipsdale from 1914 to 1917. Since 1955 he has been in the Oiling and Cleaning Department, before that he had worked on the Felt Machines, in Sorting and Stock Handling and in the Insulating Board Mill. Francis has no definite plans after retirement, except to take life easy and enjoy his new freedom.

Patrick C. Kennedy	4-3-51	Paper Mill	10
Martin Vitkouskas	4-4-51	Roofing	10
Felix S. Uorka	4-10-51	Roofing	10
John Rendi	4-13-51	No. 2 Box Shop	10
Alfons Wadowski	4-18-51	Office	10
John J. Keardon	4-23-51	Roofing	10
Oliver E. Yeaton	4-24-51	Roofing	10
Albert M. Peterson	4-25-51	Roofing	10
George J. Nelson	4-25-51	Maintenance	5
Charles E. Carter	4-25-51	Maintenance	5
Elliott H. Whitmarsh, Jr.	4-25-51	Maintenance	5
Robert F. Foley	4-25-51	Office	5

PHILLIPSDALE

John P. Harrington	4-27-31	40
William E. Conway	4-1-36	25
Joseph A. Rakutis	4-28-41	20
Antonio O. Rei	4-21-46	15
Ernest M. Paiva	4-9-46	15
August Enos	4-10-46	15
John Raposa	4-10-46	15
Michael Kaffia	4-18-46	15
Samuel C. Stewart	4-27-46	15
Henrique Lourenco	4-30-46	15

CHICAGO

Roswell Dodge	4-9-26	35
Bernice Behnke	4-9-41	Office 20
William Eggert	4-24-46	15
Alvin Butts	4-25-46	15
Leroy Coburn	4-23-56	5
Leonard Wren	4-25-56	5

SHREVEPORT

Johnnie Pearson	4-2-46	15
Tyeska Washington	4-4-46	15
William D. Blue	4-1-51	Office 10
Jackie D. Tipton	4-16-56	5
James Shepard	4-18-56	5
Edwin Sompayrac	4-23-56	Office 5

CHARLESTON

William N. Hackney	4-9-56	Salesman	5
George Patterson	4-16-56	Office	5
John M. Meyer	4-23-56	Office	5

BERRY REFINING COMPANY

Gus Anguizola	4-11-56	5
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Contributors

Reporters contributed to the March issue of the Review include: Patricia McQuaid, Doris Reardon, Robert Roby, John Kalis, Edward Wisniewski, Julia Lewis, Agnes Fraser, A. D. Smith, Catherine Brady, William Ruff, Norman Michaud, Anthony Uorka, Ruth Phelan, Joseph Nevins, Julius Aukstolis, Mary Driscoll, Edward Silva, Henry Houghton, Frank Shumski, Bennie Pallicko, Charles Cobb, Michael Meomartino, David Lowry, Robert Pearson, Manuel Oliver, Robert MacLeod, Virginia O'Brien, Rose Fox, Lucille Burrow, Leonard Weaver, Moses Bader, Mary Moynan.

FOR SALE

PIANO TUNING — Edward Mingles, 1156 Washington Street, Walpole available by appointment. Telephone MOnroose 8-3731. He works in the Roofing Sample Department.

REAL ESTATE — Patrick J. Kelliher of 347 Nahatan Street, Norwood, will be glad to handle your business whether you want to buy, sell or rent. Telephone NORwood 7-3700. Patrick works at the East Walpole Stock Transfer Department.

Business cards will be run once a year in this column. Offer For Sale or Swap notices published at any time. Send notices to Review Editor, Department GR.

Recent Deaths

IRA GODING, who retired from the Floor Covering Plant in 1947, died January 30 in Attleboro at the age of 84. He began as a millwright at Floor Covering in 1921 and continued on the same job until retirement December 31, 1947. Funeral services were held in Attleboro on February 1st. Surviving him are two sons: Kenneth, with whom he lived in Attleboro and Stowell of Amherst, Mass.

CHARLES E. TYSON, retired, died in Grand Rapids, Michigan on February 15. He retired in May 1949 after serving the company with distinction as a Floor Covering salesman in the Midwest from August, 1923 to his retirement. At the time of death he was 76. He is survived by his wife Madeline, a daughter, Mrs. Howard C. Blake (Mary) of Grand Rapids; and two sons, William H. of St. Paul, Minn., and James K. of Falls Church, Va. Funeral services were held on February 18 with burial at Skokie, Michigan.

ANTONIO SOUSA, retired Phillipsdale employee, died on February 8. He had worked at the Rhode Island plant for 31 years, starting in 1916 and retiring in 1947. During this time he worked in Stock Handling, the Boiler Room, and the Insulating Board Plant. Funeral services were held February 11 at St. Dominic's Church in Swansea.

HJALMAR HYRSKE, who retired from Phillipsdale last September, died February 2. His first began work at the Floor Covering Plant in Norwood in 1926, transferring to Phillipsdale in 1929. Until his retirement he worked as a millwright in the Maintenance Department. Funeral services were held on February 6th.

Suggestion Awards

Eleven suggesters received checks for worth while ideas in February. One man, John Green, FFM, received an extra \$20 for having had five accepted suggestions.

FEBRUARY AWARDS

Frank Hemmer, FXG	\$20
Edward O'Rourke, FBPM9	20
James Surette, FBQ	20
George Wise, EXF	40
Warren Cherry, FEN	5
Julius Cozzi, FC Gen.	10
John Ellis, DFP	10
John Green, FFM	5
John McLatchey, FFG	5
William Peterson, FFD	5
Carleton Rafuse, FFG	5



THIRTY-FIFTH ANNIVERSARY for Frank Eisenhauer, fire and safety engineer, was observed at an informal party just before closing time on February 10. Frank is talking with President Wilkins, who stopped by to offer congratulations. Others seated are Mary Moynan, Elizabeth Gleichauf and Roxy Coburn. Standing: Helen Bickford, Sunny Woolley, Velma Cobb, Al Smith and John J. Murphy.



REGULAR MEETING of Walpole's Personnel Board. Fred Turco, No. 7 Roofing Machine foreman, at right, is chairman. Others: Mary Rocca, secretary, John Fulton, Bruce Norwell and Douglas Gregg. Thomas Noonan is also a member. The Board conducts the Town's Wage & Salary Plan.

NO. 7'S BUSY MAN

Fred Turco is Head of Two Important Committees in His Home Town of Walpole

Fred Turco, foreman of No. 7 Roofing Machine, Norwood Plant, is a busy man. In addition to putting in the many hours necessary on his job, he serves as Chairman of the Personnel Board for the Town of Walpole and is President of the Walpole Little League. He also is a substitute adviser for one of the Junior Achievement groups.

The Personnel Board is one of the most important committees appointed in the town. It administers the Classification and Wage and Salary Plan of Walpole which covers all officers and employees of the town except elected officials and employees under the control of the School Committee. Right now, for instance, the Board has been requested to study the wage and salary schedule of the Police Department.

The first step is to obtain job descriptions from the department head. Then these descriptions are matched up with the job evaluation plan established for the town some years ago. By this process and by comparing Walpole's rates with those in towns of a similar size and situation and by referring to statistics worked out by the Massachusetts Personnel Boards Association, the local board makes impartial decisions in the best interest of the town as a whole.

Can't Please 'Em All

It's a tough job. No matter how you decide somebody is probably going to be unhappy with the decision. But, by basing decisions on facts and working under the established job evaluation plan, the Board keeps salary and wage schedules fair and orderly. Although salaries of elected officials are beyond the scope of its duties, the Board is often asked to make studies which will guide the actions of the town in setting these salaries.

Fred is the only Bird & Son man now on the Board, but in the past Page Bunker, of Personnel, Roland Peterson, office and Lester Tarbell, Paper Mill Superintendent, have served.

The closer we come to spring, the busier Fred Turco becomes in running the program of the Little League. Registration begins in mid-March; tryouts will come early in April. Two new teams have been added this year, the Baltimore Orioles and the Kansas City A's. This brings the total to eight teams in the Walpole League with twelve more teams in the Farm League and four in the PeeWee class (8 yr. old boys).

New Ball Field

Walpole will have a new Little League field this year, provided by the town in an area near the Center Swimming Pool. For the past 9 years major teams have played on Jones Field, their own park on High Plain Street provided through the generosity of Edward F. Jones, contractor.

"Little League has been a wonderful thing for the boys in Walpole," says Fred. "I have been pleased to have had a part in helping run it. I hope the new location of the ball field will attract more townspeople than we have had in past years. When you come I can assure you that you will see some good and enthusiastic ball players."



MIDSHIPMAN Edward Boonstra, first year student at Annapolis. He is the son of Albert Boonstra, manager of W. J. Hill, Inc.

\$2,000 Scholarships in Paper Technology Course

For the lucky five who can qualify, Lowell Technological Institute at Lowell, Mass. has just announced five new \$2,000 scholarships for students in the Institute's special course in Paper Technology. The scholarships are paid at the rate of \$500 a year over a 4-year period, renewable each year to recipients in good academic standing. Since tuition at Lowell Technological Institute is \$200 for Massachusetts residents and \$300 for residents of other states, the scholarships cover the full cost of tuition plus a fair amount of living expense.

The paper industry, of which Bird & Son is a part, is a large, growing industry, the fifth largest in the nation. There are 173 paper mills in New England; 85 of these are in Massachusetts. Paper and paperboard production in this country has increased about 40% in the last ten years. There is every indication that it will continue to grow and offer fine opportunities for well trained men. More and better paper is going to be needed in the years ahead as population increases and the use of paper per person increases. Not only is paper a basic necessity in every part of our economy but new uses are constantly being found, such as cloth-simulated paper for disposable garments.

Lowell Technological Institute, which has been in the business of teaching paper technology for a long time, states that each year more positions are offered to their graduates than the number of graduates. The scholarships just announced offer an exceptional opportunity for well trained high school students to obtain an education which will prepare them for work in one of the country's most important industries.

For details write to Prof. Edward M. Engel, Dept. of Chemical Engineering & Paper Technology, Lowell Technological Institute, Lowell, Mass. All applications for scholarships should be made before April 1, 1961.

Would You Pay Out Dimes for Quarters?

No one ever got rich buying up dimes for quarters.

Yet, somehow we have kidded ourselves that we are saving money when the state or the local community accepts Federal aid. The New Jersey Taxpayers Association recently showed the error in such thinking. They published figures, based on information supplied by the Tax Foundation that for every dollar New Jersey received from Uncle Sam the taxpayers paid TO the Federal Government \$2.47!

Massachusetts, Connecticut and Rhode Island are in the same situation. Dollars we get from Federal aid are simply making the round trip to Washington and back with huge administrative and salary costs tacked on. Here is what we are paying in taxes for every dollar of Federal aid to states:

Massachusetts \$1.21

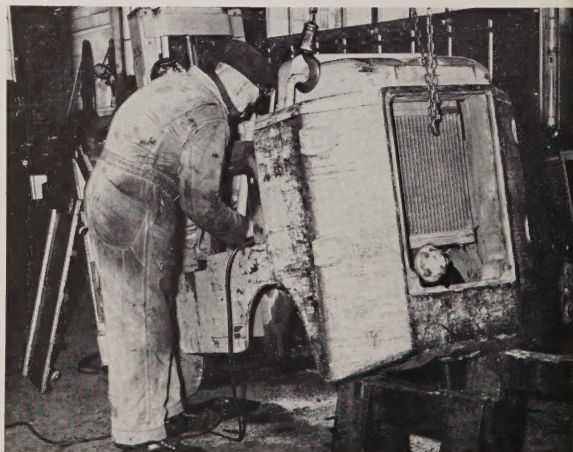
Connecticut \$1.82

Rhode Island \$1.00 (at least they are breaking even)

It doesn't take a mathematician to figure that we are robbing our own pockets when we approve State programs for federal aid that could be financed locally with less cost to us, the taxpayers.

(Sorry, but we don't have the figure for Illinois, Louisiana and South Carolina.)

At the New Garage



MAJOR MOTOR OVERHAUL on a Roofing Plant tractor at the new Bird & Son garage, located at the former Clinton's Garage at East Walpole. Lester Hathaway is the mechanic.



TRAIL BLAZER Horizon group of Walpole Campfire Girls. One of their leaders is Muriel McDonald, Bird receptionist, standing 3rd from left. At the left is Anne Lindsay, secretary to the treasurer. She and Margaret Forrest of Sales Promotion are sponsors for the group. Sylvia Howland of Walpole is the other leader. The girl at Pat McDonald's left is Judy Black whose sister Joanne works in Accounting. Seated, second from right is Marilyn Campbell whose mother, Alice, works in the Sales Promotion Department.

Four Main Office Girls Serve Camp Fire Council

We are pleased to salute the Walpole District Council of Camp Fire Girls on their 50th anniversary this year. Four Bird and Son girls are active in this organization. Muriel (Pat) McDonald is one of the leaders of the local Trail Blazer Horizon group and Margaret Forrest and Anne Lindsay are sponsors for the group. Lorraine Liddell is a member of the District Council. Margaret and Lorraine work in the Bird & Son Sales Promotion Department, Anne is secretary to the treasurer and Pat is receptionist.

Pat, who is in her second year of this work, says her group meets every two weeks at the United Church in Walpole. Sylvia Howland of Walpole is the other adult leader. About ten girls, age 13 through High School, work on various projects which bring them citizenship awards and other merit awards. Sometimes they have a peaker to guide them in improving their citizenship and personal living habits. Through a bridge party and other similar activities they have earned money enough to purchase their own jackets.

Recently they made 125 Valentine's Day favors which were given to Pondville Hospital for use on the patients' trays. Similar projects are often taken on at Easter and Christmas time.

The Walpole Council of Camp Fire Girls was organized the same year that the national organization was started. The purposeful activities of Camp Fire help young girls from age seven through high school to learn to fill their special functions as women in the home, in business and in the community. The program transforms dull household chores, routine study and everyday or monotonous activities into happy and challenging roads to a more



OTHER CAMPFIRE LEADERS working for Bird & Son are Lorraine Liddell, left and Margaret Forrest, center, discussing a point with Pat McDonald, receptionist. Lorraine is member of the District Council, Margaret a sponsor of Pat's group. Both girls work in Sales Promotion Department.

satisfying adult life.

We are proud to salute this organization and especially to pay tribute to those women in Bird & Son who are devoting many hours a month to make Walpole's program successful.

Annual Report for 1960 More Products Were Sold, but Bird & Son Earnings Were Lower

The stockholders' annual report, published in March, states that in 1960 sales were higher and net earnings (profits) were much lower than in 1959.

A condensed summary of the 1960 figures for Bird & Son operations shows in the box on this page.

The unsatisfactory results were due principally to the following factors:

1. Continued high costs of operation at the new rotary machine at Floor Covering. Conditions are constantly improving but in 1960 they caused the division to operate in the red.

2. Intense competition in the Roofing industry. As a result the average

price of Bird Building Materials Products dropped about 5% in 1960. A price increase on January 1, 1961 is now helping to improve the situation.

3. A general decline in business caused Fibre Box customers to order fewer boxes because they themselves were shipping less. Also looking for ways to save money, some of these customers substituted lighter and less expensive packaging. This too affected sales and profits in the Fibre Box Division.

4. Production of shoes decreased about 6%. This meant fewer shoe cartons were needed and that reduced the sales in the Shoe Carton Division.

5. A substantial drop in orders for paper sold for lath board and other building papers.

The year end profit figure for all Bird & Son operations was \$632,000.

Operations of subsidiary companies, Berry Refining Company, George W. Dinsmore Company, and W. J. Hill, Inc., produced \$123,000. This money, combined with the Bird & Son earnings, resulted in a total profit of \$755,000.

Why More Profits Are Needed

A company gets its funds for replacement and modernization from two sources in its daily operations: profits and depreciation. Depreciation simply means the money the Federal tax laws permit to be put aside for replacement of buildings and machinery as they are used and wear out. In 1960, Bird & Son spent \$1,892,000 for replacement and modernization of which \$1,808,000 was provided by depreciation.

The process of replacing and modernizing must go on year after year if the company hopes to stay in business. The man on the outside has no idea how much money this takes.

For instance, in 1959 a new Nilsaton press was installed at No. 2 Box Shop. A Mercury blower is scheduled to be put in operation this spring. The old printing press and Miehle Cutter and Creaser, which the new machines replaced, originally cost \$26,400. The total cost of the new Nilsaton and the new Mercury is about \$200,000.

A new Floor Covering rotary unit was installed in 1959 at a cost of \$3 million. The old equipment which it replaced cost \$650,000.

As you can readily see, not only original replacement money is needed, but a lot more in addition. The new and better equipment sometimes cost 5 to 10 times as much.

(continued on page 6)

L. C. Niese Named Director of Advertising

On March 20, President Ralph A. Wilkins announced that Leonard C. Niese was appointed Director of Advertising for Bird & Son, inc.

Since May, 1955, he has been advertising and sales promotion manager for the Building Materials Division. Before joining Bird & Son, Mr. Niese was sales promotion manager at Alexander



Smith, Inc. of New York City.

A native of Manchester, Connecticut, he is a graduate of Pratt Institute, New York and served in the U.S. Coast Guard during World War II.

Mr. & Mrs. Niese reside in Wellesley Hills with their daughters, Susan, 18 and Laurie, 12.

Highlights

Net Sales (Bird & Son operations only)	—	\$55,532,000
Expenses of operations	—	54,600,000
Profit before taxes	—	\$ 932,000
Federal Income Taxes	—	300,000
Profit after taxes	—	632,000
Net income from operations of subsidiaries	—	123,000
Total	—	\$ 755,000
Dividend payments	—	678,000
Left to reinvest in the business (all of this came from income obtained from subsidiary operations)	—	\$ 77,000



The BIRD REVIEW

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Published for the employees of Bird & Son, Inc., and their families.
Editorial Office at East Walpole, Mass.

EDGAR M. GROUT, Editor

JOHN J. MURPHY, Adviser

Blueprint for Success in 1961

The year 1961 promises to be a year of continuing heavy competition and one in which the whole-hearted efforts of everyone will be needed to achieve satisfactory results. Here are the highlights of the program that the Bird management has planned for 1961 to cut costs and improve profits.

Every worker is asked to continue to watch all expenses closely and to reduce waste of material and effort.

The Floor Covering Division has introduced both PARA-FLEX* Inlaid Linoleum and Bird Heavyweight Vinyl Floor Covering. These products and new metallic patterns in the Quality line give us colors and designs second to none. To sell this line new distributors have been added in 21 major cities. All distributors and all Bird salesmen are now geared to do a vigorous job of selling more Bird Floor Covering in 1961.

Forecasts indicate that there will be only a slight increase, if any, in new home construction this year. The Building Materials Division, realizing this, will intensify its efforts at getting more of the repair and modernization market. This proved to be a profitable source of business for the company in 1960, so still greater efforts will be made this year. Higher prices for the principal roofing products were announced effective January 1, 1961 to try to correct the profit squeeze experienced last year. As reported last month, national advertising will be continued in such publications as the Saturday Evening Post, Better Homes & Gardens and American Home to help our sales force secure the volume of orders necessary to keep the plants busy. Special emphasis will be given to increasing the sale of our top quality items, such as Bird Wind Seal* Shingles and Bird King-Tab Architect* Shingles.

* Reg. U.S. Pat. Off.

The Paperboard Products Division, as one would expect, reflects the general decline in business in the New England and Middle Atlantic areas where our products are sold most heavily.

There is no doubt that industry in New England, along with the rest of the country, is not booming. Despite this, the Bird Corrugated case business is holding up well, but Solid Fibre is slow. In shoe cartons, because of many conditions, including competition, we must do everything possible to improve our manufacturing performance. This will put us in an excellent position to make the best possible showing when the shoe industry improves later in the year.

Shipments of various Paperboard products are so far keeping pace with last year. However, our sights for 1961 are set higher. By developing new products and better methods for manufacturing and selling our present products, we expect to meet our higher goals for 1961.

There are still production problems to be ironed out on the new horticultural product, Plastic Pots, but these will be solved and the product will help improve the volume of business in this division.

In summary, our various problems will be successfully solved by —

- Intensive and carefully planned selling and advertising.
- Continuous development of new products and improvement of present products.
- Efficient operation of all plants and offices which means —
- A program of economy, watching expenses carefully and making sure that every job is necessary and efficiently done.

Robertson. The sales manager was H. E. Sawyer. These were the Flapper years. Mary joined the crowd, dancing the Charleston and wearing those short-short dresses that showed her Jazz Garters.

Later she became assistant to the sales correspondents, who were all men at the time. One of these young fellows was Ed Guise, now representative in the New York area. As time went on she herself became a correspondent. One customer she will always remember was Anton Young of Louisville Tin and Stove Company who called her "Miss Mary."

When she first joined the company most of the office force was concentrated in the old Main Office building. On the top floor were the Sales, Traffic, Purchasing and Special Papers Departments. The main floor was occupied by the Accounting Department, the Executive offices and the switchboard. The Stenographic was on the basement floor. She recalls more than once

L. J. Werderich Named Plant Engineer at Chicago

LOUIS J. WERDERICH was appointed plant engineer at the Chicago Plant on March 1, 1961 succeeding Walter Wiggins who had been appointed superintendent.



He is a graduate of Indiana Tech, Fort Wayne, Ind., with a degree of B.S.M.E. For the past several years before joining Bird & Son he was employed by consulting engineers

in various capacities. Louis was born in Austria, but came to this country at the early age of six and settled in Chicago. Except for a short time in Michigan, and three years in the U. S. Navy, he has resided in Chicago all this time. Presently Louis is a bachelor but is thinking seriously of changing that before long.

New Foreman at Chicago

THOMAS J. JONES has been appointed foreman of No. 6 Roofing Machine at Chicago.



He came to Bird & Son on April 23, 1929 and for several years worked in the Machine Shop in various jobs. In 1936 he was made an inspector; in 1951 he was promoted to assistant foreman on No. 4 Machine.

After the production of siding was discontinued, he continued to serve in various supervisory capacities on No. 6 and in other departments until promoted on March 6, 1961 to the job of foreman of No. 6 Machine.

Tom lives with his wife, Phyllis and a son in nearby Bridgeview, Ill. A married daughter also lives in the same block. For many years they lived on the north side of the city, but finally decided it was time to get closer to Tom's work.

working late into the evening, receiving for overtime pay a supper ticket equivalent to 75¢. Those were happy days. She enjoyed the many, many friends she met and worked with.

Mary has continued for many years in her job as sales correspondent. She has been busy with many outside activities, too — especially the classes organized by the Bird Club in oil painting, auction bridge, tap dancing, and in the sports of golf and bowling. During the second World War she was active in the Women's Defense Corps, serving as a Corporal.

After retirement — and a few weeks of just resting — Mary and her sister hope to visit a brother in California and relatives in Florida. She is looking forward to having more time for her hobbies of oil painting and raising African violets. After her travels, she'd like to teach painting to children — classes in oil painting and finger painting.

LONG SERVICE LIST

MAY 1961

Name	Year	Dept.
Frank Mazzocca	5-14-26	Roofing
John E. Folan	5-14-26	Roofing
Don Fisher	5-18-26	Roofing
Virginia Szukalla	5-21-26	Chicago Office
James T. Weil	5-20-31	Roofing
John E. Donohue	5-21-31	Roofing
Frank B. Shumski	5-23-36	Floor Covering
John MacDonald	5-23-36	Floor Covering
Nazareno A. Lori	5-18-36	Floor Covering
Thomas Tierney	5-24-41	No. 2 Box Shop
Edward D. Maloot	5-24-41	Maintenance
Henry O. Meyer	5-27-41	No. 1 Box Shop
George W. Chapman, Jr.	5-13-41	No. 2 Box Shop
John D. Green	5-19-41	Floor Covering
Alfred J. Mucciaccio	5-27-41	Paper Mill
Joseph J. Fitzgerald	5-27-41	Roofing
Bennie W. Grudinkas	5-27-41	Roofing
May Harper	5-27-41	Office
Joseph J. Ruscetti	5-14-46	No. 2 Box Shop
John D. McGrath	5-14-46	No. 2 Box Shop
Anthony J. Brill	5-6-46	Roofing
Kenneth H. Cahill	5-6-46	Roofing
Frank F. O'Neil	5-7-46	Roofing
Theodore S. Dahlquist	5-7-46	Roofing
George A. Kingsley	5-7-46	Roofing
John J. Wozniak	5-8-46	Paper Mill
Henry O. Thomas	5-8-46	Roofing
Robert P. Worthington	5-8-46	Roofing
William J. Haggerty, Jr.	5-13-46	Roofing
John Famolle	5-15-46	Roofing
Evelyn B. Tizman	5-15-46	Office
Alessandro Savi	5-20-46	Roofing
Harold Johns	5-21-46	Roofing
Frank A. Christenson	5-21-46	Roofing
Robert C. Holman	5-27-46	Maintenance
Norman H. Burr	5-4-56	Roofing
Anthony W. Doyle	5-4-56	Office
Catherine L. Padden	5-7-56	Office
Joseph Maliska	5-14-56	Roofing
George W. Barton	5-28-56	Paper Mill
Richard J. McCoy	5-28-56	Roofing

MANCHESTER

Ernest Panneton 5-23-51

NEW BRITAIN

Catherine O'K 5-7-56

Anita Wilk 5-7-56

Sebastiano Cultrera 5-16-56

PHILLIPSDALE

John Conley 5-27-56

Stanley F. Kalenkiwicz 5-12-41

Robert G. Blake 5-26-41

Frank P. Zali 5-26-46

Manuel Enos 5-22-46

Patrick P. Pino 5-10-56

CHICAGO

Oscar Peldaus 5-14-41

Edward Doran 5-20-46

Alfred Baker 5-8-51

Frank W. Keaton 5-21-51

Allan T. Murgatroyd 5-28-51

SHREVEPORT

Samuel H. Cararas 5-26-41

Doles Taylor 5-24-46

Sonny Scott 5-24-46

Sammy Parks 5-8-46

Clifford Russell 5-8-46

Walter Collins 5-9-46

Rufus A. Deaton 5-22-46

Robert Thomas 5-29-46

Robert W. Malmay 5-31-51

Billie Clyde Owens 5-10-56

Patrick O'Leary Ladner 5-30-56

CHARLESTON

Frederick S. Nolte 5-1-56

Leo Birch O'Neil 5-7-56

Retired in February

Bird & Son has been a wonderful place to work, says HARVEY HAYWARD, who retired at the end of February. He started



work when a young man as a marine engineer in New Brunswick. In 1922 he came to the United States and almost at once was lucky in finding work at Bird & Son. He was called in about some job at East Walpole, but by the time he reached Ben Rogers desk at the Employment Office somebody else had been hired and he was sent to another opening at the Floor Covering Plant.

All his 35 years have been spent in this plant in the flat bed Printing Department. For many years he was a machine tender. He remembers with real pride the cooperation of the men in turning out the tremendous production that was achieved during the many years that felt base floor covering was the chief product.

Harvey has not been well for the past year. He and Mrs. Hayward will continue to live at 32 Short St., East Walpole, but because of his health he has no special plans except to take life easy.

Retirement Begins for Mary Cannon

Born in the Gay Nineties, MARY CANNON, who retired March 31st, joined Bird & Son forty years ago, June 7, 1921. She was raised and educated in Portland, Maine, and even worked there a short time. While on vacation in Norwood, visiting her sister, she took her sister's suggestion and applied for work at Bird & Son. The same day that she was called to Bird & Son, she also received an offer of a job in Boston, but decided to join the local company at \$15.00 a week, typing orders for the Floor Covering and Roofing Sales Departments. In those days these departments were combined. In addition to typing, she also checked orders, figured debits and credits and operated the Teletype — a forerunner of the Teletype. This machine transmitted hand-written messages to the Shipping Department. Her first boss was Mrs.

Old Timers Recall

Impressions of

Twenty-Five Years Ago

Twenty-five years ago ROBERT MACLEOD, present Chicago office manager, was a messenger at the East Walpole Mill. He began work on St. Patrick's Day, March 17, 1936. In November 1937 he was transferred to the Payroll Department where he stayed until June 1948, with time out for military service from September 1941 to January 1946.

Bob was transferred to Chicago in June 1948 to become assistant to the office manager. In 1952 and 1953 he served as foreman of the Shipping Department, and on October 1, 1953 he was promoted to office manager, the position he now holds.

Of all the memorable experiences in his 25 years, the one that stands out in Bob's mind happened when he had been in Chicago only a month. That was when his daughter, Roberta, was born. The Chicago office employees gave him a "baby shower" with many fine gifts for the new arrival. It brought home to him the friendliness and family spirit that he has always admired in the people at the Chicago Plant.

Bob resides in Midlothian, Illinois with his wife, Alice, and two children, Roberta and Michael. He presently is serving as treasurer of the Concordia Lutheran Church in the town for the fourth year.

Jobs were scarce in Walpole when the old Multibestos plant finally closed its doors and ANDREW BETRO moved to work in Bird's Paper Mill.

Then one day Ed Grout told him of an opening in the new Roofing Granule Plant. So Andy hiked down to Pleasant Street looking for a "tin building" opposite the Roofing Plant. "It was unfamiliar ground to him and when he got to the

place it looked so deserted that he thought he had missed it. But he finally found the foreman, Warren Manson and was hired to start work at 3 P.M. the next day March 26, 1936. In those days the Granule Plant operated only in the afternoon since that was the only time the electric power was available. In the twenty-five years that Andy has been working there he has seen many changes, but most of them have taken place gradually. He himself has moved up from a helper to shift boss (1948) and finally to assistant foreman in August, 1954.

When the Charleston Roofing Plant was built, Andy spent four pleasant months here helping to organize the Granule Department.

Andy and Alice Betro have one son and five daughters, all of whom are grown up and married, except the youngest girl who is only five years old. Son Joe is a special policeman on the Walpole force. The Betros now have nine grandchildren.

Andy takes a keen interest in civic affairs and made an unsuccessful bid for the office of Selectman in 1953. In his younger days he was active in baseball and football.

For many years Alice and Andy operated an independent grocery store and meat market in Walpole center.

When JOSEPH WATKINS started on No. 9 Roofing Machine, 25 years ago, Howard Everett was the foreman. Actually he was

If you get to the end of your rope, tie knot in it and hang on.

— Douglas Mack



ferred to No. 9 Machine. He started as a back tender and for the past 10 years has been machine tender.

Joe has been a prolific suggester with 44 suggestion awards to his credit, including a higher award for an improvement in product. As Lt. Watkins he has served on the Roofing Plant Fire Brigade for a number of years.

Joe thinks the most exciting experience in his years at the plant was the 1938 hurricane. At that time there was a row of garages opposite the plant office and cafeteria. Many of the employees had their cars parked in this shed-like structure, but when the hurricane hit, the garages went flying in the air. Considerable damage was done to the cars. Louis Silvestri is one who can probably recall that day for he was one of the unfortunate ones who had his car demolished.

Another exciting day was the day of the 1959 fire which leveled these garages, which had been rebuilt after the hurricane twenty years before. This fire nearly carried over to the main building, which really would have been a catastrophe.

Joe and Doris Watkins lived in Norwood for the past 25 years, but recently have bought a home in Medfield. They have five children and seven grandchildren. Joe, Jr. is employed at No. 1 Box Shop. Summer vacations are mostly spent at Lake George, New York, where one son and his family live. During his spare time Joe does a little radio and television repairing.

Although the Floor Covering Plant has been VICTOR PLOSINSKI's working home for almost all of his 25 years, he started his Bird & Son career at the Roofing Plant.



His first bosses were, he recalls, Charlie Seavey and "Doc" Watson, who was night foreman for many years. He worked first for a month in the fall of 1935, was laid off and recalled on March 27, 1936. His transfer to the Floor Covering Undercoat

Department came in October of that year. Since 1939 he has held various jobs in Floor Covering Shipping, including checker, lift truck operator and his present work of gater and strapper helper.

Victor, his wife and two children, Victor age 7 and Susan, 3, like to spend their va-



THE GOVERNOR VISITS the Bird & Son booth at the National Mobile Home Show at Louisville, Kentucky. When Governor Bert Combs learned that Bird was the oldest exhibitor, he showed great interest and gladly posed with this picture with Industrial Division Sales Manager Thomas Sullivan, left and Salesman Matthew Connolly, right.

cations and summer week ends at their cottage in South Londonderry, Vermont. It is beautiful country there, and fine for the children. Victor is a veteran of World War II. He spent 4½ years in the service, all but one year of the time in the South Pacific. He is a native of Norwood and graduated from Norwood High School shortly before he joined Bird & Son 25 years ago.

"I was hired by a very fine man by the Name of Howard Everett for work in the Insulated Bric Siding Department," says



PHILIP HOLDEN, who observed his 25th Bird & Son anniversary on March 31. Phil, who is now expeditor and dispatcher at the busy Norwood Roofing, Shipping Department, started on production work at the Roofing Plant. In the fall of the first year Dick Stoddard needed help

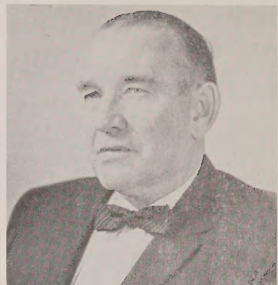
in the Shipping Department. Holden transferred there and shortly was assigned to office work which he has been engaged in ever since. He has been expeditor and dispatcher since 1953.

Phil agrees it hasn't always been easy work. There are times when it can be hectic in a Shipping Department and one of the most hectic was the big 1938 hurricane. No one expected such a big blow, so for weeks afterward all production and shipping facilities were strained to rush shingles, roll roofing or any sort of roof covering to the distressed areas all along the coast. For a long time, Phil recalls, we had no warehouse stocks. We shipped the customers whatever was coming off the machines, and they took it gladly, whether it was what they had ordered or not.

Mr. and Mrs. Holden spend their week ends and vacations at their summer home in Duxbury which they have owned for some years.

Contributors

Reporters who have contributed to this issue of the Review include: Julia Smith, Dorothy Avanzini, Louisa Graham, Florence MacDonald, Patricia McQuaid, Warren Eisner, Mildred Sanborn, A. D. Smith, Catherine Brady, William Ford, Joan Wamsley, Norman Michaud, Albert Boonstra, Ruth Phelan, Joseph Carchedi, Anthony Utoraka, Francis Wall, Mary Driscoll, Arthur McKenna, Edward Silva, Henry Houghton, D. S. Lowry, Manuel Oliver, Allen Perkins, R. W. Pearson, Robert MacLeod, Rose Fox, Virginia O'Brien, Frank Markham, Moses Baier, Mary Moylan, John Medaille, Leonard Weaver, Roland Peterson.



JOHN CONLEY, engineer at Phillipsdale, was recently elected to the Rhode Island State Legislature, representing the first district of East Providence.

John Conley, Phillipsdale In R. I. Legislature

by DAVID S. LOWRY

John Conley, an engineer since 1936 at Phillipsdale, was recently elected to the Rhode Island State Legislature. He represents the first district of East Providence, a district which includes Rumford and Phillipsdale.

While this was the first political elective office he has held, he has for years been an active member of the First Ward Republican Committee (he is now Chairman) and has served a term on the East Providence Zoning Board.

His committees in the state legislature include special legislation, militia and fisheries. He introduced a resolution asking for investigation into the resumption of bus service for Phillipsdale and another providing for state commendation of a local librarian for her long service. Both of these were passed. He is a co-sponsor of a bill which would move holidays which occur in the middle of the week to Mondays. He is also sponsoring another bill which would correct the present law concerning professional engineers.

John owns a farm in northern Vermont on which he has a Tree Farm where he spends what time he can and to which he hopes to go when he retires.

He has three boys — all married — and four grandchildren.



EARLY DAYS of aviation were brought to mind in a recent Boston Sunday Herald picture of an advertising blimp landing at Squantum. Many people recognized the ship as the one which carried Bird advertising all over New England in the summer of 1930. Here's the record from the Review files, showing the good ship Neponset as it landed in Bird Park, June 1930.

TOP OF THE NEWS

MAIN OFFICE

Welcome to Joanne Monez, High School Senior, who has started working part time in the Accounting Department.

Also a hearty welcome to Joseph Doyle and Janice DeLutis who transferred to the Accounting Department on the second floor after the old Finished Stock Records Department stopped operating.

A baby boy was born on February 20 to Mr. and Mrs. Robert Briere. Carol Briere formerly worked in our Purchasing Department.

Industrial Division Manager Tom Sullivan has been elected to the Board of Governors of the Mobile Home Manufacturers Association, Suppliers Division. This group meets seven or eight times a year in Chicago to direct all the activities of the suppliers in the mobile home industry. They also run the big annual suppliers' show. Tom is one of eight board members.

The Purchasing Department welcomes Mary Elvi Salomaa who is working part time after school and will be with us full time on graduation in June from Walpole High.

Elin Johnson of the Payroll Department observed a very special Bird & Son anniversary recently and was presented with flowers and candy by the department.

Welcome to Dorothy Solbo of Walpole who has recently come to work in the Stenographic Department.

We wish lots of good luck to Irene Lowerson of the Machine Room who recently became engaged to Robert Jenkins of Hyde Park.

The girls in Payroll have formed their own bowling team and enjoy it very much, although some reports have it that more balls went down the gutter than down the alley. If the Bird Club League needs a sub at any time we suggest that they contact Helen Goetz of Payroll who was the high scorer.

We welcome the following new people to the Roofing Sales Department: Margaret McLaughlin, Hugh J. Stoupe and Agnes Kozlowski who transferred from the former Finished Stock Records Department.

Mr. and Mrs. Robert Cashen are the proud parents of a six pound baby boy born March 20. They also have a 3-year old son, Robert.

Everyone is pleased to hear that Mr. and Mrs. Robert Herber, Best Road Walpole, have adopted a little daughter. The Roofing Sales Department was in a whirl of excitement the day Janet announced the happy news. This cute little miss is seventeen months old and her name is Lynne April. We are sure Janet is going to enjoy her new job as housewife and mother. We shall miss Janet who worked here for ten years but we wish the new parents a happy future and the best of luck.

The quiet little retirement party, "just a few friends in the department," turned out to be a real big party for Mary Concannon of Floor Covering Sales, who retired at the end of March. About 80 friends from all over the organization were present at the Lord Fox on March 23. Mary, who was really overwhelmed by the affair, received a large sum of money, a travel clock. Vic O'Sullivan was master of ceremonies. Several executives made appropriate remarks. Wylie MacIvor sprouted a goatee for the evening and led the group in a Mitch Miller sing along.

The night of Mary's party was also retiree Arthur Wilson's 50th wedding anniversary. Arthur and his wife were dining out quietly to observe the occasion, so they joined the group after dinner and helped Mary celebrate.

PAPER MILL AND FINISHING

We welcome Herman Allen who has joined the East Walpole Paperboard Products Division as Manager of Product Development.



THE LATEST IN MEMOS. Ernest Zifke, engineer at Norwood Roofing, presented this 12' x 36' copy to Mary Driscoll for typing. Too bad you can't see all the staples, paste and fancy cutting. Maizie is still laughing, but she doesn't want to get another.

NO. 1 BOX SHOP AND OFFICE

Congratulations to Donald Dyer on the birth of his fourth child, a girl. Little Brenda Louise was born February 23rd, weighing nine pounds 8 ounces.

It was a happy day for Nancy Simonelli of Fibre Box Sales and her fiancé, Paul Whittier of East Walpole, when the new Fernandes Market recently conducted a drawing. Paul won a 1961 General Electric CherryWood Stereo Set. A gift so cherished couldn't be more appreciated since wedding bells will be ringing in the near future.

NO. 2 BOX SHOP

We are glad to see Royden Bartlett back with us again after his recent accident.

Also it is nice to have August Petrova back after his illness.

Good luck to Mason Clark on his new job at the Printing Department.

We extend our sympathy to August Petrova on the recent death of his sister.

It is good to see Charlie Harrington back again after his recent accident.

Ralph Clifford has transferred from the Printing Department back to his former job at the Boiler Room.

Deepest sympathy is extended to Elsa and Elna Gortberg on the death of their mother. Elsa works at the Printing Department and Elna at the Finishing Mill.

NORWOOD ROOFING PLANT

Norman and Kay Olson are the proud parents of a baby girl born March 21. Norman is a chemist in the Product Development Department. His family now consists of three girls and two boys.

Congratulations to Dave Taveres on the birth of a new baby daughter.

John Instasi is again setting a hot pace bowling in the Rosindale K. of C League. He has a 114 average and once bowled 406.

Mr. and Mrs. Richard Carberry are congratulated on the birth of a baby girl born March 5. This makes it five boys and two girls.

Kenneth Cahill has just returned from a month's tour of duty as a juror at the Taunton Superior Court.

Pat Famiglietti's two sons have just completed theirVarsity hockey seasons. Ronny was high scorer for Bowdoin while Bob was a star at BC.

John Turo, who is a star goalie for the Plymouth Town Team, recently was chosen most valuable player in the tournament at Waterville, Me.

Francis Wall, Ed Savage and Russell Blake have spent a few recent week-ends skiing at North Conway.

Enrico Ranaldi is very proud of the Dedham Hockey Team. Even though they didn't win a game all year, he attended every game and was a real loyal rooter.

Karl Eklund and Harold Fairbanks report their worst year of ice fishing yet.

John Riolo was stranded for four hours in Brockton during the last bad northeast storm in February. He had to walk four miles to Ed Savage's home for shelter.

FLOOR COVERING PLANT

A special salute to the Girls' Bowling Team from Floor Covering, currently in first place. These members are: Helen DeSavage, Captain, Rita Connolly, Gretta Gibbs, Marylee Gidabo and Evelyn Balduf. Sal Frangiosa, Undercoat Department, will give away his daughter Mary Ann in marriage on April 9.

Willard McNaughton, Undercoat Department and a veteran of 20 years naval service, is looking forward to spring and summer when he can pursue his favorite hobby of gardening.

Leo Burkett at the Floor Covering Office is in the market for a jeep. If you know where he can get one, let him know.

Ann Allen is already planning her summer vacation at York Beach.

NEW BRITAIN

Congratulations to Mr. and Mrs. Paul Wollschlaeger on the birth of a girl in February. Paul works in the office.

Congratulations, also, to Carolina Liscio on the birth of a son February 24. She is greatly missed and we are looking forward to her return.

Edgar Beaupre had a wonderful week-end trip visiting relatives and friends in Maine over the week-end of March 4.

Deepest sympathy is extended to Robert Audbert and Thomas Swisher on the death of their brother-in-law, also an employee of Bird & Son, Edward O. Tranter, Sr.

CHICAGO

Farwell parties were the order of the day for Don & Lillian Frazier during the past few weeks. The first one was held at the home of the Ray Gusicks for the foremen and their wives, shortly before Don went East. During the evening the Fraziers were presented with a gift from those present.

On the night of March 4th, they were again honored at a party given by some unable to be at the first affair. This one had to be sandwiched in during the period that Don had returned here to see about the sale of his house. They were again presented with a gift with the hope that it could be put to use in their new home.

We at the Chicago plant wish Don the very best of luck and success in his new position. Both he and Lillian will be missed by the Chicago personnel.

Congratulations to R. W. (Bob) MacLeod who celebrated his 25th Anniversary with Bird & Son on March 17, 1961. Bob received a plant whose blossoms were silver dollars . . . and, the anniversary cake and coffee was enjoyed by all. Mr. Emerson made it official — Bob's membership in the Quarter Century Club — when he presented Bob with his Certificate and Pin.

Ask Sam Marks about his tornado marks. "Sam" was a great witness when it struck over east in his neighborhood, and was cut by flying glass when a large window crashed. Sam says, "it was quite an experience."

Lillian Fuerst has a new grandson (a fatascal — 8 lbs. 14 oz.) — James Richard Layton, born March 5, 1961. Congratulations.

Ed Hayden of Shipping is in the hospital. We hope he will soon be O.K.

We are glad to see Ken McKey, Foreman No. 6 Machine, back to work after surgery. Jimmy Stanek is home recuperating until April.

PHILLIPSDALE

The bowling season is entering the final stages with only four weeks left and it still is very close. The Essexes have gone ahead of the Model T's by 3 points after shaking up their line up. Arthur Hipolito, their strong arm man, was removed from anchor position and lefty Williams has taken over. We guess some one watched the Duck Pin Championship on TV.

The Hupmobiles are tied for second with the Model T's and the Stanley Steamers are

third, only six points off the top. They have been no new records set since our writing, unless the night of March 8 when our star bowler (Matt Pino) took the list with an average of 110 40/2 p bowled 89-150-79 could be called a record. Our No. 32 man (Dudley Perry) with average of 86 11/51 pins claims that the alleys tip, so maybe that's what happened to Matt's bowling.

All in all there seems to be a great improvement in averages this year over last year as we have 20 bowlers out of a total of 32 bowlers an average of 100 or better. Those who may not know, there will be a three string roll off at the end of the season by the Franklins and Pierce Arrol (Winners of the first half) and the top teams of the second half. The championship will be decided by the team having the largest pin fall for the three strings.

The following men are on the safe committees for the first six months of 1961:

DPHC-C	DPV
A. Duarte	C. Sirignano
J. Gecawich	F. Zab
DPB-P-L	DPX
J. Hammond	F. Gomes
J. Arruda	J. DeSilva
E. Boisvert, Jr.	E. Perry
A. Rorchford	DPI
DPRE	J. Cooney
A. Trudell	R. Parent
M. Paiva	DPJF
M. Silva	J. Soito
M. Alves	PPL-Inv.
DPM	E. Bowlin
J. Cynronak	E. Godin
A. Hammond	
R. Weddell	

These men are trying to reduce accident and would welcome suggestions.

Five men have completed their refresher First Aid training — Albert Carlson, Fred Pierson, Paul Johnson, Gil Dias and Manuel Oliver — and have received their new certificates.

Two new men have recently started at Phillipsdale. John Pagano is in DPJF and Ray Kindberg is in DPC. We hope these men will enjoy their association with Bird & Son.

Eighty-eight pairs of safety shoes were bought by employees at a one day sale at the plant recently.

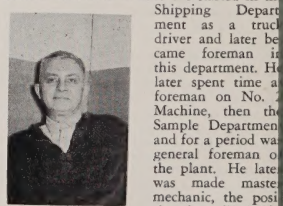
The Rhode Island chest X-ray truck was at the plant March 28 when many took advantage of the chance to have a chest X-ray.

In the recent Heart Drive Joan Pierson was co-chairman in the distribution of stor boxes and Bob Pearson was one of the industrial solicitors.

Congratulations to the John Soito, Jr. upon the arrival of John Soito, 3rd of Feb. 27th; and to the William Barratt, Jr. upon the arrival of Mark Frank.

Chicago's Master Mechanic Reaches 40th Anniversary

On March 24, 1961 Albert J. Bohnenberger of Chicago completed 40 years of service with Bird & Son. He started in the



Shipping Department as a truck driver and later became foreman in this department. He later spent time as foreman on No. 1 Machine, then the Sample Department and for a period was general foreman of the plant. He later was made master mechanic, the position he still holds.

Al has been a vital part of the many changes that have taken place at Chicago during the past 40 years.

Al and Mrs. Bohnenberger live in nearby Evergreen Park. They have two children. Bird graduates from Purdue University this spring, and Janet (Mrs. Donald Brown) lives in New York State and is the mother of the Bohnenbergers' grandchildren, including twins.

SHREVEPORT

Frank Markham had the honor of introducing the Vice President of Lone Star Steel Company, Dallas to the Ark-La-Tex chapter of the American Society of Safety Engineers the evening of Feb. 27, 1961.

Mr. L. D. "Red" Webster had for his subject "Safety in Russia." This Southern Methodist University graduate illustrated how Russian propaganda can lie. He told of the extensive safety programs carried on in every factory visited. There were large lights, sometimes animated, safety bulletin boards and myriad posters, and then, "walking through the plants I didn't see a single safety device such as guards for belts or chain drives. There wasn't a single pair of safety shoes to be seen in 15 plants."

This former Dallas newspaperman had his to say on cleanliness: "I don't think I've seen as large a group of people where personal hygiene was so lax. I attended a circus with 3,000 spectators and could only stay for about half the show. There is a reason for this. I never encountered a bar of soap as we know it. Only the large hotels have hot water — and that doesn't work much of the time."

At the end of the dinner-meeting in the Downtown Club of the Washington-Youree Hotel, Markham presented Mr. Webster with a certificate making him an honorary Dixie Colonel.

W. J. HILL, INC.

Morgan Hill is recovering from surgery performed at the Baker Memorial Hospital in Boston. He takes this opportunity to express sincere thanks for the generous gift given to him by his friends from all departments of Bird & Son, Inc., and by the townspeople of Walpole.

We wish him a speedy recovery.

Recent Deaths

G. LEE PULLEY, retired Building Materials Division salesman, died at his home in Savannah, Georgia on February 12 at the age of 70. For 15 years he was in the roofing and siding business before becoming employed with Bird & Son at Charleston in 1954. He retired December 31, 1956. His wife and one daughter survive him.

MARY R. MCKINNON, retired since December 1948, died in Boston on March 3rd at the age of 78. She had been living at Patrick's Manor on Commonwealth Avenue, starting at No. 2 Box Shop in 1905, she worked continuously for the company for 43 years. From 1918 until retirement she was a folder in the Flower Pot Department, then located at No. 2 Box Shop. Funeral services were held in Norwood on March 6. She leaves no close relatives.

EDWARD O. TRANTER, Sr., an employee at the New Britain, Connecticut plant, died at his home on February 28, at the age of 79, after a long illness. He was born in New Britain and attended local schools. He had been with Bird & Son since October 17, 1956 as a slitter operator. He is survived by son, Edward Tranter, Jr. of Portland, Connecticut, his parents, Mr. and Mrs. Ernest Tranter, with whom he lived, and three sisters, Mrs. Thomas Swisher and Mrs. Robert Judsbach of New Britain, and Mrs. Margaret (Judsbach) of Plainville. Funeral services were held March 3 at the Carlson Funeral Home and burial was in the Fairview Cemetery, New Britain.

PATRICK COUGHLIN, 59 Rhoades Avenue, East Walpole, died March 16 at the age of 84. He had been retired from the Paper Mill for 16 years. He started with Bird & Son September 10, 1904 at the Dealer Room. He worked up to the position of teamster and continued in that work until retirement on April 1, 1945.

Surviving him are five sons and daughters: Thomas and Maurice of East Walpole, Mrs. Ada Conolly of East Walpole, Mrs. Frances Lane of Baltimore and Mrs. Margaret Sweeney of Walpole. A requiem mass was celebrated for him at St. Mary's Church, East Walpole on March 20.



1. Compared with Federal individual income tax rates during World War II, today's rates are: a) lower, b) the same, c) higher.
2. From which of these three income groups does Uncle Sam collect the biggest amount of income tax? a) \$2,000-to-\$9,999, b) \$10,000-to-\$14,999, c) \$15,000 and over.
3. The average U.S. production worker doubled his income from \$44 to \$90 a week between 1946 and 1960. His Federal income tax has been increased: a) 7 times as much, b) 27 times as much, c) 37 times as much.
4. Every \$1 billion added to Federal spending is equal to a tax increase for each American family of about: a) \$8, b) \$18, c) \$28.

Answers on page 6

ROY W. A. MEEARS, 36 Chapel St., Norwood weicher at the East Walpole Paper Mill, died March 17 after a short illness. He would have been 65 next September. He began his Bird & Son career on January 30, 1924 as a worker at No. 2 Box Shop Shipping. He was a checker for many years, transferring in 1946 to the Paper Mill as a weicher for the incoming paper trucks. He was taken ill about two weeks before he died.

Funeral services were held March 20th at the May Funeral Home. He is survived by his wife, Abbie, three sons, Roy, Jr., Donald and John, all of Norwood, four sisters and three grandchildren.

BIRD CLUB NEWS

Cribbage

The season ended with the final party on March 21st at the East Walpole Brigade Room. Winners of the final two parties were as follows:

February 21, 18 players present: first prize, S. E. Wolley, second prize, Phillip Fletcher. Wolley also won a basket of fruit.

March 21, 23 players present: First prize, Elmer Parker, E. Walpole Maintenance; second prize, Albert Zimlicki, Floor Covering; high award for the season, Robert Bourne, Floor Covering; basket of fruit door prize, Donald Weir, Floor Covering.

"Pirates" with Orchestra Scheduled for May 5-6

Persons passing Bird Hall on Monday and Friday nights need not be alarmed if they hear shrieks mingled with the Gilbert and Sullivan music. It's just the rehearsal of the "Pirates of Penzance" in progress, and the shrieks occur when the pirates brandish cutlasses and capture the fair maidens. Come and see for yourself when this rollicking, swashbuckling operetta is presented at the Walpole High School on May 5 and 6. Ticket announcements will be in the mail soon.

A new feature this year will be a 10 piece orchestra from Arlington which will augment the usual two piano accompaniment. This orchestra has been used by Director Hassler Einzig in other performances of "The Pirates of Penzance" in the Arlington area.

Bowling

Every standing in the Men's League has changed except the high single and the high three string. The FBM team now leads in the second half, with FFV in second spot. Moses Bader is first in the individual standings with 109.7. Armando Croatti trails just two points behind, 109.5.

The second half bowling will finish on April 5. Then the winners of the two halves will meet in the final play offs.

There are no changes in the Girls' League. However, Doris Reardon, holder of the three-string record, brought further honors to herself and the club. On March 1st she became challenger of the Queen of the Hill at the Norwood Sports Center by bowling the highest three string of the week. On March 11 she rolled against the previous Queen, Doris Webster, and beat her thus becoming the new Queen. The next week she lost to the new challenger, Gloria Rafuse, daughter of Vernon Rafuse, Paper Mill.

Men's Golf

The notice arrived when the ground was white with snow, but it was like a breath of spring because it said that the Men's Golf season would open on Tuesday, May 2 at the Cedar Hill Golf Club in Stoughton. If there are enough who register, there will be two nights of play — Tuesdays and Thursdays. There is still time to register. Send your name now to Roland Peterson, R.O.

Keep That Little Card It Is Very Important

When you have a \$20,000, a \$10,000, or even a \$1,000 investment to consider, you talk to your insurance man, your lawyer, your banker, your county agent, or other adviser to find out the best way to protect your investment — the best way to make it make money for you. You don't just invest and "let nature take its course."

Or, do you? Perhaps you are usually very careful in money matters, but what about that little card you have been carrying around in your bill fold, or that you didn't even bother to keep when it was issued to you several years ago? Your social security card may represent more future money to you than any other kind of investment you have.

Your future social security benefits depend on accurate reporting of your earnings.

Most employers are making accurate reports, and most accountants are filing accurate self-employment reports for their self-employed clients. However, errors can happen.

The next time you receive a check for your wages look at the social security number (it is on both the check and the stub). Check this with your original social security card which you should carry in your wallet or keep in a safe place at home. If there is an error get in touch with the Bird & Son employment office at once.

BE SURE you have your social security card — not just a piece of paper with the number written on it. You may have copied this number wrong.

Ask at your social security office or at the Bird & Son employment office for a post card form to use in getting a statement of the earnings reported to your social security account. You should do this at least every 3 years so that any errors can be corrected before it is too late.

It has been found that certain groups of people including household workers and farm workers often lose the protection to which they are entitled because of improper reporting. If you have friends in these categories, suggest to them that they check with their nearest social security office for advice in this matter.

The Norwood social security office is at 661 Washington Street, telephone NWORwood 7-6838.

Spring Check Up

It is spring cleaning time. Now is a good time to check for dangerous conditions around your home which might cause a fire.

Here is a handy safety quiz which can be used as a checklist for making your home safe from fires. A "no" to any question means that a fire hazard exists.

1. IN THE KITCHEN, is the range clean — the broiler, oven and burners free of grease?
2. Have you hung curtains and towels so they won't blow over burners?
3. Is there enough clearance between stove and walls for ventilation?
4. Have you made sure that several electrical appliances, such as the toaster, waffle iron and coffee percolator, are not connected to one outlet?
5. IN THE LIVING ROOM, is there enough space around your television set for proper ventilation?
6. Has a lightning arrestor been installed on the antenna lead-in to the television?
7. Are worn lamp and extension cords immediately replaced with new ones?
8. Have you removed extension cords strung around the room — under rugs, over nails?
9. Is the fireplace chimney cleaned and inspected periodically?
10. IN THE BASEMENT AND ATTIC, have you cleaned out accumulated rubbish?
11. Have you thrown out those old clothes, toys and magazines you "hate to part with?"
12. Is the furnace clean and in repair?
13. Are you careful never to store paints, turpentine, rubbish or kindling near the furnace?
14. Do you avoid using and handling paint removers containing volatile, flammable liquids or solvents inside the home?
15. IN THE GARAGE, have you cleaned the floor of oil drippings?
16. If you store paint and varnish in the garage, are containers always kept tightly closed?
17. Have all combustible rubbish, leaves and debris been removed from the garage and yard?
18. IN THE YARD, is trash and refuse burned in a suitable outdoor rubbish burner?
19. Have weeds, dried leaves and rubbish been removed from adjoining vacant lots before burning trash?

— Moonbeams Proctor and Gamble Publication

Joan Walmsley Tries Winter Vacation in Alps

By
Joan Walmsley

(Joan Walmsley is a machine operator at the Bird plant in Lewiston, Maine and in her spare time, an expert skier. She has just returned from a marvelous vacation, skiing in the Alps. This is her account of the experience. — Editor)

Seventy-five members of the Sugarloaf Ski Club left Boston Airport Jan. 27th for a three week ski trip in the Alps. Taking twelve hours to cross the ocean, we landed in Amsterdam, Holland. After refueling in Amsterdam, we flew to Zurich, Switzerland, and by train we went to St. Anton, Austria. Here we got our first thrills of skiing in the Alps. It didn't take us long to find that skiing 5000 foot vertical drops were much more dangerous and frightening than what we were used to. However after adjusting to the altitude and deep powdered snow, we had five days of wonderful skiing.

It took us twelve hours by train to reach Zermatt, Switzerland stopping in Zurich, Bern and Geneva. On the way we were able to see a great deal of the beautiful country side. It had been snowing there for five days and due to avalanches the passage we took closed soon after we arrived. We skied in the open snowfields on top of the Gornergrat, the best skiing any of us had ever seen.

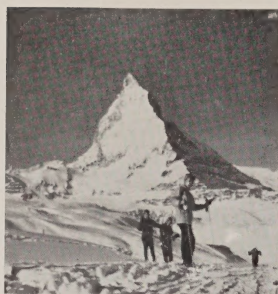
From Zermatt we went to Chamonix, France for five days of glorious skiing and after spending four days in Paris we headed home, having had a marvelous trip abroad.

\$90 Award Presented to Phillipsdale Suggester

Last month Edgar Vatcher of Phillipsdale was presented a special award of \$90 for his suggestion "BOOSTER PUMP FOR TRIM SQUIRTS." In this operation where streams of water are used to trim the edge of the moist insulating board as it is first formed, Vatcher suggested using available water at the plant instead of town water.



SPECIAL AWARD OF \$90 was presented to Edgar C. Vatcher of Phillipsdale by Superintendent Paul I. Knight, as foreman George W. Condry, watches. Vatcher's idea saves town water.



GLORIOUS SKIING in the Swiss Alps. Joan Walmsley of Lewiston is the lucky gal. That's the Matterhorn towering in the background.

thereby saving money for the company.

In March three Phillipsdale men also received an extra \$20 for having had five accepted suggestions: Elwood Drake, DPM, Daniel Hourihan, DPM, and Joseph Queenan, DPM.

Regular Awards for March

Rocco DeLuca, FFF	\$25
Elwood Drake, DPM	25
Victor Leonite, FFF	20
Joseph Queenan, DPM	20
George Wise, FFF	20
Leonard Audet, DPP	5
John Ellis, DPP	5
Walter Erker, FFD	5
Roland Gervais, FFD	5
Daniel Hourihan, DPM	15
Martin McDonough, DPM	5
James Mulken, DPM	5
Richard Sullivan, DPM	5

Answers to Quiz, page 5

- (a) Present rates are slightly lower — three percentage points — than the peak World War II rates of 23 to 24 percent.
- (a) A recent study showed 47 percent of individual tax receipts came from persons in the \$2,000-\$9,999 income group, 15 percent from the \$10,000-\$14,999 group and 37 percent from those reporting income of \$15,000 and over. In 1929 two-thirds of revenue from the tax came from persons with income over \$100,000.
- (c) In 1946 the average U.S. production worker (married with two children) earned \$2,279 and paid a Federal income tax of about \$10. By 1960 he was making \$4,727 and his income tax had increased to \$371.
- (b) There are an estimated 56,500,000 families in the United States. Each share of a \$1 billion increase in taxes equals \$17.70.

If You Live in Mass. Somebody is Looking for Your Job

You don't know him. He may be living in New Hampshire or Texas, Maine or Virginia, or any one of the 49 other states.

He doesn't know about your job, specifically, and probably he has never heard of your company.

But one thing he does know — his chances for a better job improve every time a new company moves into the area. More than that, he likes the feeling of job security which grows as new plants come to the community.

He is competing with you for your job.

Bird & Son is competing with others for its market.

Massachusetts is competing with 49 other states to keep business and industry in the Commonwealth.

Compete . . . or retreat — grow . . . or stagnate.

Which will you do? Will you retreat and let politicians continue to throw up roadblocks of anti-business legislation? The State's economy — your economy — is dependent on the vigorous development of industry to provide more jobs — 90,000 new jobs by 1970!

Massachusetts industry can move forward in the battle of market competition. But, politicians must recognize that it is industry which is the largest source of jobs and job opportunities. And, legislation which hurts business, hurts jobs and job opportunities.

Industry — and the jobs it provides — must go where the climate is competitive. If politicians undermine Massachusetts industry with excessive spending, exorbitant taxes, unrealistic benefit programs, unfair laws and strangling regulations — the states which do not do this will win.

You will lose. And your children will lose too, as job opportunities decline in Massachusetts.

Tell your legislative representative how you feel. Let him know that you want to compete and grow so that you can increase the rewards from your job.

What Can I Do To Ease the Tax Bite?

These are some of the things you as an individual citizen can do to safeguard your own pocketbook and to avoid the crushing load of taxation:

- (1) Ask less from government. President Kennedy said, "... ask not what your country can do for you — ask what you can do for your country."
- (2) Keep abreast of the spending, taxing and debt picture by careful reading of newspapers and magazines.
- (3) Attend meetings and make your voice heard at school, town and city budget discussions.
- (4) Follow developments in the tax and spending situation at your state capital and in Washington.
- (5) Write Federal or state representatives, call your councilman or county representative or selectman when important matters are up for consideration and let them know your opinion.

L. T. Harriman Chosen Sales Service Manager

LUDWIG T. (LOU) HARRIMAN was appointed sales service manager of the Eastern Division of the Building Materials Division.

on March 1st. He replaces Robert Cashen who has been assigned to sales territory near New York.

Lou Harriman joined Bird & Son in February 1951 as a clerk in the Accounting Department. In April

1940 he transferred to the Building Materials Division as a sales correspondent. For over ten years, from January 1950, he was a roofing salesman in the Cape Cod territory.

The Harrimans live in Plympton. Lou and his wife, Helen, have a 1 year old son, Bill, who is a student at the Silver Lake Regional High School. Lou is an ardent golfer and also a successful one. He is president of the Sharon Country Club and for three years has been president of the Cape Cod Amateur League.

Annual Report

(concluded)

These new machines at No. 2 Box Shop and Floor Covering were only some of the new equipment needed and purchased in the past three years. Yet they alone cost nearly \$3¼ million.

Because the money available from profits and from depreciation has not been sufficient to pay the cost of modernizing and improving the plant, Bird & Son began to borrow several years ago. The amount of the loan at the end of 1960 was \$7½ million. Each year some of the profits and depreciation are used to pay off this loan. The rest are spent for other new equipment — and much more money could be put to good use if it were available.

Bird & Son took in approximately \$55½ million dollars in 1960. It sounds like a lot of money. So it is.

In fact, most of us can't really understand figures in the millions. So here are the figures, reduced to terms of one dollar, of how each dollar was spent:

Wages and salaries —	29.3¢
Fringe benefits —	4.5¢
Raw materials, supplies, etc. —	55.8¢
Repairs and depreciation —	7.7¢
Taxes —	1.4¢
Dividends to stockholders —	1.2¢
Reinvested in the business —	.1¢

The company urgently needs to find ways to increase profits so that there will be money enough in the year ahead to pay off the \$7½ million loan pay dividends and buy new equipment which will be necessary.

(6) Join in the work of a state or local taxpayer organization. There are taxpayers research groups in 36 states and hundreds of counties and cities all over the country. They have, through the years, saved the nation billions of dollars. The nearest office of the Massachusetts Federation of Taxpayers Association are at 11 Beacon St., Boston and 68 Main Street, Brockton.

Published for Bird & Son, inc. employees and their families

FOR YOUR SHARE IN AMERICA



JOIN THE PAYROLL SAVINGS PLAN

Payroll Savings Drive Opens On Savings Bonds

Starting May 15th, Bird & Son employees are joining together in a company-wide campaign to purchase Shares in America — United States Savings Bonds, Series E.

Many Bird employees already belong to this program, but the new drive, endorsed by top management and the union, is a new campaign for the Payroll Savings Plan. Those already participating systematically this way will have the opportunity of increasing their weekly deductions.

Early on May 15, the Administrative Committee, the plant superintendents and the office canvassers will meet at the Main Office with regional representatives of the Federal program. Details of the campaign will be explained. President Wilkins will speak to the group, urging the full participation of employees.

Later that day, the vice presidents of each division will meet at their various plants with the superintendents and the office canvassers. Cards for every employee will be distributed at these kick

off meetings. During the following few days, each person on the Bird payroll will be given the opportunity to sign up for Payroll Savings. Similar meetings will be held at each of the outlying company plants on the same day, with top management presiding.

Series E U.S. Savings Bonds now pay 3 3/4% when held to maturity, and are, as always, issued in denominations of \$25.00, \$50.00, \$100.00 and up. Weekly payroll deductions of any amounts from 50¢ up may be made by signing an authorization card. Whenever enough money accumulates in the account, a bond is purchased and sent to the employee.

In a letter addressed to all employees, President Wilkins says: "I hope you will discuss this patriotic method of saving with your family and decide to take advantage of this opportunity to build a better future for your family and for America."

This special Bird & Son drive is part of a nation-wide drive in the 20th anniversary year for Savings Bonds.

New Gauges at Floor Covering All Bird Plants Report Inspection Methods

At the vinyl coating section of the new rotary machine at Floor Covering, new inspection equipment has been installed. It looks impressive, and its performance is impressive, too. Beta Ray gauges, built by Tracerlab, move back and forth across the sheet reporting the weight of the material foot by

foot. A pen traces the information on a chart. If too much vinyl is applied, the line swings to the left; if too little, it goes to the right. The operator can see this and make instantaneous adjustments so that the amount of vinyl (or undercoat paint if that is being run) is uniform and correct for the product.

N. Hampshire Attorney Is Elected to Board

Robert P. Bass, Jr. of Concord, New Hampshire was elected to the Bird & Son, inc. Board of Directors at the annual meeting of the corporation on March 28. The total number of directors is now eighteen.

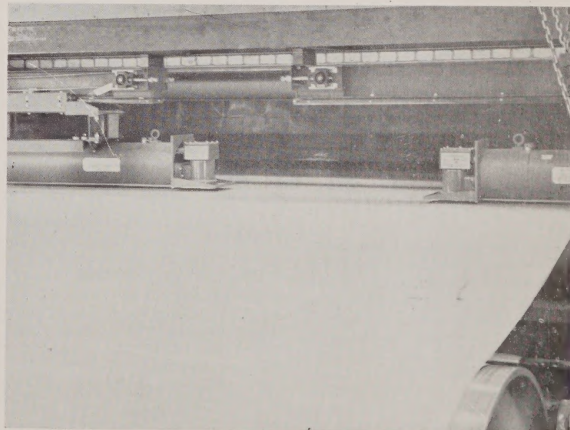
Mr. Bass is a practicing attorney associated with the firm of Cleveland and Bass at Concord. This firm specializes in business and tax law. In his mid-thirties, Mr. Bass is a director of the First National Bank of Hillsboro, New Hampshire, a member of the Council on Foreign Relations in New York, and a member of several bar associations. Locally he is vice chairman of the Concord Hospital Building Fund and a vice president of the New Hampshire Council on World Affairs.



While this is happening at the Floor Covering Plant, Dennis Moore takes a sampling from the line at Chicago's No. 6 Roofing machine, runs a weight test at a nearby booth, puts a figure on the daily chart. Robert Roby at the East Walpole Paper Mill laboratory performs a Mullen Test on a paper sample from No. 5 machine. At all three locations, and dozens more throughout the Bird plants, inspectors and production workers are carrying out some of the most important jobs in the company — on-the-job inspection. Right now competition is hotter than it has been in years. Producing products that please the public, products that are all we advertise them to be, has become every division's most important job.

At Floor Covering, for instance, the new gauges at the vinyl coating section provide better control than has ever been possible before. The machine operators know that exactly the right amount of vinyl is being applied during every minute of the run.

(continued on page 3)



THOSE TWO ARMS reaching out over the sheet are the Beta Ray Gauges at the vinyl section of the Rotary Machine. They move back and forth over the material just after the vinyl has been applied, and electronically report the exact weight of the sheet continuously on charts near the operator's stand. At the time of picture, undercoating was being run.



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Editorial Office at East Walpole, Mass.

EDGAR M. GROUT, Editor

JOHN J. MURPHY, Adviser

Business Better in April

Vice Presidents Report a Slight Improvement

In the Corrugated and Solid Fibre Department the month of April brought a backlog of business which seems to be a barometer of better business ahead. It is a little early to tell, however, whether this improvement will last.

Volume in Shoe Cartons is holding up well. Tonnage in paperboard specialty items appears to be on the upswing, while Horticultural business is now past its peak and will probably have less volume during the middle months of the year.

In the Building Materials Division, after a rough winter, sales picked up at the end of March. April sales gained well, too, enabling the Norwood and Charleston plants to recall a large number of men in anticipation of continuing good business ahead. Operations at Shreveport were extremely busy, due to a severe hail storm in that city, which caused much roof damage.

The advertising program for 1961 has already started, with emphasis on remodeling. This program was keyed to a special campaign for helping Bird dealers and applicators get re-roofing and re-siding sales. One of the foremost direct mail firms in the country is helping put this campaign across. The program has already had excellent re-

ception both from many old accounts and from a number of new ones, too. Since general economic conditions seem to be showing some improvement, the Building Materials Division looks ahead with confidence to larger sales this year.

Floor Covering business, which remained disappointingly slow in March, looked more encouraging in April. In an effort to build greater volume, this division is embarked on an advertising campaign in the Mid West and a sales plan for April and May, both of which are designed to increase the sale of Bird Heavyweight Rotogravure Vinyl. Results look promising, with a week of business still to go in April as this is written.

Mill operations have shown a gratifying improvement during the past 60 days in efficiency and quality of product. The combination of growing sales on better grade products and rapidly improving mill operations makes for a much more optimistic picture than a year ago.

As a whole, Bird & Son profits are still feeling the pinch of poor business during a long, hard winter. But the future looks much brighter, providing all divisions can continue with the trends which began to show in April.

and films. Throughout, plant management was assisted by Henry Mathieu, training manager.

Representatives from the Boston office of the U.S. Department of Apprenticeship and Training took an interest in this program and have given it wide publicity in the northern New England area. The Personnel and Industrial Relations Department has received several requests from other paper manufacturers for an outline of the course.

Eleven suggesters collected award money in April. Two of them, Joseph Purpura, FBV and George Wise, FEF, also received an extra \$20.00 award for having reached a total of five accepted suggestions.

Eleven Win Awards

The winners:

Francis Gilmartin, ERE	\$20
Joseph Purpura, FBV	20
Samuel Sinclair, FKPM1	20
George Wise, FEF	25
James Youmans, FKPM1	20
William Coyle, DPI	5
Donald Gillis, FBPM5	5
Daniel Hourihan, DPFI	5
Theophilus Pereira, DPI	5
Johnny Phillips, FKPM1	5
John Stupak, FBM	5

Two Retire in April



Adam Sidlauskas



Frank Verderber

ADAM SIDLAUSKAS, 124 Sumner Street, Norwood, retired at the end of April after 39 years of active service. His continuous employment began May 31, 1922 in the Floor Covering Finishings Department, where he remembers early co-workers Clarence Hagman, Nelson Phillips and Tom Rogers. He soon became a winder man and remained on that job for 31 years. Since 1953 he has been a cleaner in the old Print Machines Department. He also worked at Roofing and No. 1 Box Shop for short periods between 1915 and 1920.

Adam is enjoying reasonably good health again, but has decided not to return to work as he will reach his 67th birthday in July. He and Mrs. Sidlauskas will continue to live in Norwood.

FRANK VERDERBER, who has not been able to work since last September, retired at the end of April. Frank worked for six months in 1924 on No. 5 Paper Machine, but began his continuous Bird & Son employment on No. 2 Machine December 5, 1927. He transferred to the Waste Water Department in 1934 and continued as waste water tank man until his health required him to leave work last September 16th.

Mr. and Mrs. Verderber live at 32 Charlotte Road, East Walpole. Their son, Carl, lives with them and works as a pharmacist in Medfield.

Bird Linoleum is Featured on Front Cover

A full color picture on the cover of the May, 1961 MOBILE HOME JOURNAL features a Bird Linoleum floor in two tones of tan.

The picture occupies that favored spot because it illustrates a new kind of expandable mobile home which complies with State regulations when the vehicle is on the highway but which in less than two hours' time can have its angled sides opened to make a 14 x 14½ living room when the mobile home is at a mobile site.

The new type home is built by Frontier Homes Corporation of Omaha. Bird linoleums have been featured on their floors for several years.

Phillipsdale Retiree Dies at Age of 84.

FERGUS CHRISTIE, one of Phillipsdale's oldest retirees, died April 12 at the age of 84 after a long illness. He worked in the Maintenance Department from July 1913 until June 30, 1948,

Bird Salesmen Seek Former Pabco Business. Rival Co. Discontinues

Pabco, a strong Floor Covering competitor on the West Coast, has announced that it is discontinuing floor covering operations.

This is important news in the industry. It means that many of Pabco's competitors, such as Bird, Armstrong Congoleum and others will be going after the distributors and dealers who formerly handled the Pabco line.

Needless to say, Bird salesmen are working hard to sign up many of the accounts. If they are successful, the efforts should help produce a better volume of business in the Floor Covering Division. Pabco's business was mainly in linoleum.

Art Classes End Soon Exhibit Coming in Fall

As in past years, the Bird Club Art Class has flourished all winter long, with average attendance of ten to fifteen. Classes started in October and will soon end for this year. They have been meeting Monday nights in the East Walpole Brigade Room.

Mrs. Helen Pierce, who again served as instructor, and who is a graduate of Syracuse University, College of Fine Arts will hold an exhibit of her own work at Blackburn Memorial Hall, Walpole on Sunday, May 14 from 3 to 6 P.M. The public is invited.

The Bird Club's art exhibit will probably be held in the fall.

when he became the first Phillipsdale employee to retire under the then new formal plan.

He is survived by his wife, Viola and a brother, John.

A. J. MacDonald Dies In New Haven, Conn.

ALEXANDER J. MACDONALD, who retired from East Walpole Maintenance in 1955, died suddenly at New Haven, Connecticut on April 15. He was in his 71st year.

He joined Bird & Son in March 1911 and spent the remainder of his working years at the East Walpole Machine Shop, first as a machinist, and then as a draftsman, starting in 1918. He was made a supervisor in 1944. He retired December 31, 1955. A long-time resident of East Walpole, he lived in Norwood at the time of retirement and more recently has resided in Connecticut.

Surviving him are his wife, Margaret, two sons, Norman and Russell of East Walpole; a daughter, Mrs. Charles Beal of Somerset, Mass. and two brothers.

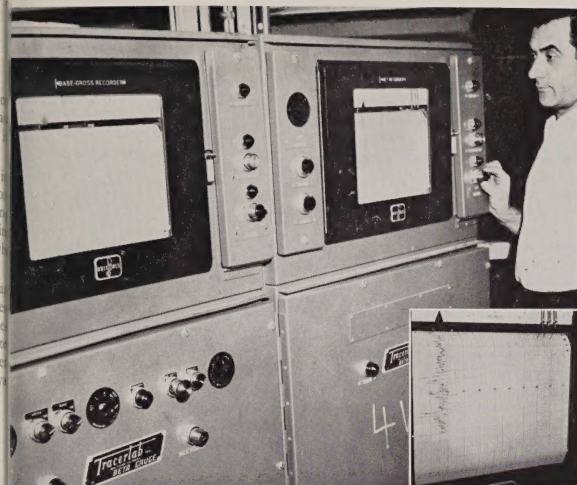
Norman is employed at the Main Office Storeroom.

Funeral services were held at Union Congregational Church, East Walpole on April 19. Burial was in East Walpole Cemetery.

Twenty-Two Complete Paper Making Course

The Paper Making Course, which began on January 17 and was conducted every Tuesday afternoon and evening, was completed on April 25. Twenty-two employees participated in this program. Each was awarded a Certificate of Completion by Lester Tarbell, superintendent of the Paper Mill.

The interest in this program remained high throughout the 14 weeks. The course, which was developed by Bird personnel for Bird employees, emphasized the processes used in the company's manufacturing plants. Extremely interesting and informative lectures were presented by Albert Gilmore, Perley Mudgett, Lester Tarbell, Kimble McEwen, Joseph Sheehan and Hermon Barker. In addition, three of Bird & Son's suppliers sent representatives. Lecturing on felts were Ralph Briggs and William Wendell of Draper Brothers; David Sinclair of Sinclair Company was the speaker on wires; and speaking on rubber rollers were John Duggan, James McNamee and Fred Phelps from Stowe-Woodward. The lectures were supplemented with slides



THESE CHARTS receive the information from the Beta Ray Gauges, the pen drawing a continuous line while the machine is operating. All is well when the line stays close to the area of the pointer at the top. If the line moves too far to the left or right, the operator adjusts the vinyl machine, just a few steps from where Egnazio Annese is standing. This insures uniform quality of vinyl coating in every foot of the run. Insert shows closer view of chart.

Inspection Methods

(continued from page 1)

The inspection process continues right through until the rug and the yard goods packages are ready for shipment. For instance, later in the process the hot vinyl sheet leaves the ovens, another measuring device indicates and records on a chart the temperature of the material. This shows the operator that the cure is right, and when it is right he knows that a high gloss finish will result as the sheet passes through the planishing roll.

These inspections are only two of many that are made from raw materials right through to the moment of shipment. Tests are constantly being made on such things as the viscosity (thickness) of undercoat paints and vinyls, the amount of denting in linoleum, the size of linoleum tile and the sharpness of the cut.

For final inspection, nothing can take the place of a good pair of eyes. So, at the finishing tables, after all other physical and electronic controls have been used to inspect the material in process, trained inspectors, like Nelson Wilbur and James O'Sullivan, give every run the most careful visual inspection before rugs and yard goods are packaged. Then, as a double check, other inspectors spot check the finished packages. From time to time during the day they select a package at random, break it open and examine it.

Because Floor Covering is generally sold in widths of 9 to 12 feet and in long rolls, every foot of the material must be carefully manufactured. The minimum size for a roll of "A" yard goods is 80 square yards. One blemish cannot be cut out, but, immediately changes the whole piece into a second, or perhaps even to junk, if the defect is a major one. There are about 30 different causes for off goods in vinyl

production and nearly as many in linoleum. It is the continuous task of all machine tenders, inspectors — in fact of all Floor Covering production workers — to see that these causes are kept under control at all times.

Central Control for Roofing

A different kind of inspection goes on at the four Bird Roofing plants. It was first adopted a year or two ago at the Chicago plant. Now it is standard at all Bird Roofing plants. Labeled Central Control, it works like this:

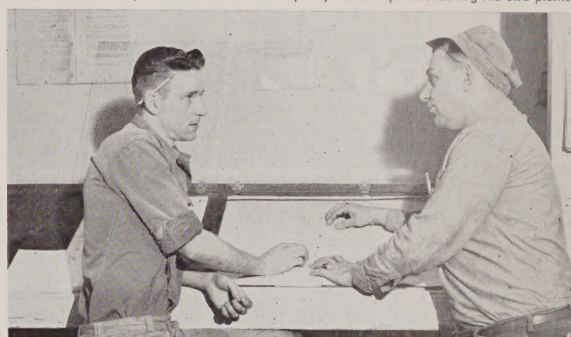
Through an elaborate study of past quality control records, the management sets standards for each plant's particular products and machines. Items like weight, shingle count, dimensions and embedding are important; in fact, there are nine categories in all. But roofing manufacture is not an exact process like making pills. The trick is to keep the weight, count, dimensions, etc. within rather narrow, but acceptable limits.

This is done by taking regular samplings from the machines in a precise manner and performing test measurements for each of the nine categories, plus of course a visual inspection as well. The results of these tests are immediately recorded by the inspector on a chart near the machine. Foremen and machine tenders refer to this chart frequently. The charts clearly show the current quality and the quality trend. Since the established control limits are shown on the charts, operators are able to make machine adjustments and prevent the production of off-standard material.

Satisfied customers are made by providing top quality merchandise at competitive prices. When quality is controlled within narrow limits, the customer sees a product with uniform quality which tends to reassure him. At the same time the company finds its



BOX COMPRESSION TEST being done at the East Walpole Laboratory by Chemist Joseph C. burn on a National Forge Compression tester. Samples of fibre boxes are constantly put through this and many other tests to insure the quality of all shipments leaving the Bird plants.



CHECKING THE CHARTS that control the quality of production on the Chicago Shingle Machine. Dennis Moore, inspector, left, discusses a point with Kenneth McVey, assistant foreman. Moore enters inspection reports; McVey interprets them and adjusts machine as necessary.

costs under better control, and this leads to both cost reduction and increased sales.

At present one of the least known methods in mass production industries for providing maximum quality control, Statistical Quality Control has been effectively adopted in the Bird Roofing mills under the name of Central Quality Control.

The original introduction at the Chicago Plant was greatly helped by the information obtained by Chief Chemist A. T. Murgatroyd who attended a course in Statistical Quality Control.

'Round-the-clock Inspection

Testing of paperboard products, such as the Mullen test mentioned a few paragraphs ago, takes still another form. Inspectors, working around the clock on the paper machines, run tests for caliper (thickness), strength (Mullen), weight and moisture penetration. Results which are off standard are quickly reported to the foreman or machine tender so that corrections can be made.

Testing continues at the two Box Shops and the Finishing Mill as the paper is made into various paperboard products. Mullen tests are again made at the machines and samples from every run are sent back to the laboratory for

more complete checking with special laboratory equipment.

As at the other plants, the foreman and machine operators at the Box Shops and Finishing Mill conduct constant visual and measuring tests. Is the box exactly the right dimension? Are the cut-outs clean and accurate? Is the printing sharp and true to the color standards?

Obviously this brief report covers only the highlights of work that is as varied as the products Bird manufactures. It would take many columns to describe completely the inspection work of just one plant, and Bird has 14 plants from Maine to Arkansas.

The testing by the inspectors and the men in Quality Control is something like the part of an iceberg above the water. It is important and impressive, but it is a small part of the total amount of quality control that goes on quietly hour after hour as each man on each machine does his part of the job. To quote Henry Stevens, in charge of Quality Control at Floor Covering, "You can't inspect quality into a product. You've got to build it in by every man's performance. Every worker who does his job conscientiously is building in the quality that makes sales and good volume of business. This is what keeps plants operating and jobs secure; and the opposite is equally true — poor quality can lose business awfully fast."

Seven Observe Twenty-Fifth Anniversary

URHO WIIK, who celebrated his 25th anniversary with the company on April 1st, hit the suggestion jackpot in 1948.



He still remembers the thrill of receiving two \$250 awards in one year. One was for an electric eye on the cooler tower at No. 7, the other for a clutch on the same machine. The electric eye idea also won an additional \$50 for the 3rd best suggestion of the year.

Urho is a man of many interests. He plays the sax very well and during World War II he travelled with the Bird Club Veterans' Show, playing in Bill Grazado's Orchestra. He also likes to paint. As a member of the Bird Club Art Class last year, he won a first prize in their Spring Show for his still life entitled "Dutch Pair."

Dick Stoddard was his first boss at Roofing Shipping. He later worked in the Corner Piece Department and then on the Insulated Siding Machine, becoming machine tender in 1944. In 1955 he transferred to the Maintenance Department where he is now a millwright on the 11-7 shift.

The Wiiks have four children, all in the Norwood public schools: Richard, 15, Ronald, 13, Irene, 8 and Barbara, 6. His favorite outdoor hobby is camping. The whole family spends a vacation each year at the Myles Standish Reservation in Plymouth.

"I've worked in every department in the plant, at one time or another," says BERNARD DESAUGE, reminiscing about



his twenty-five years at Bird & Son. Actually, he hasn't roved as much as that statement would indicate. He has been in the Vinyl Rotary Printing Department for the last five years and was nineteen years in the Linoleum Department, but from time to time, helping out in emergencies, he has hit all the others, too.

He began as a helper in the Linoleum Department on April 6, 1936. For some years he was a color mixer, then marble machine operator, then rotary press operator. Six years ago he worked about six months in Shipping, then transferred to Rotary Printing where he now is assistant machine tender. This work he likes because it is varied and interesting.

There are sure to be some exciting, tense moments during a quarter century of work. One of these came for Bernard when the big calendar roll broke during the time that he was machine tender at the Linoleum Department.

Bernard's wife, Helen, is the friendly female voice on the telephone at line 323. She has been clerk for Foreman

Al Procaccini for many years. The Desauges live in their new home on Country Club Drive, Walpole, into which they moved a few years ago. Bernard likes to work around the place and do a little gardening. He's also an enthusiastic salt water fisherman. They have one son in high school and an older, married son, working for the government in Washington and studying for his PhD. in Physics at University of Maryland.

GEORGE H. SHACKLEY, who celebrated his 25th anniversary with Bird & Son on April 8th, now works in the Yard



crew at Floor Covering and has been serving a year as president of the Bird Club.

George had two temporary periods of employment at the Box Shops in East Walpole before starting as a full time employee in 1936 at the Paint and Cement Department of the Roofing Plant. Rob Roy, whom many old timers remember, was his first foreman. Later, after two and a half years in the Insul Brick Department, he went to Floor Covering as a rug finisher. During World War II he worked for a time in the Floor Covering's Shell Department where 40 mm. shells were manufactured for the Army. In more recent years he has served as a watchman, as a member of the Undercoat Department and since 1955 as one of the Yard crew. Like all old time Floor Covering men, George remembers vividly the hurricanes and floods and the heavy damage they did at the plant.

Not only is George busy in Bird Club affairs, but he is a past president of Norwood's Little League, presently a member of its Executive Board, and a member of the Norwood Republican Committee. Hockey, baseball and football are his favorite sports — as a spectator, not a player any more. He especially enjoys the local Babe Ruth League games.

The Shackleys have a married daughter, Mrs. Mabel Messina of Norwood. Their son, George H., 3rd graduates from Norwood High in June and their youngest son, David, is in the 8th grade.



Just two weeks after EDGAR WORMALD started at the Roofing Granule Plant 25 years ago, he was married. So now a quarter century later, he celebrated his Bird & Son anniversary on April 14 and on April 19th he and Mrs. Wormald observed their silver wedding anniversary.

Ed's stay at the Granule Plant lasted six years, first as a tractor driver, then as a helper and spare welder. It was in January 1942 that he transferred to the Maintenance Depart-

ment as a millwright. In 1954 he was made supervisor, the job he now holds on the 11-7 shift. Warren Manson was his first boss at the Granule Plant.

This sounds like a "Believe it or not" Ripley story, but Ed vouches for it. He says that during the 1938 hurricane when he tried to drive a tractor loaded with slate from the Granule Plant to the Roofing Plant, the high wind blew all the slate out of the tractor!

The Wormalds live in Weymouth where Ed enjoys boating on Whitman Pond. They have four boys, Ken, 17, a senior in high school, Brent, 15, Lee, 13 and David, 11.

CHARLES A. DIMARZO wasn't sure he wanted to stay at Bird & Son twenty-five years ago, but a talk with one of his



first foremen, Nelson Phillips, convinced him to stay on. He actually began his permanent career with the company as a hangerman in the Undercoat Department, April 16, 1936, but transferred a month later to Finishing. His next move was to the Maintenance Department where he shortly became a garage mechanic in 1943. After eight years on this assignment he became an A millwright in 1951. In this capacity he has been closely tied in with the many changes at the plant as new equipment for both vinyl and linoleum manufacture was installed.

Mr. and Mrs. DiMarzo have two children, a son Charles attending Catholic Memorial High School and a daughter, Marie who is studying fashion art. Charlie's favorite sports are baseball and boxing. In fact, until recently he hardly ever missed a boxing show in Boston.

LOUIS J. KANNALLY, inspector-operator at the Floor Covering Sample and Cut Order Department, began his Bird & Son career in the



Finishing Department at the Roofing Plant, April 27, 1936. In less than a month he had transferred to the Print Machines at Floor Covering. After several years he moved again to the Tile Department and worked there in the Linoleum section until May 1953 when he moved to his present job. For many years he has also been a skilled linoleum and tile layer for test installations for the company. He also uses this skill on off hours, keeping busy on installation jobs at the homes of friends and acquaintances.

Louis says he has always enjoyed his Bird & Son work, especially his present job. The Kannallys live on Garfield St., Walpole, with their two younger children, John, who is in Walpole High School and Linda who is in Junior High School. Mrs. Kannally is a telephone operator at the Bird Machine Company.

Louis, Jr. is married and works as assistant manager at Ted's Sunoco Station in Walpole. Another son, James, also married, is an auditor for the Stop and Shop Stores. There are two grandchildren.

EDWARD HARDY came to work for Bird & Son on April 28, 1936 as a temporary employee to fill in for a machine



on leave of absence at the Waste Water House. After twenty-five years he feels he is now permanent! Ed is a machine tender on No. 2 Paper Machine and has progressed through the Stock Handling

Department, No. 5 Paper Machine at fourth and fifth hand, No. 4 Machine as machine tender, No. 2 Machine as fourth hand and now as machine tender.

Ed's first boss was Victor Burrell. Later he worked for Frank Massey in the Paper Mill. During the past twenty-five years he has seen all the paper machines either rebuilt or modified in some way.

His most exciting experience came from a fire. He was a call fireman for twenty-three years in Walpole and on leaving work one night was called to a fire at the Diamond Match Co. in South Walpole. A wall collapsed and Ed and Charlie Locke were under it. He woke up in the hospital and spent two months there recuperating.

He has since moved from Walpole and now resides in Brockton. His family consists of his wife Esther, two boys Edward and Albert, and two daughters Carol and Lily. Carol is a registered nurse married to George Carroll of No. 5 Paper Machine. Edward is a florist in Ohio, Albert is in the Navy stationed at Weymouth and Lily lives at home, working as a secretary at Sears Roebuck Co. Ed, Sr. has five grandchildren; the sixth is expected this summer.

For hobbies Ed turns to woodworking and fishing. He has a nice woodworking shop in his basement and he belongs to the Tri-Mill Sports Club where his fishing interests are well taken care of.

Three Are Reelected At Bird Club Meeting

At the annual meeting of the Bird Club on April 11, three former directors were reelected for a three year term: Charles Cobb of Floor Covering, Mary Moylan of Group Insurance and Joseph Wall of Floor Covering.

President George Shackley presided at the meeting which was held in the Main Office cafeteria. Julia Lewis was reelected treasurer and Velma Cobb, secretary.

Reports of various committee chairmen were received and refreshments were enjoyed following the business meeting.

Election of the president for the 1961-1962 season will take place at the next meeting of the Board early in May.



MR. AND MRS. ARTHUR WILSON observed their 50th wedding anniversary with an open house at their home in Norwood on March 6. More than 80 friends attended. Arthur retired from the Main Office in 1958 after 40 years of service.

TOP OF THE NEWS

MAIN OFFICE

Nancy Knox of the Accounting Dept., as the distinction of being the best informed female employee in Bird & Son on the subject of papermaking. She was the only woman to take the course in Pulp and Paper Technology offered by Bird & Son this winter. She says she gained much knowledge, so if any clerical employee wants information regarding papermaking, Nancy is the authority.

Welcome to Roberta Daniels, Walpole High School Senior, who is working after school in the Stenographic Department.

Helen Bickford has transferred from the Payroll Department to the Credit Union.

Velma Cobb took a spring vacation trip to Florida in February and Al Smith followed with a similar trip in March.

Sympathy is extended to Norman MacDonald of the Stores Department on the recent death of his father, Alexander, who retired several years ago from the Maintenance Department.

It's a boy for Mr. and Mrs. Donald Loache. The new baby who was born April 8 weighed 7 pounds, 8 ounces and has been named Gregg Joseph.

Elaine Pupaia of the Credit Union is wearing a beautiful diamond on the fourth finger of her left hand. The lucky fellow's name is Henry Dobrowski. An October wedding is planned.

Unless plans change, there will be no organized program of Girls' Golf this spring. Inability to arrange a season at the Walpole Country Club has resulted in a lack of interest.

PAPER MILL AND FINISHING

Good luck to Peter Sansone, messenger, who left us to go to Pittsburgh to see about

entering the University of Pittsburgh.

Welcome to David Russetti who is now covering the messenger's route at the Main Mill.

MAINTENANCE AND POWER

Charlotte Dill, daughter of Mr. and Mrs. John Dill, was inducted into the National Honor Society on March 16. Miss Dill is a member of the Junior Class at Norton High School. The award is given on the basis of character, scholarship, leadership and service. John works in the Maintenance Department as a pipetier at East Walpole.

NO. 1 BOX SHOP AND OFFICE

Welcome to Bette Silvi who is working part time after school and will be with us full time upon graduation from Walpole High School.

We hope Eleanor Morse has a speedy recovery and will be back to work with us real soon.

We are also sorry to report the illness of Pauline Rafuse.

We were sorry to see George Allen, sales trainee, leave us on April 21st. George has resigned to go to Los Angeles with two college friends to find work in that area. George likes selling and hopes to stay in that field of work.

NO. 2 BOX SHOP

The vacation period has started. August Petrova is taking an extended vacation of about six weeks.

Joseph Smelstor spent some time just relaxing and taking it easy at home.

Alice Pole of No. 2 Box Shop Office was another who took an early vacation.

It was nice to see Rose Covey who filled in for Alice while she was away.

NORWOOD ROOFING PLANT

Shortly after Mr. and Mrs. John Renzi celebrated their 25th Wedding anniversary (see picture) they received a congratulatory letter from their Congressman, James A. Burke. Wishing them all health and happiness, he wrote: "Yours is a concrete example of married life as it should be and symbolizes the basis of our nation's strength, namely the strong family unit."

April 30th was opening day for Walpole's Little League. Fred Turco led the parade from Kendall Mills' parking area to Jones Field where the games will take place.

The Baseball Clinic was conducted by Artie Gore of the Boston Globe who conducts clinics all over the state.

Congratulations to Mr. and Mrs. Mike Walsh on the birth of a son, Mike, Jr., on March 30. It is their first boy after three girls.

James Smith is the proud coach of a league winning team in basketball in Seakonk.

Walter Naff has just completed a month's jury duty at Dedham Court.

John Grudinskas has gone to tenpin bowling in style, buying his own bowling ball and shirt. He rolls at Hollywood Lanes in Walpole.

Mr. and Mrs. Michael Meomartino are receiving congratulations on the birth of a daughter on April 12.

Sympathy is extended to Henry Ravinski and his family on the recent death of his father.

James McLellan and family made a fast trip to Nova Scotia. They had a nice time and even managed to stop at Niagara Falls on the way.

We are glad to hear that Angelo Melino is home from the hospital after a short stay there. We hope he will soon be back at work.

Deepest sympathy to James Weir on the death of his mother and to Louis Silvestri on the death of his brother who passed away suddenly at the age of 33.

Three of our retirees are taking extended trips to Europe this spring: Sabino Perniola and his wife have left for Frankfurt, Germany to visit their daughter. Then they plan a few months' stay in Italy.

Mr. and Mrs. Pierino Palazzi also plan to spend six months in Europe visiting friends and relatives in Italy.

Ettore Laprotti has sailed to Italy and will stay two months. It is certainly nice to see these retirees enjoying themselves after many years of working and saving for the future. Both Laprotti and Palazzi paid us a visit at the plant before leaving.

Arthur Payne has been out sick some time. We hope he gets entirely well soon.

FLOOR COVERING PLANT

Helen DeSavage has returned from a trip to Washington where she visited her son, Bernard, Jr.

Word out of the Norwood Hall of the K. of C. is that Joseph Wall is the ping-pong champ.

Thomas Folan has just completed a course on skin diving at the Newton schools.

Our sympathies to Gus Brown who is still out of work after two months with a broken ankle. He also lost his mother during this time.

NEW BRITAIN

Welcome to Jack Gilberto who has joined the New Britain family.

Welcome, also, to Violet Makiewicz and Marylda Bojerek who are with us again after a period of lay-off.

It is nice to see Arthur Bushell back and looking healthy and well tanned after his Florida vacation.

Marshall Lee spent Easter Day with his son in Pennsylvania and the week end of April 23 visiting friends in his old home town of East Walpole.

Celebrating their fourth anniversary at the Bird New Britain Plant are Roland R. Pelletier and Norman P. Michaud.

SHREVEPORT

We extend our sincere sympathy to Jack Powell whose father died in April.

CHARLESTON

Congratulations to Mr. and Mrs. Jack Blandford on the birth of a son born recently at Savannah, Ga. Jack is a Bird salesman in the Savannah area.

Welcome to Mrs. Betty H. Truett. She comes to us from the American Discount Co. where she was cashier and assistant unit stenographer. Betty, who is married and has two children, is working in the Purchasing and Traffic Departments.

The welcome mat also goes out to our new sales trainee, Laurence A. Clouse. Larry will be in charge of the 1961 Caravan Program out of the Charleston Division. He is a 1957 graduate of North Carolina State and since graduation has worked in Tampa, Fla. as a salesman for an elec-



SOUTHERN ACCENT was charmingly presented at the Bird Charleston office by lovely June Meyer on April 12, the 100th anniversary of the firing on Fort Sumter in Charleston Harbor. In case you didn't notice, former Yankee Henry Davis is in the office in back.

trical company. At the present time he is single but engaged.

Terry Jenkins has upped his smoking from one to at least four packs of cigarettes since receiving a new lighter from his wife. Terry can be seen almost any time of the day lighting up a smoke and listening to the chimes in the lighter play the very stirring anthem of the South, Dixie. Possibly soon in East Walpole will remember a similar lighter which Bob Zobel proudly displayed at the recent Office Managers Meet-up at the Main Office.

CHICAGO

Chicago, Ill. — Home of the World Champion Black Hawks!

Congratulations to Mr. and Mrs. Richard (Dick) Ryan. Patrick James Ryan arrived March 27, 1961, 10 lbs, 1 ounce!

Jimmy Stanek is back to work feeling fine after his operation.

Levy Hosch began planting in his garden Easter Saturday and two weeks later Chicago had a blizzard with 7 inches of snow. Hosch says it looks bad now.

We wanted a camera badly the other day (but didn't have one) to record newly-married Herman Wallenshus of the Sample Department sewing buttons on his shirt!

Tony Soltran (retired) paid a visit to the Sample Department. It was good to see him.

(continued on page 6)



DOUBLE ANNIVERSARY, Twenty-five years ago Connie and Catherine Gugliotta were married the same day. On their silver anniversary last winter the two couples celebrated with a double reception at the Colonial Inn, Medfield. Mr. and Mrs. Anthony Fruci are at the left; Mr. and Mrs. John Renzi, at the right. John works at the Norwood Roofing Plant.

For Sale

THOMAS PHOTO STUDIO

Portraits — Children

Frames — Passports — Plastics

Oil Paintings — Weddings and Albums.

Boardman St., Norfolk — Franklin 556

Prop. — Albert T. Gunner, Jr.,

photo designer at Floor Covering Plant.

Piano Wanted

Do you have a serviceable upright piano which you no longer want? If you are willing to donate it for the privilege of having it carted away, get in touch with Leonard Weaver, PBL, who is director of the Neponset Choral Society. Two new pianos are needed for rehearsals.

TOP OF THE NEWS

(continued from page 5)

Eli Cooper, Clean Up Dept. is on the sick list. We hope he is soon feeling much better.

The Chicago reporters suggest that when a man sweeps a woman off her feet she usually lands in the kitchen!

PHILLIPSDALE

The Phillipsdale Bowling season for 1960-61 came to an end Wednesday night April 13. The second half of the season ended in the following order: Essexes—Hupmobiles—Stanley Steamers—Model T's and Franklins tied for 4th place and the Pierce Arrows last. Then the night of April 19, the big roll off was on and the champions of the season were decided. The Hupmobiles showed their stamina after trailing most of the season and won 1st place by 47 pins without the use of any handicaps. The scores of the 4 teams in the bowl off were as follows:

Hupmobiles	1653
Essexes	1586
Pierce Arrows	1544
Franklins	1501

Individual honors for that night go to Joseph D. Seeley, Jr. of the Essexes with a total 3 string pinfall of 420.

The individual prize winners for the season were as follows:

High Avg., M. Pino	110	73/84
High Single, A. Roy	172	
High Three, W. Kanoski	406	
Ladies H. S., M. Perry	130	
A. Perry	130	

A word of thanks and appreciation goes to Manny Oliver from all the bowlers for his work as treasurer and manager of one of the most enjoyable and successful bowling seasons at Phillipsdale.

Our sympathies are with the families of Joseph Wynne upon the recent death of his mother and Joseph White on the recent death of Mrs. White.

We are glad to see Gibson Strickland and Earl Vincent and Richard Cute back on their jobs after their illnesses. We hope John Souza and Andy Oates will be back with us soon too.

Congratulations to the Cooneys and the Godins on the new arrivals in their homes.

LEWISTON

Sympathy is extended to Margaret Gillis, on the recent death of her mother. Also to a former employee Yvonne Fish, on the death of her husband.

Mr. and Mrs. Harold Therberge are the proud parents of a son, born April 11th. Big sister is now one and a half years old.

Barbara Lebel, and Rita Wright, delivered one hour and two minutes apart, on March 14th. Barbara (Bird employee) and Roger, have a little daughter, their first. Rita and Bob (both Bird employees) have a son, their third boy. Mothers and babies are doing fine.

Dianne Gagnon, happy daughter of Christine, has been chosen chair leader for

Contributors

Reporters contributing to this issue of the Review include: Louis Graham, Rita Connolly, Robert Roby, Edward Wisniewski, Julia Lewis, Mildred Sanborn, A. D. Smith, Catherine Brady, William Ford, Helen Lane, Joan Walmesley, Norman Michaud, Anthony Urtora, Joseph Carchedi, Julius Aukstolis, Michael Meomartino, Mary Driscoll, Edward Silva, Charles Cobb, Henry Houghton, D. S. Lowry, Rose Fox, Virginia O'Brien, Lucille Burrow, Willie Smith, Robert Zobel, Joseph Shokes, Moses Bader, Mary Moylan, Velma Cobb, Robert Pearson.

Champions of the Season



GIRLS BOWLING CHAMPIONS. This team, captained by Helen DeSavage, walked off with the season's honors. Left to right: Marylee Gibadlo, Helen DeSavage, Evelyn Baldur, Rita Connolly. The other member, Gretna Gibbs, was absent when the picture was taken.



MENS BOWLING CHAMPS. Team FFV, in a fast climb from second place in both the first and second halves of the season, beat both FB and EM to become the year's champions. Left to right, kneeling, Joe Whitecavage, Joseph Petrolini and Norman Lull, captain. Standing Earle Higgins and Henry Houghton.

the coming year, Dianne is a Junior at Edward Little High School.

Brett Marlin Hinkley, was given his first birthday party, April 15th. Grandma June Briggs, was hostess for the party. Brett is the son of Gerald Hinkley, also a Bird employee.

Good to see Olivette Morin back to work, after recovering from a broken wrist, suffered while skating with her daughters.

Anyone who can tune in Radio Station W.L.A.M. should listen Saturdays at 8 p.m., for the Saturday Jamboree, broadcast from City Hall. Two of the performers on this program are none other than Betty Breau (stage name Betty Cote) and her sister Florence Cote Hooper, both Bird employees. Betty is a former member of the Lone Pine Mountaineer group, and is well known throughout the Eastern part of the United States and Canada as a popular singer of Western songs. She has had many successful recordings on RCA. Gene Hooper, husband of Florence, is the very capable Master of Ceremonies, and a talented singer on the program. Betty & Flo really do some beautiful duets. We are proud of these girls, and wish the program continued success.

We extend a welcome to Virginia Chadburn, new Office clerk.

LONG SERVICE LIST

Name	Year	Dept.	Years
Constanti Lewicki	6-20-21	No. 1 Box Shop	40
Carl L. Johnson	6-22-21	Floor Covering	40
George S. Johnson	6-11-26	Floor Covering	35
Evelyn M. Wadleigh	6-21-26	Office	35
Wylie G. MacIvor	6-8-31	Office	30
Iarl A. Johansson	6-8-31	Paper Mill	30
Edythe M. McMullin	6-15-36	Office	25
Carroll A. Homan	6-22-36	Roofing	25
James E. Bernbe	6-17-41	Roofing	25
Harland Bullard	6-2-41	Roofing	25
Bernard F. Johnson	6-2-41	Floor Covering	20
Louise K. Perkins	6-6-41	Office	20
Armando Crosti	6-10-41	Roofing	20
Robert Chappel	6-11-41	Roofing	20
Donald A. Hurd	6-16-41	Floor Covering	20
James E. Bernbe	6-17-41	Roofing	20
Leonard W. Weaver	6-23-41	Roofing	20
Frank Porazzo	6-24-41	Roofing	20
Victor Leonie	6-24-41	Floor Covering	20
Frances Penza	6-30-41	No. 1 Box Shop	20
John J. Inzasi	6-6-46	Roofing	15
Aloysius Kozlowsky	6-7-46	Roofing	15
Uuno Wiik	6-10-46	Roofing	15
Karl Vintush	6-10-46	Roofing	15
Oscar L. Durr	6-11-46	Floor Covering	15
Martin J. Saulen	6-12-46	No. 2 Box Shop	15
Leo E. Levriere	6-12-46	No. 2 Box Shop	15
Malcolm H. LeGay	6-12-46	Roofing	15
Alice B. Pole	6-17-46	No. 2 Box Shop	15
Albert W. Dorci	6-27-46	No. 2 Box Shop	15
Elizabeth Gleichauf	6-18-51	Office	10
A. Richard Arling	6-25-51	Roofing	10
Mary Moore	6-11-56	Office	5
Oscar Nelson	6-11-56	Floor Covering	5
Bartley Faberry	6-18-56	No. 2 Box Shop	5
Nancy A. Simonelli	6-18-56	Office	5
Anthony F. Simonelli	6-20-56	Finishing Mill	5

Martin Folan	6-25-56	Floor Covering	5
Robert P. Sweeney	6-25-56	Roofing	5
Daniel J. Tilton	6-28-56	Roofing	5

NEW BRITAIN

Francesca Navarra	6-7-56		5
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PHILLIPSDALE

Russell A. Mollerberg	6-3-46		15
Manuel V. Rebello	6-11-46		15
Joseph S. Rogowski	6-12-46		15
Frank DeSilva	6-14-46		15
Antone Hipolito, Jr.	6-18-46		15
Ralph E. Williams	6-18-46		15

CHICAGO

Ulysses Miller	6-25-46		15
Voldemar Anijarv	6-25-51		10
Earl Brandon	6-3-56		5

SHREVEPORT

Grady B. Brown	6-2-46		15
James Mattiex	6-4-46		15
Elijah Taylor, Jr.	6-14-46		15
Denver L. Ford	6-5-51		10
Novis D. Wiley	6-7-51		10

Capt. DeSavage's Team Gets Championship Award

At the joint Bowling Banquet on April 22 at the Four Hundred Restaurant in South Easton, Captain Helen DeSavage and her teammates proudly accepted the Championship Award in Girls' Bowling this season. Runner up team was the one of which Jennie Mike was captain.

Doris Reardon of the Main Office was champion bowler for the season with an average of 96.9. Close on her heels were Evelyn Baldur with 96.6 and Ann Cavanaugh, 96.0. Doris also won the High Three String honors with a 344 and Ann Cavanaugh the High Single, with 137.

Team FFV Wins Men's Bowling Championship

Hail the 1961 Men's Bowling Champions! — Team FFV from Floor Covering. This persistent team landed second spot for both halves of the season then went on to beat both top teams in real hot series of matches on April 19.

Moe Bader's team (EM) won the first half championship and the FBM team which had been jockeying for weeks for first place, finally won the second half.

Season's best came out as follows: High Single — Francis Flaherty, FBV 158; High Three String — Moses Bader EM, 403; Highest Average, Moses Bader EM, 109.9. Tony LaSalvia was on 4/10ths of a point behind with 109.5.

About 130 men and women attended the annual banquet at the Four Hundred Restaurant on April 22. This is always popular affair and the 1961 party was very successful. Following the dinner prizes were presented and the floor show enjoyed.

Moses Bader got a special award for his season high three string total of 403. This is the first time within memory when a Bird bowler has hit 400. Team FBPM, which landed in the cellar in both halves, received special attention with a season prize of six pennies and a cigar for each team member.



LAWRENCE LINDBLOM, extreme right, is the first treasurer of the newly formed Massachusetts Norfolk County Chapter of the National Association of Accountants. Larry is general cost accountant for Bird and belonged to the Boston Chapter which helped organize the new group.

Published for Bird & Son, inc. employees and their families

Charleston Employee Provides Metal for Centennial Medals

Parts of shells fired during the bombardment of Fort Sumter, Charleston, S. C. in 1861 have become Confederate Centennial medals. Williams Wilson, Charleston machine foreman, donated his collection of shell fragments for these medals and helped with the casting of them.

The idea of having commemorative medals for Charleston's Centennial was conceived by Rep. John A. May of Charleston. Through the National Park Service, Wilson learned of the idea. A medal graduate, and something of a collector, he has collected old muskets, cannon balls, six unopened packages of shells dated 1863 — and most important for this year's occasion, about 400 pounds of fragments of shells and projectiles fired during the Fort Sumter battle. These fragments he offered to donate for the project.

A Northern firm was approached regarding the casting of the medal, but their price was too high. Wilson discovered H. R. Midgett, head foundryman for another firm, who also had his own foundry on Dorchester Road in the city. Mr. Midgett obtained the utchplate, or mold, which casts 48 medals at a time. Another Charlestonian, Robert Smith, offered to design the reverse side of the medal. The S.C. Confederate Centennial Commission's official seal was used on the other. Mr. Smith's design depicts the fort as it was during the early days of the war and contains the centennial dates 1861-1961. The medal also contains the words: "The Centennial Commemorative"

(continued on page 6)



WILLIAMS WILSON of Charleston displays two fragments of shells fired on Fort Sumter 100 years ago. Wilson donated 400 pounds of these for the casting of commemorative Centennial medals.

Frank B. Ross Appointed S. Atlantic Sales Mgr.

Baker L. Sears Retires

On May 31st Baker L. Sears retired as South Atlantic district sales manager in the Building Materials Southeastern Division. Frank B. Ross, Jr. was appointed his successor.

Frank Ross joined Bird & Son in 1953, shortly after finishing his education in the public schools of Baltimore, Md. and the Franklin Day School in Baltimore. After two years of training in the Building Materials



Division at East Walpole, he traveled from Maryland to Florida in 1955 and 1956 as a specialty salesman on Bird Wallboard. In 1957 he worked for a Bird wholesaler in Baltimore, returning to Bird & Son 1958 as a salesman in the state of Georgia.

From 1943 to 1946 he served in the U. S. Army in Africa and Italy, as a sergeant in the Infantry and in a prisoner of war platoon. Upon return from military service, he again sold in the south, including territories in North Carolina, Georgia, Florida and finally, Virginia. When his father, also a Building Materials salesman, retired in 1950, he took over his father's former territory in the Washington-Baltimore area. Since early in 1961 he has served as special representative of the South Atlantic District. He has

New Type of Boiler for Norwood Roofing Plant

New Equipment Also Installed

At No. 1 and No. 2 Box Shop

Four new installations in three different Massachusetts plants will be completed, or nearly so, by mid-June.

No. 1 Box Shop is installing a Post Gluer on C Floor. This long, impres-

sive-looking new machine is designed to make beverage cases in one piece, as compared with the three piece style which Bird has manufactured previously. Each year beverage cases have become more important as a profitable item in our corrugated fibre box line. The new machine will enable Bird to continue to compete in this field.

At No. 2 Box Shop a new Mercury blanker is being installed on the basement floor. This machine duplicates one machine which has been in operation for several years. It will help Bird & Son give better, faster service to Shoe Carton customers. It combines paper made at the paper machine with liner stock which has been previously printed on No. 2 Box Shop's Nilsaton presses; then it cuts and creases the board to make finished shoe cartons and lids. There is an ever-increasing demand for shoe cartons printed by the Nilsaton process, rather than by our older method. The new Mercury and the second Nilsaton press installed within the last two years, provide the equipment necessary. "Better sales and better service should be the result," says General Sales Manager H. R. Bonnyman.

The third current installation is at the Norwood Roofing Plant where a new Babcock and Wilcox broke boiler is being put in. This boiler, of 20,000 lb. capacity, will supplement the present system in providing heat and hot water for the plant. It is an oil-fired boiler, designed to burn waste material from the plant (broke) when desired.

Also at the Norwood Roofing Granule Plant a new system for handling granules is being installed. New equipment includes two large tanks, a bucket elevator and various conveyors. When in operation it will provide greater storage space for the fines or small-sized granules which are left over from regular granule production. Some of these fines are later reduced in a ball mill to filler which is used at the Roofing Plant. The new equipment provides a better method of handling the fines and the filler, a greater reserve supply for production of filler, and a better system for hauling away the excess material.

More about each of these installations will be published in the Review when they have been completed.

Dr. Alfred P. Yundt Is New Director of Research

Dr. Albert P. Yundt has been named director of research, succeeding Frank P. Reynolds who retired at the end of May.

Dr. Yundt joined Bird & Son in June 1960 as assistant to the president. During the past year he has been assisting in technical matters in all divisions of the company.



He was technical director of the Camp Manufacturing Company of Franklin, Virginia for ten years until February 1959. For a year and a half before joining Bird & Son he was self-employed on a research project. Dr. Yundt is a graduate of Georgia Institute of Technology, with a master's degree in paper chemistry from the Institute of Paper Chemistry, Appleton, Wisconsin. During World War II he was a Lt. Commander in the Navy, in charge of anti-submarine vessels. He received his doctor's degree from the Institute of Paper Chemistry in 1949.

lived in Glen Burnie, Maryland since 1950 but will shortly move to Charlotte, N.C.

Frank and his wife, Constance, have three daughters, Fran, Sharon and Constance, and a son, Robert.

Baker L. Sears retires after thirty-six years of service with Bird & Son. He started first in the Floor Covering Division of the company, but spent most of his years with the Building Materials Division in Eastern Ohio and



(continued on page 4)

Savings Bond Drive Very Successful

The recent company-wide drive to increase participation in the U.S. Savings Bond Payroll Deduction Plan has been a big success. Throughout the company purchases have increased by 6%, making a total of 44% now participating. Nine hundred new applications were taken.

Phillipsdale leads with a 68.3% increase, to make a total of 87% participation at that plant. Other plants are participating as follows:

New Britain	66%
Main Mill (all East Walpole)	57%
Floor Covering	43%
Norwood Roofing	42%
Charleston	36%
Lewiston	35%
Main Office	34%
All salesmen	26%
Shreeport and Glenwood	25%
Chicago	24%
Manchester	17%



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EDGAR M. GROUT, Editor

JOHN J. MURPHY, Adviser

VICE PRESIDENTS REPORT

Spectrum Series in Heavy Weight Vinyl Gives Floor Covering Jump on Competition

RANDOM is the name of the new design in the brand new SPECTRUM series introduced in May in Bird Heavyweight Vinyl. This is a "first" in the industry. Developed by the product development team at Floor Covering, headed by Henry Stevens, it uses colored metallics instead of inks to achieve beautiful new patterned effects. You have to see it to understand how attractive it will be in today's floor covering market.

Bird Floor Covering salesmen are pushing it hard, before competitors jump in, as they undoubtedly will, with imitations to compete with it. In the meantime, however, Bird & Son has the chance of getting more retail customers through this new series, as well as building additional business through present distributors.

Floor covering business throughout the country has not generally been satisfactory so far this year. Competitors are feeling this just as keenly as Bird. Thus, sales can be gained only by taking business away from competitors in the face of a smaller market. New products such as the Spectrum series help greatly in such a situation. "We are hopeful," says Vice President Johnson, "that the balance of the year will show improvement generally so that our volume will increase."

In the Paperboard Products Division there are indications that business is emerging from the mild period of adjustment which started last fall. Shipments improved in April and continued to improve in May. This is particularly true in the Corrugated and Solid Fibre Division, where business was not too good in the first quarter. "To equal our 1961 forecast," says Vice President Hall, "this improvement will have to be maintained throughout the rest of the year. We are working toward that end."

Volume in Shoe Cartons continues to be good, and orders for paperboard specialty items are favorable. The Horticultural business remains quiet, as expected at this season. No real pick up can be expected here until late summer or early fall.

Success in the Paperboard Products Division will depend not only on good volume, but on making every economy as well. As wages and other costs increase, there is a cost-price squeeze which seriously affects both profits and job security. In some areas and departments in the Paperboard Products Division there has been a good improvement in operating efficiency. In other places, this is not true. In all departments, there is still room for further improvement.

During May, orders for shingles and roofings continued to come in the good volume which started in April. Machines at all roofing plants have returned to normal full schedules. Shipments are expected to exceed last year's at the end of five months.

Shreveport has been exceptionally busy because of a severe hailstorm which struck the area in April, damaging many roofs. Large quantities of shingles have been needed for repairs or re-roofing. Even after several days of 24-hour operation, Shreveport still had many orders awaiting shipment.

Very keen competition in the roofing industry during the winter months brought about lower prices in many sections of the country. If the Building Materials Division is to contribute its share to the company's success, it is essential to restore the prices which were announced the first of the year and which are needed to support the increased operating costs this year.

Pres. Wilkins Elected Head of Fibre Group

Two honors have come to President Ralph A. Wilkins this spring. At the annual meeting of the directors of the Fibre Conservation Corporation in San Francisco on May 11, he was elected president of the organization. On Sunday, June 18 Mr. Wilkins will receive the honorary degree of Doctor of Commercial Science at Commencement exercises of Suffolk University in the Statler Hilton in Boston.

The Fibre Conservation Corporation is a research group formed by nineteen northern paperboard mills at the end of World War II. These mills manufacture linerboard for corrugated boxes. A large part of the research work is carried on at the Institute of Paper Chemistry, Appleton, Wisconsin. The mills themselves also conduct research projects. Bird & Son, for the past three years, has been carrying on a refining project, headed up by Perley Mudgett, on the stock prepared for No. 4 Paper Machine.

Handley is Advertising, Sales Promotion Manager

Paul F. Handley was named advertising and sales promotion manager of the Floor Covering Division on May 9. He reports to Leonard C. Niese, director of advertising and is assisted by Richard S. Surgeon.

Mr. Handley has been sales development manager in the Floor Covering Division since he joined the Bird organization in December 1960. He has fourteen years' experience in the industry. First he was in retail sales of hard surface floor coverings, then sales manager for a midwestern floor covering firm. Most recently, for seven years, he was product sales manager for the Starfire Division of Bettinger Corporation.

The Handleys live in Franklin, Mass.



Floor Covering Sets Up Own Electrical Dept.

A separate electrical department was established at the Floor Covering Plant on May 8 with Harold C. Partridge, Jr. as foreman. Since the plant was established in 1911 its electrical needs have been handled by the FBE department with the same foreman having charge of electrical work at both the Roofing and Floor Covering Plants. In recent years Richard Storkfelt held this job.

The reorganization provides for full time supervision at both plants, Storkfelt continuing at Roofing and Mr. Partridge taking on the new job at Floor Covering. This recognizes the increasing importance of electrical controls and problems at both plants, especially Floor Covering with its many electronic devices on the new vinyl equipment.

Harold Partridge, Jr. joined the Floor Covering electrical department in March 1959 as a licensed electrician. He received his training at Franklin Technical Institute, from which he graduated in 1951.

During his four years in the Marine Corps from 1946 to 1949, he served as aircraft electrician on the West Coast and in Honolulu. From 1951 to 1955 he worked for Charles George, electrician, in Walpole.

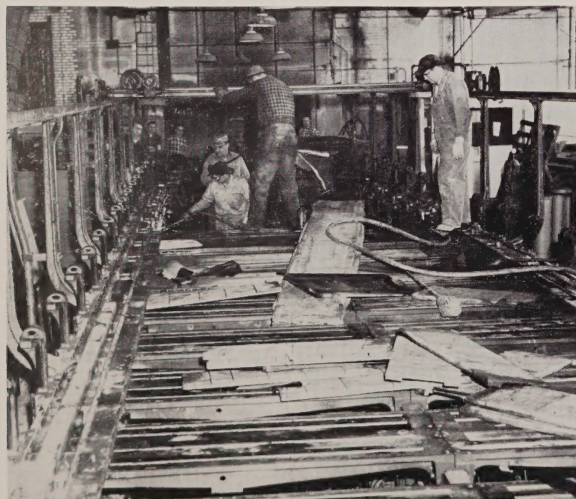
After four years in electrical work here, he was named electrical and electronic technician at the Floor Covering Plant in December 1959, the position which he held until named foreman of the new department. Partridge is now studying electrical engineering at Lincoln Technical Institute, and will receive an associate degree in electrical engineering in June 1962.

J.A. Honors Go to Several Bird People

Carl Blomstrom, son of Joseph Blomstrom of Billing, has been chosen to represent the Bird organization at the National Junior Achievement Conference at Ohio State University in August. The announcement was made at the local Junior Achievement banquet on May 25 at the Walpole Country Club. Carl won this honor for his outstanding diligent work in Junior Achievement this year. He is a junior at Walpole High.

Laura Lindblom, daughter of La Lindblom, general cost accountant, served as toastmistress at the banquet and handled the difficult assignment with a graceful deal of poise and charm. Joanne Morley, who will work full time in Cost Accounting after graduation, received the M. J. A. of Walpole award. She also was called to the speaker's table twice more once to receive the "A" Award for her company, MATCO, and again to be saluted as an Executive Award winner.

William E. Smith, chairman of the Walpole J.A. Committee, was one of the speakers at the banquet and Ralph Handley and Edgar Grout each participated in presenting some of the awards.



GOODBYE, FLATBED PRINTING. The last of the old, flat bed printing presses was dismantled in April. Floor Covering Maintenance men are cutting No. 4 machine up with torches. It will be sold for junk. The space will be used for finishing operations.

Congratulations to These Graduates!



Francis A. Molla
Jean Junior College
Son of
Mary C. Molla
Main Office



Kenneth C. Allen
Providence Country
Day School
Son of
Herman Allen
Paperboard Prod. Div.



Kimball MacEwen, Jr.
Nova Scotia Institute
of Technology
Son of
Kimball MacEwen
Paper Mill



Douglas McKinney
Baldwin High School
Baldwin, N.Y.
Son of
John S. McKinney
Bldg. Matrls. Sales



William Young
Canton High School
Son of
Roy Young
Floor Covering



Karen Gardner
King Philip Regional
High School
Daughter of
Milton Gardner
E. W. Power Plant



William R. Phipps, Jr.
Worcester Academy
Son of
W. R. (Dick) Phipps
Main Office



Patricia Blair
Univ. of Mass.
Daughter of
George Blair
E. W. Power Plant



Leona Wozniak
Norwood High School
Daughter of
John Wozniak
E. W. Power Plant



Alfred W. Homan
The New Hmptn Schl
New Hampton, N.H.
Son of
Carroll A. Homan
Norwood Roofing



Ann Jane Cherry
Henry O. Peabody Schl
Norwood, Mass.
Daughter of
Warren C. Cherry
Floor Covering and
Hazel C. Cherry
Main Office



Brenda W. Madau
Mansfield High School
Daughter of
Charles Madau
Paper Mill



John A. DeFlaminis
Norwood High School
Son of
Alfred DeFlaminis
No. 2 Box Shop



Ronald B. Pelinski
Providence College
Son of
Bernard H. Pelinski
No. 2 Box Shop



Lorraine MacDonald
Walpole High School
Daughter of
Norman MacDonald
Main Office



John T. Andrews, Jr.
Cornell University
Son of
John T. Andrews
Main Office



William P. Smolinski
Froebel High School
Son of
William J. Smolinski
Berry Refining — Gary



Margaret Lawson
Mt. Assisi Academy
Lemont, Ill.
Daughter of
J. M. Lawson — Gary



James B. Burdeau
Morton High School
Hammond, Indiana
Son of
George Burdeau
Gary



Brenda Cowart
Glenwood High School
Daughter of
Hurcl Cowart
Glenwood Plant



Judith M. Oliver
St. Mary's Academy
East Providence, R.I.
Daughter of
Manuel Oliver
Phillipsdale



Pamela A. Wiggins
Christian Fenger H. S.
Chicago, Ill.
Daughter of
W. T. Wiggins
Chicago



Charles E. Naff
Norfolk County
Agricultural School
Son of
Walter Naff
Norwood Roofing

Recent Deaths

EDWIN W. GILLMORE, retired East Walpole machinist, died in Lynn on May 11, 1961. He was in his 70th year.

Mr. Gillmore started working for Bird Machine Company in July 1924, as a machinist. During a slack period he was transferred to the Maintenance Department at East Walpole in January 1932, and remained to become a permanent Bird and Son employee. In August 1947 he was named supervisor, and held that position until his retirement at the end of March 1954.

He is survived by his wife, Jessie, and five daughters. Funeral services were held in Lynn on May 13.

T. C. DAWSON, who retired from the preexport Shipping Department because of ill health October 31, 1959, died March 24, 1961 of a heart attack. He was hired in 1944 as stacker in the Shipping Department and remained in that department until his retirement.

Funeral services were held April 1st at the Pleasant Grove Church, Rev. Joe William, pastor. (Joe William was an employee for Bird and Son for years, working in the dry felt loading department before he decided to go into full time ministry). T. C. is survived by four children; one daughter who is attending

Grambling College at Ruston, La. and three sons. One son is in service and was on a boat and could not be located in time to get home for the funeral.

ROBERT E. FULLERTON, 9 Dudley St., Walpole, died suddenly at his home on May 10, at the age of 44. Joining Bird & Son in September 1936 at the Roofing Plant, he shortly transferred to Floor Covering. After several years in the Linoleum Department, he worked for two years in the Sample Tile Department, until he entered military service in 1941. He returned to the Tile Department in 1945, and two years later again moved, back to the Linoleum Department, in which he had been steadily employed ever since.

He is survived by his wife, Thelma, and his parents, Mr. and Mrs. Leroy Fullerton of Walpole. His father, a former No. 2 Box Shop employee, retired in 1958.

HAROLD A. DUNAKIN, 39 High Street, Sharon, died May 9 after a long illness. His Bird & Son employment started in the Shipping Department at the Roofing Plant on April 7, 1927. During the years, he worked on several of the machines in various capacities. Since 1956 he had been an inspector.

Illness had kept him from work since October, 1959.

He is survived by his wife, Josie, two sons, Allan and Donald and a daughter, Carole. Funeral services were held May 12 in Sharon.

ADOLPH LARSON, retired since December 1949, died at his home in North Easton on May 29 at the age of 79. He worked September 1945 to December 1949 on the small splitter at the East Walpole Finishing Mill. Funeral services were held in North Easton on June 1. He is survived by two daughters and a son who live with him: Esther, Evelyn and Einar.

Rain, Rain, Go Away! Weather Delays Golf

Three weeks of rain on Tuesdays delayed the starting of league play in the Men's Golf League. The season finally got started on a beautiful evening, May 23, with very competitive golf.

Team standings at the end of the first matches were:

Capt. McDougall's team	— 10½
Capt. Bader's team	— 10
Capt. Dusty's team	— 8
Capt. Green's team	— 7½

Forty-eight men signed up as regular players, with 13 more signed on as sub-

stitutes. Matches are scheduled again this year on Tuesday evenings at the Cedar Hill course in Stoughton.

A Scotch forswome with the girls is planned soon. Both halves of the season will close with a tournament.

The 1961 Golf Committee is the same as last year: Roland Peterson, chairman, John McDougall, Alex MacIntyre, Percy Spiers and Harry Cady of Bird Machine.

Tri-Mill Sports Club Has Busy Season

Tri-Mill Sports activities have picked up in May and several more events are scheduled in early June.

First was a deer meat supper, held at Venice Cafe, Franklin on May 6. The venison was supplied by Aldo Bertoni and Joe Mussi.

On May 17th several local streams were stocked with brook trout. Trout and pan fish were stocked at the Norwood Sportsmen's pool on Nichols Street. These are to be used at the annual children's fishing derby which will be held on June 8.

The other early June event is a fish fry at the Walter Holmes fish pool in Norfolk. This will be on June 6 and a big turn out is expected.

Four Plants Win Safety Awards



THE CHARLESTON SAFETY COMMITTEE admires its safety award. Southeastern Manager Henry Davis, right, hands the certificate to Plant Superintendent Ernest Zinkowski. Other members are: William Mozyd, Joseph Gilbreath, Jesse Ulmer, Stanley Phillips, Malcolm MacDonald and Richard Urry. Sign shows number of days without a lost time accident.



RECEIVING THE SAFETY AWARD sent to Shreveport by the Asphalt Roofing Industry Bureau for a notable reduction in accidents last year. In front are B. P. Soward, Frank Markham and R. F. Jenkins. Committee members behind them are, left to right: Dick Potter, Phil Johnson, Dude Davidson, George Walker, William Winkler, Dale Adams, Wylie Walden, N. R. McNeill, D. L. Oliver and Claude Ragsdale. Members not present: Jake Brown, Malvin Barnett, Cephas Myers, A. C. Sheppard, Clayton Cobb, Elton Bamberg, Huey Humphrey and C. F. Chandler.

Certificates Go to Each Roofing Plant

Once a year the Asphalt Roofing Industry Bureau salutes the plants in its group which have made outstanding improvements in safety. Just recently certificates have been awarded to all four of the Bird Roofing Plants — Norwood, Chicago, Shreveport and Charleston — for improvement in their accident frequency rates.

Each plant had a little ceremony to receive its certificate, and these occasions were recorded by camera as shown here.

Both Charleston and Chicago have received additional recognition for safety achievements. A plaque was awarded to Charleston by its insurance carrier for working over 300,000 man hours with a frequency rate of 3.3.

Chicago received a Certificate of Achievement from the National Safety Council. This plant did not qualify for other awards in the Roofing Paper Group of the Converting Division, but was given this special award for showing the greatest per cent improvement in its 1960 rate compared with 1959.



THE RECORD on the sign above the Norwood Roofing Safety Committee explains the happy smiles as they receive the certificate from Superintendent Don Frazier. Left to right: Frank Carchedi, Charles Charlton, Joseph Purpura, Herbert Pratt, Jack Reddick, Fred Turco and Superintendent Frazier.



PROUDLY ADMIRING their certificate are members of Chicago's Safety Committee. Seated left to right: David Herring, international representative OCAW union, Superintendent W. T. Wiggins, Western Manager Richard H. Emmons. Standing: Nicholas Tomei, Raymond Guskich, Roland Abraham, Martin Krajcir, Robert W. MacLeod, Nicholas Ahrens.

SEARS RETIRES

(continued from page 1)

later in West Virginia, Virginia and North Carolina. His headquarters have been in Raleigh since 1944, except for a brief period in the mid-50's.

In 1954 he was made southeastern district manager with his office at the new Bird plant in Charleston, S.C. In 1957 he returned to Raleigh as South Atlantic district manager supervising the sales activities in the territories of Virginia, North Carolina, Tennessee, West Virginia, Eastern Kentucky and Southeastern Ohio.

Mr. and Mrs. Sears will continue to live in Raleigh after his retirement.

Newberry Stores Take on Bird Glamour Vinyl Rugs

Bird Glamour * Vinyl Rugs are now being sold through the chain of J. J. Newberry stores. This is new business recently developed by the Floor Covering Sales Department.

Newberry operates hundreds of stores all over the country. Their top management has approved this product as one which may and should be carried in all local stores. Orders are placed through the Bird distributor nearest the local Newberry store. If Bird Glamour Vinyl Rugs are not already in the Newberry store you visit, they probably will be soon. Among the stores located near Bird plants are Boston, Providence, Stoughton, Franklin, Framingham, Whitman, North Attleboro, East Chicago, Ind., and Lake Charles, La.

* Trade Mark

TOP OF THE NEWS

MAIN OFFICE

A boy was born recently to the Joseph Blumans. The new arrival is to be called (Michael) William. Joe works in the IBM department.

Another new arrival is Karen, baby girl born recently to the Frank Pavaos. Frank works in Credit.

The song of the island enchanted Ann Lindsay and her friend, Sylvia Howland, of 'Alpobe.' By 'island' we mean, of course, Bermuda. One short but wonderful week as spent there at the end of April. They had a most enjoyable time basking in the arm sun, as evidenced by their tan.

Francis A. Molla, son of Mary Molla, graduating, graduates this month from Dean York College with an Associate degree in Building Construction.

We welcome two new men training in the Building Materials Sales Division — Michael Karin and John Kienlen.

Mr. and Mrs. Harvey Bigham (Building Materials Sales) are the proud parents of baby girl born May 19.

Mr. and Mrs. Fritz Knight (Building Materials Sales) are also the proud parents of a baby girl born recently.

Herb Schaier and his wife had a recent vacation trip down to Alabama to see their grandson. They drove all the way and had a very good weather.

PAPER MILL AND FINISHING

It is a family tour for Ken Rouillard. He flew to Los Alamos, New Mexico to visit with his son Bruce and his wife. Then on the way back he stopped over at Cleveland for a visit with his daughter, Marcia, and her family and finally on to Troy, N. Y. for a visit with Betty and her family.

Kimble MacEwen, Paper Mill foreman, and his wife went to Nova Scotia recently to see their son, Kimble, Jr., graduate on May 10 from Nova Scotia Institute of Technology with a degree in Civil Engineering.

Hermion Barker, George Blair, Paul Knight and Les Tarbell went on their annual trip to Hermon's cabin at Scraggleys Lake in Maine to get in some fishing. We are to take their word for what they get because they don't take pictures of the fish to back up their stories.

We extend sympathy to Catherine Foley in the recent death of her mother.

Welcome to Mary Petroni, new office clerk at the Finishing Mill. We hope you enjoy your work with us.

Gilbert LeFebvre, formerly of the Finishing Office, has transferred to the Plastic Folding Machine.

Congratulations to the Leonard Rogers' in the arrival of a baby girl.

We wish Mary Brady a speedy recovery

from her recent illness and hope she will soon be back at work.

MAINTENANCE AND POWER

Parry Blair, whose father, George, is Chief Engineer in the Power Plant at E. Walpole, graduates this month from the University of Massachusetts with a BS degree in Education.

Edward Stasis has been enjoying an early May vacation.

The Power and Steam Department expresses sympathy to Francis Gilmartin on the recent loss of his father.

NO. 2 BOX SHOP

Ronald B. Pelinski, son of Bernard Pelinski of No. 2 Box Shop, graduates this month from Providence College with a Bachelor of Arts degree.

William Sundquist, who retired several years ago from the Printing Department, paid us a visit a month ago. It was nice to see him.

We welcome all the new workers to No. 2 Box Shop who have joined us in the last month or two and hope their stay will be a long and pleasant one.

PFC ARMAND E. BEAUPRE, now stationed at Camp Lejeune, N.C., joined the Marines last year. His father, Edgar, works at the New Britain Plant.



NORWOOD ROOFING PLANT

Stan Sallie, product development manager, has just returned from a two day conference in Washington, D.C. He is a reservist in the Business and Defense Services Administration of the U.S. Department of Commerce. This group of selected business executives has been designated to take important executive positions in the Federal Government in the event of a national emergency.

The two day conference was devoted to solving typical problems which the reservist might face if called to active duty. Stan has been assigned to the Building Materials Division of the BDSA and will deal with specific problems affecting the building industry. While in Washington he met with Secretary of Commerce Luther H. Hodges and other top administration leaders.

Mr. and Mrs. A. Richard Arling are the proud parents of a baby boy born May 4. Dick is a chemist at the Roofing Laboratory and Mrs. Arling formerly worked in the Traffic Department.

John Folan, who recently celebrated his 35th anniversary with the company, received a letter of congratulation from his old friend, Ed Hiller, who used to work at the Roofing Office and is now living in Washington, D.C.

Arnold Morse reports he is enjoying fishing at the Cape again this year. Bob Chappel wonders how he can catch 1-lb. flounders with 75-lb. line.

Harold Fairbanks, who square dances five nights a week, has signed up two more members from the Roofing Plant — Russell Blake and Bob Goodie.

Fred Dorci is the proud father of a baby girl.

We are glad to hear that Joe Cadero's baby is better. Karen fell out of her little rocking chair and received a bad cut under her tongue, necessitating several stitches.

Now that the hockey season is over, Bob Chappel has a new hobby — he attends auditions.

Sgt. Pat Famiglietti of the National Guard spent a week recently at Camp Edwards.

James Mack, Jr., son of Jim Mack of the Roofing Office, was a member of the group taking College Board exams at Needham on Saturday in May.

With the baseball season here, the Little League members of the Roofing are back at work. Among those who work at Little League coaches or on other assignments are Francis Wall, Charles Moore, Robert Cooke, John Heylin, Joseph Cadero, John Koval, Peter Didick and Rip Ranaldi.

Joseph Carchedi is again roofing for Cleveland this year, the reason being Jim Piersall.

Charles E. Naff, who graduated from Norfolk Agricultural School, will enter the University of Massachusetts in the fall. He is the son of Walter Naff who works on No. 1 Machine.

Sam Cirillo just completed an 8-weeks' course in Public Speaking sponsored by the Knights of Columbus of Norwood. John Murphy, Director of Personnel and Industrial Relations, was one of the instructors and introduced Sam when he spoke before a gathering of about 300 people.

John Foley and his family want to thank the following men for their donations of blood when it was urgently needed: Peter Didick, Edmund Cormier, Charles Solbo, James Gougen, John Riolo, Edward Walsh, Robert Beausejour.

Nancy Partridge, R.N., sister of Harold Partridge, electrician's foreman at Floor Covering, is in charge of the Blood Bank at the Norwood Hospital and treated these men royally when they donated blood for the Royal family.

FLOOR COVERING PLANT

Ann Jane Cherry graduates from the Beauty Culture Department of the Henry O. Peabody School in Norwood this June. Her father, Warren, works in the Undercoat Department and her mother, Hazel, at the Main Office in East Walpole. Ann is secretary of the Students' Cooperative and was voted the most athletic girl of the Senior Class.

GLENWOOD

Brenda Cowart, daughter of Hercul Cowart, General Foreman at Glenwood, graduated from high school this month. She was Salutatorian of her class. She plans a career in nursing and will take her training at the Baptist Hospital in Little Rock.

PHILLIPSDALE

Judith Oliver, daughter of Manuel Oliver, shipper, and recent graduate of St. Mary's Academy in East Providence was accepted to membership in the Honor Society in Rhode Island and of the Catholic Diocese and has received a \$650 scholarship to study medical technology at Salve Regina in Newport.

We hear that Frank Zab is doing well after his operation and hope to see him back to work soon.

Quite a bit of discussion is going on among our golfers including Ginger Conti, Ray Nolan, Dave Seeley, and Bill Kanoski, but we do not hear much about their scores. They probably aren't too good this early in the season.

Paul Knight has spent a week of his vacation fishing in Maine. At this date we haven't heard how he made out.

Bob Pearson has spent a week of his vacation fishing at Cape Cod and according to his stories he did all right.

We sympathize with Dick Thatcher in the recent loss of his wife on May 11, with Angelo Medici in the loss of his mother and Louis Thresher in the loss of his father.

We welcome John Pagano who has started to work with us in Insulating Board Finishing. We hope he enjoys his association with the company.

Steve Lowry, son of David Lowry, Phillipsdale, has been elected State president of the Pilgrim Fellowship for Rhode Island.

Congratulations to the Seeley's on their new arrival, their 3rd boy, 4th child.

Bob Blake recently had his picture in the East Providence Post along with the rest of his family taking part in the 80th birthday celebration of his mother, a retired East Providence school teacher.

LONG SERVICE LIST

Name	Date	Dept.	Years
John L. Geraghty	7-14-21	No. 2 Box Shop	40
Patrick F. Rogers	7-15-21	Office	40
Stuart M. Farris	7-6-26	No. 2 Box Shop	35
Robert C. Mattson	7-20-36	Maintenance	25
Henry F. Borgeson	7-9-41	No. 2 Box Shop	20
Charles F. Peters	7-9-41	Roofing	20
Harold L. Fairbanks	7-10-41	Roofing	20
Roger W. Anderson	7-21-41	Office	20
James G. Brown	7-5-46	Roofing	15
Hollis R. Bullard	7-9-46	Roofing	15
Robert E. Collins	7-15-46	No. 2 Box Shop	15
Fernando F. Galano	7-16-46	Paper Mill	15
Alfred C. DeLamatis	7-23-46	No. 2 Box Shop	15
James L. Stark	7-29-46	Floor Covering	15
Kenneth E. Finlayson	7-30-46	No. 1 Box Shop	15
William P. Melish	7-30-46	Floor Covering	15
E. O. Otis Weststrom	7-23-51	Floor Covering	10
Charles G. Bair	7-9-56	Office	5
Frederick B. Bark	7-9-56	Roofing	5
Kenneth G. Foster	7-9-56	Floor Cov. Sales	5
Brownie F. Kanalski	7-16-56	Floor Covering	5
George A. Smith	7-16-56	Office	5

PHILLIPSDALE

Sven G. Mollerberg	7-9-36	25
Edward J. Bouvier	7-9-41	20
Antonio B. Amaral	7-29-41	20

CHICAGO

Samuel Lawes	7-6-46	15
Harold E. Crowe	7-16-51	10
Lesly Swift	7-10-56	5

SHREVEPORT

Terrell Teusch	7-9-46	15
John F. Whitaker	7-16-46	15
John F. Eatman	7-18-46	15
Willie Earl Kenly	7-24-56	5

BERRY REFINING COMPANY

George B. Burdeau	7-29-46	15
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SHREVEPORT

We enjoyed a visit recently from Ellis Taylor, retired. When asked how he spent his time since retirement he said, "This sure is a sweet life. I play politics and work in the church and it is so nice it reminds me of what my mother used to say, 'This is so much like Heaven, Lord, have I got Home at last?'"

William Winkler has a hard time going fishing lately. First he thought he lived too far from the lake so to remedy this, he bought a lot and built a nice camp right on the lake, anchored his boat right at the front door and thought he had it made. But he found that when he wanted to go fishing, his wife was to be found in the boat already out in the lake. He counted his money again, bought a second boat and docked it right at the door for easy access. This might have been a good idea a few

(continued on page 6)

Contributors

Reporters contributing to this issue include: Sandra Simonelli, Patricia McQuinn, Doris Reardon, Irene Hixson, Milton Gardner, Elina Gotberg, Julia Lewis, A. D. Smith, Catherine Brady, William Ford, Ruth Phelan, Joseph Carchedi, Julius Aukstolis, John Folan, Francis Wall, Mary Driscoll, Edward Silva, Manuel Oliver, David Lowry, Lucille Burrow, Robert Zobel, Hercul Cowart, Leonard Weaver, Roland Peterson, Robert Weger.



HAPPY BIRTHDAY to Fred May, sales manager of the Mid-South District and Gladys Bryan of the Shreveport office. They both celebrated on April 20 with cakes baked in shape of ducks, one pink, one blue! How old? Sweet sixteen, of course!

READY TO STEP OUT to the Junior Prom at Norwood High. James Mack, Jr. is the son of Jim Mack of the Roofing Office. The girl in the beautiful blue gown is Catherine Aughey. Oh, to be young again!



THE WONDERFUL FULLER FAMILY. Back row: Grace Fuller, Daisy Hanley (her sister), Hoffman Fuller (brother) and Dena Fuller (sister-in-law). Second row: Dr. Jake Murphy, pastor of First Baptist Church, Bossier City, Lenora Hanley Evans and Van Evans. Front row: The three little Evans girls, Joyce, Janet and Linda.

Pioneering Family Saluted By Correspondent from Shreveport

BY LUCILLE BURROW

Our American History teaches us that pioneers were early Americans who traveled in covered wagons, pushing westward building log cabins and clearing land for cultivation. Mr. Webster defines a pioneer as "one who goes before, preparing the way for others to follow," and "earliest in their field." This is the way I like to think of the Fuller family of Bossier City, pictured here on the steps of the First Baptist Church. Certainly our sister city across Red River was richly blessed when the first of this family decided to put down their roots and assist in building this friendly town.

Mrs. Nora Robertson whose first husband was Mr. Fuller, was the last charter member of this church and spent years helping its pastor and congregation build it into the great church it is today. Pictured here are her children, grandchildren and great-grandchildren who are carrying on the wonderful work she was unable to complete.

You may wonder what this family and their church has to do with the Shreveport Roofing Plant. The word pioneer also touches our industry through them. Grace Fuller, Mrs. Robertson's daughter, certainly was an early settler at Bird and Son, joining the force in Shreveport in 1937 when the company's door had only been open 30 days. She was in charge of the Bird Finance Corporation and when it liquidated, was put in charge of the Billing Department. Grace is now the Office Manager's Girl-Friday at work, but she finds time to play the piano in the church.

Daisy Fuller Hanley, sister of Grace, long time Sunday School teacher, never worked for Bird and Son, but she has contributed a great deal to its growth. Her son, Dr. Donald Hanley, was a member of the Bird Shipping Department in 1941 and 1942 when he decided to enter college and become a doctor. Her daughter, Lenora Hanley Evans, joined the

Bird organization in 1944 while she was still in high school and worked here each summer until her college education was completed. In 1949 Lenora was pictured in the REVIEW leaving the church through this same door following her wedding to Van Evans, then an engineer for the Arkansas-Louisiana Gas Company. Van, however, was not satisfied with his chosen profession and felt a call to the ministry. When he returned to college to further his education along this line, his lovely wife returned to Bird and Son to enhance the family budget. This happy couple are pictured here with their beautiful daughters, Joyce, Janet and Linda. Van is Associate Pastor of this church.

Hoffman Fuller brother of Grace, 16 years mayor of Bossier City, member of the church choir and assistant to the director, also has a connecting link with the Bird Roofing Office. His wife, Dena, also a Sunday School teacher, is a member of the Sales Department.

It is good to know people like this, and it is even better to be able to say they are a part of our organization.

Twelve Awarded Suggestion Checks

In May, twelve men received awards for acceptable suggestions, and two awards were paid to men who had reached a total of five accepted suggestions: Dominic Bright, FFV and Russell Weddell, DPM.

Regular awards were paid as follows:

Dominic Bright, FFV	\$20
Antone Hipolito, DPI	20
Ollie Jones, FCM	20
Oscar Carlson, EME	5
Nemus Cianfrani, FFF	5
William Geacaway, DVP	5
John Green, FFM	10
Spencer Peckham, FXR	10
Francis Prisco, FFG	5
Augustus Smith, FXR	5
Vernon Stromberg, DPRE	5
Russell Weddell, DPM	5

Frank Reynolds Retires after Thirty-Six Years

Frank P. Reynolds, director of research since 1948, retired on May 31 after 36 years of service. A graduate of Massachusetts Institute of Technology, class of 1920, he joined Bird & Son in November 1924, after four years as industrial engineer with the U.S. Rubber Co. in Malden.



His first Bird & Son assignment was that of foreman at the Floor Covering Plant. From 1927 to 1935 he was a research chemist in the department which was then located at East Walpole. In 1935 he became chief chemist at the Norwood Roofing Laboratory, and in 1942, chief chemist at the Floor Covering Laboratory. After ten months as assistant to the director of research in 1947, he was named director of research in January 1948, following the retirement of the former director, E. M. Lines.

Mr. Reynolds has made many important contributions to the development of new products, particularly in floor covering and roofing. In earlier years he worked chiefly on undercoatings and linoleum. Several of his inventions on roofing products have been patented. During his term as director of research he has directed the creation of the complete line of vinyl floor coverings and the new Para-Flex * Inlaid Linoleum with its new resin impregnated felt base.

Mr. Reynolds and his wife were honored at a large retirement party held May 4 at the Holiday Haven in Norwood. More than 100 people gathered to wish him well in his retirement. After resting and taking it easy the remainder of this year, he and Mrs. Reynolds plan to do some travelling. They will continue to make their home in East Walpole.

* Trade Mark.

Centennial Medals

(continued from page 1)

tion of Fort Sumter. This coin contains actual metal fired during the battle of Fort Sumter."

Wilson and Midgett have been busy melting down the metal into 25-lb bars. The bars are later cut into 3 lb pieces and each smaller piece melted with 200 pounds of bronze. The medals are cast from this mixture and are about the size and thickness of a silver dollar. They are now being sold to tourists and Charleston citizens during the Centennial year, which opened with special ceremonies on April 12.

Wilson tells us that he found the shell fragments near Fort Sumter on the sand bar, and at other participating forts of the engagement. These included Fort Moultrie, Fort Johnson, Cummings Point, and Morris Island. He spent several months gathering the collection.

TOP OF THE NEWS

(continued from page 5)

years ago, but he had forgotten that Billy his son, is now old enough to paddle his own boat. William still gets left behind. Either he has to get up earlier, or buy more boats!

Our deepest sympathy is extended to Gertrude Salter in the passing of her mother Mrs. Warren has always made her home with Gertrude and we know she will miss her very much.

We are sorry to learn of the death of T. C. Dawson, retired. T. C. has been in ill health for more than two years.

Girls Organize Softball Team

It has been a good many years since the Bird Club sponsored a Girls' Softball Team, but the opening of the 1966 season found Bird's name once again on the roster. This time it is the Norwood Recreational Department League of six teams which includes industrial team from Factory Mutual and Nortronics as well as Bird & Son.

Although the Bird team lost the first two games (to Factory Mutual and the Calypsos), Coach Doris Reardon has high hopes for a successful season. The Bird team was ahead in the Factory Mutual game until the sixth inning.

Eager and energetic participants of the Bird team are the following May Office girls: Theresa Nolan, Carol Griffin, Nancy Knox, Martha Holman, Joanne Buck, Dolores Morre, Tabita McNutt, Mary Strikauskas, Patricia Joy, Patricia McQuaid, Johanna Perekis and Doris Reardon.

"Pirates" Plays to Full House Two Nights

The auditorium in Walpole High School was filled nearly to capacity of both May 5 and 6 for the performance of "The Pirates of Penzance." This latest Gilbert and Sullivan production matched the high standards set by the Neponset Choral Society in previous years. A more than one patron was heard to say "Why travel to Boston when you can see a top-notch show like this right in Walpole."

George Davis Appointed Assistant Foreman

George J. Davis, Jr. has been appointed Asst. Foreman in the Maintenance Department at the Charleston, S. C. Roofing Plant.

He started with Bird & Son as first class machinist on February 1, 1955. In December of that same year he was promoted to Maintenance Lead Man. He lives in Awerdow, S. C. with his wife, Bobby, and the four children, three girls and a boy. Robbin, 5 years, Marcia, 7, Sandra, 1 and George, Jr., 6.

George and his family are active in church and civic affairs and for hobbies he likes hunting and fishing. Just recently he has become interested in camouflage grafting. As proof of his hunting prowess, George boasts of the time he killed three wild turkeys with one shot.

The BIRD REVIEW

Volume 49 No. 7

Published for Bird & Son, inc. employees and their families

July 1961

Bird & Son Cited for Excellent Results in Savings Bonds Campaign

The recent campaign in Bird & Son for the purchase of Savings Bonds by payroll deduction was the most successful campaign in the State so far this year. That is what the state director of the Massachusetts Savings Bonds Division, Francis E. Burke, told President Wilkins as he presented the special award to Bird & Son on June 14 in the President's office.

During the campaign 917 new applications were taken, increasing participation by about 250%. As a result of the drive, 1306 employees are now signed up for buying Series E U.S. Savings Bonds regularly through payroll deduction. They join the employees of 45,000 other companies which maintain a payroll savings plan.

"This is a very important program for our employees," says President Wilkins. "They are saving regularly for the future — perhaps for the children's education, or a special vacation or retirement, and they are helping build security for the country as well. It is a program we are proud to participate in."

How it Works

Specifically, the man who is putting away \$5.00 a week will have Savings Bonds worth \$2304 in 7 years and 9 months — the time it takes for a bond to reach maturity. \$18.75 saved each month amounts to \$1991 at maturity. The key, of course, is *regular* savings without interruption. Those who stay with the program get 3 3/4% interest on their money and a wonderful feeling of security, knowing that week after week they are building toward the goal they have set. Then, when the son is ready for college, or the day arrives for the trip to Europe, there is the money waiting and ready.

Older employees, preparing for retirement in a few years, can use the Savings Bond program to increase their retirement benefits. The man who buys a bond for \$37.50 each month, and enters the program about eight years before retirement, will have an extra \$10 a month to count on after retirement. If he continued this program faithfully each month for the eight years before retirement, he could collect these extra dollars for eight years after he retired.

In presenting the special award to the company, State Director Burke said, "Our company's successful Payroll Savings Bonds Campaign is a welcome birthday greeting. This is the 20th anniversary year of the program. The purchase of Bonds through Payroll Sav-

(continued on page 3)



UNCLE SAM SAYS THANK YOU. In the recent campaign for purchasing U.S. Savings Bonds by payroll deduction, Bird & Son increased the participation by almost 250%. For this fine achievement the company was awarded a citation which was presented to President Wilkins by Francis E. Burke (second from right), state director of the Massachusetts Savings Bonds Division. John J. Murphy, left and A. W. Smith, right, participated in the ceremonies, representing the many solicitors who put the campaign across.

B. M. Hutchins Joins Company as Vice President In Charge of Engineering

Burleigh M. Hutchins joined Bird & Son, inc. on July 1 as vice president in charge of engineering. He has been assigned the direction of the following engineering activities: design, power plant and industrial; he will also act as a consultant on plant engineering.

Since 1945 Mr. Hutchins has been a staff consultant for The Rust Engineering Company of Pittsburgh, as a pulp and paper specialist. He also worked for the Rust Engineering Company on paper mill construction and other industrial construction from 1935 to 1939. He graduated from the University of Maine in 1929 with a degree in Electrical Engineering. After working two years as an electrical draftsman for the Pennsylvania Power and Light Company, he returned to school, graduating from M.I.T. in 1932 with a degree in Business and Engineering Administration. From 1939 to 1945 he was chief engineer at the Crossett Paper Mill at Crossett, Arkansas.

It is like returning home for Mr. Hutchins to come back to New England, as he was born in Kennebunkport, Maine and attended public schools there. Mr. and Mrs. Hutchins and their fifteen-year old daughter will move soon from Pittsburgh to this area. One of his sons is at Penn. State College and the other just graduated from the University of Maine and is working for Westinghouse.



Six Employees Start Retirement in June

NICHOLAS HRENCUK of 189 Union Street, East Walpole, retired at the end of June after 43 years of active service.

Nick's employment started on April 5, 1918 in the Stock Handling Department. In 1920 he transferred to the Beater Department as a helper, and later became a Jordan repairman.

In 1942 he became beaterman for No. 3 Paper Machine, the job he held until his retirement.

Nick has seen many changes and improvements during his many years with Bird & Son, but can't recall any special experiences.

After retirement, he plans to continue living in East Walpole and will devote his time to his favorite hobbies of gardening and woodworking.

For years, if there was any problem on roof repairs or roof construction in Bird & Son, the call went out, "Get EVERETT BRENNAN." Everett is now retired after 42 years in the company.

He did not start out as a roofer. Back home, in Prince Edward Island, he worked on a farm. There was a short period in Portland where he worked in a mill and at the ship yard. At East Walpole he first started handling coal for the boiler room in August 1919. He eventually became a coal car operator,

(continued on page 2)



Contest Being Run to Spur Roofing Sales

Promoting the famous Bird Wind Seal * Shingles, a national contest is now being advertised in *Better Homes and Gardens*, *American Home* and *The Saturday Evening Post*. The lucky winner gets a free trip to Hawaii for two PLUS a brand new Bird Wind Seal Roof, installed. Four second prizes of free Bird Wind Seal roofs, including installation, will also be awarded.

The contest is open to any home owner who needs a new roof and who lives in the U.S.A., east of the Rocky Mountains. (Bird does not sell roofing in the Far West.) As usual in any such contest, employees (and their families) of Bird & Son, inc. and its advertising agency are not eligible.

The trip covers air travel from the winner's home in any state east of the Rockies, two weeks board and room at the Hilton Hawaiian Village and \$200 spending money. To enter, the contestant simply clips the coupon from one of the Bird advertisements, signs his name and address and sends it to Bird & Son, inc. Each contestant must 1) be a home owner, 2) be in need of a new roof.

This big climax to Bird & Son's national advertising of Advertising Materials products in 1961 is designed to hit hard at the biggest market now available — reroofing. It is smart selling to go after homeowners who have old roofs in need of replacement. Any home owner who installs a new Bird Wind Seal roof during the contest, which ends on October 15, and who later becomes one of the five prize winners, will be reimbursed for the cost of the installed roof.

Builds Prospect List

Thousands of entries are expected. Already the entry blanks have begun to pour in. Bird Shingles will become better known to thousands and thousands of people, and a significant number of those who reply to the ad will eventually buy a Bird Roof. This has been proven by many other contests sponsored by manufacturers of everything from cereals to gasoline. In the case of Bird & Son, the names and addresses of all contestants will be recorded and distributed by Bird salesmen to local dealers and roofing applicators. In turn, these establishments will use the names as prospects. In many cases this will lead to the sale of a Bird roof that might not otherwise have been sold. More sales mean more production, and that is good for the company and for everyone employed in it.

(continued on page 2)

* Reg. U.S. Pat. Off.



The BIRD REVIEW

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Published for the employees of Bird & Son, Inc., and their families.
Editorial Office at East Walpole, Mass.

EDGAR M. GROUT, Editor

JOHN J. MURPHY, Adviser

Vice Presidents Report —

Sales Volume Increases at Mid-Year

May was a busy month in all roofing plants. In the Southwest orders are still coming in at a brisk pace for materials to repair storm damage. Orders were heavy at all plants as customers bought goods in advance of price increases announced for June. It is normal for roofing business to be at high levels at this time of year. It needs to be, to balance the lean months in the winter.

It is pleasing to see the increasing use of Bird Wind Seal * Shingles and the continuing good volume of Architect * Shingles being sold. Property owners, architects, contractors and dealers are realizing more and more the excellent value of these products. Advertising efforts and the constant stress on these products by Bird salesmen are paying off in terms of good orders. Such sales bring better profit and a lot of good will for the company, and help maintain good plant running schedules.

The floor covering business is slowly but surely showing signs of improvement. Business has been unsatisfactory in our type of floor covering all through the industry so far this year. Volume will probably not equal or exceed last year, but in the final six months a real improvement is expected, compared with the first half of the year.

A price increase was announced in June covering all vinyl products in varying degrees. In addition, all West Coast business is being reclassified to eliminate freight equalization. Until now, to meet competition, it had been the practice for Bird & Son to absorb part of the freight costs in shipments to this area. Now West Coast prices are being adjusted to include these freight charges. This adjustment, plus the price increases, should help this division to make a better financial showing.

At the summer market in Chicago the second in the Spectrum Series of Heavyweight Vinyl was introduced. This design, called Custom, features a stylized insert by using three colors of metallic harmoniously combined. The trade is most enthusiastic about this process which was first introduced in May.

Linoleum business has recently been very active, due partly to gaining new customers in the Mobile Home industry who had formerly been buying Pacbo products. Yard goods business is up, too, particularly on the West Coast, for the same reason. Pacbo discontinued its floor covering operations last spring.

As forecast a month ago, the Paperboard Products Division completed the

* Reg. U.S. Pat. Off.

first six months of 1961 with reasonably good volume and the expectation that the second half of the year will continue at a high level. Recently we have been selling considerable tonnage of paperboard for use in making gypsum board. This reflects an earlier and greater-than-expected improvement in the building industry.

Usually the volume of business in corrugated solid fibre products is higher in the fall than in the spring. This year should turn out the same. In Shoe Cartons and Paperboard specialty items, the second half of the year should match a fairly good first half. Since the Company also hopes to introduce some new products soon, it appears that there should be steady running conditions. If everyone in the division will continue to work on improvement in efficiency and reduction of waste, the year can be a successful one.

Contest Spurs Sales

(continued from page 1)

Already the entry blanks are coming in large numbers to the Advertising and Sales Promotion Department at East Walpole. Leonard Niese, James Hanlon and their staff will handle the acknowledgment of each piece and the distribution of prospect names to Bird salesmen, and will supervise the big drawing for the winner on October 22.

\$380.00 Paid For Practical Ideas

In June \$380.00 was paid out in suggestion awards, most of it in \$20.00 amounts for money saving ideas.

Four men received special awards for having their fifth suggestion accepted: Patsy Famiglietti, FBF; John Finningham, FFG; Francis Prisco, FFG; and Charles Solbo, FBPM1.

Regular awards:

Nemus Cianfarani, FFF	\$20
John Down, FFF	20
John Finningham, FFG	20
Ernest LeMay, FKM	20
Francis Prisco, FFG	20
Frank Shumski, FFG	20
Carter Sexton, FSM	20
Charles Solbo, FBPM1	60
Francis Wall, FBPM7	20
George Wise, FFX	20
Albert Zimlicki, FFG	20
John Dearnaley, FBM	5
Patsy Famiglietti, FBF	5
John Green, FFM	5
John McLatchey, FFG	5
Leonard Mastropieri, FFT	5
Leonard Tomaszewicz, FBV	5
Anthony Utorka, FBV	5
Robert Watson, FXC	5

Start Retirement in June

(continued from page 1)

but in 1923 transferred to the Maintenance Department as a helper. By 1925 he had become a roofer, learning his trade well and becoming such an authority that he was called on to handle jobs at the Roofing and Floor Covering Plants as well as East Walpole. Since 1945 he has held the rating of A Millwright. Another job on which he became very expert was saw filing.

Illness has kept him from work since January. He officially retired on June 30th. He will continue to live at his home in East Walpole and hopes to gain strength to enjoy some of his former activities. He has always enjoyed harness racing. Back in his youth he used to help train horses raised on Prince Edward Island. After the Foxboro track opened, one of his favorite pastimes was to go there and watch the horses run. He hopes to attend some of the races this year, later in the season when he is feeling better.

Two of Everett's sons work for Bird & Son. Donald is supervisor of the Die Department and Myron is an electrician at East Walpole.

The Norwood Roofing Plant has been JOHN ALEXANDROWICZ's place of employment since the day he started at Bird & Son March 16, 1920. He retired June 30 after 41 years of service.



First John worked in the Finishing Department. In 1936 he transferred to No. 6 Machine where he has been ever since.

He has worked on several different jobs in the department, most of the time either wrapping or winding. He has two sons, John, who works at the Floor Covering Plant, and Anthony who works at Plimpton Press. A daughter, Mrs. Sophie Adrian lives with him. One of his granddaughters, Sophie Slawewski, is working at the Main Office this summer and will enter Salem Teachers College in the fall.

John expects to enjoy the summer doing work around his home and his nice garden. Later he and Mrs. Alexandrowicz intend to take some trips — destinations to be decided later.

As WALTER MAZEIKA retires after almost 38 years of service, he has many pleasant memories of his years at Bird & Son. He started in the Finishing Department of No. 1 Box Shop on August 20, 1923. He worked first on solid fibre, later on corrugated boxes.

In January 1936 he transferred to the Rug Finishing Department at Floor Covering working on the tube machine and then as a header, until in 1948 he became a slitter. In recent years he has held the rating of finisher and at times, assistant inspector.

Now that he has retired, as of June 30, he will have more time for his favorite sport of fishing. He and Mr. Mazeika plan a trip to Florida next winter.

F. ROY COOPER, paymaster at East Walpole, retired June 30 after 37 years of service. It was in 1923 that Roy came



down from Nova Scotia and applied at Bird & Son for a clerical job. This line of work was not immediately available, so he took a job on the Floor Covering Plant Machine.

But two weeks later, in October 1923, the job he had been hoping for opened in the Payroll Department. He transferred, working for P. F. (Parky) Rogers on the mill payroll.

When Parky was moved to Punch Card Accounting supervision, Roy became the paymaster in March 1927. The position he still held at retirement.

The Coopers were among the early families to build a home on the upper section of Pleasant Street, opposite Francis William Park. Roy recalls that the park had only recently been constructed when he built at 312 Pleasant Street. In those days it was "Bird & Son" with the new homes of Frank Johnson, Roy Cooper, Stuart Nickerson and Ralph Wight all together on the east side of the street.

Roy has always enjoyed gardening. He is much annoyed that illness this spring prevented him from doing his own spading and planting. However, friends and neighbors have done the work and as he continues to improve this summer he will undoubtedly be able to potter in the garden and harvest his crops. In retirement Roy and his wife will continue to live in East Walpole.

GEORGE BIGELOW, assistant foreman at the Floor Covering Maintenance Department, retired June 30 to a life which



may be just as busy for him as if he were still working full time. In fact, you might say, he will be working full time — but for himself. George has been a builder on the east side, for a number of years. Some very fine houses in the Westwood area have been constructed under his direction. Now he will complete several houses for which he has a ready contract. Then, later, after Mr. and Mrs. Bigelow take a trip to the West Indies in the Fall, he'll start a double-barrelled building program: at Pompano Beach, Florida in the winter and at Intervale, New Hampshire in the summer. First of all, he'll build his own retirement winter and summer homes in those places, then go on to do some additional home building for others on a limited basis.

(continued on page 3)

TOP OF THE NEWS

MAIN OFFICE

The Purchasing Department welcomes Margaret McLaughlin, transferred from Roofing Sales.

Ray White's son, Paul, graduated from New Hampton School in June and will enter Middlebury College in the Fall. After Class Day exercises, Paul won the Hamilton Plaque for his all-around athletic ability and sportsmanship.

Robert Eisenhauer graduated with a Bachelor of Science degree from Union College at Schenectady on May 28. He was treasurer of Tau Delta Upsilon, the honorary society for Electrical Engineers. The day after graduation, May 29, he married Edie Twiraga at a ceremony in Wollaston and the new couple went at once to their new home in Alexandria, Virginia where he will be employed in the Electronic Warfare Division of the Navy Department. He is the son of Frank and Gladys Eisenhauer of the Main Office.

Welcome back to Dorothy Giangiordano who is with us again in Roofing Sales.

Rubbing it into us rain-soaked Northerners, Betty Lamore has returned from her Florida vacation, brown as a beachcomber.

We are happy to have Connie Dumoulin back with us again. Connie and her husband were unfortunately involved in a serious automobile accident. However, all well with both of them now.

Frank A. Vietze of East Walpole has been awarded the John S. Welles Fellowship for two years of graduate study which will take at the Harvard School of Divinity. He is the son of Frank Vietze, Auditor and graduated in June from the Hartford Primary Foundation. He also won a prize for excellence in the study of church history.

Margaret Jane Ford, daughter of William Ford, Building Materials salesman in the Pittsburgh area, graduated on June 13 from Carnegie Institute of Technology. She received a B.F.A. degree in painting and drawing. At college, she was active in the Phi Omega sorority, the Pan-Hellenic Council, the Student Congress, Dormitory Council, the Thistle Year Book, and the Westminster Foundation Church Group.

Summer sign of summer — Kathleen Forest back with us for the vacation period. She has completed her first year at Chandler Secretarial School in Boston.

Virginia Szukalla of the Chicago Sales office celebrated her 25th anniversary with Bird & Son in May. All her friends in East Walpole send her their congratulations.

O. 1 BOX SHOP AND OFFICE

A welcome to Renee Marshall, who is filling in for Pauline Rafuse in her absence, and also to John Miller, new sales trainee who replaces George Allen.



SPECIAL ANNIVERSARY. Mr. and Mrs. Michael Sawkewicz given a surprise party on their 17th wedding anniversary on May 28 at Elks Hall, Norwood. (See story in Paper Mill News). Mike retired from the Waste Water Department in 1957. (Tohosky photo)

CARD OF THANKS

I thank all friends and co-workers for their kindness in sending the many cards, notes and gifts during my illness. Also, a thank you to those who donated to the Blood Bank for me. I thank you all most sincerely. — Eleanor J. Morse.

NO. 2 BOX SHOP

William Duquette wishes to thank the many friends from his department who gave blood for his wife during a recent operation.

To the many people who were on vacation in the Shoe Carton Department during the week of July 4th — we hope you had a good time.

PAPER MILL AND FINISHING

A surprise party was given to Mr. and Mrs. Michael Sawkewicz on their 45th wedding anniversary, May 28. Mike is a former Bird worker who retired from his job in the Waste Department in 1957.

Elks Hall in Norwood was attractively decorated with white and orchid lilies and other decorations carrying out this color scheme. Head table guests included two bridesmaids at the wedding in 1916, Mrs. Veronica Baralak and Mrs. Josephine Dzuibaniuk, and the only living usher, Michael Dzuibaniuk. A buffet luncheon was served and the guests of honor were presented with many gifts and cards. They have three children and seven grandchildren. A son, John, is employed at the Undercoat Department, Floor Covering Plant.

(continued on page 4)

Savings Bonds Award

(continued from page 1)

ings helps build personal and family security as well as security for the country."

Present for the ceremonies were Mr. Wilkins, John J. Murphy, director of personnel and industrial relations and A. W. Smith, personnel services manager, who, with Mr. Wilkins, accepted the Award on behalf of the many solicitors who put the program over in the Bird plants and offices.

New Britain and Phillipsdale also received certificates for records made at their plants during the campaign. At New Britain the presentation was made by Howard W. Titus, area manager of the Savings Bond Division. He explained that at least 50% participation had to be achieved before such an award was presented. At New Britain the participation is 66%, with 37 employees and 25 in the payroll savings plan. Phillipsdale's percentage was the highest in Bird & Son — 87%.

Retirements

(continued from page 2)

scale. Between times he'll pursue his two favorite hobbies of photography and travel.

George began his Bird & Son career on April 18, 1923 as a machine hand on the old print machines at Floor Covering. About three years later he transferred to the Machine Shop as a millwright's helper. He became a full-fledged millwright in 1928, a supervisor in 1940 and assistant foreman of the department in May 1953.

Congratulations!

We Salute More June Graduates



Mary E. Salomaa
Walpole High School
Daughter of
Sulo Salomaa
E. W. Power Plant



Robert E. Eisenhauer
Union College
Son of
Frank and Gladys
Eisenhauer
Main Office



Ann Hebblethwaite
King Philip Regional
High School
Daughter of
Sumner Hebblethwaite
E. W. Power Plant



Richard B. Ellis
Bates College
Son of
Robert H. Ellis
Floor Covering



Elizabeth Ann Potter
Byrd High School
Shreveport, La.
Daughter of
Richard N. Potter
Shreveport



Priscilla A. Waterman
R.I. College of
Education
Daughter of
Charles Waterman
Phillipsdale



Margaret Jane Ford
Carnegie Institute
of Technology
Daughter of
William W. Ford
Bldg. Matrls. Sales



William A. Bohnenberger
Purdue University
Son of
Albert Bohnenberger
Chicago



Richard Peterson
Calumet High School
Chicago
Son of
Anna Peterson
Chicago Office



Michael Patterson
St. Rita High School
Chicago
Son of
Marie Patterson
Chicago Office



Janet F. DiCicco
Norwood High School
Daughter of
Frank DiCicco
Floor Covering



Paulette Beaupre
Roosevelt High School
New Britain, Conn.
Daughter of
Edgar Beaupre
New Britain

Not Previously Reported

Like a number of other Bird & Son men, DOMENICO D'ANGELO's career with the company goes back further than his continuous



service date. He first worked in Floor Covering Shipping from 1923 to 1927, then left for a long visit in Italy. He came back again in February 1929, this time to the Roofing Plant, where he worked for 11 years. In May 1940 he transferred, becoming a hanger man at the Floor Covering Undercoat Department. For about a year in 1942-1943 he was in military service. From June of 1946 he has been a Horne reel man in the Undercoat Department. This is the job from which he retired at the end of May after 32 years of continuous service.

Domenico has always enjoyed working for Bird & Son, as shown by his return here after his long trip to Italy. Two things from the early years stand out clearly in his mind: his starting rate of 38¢ an hour, back in 1923 and the visits of the elder Charles Sumner Bird to the plant when he was head of the firm in the mid-twenties.

After retirement he will take it easy and probably travel to Italy again sometime soon.



ANDREW OATES retired as of March 31, 1961 after more than 25 years of service at the Phillipsdale Plant. He started in October of 1935 in the Maintenance Department, becoming head piper in 1942.

The last few years his health has not been too good, so he decided to retire while he could still enjoy life. This, we understand, he is doing very much at his home at 13 Cottage Avenue in Johnston, R. I. He will always be a welcome visitor at the Phillipsdale Plant whenever he drops in. His fellow workers hope it will be frequently.

A curious apparent reversal has taken place. We now teach students the rudiments of research in the 5th grade, while we teach others how to spell in College.

—Royal McBee news, publication of Royal McBee Corp., Hartford

James Hanlon Appointed To Advertising Post, Bldg. Materials Division

James F. Hanlon was appointed last month to the position of advertising and sales promotion manager of the Building Materials Division.



Mr. Hanlon joined Bird & Son in February 1959 as assistant advertising and sales promotion manager. In his new assignment he will continue to report to Leonard Niese, director of advertising and sales promotion.

Prior to joining Bird & Son, Mr. Hanlon was a member of the Advertising Department of the Boston Edison Company. He is a graduate of Boston College, class of 1951, a World War II veteran of the U.S. Army and a former United Press correspondent. He has done advanced business study at Northeastern University.

He resides with his parents at 5 Felton Court, Saugus. In this community he has always been active in civic and church affairs. At present he is a member of the town's Appeal Board. Writing is more than a profession with Jim. He does a lot of it at work, but in addition he writes in a different medium off the job. Last year he submitted a one-hour, three-act television play and won second prize in the New England Playwright's contest sponsored by CBS and handled locally by the Providence station, WPRO.

Looking Back Over The Last Quarter Century

FRANK SHUMSKI, who celebrated his 25th anniversary on May 5, has spent his whole time in the Linoleum Department



of the Floor Covering Plant. Back in 1936 FFG was an experimental department where the former product called Chromalin was developed. This was made for several years until it was discontinued during the war years.

Frank left for service with the Army Air Force just a few days after Pearl Harbor in 1941 and remained in service until after the War ended, returning to his job of machine man in February 1946. Since then he has held various jobs in the department. Presently he is a lacquer wax machine tender.

In addition to his work at Bird & Son, Frank keeps busy as a reporter for the Review, and in Bird Club activities, including the Tri-Mill Sports Club. He is also a member of the Disabled Veterans Chapter 90 of Norwood.

Mrs. Shumski is a school traffic policeman for the town of Norwood and their two children, Richard and Carol are in Junior High School. Frank's fav-

orite sports are softball and fishing — especially fishing on the Cape.

NAZARENO LORI, Floor Covering Finishing Department, remembers that his first job was on the old Chromalin Waxer



when he started at Floor Covering on May 18, 1936. That was in the Finishing Department, and it is in that department that he has worked ever since.

At various times he has been on the winder and the tube machine; he worked for a time as a roll man, and for the past 13 years has been an inspector. He has also been a Review reporter for several years.

Mr. and Mrs. Lori live at 81 Revere Street, Canton. They have three married daughters and nine grandchildren. Summer vacations are spent in either Maine or Canada. Then, in the fall Naz likes to go back to Maine again for a little hunting.

JOHN CONLEY has been an engineer ever since he came with the company 25 years ago. Of course in those days the plant was smaller and more isolated than now and getting to work over the roads then available was some times an adventure in itself. He started at Phillipsdale May 27, 1936.



Perhaps nowhere in the mill have the changes been more marked than in the power department. John still has a warm place in his heart for the old Harris-Corliss, Rice and Sergeant and Ball steam engines which we use to have. The present equipment of course is more efficient, but the old steam engines had more character and were always a challenge to the men that ran them.

John has 3 sons — all married. One is on the East Providence Fire Department, one is a sales engineer for a local wire concern, and the youngest is in the Air Force at Lincoln, Nebraska.

His community interests include membership in the Rhode Island Legislature and on the city and ward Republican Committee. He is also the delegate of his church to the Rhode Island Council of Churches.

His principal hobbies are hunting and fishing, which he enjoys whenever possible on his Vermont farm.

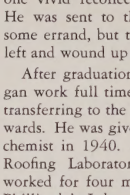
Office jobs were not easy to come by, when EDYTHE McMULLIN finished school over 25 years ago. After high school she attended Boston Calculating School and worked briefly at Slattery's office in Boston. So she was very happy when a permanent job opened at the Bird & Son office.

Starting in the Billing Department on June 15, 1936, she began at once to use her Comptometer skill. Dorothy Lynch was in charge at that time. Edythe has

continued to work as a biller and calculator in this busy department.

You'd think she would have enough of figures in the daytime, but no, for a good part of the year she's busy collecting dues and keeping track of chorus books for the Neponset Choral Society. She has been active in this group since it started and has served as its treasurer for several years. She also bowls on one of the Bird Club teams.

CARROLL A. HOMAN, chief chemist at the Norwood Roofing Plant, celebrated his 25th anniversary on June 22nd. Actually, his first acquaintance with Bird & Son was a year earlier when he worked at the East Walpole Beater Room for the summer, while an undergraduate at the University of Maine. He has one vivid recollection of that summer. He was sent to the Plant Hospital on some errand, but turned right instead of left and wound up at the salvage yard!



After graduation in 1936, Carroll began work full time in the Beater Room, transferring to the Laboratory soon afterwards. He was given the title of research chemist in 1940. He transferred to the Roofing Laboratory in August, 1942, worked for four months in 1943 at the Phillipsdale Laboratory, then returned to the Roofing Plant where he has since been employed. In 1955 he became an assistant chief chemist and in 1961, chief chemist.

The Homans have two children, Fred, who has just graduated from New Hampton School and will attend the University of New Hampshire in the fall, and Sandra, a Junior at Walpole High School. Mrs. Homan is employed at the Norfolk County Trust Company.

In recent years Carroll has had two community service assignments. In 1958 and 1959 he was an adviser for one of the Junior Achievement companies, and three years ago he served as chairman for the Town committee to Study Library Facilities. It was on this committee's recommendation that the new mezzanine floor at the Main Library was built.

PATSY RIZZO began his Bird & Son career 25 years ago on June 25, 1936, at the Norwood Roofing Granule Plant.



His early recollections are happy ones. He had had to give up the cobbler's business which he once operated in East Walpole. This new job, under Foreman Warren Manson, represented both a challenge and a steady income. He liked his boss and all the men he worked with.

It was in October, 1941 that a severe accident to his right foot caused him to be out of work nearly a year and resulted in an amputation below the knee. In spite of this unfortunate accident, Patsy

never lost his courage. He took a difficult job when he returned, first in Finishing, and then starting in 1944, on No. 1 Machine. He was determined to overcome his handicap as much as possible and through the years has successfully held a number of different jobs at No. 1. Since April 1957 he has been assistant storekeeper.

Patsy has never married. He lives in Norwood, next door to his brother. He is especially proud of his niece, Angela, who graduates from Boston Teachers College this year, and his nephew who is a junior at Boston College. Patsy belongs to the Sons of Italy and the Norwood Italian-American Club. His hobby is his garden, but he also visits often with friends, as he is himself a very friendly person.

TOP OF THE NEWS

(continued from page 3)
MAINTENANCE AND POWER

John Bonda had a happy evening when he went to Logan Airport to meet his cousin who arrived from Poland on June 12th.

Pete Bethel will be having a house warming soon at his new house.

Mike Sadaway has a pet squirrel at the Blacksmith Shop.

NORWOOD ROOFING PLANT

Frank Carchedi spent one week of his vacation with his family on day trips.

Charles Clark and Jim Mack were among those taking early vacations.

Nick Radzwill and his wife, Marian are now vacationing in Hawaii.

Fred Turco and family vacated at the cottage at White Island Shores, Wareham.

Mr. and Mrs. Alex MacIntyre vacationed in Brantford, Ontario, visiting Mac's mother then to Oakland, Ontario, visiting a sister then to Camp Borden, Barry, Canada, visiting another sister. Mac says there is considerable building going on in these areas.

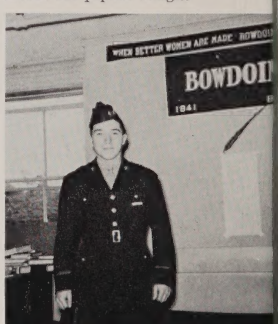
The *Chief* of the Norwood Little League, managed by Jack Reddick, won the 1960 Minor League title.

Langdon Wair must like us pretty well. He has come back to spend the "two college" months with us. Welcome!

Welcome also to the college men, new and old, who are with us in various departments for the summer.

Congratulations to Joe Cournoyer upon the arrival of his third son, (No daughters on June 3. The boy was named David.)

No. 1 Machine has had Wind Seal equipment installed and can now make that famous and popular shingle.



WINS COVETED AWARD. Ronald F. Pagnelli, former Walpole High hockey player and son of Patsy Fagnelli of Norwood Roofing, has been awarded the "Wooden Spoon" at Bowdoin College. Each year since 1874 the Junior Class at Bowdoin has presented this award to the most popular and respected member of the class. Ron was also elected captain of next year's hockey team and serves as secretary-treasurer of his class.



ANDY AND BRUNO get together whenever Detroit Tigers ball game comes to Boston to play the Red Sox. Frank Lary, pitcher for Andy and Bruno Giordano of the Floor Varying Plant, have been good friends since many days. They are buddies and bunked together while serving in the Armed Forces.

We hope Al Blackler has a speedy recovery from his recent operation. Linda Purpura recently made the Honor Roll for three terms at Norwood High school and was awarded a certificate. Her father is Joe of Roofing Shipping. Joe is a man himself, very active, and a good softball player.

George Kozak is proud of his son, George, who attends Norwich University and is a hockey player. Tony Uorka, Jr. who is working at the Lino Department this summer, graduated from alpine High last month and was awarded a Linsman of the Year Award. He will enter Northeastern University in the fall.

Tony, Sr., who works at Shipping, will have two children in college next year, his daughter, Barbara Jean, is in her fourth year at the College of Mass. Art, studying fashion design.

Auvo Aho and Tony Uorka attended the Convention of the Elks, held at Hampscott on June 23, 24 and 25.

DOOR COVERING PLANT

Richard B. Ellis, who graduated from Bates College on June 4, is the son of Edward H. Ellis of the Shipping Department. Dick majored in government, was a basketball captain, and also participated in track, intra-mural sports, and the Gould Literary Union Club. For two summers, he worked at the Roofing Granule Plant during his vacation period. Tom Cotter is over visiting the Ould Sod. He has many relatives in Ireland. We hope he found it as green as ever. George Parrish and Tommy Hogan are in the Cape Cod Canal. Welcome to Ralph Wilbee, new clerk at the Lino Department, Paul McCready new clerk in Shipping and John Brandt, assistant keeper.

W BRITAIN

We are glad to have Foreman Romeo return back with us after a period of illness. He formerly worked at No. 1 Box at East Walpole. Recent week-end trips include: Norman P. Michaud to Van Buren, Maine. Roland Pelletier to Saco, Maine. Edgar Beaupre to Biddeford, Maine. Sabastino Coltrera to Niagara Falls report good trips with good weather. Vacations at New Britain this year include everything from day trips to the Bahamas to trips to Europe. More about what all happened will be reported in a future issue. Welcome to Ralph Porter who is working again for the summer. He will leave again in the fall for his second year at Tufts Medical School in Boston.

CHICAGO

We extend our deepest sympathy to Tom Jones on the recent loss of his mother and to Harry Jansen on the loss of his brother.

We welcome back for the summer Judy Strom and Hap Sumner.

We also extend a belated welcome to Dave Mack, our new Lab Technician; he replaced Ted Pikes who transferred to Sales in Des Moines, Iowa.

By the time this is printed two of our boys will have completed their annual tour with Uncle Sam. Both Ron Snyder and Dave Mack spent two weeks including July 4th at summer camp.

"Life in a trailer is wonderful," says Teddy Moore, who purchased a trailer a few months ago. Teddy says the trailer will be most enjoyable when he retires. (Teddy is gang boss of the mechanics.)

Jack Whitehall was in the hospital for surgery, but is back to work now and feeling good.

Bernie Schatte spent his vacation house cleaning and preparing for the graduation. Bernie's oldest son graduated from High School.

Bird's Restaurant Manager Mr. Burns celebrated his birthday not long ago. Everyone sang *Happy Birthday* to him and all were treated to the birthday cake. Many more happy birthdays is the wish of Bird employees.

If the elevator to success isn't running you'll have to climb the stairs.

There is one book that can tell you where to spend your vacation and that is your check book.

Lil and Ted Grembowicz are visiting Chicago. Lil paid us a visit and it was nice to see her looking so good. At one time both Lil and Ted worked in the Chicago Plant. For the last few years they have been living in Miami, Florida.

William A. Bohnenberger graduated from Purdue University on June 4 with a Bachelor of Science degree in Electrical Engineering. He is the son of Albert J. Bohnenberger.



SEE THAT 1795? Salesman J. D. Cook, East Texas representative for the Building Materials Division, noticed that they were using the 1700 series the day he was buying his license, asked for this particular number and got it. In case you'd forgotten, 1795 is the year George Bird started the paper business that became Bird & Son, Inc.

SHREVEPORT

T. D. Blanchard attended a horse show on one of his recent trips to Houston. Knowing that Louise Barbourousse raises Appaloosa show horses and is interested in horse shows, he attempted to tell her about his trip, but alas! Blanchard isn't well versed on equine terms, does not know a canter from a walk, and, therefore, was no help at all when Louise asked what kind of horse show it was. He said, "Well, there were some black ones and brown ones, some mares and the other kind. But it was a good horse show!"

With all of the rush orders here in Shreveport due to the recent hail storm, Charleston was called on to help with our shipments and one of the Masterbilt Snow White roofs from FK found its way to 3524 Michigan Boulevard on the home of

Fultons Try Hand at Operating Cape Inn



THE WHITE DORY at Provincetown, Mass., operated by the Fultons and the Ahos. A comfortable place, and right on the bay where the Boston boat comes in.

When you are next in Provincetown, look up The White Dory on Commercial Street, one mile east of the center where the Provincetown boat lands each day. This attractive inn was purchased in May, 1960 by Mr. and Mrs. Kilburn Fulton and Mr. and Mrs. Ahti Aho. Mrs. Fulton (Frances) works at the office of the East Walpole Maintenance Department.

Frances now spends her vacations at The White Dory, and her weekends. Mr. Fulton and the Ahos are at the inn full time during the season which is from May 30th through Labor Day. Located in view of the harbor, and with its own private beach, The White Dory has 30 bedrooms and 26 private baths. The large parking lot is ample to take care of all guests' cars even when the establishment is filled to capacity, as it generally is in July and August. Breakfast is the only meal served. Two and sometimes three maids are required in the busy season.

Guests come from all over the United States and last summer there were guests from both Canada and England as well. Artists, sculptors, musicians and doctors are frequent visitors. Last year during August at no time were there less than six doctors and their families staying there.

Mr. Fulton and Mr. Aho are both competent carpenters and handy with all tools. They do much of the maintenance themselves. Mr. Aho is also the breakfast chef. Mrs. Aho supervises the housekeeping.

For some time both families had been



FRANCES FULTON, left, and her sister Florence Fitzgerald enjoy a moment of relaxation at the doorstep of the Fulton cottage in Falmouth. In addition to this vacation spot, which the Fultons enjoy, the Fultons also own the White Dory Hotel in Provincetown at the end of the Cape.

interested in this type of business. Many places were investigated throughout New England. Finally, last year The White Dory was found and purchased in May, in time to open May 30th for a full season under the new management. The season, incidentally, was very successful and the proprietors look forward to another good year in 1961. The Fultons' summer cottage in Falmouth, which they have occupied for many years, now has other tenants during the summer, but Frances and Kilburn still enjoy it on occasional week ends in the early spring and late fall.

Ted and Margaret Shaw. They had both specified they wanted nothing but, "THE BEST — BIRD!" Margaret has a very keen sense of humor and when her neighbor is home, she loves to show and admire her new roof. You see, her neighbor is Lucille Burrow and there is a new Masterbilt Frost Blend roof manufactured at Shreveport on her house. After all of the joking is done, you must admit they are BOTH beautiful roofs.

When Tony Lagene Ivey was born June 4, 1961, his grandfather, Lester Evans, was so excited and delighted with his first grandchild he said, "He weighs six INCHES!"

Lorraine Williams had trouble with her legs aching and cramping recently and figured a vacation would help a lot. She and her husband took a trip to Hot Springs and on to Murfreesboro, Arkansas. At Murfrees-

boro there is a field where tourists pay to dig for diamonds. Each night the owner plows. The next day the field is full of people who rent little shovels, pay a dollar

(continued on page 7)

ON U.S.S. RANDOLPH Walter J. Naff, Jr., now serving in the Navy. His father is employed at the Norwood Roofing Plant.



Pictorial Record of Campaign Presented to Smithsonian

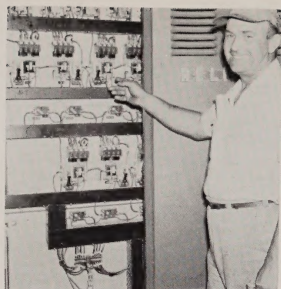
Charles Sumner Bird's unprecedented campaign for Governor of Massachusetts in 1913 is now recorded for future generations in a photograph album at the Smithsonian Institute in Washington. Mr. Bird, who was the father of the present chairman of the Board, and a former president of the company was the first political candidate to use an automobile in a concentrated campaign. In a six-week period from Sept. 29 to Nov. 3 he carried his campaign to every post office in every town in the state.

His flying squadron consisted of four Stevens-Duryea touring cars; they covered 3500 miles, many of them on roads that were not much more than two

muddy ruts. Mr. Bird made over 500 speeches. He spoke mostly out-of-doors in weather that ranged from balmy Indian summer to heavy rain and even snow.

He lost the election, but many of the things for which he campaigned are part of our life today: female suffrage, the eight-hour day, old-age pensions, a minimum wage law. And he led the way in showing other politicians how to campaign by auto to reach as many people as possible.

The photograph album now at the Smithsonian was presented by Carl H. Claudy, Jr., son of the photographer who traveled with Mr. Bird back in 1913.



NEW CONTROL PANEL (D.C. controls) recently installed at the Shreveport Roofing Machine. Foreman Phil Johnson points to the panel, showing some of the relays to Photographer R. N. Potter. This, and a new arrangement at the coater operator's panel, help to give faster, smoother operation.

New Equipment Added For Smoother Operation

In line with the company policy maintaining and improving quality materials produced, Shreveport has recently made several installations of new equipment.

Shown in the picture is a new control panel at No. 1 Machine. This D.C. control panel was custom built for this particular spot. At another location the coater operator's control panel has been redesigned for more efficient operation.

Also, at the Roofing Machine two type embedding sections have been installed. These sections comprise a frame embedding roll with an air loaded roller roll which can be adjusted by means of air pressure to give maximum pressure on the sheet at all times. Shreveport found that a combination of a chrome embedding roll and a rubber roll at the bottom gives the maximum embedding results with very little variation of running conditions.

All this equipment provides Shreveport with a faster, smoother operation of its Roofing Machine.

Baker Sears Saluted at Retirement Party Last Month

When Baker Sears retired on May 31 after 37 years with Bird & Son, he was honored at a retirement party on June 2. Salesmen and district sales managers of the South Atlantic and Dixie districts attended the affair which was held at the Fort Sumter Hotel in Charleston, S.C.

The guest of honor was presented with a new leather suitcase and a luncheon kit to use when he and Mrs. Sears enjoy trips and excursions in the future. Baker spoke of the high devotion and loyalty that he felt for Bird & Son which had grown through the years of his association.

In addition to the tributes given in person at the dinner, Baker L. Sears received a multitude of letters and messages from the many friends to whom he had sold Bird Roofing Products over the years. This tribute was most impressive and a source of pride to the entire sales force of the company. Particular reference was made to the debt owed to Baker Sears for the vitality and stimulation that he contributed to the company's sales efforts. "This will leave its significance and tradition with us for many, many years to come," states Division Manager Henry Davis.



FISH FRY? FROGS' LEGS? Confidentially, we hear they ate steak — but in any event it was a very successful evening. We mean, of course, the Tri-Mill Sports Club event at the Walter Holmes' fish pool in Norfolk on June 6. The fisherman is Percy Russell.

Three Events Filled Tri-Mill's June Calendar

The Fish Fry was held at Holmes' Pool in City Mills on June 6th with 40 members attending. Along with the fish tossed salad was served and freshly caught frogs' legs.

On June 8th the annual Fishing Derby was held at the Norwood Sportsman's Clubhouse. One hundred twenty-five children attended. The following received prizes: Biggest Fish — Kathy Mussi; Most Fish — Andy Malacaria, Jr.; First Fish Caught — Eddie Kniolek, Jr.; Smallest Fish (tie) — J. Grenovich and R. Shumski.

Girls under 7 — Betty Vitkosky; Boys under 7 — D. Carchedi; Girls 7-12 — M. Saad; Boys 7-12 — P. Gillis. Children 13 and over — Eddie Motte.

A fishing trip was held at Gloucester on Sunday June 18th with a full crew aboard. Winners that day were Andy Malacaria, 24 lb. cusk and Victor Leone, 16 lb. cod.

Applications are out for Tri-Mill Sports Club jackets. If you are eligible and have not been contacted, see either Aldo Bertoni at Floor Covering or Donald Brennan at East Walpole Maintenance.

McDougall's Team Wins First Half of Golf Season

John McDougall's team won first place in the combined tournament and end of the first half team standings in the Bird Club Golf League. At the last minute they stretched their two-point lead to five points. Norman Greene's team made second place, Bader's team, third, and Dusty's team, fourth.

Harry Cady walked off with both low gross (38) and low net (28) in the tournament play. Since the rules allow only one prize, Harry was awarded low gross.

Low net resulted in a triple tie. The cards were cut and gave Roy Lee first place, Moe Bader second and Rocky Phillips third. All had a net of 29.

In fourth place four men were tied with a low net of 30. This time the cards gave Joe Marcotte an edge over Tom Tapley, Gunnar Lundquist and Tom Coyne.

A Scotch Foursome with the girls, scheduled for July 11, will have taken place while this issue is on the press. The second half of the men's season resumes on July 25th, after vacation shut downs.



NEWLY COMPLETED First Baptist Church, Glenwood, Kansas, which, naturally, has Bird roof. One of those who had much to do with the building of this church is Jesse Johnson of the Glenwood Plant. He is a deacon in this church.

Nicolantonio Puopolo Dies Retired Nine Years Ago

NICOLANTONIO PUPOLO, who died in 1952, died on June 25 at the age of 69. He was employed at Bird & Son from May 1917 until February 1952, most of the time at Floor Covering.

He began his employment at the Roofing Plant, worked briefly at East Walpole Maintenance, and transferred to Floor Covering Finishing in December 1922. For many years he worked on the slitter and as an inspector.

Funeral services were held on June 27 with a solemn high mass at St. Catherine's Church. He is survived by his wife, Savaria, three sons, Vito, Rocco and Nicholas; and three daughters, Josephine and Mary and Mrs. Antonette Ricard. Vito works at Floor Covering Shipping and Rocco at the Stock Transfer Department, East Walpole.

Who Won?

Who Cares?

On June 20 at 6:30 in the evening the Girls' Softball Team held a practice game with the virile challengers (men to you) of the Accounting, Payroll and Credit Departments. A large crowd of Bird employees turned up at Stone School park in Walpole to cheer both teams and their display of athletic skill.

Although no one dared to keep score, (it was pretty high), it was decided that even the Red Sox couldn't have done any better in providing everyone with such a good time!

At the end of the first round of games in League play, the girls have won one out of five. The next round should be a lot more competitive for all teams, since the opportunity of winning presents a stronger challenge.

OP OF THE NEWS

(continued from page 5)

digging privileges and spend the day ining. After such a day in the field and king all over Hot Springs shopping, Lorie complained of her legs again, but band Neal would have no part of it. "I say a word," he told her.

We extend sincere sympathy to Mrs. lie Walden whose father, Mr. Kennedy, died away June 9, in Minden, Louisiana. William Winkler, Dude Davidson and wives went to Larto Lake at Jonesville, Louisiana for a few days' fishing trip. They say they caught them faster than they did string them and at one time Dude a fish under each foot, one in each and another biting at the hook.

We are glad to see Judy Walker back in us for the summer vacation. Judy is student at Louisiana Tech College in iton and works with us during the umer.

Glady's Bryan enjoyed a motor trip with nds through interesting points in Florida.

Elizabeth Ann Potter, graduate of Byrd School, Shreveport, daughter of R. N. ter, Shreveport Chief Chemist. Elizabeth plans to enter Texas Womens' University, Denton, Texas, this fall.

ARLESTON

When George Davis, Jr. was promoted to Mr. Foreman in the Maintenance Dept. friends in the department presented him with a very beautiful wristwatch to wish well on his new job. He was also sur-

prised to receive a second package which when he opened it contained a bull whip! Of course, the boys know George won't use this or they never would have given it to him!

PHILLIPSDALE

George Jobin Dies Suddenly

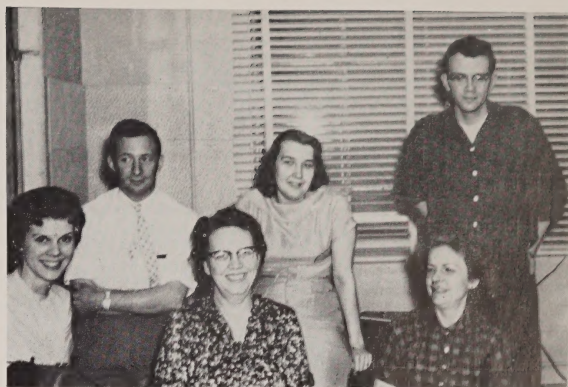
We were all very shocked to hear of the sudden death June 15 of George Jobin, boiler repairman. He had been in apparent good health and had worked right up till the day before. George had worked at Phillipsdale since December 1945, starting first in DPD and then transferring to Insulation Board Finishing where he later became a gang boss and saturator man, and finally five years ago becoming a pumpman and later a repairman in the boiler room.

Besides his wife he is survived by a daughter, Miss Florence E. Jobin of West Barrington; a son, Francis P. Jobin, also of West Barrington; three sisters, two brothers, and two grandchildren.

Al Hammond has been appointed the new Union Representative on the Phillipsdale safety committee.

We were very happy to receive an award from the Secretary of the Treasury for having almost 90% of our employees participating in the Savings Bond drive.

Karl Blixt, a chemist in our lab, and Miss Florence L. Faulkner of Cranston were married on June 24 in St. Matthew's Church in Cranston. After a short trip they will reside in Edgewood, R. I. Karl is a graduate of Syracuse, and the new Mrs. Blixt was a graduate of Pembroke.



MEMBERS OF THE OFFICE staff at Berry Refining Company, Gary, Indiana. Front, left to right: Dorothy Skager, Gertrude Campbell, Amy Glennon. Back: Adrian Bahrner, Dolores Stout and Carl Tucker. They help keep things humming at this busy refinery.

Priscilla A. Waterman who graduated in June from the Rhode Island College of Education will teach at Palmer River School in Rehoboth, Mass. in the Fall. Her father is Charles Waterman of the Power Plant.

Graduated in June



Patricia Ann Gouveia
East Providence
High School
Daughter of
Anthony Gouveia
Phillipsdale



THE FATHER OF THE BRIDE is Frank Ross, newly-appointed sales manager of the South Atlantic District. The beautiful bride is his daughter, Fran, married May 13 to Robert Nils Anderson at St. Albans Episcopal Church, Glen Burnie, Md. (Bachrach photo)

Contributors

Contributors to this issue include: Sandra Simonelli, Florence MacDonald, Patricia McQuaid, Thomas Flood, Edward Wisniewski, Mildred Sanborn, A. D. Smith, Catherine Brady, William Ford, Norman Michaud, Julius Aukstolis, Mary Driscoll, Edward Silva, Frank Shumski, Nazareno Lori, D. S. Lowry, Rose Fox, Virginia O'Brien, Lucille Burrow, Richard Potter, Robert Peterson, Robert Weger, Anthony Utorka.

Life is for everybody, just as sunshine is for everybody. To assert that you live your own life is like asserting that the sun sends out special rays for your own private benefit.

— Franc-Nohair

STUDENT AND BRIDE-TO-BE

Mari-lynn Arnold, daughter of Leonard Arnold, electrician at the Gary plant is a sophomore at Indiana University. In September she will marry Thomas Hopkins. Both will continue their studies.



LONG SERVICE LIST

Name	Year	Dept.	Years
Stanley J. Jezulowicz	8-22-21	Roofing	40
Wilfred N. Turenne	8-10-26	No. 1 Box Shop	35
William F. Wall	8-11-26	Maintenance	35
Arthur M. Bent	8-3-26	Floor Covering	35
Leo A. Lamminen	8-17-31	Floor Covering	30
Lawrence W. Bishop	8-3-36	Floor Covering	25
Martin Kane	8-4-41	Maintenance	20
Norman G. Lull	8-20-41	Floor Covering	20
John Curran	8-29-41	No. 2 Box Shop	20
Mary C. Molla	8-29-41	Office	20
Ernest M. Field	8-5-46	No. 2 Box Shop	15
Bernard E. Whidden	8-5-46	Floor Covering	15
Gordon R. Penney	8-5-46	Floor Covering	15
Eugene F. McCarthy	8-4-46	Roofing	15
N. Frank Hemmer	8-8-46	No. 1 Box Shop	15
Peter Jakobowski	8-8-46	No. 2 Box Shop	15
Francis E. Doane	8-8-46	Floor Covering	15
Sherman E. Coulter	8-8-46	Floor Covering	15
Edwin V. Jankowski	8-12-46	Maintenance	15
Ricky S. Chiofar	8-12-46	Roofing	15
John MacLachlan	8-12-46	Roofing	15
James Glidwell	8-12-46	Roofing	15
William Jettette	8-12-46	Floor Covering	15
Edmund E. Savage	8-15-46	Roofing	15
William A. Lang	8-15-46	Roofing	15
William A. Dickinson	8-16-46	Finishing Mill	15
James F. Grazzdo	8-17-46	Paper Mill	15
Andrew J. Malacaria	8-19-46	Floor Covering	15
Frank R. Slauzis	8-20-46	Floor Covering	15
William J. Ford	8-26-46	No. 2 Box Shop	15
Richard P. Lovejoy	8-27-46	No. 1 Box Shop	15
Joseph G. Lipinsky	8-28-46	No. 2 Box Shop	15
Herbert Pratt	8-28-46	Roofing	15
Patricia E. Leonard	8-15-51	Corrugated Box Sales	10
William L. O'Brien	8-13-56	No. 2 Box Shop	5
Gordon C. Webster	8-20-56	Office	5
Edith E. Libby	8-27-56	Floor Covering	5
Daniel H. Scanlan	8-27-56	No. 1 Box Shop	5
Neil B. Nicholson	8-28-56	Roofing	5
George D. Currier	8-29-56	Roofing	5

PHILLIPSDALE

Joseph Medeiros	8-25-41	20
Matthew E. Pino	8-1-46	15

CHICAGO

Gresham T. Brebach	8-3-31	Salesman	30
Edward Hayden	8-19-46	Office	15
Isiah W. Jennings, Jr.	8-20-46	Roofing	15
Reuben Mayer	8-20-46	Floor Covering	15
John Whitehall	8-6-51	Roofing	10
William Croner	8-5-51	Roofing	10
Joe Warfield	8-17-51	Roofing	10
Frank Reed	8-7-56	Roofing	5
Leola Johnson	8-27-56	Roofing	5
John Ribberg	8-27-56	Roofing	5
John McIntosh	8-29-56	Roofing	5
Joseph Wiggins	8-30-56	Roofing	5

SHREVEPORT

Lester H. Evans	8-25-51	10
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BERRY REFINING COMPANY

James S. Van Pelt	8-10-36	President	25
Eric B. Blair	8- -51		10

Taxes CAN Be Cut This Year WILL CONGRESS DO IT?

Just about everybody agrees that federal taxes are too high and need rehauling. There are now before congress two bills which would give anyone at least a 25% tax cut, and provide more revenue in the future to the government, by stimulating re business (economic growth). The s, H.R. 2030 and H.R. 2031 have been introduced by a Democrat from Florida (A. S. Herlong, Jr.) and a Republican of Tennessee (Howard H. Coker).

These bills propose to reduce taxes dually over a five-year period and wide tax relief that will stimulate iness by making funds available for estment in new buildings and pment. There is no danger that se cuts would cause further red-ink nding in Washington. There is no son why, with proper tax reform, the total economy of the United States uld not grow at a rate of 4 to 5 cent. Any growth rate above 3½ cent. (which the new laws would ainly make possible) would meet cost and actually provide the government with surplus money for other poses.

The way it works now, the government takes the added money coming in economic growth, year after year, spends it. The Herlong-Baker bills uld take this spill over each year make it available to private industry. Private Industry, meaning all iness, small and large, would do nding, investing in new buildings machinery. More persons would be ployed to work in these new builds, and the taxes on these new or er businesses — plus taxes on the ple who would work in them —

would provide the increased revenue for the government. Taxes would be lower, yet everyone would gain.

Specifically, taxes would be reduced in this way: For individuals, the minimum tax is now 20% on the first \$2,000 of taxable income. This would be reduced to 15%. Presently, in graduated steps, the tax bite increases to a maximum of 91%. This maximum would be cut back to 47%, and the other steps in between likewise reduced.

Corporation taxes now have a top rate of 52 percent. This would be gradually reduced in five stages to 47%. Thus, owners of small businesses or professional and self-employed persons would have the same top rate of taxation as corporations. And the money which formerly went to taxes would be available for expanding their own businesses or investing in other business (through stocks, bonds or savings). In either event this money is not tied up in government spending, but is available for reinvestment to help business create more jobs.

No American, of course, would want taxes reduced if it would endanger the defense program, or other essential government services. Mr. Kennedy's recent conversations with Mr. Khrushchev have shown beyond doubt that we must keep a strong military position. But the extraordinary point about the Herlong-Baker bills is that they do show a way to provide more money eventually for the Federal government, by providing more jobs (and the taxes that go with them.) At the same time every one benefits from a much needed tax reduction.



Charles E. Hall



Robert Hall

Hall Brothers Excel In Studies and Sports

Charles E. Hall, Norwich University student who is working at the Norwood Granule Plant this summer, has won his varsity letter in baseball at the University, where he was an outstanding first baseman. He played intramural basketball last winter and in addition to all his sports interests he was on the Dean's List and earned the leadership of his Cadet unit. Charlie has just finished his Sophomore year at Norwich and has made his sergeant's rating.

His younger brother, Robert, has

achieved high sports honors at Worcester Academy. He played varsity football, baseball and basketball, was elected treasurer of the Junior Class, president of the Varsity Club and captain of the baseball team. Rob, who like his older brother maintained a high scholastic average, was first string catcher on the ball team and also pitched and won six games for the team. He was quarterback on the football team and a high scoring back court man on the basketball team! This summer he is playing for Needham in the Suburban Twilight League.

Parents of these remarkable boys are Mr. and Mrs. Charles P. Hall of Walpole. Charles, Sr. is a Bird salesman in the Fibre Box Division.

Stockholders' Report Wins National Award

Bird & Son's Annual Report for 1960 has won a Merit Award in the annual contest run by *Financial World*,

an investment and business weekly magazine.

The award reads: "Merit Award for distinguished achievement in annual reporting. In recognition of the excellence of its 1960 annual report to shareholders, the certificate is presented to Bird & Son, inc. Selected on the basis of content, design, and typography from among five thousand entries in the twenty-first annual report survey conducted during 1961."

Bird was one of sixteen paper products companies to receive an award. Others honored in the paper products industry included Bemis Brothers Bag Co., Dennison, Lily-Tulip Cup Corp. and U.S. Envelope Company.

The reports selected for Merit Awards will be judged again this summer. For the best report in each industrial category a bronze *Oscar-of-Industry* will be awarded. The bronze award winners will compete for top country-wide silver *Oscars* and the Best-of-All-Industry gold *Oscar*. These winners will be announced in October.



"Now then, regular or King Size?"

What this country needs is not N Deals, or Square Deals, but *ideals*.

— The BEA, publication of the Bailey Company, Amesbury, M

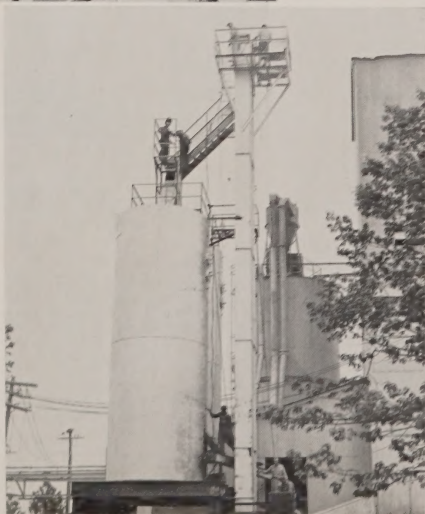
Norwood Roofing Plant Projects Near Completion



ABOVE: Workmen encase the Roofing Plant's new boiler with fire brick. The fire pit is below floor level. The man at the left stands in front on the guillotine type door through which broke is fed when waste material is being used as fuel.

AT RIGHT: Storage tanks and conveyors are now in operation at the Roofing Granule Plant's new system for handling granules. Small sized granules, known as fines, will be stored here for use as needed to make filler. Excess fines can be more easily sorted away, as trucks can be filled directly from the loading area under tank at left.

AT FAR RIGHT: Up she goes! The last section of the new 190 foot stack for the Roofing Plant's new boiler. Using a crane with a 200 foot boom, the Gordon Harnum Co. of Cambridge raised this stack in six working days. The first two sections were 50 feet, then came one of 40, one 28 and one 22. Why so high? Forced draft is used in the boiler to get a hotter flame. The more draft, the higher the stack must be.



The BIRD REVIEW

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Published for Bird & Son, inc. employees and their families

August 1961

Two Teams Entered Duck Pin League

The Bird Club will have two teams the local Industrial Bowling League which will start early in September at Lilywood Lanes in Walpole.

These are the first two entries in duck pin bowling for Bird & Son. Middle pin bowling has been the most popular winter activity for over 40 years. Now, starting in September the Roofing Plant will enter a duck pin team captained by Frank Campisano and the Floor Covering will have a team with John Whitecavage as captain.

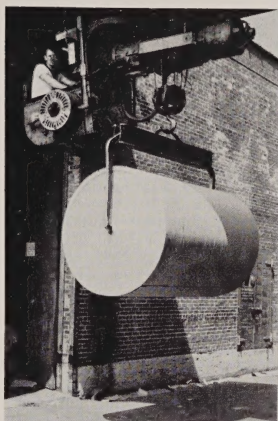
More Than \$750,000

Vacation Pay This Year

More than a thousand Bird employees left for beaches, mountains or some other favorite spot, when many departments shut down for vacations the first July. Although they are only part of their total vacation list, their vacation pay, issued to them before they left amounted to well over \$100,000.

This year 93.3% of Bird & Son employees are entitled to one or more weeks of vacation. There are 533 who are entitled to four weeks with pay and 873 more who get three weeks. These two groups together comprise 66% of the total employees.

Last year vacation payments to employees amounted to more than \$700,



EASY DOES IT. Material handling is important in all Bird operations, especially where huge rolls like this are transferred from the paper machines or from storage, to the Box Shops. Arthur Hixson is at the controls. If only one inch in depth is damaged along the edge of the outer convolutions of a 10,000 lb. roll, it means a loss of 300 lbs. of paper. Preventing damage to rolls saves thousands of dollars annually throughout the company.

000 and it is estimated that in 1961 they will reach a total of more than \$750,000. This does not include any of the premium pay or other costs that the company bears so that production can go on while part of the work force is on vacation.

Many Small Items Saved Grow To Impressive Figure

Drive on Waste Continues at All Plants

Shingle wrappers, which were formerly used in many sizes and weights of paper, have recently been standardized. Buying fewer sizes and larger quantities, to get the benefit of lower printing costs, has resulted in an annual saving of about \$50,000.

— Similarly, savings have been made in the wrappings for roll roofings with an annual cost reduction of approximately \$10,000.



REAL SAVINGS can be made on many little items, like these demonstrated by Assistant Storekeeper Newell Tibbetts at the Roofing Plant. Work gloves, batteries and knives are issued by the hundreds during a year. Proper use and care of such items can save substantial amounts.

— A planned maintenance program is in continual operation. Equipment is inspected and repairs scheduled in planned program before there is a breakdown and a costly emergency repair job. Thousands of dollars in down time and valuable production time are thus saved.

— Through careful planning, purchasing and control of maintenance stores, additional amounts are being saved.

All these items are part of a continuing cost reduction program in Bird & Son, inc. Cost reduction is not something you switch on when the going gets tough and switch off when earnings improve. If a company is to be successful and provide job security, cost reduction must go on day after day in every section of the office and plant. It is as basic a part of the operation as meeting the payroll.

Last fall in these columns substantial savings were reported under this same program. These changes in purchasing methods, reductions of telephone calls, travel expense and other items are still continuing. Added to them are items like the ones mentioned above and many others occurring daily throughout the organization. Some save relatively small amounts; others save many hundreds of dollars.

"Everyone on the payroll is in the program," states President Wilkins. "Each person is expected to find ways of reducing costs on his own job. If we all do this conscientiously, our chances of having a successful year are greatly improved."

\$390,000 a Year

There are about 3,000 employees. If each one saves only 50¢ a day, that makes a daily saving of \$1,500. That's \$7,500 a week, \$390,000 a year!

"Where can we as individuals look for these opportunities to save?" we asked Assistant Treasurer Rambeau.

"All around you," was his reply. And he began to list a few:

REPAIRS AND OPERATING COSTS on salesmen's leased cars. Here is an area where impressive savings can be made by individual salesmen. (continued on page 2)

Is Your Name Here?

One More Accepted Suggestion Wins \$20 For These Men

The following people have four accepted suggestions to their credit as of August 1. One more accepted suggestion brings them an extra \$20.00. Is your name here?

Adorf, Hubert, FBM
Brett, Byard, FXR
Bach, W. J., FC
Farani, Nemus, FFF
Perry, John W., FBW
James A., FFJS
ter, A. B., FXF
Star, Rocky, FBW
ber, Vincent C., FFJ
relli, Pasquale, DPV
do, Rosario, FBF
fichele, Rudolph, FBM
lco, Vito, FFN
lan, Francis E., DMB
ohue, John E., FBPM1
i, James H., FXC
n, John J., EMW
n, Thomas P., FFG
giosa, Salvatore, FFN
awich, William J., DPV
bus, Peter, DMT
aviv, Wm., FXR
nson, Ernest, FFG
gerry, William, FBV

Hagman, Clarence, FFW
Harris, Willis C., FBF
Hayman, Clare, FFY
Healy, John, FFM
Heikkila, Eino, FXR
Jarlis, Joseph, ERB
Juli, Nuncio, CDH
Knaus, Edward, EMW
Kozak, George L., FBV
Lamminen, Leo, FFJS
Locke, Charles, EMM
Lull, Norman, FFY
McBride, Anthony, DPX
McCue, Cyril O., FFY
McDonald, John, FBV
McLachey, John, FFG
Makarevich, Charles, T
Marolda, Daniel, FFE
Martin, Edward, FKPM1
Mastropieri, Leonard, FFT
Montisano, Anthony, FXR
Munchbach, Irving C., FBPM9
Murphy, A. Lorne, FBB
Pease, Russell, FFG

Pereira, Theophilus, DFI
Peters, Chas., FBW
Reiser, James P., FCM
Reynolds, John J., FBQ
Russell, Gordon E., FFV
Savi, Alessandro, FBPM1
Stronberg, Vernon, DPRE
Stuber, Kenneth, FXR
Stupak, John P., FBM
Teusch, J. D., DSPM1
Toler, Ed., FKM
Tomazewicz, Stephen, FBV
Urtoka, Anthony, FBV
Vierze, Frederick, FBE
Walden, Wylie F., FSPM3
Walker, Arthur, FFM
Warnick, Hans, FBV
Watkins, Joseph, FBPM9
Webber, Elliot, FFY
Wise, Arthur, FKPM1
Zinni, Luigi, FBI

Edward J. Hobbs Named To Head Payroll Section



Edward J. Hobbs has been appointed payroll supervisor, following the retirement of Roy Cooper at the end of June. Mr. Hobbs had been assistant to the paymaster since 1949.

After graduation from Norwood High School in 1935, Edward Hobbs attended the Bentley School of Accounting, graduating in 1937. Those were depression years when jobs were hard to find, but for most of the next four years, he was employed at the Norwood Hospital. In 1941 he joined the U.S. Army, serving first in a radar unit, then in the engineers. He held the rating of Corporal Technician and for a time before his discharge in June 1945 he was handling payroll and other clerical work for his unit stationed in Italy.

He joined Bird & Son on July 19, 1945 as a payroll clerk. Later, he (continued on page 5)



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Published for the employees of Bird & Son, Inc., and their families.
Editorial Office at East Walpole, Mass.

EDGAR M. GROUT, Editor

JOHN J. MURPHY, Adviser

Vice Presidents Report —

Encouraging Signs at Midyear But Some Major Problems, Too

Despite a slow start in 1961, it is now apparent that the Paperboard industry will have a good year in tonnage shipped, but not in profits. There is a reason for this. Production capacity throughout the country is still greater than the demand for the products. This has a tendency to push prices down, because everybody is competing so hard for the same business.

Bird & Son, like all other manufacturers, is caught in this cost-price squeeze. Costs have been increasing on raw materials, labor and expenses, while prices have been trending downward.

We expect good volume of business in all lines this fall. We also hope to develop one or two new products before the end of the year.

June was the most encouraging month in the Floor Covering Division for several years. Sales were at a better level than earlier months, primarily because of the increasing popularity of the Heavyweight Vinyl material and increasing linoleum business.

July is a typical midsummer month, reflecting the usual slump in floor covering business, making it unsatisfactory from any standpoint.

The latter half of the year is expected to be better than the first half.

First, the general level of business is expected to be higher. Second, the price increase announced July 1st is in effect and will be beneficial. Third, we continue to gain strength in distribution, having added new distributors in such important points as Kansas City, Wichita, Columbus, Ohio, and Atlanta, Georgia.

In the Building Materials Division, the first half of the year finished very satisfactorily, with an increase of about 12% in sales volume. Since business was very quiet the first few months of the year, this sales volume comes primarily from the much improved business of the second quarter.

Because shipments were so heavy in May and June, it is expected that final July reports will show July sales to be somewhat less than last year; but our total business for the year, through midsummer, will still be substantially above this same period of a year ago. Increased sales prove that the public is recognizing the top quality values of the specialty shingles, Bird Wind Seal * Shingles and Bird Architect. * It is interesting to note that this popularity has carried over into other products in the line and has helped increase the sale of these products as well.

* Reg. U.S. Pat. Off.

Waste Drive Continues

(continued from page 1)

Careful handling of these cars can save many hundreds of dollars annually.

WORK GLOVES

In just the Massachusetts plants the annual cost for cotton gloves is \$7,542. Each pair costs 24¢. If the hundreds of workers who use them save just one pair per worker per month, the savings will be impressive.

FLASHLIGHT BATTERIES

Just a little item, it would seem. But the company spent \$609 for such batteries last year.

STATIONERY and other office supplies totalling \$16,000 were issued from the Main Office Store-room last year. Here is a chance for every office worker to save by eliminating waste of everything from paper clips to letter heads. In addition to the Main Office, there are three other major sales offices and numerous plant and foremen's offices, each of which can achieve savings in such everyday items as paper, pencils, rubber bands.

SHORT BLADE KNIVES

These knives, used quite generally throughout the plants, cost 57¢ each. The total bill for the Massachusetts plants for knives last year was \$1,353.

In every item requisitioned from stores, in every letter or phone call, in every yard of material produced, there is a potential saving. By using a tool longer, by being careful not to damage rolls of paper of felt, by handling all company property carefully, each one on the payroll can do his part in reducing costs and preventing unnecessary waste. The total of many little savings made by many people, day after day, amounts to a very large amount which can help substantially in improving the profits of the company.

Bird & Son profits last year were only \$632,000 on a \$55 million operation, — less than 2%. If this company is to have the money to replace obsolete equipment and build job security for the future, profits must go up substantially. Reducing costs is one way that everyone on the payroll can help.

Floor Covering Man Dies On His Vacation

HAROLD F. WIDOW, 25 Fleming St., East Dedham, died suddenly while on vacation July 12, 1961. He was 49 years old.

He had worked for Bird & Son for 10 years. Starting in March 1951, he worked that year at Norwood Roofing. After a lay off from December 1951 to February 1952, he returned to the Floor Covering Plant. Most of the time since then he had been a slitter in the Finishing Department. Since January of this year he had been assistant inspector.

Funeral services were held on July 14 at the F. J. Higgins Funeral Home in Roslindale. He is survived by his parents, Mr. and Mrs. Michael Widow, with whom he lived.

Holly B. Dyer Dies In Ninety-First Year

HOLLY B. DYER, who retired from the Finishing Mill in 1948, died at Leominster on July 23 in his 91st year. He worked for the company from 1914, 1911 until his retirement in December 1948. All of his service was in Finishing Mill. For many years he was gang boss in the Pressboard section. Funeral services were held July 24 at the May Funeral Home, Norwood. There are no immediate relatives who survive him.

Harold S. Higgins Dies After Long Illness

HAROLD S. HIGGINS, retired, died at the Norwood Hospital on July 28. He would have been 60 years old on August 13. He had been in failing health several years and retired because of it in September 1959.

Mr. Higgins started at No. 1 Box Shop in November 1922 as a pressman. Through the years he served as printer, slotter operator and a shift supervisor and also at one time was a plate man.

Funeral services were held at the Gley Funeral Home on Monday, July 24. He is survived by his wife, Margaret.

Pleasure Island Tickets Snapped Up Early in July

One thousand tickets to Pleasure Island disappeared early in the summer in hamburgers at a picnic. The Bird Club made 500 adult tickets and 500 children's tickets available to its members reduced rates.

They all went fast, especially around 4th of July and the vacation weeks early summer, as Bird Club families took advantage of the offer.

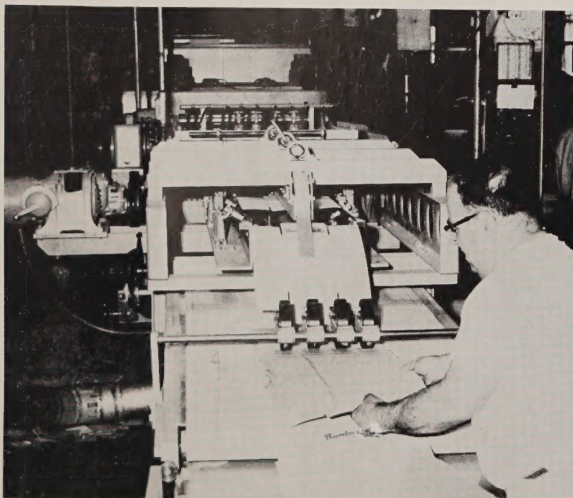
\$20 Awards to Nine For Money-Saving Ideas

Nine suggesters received \$20 awards in July for money-saving ideas and one man, Rocco DeLuca, FFF, received an extra \$20.00 for having his five accepted suggestions.

Awards were paid as follows:

Robert Barnhill, FKPM1	\$20
George Davis, Jr., FKM	20
Earl Driggers, FKPM1	20
Theophilus Pereira, DPI	20
Matthew Pino, DPM	20
Eric Swenson, FFG	20
Julian Varnes, FKPM1	20
Russell Webber, FFF	20
Luta Wright, FKC	20
Rocco DeLuca, FFF	10
William Geacawich, DPV	
Philip Gordon, DPB	
Roger Guilmain, FFD	
Howard Johnson, FFF	
Karolis Kved, FFF	
William Murphy, FFF	
Frank Shumski, FFG	
Anthony Utorka, FBV	
Clarence Young, FFG	

The Wall St. Journal reports an employment insurance tax holiday in West Germany. Because of the level of withdrawals (unemployment less than 1/2 of 1%), the Bonn government fears that continued contributions would swell the fund to unmanageable proportions. The tax holiday will last for six months starting August 1,



NEW MERCURY BLANKER is now in operation at No. 2 Box Shop. This is one of the machines described in the REVIEW two months ago as it was being installed. Patrick Mozzocca is the pick up man in the foreground.

TOP OF THE NEWS

N OFFICE

he sizzling evening some of Edith Oblak's friends were given a royal treat in the form of a Splash Party at her pool. John McDougall made the biggest hit of all. After a delicious charcoal steak dinner, we relaxed by the pool while Marie Connelly entertained us with folk and calypso songs. It was a night of swimming, singing and fun, and we had a grand time. Mary Molla tells us that her son, Francis, has been accepted at Arizona State, where he will take a course in architectural construction.

Card of Thanks

Many thanks to all the Bird & Son friends who sent me the wonderful gifts at the time of my retirement. Mrs. Cooper sends a special thank you for the beautiful roses.

Roy Cooper

Shortly before Roy Cooper officially retired in June, a four-man delegation from office visited him at his home where he was covering well from his recent illness. Surfer Warren Anderson accompanied Ernest Coleman, Lawrence Lindblom, Allan Jones, presented Roy with a \$100.00, a large sum of cash, and a size greeting card, signed by his many friends in the organization. There was also a special bouquet of roses for Mrs. Cooper. Roy had come from Hank Mathieu that well settled in Fairfield, Maine, where he will teach math in Fairfield High School year. On the day he left, he was preceded with a battery-operated electric razor (his fishing trips), and a sum of money. Many friends wish him the best of luck. Credit Union at the end of July to be full-time housewife. We wish a wealth of happiness to the

Vic O'Sullivan who recently moved into their new home in Norwood.

Welcome to Jane Anderson who is back with us again in the Cost Department for the summer.

Joan Berney, Gertrude and Jack MacDougal, new to Europe recently on the same plane. Joan spent her time visiting in her former home town Dublin, Ireland, while Gertrude and Jack spent theirs in Aberdeen, Scotland, seeing friends and relatives.

Alice Donovan of Stenographic enjoyed a Greyhound scenic bus tour of the Southern states while on vacation.

Roland Patrick is welcomed in the Industrial Division, where he was recently transferred from the Floor Covering Division. He will live in Elkhart, Indiana, and travel the entire country selling floors for mobile homes.

Charles Makarevich spent one week of fishing and vacationing at Harwichport on the Cape. The Cape seems to be a very popular spot this year, as Mary Ann Alukonis of Purchasing spent one week at West Dennis with friends.

Roberta Daniel is welcomed to the Purchasing Department, where she has transferred from Stenographic. We hope her stay will be a long and happy one.

While vacationing recently in Rockport, Louisa Graham stopped in to visit Martha Palonen, who retired last December. Martha is enjoying her retirement, spending her time fixing up her new home and garden, and she wished to be remembered to her Bird & Son friends.

Incidentally, it is good to see Louisa back at work again and feeling much better after her long illness.

Matthew B. (Mattie) Connolly was elected president of the Norwood Chamber of Commerce at the final meeting of the season in June. Arthur Wilson, retired, was reelected secretary. Mattie has been active for some time not only in the Chamber of Commerce but in other town affairs.



GIRLS' SOFTBALL TEAM. Standing, left to right: Joanne Monez, Patricia McQuaid, Carol Griffin. Seated: Theresa Nolan, Mary Sitkouskas, Patricia Joy, Martha Holman, Joanne Buck. Team members not present — Doris Reardon, Dolores Motte, Joanna Perelskis and Marilyn Stewart.

He has served on the Planning Board, and has been a member of the Board of Registrars for seven years. He is also a member of the Norwood Committee on Industrial Development.

Sandra Simonelli of Roofing Sales leaves for a week end in New York on August 11. She is the guest of Walpole Travel Service as she won the recent drawing in connection with the opening of the travel office. She and Miriam Campbell of Norwood will stay at Hotel Taft and will enjoy sightseeing excursions, a Broadway show and a visit to Radio City Music Hall.



600 MILES FOR A FISH! You have to really like fishing to travel all the way to the Merrimack River in New Brunswick. That's what George Barton, Jr. did, and here is the 12 lb. shiner he caught. His guide, at right, is Joe Guilford. George is employed on No. 3 Paper Machine.

PAPER MILL AND FINISHING

Paul Rafuse, son of Helen Rafuse of the Payroll Department, and Charles Rafuse of the Finishing Mill, entered West Point on July 5.

Nicholas Hrenchuk, who retired in June, was pleased to learn that his son-in-law, William Hagblom, was appointed the new police chief in Walpole, taking the place of Chief Cullinane, who retired August 1. Nick's daughter Mary is married to Chief Hagblom.

For Sale

Four Burner Gas Stove, with oven and broiler.

White kitchen sink with fixtures. Name a price and take it — William J. Grinavic, Call 762-3637 (Norwood).

MAINTENANCE AND POWER

We are glad to see Frank Paine back after many weeks out with an operation.

Better late than never, we would like to wish Carl Raymond and his bride Gloria many happy years of married bliss.

To the old islander, Everett Brennan, now retired, we wish health and happiness and the best of luck at the Foxboro Bay State Raceway.

Frances Fulton spent her vacation partly at her place, The White Dory at Provincetown and at home entertaining her son, who was home on leave from Sarasota Springs Nuclear Reactor Station.

Patrick Curran has become a father again — his fifth child.

Matthew Naughton spent his usual vacation clamming and quahogging at Falmouth on Cape Cod.

We extend to the two college girls who have been working here as summer replacements for Frances Fulton and Kay Niden, a hearty welcome. The girls who helped us out so efficiently this year were Jane Anderson and Sally Parsons.

Kay Niden spent her vacation between Eastham, Massachusetts, sunbathing, and Waterville, Maine.

We have two really husky ball carriers with us this summer — Peter Paul and Mike Scafar.

NO. 1 BOX SHOP AND OFFICE

Barbara Waseleski is the proud owner of a beautiful auburn-colored horse named Cedar. Barbara entered Cedar July 23 in a Western Horsemen's Show in West Medway, coming through with two trophies and two first prize blue ribbons.

NO. 2 BOX SHOP

William Duquette and family spent their vacation at Wareham on the Cape.

Bill Ford did some deep sea fishing at Dennisport.

Edgar Bigelow and family spent their vacation at Kentville, Nova Scotia.

Amos Dixon and his family also went to Nova Scotia. Amherst was the town they visited.

Robert Patterson spent a week-end at Great Barrington, Massachusetts, at a horse show. While there he met Mike Downing, retired, who used to work at the Printing Department.

Vito Puopolo and his family spent their vacation at Buzzards Bay.

NORWOOD ROOFING PLANT

Two unusual salt water catfish were caught by John Straskunas while fishing eight miles off Scituate. One weighed 19 lbs., the other 14.

Caryl Hinds and family spent ten days touring Washington, D. C.

Leonard Weaver and his family spent their two weeks on Cape Cod.

(continued on page 4)

More Inflation? It Needn't Be So

ird & Son, like many other companies across the country, is concerned at the dangers of another period of our inflation. It comes, it will unfortunately for every one and will, most of all, those folks whose incomes do not get "adjusted" every time cost of living goes up.

ff and on, Washington planners in last generation have tried government spending as the cure for hard times. Some people say that whenever immunity or an area needs help, Federal government should provide — whether for schools, or roads, or public buildings or unemployment insurance.

ut the sad fact is that the Federal government is not some mysterious, haustible supply of funds. It is not 1 and 1 and everybody else in the country. It is who we pay the taxes. We whose pocketbooks get pinched in inflation makes costs soar out of sight.

ne of the surest ways to bring on more inflation is through deficit spending — spending more than comes from taxes — and that is just what our planners in Washington are now doing. They propose one costly measure after another, never mind the fact that all must be done in the name of reducing the economy or reducing unemployment. But, as the experience of 1930's showed, this is not the way it works out. In fact, some other tries, learning a valuable lesson from our sad experience, have found

that fighting inflation, not fostering it, is the real solution.

Take West Germany. This nation, totally impoverished at the end of World War II, is now strong, with business booming and employment high. Inflation in West Germany was looked upon as an enemy, and the proper government policies were pursued to lack it.

If the ordinary citizen ran his affairs the way the Federal Government does, he would be spending thousands of dollars beyond his income every year, and would shortly be bankrupt. The Government hasn't gone bankrupt but it has mortgaged the future of our children and grandchildren, by spending billions beyond its income. And now, some persons want to spend even more.

Because of Russia's position on Berlin, and the generally tense situation in many parts of the world, billions of additional dollars will have to be spent on defense. But only a few brave spokesmen in Washington today are suggesting that we ought to watch our domestic expenses more carefully on this account.

You can be sure, if this big spending spree gets rolling, and no new taxes are provided to pay for it, that the dollar will go down, prices will go up, and we, the taxpayers, will be caught right in the middle. It is not a pleasant prospect, but it appears to be facing us in the very near future, unless Congressmen hear from voters back home and learn that millions of them want inflation stopped now.

TOP OF THE NEWS

(continued from page 3)

John Gnecco was pleasantly surprised recently when about 75 friends and relatives tendered him a birthday party.

The Thomas Concannons are entertaining this summer Mrs. McHugh from Dublin, Ireland, a first cousin of Mrs. Concannon. Mrs. McHugh plans to be here two months. She likes the town of Norwood very much, but can't understand why people over here always rush around so much.

Phillip Hilden spent three weeks' vacation at Duxbury.

Walter Pribis just bought a 25 foot Chris Craft cabin cruiser with all the luxuries of home.

Carroll Homan and family returned to their favored vacation spot on Moose Lake in Maine for their two weeks' vacation.

Mr. and Mrs. Roy McQuillan and daughter are motoring to the Gaspe Peninsula.

John Crounover and John Famolle spent their vacations at National Guard Camps.

Among recent vacationers, we find:

Thomas Corey taking day trips in his Cadillac.

—Herbert Davis and family at Harwichport.

—James Mack and family at Happy Hampton, (Beach, that is).

Mr. and Mrs. Forrest Clark spent a week in Maine and also motored to Fort Ticonderoga.

Francis Wall of No. 7 Machine and Nick Ferrara of Floor Covering are proud of the record made by the Norwood Little League All Stars. The team defeated Westwood District 6 camps by the score of 4-2 and then took their second All-Star game against Needham West 6-1. They finally lost to Dedham on July 27th. Francis and Nick are coaches of this fine team.

Francis also coaches the Little League Braves team, which won the Norwood Championship for the 3rd straight year.

Enrico Ranaldi's team, the Hawks, won the minor league championship of the Dedham Little League.

Nicholas Bader and Nick Jr. spent a week at Plymouth.

Rip Ranaldi spent a week in Atlantic City and really marvelled at the long Board Walk.

Arnold Morse spent two weeks at Nickerson State Park in Brewster where he enjoyed fishing.

Russ Blake and Harold Fairbanks spent their vacation at the square dance convention in Detroit.

John Tura and family spent a week at Revere Beach.

During his vacation Joe Carchedi followed the Red Sox on their road trip to Cleveland and again admired the playing of Jim Piersall.

Bob Chappell has been boasting about the watch he bought at the Whitman Auction.

FLOOR COVERING PLANT

Lyman Small recently won a set of 3 Presto appliances in a York Air Conditioning Co. Spirit of '76 sale. Locally this was promoted by Nelson Service Corporation of Walpole, and Lyman's name was one drawn from hundreds of entries.

Floor Covering office workers who enjoyed July vacations were Robert Bourne, Rita Connolly, Leo Burkett, Anne Allen, Ralph Wilbee, Helen DeSavage, Dorothy Hawes and Joseph Wall.

Also enjoying vacations in July were foremen Hubert White, (one week), W. R. Boyden, (three weeks), and Alec Morrison, (four weeks).

Maintenance and yard crews covered the country from Maine to California on vacations.

—Clare Hayman, Nova Scotia; Richard Coolidge, Deer Island, Maine; George Shackley, Cape Cod; Joseph Ferranti, Italy; John Hennessey, California.

Jack Flynn, billing clerk at Shipping for the past seven years, has been appointed to the teaching staff at the new Junior High School in Walpole. He will assume his new duties September 1 in the Social Studies Department. Jack received his A.B. degree in English from St. Anselm's College, Manchester, New Hampshire, and has been do-



ing graduate work at Boston State Teachers' College for the past two years.

Eric Sundquist vacationed at Harwichport, and John Glebauskas at Dennisport. Welcome to Charles Sprague of Brintree who has joined the Engineering Department.

Joseph O'Brien of Shipping became a married man while on vacation in July. Joe toured Canada on his honeymoon.

Gordon Russell has put his skill of carpentry to use by aiding fellow workers on vacation who have projects requiring his help in this field. Al Hayward reports that his services are available if Gordon runs into difficulty.

Vacationers from the Rotary Machine Department include Clarence Phillips, Adolph Doucette and Roland Forbes all in Nova Scotia; George Johnson, New Hampshire; Elbert Allen, a dude ranch; Serafin Branco, Portugal; Bill Cherry, Maine; Sherman Coulter, Maine, and Bob Kirby, Cape Cod.

Good luck to Bob Kirby, who is transferring back to Sales, from which he originally came, and who is taking over Baron Marais's territory.

Pete Beaudreau of United Engineers, who is working temporarily at the Flooring Plant with the engineers, is a real Red Sox rooter.

Donald Giguere has left the Linoleum Department to work for John Hancock as an agent. In June Donald received his degree from Providence College, which he has been attending while working here nights.

Russell Webber is busy getting ready for a reunion of his Marine regiment, which is scheduled to take place during his vacation during this summer.

Paul McGready is engaged in softball play for the Venice team.

Joseph Wall, manager of the Norwood K of C softball team, has entered the team in the Boston playoff. Norwood won the K of C championship with a 17-1 record.

Elliot Webber spent his first two vacation weeks relaxing at New Hampshire.

Dick Ellis tried his luck fishing in the state of Maine while on vacation.

The best of luck to John Epich, who left the company at the end of July to become a custodian at the Bird School in East Walpole. John had been employed at Floor Covering for thirty-eight years.

PHILLIPSDALE

LOUIS UNCAO DIES

We are sorry to report the death on July 2 of Louis Uncao. Louie started to work with us in January of 1943 and has worked both in Stock Handling and the Beaters. He retired December 31, 1958.

Ed Miller recently had his picture in the local paper upon the occasion of a family reunion, when his brother Thomas was able to be home for the first time in 16 years.

Bill Kanoski recently won for the second or third time the championship in the Polish-American Golf Tournament held at Sun Valley.

We sympathize with the families of Manuel and Joseph White in the recent death of their mother.

We are glad to see Mike Tavares back to work again after an extended illness.

Congratulations to the Russell Olneys upon the birth on July 1 of a son, David Olney.

We wish William Gecawich of Shipping an early recovery. At present he is in the hospital with a minor heart attack.

We have a report of the vacations of some of the shippers. Stanley Kulenkiewicz went to the mountains and Niagara Falls. Tony Reis went to see friends in Pittsburgh. Joe Moniz went with his trailer fishing along the shores of Rhode Island, and John Soito went to Long Island. Pat and his brother Antonio Cicerelli went to Old Orchard Beach. Pat says that this is his first vacation away from home in 14 years of married life.

On May 30th Lorraine Mollerberg, daughter of Mr. and Mrs. Russell Mollerberg, became the bride of James Barbary of East Providence at Sacred Heart Church, East Providence. The couple honeymooned in the Pocono Mountains. Russ Mollerberg works on the No. 1 Felt Machine.



LORAINE MOLLERBERG enters Sacred Heart Church, East Providence on the arm of her father, Gus Mollerberg who works at Phillipsdale. A few minutes later she said, "I do," and became Mrs. James Barbary.

LEWISTON

Lillian MacDonald spent two weeks vacation visiting relatives in Canada, including her mother in Nova Scotia.

Rita Tremblay and husband Leo spent a few days of their vacation at Hampton Beach.

Annie Bannister and husband visited friends at Hayswell for their week.

The fishermen and women, Gerry Hinkley, Larry Duval, Ralph Maxim and Margaret Gillis, all reported good fishing.

Edward Quinn spent a few days at Moosehead Lake, and reported the best fishing yet.

Fern Champagne and husband Russell

spent their time assisting the carpenter with their new home.

Charles (Tommy) Dodge and wife K are the parents of a new son, their son.

Virginia Chadburn enjoyed having son home from Oregon, where he is stationed with the Air Force.

SHREVEPORT



Meet Charles Garrett, new Billing Material representative in Texas and Mexico. He is native of Shreveport, Texas, and is in the panhandle located midway between Lubbock

Amarillo. He attended secondary high school and was graduated in Angelo, Texas. After four years in Navy, he returned to Lubbock where received his degree from Texas Tech. has worked for the past five years sales representative for an office supply firm in Lubbock and surrounding area.

He is married and the proud father of a four months old girl, Terry.

Charles is quite a sportsman. He likes to fish and enjoys all sports, especially football, Texas-Tech Style. He also has another interesting hobby which is painting and spends quite a bit of spare time transferring his thoughts to canvas.

Dick Doiron and his wife spent vacation touring the south and spent a few days in Charleston, South Carolina.

They were overwhelmed by the cordial welcome given them by the Charleston Plant employees. (This writer, having enjoyed hospitality on several occasions, wholeheartedly agrees, they certainly know how to make a guest enjoy his visit.)

Plans a return trip in the very near future.

Ora Miller, with her husband and two children, made a trip to California to visit daughter and family. They made an interesting tour of the Grand Canyon, Painted Desert, and many other interesting points on the way. Of course, they visited Disney Land and Knott's Berry Farm in California.

Vivian Wilson joined her daughter



OFFICIAL LIGHTING of the fire in the Roofing Plant's new broke boiler. Chairman of Board Charles S. Bird applies the torch as other company officials look on. In the foreground is Oscar Lambine, chief engineer of power and steam. Others, left to right, are Vice President Rogers Weend, Vice President Burleigh Hutchins, Eastern Manager Douglas Johnston, Superintendent Donald Frazier and an engineer for Detroit Stoker, Mr. Boatwright.

family on a trip to Florida and enjoyed ocean and sun for two weeks. While on his vacation in Massachusetts, the Wise and family decided to spend a at the beach. The temperature was so they could not get out of the car and by the ocean, but swears the natives were in their bathing suits — AND wearing coats over them.

Willie Smith took his family to New Orleans for a few days during his recent vacation. He reports they all enjoyed the scenic City very much. This was their first trip to New Orleans.

Marion O. Madden, Jr., son of M. O. Sr., a distance truck driver, went to Atlantic City to the International Lions' Club Convention with the Bossier City High School Club, sponsored by the Bossier Lions' Club. He addressed to say they "marched" off with a place.

This is the fourth time the Bossier Band won first place at these conventions and festivities during a trip to Nice, France, this year, to be flown over by the Air Force. While in Atlantic City, Marion went swimming in the Atlantic Ocean, and after returning to Washington, D.C., and other points of interest on the way back, he was only one hour four hours when he joined his family on a vacation which toured the west. So, more than 10 days later, he went in swimming in the Pacific Ocean. One thing about the trip, the trip to Nice will only be a short jump next year.

CHICAGO

Charlie Sheeley, Maintenance, enjoyed his trip fishing in Michigan. He said he has his two best girls with him — his wife and his mother. Charlie's mother is in her 70th year and it did Charlie good to watch her bring the fish in. Charlie says that his mother has always enjoyed fishing.

Joe Blackman enjoyed his vacation seeing the Canadian Falls. He has been trying to decide if the Canadian side is more beautiful than the U.S. side . . . or the other way around. Chicago Plant employees were saddened only to hear of the death of Mrs. Geneva Overholt, wife of B. J. Overholt retired.

Overholt was Purchasing Agent for many years before his retirement in 1950. We extend our deepest sympathy to Art and his family in the loss of his mother.

Mac Schaller vacationed in California this year. She flew in the fabulous "jets" and wrote a wonderful trip.

Joe Gorman spent a week at Lake Michigan, Wisc. and the other week at Home.

Congratulations to the Victor H. Schneider . . . A 6 lb. 10 oz. girl arrived on the 21st. V. H. Schneider is a Midwest electric sales representative.

One people say what they think, while others actually think what they say!

LONG SERVICE LIST

SEPTEMBER

Name	Year	Dept.	Yrs.
Nelson C. Bantlett	9-6-21	Roofing	40
Frank Davidauskas	9-1-26	Floor Covering	28
Carl R. Hamilton	9-10-26	Floor Covering	35
Roy L. Young	9-15-26	Floor Covering	35
Leo J. Clarkin	9-20-26	Floor Covering	35
Francis A. Nevins	9-14-36	Floor Covering	25
Helge E. Dorsom	9-15-36	Paper Mill	25
Bruce M. Grindell	9-21-36	Floor Covering	25
Wesley F. Pierce	9-22-36	Floor Covering	25
Phyllis M. Lindsay	9-5-41	Office	20
William F. Fermano	9-5-41	Maintenance	20
James F. Mulken	9-8-41	Roofing	20
Andrew Kaminski	9-8-41	Roofing	15
Joseph D. Kelley	9-5-46	No. 2 Box Shop	15
Lawrence M. Griffin	9-9-46	No. 1 Box Shop	15
Joseph J. Savino	9-9-46	Roofing	15
William V. Fahey	9-11-46	No. 1 Box Shop	15
Edward J. Feeney	9-11-46	Floor Covering	15
Warren M. Silvernail	9-12-46	No. 1 Box Shop	15
A. Florence MacDonald	9-23-46	Office	15
Gerard M. Tobosky	9-30-46	No. 1 Box Shop	15
Daniel E. Hurley	9-17-51	R.F.G. Salesman	10
Aquilino Sisti	9-4-56	Roofing	5
Ralph H. Schweimer	9-4-56	Roofing	5
Ruth E. Baker	9-10-56	Office	5
Albert J. Jordan	9-11-56	Roofing	5
Robert H. Sweesir	9-13-56	Roofing	5
William F. Weir	9-13-56	Roofing	5
Robert W. Graves	9-17-56	Finishing Mill	5
F. Lorraine Liddell	9-17-56	Office	5
Ruth Steinberg	9-24-56	Roofing	5
Clement L. Walsh	9-25-56	Roofing	5
Albert Kotwica	9-30-56	No. 1 Box Shop	5

NEW BRITAIN

Chester H. Porter	9-1-26		35
Alfred L. Hammond	9-4-41		20
Joseph A. Marrier	9-11-41		20
William E. Conway, Jr.	9-4-56		5

PHILLIPSDALE

Martin Krajcir	9-10-51		10
Leroy Flynn	9-18-51		10
Thomas E. Reilly	9-24-51	Salesman	10
John D. Williams	9-17-56	Salesman	5

CHICAGO

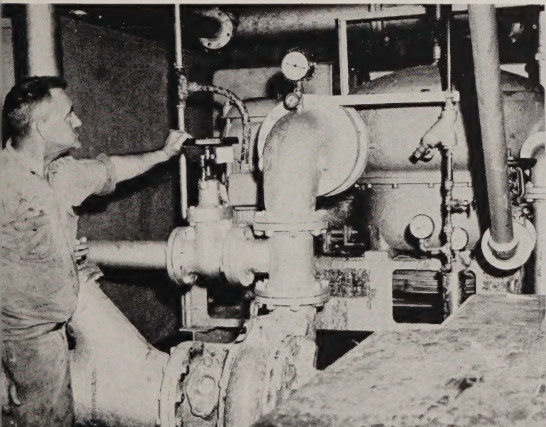
Malvin A. Barnette	9-17-46		15
Willard Patrick	9-24-46		15
Henry E. Bamberg	9-25-46		15
Sam Green, Jr.	9-25-51		10
Robert Brothers	9-25-51		10
Lindberg Robertson	9-25-51		10
Freddie R. Bozman	9-18-56		5

SHERBROOK

Leroy Small	9-24-56		5
BERRY REFINING COMPANY	9-19-56		5
Don A. Jennings	9-19-56		5
G. W. DINSMOOR CO.			
Donald Beck	9-24-51		20

Contributors

Contributors to this issue include: Lucille Burrow, T. D. Blanchard, J. E. Evans, David Lowry, Raymond Nolan, Manuel Oliver, Louisa Graham, Florence MacDonald, Patricia McQuaid, Edward Garaghty, James Barnes, Mildred Sanborn, A. D. Smith, Catherine Brady, William Ford, Helen Lane, Joan Walmsley, Anthony Urtora, Ruth Phelan, Julius Aukstolis, Mary Driscoll, Edward Silva, Charles Cobb, Henry Houghton, Rose Fox, Virginia O'Brien, Ronald Peterson.



INSTALLED IN JULY. During the vacation shutdown, a new Bird Centriscreen was installed at No. 3 Paper Machine. George Barton Sr., machine tender, is at the controls.

Seven Safety Citations To Cut Holiday Accidents

A new program has been launched in Massachusetts to cut down the terrible accident record on holiday week ends. During the first seven days of September, through Labor Day and the opening of schools, the drive will be on in full force throughout the state.

On-the-job safety programs in industry have been so successful that Bay State employees are about 15 times safer at work than at home. It is hoped that some of the safety-consciousness now evident at work will carry over onto the highway and into homes and recreational areas during the Labor Day week end and the rest of the year as well.

Cooperating in this campaign are the Associated Industries of Mass., Mass. Safety Council, Safety Council of Western Massachusetts and Worcester County Safety Council.

The "Seven Safety Citations," devised to accent positive actions during the seven days of the Labor Day campaign are based on accident facts.

(continued on page 6)

Hobbs Promoted

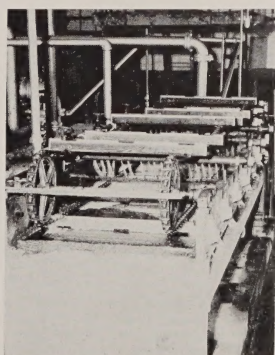
(continued from page 1)

worked for a year in the Cost Department, but returned to Payroll to replace Robert MacLeod who left for Chicago in June 1948. He was promoted to assistant to the paymaster in January 1949.

The Hobbs family lives in Norwood, where the two daughters attend local schools — Mary Ellen, 11 and Anne, 8. Mrs. Hobbs is the former Katherine Brennan who at one time worked in the Statistical Department. Ed is not a golfer, but when winter comes he's a faithful and dependable member of the office bowling team.

A bright young June graduate applied for his first job. One question on the application blank read, "What machines can you operate?"

The youth studied hard, then wrote, "Slot and pinball."



NEW FLAT SCREEN was also installed at No. 3 Paper Machine. The Centriscreen removes foreign matter from the stock, then some of the stock passes over this flat screen to remove the last of the dirt and return the good fibres to production.

Two Reach 25th Year Mattson Recalls Big Fire At Shaffer Company



Sven Mollerberg Robert Mattson

SVEN "GUS" MOLLERBERG started at the Phillipsdale Plant 25 years ago on July 9. His first job was in the Stock Handling Department and he worked a while in the Cutting Room, but since 1941 he has been in the Wood Department, becoming head defibrator in 1951.

He has been married 28 years and has two children. His daughter's husband, Robert Woterspoon, works at the Phillipsdale Board Mill. His son served one year in Alaska and is now in Germany as a radar and air operator.

Gus says he has been a member of the Swedish Svea Lodge in Providence as long as he can remember. His hobby is boating and fishing from his summer home at Point Judith, R.I. and that is where he spends all the time he can.

Although his present job is that of mason and bricklayer, ROBERT MATTSON worked for 19 of his years at Bird & Son on the Paper Machines. Starting July 20, 1936, he spent his first days unloading trucks at the Stock Handling Department under Perley Mudgett, who was then the foreman.

In June of 1937 he transferred to the Paper Machines and worked there on various jobs, including several years as back tender on No. 3 Machine. He transferred to the Yard in 1955 and since 1957 has been a mason. When the accompanying picture was taken he was helping construct the base for the new centriscreen at No. 3 Paper Machine. From 1943 to 1945 he was in the Navy where he saw active duty in the Pacific area.

The Mattsons, who live at 1558 Main St. Walpole, have one son, Robert, who graduated from Boston Pharmacy College and is now a medic in the Navy. Mrs. Mattson is a hairdresser.

Bob, who likes both fishing and hunting, is a member of the Walpole Sportsmen's Club. For 16 years he has served in the Walpole Fire Department. At the time of the bad Shaffer Co. fire on South St. in October 1957, he was one of three call firemen who risked their lives to save two women who were trapped on the second floor of the burning building. Only a few minutes before that section of the building was engulfed in flames, Bob, his brother Fred and John Dalton carried the women to safety over a short ladder as other firemen played hoses on the flames which nearly surrounded them.

They said at first that it couldn't be done, But he with a will went to it.

He tried and he tried and he tried again

And By Golly, he couldn't do it!

—Ticker Tape

Two Retire in July

Floor Covering Man Will Go To Australia



J. R. Maraist



Arthur Wise

J. RALPH (BARON) MARAIST retired July 31st after almost 40 years as a salesman in the Floor Covering Division. As he puts it, he was just about present at the birth of Bird felt base floor covering and unwillingly attended its funeral in the past year when it was discontinued as a product.

He joined Bird & Son on October 3, 1921. After working only a week in the Finishing Department, he was accepted for sales training and became a correspondent. About a year later he began his long and successful selling career.

He has worked principally out of the Boston territory, but at times has also sold in Philadelphia and Connecticut. He is a member of the New England Carpet Club, and a former member of its Board of Directors. His interests outside of work are fishing, sailing and gardening. One of these hobbies has resulted in a long-time membership in the Sandy Bay Yacht Club of Rockport. He is a past vice commodore of this Club and chairman of the House Committee.

Baron served in the U.S. Navy during World War I as a 1st Class wireless operator, and later was chief wireless operator in the Merchant Marine for two years. In World War II he was a member of the Coast Guard Temporary Reserve with the rating of Chief Boatswain's Mate.

Maraist recalls that when he started to sell, felt base floor covering was still in its infancy. Linoleum producers looked upon Bird as a usurper with an inferior product. It took considerable bluntness on the part of the salesman to convince dealers that felt base products had a place in the floor covering market. "Dealers were not timid about telling me off," recalls Maraist. "But all this finally broke down, and I have always enjoyed my work with a most wonderful firm."

What are his plans after retirement? He's got plans for sailing, fishing, gardening and a little golf. If that gets too monotonous, perhaps he'll seek a part time business venture.

ARTHUR WISE, who retired from the Floor Covering Yard Crew at the end of July, has exciting plans for the future. In the fall he and Mrs. Wise will go to Australia for six months to visit a brother and sister whom he has not seen for fifty years.

Arthur was born in England, but had served four years in the U.S. Army and had worked six years with Holl-

ingsworth & Vose before he started at No. 1 Box Shop in February 1926. Later that year he transferred to the Floor Covering Printing Department. He worked up to become a machine tender on the old felt base process. Since 1952 he has been one of the Yard Crew.

The Wises have one daughter, Shirley, who is to be married in the fall. After the wedding Arthur and his wife will start on their trip to Australia, going by way of England to see London and the other places he knew as a boy. Later in 1962, when he returns to East Walpole he'll follow his favorite hobbies — gardening and going to the movies.

Golfers Open Second Half Dusty Almost Gets Birdie

Four teams of eleven men opened the second half of the golf season with play at Cedar Hill, Stoughton starting July 25. In addition to these 44 men, there are 16 others on the substitute list who play occasionally.

Team standings after the first evening of golf were: McDougall's Team — 13½; Marcotte's Team — 9½; Greene's Team — 8½; Bader's Team — 4½. There are 8 weeks in this half.

Money hole winners were those whose shots were nearest the pin on the second shot at the third hole. George Dusty, the

Class C winner, almost made a birdie — his second shot on this 3 par hole was ½ inch from the pin. Class B winner was Ed Johnson, and Class A winner, Jack Reddick.

During August a second Scotch Fore-some with the girls is planned, followed by a cookout in the form of a weenie roast.

Two Assistant Foremen Named at Floor Covering

As we go to press, it has just been announced that Vincent Chubet and Robert Clark have been made assistant foremen at the Vinyl Rotary Printing Department of the Floor Covering Plant.

Mr. Chubet has been employed at the plant continuously since March 1948. He also worked there for two months in 1947. He worked first on the old print machines, then transferred to the Tile Department where he eventually became chief machine operator. Since October 1959 he has been a quality control inspector.

Mr. Clark, who has also been a quality control inspector since October 1959, started at the Floor Covering Undercoat Department in November 1950. He was in military service for a year in 1951, transferred to the Linoleum Department in 1953 and to the Inspection Department in 1959.

Sales and Net Income Gain in First Six Months

The first six months in 1961 showed a marked improvement in Bird & Son operations over the same period a year ago. This information was mailed stockholders the last week in July, in their semi-annual report ever issued by company.

Net sales are \$33,711,000 compared with \$32,557,000 in 1960. Net income before dividends was \$750,000 compared with a loss last year of \$32,000 for comparable period.

"Although the results for the first half of the year are gratifying," says Pres. Wilkins, "We are still facing heavy competition. To finish the year satisfactorily we must increase sales, especially in the Floor Covering Division, and hold prices if possible increase present prices. There are many uncertainties in the immediate future, but we are hopeful that floor covering operations will continue to show great improvement as they did in the first half of the year and that our cost reduction program will also continue show good results."

Seven Safety Citations

(continued from page 5)

Here are the seven safety tips to reduce accidents during Labor Day every day:

1. Follow other cars at a safe distance — at least one car length every 10 m.p.h. — and yield the right of way at intersections.
2. Slow down for pedestrians, especially the very young and the old.
3. Stay alert when you drive even in familiar territory.
4. Look out for your own driving — excessive speed, drinking, distractions and bad judgment affect your driving.
5. Learn to swim — swim in a safe place — and never swim alone.
6. When fishing or boating, be sure the boat is safe — well built, well equipped, with a life jacket for each person.
7. On do-it-yourself projects at home, ground your power tools and use a safe ladder one rung at a time.

Frederick H. Bagley Dies Suddenly at Summer Home

FREDERICK H. BAGLEY, of Brookfield Road, Islington, salesman for many years in the Floor Covering Division, died suddenly at his summer home in South Dartmouth, Mass., July 8th. He was 60 years old.

Mr. Bagley joined Bird & Son after graduation from Harvard in 1917. After serving a year as a correspondent he became a floor covering salesman. He covered the Providence area from time to time as assigned other New England cities as well. At the time of his death he was covering Worcester, Mass. and Bangor, Maine as well as Providence.

Funeral services were held at the May Funeral Home on July 11. Burial was in Central Falls, R.I.

He is survived by his wife, Carol, a daughter, Mrs. Marion Spaulding Norwood and two sons, F. Hunter Bagley, Jr. of Islington and John B. Bagley of Needham.



YOU CAN HELP with every litter bit you put in the beach trash container... or hold to dispose of at home. **YOU CAN HELP** with every litter bit you deposit in the litterbag you should carry in your car. **REMEMBER**, mountains of trash from little eyesores grow. But, with **EVERY LITTER BIT** you

properly dispose of, **YOU CAN HELP** prevent the pile-up of trash that costs \$50 million a year to pick up from major highways alone! Think of **BEACHES, HIGHWAYS, PARKS** and **BY-WAYS** as your front lawn. You'll never let a litter bit go... and grow. **YOU CAN HELP...**

KEEP AMERICA A BEAUTIFUL

The BIRD REVIEW

Volume 49 No. 9

Published for Bird & Son, Inc. employees and their families

September 1961

Drafting Department Moves to Main Office

During the last week in August the Walpole Drafting Department moved to the second floor of the Main Office in the previously unoccupied space adjacent to General Accounting. The move was made to consolidate the engineering work under Vice President Leigh Hutchins whose office is also in this same Main Office area. The change also provides No. 2 Box Shop with additional storage space in the area formerly occupied by Drafting in Building DM 14.

The equipment used daily was moved in August. Later the reproduction machine and the original drawings files will be shifted. Making the move to the top floor of the Main Office are Staff Engineer Joseph A. Egan, and Draftsmen Arthur Eames, Les Bader and James Moylan. Design Engineer Nesi Ali-Oglu has moved to the Main Mill Office where he will continue on engineering projects under General Superintendent John E. Ke.

Immense Response to Wind Seal Advertising

One Lady Needs Roof It Doesn't Want Trip Don't Leave Kitty

Over 9,000 replies have already been received in the national Bird Wind Seal contest which offers the winner both a new Bird Wind Seal and a free trip to Hawaii for two. Advertising continues this month in Saturday Evening Post with its new page layout. By the time the contest closes on October 15, it is estimated that between 10 and 12 thousand replies will have been received.

Since the rules state that each contestant must be a home owner in need of a new roof, the contest has quickly received a long list of potential customers. The names and addresses have been forwarded to Bird salesmen in all states, who in turn have passed them on to the local dealers and suppliers for immediate customer calls. Already some new business has been generated by the contest and during the fall it is expected that a lot more will come in.

Most of all the 9,000 replies appear to be from legitimate contestants who are good prospects for a sale. There have been many amusing and interesting replies:

A "widow's mite" means, in my opinion, "won't go far enough for topping" (continued on page 6)

Reg. U.S. Pat. Off.



BIRD Termibar being spread on the ground before the slab foundation is poured at the Hilton Inn, Tarrytown, N.Y. Protection against termites and moisture is thus built right in.

Termites Move North

Bird Termibar Provides Effective Protection

Termites are working their way north. A report published recently in newspapers and news magazines states that these destructive insects, once confined to the south, have been found in Trenton, N. J. and on Long Island. One variety has even moved through the central states into Canada.

Bird & Son has been selling a program of termite control for several years — the Bird Termite Prevention System, for use in new construction.

The reason for the northward advance of termites hasn't been fully agreed upon. Some people think that the climate has changed just enough so that termites have invaded areas where once they would have been killed by colder winters. Others believe more hardy strains are developing which are able to withstand the cold. Still another theory is that man has eliminated many of the woodlands where termites lived on decayed stumps and fallen trees. Searching for a new food supply, the insects found it in wood frame houses, were kept warm and active by year 'round heat, and so continued to thrive and do extensive damage.

Whatever the reason — and perhaps all of them have some basis in fact — termites are now a menace in areas once thought to be immune from them. Annually they are destroying some \$250 million in property, twice as much as ten years ago.

One of the most recent northern installations of the Bird Termite Prevention System is at the plush Hilton Inn, an ultramodern motel just completed at Tarrytown, N.Y., at Exit 9

on the N.Y. State Thruway. This large motel has its slab foundations protected by rolls of Termibar.* Bird Termibar Liquid and Termibar Caulk were also used where necessary to seal all joints and other spots where termites or moisture might enter.

Bird Termibar is a product of Bird know-how, with special contributions from several divisions. The dry felt base is made at Phillipsdale. Two films of polyethylene and a sheet of high strength kraft are then combined to one side of it. This combination is shipped to the Floor Covering Plant where the other side of the felt is given a controlled saturation of heavy oil and dieldrin. Dieldrin, made by Shell Chem-

(continued on page 2)

* Reg. U.S. Pat. Off.

W. J. Hill Now Operates Under Paperboard Division

W. J. Hill, East Walpole trucking firm, was made a part of the Paperboard Products Division on August 15.

This company became a subsidiary of Bird & Son in 1953. For many years before that it had carried mostly Bird & Son materials, operating out of a Boston office. It employs 22 people and operates a fleet of 21 tractors and 41 trailers.

In recent years nearly all of the firm's trucking has been concentrated in shipments from the Paperboard Division — fibre boxes, shoe cartons and special papers. Therefore, when this operation was made part of Bird & Son, instead of a separate subsidiary, it was logical to add it to the Paperboard Products Division.

Post Gluer Installed At No. 1 Box Shop

The new Post Gluer is now installed and in operation at No. 1 Box Shop, turning out various sizes of rugged beer cases with reinforced covers and hand holds.

This machine takes the individual sheets of board which have already been printed and then died out on the Bobst Die Cutter, and runs each one smoothly through an intricate gluing operation. As the board travels along an endless belt, metal guide arms and other belts fold two sections of the case out of the way while the reinforced covers are being glued and folded down. Then the first sections are opened again, glued and folded to become the reinforced hand holds. All glued areas are then sealed in a long drying section, and finally the flaps or covers are opened out again, preparing the box for the stapling operation.

Several sizes of these heavy duty cases, mostly sold for carrying beer, are being manufactured. The ninety-foot long Post Gluer is another piece of expensive modern equipment installed at No. 1 Box shop to keep Bird operations competitive.

(See page 6 for pictures)

Men May Retire at Age 62 Under New Federal Law

Taxes Go Up in January

Congress has made several changes in the Social Security Law which became effective in August. Social Security taxes for employers and employees have been increased, to pay for these benefits, starting January 1, 1962.

Here are the major changes in the law:

1. Men may now retire early, under Social Security, between ages 62 and 65 and receive a reduced benefit. The reduction equals 5/9 of 1% for each month a benefit is paid before age 65. A similar provision has applied to women since 1956. Both men and women who retire early will continue to receive the reduced benefit even after reaching age 65.

2. A widow or dependent widower, age 62 or over, will receive 82½% of the spouse's benefit. This is a 10% increase over previous payments.

3. Minimum benefit for workers who have retired or will retire at age 65 is now \$40 a month, up from \$33 a month.

4. The amount of working time needed to qualify for benefits under the new law has been reduced.

(continued on page 5)



The BIRD REVIEW

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EDGAR M. GROUT, Editor

September 1961



JOHN J. MURPHY, Adviser

Vice Presidents Report —

August Fails in Expectations

Demand for building materials continued good during the summer. Total shipments for all roofing plants for July and August exceeded last year. However, increased prices announced in June have not held in many areas, where keen competition has caused price cutting which has hurt the operating results the company hoped for.

To offset these effects, the division puts out a constant effort to get an increasing volume of sales in those products which we can sell most profitably. Our advertising and sales promotion is coordinated to promote especially those Bird products which our plants are able to produce at the most favorable costs and on which the selling price can be held, in spite of competition, because of their superior features.

For instance, Wind Seal * shingles are such a product: They are produced as efficiently as possible and in the most attractive colors we can devise. Next, every salesman is constantly encouraged to ask for the order on Wind Seals first, and to convert as many sales as possible to Wind Seals. Finally, national advertising is used to acquaint the buying public with the superior qualities of these shingles, especially the extra protection they provide against violent storms.

The current advertisements, offering three free Wind Seal roofs and a grand prize of a roof AND a free trip to Hawaii for two, have brought in thousands of replies. Details are reported on page 1 of this issue. Since the rules state that entrants must own their home and need a new roof, the contest has provided a tremendous list of prospects. Names and addresses are sent to the salesmen at once, to contact these prospective buyers. These leads have already proved very helpful with our dealer and roofer customers. Many new sales have resulted. Should one of these purchasers win a prize in the October drawing, the cost of his roof will be refunded.

Because of these sales efforts and the results, Bird & Son has every reason to feel that Bird Wind Seals are outselling every other shingle of this type.

In the Paperboard Products Division tonnage shipped will probably remain good for the rest of the year. The Corrugated and Solid Fibre Departments can normally expect good volume at this season. In addition, it is expected that orders for defense materials will be reflected later in in-

creased orders for Bird boxes to carry these materials. If this kind of business materializes, Bird is ready for it — whether it be corrugated cases for domestic use or the special V-3 waterproof board for overseas shipments.

The shoe industry as a whole will not produce more total pairs than last year, but Bird & Son expects to hold its own and enjoy a busier last quarter of the year than in 1960. Here again, we are ready to handle an increased volume of boxes for shoes for military personnel, if and when the orders come.

In Floor Covering, the August business has been slow but we expect a good fall business. Another new Heavy-weight Vinyl pattern called *Spindrift* is now being introduced. This attractive pattern, exploiting the design and manufacturing techniques developed in 1961, should help lead the way to a higher sales volume during the fall season. Other patterns will be introduced in both Quality and Heavy-weight Vinyl during September and October.

Linoleum tile sales have picked up because of the increase in sales to the mobile home manufacturers, handled through the Industrial Division. With these higher sales in linoleum tile, and a growing, more stable volume in roto-gravure vinyl, we expect in the months ahead the best sales of the year.

LONG SERVICE LIST

OCTOBER

Name	Year	Dept.	Yrs.
Ralph P. Hildreth	10-1-26	Floor Covering	35
Gordon E. Russell	10-21-26	Floor Covering	35
Francis J. Howe	10-25-26	Maintenance	35
John L. Locke	10-25-26	No. 1 Box Shop	35
Gerald G. Sheehan	10-10-31	R'ing Salesman	30
Daniel Costello	10-26-36	Roofing	25
Henry E. Matsson	10-9-46	No. 1 Box Shop	15
Frank E. Carchedi	10-12-46	Roofing	15
Edward Padulick	10-15-46	Floor Covering	15
Allan F. Jones	10-28-46	Office	15
Geneva V. Surowiec	10-29-46	No. 1 Box Shop	15
Harvey G. Bigham	10-1-56	R'ing Salesman	5
James Franklin	10-9-56	Finishing Mill	5
Joseph R. Cadero	10-15-56	Roofing	5
R. Donald Biggerstaff	10-22-56	Horticultural Salesman	5
Jeremie J. DeMora	10-22-56	Maintenance	5
John R. Bowles	10-29-56	No. 1 Box Shop	5
NEW BRITAIN			
Leo R. Wandzy	10-16-56		5
CHICAGO			
Richard Ryan	10-1-51		10
William Wittenberg, Jr.	10-8-51		10
SHREVEPORT			
James D. Teutsch	10-8-46		15
Henry Giles, Jr.	10-28-46		15
Melton H. Webb	10-30-46		5
CHARLESTON			
Jean F. Minshew	10-26-56		5
BERRY REFINING COMPANY			
Paul Donald Strang	10-22-56		5
G. W. DINSMOOR COMPANY			
Fred A. Quimby	10- -41		20

Three More Join "Take It Easy" Club



ADAM SCOTT retired from the Floor Covering Plant on August 31st after 33 years of active service. His employment began in April 1928 on the old flat bed print machines. He worked

as a second hand and machine tender until late in 1959. Since then he has worked on several jobs in the Undercoat and Finishing Departments.

Born in Scotland, he worked there in his early days as a coal miner, and also did mining in Canada before coming to the United States.

He and Mrs. Scott reside at 25 West Street, Norwood. After retirement they plan a trip to Florida.



DONATO MARROLLO, who retired from the Norwood Roofing Plant at the end of August, has a record of 28 years with the company. He began on No. 5 Roofing Machine August 3, 1933 as a paint mixer, transferred a year later to No. 1 Machine where he was a heater tender

Overholt Appointed Assistant Foreman



Wally M. Overholt was appointed assistant foreman of Chicago's No. 6 Machine on July 1, 1961.

Wally joined Bird & Son in April 1929 as a painter and helper in the Machine Shop at Chicago. He was later assigned to the job of class "A" pipe-fitter. In 1938 he spent several months at the Shreveport Plant as master mechanic and then returned to Chicago to the pipefitter's work on which he has continued until his recent appointment as assistant foreman.

The Overholts, who have two sons, live in nearby Evergreen Park. Son James graduated from DeVry Institute of Electronics and plans to be married in September. The second son, Wayne, entered Brother Rice High School this month.



RALPH CLIFFORD, JR. graduated from Walpole High School in June. His father works at the East Walpole Boiler Room.

for several years. Since 1947 he has been a cartoon maker in the Corner Pl Department.

Donato lives with his good friends Savis at 25 Church St., Dedham. In summer he likes to work in the flower garden, and of course there is always television. Although he enjoys TV, especially Community Auditions and Lawrence Welk, he finds his greatest relaxation in his unique workshop. In basement of his home in Dedham has a battery of power tools with which he exercises his inventive mind. He works a great deal with plastics and has had some of his ideas patented. He has been a prolific suggester under the Bird & Son Suggestion Plan, with a record of 36 accepted suggestions. Danny expects to spend much of his time after retirement in his shop pursuing his favorite hobby.



JOHN M. SCOTT of Phillipsdale retired on July 31. He started to work with Bird & Son in 1942 in the Boiler Room, transferring the next year to the Shipping Room where he has been a loader, lift truck operator and crane-man. He has decided to retire on account of his health and is now living at 689 North Broadway, E. Providence.

Termites Move North

(continued from page 1)

ical Company, is one of the most powerful insecticides known. It kills termites by contact or by being eaten.

Thus, Terminol, developed in Billerica, is sold by the Building Materials Division and produced through the joint efforts and know-how of the Felt, Paperboard, Floor Covering and Building Materials Division.

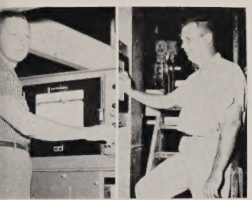
Norman Greene Scores One Over Par at Cedar Hill

Norman Greene of Norwood Roofing accomplished the impossible at Cedar Hill Golf Club on Tuesday, August 22. He got a 36 for the 9 holes — one over par. No one has ever equalled this record in the Bird Club League to date.

Team standings late in August were:
Capt. Greene 55 1/2
Capt. Marcotte 43
Capt. McDougall 43
Capt. Bader 38 1/2

The season ends on September 1 with a tournament.

Another enjoyable Scotch Foursome was held on August 28 at the Stoughton Club with about 35 players participating. It was followed by cook-out with Joe Eppich as chief cook in charge of the hot dogs. Velma Cobb and Rocky Phillips were the foursome winners, with a three way tie for second place. In the third round the other winners were: second, Mary Blazonis and John Fola; third, Marion Tolman and Moses Bader; fourth, Mattie McLaughlin and Jack Redick. Consolation prize was awarded to Enid Geraghty and Jim MacDonald.



V ASSISTANT FOREMEN. As announced last month these two men were promoted to assistant foremen at the Vinyl Rotary Machine floor covering. Left, Vincent Chubert, right, Bert Clark.

CHICAGO

Before Tony Soltan retired from the Police Department he said that when retired he was going fishing with his wife. Eight months have passed and no fishing. Tony's wife wants to keep working and won't retire from her job, so Tony compromised and started a Fix-It Shop. Fix anything? Is Tony's slogan now. Call Al 4-8505.

Waldo Overholt was promoted to foreman of No. 6 machine. Charlie Sheeley took Waldo's place as Maintenance man fitter.

Steve Blackman leaves soon on his vacation — California bound — with two women — his wife and daughter. Each of them will take a turn at driving. They will visit Salt Lake City, Los Angeles, San Francisco, Oakland and many other places.

Martin Pierce vacationed in Florida. Tommy Henenack took an easy vacation home, Sweet Home listening to the ball games.

The MacLeods (Bob MacLeods) had a vacation . . . taking in Denver, Colorado Springs, Pike's Peak, and on to Mt. Rushmore in South Dakota.

Fran Johnson (of Sales) and her mother and father took a 10 day tour to San Francisco and Los Angeles . . . and then finished off the vacation with a trip to Middletown, Ohio to visit relatives. Their tour to the West Coast was by train . . . and their return trip by car. Fran says that is really getting a lot of ground and seeing a lot of new weeks.

Our deepest sympathy to Marie Patterson the loss of her father; and to Al Cook the loss of his brother.

W BRITAIN

Vanda Gugel has ended her six weeks of vacationing at Lake Pocotopaug at the Old Colony, Connecticut. She had a wonderful vacation fishing, crabbing and swimming.

We welcome back Annita Wilk after her 27 day tour of Poland. All participants in the tour were American citizens who visited their relatives and friends whom they had not seen in years, and who also led the large cities which have been heavily bombed since World War II.

The group of 96 residents from New Britain and other parts of Hartford County, returned from Poland August 2nd. On 1st to greet the chartered plane as it landed at Bradley Field were several hundred people. Annita reports a very good trip which will long be remembered.

Preman Romeo Valerio reports spending 2 weeks of his vacation time at Hampton in New Hampshire.

Richard Pelletier visited his relatives and friends in Maine and Canada.

Maine was also vacationland for Catharine E. Mika, Edgar Beaupre and Maurice Smith. All reported good trips and good weather.

Joseph Kwiatkowski is back from a trip to any different parts of New York State.

had an enjoyable time visiting old acquaintances.

REPORT

usual we were all very happy to see the arrival of Colvin when he was returning home from an Antonio, Texas from his vacation. The vacation took him to Unionville, Pennsylvania to attend the Colvin Family Re-

union. Almost everyone whose family consists of three or more usually get around to having a family reunion sooner or later, but very few people have one like the Colvin Clan. There are more than 2,000 members of this family and they are well organized, having a president, vice-president, secretary, treasurer, etc. Bird and Son has two members of this family; Fred May and Kent Colvin. This year, during the term of Charles Colvin (brother of Kent), as president, they built a building to be used each year and Gov. Jimmie H. Davis and his famous "The Plainsmen" quartet were the key attraction at the dedication of the Colvin Memorial Building erected on the site of the original Colvin reunion 45 years ago. Kent assured us he sang three songs with Gov. Davis, the first being a lovely rendition of "You Are My Sunshine."

Charles Musick attended a Musick Family Reunion on his recent vacation. He and his wife motored to Lebanon, Virginia, he said, "In the most beautiful mountains I have ever seen," and the first person he met and introduced himself to was also a Charles Musick. He said they had almost 200 members present. This was the sixth year they have held this, and the first one he has ever attended. Through quite a coincidence Mr. Musick learned of all of these relatives and the reunion. A boy in the Sunday School Class he teaches gave him a book on his family tree. After he had read the book, he wrote to a minister in Lebanon and learned he was related to these people and upon their invitation, he attended this reunion. Charles states they had a wonderful time and expects to return next year.

Charles Musick is really in the news this month. Recently he picked up a Hattiesburg, Mississippi newspaper dated October 12, 1929 which carried a large advertisement for Bird's Roofing. At the top is a silhouette of a football player kicking off. The copy reads:

YOU CAN KICK

About everything in the world but your roof, it is covered with

BIRD'S ROOFING

Bird's Roofing has so many superior features (sic) that we haven't the space to list them. Suppose you have our representative call? There is no obligation.

KOMP MACHINERY CO.

Hattiesburg, Miss.

PHILLIPSDALE

Phillipsdale Man Dies

MIGUEL TAVARES, Phillipsdale worker, died suddenly on July 30. Mike has been with the company since 1942 working in the Cutter Room and the Board Mill Finishing Department. He had been out sick for some time earlier in the year, but returned to work on July 17.

Besides his wife he leaves a son, Victor, and a daughter, Mrs. Alice Amara, both of East Providence, four brothers, Victor, Edmond, John and Joseph, and three sisters, Mary, Maria and Virginia. A solemn requiem mass was held at the Church of Our Lady of the Rosary.

The following men have been appointed to serve on Phillipsdale's Safety Committee for the last six months of the year:

DPHT-C — Aniceto Aparicio, Raymond Kindberg.

DPB-P-L — Joseph White, Leonard Audet, Theodore Madder, Manuel Pacheco.

DPRE — Vernon Stromberg, August Enos, John Conley.

DPM — John Smerlund, Armand Roy, Elwood Drake.

DPV — Louis Doyle, Anthony Silva.

DPX — Anthony McBride, Dudley Perry, Antonio Pimental.

DPI — John Cooney, Raymond Parent.

DPF — John Soito, Jr.

PPL — A. H. Chamberlain, William Dickie, Karl Blixt, Anthony Conri.

We are sorry to hear of the death of the sister of Mike Pella, and also of the sister of John and Karl Soderlund.

Announcement has been made of the new arrival at the home of George Bouchards. Congratulations.



ATTRACTIVE HOME. When Andrew O'Malley retired several years ago from the East Walpole Boiler Room, he and his wife purchased this modern home on Selwyn Road, Braitree Hills. That's Andy standing in front of the garage, looking a lot younger than his 72 years.

Catherine Averill went to Pennsylvania, where the temperature was 115, and Paul Knight went to the Baxter State Park in Maine, where one morning the temperature went down to 37. Well, it takes all kinds of vacations to please people.

We are glad to welcome Emile Geneux, who started to work on the Board Machine. We hope he enjoys working with the company.



HAPPY BIRTHDAY! Little Linda Baley was thrilled with her first birthday cake on last April 19th. Her dad, Harold, works in General Accounting and her mother was the former Nancy Hartford of Billing.

Federal Housing Bill

Helps Roofing Products

A new Housing Bill recently passed by Congress should stimulate more business for home builders and manufacturers of building products. Here are some of the features which have significance for Bird & Son as a manufacturer of roofing products:

1. All FHA mortgages are extended from 30 to 35 years, and the ceiling is raised from \$22,500 to \$25,000. This strengthens the market for medium priced homes.

2. The bill provides Federally-insured 20-year home improvement loans in amounts up to \$10,000 to make repairs, improvements or additions at a maximum interest rate of 6%. This provides thousands of home owners with ready money for the very market Bird & Son has been most actively selling in the past two years. As the management has repeatedly said, the remodeling and repair market never dries up. There is always more business to be found here if you go after it. This section of the new bill

is sure to create a substantial volume of the very business we are seeking.

3. Financial aid is given for the construction of rental housing. The bill provides low interest loans to builders who construct rental housing for persons of low income, but who are not eligible for public housing.

4. Large sums have been made available for urban renewal, farm housing loans, low cost loans for housing for the elderly — all of which will stimulate the sale of building products for these new units.

Because of its well-launched program, Bird & Son is in a favorable position to get a good share of the business stimulated by the new Federal Housing Act.

Dear Senator

(The following letter was sent, it is said, to Senator Barry Goldwater, read before Congress and entered in the Congressional Record. While not related to our industry, it shows the power of opinion and a method of making it known.)

Dear Mr. Senator:

My friend Bordeaux over in Pima County received a \$1,000.00 check from the Government this year for not raising hogs. So I am going into the not-raising-hogs-business next year. What I want to know is, in your opinion, what is the best kind of farm not to raise hogs on and the best kind of hogs not to raise? I would prefer not to raise Razorbacks, but, if that is not a good breed not to raise, I will just as gladly not raise Berkshires or Durocs.

The hardest work in this business is going to be in keeping an inventory of how many hogs I haven't raised. My friend Bordeaux is very joyful about the future of this business. He has been raising hogs for more than 20 years and the best he ever made was \$400.00 until this year, when he got \$1,000.00 for not raising hogs. If he can get \$1,000.00 for not raising 50 hogs, then I will get \$2,000.00 for not raising 100 hogs.

I plan to operate on a small scale at first, holding myself down to about 4,000 hogs, which means I will have \$80,000.00. Now, another thing: These hogs I will not raise will not eat 100,000 bushels of corn. I understand you also pay farmers for not raising corn. So you will pay me anything for not raising 100,000 bushels of corn not to feed the hogs I am not raising? I want to get started as soon as possible as this seems to be a good time of the year for not raising hogs.

(Signed) Octave Broussard
P.S. Can I raise 10 or 12 hogs on the side while I am in the no-hog-raising business — just long enough to get a few sides of bacon to eat?

L. P. Gas Magazine

Flooring Draftsman And Berry President Observe Their 25th

On August 10th, JAMES S. VAN PELT, president of the Berry Refining Company, celebrated his 25th anniversary with the company.



Born in Chicago in 1911, he graduated from Culver Military Academy and the University of Michigan. He worked for the Pittsburg Testing Laboratories in Chicago for two years and joined the Berry Asphalt Company at its Waterloo office in August 1936. He was first employed in sales work, but was later made assistant to the president in charge of sales and was named manager of the Gary plant when it opened in 1953.

He became president of the Berry Asphalt Company in September 1955. The operations at Waterloo, Arkansas and at Gary, Indiana subsequently split off and the Waterloo company was finally sold. Mr. Van Pelt remained as president of the refinery operations at Gary which in 1956 became The Berry Refining Company. He was elected a director of Bird & Son, Inc. in March, 1958.

Jim Van Pelt is a member of the Chicago Oilmen's Club, a director of the Asphalt Institute and a member of two of its sub-committees.

He is a member of the General Committee, Division of Refining of the American Petroleum Institute; a member of the board of the National Petroleum Refiners Association, and serves on its Asphalt Committee; and he is a board representative of the National Oil Fuel Institute, Inc.

When Jim wants relaxation he plays golf, mostly at the North Shore Country Club of which he is a member.

The Van Pelt's live in Wilmette, Illinois. Their daughter, Julie does programming for the International Business Machines Corp. and their son, James, Jr. is married and a Lieutenant in the Air Force, stationed at Andrews Air Force Base, Washington, D.C.

LAWRENCE BISHOP began his Bird & Son career as messenger boy at the Floor Covering Plant on August 3, 1936. His starting salary — \$12.00 a week!



His father, Bill Bishop had already been on the payroll many years as an inspector at the Roofing Plant.

After nine months in the messenger service, young Larry graduated to a job in the Sample and Cut Order Department, which he held until the Shell Department opened in August 1942, soon after World War II started. Here Larry worked on a lathe producing 40 mm shells for the U.S. Army until he entered military service in September 1943. A leg injury in the service kept him in the

hospital for months, but eventually he returned to the Sample Department in September 1948.

A week later came a transfer to drafting work at the Machine Shop. When the engineering work was consolidated in 1955, he was assigned to the engineering section and eventually acquired the new department symbol, PFE.

He remembers well some of his first bosses — the late Leo Bernier, his first boss; Ed Guise, who then supervised the Sample Department; Ralph Wight, superintendent and Frank Sutherland, head of the Shell Department. Without question, he remembers best of all the months of work on the complicated drawings for the installation and development of the 16/4 rotary machine.

Mr. and Mrs. Bishop live in Westwood where Larry Jr. is a freshman at high school. Larry is an outdoor man, liking all sports and camping, especially at his favorite spot in Watford, Maine. He is a member of the American Legion, and is very interested in both the Little League and the Babe Ruth League and frequently umpires the local games. Young Larry was in the Babe Ruth League this year.

Weekly Rehearsals Start For December Concert

Director Leonard Weaver announces that rehearsals have started for the Neponset Choral Society's fall concert. On Sunday evening, December 10 the group will present at the Walpole High School Beethoven's *Mass in C Major* and Bach's cantata, *For Us a Child is Born*.

The Beethoven Mass, which takes about forty-five minutes to perform, is good solid, dramatic music, but not as demanding as, for instance, his *Massa Solemnis*. The shorter Bach cantata is light, melodious, appropriate to the season and a good curtain-raiser for the evening.

As in other years, new singers are welcome. The qualifications — a desire to sing, and if possible a little experience in reading music. There are no voice trials for the chorus. Rehearsals began on Monday, September 11 but there is still time to join. Just show up at Bird Hall, East Walpole any Monday night at 8 P.M. and ask for Mr. Weaver.

Announcement will be made soon about tryouts for the solo parts. Watch the newspapers.

In the spring this group will again put on another Gilbert and Sullivan operetta — more about this later.

Three Teams Enter New Ten Pin League

Three Bird teams are now entered in the new Industrial League which starts this month at Hollywood Lanes in Walpole. And incidentally, they bowl with ten pins, not duck pins as announced last month.

In addition to the Floor Covering and Roofing teams already listed, there is now a third one from East Walpole, headed by Chet Grusheski.

The Bird & Son leagues, bowling candle pins, get under way on September 20 at the Norwood Sports Center. There will be 14 teams in the Men's League and six in the Girls'.

TOP OF THE NEWS

(continued from page 5)

Mike Foley and his son Jackie motored to WASHINGTON.

The Reddicks, Jack and Ruth, traveled to Los Angeles and Las Vegas.

We were glad to see Pauline Zabrowski again when she returned to business for a short time subbing during the vacation period.

While we have been just talking about the summer's heat, Ralph Lambert has been doing something about it. All his spare time has been given to the construction of a king size swimming pool in his back yard. From all accounts it will be a de luxe affair when completed.

Lillian Frazier, wife of Superintendent Don Frazier, made a hole in one at Walpole Country Club's 2nd hole on August 16. This is the first time a woman has ever made such a record on this hole.

FLOOR COVERING PLANT

Good luck to Earle Higgins who left us in August to become a custodian at the new Junior High School in Walpole.

Hank Houghton vacationed at Niagara Falls this year. This was the Houghtons' first trip since their honeymoon. Hank is looking forward to another trip soon.

Gordon Russell, dubbed "Neighbor" by his co-workers, indulged his helpful ways during the past month, by cutting hair and sewing pants during his lunch period.

Arthur Bent celebrated his 35th anniversary with Bird & Son on August 30. That's a pretty good record, but even more remarkable is the fact that he was never absent because of sickness or accident for 34 years and eleven and one-half months. Unfortunately three days of illness in mid-August broke the record but it is still a remarkable one. Arthur has been either night foreman or assistant foreman for many years, first on felt base production and now on vinyl.

Albert Hayward toured Canada and Upper New York while on a month's vacation from his job as shed boss.

John Buckus proved to his friends in Shipping there is no such fish as a sardine. According to an account in a Boston newspaper which he brought in, "sardine" can refer to any one of several small fish: in the Mediterranean sea it is pilchard; Maine sardines are alewives and herring; in California it is pilchard again. According to this article, the fish are called sardines when tinned because the islanders of Sardinia first prepared them this way. Webster's Dictionary defines the true sardine as the young of the pilchard (*Sardinia pilchardus*) when of the right size to preserve for food. Then it goes on to say that "sardine" can also mean "any of the various small fishes resembling the true sardine."

Edith Libby spent one week's vacation West Dennis.

Gretta Gibbs enjoyed two weeks Plymouth.

Early in August Marylee Gibbadlo spent two weeks vacation at Mashpee.

Pete Beaudreau of Engineering has returned from Army maneuvers at Camp Drum in New York.

Others who enjoyed vacations on the Cape include Rita Connolly at West Yarmouth and Eddie Silva at Bass River.

Judging by the picture of the Redmen marching in Franklin's Firemen's parade this tribe is a ferocious-looking group who on the prow in full costume. Among the Floor Covering men in this particular tribe are Joe Mussi, Sachem; Art Vozella, Sachem elect (Sept.), Randy Hacker and Ralph Leazott. The Redmen claim to be the oldest such organization in the United States started before the Boston Tea Party, and the only one chartered by Congress.

We are sorry to report that Assistant Foreman Clarence Phillips is confined at the Norwood Hospital with a heart attack but glad to report that he is gaining steadily.

Arthur Bent, also an assistant foreman, has returned after a brief illness. To complicate matters his daughter underwent serious emergency operation during his convalescence. All is well now.

Congratulations to Vincent Chuber and Robert Clark who have been added to the rotary machine staff as assistant foremen.

We welcome Ronald Johnson, Raymond Barra and David DeCosta to the rotary machine and hope their stay will be successful and pleasant.

Last month when workmen began tearing up the bridge between FFN-C and FFQ preparatory to repairing it, they discovered a nest of newly-born pigeons on one of the abutments. Men from Reardon's Construction Company covered the nest with a tarp to keep the dirt out and at night the fellows from the Undercoat Department covered the area with a piece of plywood to keep the babies protected from the weather.

The mother bird at first was quite concerned and would stay in the nest only at night. One day, however, she never left the nest at all, in spite of the fact that the workers were using chipping hammers on the steel beams near by. The pigeons were checked daily and the cry was "Don't scare the pigeons" whenever some one walked over the bridge.

The story doesn't have a happy ending, unfortunately. One day near the end of the month, the birds disappeared. They had no feathers, so could not have flown. In spite of all the tender care, some tragedy overtook them.

Sam Steele and Bob Clark are hoping for the speedy recovery of their respective wives both of whom are seriously ill. In this a the department joins them.

Did you know that the 16/4 rotary vinyl unit can produce in one hour enough material to cover a football gridiron, with plenty of material to spare?



FEROCIOUS REDMEN parade in Franklin's Firemen's Parade, in August. See Floor Covering news for a list of those men from Bird & Son who belong to this tribe.

TOP OF THE NEWS

MAIN OFFICE

Last month the Review stated that the newly formed bowling teams are Bird & Son's first in duck pin bowling. In the next place, they will be bowling tenpins & duck pins. In the second place the mention of duck pins brought back memories to some of our workers. About thirty years ago Al Smith received notice that a group of girls' bowling teams was being organized in the local area and Bird & Son was invited to join. The team was made up of the girls with the highest average in Bird & Son League: Peg Owens, Helen Erran, Ethel Duncan, Helen Gustafson (afuse now) and Hilda Rafuse.

Reporting in Mansfield for their first trip they were amazed to learn that they had joined a duck pin league — none of them had seen anything but candle pins before. However, they struck with it and learned so fast that at the end of the season they came out with a money prize. It was they blew on a wonderful week-end in New York City.

To learn the new bowling techniques the girls were persuaded by Ralph Farris to teach them, rolling single pins. Since there

Social Security Benefits

(continued from page 1)

5. Those who do some work after retirement now have less benefits withheld than formerly. As before, no benefits are lost if yearly earnings are under \$2,000. Under the new law \$1 will be withheld for each \$2 earned from \$200 to \$1,700 and \$1 withheld for each \$1 earned over \$1,700. After age 65 there are no restrictions on earnings. 6. Taxes for both employees and employers go up on January 1, 1962 to 1/8%, (present tax is 3%) on the total \$4,800 of earnings. Under the new law there will be a series of increases until in 1968 and thereafter the tax will become 4 5/8%.

Try This—You'll Get a Jolt

In Minnesota a newspaper made an experiment. It gave each employee his pay without tax deductions for three weeks. The fourth week it withheld a month's total withholding tax. The blisher of that newspaper reported that for weeks thereafter his employees unabarded him with earthy descriptions of the federal tax program!

Try it yourself with your own paycheck and see how you come out. Suppose you earn \$80.00 a week and have no dependents: Federal taxes come \$7.70 a week, Massachusetts taxes to \$5.40. In four weeks that accumulates to \$38.80 and \$10.00. Take that out of \$320.00 and you've got just \$48.20 left. If your earnings are \$100 a week, the bites for a family of four are \$12.20 the federal tax and \$7.40 for Massachusetts per week. In four weeks that adds to \$48.80 and \$29.60. Take all the tax out of a \$100 check and you are left only \$48.24 left.

It is even worse when there are only two in the family. In such a case federal taxes are \$16.80 and Massachusetts taxes are \$1.06 on \$100. If you wait four weeks' taxes out of one paycheck at the end of the month, you'll have exactly \$28.56 left.

Don't think politicians are unaware

were no local alleys with duck pins, Jimmy Dine, who managed the East Walpole Bowling Alley, bought some for the practice sessions.

Congratulations to Michael Karin of Roofing Sales on his marriage on July 29 to the former Miss Lynde Selden Sudduth of Greenwich, Conn.

The many friends of Ralph "Baron" Marast shared in celebrating his retirement from Bird & Son by having a party for him at the Lord Fox on July 27. Ralph has been with Bird & Son for almost forty years. We hope that the gift of the fishing rods and equipment will add enjoyment to the happy years ahead for Ralph and his lovely wife.

Mary Moore visited Virginia Beach on her vacation.

Frances Rubini and Julie Kucab were passengers on the same ship on a recent vacation cruise to Bermuda.

Evelyn Wadeigh enjoyed her vacation visiting with Welta Smith Hanna in New Harbor, Maine. Mrs. Hanna used to be assistant secretary of the Corporation and secretary to the treasurer.

We welcome Dorothy Solbo to the Floor Covering Sales Department and are glad to have her with us.

It is good to hear that Pat Bandoni is on the mend. Pat unfortunately was in an auto accident. We miss her and wish her a speedy recovery.

Patricia McQuaid left the Purchasing Department on July 28. At a party given for her at the Lord Fox she was presented with a sum of money, flowers, candy and the well wishes of all her many friends. On September 8 she entered the Sisters of St. Joseph order in Framingham.

Albert Hargreaves chose the week of August 21 (when it rained from Monday through Thursday) to vacation and cruise on Lake Winnetuk.

Catherine Padden and her husband spent a week's vacation in New Hampshire.

Dorothy McElenny winged her way to California to spend her vacation with her sister. This is Dorothy's umpteenth crossing of the continent.

Lawrence Lindblom also made a trip to the West Coast but he did it the leisurely way by car. He reports the whole family had a wonderful trip enjoying every mile.

of this. United Press writer Lyle C. Wilson, commenting on this newspaper's experiment, writes: "These politicians know full well that the withholding system lulls and drugs the taxpayer into insensibility. He does not feel the pain of paying taxes. It does more! The withholding system affects the taxpayer like opium, sending him off to a beautiful dreamland in which all good things are paid for by the federal treasury and it doesn't cost him a cent."

"The withholding system has done more than any other thing to lull the taxpayer into the dreamy nonsense that he is getting something for nothing whenever the federal treasury pays the bill. This nonsense is about all that prevents the U.S. taxpayer from reacting to spendthrifts in government as a normal taxpayer would be expected to react."

An editor, Walter E. Williams, suggests that perhaps what is needed is a more painful way to pay taxes. "If it were known that everybody works two months of the year for the government and some work as much as four or five months, there might be less support for every new government program."



RONALD KENNY, fireman aboard the U.S.S. Randolph, was one of the ship's crew who witnessed the recovery of astronaut Virgil Grissom when he came aboard the Randolph following his space flight. Kenny's father, George, is a water tender at the East Walpole Boiler Room.

Dick Phipps and his family spent a week's vacation at their summer home in New Hampshire.

Herbert Church and his family also spent a week in New Hampshire.

Welcome to Mary Sitkauskas who replaces Patty McQuaid as reporter for the Purchasing Department.

Elvi Salomaa, who worked during the summer in the Purchasing Department, has now started a course of study at Bryant & Stratton in Boston.

MAINTENANCE AND POWER

We are glad to welcome Robert Irving to the department. Bob was recently discharged from the Coast Guard and is living in Foxboro.

Vacations are nearly over for the season. We have had reports from Block Island (Gilmartin), the Adirondacks, Maine (Doucette) and Cape Cod.

NO. 1 BOX SHOP AND OFFICE

A surprise shower held in Nancy Simoni's honor was held at the Lord Fox on June 29. The girls at the Box Shop Office presented her with a steam and dry iron, electric hand mixer and a GE toaster. Later in the summer she was surprised with another shower at the Tenpin by her mother and bridesmaids. Again she received many lovely gifts. The happy bride-to-be will be married September 17th.

Several employees in the Shipping Office have recently visited Miriam Hill and report that Sandra Lee, born April 4th, is growing fast and is a beautiful little baby. Mrs. Hill formerly worked in the Shipping Office at No. 1 Box Shop.

Claude Smith of the Box Shop office has just returned from a two months' vacation trip to Europe. He and his wife travelled with a church group, visiting eight different countries which included Germany, Scotland, Switzerland, Italy, Austria, France and Holland. They went over on the liner *Maasdam* and flew back by Pan American Jet. The paintings and sculptures viewed in Italy were the most impressive sights they saw. The trip was a very exciting one; Claude will always cherish memories of it, but if you ask him about his trip, he'll always end up by saying, "There's no place like home."

Morgan Foley is back after a lengthy illness.

Congratulations to John Hunter and his bride, the former Inez Watson. They were married August 20th.

A belated welcome to the new employees at the Shipping Office, Ruth Makarian and Joseph Gecelan, and to Paul Flanagan, helper. Joe is the new Review reporter for the department.

Good luck to the students who worked here this summer, and who are now headed back to school: Mike Curran, Melvyn Fillmore, Leonard Wolpert and Bill Wright.

NO. 2 BOX SHOP

Ambrose Fitzpatrick has returned from his vacation spent at Hyannis, Mass.

Edward Scanlon, who retired a few years ago, dropped in this past month to say "Hello." He is taking life easy and looks to be in very good health.

Patricia Sears, from the office at No. 2 Box Shop, is taking short trips on her vacation. Mr. and Mrs. Sears have recently bought the house at 21 Union Street, East Walpole, formerly owned by Mrs. Maude Graves.

Good luck, also, to Spencer Peckham, who has bought a new home at the corner of Pleasant and Union Streets in East Walpole.

NORWOOD ROOFING PLANT

Congratulations to the Norwood Roofing Plant which stands first in its group (Division II, Roofing Paper) at the half-year mark in the National Safety Council's 1961 Safety Contest. When the results for the first six months of the year were announced in August, they showed the Roofing Plant leading this group of forty-one plants throughout the country.

Belated congratulations to Walter Sweet-sir and Francis Rooney who each welcomed an addition to his family this summer; also to Cliff Smith of the Laboratory at the Granule Plant whose first child, a daughter, recently made her appearance.

Roy Walton and his family spent their vacation at their summer home at Agawam Beach, Wareham.

John Koval took his boys on a camping trip through Canada.

Nelson Bartlett and his wife vacationed at their summer home at Moosehead Lake, Maine.

Tom Corey, office boy, took a trip to Washington.

Among the vacations enjoyed by employees in the Granule Plant were the following: Joseph Zablowski at Lake Sunapee; Henry Kianski at Phoenix, Arizona; Russell Blake in Maine; Arthur Armour at Brant Rock; Charlie Peters on an automobile trip to the West Coast; Eldon Carlson, day trips to the Cape and South Shore; Raymond Ducharme, a honeymoon trip to Illinois; Arthur McKenna at Harwichport; Howard Bearce at Falmouth Heights and Edmond Pincine, Quebec.

Joe Cadero and his family have been spending the summer at their cottage at Lake Pearl and one week at Sandwich on the Cape.

(continued on page 4)

Contributors

Contributors to this issue include: Moses Bader, Leonard Weaver, Mary Moylan, David Lowry, Lucille Burrow, Ora Miller, Julia Smith, Sandra Simonielli, Florence McDonald, Mary Sitkauskas, Milton Gardner, Mildred Sanborn, A. D. Smith, Catherine Brady, William Ford, Norman Michael, Francis Wall, Mary Driscoll, Arthur McKenna, Henry Houghton, Nazareno Lori, Roland Peterson, Louisa Graham, Lawrence White, Dorothy Hawes, Joseph Geehan, Edward Silva.



MATTIE McLAUGHLAN drives off at the first tee at Cedar Hill Country Club in the recent Scotch Foursome as partners Peter Daley and Jack Reddick look on.

Tremendous Response

(continued from page 1)

my attractive little 'shack'! The inside is so morning-fresh-looking, I need a new roof to live up to the neighborhood. It would line my heart with pure gold." — Texas

"The roof on our house has given us trouble for years. Our home is 12 years old. . . . But age is not the main problem. We live on a half circle street and our house sits at such an angle that every stray breeze seems to blow just right to blow a few shingles off. The insurance company has repaired the roof so many times it looks like a patch-work quilt. We want to put on a new roof, but was undecided as to the kind. When I read your ad I showed it to my husband and we both decided it was a Bird Wind Seal Shingle roof for us. Of course, we would love a trip to Hawaii, as photography is our hobby. If we are not a winner, your shingles are, as they have already won us over." — Tennessee

"This is a good idea. After every wind storm we have to patch up with our *wind swept* shingles. These new Wind Seals sound good, and will serve our needs as we live on a hill top and *the wind she blows!*" — Vermont

"Do you have an agent in Denmark? My friends have a summer home and would like this kind of roofing." — Chicago

"This probably won't help win but I'll try. This is for my grandmother. Her house (she owns it), is in fairly good condition, all but the roof. It needs one very bad. Also, she has never had a vacation. She is in her 60's and has worked hard all her life. She deserved a vacation, and this is her chance. I'm 15 and I know that a crazy-mixed teen-ager doesn't mean much, but I would very much like her to get a new roof, and also a vacation. — Tennessee

"I would like to make one thing clear. I put on the coupon that we own our home. But it is not clear. We still owe some on it. We have lost our home twice by fire. I did baby sitting to buy paper to put on and our roof leaked and I will have to do it over. We have tried to patch it up but we do need a new roof." — Missouri

"I need a new roof, but would not be interested in the trip to Hawaii due to the fact that I have a 13 year old blind dog that I would not leave and a 10 month old kitty which I love dearly." — Ohio

"We have square dances at our farm. Had 1500 people there last summer, so a new roof would be seen by lots of people." — Pennsylvania

"I have got to shingle my barn. I would like to wait and get it for nothing. As for your contest, never mind the Hawaii trip. U.S. is good enough to stay in." — New Hampshire

"I sure hope I am a winner as I am 73 years old, have a granddaughter living in Hawaii whom I have not seen

for 3 years and two great grandchildren, one two years old and one seven weeks old whom I have NEVER seen." — Arkansas

"I have been living here at the same place for the past 20 years. I built the house 21 years ago, covered the house with the Bird Shingle. It has lasted that long. . . . So this is the house which is badly in need of a roof. I just hope I will be the winner. I don't believe there is a better shingle made than the Bird Wind Seal Shingle." — Mississippi

"I need a new roof sure like the looks of these shingles. Who is your dealer here? The only thing I ever won was my wife, however, enclosed is the magazine ad." — Oklahoma.

Junior Achievement Needs More Advisers

Junior Achievement will soon be starting its sixth year in Walpole. The exact opening date in October will be announced shortly. This year there will be three work groups, meeting on Monday, Wednesday and Thursday nights at the Junior Achievement quarters in the Old Stone School.

The roster of advisers is nearly complete, but there are still a few vacancies. Anyone interested in becoming an adviser in accounting, sales or production, should get in touch at once with William E. Smith at the Main Office.

Eight Men Qualify As Suggestion Winners

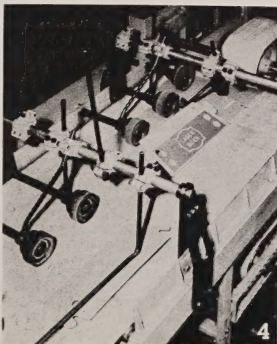
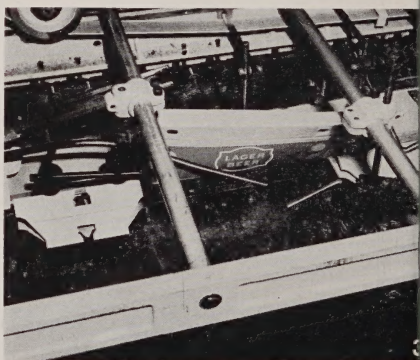
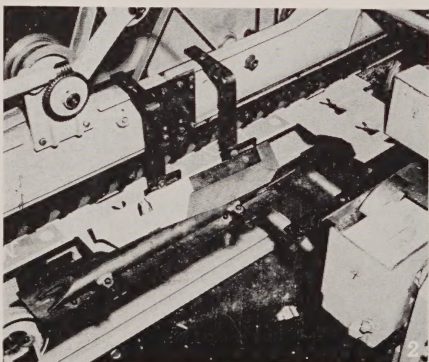
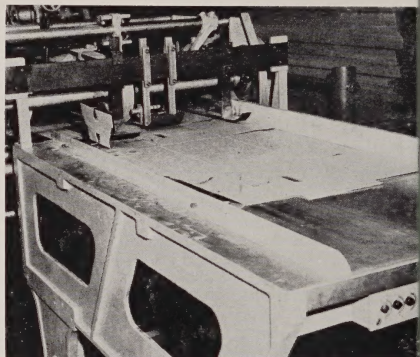
In August, two men qualified for additional \$20 suggestion awards, as eight suggestions received regular \$ awards as money-saving ideas. Vernon Stromberg, DPRE and Joseph Watkins, FBPM9, were the two who earned extra money for five accepted suggestions.

Regular awards:
Robert Beausejour, FBPM9 \$20
Patsy Famiglietti, FBF 20
Arthur Harris, FBPM5 20
Joseph Marrier, DPM 20
Charles Waterman, DPRE 40
Joseph Watkins, FBPM9 20
George Wise, FXF 20
Vernon Stromberg, DPRE 5

HOW THE POST GLUER OPERATES

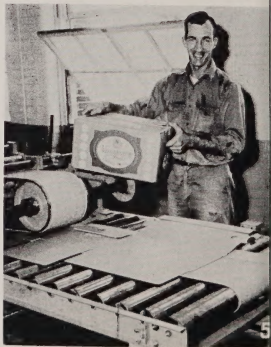
(See story on page 1)

1. As the case is fed into the machine, a metal guide folds two small flaps out of the way. The vertical piece shown, and a similar one at the end of the case in the foreground, will later form the hand holes.
2. The cover, in center being glued and folded.
3. The cover sections, now glued, are held firmly between two belts under the rollers, while the flaps are opened, glued and folded to form the hand holes at the ends of the box.



4. Completed case emerges at the finishing end where cover sections are opened out to prepare the case for the next operation — stapling. The two reinforced hand holes can be seen on either side of the imprinted section.

5. Roderick Urquhart displays a completed beer case, set up for use. On the conveyor a glued case is just completing its run through the nine-foot machine.



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October 1961



JOSEPH GALLO, left, owner of Gallo's Greenhouse, demonstrates to General Sales Manager Harold Bonnyman how easily the card caddy is attached to a spray of flowers. Baskets of flowers and other flower arrangements on the bench at the greenhouse all use card caddies for identification which is positive without spoiling the beauty of the flowers.

Bird Wind Seals Stronger Than Carla

by LUCILLE BURROW

Disaster is certainly no stranger to the Shreveport Territory this year. First is a series of hail storms early in the year that caused business to skyrocket, and it was still booming when unwelcome Carla hit. Even before the stormy winds and water touched the mainland, orders were pouring in via phone, mail and teletype. Customers begged for "just any kind" of roofing. Our machines have been humming at full capacity all summer, but now we just have to roll our sleeves a little higher, open the throttle another notch and dig a little harder to tunnel from under this avalanche of tonnage in our files. It might take a little time to get back to normal, but Shreveport has done it before and we can do it again!

The first reports of the damage of Carla came in from Mack Roach in the Ruston Territory and Kent Colvin in the Corpus Christi Territory. Both are most enthusiastic in their praise of Bird Wind Seal Shingles in the way they withstood the high winds of the storm. Both salesmen stated that the Wind Seal Roofs were intact, while the roofs on the neighboring houses were, in some cases, completely demolished.

There is still another side of the devastating Carla. A number of the employees (continued on page 2)



CARD CADDY, the ingenious card holder invented by Joseph Gallo of Walpole and now being manufactured on the new plastic machine at the Finishing Department.

Wylie G. MacIvor Chosen Assistant Treasurer of Berry Refining Company

Wylie G. MacIvor was chosen assistant treasurer of the Berry Refining Company in charge of credits. His appointment was announced following a meeting of the Board of Directors of the Berry Refining Company held in Chicago on September 20.

Mr. MacIvor has been assistant treasurer and general credit manager for Bird & Son since January 1954.

He has also just graduated from the

Plastic Card Caddies Now Being Made At East Walpole Finishing Department

A local florist's invention is now in production on the plastic machine at the East Walpole Finishing Mill. Card Caddies, which are plastic holders for sympathy cards or greeting cards, are Joseph Gallo's solution to a labeling problem that has vexed greenhouse owners and recipients of flowers for years.

Mr. Gallo's invention is as simple as it is clever, — a little plastic stick, with three prongs at its upper end to hold the identifying card, and pointed and notched at the other end for sticking into the earth or the base of the flower arrangement. The pointed end is notched with nine joints, so that the stick can be broken off and shortened for low plants and arrangements. Besides its uses for flowers, the Card Caddy can also be used to hold price cards and identify products.

For a number of years Gallo's Greenhouse in Walpole had been using a twisted wire holder which Mr. Gallo

had devised. It was better than the clumsy arrangement of a card enclosed in an envelope and tied with ribbon to a flower stem. It appealed to funeral directors, as Mr. Gallo noticed that they saved the wire holders to use with cards which came on arrangements from other greenhouses.

Many Florists Interested

Then last spring when Mr. Gallo learned that Bird & Son had a plastic molding machine, he contacted W. D. Marland, sales manager Horticultural Division, to inquire whether Bird and Son would be interested in manufacturing his card holder in plastic. It appealed at once to the Paperboard Products Division management as an addition to our plastic products line. While Mr. Gallo filed for a patent on his idea, Harold Bonnyman, general sales manager of the Paperboard Products Division, initiated the arrangements with the A.L. Randall Company of Chicago for its distribution. This company specializes in selling decorative containers and related items to retail florists across the country and in Canada. Their contacts with floral wholesalers, utilizing their 35 man sales force, provide the widest possible sales outlet for this unique product.

Idea Appealed

First introduced on a trial basis several months ago, the new Card Caddies are already being ordered by many florists. Dozens were on display at the recent National Florists' Convention in Montreal; Mr. Gallo succeeded in having them used on the special exhibits of flower arrangements which were a feature of the two-day meeting, and which were seen by florists from all over the country.

In Randall's 1961 Catalog Supplement, two center pages are devoted to advertising the new product. The advertisement reads, in part: "The patented card holder will grasp and firmly hold the delivery card or price tag — eliminating the costly labor of tying on cards. This clear plastic card holder will add neatness, utility and beauty to your arrangements — be sure to have them on hand at all times."

The plastic molding machine at the Finishing Mill turns out the Card Caddies 16 at a time, at the rate of 2800 per hour. They are packed in lots of 250 in corrugated boxes, made at No. 1 Box Shop. And 20 of these boxes are packed in a master shipping container when large quantities are ordered.

Graduate School of Credit and Financial Management at Tuck School, Dartmouth College. This special school for credit and financial executives has been conducted for two weeks each summer at Dartmouth for the past three years. There is concentrated study during this period, as well as considerable study and writing, including a thesis, during the intervening months. Mr. MacIvor was president of his class for the three years and at the graduation in August was honored by being named the one who had contributed the greatest amount of leadership during the three years.



Vice Presidents Report —

Improvement in All Divisions

In September, business in the Floor Covering Division showed signs of improvement over the same month last year. Volume was about the same, but dollar sales were better, because the products we are selling this year are the kinds of products that are most profitable to sell. We expect further gains in October and the general outlook for the rest of the year is also more favorable.

Competition has been very keen, resulting in unsettled price conditions and this makes Bird & Son's selling problem more difficult than normal.

Two new designs, Spindrift and Texture Twist, were introduced in Heavy Weight Vinyl in September. Another design, Chip Mosaic, in the Luxury Series of Quality Vinyl will appear early in October.

Sales of Linoleum Tile through the Industrial Division have shown considerable improvement recently and are now higher than they have been in over a year.

The Building Materials Division continues to enjoy active business. The very destructive hurricane Carla in Texas created an unusual demand for Bird building materials in that area, which added to the large volume of business the Shreveport Plant had already been handling. All the Shreveport operations ran full tilt in September to try to serve these heavy demands.

Many reports from the Texas Coastal area where the hurricane struck have increased the evidence that Bird Wind Seal* and Bird Architect* shingles provide plus protection to property. Many cases of these Bird roofs coming through this severe condition in A-1 shape have been reported, while other types of roofs right in the area were badly damaged.

The other Bird roofing plants have been enjoying normally good volume and have assisted in furnishing goods to the hurricane damaged regions as much as is practical to help fill Shreveport's orders.

Drawing of the lucky winners for the Bird "Hawaiian Trip For Two" and the free Bird Wind Seal roofs is to be held the week of October 23. This contest has been featured in Bird Wind Seal shingle advertisements for four months in national magazines including Better Homes and Gardens, American Home, Saturday Evening Post and regional issues of the Ladies Home Journal, Successful Farming and Suburbia. Interest has been tremendous

* Reg. U.S. Pat. Off.

with replies from every state where we ship Bird roofing. There will probably be as many as 25,000 entries by the time the drawing takes place.

The replies have already provided some excellent leads for Bird dealers and roofers who have sold many jobs to home-owners who entered the contest. Should one of these owners who has already bought a Bird Wind Seal roof become a lucky winner, he will be reimbursed for the roof purchased.

The situation in the Paperboard Products Division continues to indicate good volume for the balance of the year. This is particularly true in the Corrugated and Solid Fibre Department, where we are beginning to get significant orders in a new product, as well enjoying good business because conditions are generally better at this time of year.

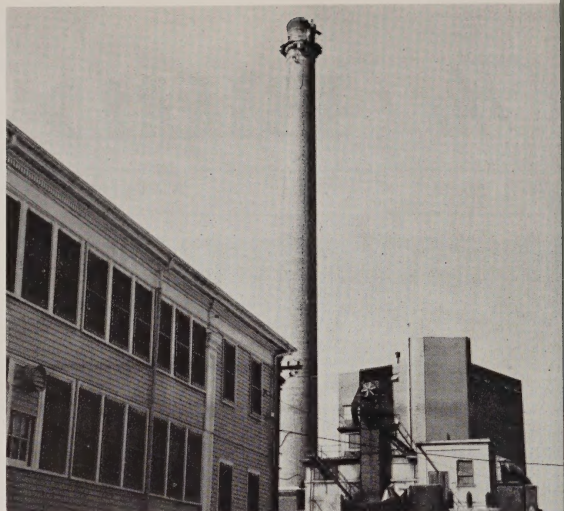
The new product is a collapsible box for 30 dozen eggs — Fast-Fold Pak-A-Bond. It involved custom-building the board from materials produced on our paper machines, then developing the box for No. 1 Box Shop to make and the sales department to sell, as well as engineering the ingenious machine which makes the box. Although the package was originally designed for eggs, additional uses are now being found for this useful box which can be collapsed and used again.

In the Shoe Carton Division we are looking forward to the time when the shoe factories start their runs next month for the spring markets. Meanwhile, we have succeeded in obtaining an increasing share of the available business in this competitive field.

**Soloists Announced
For December Concert**

Soloists for the Neponset Choral Society's coming performance of Beethoven's *Mass in C Major* were chosen following tryouts on October 2. They are: soprano, Grace Hatch of Norwood; alto, Harriet Dusty of Wrentham, tenor, Gerald Whipple of Wellesley; and bass, David Weaver of Easton. Mrs. Hatch is new to the group, but the others have all had solo assignments in previous concerts.

Rehearsals are going well, with a larger group than ever reporting weekly on Monday nights at Bird Hall. Soloists for the other work to be performed in December, Bach's *For Us a Child is Born*, will be announced later.



OFF WITH ITS HEAD. Men from Rust Engineering work on a narrow platform 250 feet above the ground as they remove the top of the East Walpole plant chimney preparatory to putting on a cast iron cap. The tiny figures at the right are the two men at work.

**Chimney Top, Up
Two Hundred Fifty Feet,
Gets New Metal Cap**

Once in every five years or so the big chimney at East Walpole gets a face lifting. Three men from Rust Engineering started the job last month, inspecting the brick work and replacing mortar at the joints where needed.

This time they also did a bit of "plastic surgery." The Bird & Son chimney was built over 50 years ago, and at that time it was customary to top chimneys off with a decorative head, giving them a flare, or wider top. To

reduce repair costs, the head was removed and replaced with a cast iron metal cap which protects the top of the chimney from weathering.

The inspection and repair work on this 250-foot chimney was done by two men crew under the direction of a foreman. The two men worked from a narrow platform, and as they completed each area, they moved the bracket to a new level over their heads as hoisted the platform planks up one foot to the higher level. It's a job that calls for good balance, sure-footedness and plenty of nerve. It's also a job where you don't step back to admire your work!

Stronger Than Carla

(continued from page 1)

employees anxiously waited some word from relatives and friends in the disaster area. Others, like Willie Smith, had refugees in their homes. Shreveport was drenched with almost two inches of rain in less than an hour, causing flooding of streets and homes.

**Bird Club Opens Season
Dance Class Organized**

Something new for the gals in Bird & Son started on October 3. On that date an adult dance and exercise class for women members of the Bird Club began at the Evelyn Dougherty Dance Studio in Norwood. When the flyers were circulated they stirred up quite a bit of interest and, as we go to press, it is expected that this class will be one of the more popular features of the Bird Club winter season.

Special Activities Chairman John Hutchins also announces that the Bird Club will again offer the popular Dinner Cheques to members. This year there is a new plan. A list of forty to fifty eating places will be sent to the club members. From this list the members can pick any twenty-one establishments and

buy a book of checks for these places at a price to be announced later.

Those who bought dinner checks last year will recall that they work as follows: The book is purchased for a small initial charge, then when the purchaser goes to the eating place and buys a dinner specified the check entitles him to a second dinner free of charge. More than 420 members bought dinner checks last year.

Art Classes started at the East Walpole Brigade Room on October 2. Mrs. He Pierce is again the instructor. No report yet on how many are signed up, but it is expected that there will be a good number, as usual. This year classes will be held on Monday, Tuesday and Thursday nights, and will run until about Thanksgiving time.

And finally, the annual Bird Club Banquet is scheduled for Saturday, October 14, with a hot baked Danish dinner served by Timothy's Catering Service. Entertainment and dancing will follow.

Every special favor asked of the Government, whether it be by labor, by business men, by farmers, or by professional groups imperils the liberty of all.

— First National Bank of Boston

Boss: This is only a suggestion. You don't have to follow it unless you want to keep your job.

wo Choose September or Retirement Month Frangiosa Retired In August

HUGH BOULTER, who retired on September 30, has company service dating back to December 14, 1936 but he knew the company before that, having worked on the construction of some of the Floor Covering buildings while in the employ of Allen Construction Company.

All his service has been at the Floor Covering Maintenance Department as a millwright, working first under Frank Sutherland and George Wood. Working in Maintenance he has especially clear recollections of the several floods and hurricanes which hit the plant, especially the big flood of 1955. In each of these emergencies the Maintenance crews worked long hours, first to prevent as much damage as possible and then to repair quickly the damage that accrued in spite of their efforts.

Hugh and Mrs. Boulter plan to spend more time in California this winter with their oldest son, Kenneth, and his family. On returning to their home at 139 St. Street, East Walpole, Hugh will keep busy working in their flower garden and fishing.

BYARD BENNETT, 109 Washington Street, Norwood, retired after 34 years of service. He began his Bird & Son career in May 9, 1927 as a helper in the Floor Covering Shipping Department under quart Nickerson who was then foreman of the department. Early the next year, February, he transferred to No. 2 Box Shop where he has worked continuously ever since.

He first worked as a helper of course, but by 1934 had become a Box Rotary operator. Since 1959 he has been a combiner-Rotary operator.

Mr. and Mrs. Bennett will continue to live in Norwood. They have two children, Mrs. Edward (Dorothy) Farrow Westwood and Darrell Bennett of Norfolk. There are two granddaughters — one in each family.

In his 33 years with Bird & Son, Salvatore FRANGIOSA has worked in three divisions of the company. The official record shows that he started at No. 1 Box Shop in April 1928 and transferred to Floor Covering in 1935.

But Salvatore also recalls short periods when he was transferred temporarily to both No. 2 Box Shop and Roofing.

During World War II he worked several months in the Shell Department, out of his Floor Covering career was in the Finishing Department where he eventually became a tube machine tender. In recent years he has worked

on several different jobs in the Undercoat Department.

Officially retired on August 31st, Salvatore still keeps as busy as he wants to, helping his son Angelo in his landscaping and mason business. In mid-winter Salvatore and his wife will probably go to Florida. In addition to Angelo, there are two other sons and three married daughters. Joseph is in the last year of high school and Michael in grade 10. Mrs. Catherine Quinton is stationed in Washington where her husband is in the service. She works in the Pentagon. Lucy Cicarella lives in Arlington and Mary Campbell in Salem. There are seven grandchildren, five of them living nearby, so Mr. and Mrs. Frangiosa enjoy visiting them frequently.

Thirteen Suggesters Collect Award Money

The lucky thirteen whose suggestions received awards in September are listed below. One man, Leonard Mastropieri, was luckier than the others as he received an extra \$20.00 for having reached his fifth accepted suggestion.

September awards:

Oscar Carlson, EME	\$20.00
Rocco DeLuca, FFF	20.00
Leonard Mastropieri, FFT	40.00
Tony Nado, FBPM	20.00
Joseph Watkins, FBPM9	20.00
Vincent Bilotta, FFG	5.00
John Finningham, FFG	5.00
John Green, FFM	5.00
Richard Jennings, Jr, FFD	5.00
William Peterson, FFD	5.00
Francis Prisco, FFG	5.00
Charles Treacy, DMB	5.00
Russell Webber, FFV	5.00

Competition Very Keen As Golf Season Closes

At the end of the second half the final team standings were — Greene's Team 84, McDougall's Team 75, Marcotte's Team 67½, Bader's Team 61½.

Two weeks from the final night found only a four point spread between the second, third and fourth place teams. The competition was very keen.

The tournament was held on the last night of play. Red Coyne who went into the tournament with a hacker's average of 49, shot a 41 to win low net with 27. George Johnson copped low gross with a 38, a fine score. Norman Greene set the record for the best season's score with a 36 — one over par. Low net second place produced a four-way tie. A cut of the cards determined the winners: Walter Rockwood, second; Robert Hocknell, third; Raymond Bearce, fourth; John McDougall, fifth (no prize).

Your Golf Committee abdicates at the close of an enjoyable season.

Harry Cady
John McDougall
Alex MacIntyre
Percy Spiers
Roland Peterson, Chairman

Both Bowling Leagues Off to Fast Start

Bowling is just getting under way as we go to press.

Although no records were broken the first week, three East Walpole men made good scores and got top honors. Angelo LaSalvia and Frank Petrolini of the DF

TOP OF THE NEWS

MAIN OFFICE

Congratulations to Marion Tolman of Cost Accounting who defeated Pat McDonald on the 20th hole for the Handicap Tournament championship title of the Walpole Country Club.

On September 2nd Burleigh Hutchins attended the wedding of his son, Dexter, in Kensington, Maryland near Washington, D. C. The wedding took place at the Kensington Presbyterian Church and a reception followed at the swank Congressional Country Club. Dexter and his bride, the former Judith Everett, are both seniors at Penn State College.

Maryann Berteletti and husband George have returned from a motor trip out West. Their tour included Yellowstone National Park, Grand Tetons, Mt. Rushmore and the Badlands, Denver, Rocky Mountain National Park, and Salt Lake City.

Robert Eisenhauer has been accepted for graduate study in electronics at George

town tied for high single of 128. James Barnes, EMT, got the high 3-string top spot with a 330.

There are twelve teams competing this year, indicating more interest than ever in bowling.

At the second week, in the Girls' League Helen DeSavage of Floor Covering Finishing Office led the girls in both single and high three string scores: high single, 110; high three string, 298. Evelyn Baldur of East Walpole Finishing was top bowler, with a 91.5, only 7/10ths of a point above Mary Ann Alukonis.

LONG SERVICE LIST

NOVEMBER 1961

Name	Year	Dept.	Yrs.
Patrick J. Greaney	11-2-26	No. 1 Box Shop	35
Roland A. Forbes	11-5-26	Floor Covering	35
John Ambrosevich	11-4-46	Paper Mill	15
Karl H. Larson	11-5-46	Paper Mill	15
Samuel S. Primack	11-5-46	Floor Covering	15
Barley J. Foley	11-5-46	Maintenance	15
Steven A. Mainones	11-25-46	Floor Covering	15
Edgar M. Johnson	11-15-51	Maintenance	10
Alice P. Donovan	11-26-51	Office	10
Henry R. Stevens	11-5-56	Floor Covering	5
Alexander MacIntyre	11-5-56	Roofing	5
Clayton E. Smith	11-7-56	Roofing Salesman	5
Charlotte A. Taylor	11-26-56	Office	5
Nancy Hurd	11-27-56	Office	5
Victor M. Savio	11-27-56	Paper Mill	5
Alice M. Wenstrom	11-28-56	Office	5

PHILLIPSDALE

John B. Rogers	11-1-26		35
Joan E. Pierson	11-15-56		5
Harold Grotes	11-5-51	Salesman	10
Anthony Christopher	11-16-51		10
John W. Erdmann	11-5-56		5

SHREVEPORT

Fred H. May	11-15-41	Salesman	20
John H. Wren	11-9-51		10
Abraham Babers	11-2-56		5
Marion Walker, Jr.	11-5-56		5

BERRY REFINING COMPANY

Roy E. Andree	11-15-51	Salesman	10
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Washington University. He is employed in the Electronic Warfare Division of the Navy Department and will study in the evening division of the University working for his Master's Degree. Bob worked one summer in the office of the Norwood Granite Plant and is the son of Frank and Gladys Eisenhauer of the Main Office.

On September 5 a baby boy was welcomed into the family of Tom Lazarovich, roofing salesman in the Mid-Atlantic territory.

Floyd Hayes, III, was born August 21. His father, Floyd II, is a roofing salesman in the New England territory.

Arthur Wilson, retired, still carries on with his Community Service job as executive secretary of the United Fund in Norwood. Arthur was chosen for this job twenty-six years ago when the Fund was first organized and has been the only executive secretary the organization has ever had. The campaign, now in full swing, has a budget this year of \$28,000.

Welcome to Eleanor Graves who is working temporarily at the Credit Union, helping out during annual dividend time.

Welcome to Raymond Flynn, new sales trainee in the Shoe Cordon Division. He takes the place of Don Roache who has been assigned to the southern New England and upper New York State territory. Hugh McLean, who formerly had this territory, has transferred to St. Louis to replace Maurice Godfrey, who recently resigned.

PAPER MILL AND FINISHING

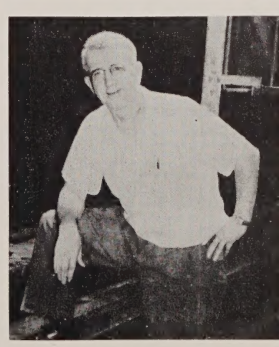
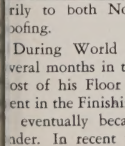
About a year ago Colleen Sullivan, who works for Ken Rouillard, spotted a beautiful diamond just to play a joke on Ken. However, there is no joke about the beautiful emerald cut diamond she is now wearing. Our best wishes to Colleen and Leroy M. Cobb of East Walpole. They announced their engagement on September 23. No date has been set for the wedding as Roy has about a year more of study at the East Coast Aero Technical School in Bedford.

When the Italian liner M. V. Saturnia sailed from Commonwealth Pier on September 3rd, one of the happy passengers aboard was Carlo Salvatorelli who, at the age of 76, was going back to see his home in Vasto, Italy. Carlo retired from Bird & Son's Stock Handling Department in April 1952. On hand to wish him well at the sailing were many friends. A picture of the lovely party appeared in the Boston Herald.

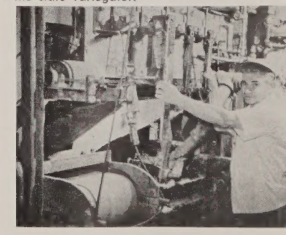
Joseph Coburn is back from three weeks' vacation. Joe took mostly short day trips but spent one week in New Hampshire and said he had very good weather. He also took his daughter to Mt. Holyoke College where she is entering her first year. This trip ran into some weather that was not too good, as it had to be made at the time of Hurricane Esther.

Chief Chemist, Hermon Barker, spent a week's vacation at Kidney Pond in Maine. At this writing he is still there, presumably trying to catch a salmon. He took his wife on this trip and maybe she will turn out to be the fisherman.

Herman Allen's son, Kenneth, has entered (continued on page 4)



IMMEDIATE RESULTS. When Charles Sansone tried out his Polaroid Land Camera at the Roofing Plant recently, he got these two snapshots of fellow employees: Left, James Lowe, night general foreman at the plant. Below: Edward O'Rourke of No. 9 Machine adjusting the slate variegator.



TOP OF THE NEWS

(continued from page 3)

the University of Maine as a freshman this year. Herman is a graduate of this University, so like father, like son.

MAINTENANCE AND POWER

It's a boy for Elliott Whitmarsh, Jr. Young Thomas, checking in at 10 lb. 2 oz. arrived in September.

The Stork Club also reports another September arrival—a boy, Timmy, 8 lbs. 12 oz. to the Robert Ivatts family.

These reporters were quite happy to see Eleanor Garland, former assistant editor of the Review, back in town. She is living in East Walpole and doing editorial work for the New England Mutual Life Insurance Company in Boston.

Harry Angus is soon to hold a housewarming at his new cottage in Barnstable.

NO. 1 BOX SHOP AND OFFICE

A very enjoyable and much envied vacation was had by Walter Cotter of No. 1 Box Shop Finishing and John Walsh of the Combiner Room. On July 5th they left on the Mauritania for Cobh, Ireland; landing the 11th, they spent three weeks touring Ireland and visiting their relatives and those of other Bird & Son employees.

They then proceeded to tour through other European countries such as France, Spain, the French Riviera, Italy, Switzerland, Germany, Denmark, Holland, and finally England. Here Walter boarded a Pan American Airliner for Boston leaving John abroad still enjoying his vacation. Walter says it was two months in his life that he will never forget.

We welcome five new men to the Shipping Department: Charles Rouleau, Charles Rennie, Michael Scafati, James Oulton, and William Taillon.

When Shipping Department employees go on vacation they really scatter themselves. For instance: Charles MacDonald to Pittsfield, Maine; George Mather to the Cape, Harris Aulenbach to Hampton Beach, Kennebec; Towle to Cleveland where he visited with his son who is teaching at Fenn College, John Hunter to Nova Scotia, Ken Houghton to Niagara Falls, Anne Morrison to Weirs Beach and points North, and Ruth Makarian to the Cape.

Genevieve (Pare) Gaffney, former office employee at the Box Shop, forsook the California sunshine recently to return to New England and say hello to friends and relatives. She especially wanted to be remembered to all her old friends and co-workers at Bird & Son.

The hustle and bustle of carpenters will be replaced by movers shortly when Bill Murphy and his wife move into their new home on Washington Street.

Sorry we goofed a bit in reporting Claude Smith's recent trip to Europe. He also

BARBARA WASELESKI and her beautiful avian horse, Cedar, which recently won several trophies and blue ribbons at a horse show in West Medway. Barbara works at the Fibre Box Sales office.



visited England which we neglected to mention.

One hundred and eighty relatives and friends saluted Mr. and Mrs. Russell Czryca on the occasion of their twenty-fifth wedding anniversary, Sunday, September 3. Russell has been a Bird & Son employee for over twenty years. Mrs. Czryca is a traffic supervisor for the Norwood Police, stationed at the Balch School. The anniversary party was held at the Elks Club House where the guests enjoyed a catered supper and presented gifts and congratulations to the honored couple.

NO. 2 BOX SHOP

Our best wishes go to Byard Bennett upon his retirement.

Charles Ricker took a trip to see his mother at Spring Hill, Nova Scotia.

We welcome back Victor Taggart and Bernard Pelinski who have been out sick quite a while.

NORWOOD ROOFING PLANT

We wish Elvin Davis a speedy recovery from the severe burns he suffered.

Leo LaVallee and Francis Herrick are proud fathers of baby boys born recently. Welcome to Angelo Melino who is back to work after a long illness.

While vacationing the entire summer at Wellfleet, Mrs. Byrdie Jackson had Hedy Lamarr, the actress, drop in to use her phone. This was the start of a friendship between the two during Hedy's short stay at Wellfleet. Basic philosophies of life were discussed and, needless to say, Hollywood differs greatly from New England. Just one regret was expressed and that was from Byrdie's husband, Jim, who works at our Laboratory: Hedy's visits were only during the week when Jim was here at Bird & Son!

Ruth Steinberg of the Shipping Office is soon going on another tour which will include Puerto Rico, the Virgin Islands, and Haiti.

Good luck to David Ellis and Donald Poole who have returned to college after working all summer on No. 1 Machine. Fred Picard vacationed in Washington, Virginia, and Atlantic City with his family. Frank Malacinski and his family took a vacation trip through Maine.

Among others who returned to college after working this summer at the Roofing Plant are George Kozak, Anthony Uorka, and Michael Curran.

Tony Uorka, Shipping, reports that his daughter Barbara is also back at college this year.

Thomas Concannon vacationed on the Cape with friends and relatives.

Anthony F. Smith spent two of his weeks vacationing at Rangleys Lakes and Bar Harbor, Maine. Fishing comes first for Tony, who is an ardent fisherman. He met an old friend of his, coming back from the Rangleys Lakes, Chief Marshall of the Skowhegan Police Department, who was a buddy in the Service, formerly from Lawrence, Mass. On weekends now Tony spends his time fishing as usual at East Sandwich on the Cape.

Priscilla DeVautour vacationed in New Hampshire and Quebec.

During August the Roofing Mill saw increased production. The mill cat had a litter of kittens—six in all, her second litter this year. All kittens are already spoken for.

FLOOR COVERING PLANT

Bob Bourne and Leo Burkett of the office eagerly awaited the beginning of Bird Club bowling. This is their favorite sport.

Do you have a child whose heart is just aching for a pet? Marylee Gibadlo has two kittens (about five months old, housebroken) who are looking for a warm home to live in this winter. One is a very adorable black and white tiger (mostly white) and the other a fluffy angora tiger. Sex unknown. They are yours for the asking with only the assurance that they will be provided with a kind comfortable warm home. If interested get in touch with Marylee at the Floor Covering Office.

On Saturday, September 16, at St. Catherine's Church, Norwood, Brownie Kanalski of the Research Laboratory married Helen Flaherty of Norwood, who is a nurse at the Norwood Hospital. They had their reception at the Colonial Inn in Medfield. Their honeymoon—destination unknown, but possibly Washington, D. C. A member of the art photo department, Al Gunner, took the pictures for their wedding album. We congratulate Brownie for taking the big step and wish him the best of luck and happiness.

Edith Libby's son David has returned to New Haven to begin his sophomore year at Yale.

We are sorry to learn that Bill Pratt was taken to St. Elizabeth's Hospital on September 12 for treatment. He was quite sick for a while but seems to be improving rapidly. We hope he will be back at his desk real soon.

(continued on page 5)

Much Has Happened Since These Men Began

When FRANCIS NEVINS began as a helper in Floor Covering twenty-five years ago, last September 14th, the main



products at the plant were Bird Neponset Rugs and Yard Goods, Armored with Bakelite, and Chromalium, the forerunner of Bird Linoleum.

With Fran it has been a case of starting in Shipping

and staying in Shipping right through his whole career. Under the good training he got from his first boss, Ed Daley, he moved up to become a gang boss in 1939. Since 1953 he has been a fork lift truck operator.

Like most other men in his age group, he spent a couple of the World War II years in active service. From March of 1943 to December of 1945 he was with the 466th Regiment on active duty in Europe with a T 5 rating. He still retains his interest in military affairs and friends through membership in both the American Legion and the Veterans of Foreign Wars. Fran is also active in the Knights of Columbus and the Holy Name Society, and at present is serving as treasurer of Local 385 at the Floor Covering Plant.

Fran's wife, Sophie (Novick) worked at one time in the East Walpole Mill Office. They now live in an attractive new home built a year or two ago on the edge of Francis William Park in East Walpole. Their son, Francis, is a Junior in High School. Fran, Sr. has always liked all sports, still follows some of them on TV, and still plays a good game of golf, mostly with the local K. of C. League.

Like Francis Nevins, BRUCE GRINDLE, has always been a loyal Floor Covering Plant worker. He started also in the Shipping Department, just a few

days later in the month, on the 21st, and he also recalls Ed. Daley as his first foreman. That same year he moved up to the job of checker and worked part time in the Shipping Office. In the years that followed, he became, successively, rug



checker, tractor operator, gate strap and fork lift truck operator.

In 1952 Bruce joined the office permanently, replacing Warren Dyer storekeeper. In January 1955 he moved to his present job, assistant foreman charge of Raw Stock.

Bruce says he has always found job interesting. There have, of course, been many changes in products, methods and personnel—and many memorable incidents. The most exciting time for him was when Hurricane Diane hit in 1955, flooding the whole plant with four feet of water.

The Grindles live on Summer St. Weymouth where Bruce is a member of the Weymouth Methodist Church. He is a past master of the Rising Star Lodge, Stoughton. For hobbies he takes occasional fishing trips, raises a few chickens, and spends much time with his family. Daughters Joyce (17) and Diane (15) and son Bruce (14) live at home. The older daughter, Carol, is Mrs. Har Cushing. She has two children, Amy, and Judy, 1½ years. Bruce says, "I doubt everyone agrees grandchildren are a great joy. We spend a great deal of time with ours."

The Roofing Granule Plant had been built only about two years when HELEN OSTROM began work there under Foreman Warren Manson twenty-five years ago last September 15. He worked there until 1944, first as a helper, then as truck driver.

Transferring in September 1944, No. 5 Paper Machine at East Walpole, he began as usual as a fifth hand. During the next four years he progressed to the position of backtender on No. 1 Machine. Four years later, in June 1951, he was promoted to back tender on No. 1 Machine, remaining there until he transferred in October 1960 to the Water Department.

Mr. and Mrs. Ostrom live on Plumton St., Walpole and have four children all married: Mrs. Fred Pierce, Jr., Mrs. Sylvester McNeil and Edward Ostrom, all of Walpole, and Mrs. William H. of Norwood. There are eight grandchildren, who provide much joy and amusement to the family. Helge has two main hobbies, working on his boat and deep sea fishing at the Cape and Plum Island.

OP OF THE NEWS

(continued from page 4)

ie Owerkas Tour South

Bill Owerka of the Floor Covering Division Department has written this enthusiastic account on his recent trip south where he and his wife, Jennie, formerly of the Main Office) and their daughter, Carolyn attended the Veterans Foreign Wars 62nd National Convention at Miami Beach, Florida. The Norwood Post had elected Bill as their delegate. Jennie is Junior Vice-President of the Ladies' Auxiliary. Delegates from 51 states totalled 900, and they held their meetings at the fabulous Fontainebleau Hotel. There were 300 Ladies' Auxiliary delegates and their meetings were held at the Deauville Hotel.

Bill writes:

"We both participated in the Military race and had the pleasure of being introduced to Ted B. Connell, National Commander-in-Chief and also our Massachusetts State Commander, John Tynan. One outstanding event of the week is the Million Dollar Pageant of Drums which was held at Orange Bowl; various states were represented, all champions in their own rank. The Champions of champions were selected in this spectacular event with a million dollars distributed by Ted Connell, and the President of the Ladies' Auxiliary, Mrs. Frances Lee Millican.

"Our tour started toward the Gulf of Florida. We took in the Sea Aquarium, Everglades, Silver Springs, Bausch Gardens of Tampa and St. Petersburg, the city of young 80-year olds. This is the best spot for one's retirement; I recommend highly.

"Going into the State of Louisiana, we passed Lake Pont Chartrain Causeway, the world's longest bridge (you might well be prepared to bring your own lunch before venturing!). In New Orleans, we took in Bourbon Street, French Quarter, and Dan's Pier No. 600. We had the pleasure of being entertained at Al Hirt—bestest of trumpet players. We dined in one of the fabulous French patio restaurants namely, The Court of Two Sisters. The atmosphere and food were excellent and so was the price.



HOLDS RECORD. Ed Johnson of East Walpole Maintenance holds season record for the largest fish caught on the Capt. John, out of Plymouth. You can find Ed, his wife and sister, Elin of Payroll on this fishing boat every good Sunday. Ed's wife is in the distance. The fish — a 20 lb. cod.

"Coming home we took the mountain tour: Mississippi, Alabama, Tennessee, Great Smoky Mountains and beautiful Rock City, Look-Out Mountain near Chattanooga and Ruby Falls. The Blue Ridge Mountains scenery reminded me of New Hampshire's White Mountains. Coming further north, we stopped at the Natural Bridge in Virginia and Luray Caverns, something everyone should visit. Finally, we stopped in Washington and took in all the historic spots there."

PHILLIPSDALE

The annual clambake and outing of Local 878, the Phillipsdale Union, was held Labor Day at the White Rail in Bristol. Things started off at noon with chowder and clamcakes and later the bake including lobster was enjoyed by a large group. Among the visitors were Mr. and Mrs. Paul Knight and their three daughters.

During the afternoon there were races for the children and for the so-called grown-ups was a baseball game which went on 'til some of the old timers got too tired to play. John Arruda was the chairman of the outing committee assisted by Bill Rebello, and Ted Pereira and also by Manuel Oliver who took care of the games. Everyone seemed to think they did a good job.

Winners of the various races were: Most candy found — John Larson and Lin Pereira

Death Claims Four From Retirement List

WILLIAM F. DOYLE, retired, died September 1, 1961 at the Norwood Hospital at the age of 70.

He was an experienced sheet metal worker when he came to Bird & Son on October 22, 1922. He started immediately on this kind of work at the East Walpole Maintenance Department and continued on the same job until he became ill shortly before his retirement in December 1956.

Funeral services were held on September 5 with a Solemn High Mass of Requiem at St. Catherine's Church, Norwood. He is survived by two sons, William F. of Washington, D.C. and John R. of Iowa City, and a brother, Emery, of Milton.

JAMES J. MURRAY, retired, died on September 17th at the Norwood Hospital at the age of 76.

Starting in June 1939 Mr. Murray worked for a few months as a mechanic's helper at the Machine Shop in the Norwood Roofing Plant. In November of that year he transferred to the Floor Covering Machine Shop and worked there for many years as an "A" machinist until his retirement on March 31, 1951.

He lived on Rhoades Avenue, East Walpole, and was an active member of both St. Mary's Holy Name Society and the Norwood Lodge No. 1124 B.P.O. Elks. He was a life member of this organization.

Block race ages 7-9: John Larson — Pat Allienello

Block race ages 10-12: Al Gouveia — Dorothy Nolan

50 yd. race ages 7-9: Celia DiFonzo

50 yd. race ages 10-12: Joseph Ellis

Candy race ages 7-9: Celia DiFonzo

Candy race ages 10-12: Tie, Kathleen Rose and Dorothy Nolan

100 yd. race: Al Gouveia

Watermelon eating contest: Al DiFonzo

The 1961 bowling season is underway at Phillipsdale with four weeks completed. The first week of bowling has set some new records again as it did last year.

Last year Bill Kanoski started off the season with 403 for three strings and then this year a new champion is heard from, Antonio Tirocchi, Jr. with a total of 430 for three strings with a high string of 159. It looks as though the 430 will stand for a while but Tony's high single of 159 has already been tied by Armand Roy and a close second is Dave Seecley with 157 who has a second high three of 398. It looks like everyone is improving with 21 bowlers out of 33 having an average of 100 or better.

The team standing and individual honors after 4 weeks are as follows:

	Won	Lost
No. 1 Machine	8	4
Insul Board	7	5
Yard	7	5
Defibrators	6	6
Office	4	8
No. 3 Machine	4	8
High Average D. Seecley with 120 5/12.		
Ladies High Single		
Margaret Pierson	115.	

Congratulations to Timothy Harrington, Jr. whose father works in Maintenance and Salvatore M. Pella whose father works in Shipping upon their receiving state scholarship awards. Both boys are graduates of LaSalle Academy.

Funeral services were held on September 20 at St. Mary's Church with burial in Holyhood Cemetery, Brookline.

MICHAEL A. SILVESTRI, retired, died at his home, 2 Hoover Road, Walpole, on September 24 at the age of 75.

Mr. Silvestri was steadily employed at the Norwood Roofing Plant from July 1928 until his retirement December 31, 1951. For many years he worked on the No. 1 Roofing Machine. He also had other short periods of employment with the company at the No. 1 Box Shop and the Floor Covering Plant at various times from 1910 through 1926.

Funeral services were held Wednesday, September 27th, from the Gineley Funeral Home. He is survived by six sons: Patrick of Norwood who works at No. 1 Box Shop, Michael A., Roland C., and Frederick R. of Walpole; Francis A. of Sacramento, California; and Albert L. of Danbury, Connecticut.

KATHERINE COLLINS, retired, died, at September 30, 1961 at the age of 84. She retired December 13, 1948 after 17 years of service at No. 2 Box Shop.

When she began in January 1931 she was a press feeder for several years. In 1937 she became an inspector and in 1943 was named chief inspector, the position she held until her retirement in December 1948.

Funeral services were held at the May Funeral Home, Norwood, on October 3. Surviving her are three daughters: Blanche Balduf, Grace Flanagan and Mabel Koch.

Anthony Ricci claims he is wide awake when he comes in mornings, but some of the boys are doubting it. They saw him come in with one tan and one black shoe.

Pat Cicereilli got so interested in reading the racing news while having a midnight snack recently that he walked home leaving his car at the restaurant. Next morning not finding it in his driveway he reported it to the police as being stolen. When it was found it was reported that Pat's face was really red!

Congratulations to the Ed Boisverts upon the birth of their daughter, Cheryl Anne, on August 26.

We hope at this time that Bill Gecawich is back to work. He has been out spending some time in the hospital.

Announcement has been made of the engagement of Frances Drake of Phillipsdale and Paul Brown of Pawtucket, now located with the Armed Services in the Canal Zone. Congratulations!

CHARLESTON

Congratulations go out to a former office employee on the birth of a daughter. Mrs. Etta Mock who is now on a leave of absence gave birth to a daughter on September 9 at St. Francis Hospital. Both mother and daughter were doing fine according to our last report.

(continued on page 6)

Contributors

Contributors to this issue include: Charles Cobb, Edward Geraghty, Henry Houghton, Sandra Simonelli, Muriel McDonald, Florence MacDonald, Robert Roby, Julia Lewis, Joseph Grehan, Agnes Fraser, Warren Eisner, A. D. Smith, Catherine Brady, William Ford, Helen Lane, Joan Wamsley, Anna Garofano, Anthony Urtoka, Julius Aukstolis, Mary Driscoll, Edward Silva, Marylee Gibbadlo, Nazareno Lori, David Lowry, Robert Pearson, Manuel Oliver, Ray Nolan, Catherine Averill, James Barnes, Rose Fox, Virginia O'Brien, Lucille Burrow, Robert Zabel, Moses Bader, Mary Moylan, John Hutchins, Velma Cobb, Roland Peterson, Leonard Weaver.

DRAFTING DEPARTMENT moved to the top floor of the Main Office late in August. Here they are, not completely settled in, but doing business, nevertheless. Left to right: Stephen Ruffi, industrial engineer who has his desk in this area, James Moylan and Arthur Eames, draftsmen at their boards, and Moses Bader, draftsman in conference with Joseph Sheehan, R. engineer and Burleigh Hutchins, vice president.





IN THE FOOTLIGHTERS' latest local production, "Gold in the Hills" is John Glebus welder-machinist at the East Walpole Maintenance Department. At the left, as he appeared in the role of James Glue. Right, as he appeared several years ago as Samuel in "Curious Savage."



John Glebus Plays Varied Roles In Walpole Footlighters' Plays

Doffing his welder's helmet for a bowler and wearing the costume of a city swell, John Glebus of East Walpole Maintenance appeared last spring in that grand melodrama "Gold in the Hills" staged by the Walpole Footlighters in their playhouse on Polley Lane, East Walpole.

Billed as James H. Glue, an uptown swell, John appeared in the barroom scene where he and other "better" characters tried to maintain their dignity while mingling with the riffraff from the Bowery. He finally got taken for \$5.00. John also served as co-stage manager for this production along with Joe Wissman of Bird Machine Co. John's wife, Betty, is also a Footlighter. In the May production she doubled as an usher and a Bowery girl in the Bowery scene.

And now John is busy learning a part for the Footlighters' fall production, "The Mousetrap," a mystery play by Agatha Christie. He will play the role of Major Metcalf when the show opens for seven nights in mid-November.

John Glebus joined the Footlighters about twelve years ago, shortly after moving to East Walpole from Foxboro. He still remembers the first show with which he was connected, another terrific melodrama, "Love Rides the Rails." In those days the Footlighter productions were staged at the Lewis Barn on East Street. In 1952 he appeared in the play, "The Shop at Sly

Corner." This, which proved to be one of the group's best efforts, was taken to the Boothbay Playhouse in Maine for a week's run that summer.

During his years with the Footlighters, John has worked in about every capacity from actor to carpenter (when the new playhouse was being remodeled). He has been house manager, stage manager, a member of the lighting committee and member representative on the Board of Directors. When they took over the old warehouse on Polley Lane and remodeled it into a fine theater where all their plays are now staged, John was on the steering committee for the playhouse. Like many other members, he donated many hours of work in the remodeling.

Among the shows in which he has acted are: *The Curious Savage*, *My Three Angels*, *The Solid Gold Cadillac*, *My Sister Eileen*, *The Great Sebastians*, last fall's production of *The Third Best Sport*, and most recently, in May, *Gold in the Hills*.

John Glebus is a welder and A machinist at the East Walpole Maintenance Department, where he has worked since 1945. He and his family live at 14 Park Lane, East Walpole. His son, John, nineteen, is a Sophomore at Syracuse University in New York; his daughter, Ann, twelve, is in the seventh grade at the new Junior High School in Walpole. Betty Glebus, his wife, is employed at Knox, Inc.

Winthrop College. She has worked in the office for the past two summers and is very helpful in filling in for others on vacation. She plans to return to work next summer when college is out.

Joan Wilkerson, mail clerk, traveled with her family to Arkansas for a week's vacation visiting her father's brother.

Larry A. Glouse, catman driver, is doing quite nicely now, and for the first time since his severe accident in the caravan truck back on June 6, he is able to sit in a wheel chair for a few hours each day. From all indications, he is now on the road to recovery.

Many of the employees of the Charleston office were present at St. Barnabas Lutheran Church for the wedding of Mrs. Gloria Patterson's daughter, Rosemarie, on September 2, 1961.

Jeann Minshew, production clerk, and her immediate family traveled to Austin, Texas for two weeks' vacation. Most of the time

there was spent with Mrs. Minshew's mother and grandmother.

During the summer, John Henry Burn and his family rented a house on Folly Beach for a week's vacation. John returned to work with quite a tan and many fish stories about the big one that got away.

John Beckum, assistant to the shipping foreman, spent his vacation attending two weeks' summer encampment with the U. S. Army on maneuvers.

Ernest Zinkowski, plant superintendent, spent several weeks in New England on vacation with his family. After having been away for so many years, he stated he felt like a stranger while there and was quite glad to get back to the southland.

We welcome to the Charleston office Mrs. Janice Ritter, who will be a general clerk assisting production clerk and handling accounts payable. Mrs. Ritter, originally from Florida, is now residing in Charleston where her husband is serving an apprenticeship at the Charleston Navy Yard.

Ed Toler and family traveled to Jacksonville for a visit with his daughter. While there he had great success fishing.

Lynwood Therrell went to the Great Smoky Mountains with his family on vacation.

Chuck Higbee and family visited his parents in Pennsylvania while on vacation for two weeks.

Dick Ustry, foreman in FKW, after purchasing a new station wagon, traveled to Winter Park, Florida with his family.

Steve Gooden and family went to Asheville, North Carolina for a week's vacation.

NEW BRITAIN

Michael Valerio, youngest son of Mr. and Mrs. Romeo Valerio has entered his first year of school.

Normand Michaud, former employee and reporter for the Bird Review, has left us for other fields.

The best of luck to our new reporter Mrs. Ann Garofano who has been a member of New Britain branch for five and a half years.

Mr. and Mrs. Arthur J. Bushell spent an enjoyable week at Dennisport, Mass.

Ralph Porter, son of Mr. and Mrs. Chet Porter, who has been employed at the New Britain Plant during the summer, has resumed his studies at Tufts College. Their other son Thomas, has enrolled at the Josephine Seminary in Newburgh, New York.

Welcome to Joseph Skorupski, new employee, who is a brother of Henry Skorupski the shipping gang boss.

Mrs. Anna Garofano and her husband spent a pleasant week at Hyannisport, Cape Cod, also four unprofitable days at the Rockingham, New Hampshire race track.

Mr. and Mrs. Marshall Lee spent their vacation at Stockbridge Bowl, Stockbridge, Mass., and reported a very enjoyable time.

SHREVEPORT

Frank Markham and his college bound son, Scott, went fishing the first week in September in the Jena-Jonesville area. They came back boasting of a catch of 75. J. D. Teusch and his wife went fishing on Big Bayou in this same vicinity and they reported 100 fish boated. "Dude" Davidson and William Winkler are going to this hot spot in the next week of 10 days and its already predicted they will catch 125. What we're saying is, the first fish story never has a chance.

Bill Blue boasted he was going to get lost in the wilds of East Texas this week of vacation. Planned to relax and fish, stay away from a phone and shun all salesmen.

Wick Guice, with his father and mother, flew to Mayo's Clinic in Rochester, Minnesota, over the Labor Day holiday. We hope the doctors there will be able to effect a cure for him.

CIGAR DEPARTMENT — Mr. and Mrs. Milton Webb are proud parents of a new baby boy they have named Kevin. . . Jimmy and Alma Brown now have their first child and have named her Brenda Kay. . . Claude and Frances Dilts now have a new daughter, Mary.

Modena Fuller enjoyed keeping her grandson, Charles, on her vacation while her son, Franklin, and his wife enjoyed a trip to Mexico City.

Edwin Sompayrac spent a few days Galveston and went deep sea fishing. Within 70 miles out, a storm came up and they spent most of the time trying to hump onto the boat. However, they were able to catch a few big fish.

David Nance and his family visited home, Danville, Virginia. They made trip via train and the boys enjoyed it very much. It was their first train ride.

Joe Henry and Mildred Wilson welcomed a baby girl on August 31st and named her Doris Ginelle.

Did you ever pull one tiny pebble out of the hillside and find an avalanche of rumbling down on you? That is what happened to Leon Taylor when he decided to work on his little English Ford that idling a little rough. This, he thought would take about four hours and cost approximately \$3.00. When he got inside motor he decided he'd better do a ring of extra \$15.00 plus 8 more hours. Then miked the crank shaft — it was .004". Add three weeks time waiting for the parts, plus \$40.00 for the crank shaft — \$52.00 for rods. He hopes to get this job completed real soon, and that it will be "idle rough."

LEWISTON

A daughter, Linda Jane, born to Mr. and Mrs. Philip Morse, August 1st, made Margaret Gillis a grandmother for the first time. Mrs. Morse, the former Althea Gillis, is employed part time at Bird Lewiston.

Labor Day travelers were, Ann Bannister and husband Lucien, visiting Ann's mother in Troy, New York; Lillian MacDonald a friend Sally Larson, visiting friends relatives in Swampscott and Weyland. incidentally, Sally was an employee of Bird Son, when we were located in Auburn.

Margaret Gillis, Fern Champagne, and their husbands, enjoyed the long Labor Day week-end at Moosehead Lake, camping a fishing.

Eddie Quinn enjoyed part of his vacation fishing and golfing. The rest of the time was spent painting his house.

Guy Houghton spent several days at boomook Lake, fishing with friends.

Benoit Sirois has added a canopy to sun deck, making a very pretty and comfortable place to relax.

Helen Lane spent her recent vacation working around home and camp, and darned near forgot to send in the news, due to the fact that her husband, Ted, was on vacation too.

CHICAGO

We welcome Erwin Prochaska, Maintenance steam fitter, to the Bird Family.

Rudy Budz, Sample Department, spent his vacation cleaning his 2-flat — preparing for a new tenant and for the winter, as the heating plant needed care too. Rudy said "Let the ice and snow come, I'm ready." Then Rudy overhauled himself by going to the dentist and chiropodist. Every evening for relaxation he watched television while eating pizza pie and drinking Pepsi.

Tyler Smith welcomed a baby girl to the Smith family. This baby is No. 4 — one boy and three girls. Congratulations to the Tyler Smiths!

A five day International Oil, Chemical and Atomic Workers Convention was held in Chicago. Martin Krajcir, president of Local No. 170 and George Coleman, financial secretary attended. Business was as usual — the result was that Martin Krajcir had to take a rest cure vacation. Her Springs, Ark. George Coleman returned to work physically fit.

Mama Cat, mother of all the kittens Bird's (including Berntha Bird) was four dead. (Cause unknown.) Myrtle, Cook Bird's restaurant, cried for two days, because Myrtle always fed Mother Cat — all the kittens as they grew up. Myrtle said "you know, she was like one of the Bird family."

Mr. and Mrs. B. G. Macfarlane spent their vacation at Fort Walton Beach, Florida. Had some rest and a fine trip. . . lot of driving. Enroute they stopped to see the Hermitage, home of Andrew Jackson near Nashville, Tenn. On the return trip to Chicago they came through the Smoky

TOP OF THE NEWS

(continued from page 5)

Joe Shokes, credit representative, vacationed for a week at Lake Lure, in North Carolina. While in North Carolina, the Shokes family visited Ghost Mountain, which is the Disneyland of the South.

Mrs. Mary Jo Rakoske, credit clerk, and family traveled to Nashville, Tennessee for two weeks' vacation.

Mr. and Mrs. H. F. Davis vacationed for three weeks in Florida for the purpose of buying property; however, to date he has not indicated how many acres he purchased.

Mrs. Darlene Lee of the Charleston office traveled to her home in Tulsa, Oklahoma with her husband and two newly acquired puppies for two weeks' vacation.

The Charleston office was quite sorry to see Janice Smith, temporary clerk, return to

The BIRD REVIEW

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Published for Bird & Son, inc. employees and their families

November 1961

Pennsylvania Man Wins Wind Seal Roof, Hawaii Trip

Andrew J. Ridilla of Latrobe, Pennsylvania, is the winner of the Bird and Seal Contest which ended October 15 with a total of 30,000 replies received.

Mr. Ridilla, who never won a contest before, will receive a free Bird and Seal Roof and an all-expense trip to Hawaii for two. He is the general superintendent of a contracting firm in Latrobe, which is located about 15 miles southeast of Pittsburgh.

E. Burkhart Named Assistant at Gary Plant

GEORGE EDWARD BURKHART came to Berry Refining Company on July 1, 1961 as assistant refinery superintendent.

Mr. Burkhart was born in Chicago, attended grade school at St. Florian's, High School at Thornton Township, Calumet City, Ill., and graduated from Illinois Institute of Technology in February 1951 with a degree in Chemical Engineering. He saw military service in the Army from June 1944 to June 1945, and was called in February 1951 during the Korean Conflict, serving until February 1954 in the Chemical Corps.



LITTLE HURRICANE created at the Norwood Airport in October to provide new advertising pictures demonstrating the wind-resistant qualities of Bird Wind Seal Shingles. Wind Seals on the right resist 80 mile winds. Ordinary shingles, left, blow up and rip off, causing leaks. The couple are professional models from the Copley Seven Agency.

He married Patricia Lauerman on July 26, 1948 and has three children; Barbara, 8 years old; Bruce, 6 years; and Jim, 4 years. They live in Lansing, Illinois.

Before coming to Berry, Mr. Burkhart was with Sinclair Refining Company for ten years. He was in process design and technical work three years, assistant foreman in Polymerization and Alkylation Plants for one and a half years, and foreman of Fluid Cat Cracker for three and a half years.

\$170 Distributed In Suggestion Awards

Nine employees received suggestion award money in October and three of them collected an extra \$20 for reaching their fifth accepted suggestion: Nemus Cianfarani, FFF, John Green, FFM and George Wise, FXF.

Regular awards were paid as follows:

Nemus Cianfarani, FFF	\$20
Thomas Folan, FFV	20
George Wise, FXF	40
Oscar Carlson, EME	5
Rocco DeLuca, FFF	5
John Folan, FFB	5
John Green, FFM	5
Roger Guilmain, FFD	5
Joseph Purpura, FBV	5

New Equipment Added At Floor Covering Lab.

A laboratory model of a planishing roll has been installed at the Research Department of the Floor Covering Plant. This machine is used for laboratory experiments in developing new kinds of vinyl products.

Small samples are made by hand, cured in the testing oven under carefully controlled times and temperatures, and then put through this apparatus to test the products with various finishes for the sheet surface. The new equipment is an exact miniature of the big 12-foot wide equipment at the finishing end of the vinyl rotary machine. Designed by Engineer Robert Hocknell, it is now used frequently to test new techniques in the laboratory.

Hurricane Blasts Test Wind Seals

The Norwood Airport was the scene of a man-made hurricane on October 18. Winds up to 115 miles per hour, created by the motors of a Convair, and torrential "rain" supplied from hoses manned by Norwood firemen, beat against a roof of Bird Wind Seal * Shingles — and the Wind Seals won.

The life-like storm scene was created by the Bird Advertising and Sales Promotion Department to provide movies and still pictures for advertising purposes. Half the roof of a Walpole Woodworkers house was shingled with Bird Wind Seal Shingles; the other half, with competing shingles without the wind seal protection. To make the picture more realistic, shrubs and trees supplied by Treen's Nursery of Walpole were planted around the foundation. Two models from the Copley Seven Agency, posing as man and wife, walked through a series of takes as the wind and rain battered their "home." First they battled winds of 60 miles per hour, then 80, then 100. In the final blast clocked at 115 miles per hour and directed at the house alone without people in the picture, the house was moved off its foundations, but the Wind Seal Shingles never budged.

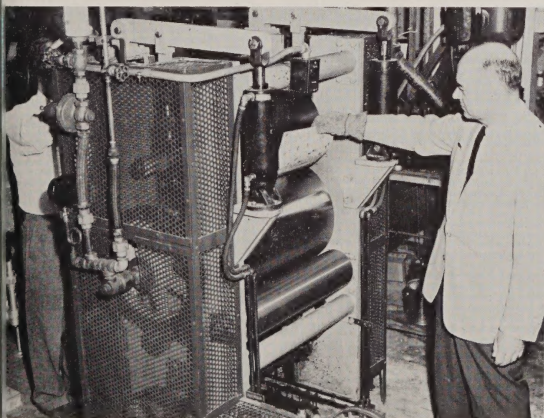
Other scenes were taken with the couple up on the roof, struggling to push down the unanchored shingles which the wind was ripping up. Beside them, on the other half of the roof, not a shingle lifted in the Wind Seal roof area. They got thoroughly soaked, and so did Jim Hanlon, advertising and sales promotion manager, when he tried the same stunt before the cameras, but they dramatically proved how well Bird Wind Seal Shingles stand up in such weather.

Movie for Advertising Use

A 15-minute movie will be made from the shots photographed by the Bay State Film Corporation. It will be used for distributor and dealer meetings and other similar purposes. Selected portions will be shown in TV spot advertising. Both black and white and colored still photographs were taken for future trade and magazine advertising.

Several years ago similar pictures were taken at the airport in Charleston. These have been used extensively in trade and national advertising. The series just made in Norwood will provide new and effective advertising copy for next year.

* Reg. U.S. Pat. Off.



ALBERT YUNDT, wearing gloves, receives hot sample of vinyl floor covering as James Imer feeds it through the Floor Covering Plant's new laboratory-size planishing roll. This experiment finishes a sample piece of floor covering just as if it were a large 12 foot wide roll of material going through the big planishing roll at the rotary machine.



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Published for the employees of Bird & Son, inc., and their families.
Editorial Office at East Walpole, Mass.

EDGAR M. GROUT, Editor

JOHN J. MURPHY, Adviser

Vice Presidents Report —

Volume of Business Remains Good

Floor Covering business, which continued at about the same level in October as in September, gave us a better month than October of a year ago, in numbers of yards shipped. More important, shipments were in better grade products. October is the best month of the year 1961 in sales of Heavyweight Vinyl. This product has shown steady growth and would now appear to be well launched, which should give still further substantial improvement in 1962.

More retailers are buying, stocking and selling more patterns of Bird Vinyl products today than in any period for the past several years.

Except for the mobile home business, linoleum sales continue to be poor, reflecting public preferences for other types of installed permanent floor covering. On the other hand, the Industrial Division is enjoying the best sales of the year to the mobile home industry. This division will show an excellent record for the last half of 1961.

During October the Floor Covering Division opened up important new wholesale distributors in Richmond, Va., Portland, Me., and Canton and Youngstown, Ohio. These will give added strength to the sales program in the coming year.

At the present time the Paperboard industry is operating at a reasonably high level throughout the country. This is likewise true of our two Box Shops and the Paper Mill. It is expected that this will continue the balance of the year.

In September mention was made of

possible orders for waterproof boxes for government use. The first of these has now been received and during November the No. 1 Box Shop will be manufacturing ration boxes and sleeves constructed of high quality V-2 solid fibre board. The boxes themselves are virtually waterproof, and the sleeves, which are applied by the user after the boxes are filled and sealed, make the package still more waterproof. Orders for materials like these help provide better running conditions on No. 5 Paper Machine, where the paper is made, and also at the Solid Fibre Combiner and the Finishing Department.

Supplying materials to recover the Hurricane Carla damage; filling orders stimulated by a slight rise in prices in certain areas; and the normal business resulting from owners putting roofs in shape for the winter have all combined to keep the roofing plants busy all through October. Continued activity is expected to be somewhat better than normal through November. If these predictions come true, the Building Materials Division will have had a good year.

We are now laying plans for 1962 and late last month had a meeting of the sales managers from all over the country for that purpose. These men are optimistic and believe that by continuing the emphasis on distinguished products, like Wind Seal and Architect Shingles, and promoting them effectively in all markets, we shall have a year of growth in 1962.

Joins Retired List

JOSEPH A. BRISSETTE, 13 Melville Avenue, Norwood, retired as of last July 31. After working at No. 1 Box Shop for



14 years, he was taken ill in May, 1960 and has not been able to work since then.

Mr. Brissette came to Bird & Son in April, 1946 after several years of employment at the Boston Navy Yard,

during the war. He was always employed in the Finishing Department of No. 1 Box Shop. At various times he has worked as a finisher, a press helper and a pressman. From 1955 until his illness last year he was a pressman on No. 14 machine.

There was also a period of nearly a year in 1941 and 1942 when he worked at the Box Shop. His first boss, he recalls, was John Locke. For a time he was transferred to the Finishing Mill where Tap Geary was then in charge.

There are two boys in the Brissette family, Joseph, a senior at Norwood High School and Francis, a junior, who plays on the school's football team. In addition to his family interests, Joe has long been a member of the local chapter of Elks. He expects to continue attending their meetings whenever possible.

Former Soccer Player Has 25th Anniversary

DANIEL COSTELLO, a Bird & Son soccer player in his early years, celebrated his 25th Bird anniversary on October 26th.



When he started in 1936, he first worked at No. 1 Box Shop for Bullet White and John Locke.

It was in May 1938 that he transferred to the Roofing-Granule Plant where Ralph Kemp was then foreman and Howard Bearce, assistant foreman. He has been a color mixer for many years and since August of 1954 has been a shift boss at the Coloring Plant.

During the last twenty-five years Danny has seen many changes in the

operation of the plant and a continued expansion of equipment, so that now place bears little resemblance to Granule Plant as he first knew it.

Danny has a large family of six and three girls, five of whom are married. There are ten grandchildren. One of sons is in the Army in Texas. Although he is no longer active as a soccer player, Danny still likes to follow sports, especially football.

Dinner Cheque Books Available to Members

Many Bird Club members have ready taken advantage of this year's Dinner Cheques offer. Here's how works:

You pay \$3.50 for a Dinner Cheque Book, regularly priced at \$5.95. In book are 20 blank Dinner Cheques, a list of 31 restaurants in this area, with the cheques will be honored. You go to the restaurant which you select from list, order two dinners as offered in Dinner Cheque listing, and pay for one. The second dinner is paid for using one of the blank cheques in book. Menus offered are usually specialties of the restaurants and range in price from \$3.75 to \$6.95.

Most restaurants will permit more than one visit. An added attraction, several restaurants offer cordials with dinner.

Dinner Cheque Books are still available through Special Activities Chairman John J. Hutchins. Send your order him at PBL, or to the Credit Union.

"I wouldn't worry too much if your makes mud pies," said the psychiatrist, even if he tries to eat them. That's quite normal."

"Well, I don't think it is," replied woman, "and neither does his wife."

Contributors

Contributors to this issue include:

Sandra Simonelli, Irene Hixson, El Thompson, Elna Gottberg, Mildred Seborn, Helen Lane, Joan Walmsley, Clara Hunter, Julius Aukstolis, Mary Driscoll, Arthur McKenna, Edward Silva, Charles Cobb, Henry Houghton, David Allen Perkins, Ray Nolan, Orestis Robert MacLeod, Rose Fox, Virginia O'Brien, Lucille Burrow, Hercul Cow Robert Stewart, Moses Bader, Mary Mowl John Hutchins, Aldo Bertoni, Leon Weaver, Velma Cobb, John Whitecava, Uuno Wiik.

Cribbage Parties Begin; Turkey Prize on Nov. 17

At the opening Cribbage Party on October 27 at the East Walpole Brigade Room there were fourteen players.

First prize was won by Robert McLauchlan of Hollingsworth & Vose. Tying for second prize were James Manninen and Leo Clark. Third prize was a five-way tie: Eino Manninen of Floor Covering, Russell Jordan of Maintenance, S. R. Wally, Norman Greene of Roofing and Elmer Parker. Edward Hutcheon, Floor Covering electrician, won the door prize — a basket of fruit.

The next party is scheduled for November 17th, the Friday night before Thanksgiving. The prizes will be turkeys and capons.

Taxes are Biggest Family Expenses

The nation's total tax bill has been mounting steadily. Taxes are now the number one item in family expenses. Food — traditionally the biggest item of family spending — is now far outstripped by taxes, according to the Grocery Manufacturers of America, Inc.

In 1960, the country's tax bill was \$112 billion — compared to a food bill of \$75½ billion. This reverses the situation of 1939, when the food bill was \$15.7 billion and the tax bill came to only \$12.4 billion — a figure which

seems almost unbelievable today. Now the tax bill is at least 50 per cent greater than the food bill, and the difference is growing.

Of every five dollars you spend at the grocery market, tax collectors take at least one. This dollar goes for a variety of taxes, necessarily included in the end price, paid by the whole team of people who cooperate in bringing food from farm to table. To list all the taxes fully, GMA says, would take price tag the size of a barn door!

— Northeastern News

Use Christmas Seals





Fight TB

Protect
The Family Circle

TOP OF THE NEWS

MAIN OFFICE

Roland D. Patrick, formerly a Floor Covering salesman in Alabama, is now selling Bird Linoleum Tile to the mobile home industry. He travels all over the country and continues to make his home in Birmingham.

Congratulations to Arthur Carlson, son of Mildred Carlson of Roofing Sales, who has been designated to receive the Honorary Degree of Chevalier. This degree is presented to a young man who through his standing work in the Order of DeMolay has proved himself worthy of such an honor. Arthur is also receiving the Blue Honor Key which is presented to any member who brings ten new members into the Chapter. Mattie McLaughlan attended the ordination of her nephew, Ian McLaughlan, on Monday evening, October 22, at the First Congregational Church of Wilton, Me. where Ian is pastor. He graduated from the Congregational Theological Seminary, Bangor, Me. in June and has been preaching at the church in Wilton, Me. since September 1st. Mattie and her mother attended the services and also Ian's family, the Robert McLaughlans of East Walpole.

Sunny Woolley, assistant employment manager, is headed for a week's vacation at an Arbor, Michigan during Thanksgiving week to visit her son Carl and his wife and the newest grandchild, Thomas, who was born July 10. Carl graduated from the University of Michigan in 1960 and is now enrolled at the University of Dental School. Mrs. Woolley's first experience babysitting with a grandchild. Her daughter, Claire Almquist, who lives in Jackson, has a 14 months old son, Billy, who visits or is visited by his doting grandfather very frequently.

At the United Church of Christ in Canton on September 30 Marilyn Stewart came the bride of Robert Churchill. The Reverend Bednar officiated and a reception followed in the social room of the church. After a wedding trip to Montreal, Toronto and Niagara Falls the couple returned to their residence in Walpole.

John J. Murphy, director of personnel and industrial relations, is serving as chairman of the Advisory Board of the Norwood Office of the Dedham Trust Co. Mr. Murphy is a director of the Dedham Trust Co. and his committee of six prominent businessmen of Norwood will supervise the operations of the Norwood Office which will open for business in the renovated Lincoln Hall next to the Norwood Fire Station.

Mary Ann, daughter of Tom Sullivan, Sales Manager of the Industrial Products Division, has just become engaged to Robert White, son of Dr. and Mrs. George White of Cambridge and Scituate. Mary Ann attended Mount St. Joseph Academy



DIANT BRIDE. Marilyn Stewart of the Treasurer's office, became Mrs. Robert Churchill on September 30th. The couple is standing here before the altar at the United Church of Christ in Canton.

Margaret McLaughlan Dies Very Suddenly

MARGARET M. McLAUGHLAN, 19, of the Purchasing Department at the Main Office, died very suddenly on October 12. She was at work as usual on the 11th, but during the day complained of a severe headache and finally went home. Her condition seemed to improve after she saw a doctor, but in the early hours of October 12 she died suddenly.

A graduate of the Norwood High School in June 1960, she had been employed by Bird & Son since March, 1961. Her sudden passing was a shock to the many who knew her as a friend and co-worker.

She is survived by her parents, Robert and Eliza McLaughlan and a brother, Robert. Her father is foreman of the Machine Shop at East Walpole. Funeral services were held October 14, with burial in Highland Cemetery, Norwood.

and graduated from Cardinal Cushing College in 1961. She is now teaching in Millis.

Two highlights of the summer in the Building Materials Division were Lillian Frazier's hole-in-one at the Walpole Country Club (Lillian is the wife of Superintendent Don Frazier), and the lovely office party held one warm summer night at Lou and Helen Harriman's home in Plympton. Those lucky enough to go to the party ate Helen's good cooking on lantern lighted tables set out under the trees in their yard. Driving down were Mr. and Mrs. Harold Perkins, Mr. and Mrs. Douglas Johnston, Mr. and Mrs. Bill Smith, Mr. and Mrs. Louis Avanzini, Mr. and Mrs. Michael Karin, Mr. and Mrs. Hugh Stoupe, Mrs. Mildred Carlson, Agnes Kozlowski and Nancy Hurd. They had a wonderful time.

Elaine Pupaigis of the Credit Union became Mrs. Henry Dobrowski on October 14 in a pretty marriage ceremony at St. George's Church, Norwood. The couple spent a two weeks' honeymoon at Miami Beach, returning to their new home in Dorchester late in October.

PAPER MILL AND FINISHING

Welcome to all the new men who recently started to work in the Finishing Mill. We hope you enjoy your work.

Recently Catherine Brady of No. 2 Box Shop was on a three weeks' vacation some of the girls from the Finishing Mill filled in for her. They were: Elina Gortberg, Mary Brady and Alma Walsh. Each spent a week at No. 2 Box Shop.

Among those who have returned from their fall vacations are: Elizabeth Connolly, who enjoyed a week visiting Washington, D.C., Alma Walsh, sightseeing in New York City, Delia O'Donnell, who spent her vacation quietly at home.

NO. 1 BOX SHOP AND OFFICE

At the Bell House in Sharon Mr. and Mrs. Konstanty Walukevich of East Walpole recently observed their golden wedding anniversary. The reception was attended by over 150 of their relatives and friends along with ten grandchildren.

Married in Cambridge on October 1, 1911 Mr. and Mrs. Walukevich are the proud parents of six children, two of whom are employed with Bird & Son — Ann of Fibre Box Sales and Blanche of the Payroll Dept. Mr. Walukevich retired several years ago from Hollingsworth & Vose.

The hall of the Bell House was attractively decorated and a delicious dinner was served the guests. At the head table were the guests of honor surrounded by their children. A huge wedding cake was the central theme of the table decoration. The couple was showered with gifts, cards and congratulations and several large floral bouquets.



MORE ORDERS for Bird Vinyl Floor Coverings and Bird Linoleum will undoubtedly result from this smart display of Bird products at Atlanta. This permanent Bird show room opened in July on the 10th floor of Atlanta's new 26 story Merchandise Mart, just completed. Long, narrow area presented special display problems, successfully solved by Leonard Niese, director of advertising who designed the layout of the room.

Nancy Ann Simonelli was a lovely bride when she married Paul L. Whittier at the Blessed Sacrament Church on September 17. (See picture in this issue.) The Whittiers spent their honeymoon in the Pocono Mountains in Pennsylvania and also toured Washington, D.C.

NORWOOD ROOFING PLANT

Friday, October 13, proved to be a lucky day for Henri Demaire for his wife presented him with a 7-lb. baby girl. They have named her Karen.

Among the late vacationers are Tony Marzuolo, Mike Walsh and Wallace Naff.

Louis Gabrielli has completed an addition to his pigeon coop. Now he hopes to raise more and speedier racing pigeons.

Thomas Corey, our office boy, has begun evening classes at the Dale Academy of Hairdressing in Boston.

James Mack, Jr. attended Open House at the University of Massachusetts on October 7. His father is Jim Mack of the Roofing Office.

FLOOR COVERING PLANT

Employees in the Shipping Department were sorry to hear that the Webber brothers, Russ and Elliott, had a death in the family. Their dad took sick suddenly and died a few days later. He had been in good health prior to this.

Domenic Bright and Bill Riley are the Shipping Department Smoke Room champs. Dom is the card playing champ and Bill holds down the checker league.

William Pratt is still out sick. All Floor Covering employees are looking forward to his return.

Joe Doyle has been faithfully giving his co-worker, Paul McCready, tips on growing tomatoes and pitching hay. Last summer Paul rendered his services to a lifelong friend during the summer after working hours.

Thomas Folan recently celebrated his twenty-fifth wedding anniversary. He works in the Shipping Department and received a twenty-five year pin from Bird & Son two years ago.

Wedding bells will be ringing next June for Paul McCready, billing clerk in the Shipping Dept. Tom Corter, who works in the Linoleum Dept., is the father of the bride-to-be.

Leo Burkett is the Boston Bruins' biggest hockey rooster at the Floor Covering Plant.

Mr. and Mrs. Nicola Calderone of 52 Austin St., Norwood, celebrated their golden wedding anniversary on October 28 with an Open House at the V.F.W. Hall on Dean Street. Many friends from Bird & Son were among those present. Nick, who worked many years at Floor Covering, retired in 1950.

(continued on page 4)



SPORTSMEN TURN BUILDERS — and cooks? Two of the Floor Covering Plant's prominent sportsmen, Tony Lukaciewicz and Edward Kniolek, spent their vacation this year building a summer cottage at the Cape. At the end of a long day's work, nothing takes the place of a hearty meal, although if you ask us, it looks like cold beans tonight.

Drivers of Bird Vehicles Receive Good Safety Tips

In traffic, or on the open highway, follow the car in front at a safe distance.

Follow at greater distances on loose surfaced, wet, icy or snow covered roads.

As you increase speed, increase following distance.

If you can't see, DON'T BACK. Backing is tricky business at best, because vehicles are not designed primarily to be operated in reverse, and in some cases (like trailer trucks) backing visibility can be almost zero.

Ask some one to guide you when backing in a difficult spot. Almost anyone is willing to help in such a situation.

All the above statements are quotations from recent mailings (via pay envelopes) to all persons who drive company-owned or leased vehicles. The recipients include salesmen, truck drivers and any others who might operate vehicles for Bird & Son. Letters are now being mailed regularly to such people in a joint effort by Bird & Son and the Travelers Insurance Company to reduce driving accidents of Bird employees. As one of the recent bulletins stated, each person should drive as if his life depended on it — IT DOES!

TOP OF THE NEWS

(continued from page 3)

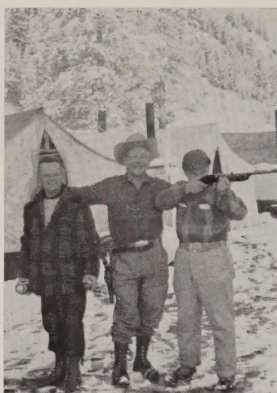
LEWISTON

THE BIRD PANTHERS

The newly organized baseball team are calling themselves the Bird & Son Panthers. Although getting a late start they have worked hard and have many wins, despite their lack of spikes and other equipment. Due to contributions from the ball fans and collections at games they have been able to buy several pieces of necessary equipment. Among the teams they have played are, Polar Chemical, East Auburn, Lisbon, McFalls, Hebron, the Greene Town Team. The men from Bird & Son who have played on the team are: Gerald Hinkley, Simon Edwards, Harold Theberge, Charles (Tommy) Dodge, Larry Duval, and Alpee Caron.

Stub Maxim, who is a little past the batting and running age, has helped the team by finding a real good pitcher, Mike, whose last name we still do not know. Eddie Quinn has contributed a catcher's mitt, fielder's glove, first baseman's glove, and bat. Helen Lane contributed a bat which she found out was not the proper length, and therefore they use it only when they run out of bats. From the games this reporter has seen, we have a very aggressive group of ball players.

Gerry Hinkley does an excellent job playing in the field or second base. He has had several hits, many good assists and is real fast on the ball. Tommy Dodge has been an excellent outfielder, getting those in the field and those in the puckerbrush, which they encountered in Little Pettingill Park. Harold Theberge



BOB (W. J.) BREBACH, Chicago Building Materials salesman, center, enjoyed nine days of hunting with friends in the mountains 50 miles from Jackson Hole, Wyoming. They bagged elk, deer and a moose.

plays equally well at third base and left field, and is a strong hitter. Simon Edwards in spite of his slow southern drawl, is a very fast base runner. In a recent game, Simon, stealing home, collided with the catcher nearly causing a fractured rib. But thankfully, nothing serious developed.

The boys are looking forward to next year's season when they plan to be a member of one of our local leagues. We are wishing the best of luck to the Bird Panthers.

Therese Langelier spent her vacation in Washington, D.C., New York and Virginia. She had a marvelous time visiting the Capitol, and all the places of interest in New York.

Maryette Smith enjoyed her vacation at home, doing fall cleaning and catching up on odds and ends.

Fern Champagne, spent her week moving into her new home. She was tired but said it was worth it.

We extend a welcome to Bonita Curran, the newest Bird employee.

We were happy to hear that Ben Sirois is able to be back driving truck, and hope that his days of illness are over.

June Briggs was another who took advantage of her vacation to get the fall cleaning done.

CHICAGO

Bob Brebach, Chicago roofing salesman, and two roofing dealers from Chicago and another friend took a he-man hunting trip to the mountains 50 miles from Jackson Hole, Wyoming. They slept in sleeping bags and lived in tents for nine days. The temperature went as low as 10 above and there was snow nearly every day. Hunting was done from horseback, 15 to 30 miles a day. Results — four elk, three deer, one moose, and later on the plains, four antelope. A hunter's dream come true!

Our sympathy to Noah Futrell in the death of son Noah, Jr. — automobile accident.

When Arthur Wilson of East Walpole was visiting his brother Bill Wilson in Chicago, he paid us a visit, and went through the Mill. It was so nice to see him.

Ben Macklin is celebrating 42 years of service at Bird & Son, inc. Ben came to Bird's when he was 22 years old and started on No. 1 machine. He now works in Remake.

We welcome Teena of the restaurant back after a summer vacation. (Teena had to vacation when her children were vacationing.)

Singers Rehearsing For December 10 Concert

In less than a month, the Neponset Choral Society will be presenting its Christmas Concert for your enjoyment on the stage of the Walpole High School. The date is Sunday, December 10 at 8 P.M. Tickets are available from the Bird Club committee members, and from members of the chorus; the price to Bird Club members and students is 75¢, and to the general public, \$1.25.

The opening work is J. S. Bach's *For Us a Child is Born*, and the soloists for this work are: contralto, Betty Ribero of Franklin; tenor, Kenneth McLean of Norwood; and baritone, Edgar Grout of Walpole.

Beethoven's *Mass in C Major*, the principal work of the evening, will have the following soloists: soprano, Grace Hatch of Norwood; alto, Harriet Dusty of Wrentham; tenor, Gerald Whipple of Wellesley; and bass, David Weaver of Easton.

Steve Blackman, back from vacation in California reports "Snow in Rockies" — instead of "Springtime in the Rockies."

A crowd was gathered at noon time in front of the plant. As a reporter I managed to get into the crowd, scenting news. It was a car — a Corvette, which Dennis Moore and Leonard Hawkins (inspectors on No. 6 machine) had purchased. Both said, "It's just big enough for me and my gal." They work alternate shifts on No. 6 . . . so everything will work out fine.

PHILLIPSDALE

Charles F. Sinnett Dies

We were very shocked to hear about the sudden death on October 20 of Charles F. Sinnett who retired October 31, 1960.

Charlie started to work with us in May 1929 in the Cutter Room, first as a trucker, then as a gang boss. Later he transferred to Stockhandling where he became a lift truck operator, which he was at the time of his retirement.

He is survived by his wife, Florence, two daughters, Mrs. Charles Rummy of



HEAD OF A FAMILY AT THE AGE OF 8

This boy, age 8, heads a family of two — himself and his 3-year-old sister. Their parents may be dead — no one knows. These children, and many others like them, need food, shoes . . . a place to sleep. You can help. Give generously through your faith's Overseas Aid Program.

GIVE THROUGH YOUR FAITH!

PROTESTANT — Share Our Surplus Appeal
CATHOLIC — Bishops' Clothing Collection
JEWISH — United Jewish Appeal

Published as a public service in cooperation with The Advertising Council

Pawtucket and Sp/5 Marion Sinnett WAC stationed at Fort Meade, Maryland, and two brothers, a sister, and grandchildren.

The funeral services were held October 24 with burial in the Spring Cemetery in Rumford.

Congratulations to Ginger Conti for two beautiful trophies won in the championship tournament at Sun Valley. One trophy for medalist and the other runner up in the championship division.

Incidentally, Ginger has looked over bowlers and at the end of seven weeks has handicapped them as follows:

D. Seelye, 119, In top form
A. Tirocchi, Jr., 114, Will drop
P. Pino, 114, Early speed
E. Boisvert, 113, May last for s
R. Nolan, 112, Sore back
F. Sears, 112, Fair sought
A. Roy, 112, South paw
H. Lourenco, 112, Never happen
J. Medeiros, 107, In and outer
R. Mollerberg, 107, May improve
P. Knight, 107, Taking lessons
J. Soito, 107, Over his head
M. Pino, 106, Quiter
W. Rebello, 104, Mud will help
J. Rebello, 104, Speedy quits
E. Perry, 102, Too much weight
W. Queenan, 101, Out of stride
A. Medici, 100, Easy going
R. Williams, 100, South paw
A. Ricci, 99, No line
T. Pereira, 99, Wild gelding
A. Perry, 98, Filly
A. Tirocchi, Sr., 98, Improved
A. Hipolito, 98, Best last
E. Rockwood, 98, May surprise
R. Pearson, 97, May better
J. Arruda, 96, First time starter
W. Conway, 96, First time starter
M. Perry, 92, Filly
C. Averill, 91, Filly
R. Wotherspoon, 89, No line
M. Pierson, 87, Needs to improve
R. Olney, 74, Needs to improve

Our sympathy is with the family of Hammond boys, Al, Jim, and Joseph who mother recently died in Pawtucket.

Freddie Pierson is taking ribbing from the boys on the machine because after having seen them use wax paper to grease of their pans, he wasn't so interested having ham and eggs with them.

Congratulations to the Joseph Hammonds upon the arrival of their third child, this one another boy, Thor Anthony, who was born October 11.

Congratulations also to Audrey Peterson from the office whose marriage with William Sweet of Warren on October 13 recently announced.

Leo McNeills of Insulating Board Finishing was married October 29th in Putnam Conn. to Miss Nancy Brown of that city. They will reside in Seekonk.

MANCHESTER

We are losing three of our boys Uncle Sam. They are Roland Palmer, as machine operator, Lee Ferdinando, as house worker, Robert Dupont, finisher. Good luck!

Rosemary Shea is back in college studying to become a future school-marm!

Bob Harden and son went on a record hunting spree. They did a lot of comming with nature, but were very short making contact with our feathered friends.

Jean McDonald is in the Elliot Hospital. We all wish her a speedy recovery.

Guy Hoyt is enjoying a much-deserved vacation. He and Mrs. Hoyt have traveled out to Detroit to visit their daughter.

Tom O'Connell enjoyed having his vacation during the world series. The series ended sooner than he had anticipated. Mrs. O'Connell put Tom to work around the house.

To Marian Sparango's son in the hospital — Get Well quick like a bunny!

Parker Leonard is a full fledged member of the school board from the Bedford Community.

REVEPORT



This little bare-foot boy, clutching his tiny black cat, grew up to be a man in a few years ago, and in searching for employment, came to Bird & Son, Shreveport, November 3, 1937, just about the time the machinery started rolling.

Ever since that time his chief concern, maintenance man, has been in keeping going to the very best of his ability. He has done an excellent job of this, too, until recent heart attack put him in the hospital for awhile.

A few days ago Edwin Sompayrac and his mother, Gertrude Salter and Lucille Burrowood, attended the wedding of their first son, Willie L. Smith, to Ruth Lee, in Central Christian Church. Then in the 1942 issue of the REVIEW appeared item, "Congratulations are in order for L. Smith, Sales Service Manager. Willie is the proud papa of a baby girl born May 8th, who is called Barbara Ruth. Candy and candy were passed around and enjoyed by all."

REVIEW... Who is the man? Richard P. Watts, of course! We are all glad to know he is rapidly improving and won't be long until he is back with us.

Way back on October 21, 1938, a number of the Reveport Office and Plant employees attended the wedding of their first son, Willie L. Smith, to Ruth Lee, in Central Christian Church. Then in the 1942 issue of the REVIEW appeared item, "Congratulations are in order for L. Smith, Sales Service Manager. Willie is the proud papa of a baby girl born May 8th, who is called Barbara Ruth. Candy and candy were passed around and enjoyed by all."

This lovely daughter has grown up, completed her education and has been employed by Brown & Root, Inc., for almost a year, and again the Reveport Office and Plant employees were invited to a wedding: Barbara Ruth Smith and Wilton Iverson were married September 1, 1961, in Central Christian Church. The junior bridesmaid was Judy Kay Smith, sister of the bride; dressed identically to the other brides, she carried a nosegay of carnations.



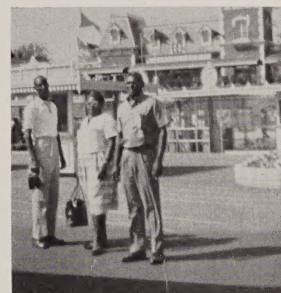
WILLIE SMITH FAMILY, at the wedding of their daughter, Barbara. Left to right, Mr. Willie Smith, Barbara and Wilton Iverson, and, in the foreground, Judy Smith.

Andrew G. Wright Dies While Rowing His Dory

ANDREW G. WRIGHT, 57, of 49 Spring Street, Quincy, died suddenly on Friday, October 27. He collapsed and died in his dory, after bailing his boat which was moored off shore, near the Quantum Yacht Club.

Mr. Wright was born in Scotland. He came to the United States in 1923 and worked ten years with the F. B. Woods Company of Everett before joining the Maintenance Department at the Norwood Roofing Plant in February, 1937. Since 1939 he had held the rating of "A" Piper. From 1943 to 1945 he served in the U.S. Navy as Shipfitter, First Class.

He is survived by his wife, Dorothea (Brown), a brother, Francis, and a sister, Rita Anderson, both of Wollaston. Funeral services were held October 30 at the Blessed Sacrament Church, Hough's Neck, Quincy. Burial was in the Mt. Wollaston Cemetery.



STEVE BLACKMAN, Chicago Plant, and his wife enjoyed Disneyland on a recent visit to California and the West.

GLENWOOD

Numan Smedley and J. W. Love have recently spent time remodeling their homes with Bird Insulating Siding. Jesse Johnson has just built a carport on his home while Noble Medlock plans repairing his roof with Bird Masterbilt Shingles.

Family additions: L. D. Deaton is the proud father of a baby boy. Gerald Grant is the proud father of a baby girl. Gerald is an employee of Winston Doster, our rock haul contractor.

Deer season is one month away. So, in any crowd, deer hunting is most likely the topic of conversation.

Hurcil Cowart, Fenice Caldwell, Winston Doster and L. D. Deaton plan to camp in the woods during the season. They have their guns well oiled, powder dry and trigger fingers itchy.

Magistrate: "Prisoner, you are charged with habitual drunkenness. What excuse have you to offer?"

Offender (brightly): "Habitual thirst, your honor."

Leonard Weaver Writes For Ceramic Magazine

"Manufacturing Roofing Granules" is the title of a three-page article in the American Ceramic Society Bulletin for September. Its author is Leonard W. Weaver, assistant product development manager of the Building Products Division. It is a condensation of a talk Mr. Weaver gave before the American



TIPPER FULTLOCK says...
"If staying alive is your main ambition—empty out that ammunition!
Store your gun in a good, safe place—and remain a member of the human race!"
the national rifle association teaches shooting safety

Ceramic Society at a meeting in Charleston last March.

Several pictures accompany the article, including a recent one from the Review which shows Clifford Smith and Joseph Giordano at the bench of the new quality control laboratory at the Norwood Granule Plant.

The article discusses the gradual growth in the use of granules as an improvement over colored sand and slate which were the first surfacing materials used in the early years of asphalt shingle manufacture. Mr. Weaver describes the process of manufacturing and coloring granules, particularly the use of sodium silicate as a binder for the pigments. This is the process used so successfully in Bird granule plants for many years.

The publications of the American Ceramic Society are the main sources of technical information in the ceramic industry and therefore it is a high honor for Leonard Weaver to have his paper published by this society.

Bird Club Has Active Month

About two hundred Bird Club members and guests enjoyed the annual banquet and dance, held this year on October 14 at the V.F.W. headquarters on Dean St., Norwood. After a delicious ham dinner, catered by Tim Connolly of Norwood, several entertainment features were presented, including a delightful marionette show. Dancing to Ernie Gotham's Band completed the evening.

The Dance Class for women is meeting regularly on Monday nights at the Evelyn Dougherty Dance Studio in Norwood. Additional registrations are still being accepted.

Art Classes, at the East Walpole Bridge Room are producing an enthusiastic

group of experts with brush and crayon. The advanced group meets on Monday evenings and the beginners on Tuesdays. More than 25 individuals are signed up. About Thanksgiving time, the classes will end for the holidays, probably resuming after the first of the new year.

Bowlers Busy Establishing New Records

At the end of five weeks of bowling, Team No. 6, captained by Evelyn Balduf, is heading the Girls' League, with Mary Moylan's Team, No. 4, in second place.

Evelyn Balduf holds High Single honors with 123, and Mary Moylan has the High Three String record with 322.

As of October 25 the three top bowlers were:

Doris Reardon	100.7
Evelyn Balduf	94.6
Catherine Devine	91.5

The Roofing Maintenance team leads by a considerable percentage in the Bird & Son Men's League. Research is second and East Walpole Maintenance, third.

Moses Bader now holds both High Three String and High Single honors — 372 and 146, respectively. Bader also leads in the season's average listing, with 111.6. Angelo LaSalvia is second with 109.5, and William Morrissey trails very close behind with 109.3.

The Bird & Son Floor Covering Ten Pin Team is currently tied for third place in the Men's Industrial League. This league bowls at Hollywood Lanes every Wednesday night.

High man for the Bird team is Don Hurd, with a 159 average, followed closely by John White, 155 average. Hurd is also holding high average for the league. John Grudinkas with a 153 average, Peter Didick, 146, Harry Brylinsky, 133, and John Lahey, 124, make up the rest of the team.

In a few weeks these men will be wearing their own team shirts, as they bowl in this 10-team Industrial League. Various industries in Norwood and Walpole are represented, including Bird Machine.

John White can be found at Hollywood Lanes almost any evening. Many people talk about his famous "banana ball." He is the organizer and representative of the Bird team in the league.



CRUISING on Lake Michigan. Rudolph Budz of the Chicago Plant is at the controls.

Boy Scouts Visit No. 2 Paper Machine

Over five hundred Boys Scouts and their scoutmasters made a short trip through the No. 2 Paper Machine area as part of their Forestry Day on October 12. Almost every town in the Old Colony Council was represented, some groups coming from as far away as Scituate and Norwell to the east, and others as far as Bellingham and Franklin to the west.

The units gathered at the Scout headquarters and, in groups of 30 or more, entered the Main gate at East Walpole, from which point they were guided by Joseph Coburn, Arthur Chartier and Curtis Dow to No. 2 Paper Machine. Here Foreman Kimble McEwen and Vernon Rafuse and John Ambrusekovich, who were running the machine, explained how the machine worked and showed how the paper is wound, slit and re-wound. The tour ended at the lower gate, after which the boys returned to Scout headquarters at the Hermitage to eat lunch. In the afternoon they hiked through woods owned by Charles S. Bird and John Kendall to the Pinnacle on the river above the mill. Various forestry and conservation practices were demonstrated and explained by the scoutmasters.

The following people were in charge of the arrangements for the Bird tour: Superintendents John Burke and Lester Tarbell, Chief Chemist Hermon Barker and Employment Manager, Edgar GROUT.

Baranowski Elected Director of Bird Club

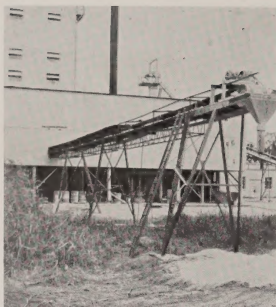
Benjamin Baranowski, night foreman at No. 1 Box Shop, was elected a director of the Bird Club at the October meeting of the directors. Ben fills the unexpired term of Joseph Coburn who resigned because he was unable to devote the necessary time. The term runs out in April of 1962.

As Ben works nights and has his mornings free, he is making plans to organize some morning sports activities for shift workers — bowling during the coming winter season, and probably golf next spring.

W. O. Koehler Retires After Forty-seven Years

WILLIAM O. KOEHLER — or Bill, to hundreds who know him throughout the organization — retired from Bird & Son on October 31, after 47 years of continuous service. For the past 22 years he has been in charge of advertising displays for the company.

When the display department was first set up in August 1939, he was a one man band in this operation. But as advertising displays became more important and intricate, others were added to help him, specialists in lettering or in designing both colorful and powerful displays. Bill's creative mind has been responsible in past years for many of the company's most effective window and department displays, as well as special displays for shows and for the Bird show rooms at Chicago, High Point and formerly, New York City.

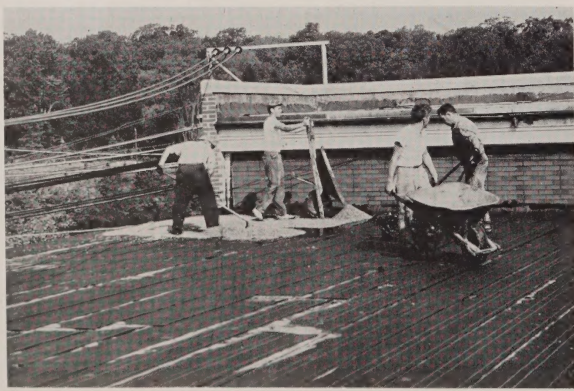


NEW CONVEYOR BELT at Charleston which carries roll fines a distance of about 90 feet from the Granule Plant, thereby creating cleaner working conditions in the plant. From this point it is easily trucked away.

Bill has reason to remember his first days with the company. Newly arrived in the country, from Germany, he was hired for a month in August 1914 to help clean up after a disastrous fire at the Paper Mill. Then, later in September he joined the company permanently as a worker on the paper machines. By the time he was transferred temporarily to Bird Machine company in 1921, he had become a back tender on No. 4 Machine. It was to that job that he returned in December, and a month later, in January 1922, he suffered the unfortunate accident which eventually caused the loss of his left arm.

For some time before his accident, Bill had been studying mechanical drawing and drafting, so when he was ready to return to work, he began in the Drafting Room under the head draftsman, Sam Kay. Here he not only conquered his disability, but developed the skills and creative abilities which led to his being selected to head up the work of creative advertising display. This has continued to be his life's work, until retirement on October 31.

Mr. and Mrs. Koehler live at 20 High Plain St., Walpole. Their son, William, Jr., who is married, also lives in Walpole and is employed at Harwood Engineering Company of Walpole.



NEW ROOF is being completed here over No. 4 and 5 Hydrapulpers at East Walpole. The side walls of the building were rebuilt, strengthened, and raised to a higher level and then a steel roof deck, topped with Bird Built Up Roof, was put on.

LONG SERVICE LIST

DECEMBER 1961

Name	Year	Dept.	Yrs.
Margaret A. Corcoran	12-28-31	Office	30
Leo Paddock	12-11-36	Floor Covering	25
George L. Ekman	12-17-41	Office	20
Fiore J. Bonito	12-12-46	Maintenance	15
Michael J. McCormack	12-11-51	Roofing	10
Paul Lusk	12-3-56	Power Plant	5
Alfred N. Furlong, Jr.	12-28-56	Finishing Mill	5
Joy Holmes	12-31-56	Office	5
NEW BRITAIN			
Laureand C. Rivera	12-19-56		5
PHILLIPSDALE			
A. Herbert Chamberlain	12-15-21		40
CHICAGO			
Nicholas P. Tomei	12-2-46		15
Kenneth C. Soners	12-10-56	Salesman	5
William A. Werren	12-17-56	Salesman	5
GLENWOOD			
William F. Caldwell	12-16-46		15
BERRY REFINING COMPANY			
Leonard V. Arnold	12-14-56		5
W. J. HILL, INC.			
Harry C. Hale	12-20-21		40
Charles H. Hale	12-1-46		15

JANUARY 1962

Name	Year	Dept.	Yrs.
Joseph Kowolowski	1-13-22	Roofing	40
James D. Mack	1-5-27	Roofing	35
Clarence F. Phillips	1-21-27	Floor Covering	35
Charles H. MacDonald	1-21-32	No. 1 Box Shop	30
Peter J. McCall	1-29-32	Maintenance	30
Lauri Jalkanen	1-14-37	Roofing	25
John J. Hayes	1-18-37	Paper Mill	25
Barley Coyne	1-18-37	Floor Covering	25
James H. Bunker, Jr.	1-19-37	Floor Covering	25
Martin W. Green	1-27-37	No. 1 Box Shop	25
William J. Wright	1-2-42	Office	20
Mary E. Moylan	1-5-42	Office	20
Edward J. Shaughnessy	1-6-42	Paper Mill	20
Leonard Mastropieri	1-7-42	Floor Covering	20
John D. Dorsheimer	1-28-42	Power Plant	20
Enrico A. Ranaidi	1-28-42	Roofing	20
Francis C. Flaherty	1-30-42	Roofing	20
Roland A. Hoogerzeil	1-13-47	Floor Covering	15
Bronislaf E. Jankowski	1-20-47	Floor Covering	15
Francis E. Tohosky	1-20-47	Floor Covering	15
John J. Perekalis	1-20-47	Floor Covering	15
Jennie Mike	1-20-47	No. 1 Box Shop	15
Charles E. Ollis	1-21-47	Floor Covering	15
Richard Rowen	1-21-47	Floor Covering	15
William J. Anderson	1-27-47	Floor Cov. Sales	15
Raymond J. Collier	1-27-47	Floor Covering	15
Gustave Sacre	1-27-47	Office	15
Albert J. Morse	1-29-47	Roofing	15
Paul M. Manning	1-30-47	Floor Covering	15
Norman R. Greene	1-31-47	Roofing	15
Clinton E. McGowan	1-31-47	Floor Covering	15
Thomas F. Carroll	1-7-52	Paper Mill	10
William J. Byrd, Jr.	1-1-57	Roofing Sales	5
Robert L. Kirby	1-2-57	Floor Cov. Sales	5
Edward P. Powers	1-7-57	Power Plant	5
Ruth L. Perdue	1-8-57	Office	5
Emily L. Fornaro	1-14-57	Office	5
Jerry G. DeMorus, Jr.	1-15-57	Floor Covering	5
Alice Ruzano	1-15-57	Office	5
Alfred E. Seifert	1-21-57	Floor Covering	5
Anne J. Spingler	1-23-57	Paper Mill	5
Joan Jersey	1-30-57	Office	5
MANCHESTER			
Roger J. Bisson	1-28-52		10
CHICAGO			
Vincent B. Modica	1-14-57	Sales	5
Peter Cermak	1-21-57		5

SHREVEPORT

Herbert Harrell 1-4-47
Dizer Wilkerson 1-16-47
Willie R. McLemore 1-7-57
Humphrey Mitchell 1-26-57

CHARLESTON

Eddie T. Guerry 1-24-57
Leroy H. Wright 1-24-57
BERRY REFINING COMPANY
Thomas J. Wilk 1-9-57
Ignatius Grembowicz 1-14-57
Robert Rathbun 1-14-57
John R. Shurtz 1-21-57
Fred Watson 1-25-57



JUST MARRIED. Mr. and Mrs. Paul Whitte were married at Blessed Sacrament Church, Walpole on September 17. Mrs. Whitte is the former Nancy Simonelli of Containe Sales.

Local Dealers Named In New Floor Covering TV Commercials

Since mid-October a series of one minute TV commercials promoting Bird Floor Covering products have been running in key cities across the country. In Boston the announcements are heard over Station WNAC, Channel 7, twelve times a week.

Other cities covered in this advertising program include: New York, Minneapolis, Detroit, Buffalo, Wichita, Kansas City, Dallas and Toledo. The schedule began on October 16 and runs through November 17.

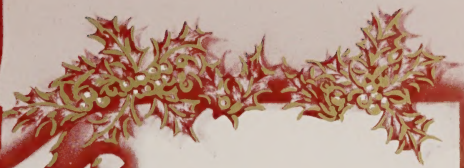
The advertising ties in two local dealers at each city. It shows how inexpensively and yet effectively you can freshen up every room in the house with Bird Vinyl Floor Coverings. And at the end, the listener is invited to go to one of the two dealers, mentioned by name, where the Bird Fall Festival of Values is in progress.

Ludwig Polovitch Dies in Norwood

LUDWIG POLOVITCH, 81, of 35 Austin Street, Norwood died at the Norwood Hospital on October 24, of a heart attack.

He was employed for 37 years at the East Walpole Finishing Department until his retirement in June 1948. For many years he was a combiner operator.

Surviving him are his wife, Amelia, and a sister, Patricia Zukas of Roslindale. Funeral services were held October 27 with a Solemn Requiem High Mass at St. George's Church, Norwood.



THE
BIRD REVIEW
DECEMBER 1961

MERRY
CHRISTMAS





BOARD OF DIRECTORS on the Main Office steps just before the October meeting. Front Row: Vice President A. Rogers Wood, Jr., Vice President Philip C. Johnson, Chairman of the Board Charles S. Bird, President Ralph A. Wilkins, Secretary and Treasurer Warren H. Anderson, Vice President Ralph H. Hall.

Second Row: Robert P. Bass, Jr., Philip R. Allen, Jerome C. Hunsacker, Jr., Frederick K. Becker, Axel H. Anderson.
Top Row: David Bird, Perkins Bass, Weston Howland, Richard P. Chapman, E. Barton Chapin. James S. Van Pelt and Calvin A. King were not present for the picture.

Christmas Greetings

from the Bird & Son
management to all who read this message.

In the pages that follow, we present the story of our accomplishments as we have worked together in Bird & Son during the past year. We also take a look at what we believe the future holds for this business. Whether you are an employee, a stockholder or a friend, we hope you will find this summary of interest.

May this be a joyous Christmas season for you and your loved ones, and may the New Year bring to you a full measure of health and happiness.

Ralph A. Wilkins

President.

During 1961:

New Form of Stockholder Reports

Changes in Executive Assignments

SEVERAL significant management changes occurred during 1961 as a result of a retirement and changes in executive line-up.

In March, Leonard C. Niese was named director of advertising. In June, Dr. Albert P. Yundt became director of research, following the retirement of Frank P. Reynolds, and a month later Burleigh M. Hutchins joined the company as vice president in charge of engineering.

Mr. Niese, who was formerly advertising and sales promotion manager for the Building Materials Division, now directs all advertising for the company, with James Hanlon and Paul Handley reporting to him; Hanlon is in charge of Building Materials advertising and sales promotion and Handley has similar duties in the Floor Covering Division.

Dr. Yundt, who joined Bird & Son in June 1960 as assistant to the president, now has taken the reins in the research post. In this important position, he coordinates all the research efforts in the Floor Covering, Building Materials and Paperboard Products Divisions, where, at each plant, there is a department devoted especially to research. One current project with top priority, is the development of a permanent vinyl floor covering in sheet form to broaden the Bird line of vinyl floor coverings. Dr. Yundt and the plant staffs will continue to explore new fields, searching for the Bird products of the future, of any nature, adapted to our markets and production facilities.

The addition of a vice president in charge of engineering brings a new method of engineering control to Bird & Son. Mr. Burleigh Hutchins came to the company after many years of experience with the Rust Engineering Company of Pittsburgh, as a pulp and paper specialist. The central engineering division will provide engineering and consulting services to all divisions of the company. It is planned to set up a standard company policy for the contracting of any work from an outside firm. According to the nature of the contract, such work will be supervised either

by the local plant engineering staffs, or by Mr. Hutchins, or a combination of both.

At the end of August the East Walpole Drafting Department was moved to the top floor of the Main Office in an area adjacent to Mr. Hutchins' office, one step in the direction of centralization.

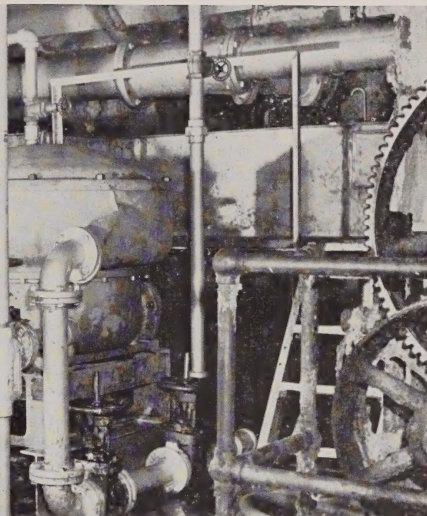
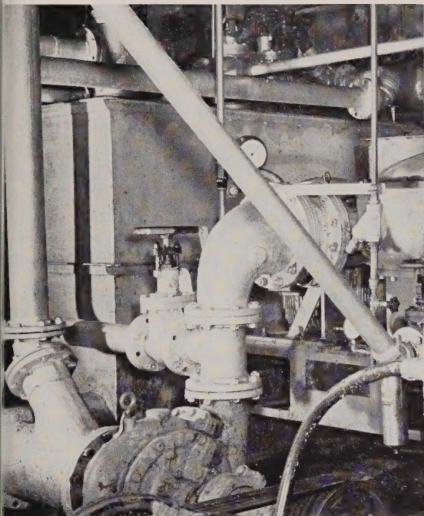
One major power engineering project, started early last year, was completed during the summer and is now in effective operation. This is the new boiler at the Norwood Roofing Plant for burning the broke (waste) from all plants. It is already successful in cutting power and steam costs, and will eventually eliminate all burning on the dumps. It is presently burning all the broke from the Floor Covering Plant and all of the more combustible material from Roofing, plus some waste material from East Walpole. As methods are developed for efficient transportation and burning, all the waste from all the local plants will be consumed in this boiler.

Many engineering projects are planned for next year, among them, the preparation of specifications for fork lift trucks and their repairs, and the specifications of new trucking equipment for the W. J. Hill division of Bird & Son which trucks a large part of the production from the Paperboard Division. In fact, as of August 15, this trucking firm became part of the Paperboard Products Division.

During the year significant changes were made also, in presenting information to the stockholders.

The annual report, issued in March, was presented in a new form. Highlights appeared on the inside cover, followed by brief summaries from the president, each of the vice presidents and the president of the Berry Refining Company. This new kind of report was well received.

In July the first interim report was issued. Presenting the operating results for the first six months, the official statement represents a new policy of reporting financial and other information twice a year to stockholders, instead of annually.



HIS BIRD CENTRISCREEN is performing very efficiently at No. 3 Paper Machine. Installed in July, it removes foreign

material from paper stock, especially light, floating materials such as plastic and rubber.

New Products, New Machinery Help Meet Strong Competition

DURING the past year, the challenge for the Paperboard Products Division has continued to be that of meeting strong competition on all fronts.

First of all, in spite of unjustified price cutting by a few competitors, the sales departments in the Paperboard Products Division continued to sell a good volume of Bird products and in some instances even increased sales. At the same time, production departments added new equipment for more efficient operations, and tightened up on production methods, to cut down waste and achieve better production.

High on the list of important mechanical improvements, was the Bird Centriscreen installed last July at No. 3 Paper Machine. The new screen, built by Bird Machine Company, effectively removes foreign matter from the paper stock, especially such materials as plastic, rubber and other light, floating materials. This results in faster drying and faster production, while at the same time a cleaner product is

made. Most of No. 3's production is in corrugating medium, which is used at No. 1 Box Shop for manufacturing corrugated boxes. The screen has been so successful that a battery of six additional Centriscreens is now scheduled for installation at No. 2 Paper Machine during the last week in December.

Three New Machines

At No. 1 Box Shop three new machines have been installed, a Post Gluer, a machine for making collapsible egg boxes, and a coater.

The Post Gluer, installed last summer, is designed especially for producing the popular beer case. It takes the fibre board sheet which has already been printed and died out (cut), and transforms it into a rugged case with reinforced hand holds and covers. A series of conveyor belts and guide arms fold one section of the box out of the way while another section is being glued and folded. Then the first section is in turn opened up, glued and folded. Finally all

glued areas are sealed as the box travels the length of the machine. At the finishing end of the machine the case is opened out flat again, for stapling. Sales of beer cases and other beverage cases have been increasing in recent years. This equipment helps keep Bird competitive in this special product.

Collapsible, Reusable Egg Cases

On another floor at No. 1 Box Shop is a machine which produces collapsible, reusable egg boxes for carrying 24 or 30 dozen eggs without damage. This machine, designed by Bird engineer Nesi Ali-Oglu, takes two pre-cut pieces of corrugated board, forming the larger one into a sturdy case, and gluing the smaller one, or partition, exactly in the center to create two equal sections in the box, each section just the right size to hold the filler flats which carry the eggs snugly. Because of several unique features of this machine, patents on the design are pending.

The third important new piece of equipment at No. 1 Box Shop is a coating machine. It is used to place various kinds of coatings on sheets of either corrugated or solid fibre board. These include vapor barrier coatings and other waterproof coatings to provide scuff resistance, oil resistance, and other similar features.

In No. 2 Box Shop, where shoe cartons are produced, a new Mercury blanker has been installed during 1961. This makes a battery of two such machines which combine paper with liner stock which

has been previously printed on one or the other of the two Nilsaton presses. After the combining operation, the Mercurys cut and crease the board to form finished shoe cartons and lids in a single pass through the machine.

New Plastic Product

A new product, the Plastic Card Caddy, was introduced last summer. It is the clever invention of Walpole florist, Joseph Gallo, and is already being used in large quantities to hold sympathy or greeting cards in flower arrangements when delivered by florists. Merchants also use the caddy to hold price tags or to label merchandise.

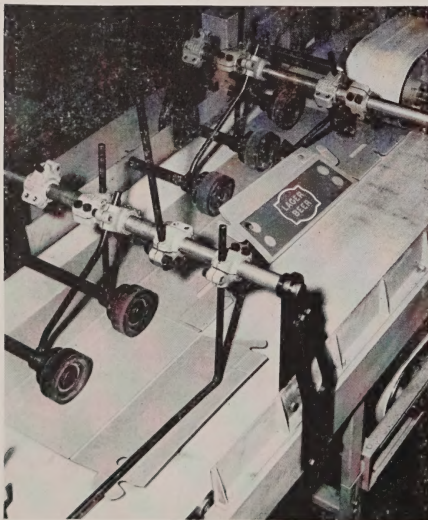
Plastic Card Caddies are an adaptation of a wire holder used successfully for some years by Mr. Gallo. They are much more convenient than the old-fashioned method of tying cards to a flower stalk with ribbon.

The new plastic molding machine at the East Walpole Finishing Mill, on which the caddies are made, has also produced large quantities of plastic flower pots during the past year. Production of both flower pots and card caddies will continue in 1962; in addition, if other plastic products are developed, they can also be produced on this machine, simply by changing the mold.

Early in the year Mr. Herman Allen was added to the staff as product development manager. Working closely with the mill laboratory, the sales departments, and the director of research, he will help develop new products and new uses for present products manufactured in this division.

The year 1962 is expected to be a year of good volume, with the amount of profits depending on several factors. Every attempt will be made to continue making improvements in equipment and operations. This is a must, because, even though volume may be high, there is still unused capacity in the industry as a whole. This has the effect of depressing prices, which, in turn, must be offset by keeping costs in line. The several sales departments within the division will continue to sell all the volume possible at reasonable price levels. The production departments will make the most efficient use of equipment and manpower; and the Product Development Department is expected to crystallize several of the new product items on which they are currently at work. All these factors give promise of a busy and successful year in 1962.

DELIVERY END of No. 1 Box Shop's new Post Gluer on which beer and beverage cases are manufactured. Note the reinforced hand holds and covers.



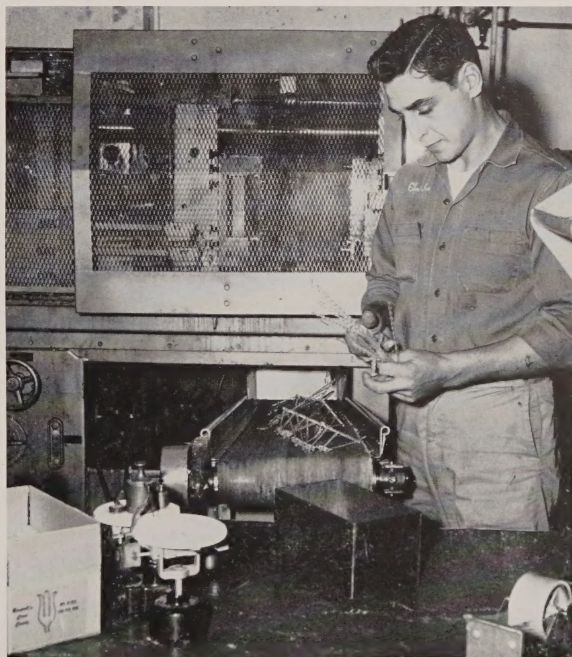


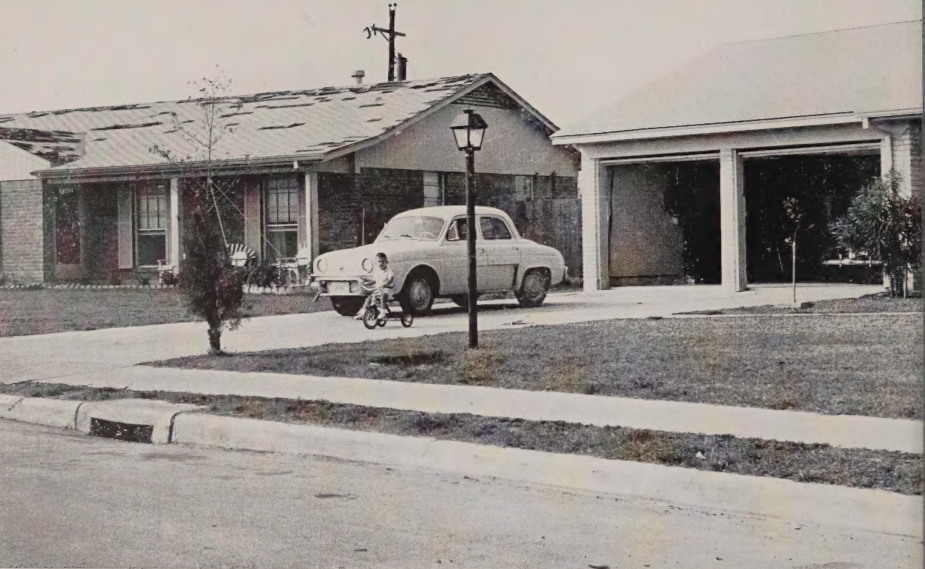
REUSABLE EGG CASES are now being produced on a special machine designed and built by Bird in 1961. There are two sizes of cases, one to carry 24 dozen, the other 30 dozen. Both are collapsible, as shown, and may be used over and over.

MORE THAN A MILLION Plastic Card Caddies have already been produced on the Plastic Molding Machine at the East Walpole Finishing Mill. Plastic Flower Pots in various sizes are also made on this new equipment. Charles Dellacona is the operator.



PLASTIC CARD CADDIES, designed by Walpole florist, are used to hold sympathy cards or gift cards in flower arrangements, and by merchants to hold price tags or identification labels.





HOUSE IN TEXAS, roofed with ordinary shingles, takes severe beating from Hurricane Carla. House at right, shingled with Bird Wind Seals, comes through without damage.

Bird Wind Seal Shingles Win Again

SINCE the Building Materials Division is in the business of protecting houses from the weather, violent storms can greatly affect this division's production. Such was the case in 1961. First, in May the Shreveport area was hit with a severe hailstorm. Many roofs were damaged, and the Bird plant was kept unusually busy for many weeks filling orders to make repairs.

Then, in September, Hurricane Carla struck the Texas coast, causing millions of dollars in damage. Once again Shreveport production was in the greatest demand. Despite the extra freight costs, a number of shipments were made from both Chicago and Charleston plants to help our regular customers fill their orders in the Southwestern area.

Their Own Best Advertising

As the reader can imagine, these storms, especially Carla, served as additional — and severe — testing ground for Bird Wind Seal * Shingles. Dealers and home owners have showered our sales and sales promotion offices with words of praise for the way Bird

* Reg. U.S. Pat. Off.

Wind Seals took the worst winds without any roof damage. A glance at the picture on this page tells the story. In the Galveston area, thousands of roofs without Bird Wind Seal Shingles were severely damaged. Shingles were ripped off, and sometimes large roof areas were exposed to the elements, with the resulting damage to ceilings and walls below. Houses with Bird Wind Seal Shingles were protected from this damage. Thus, each new heavy windstorm that strikes, whether in the South, the West or the North, lets Bird Wind Seals do their own advertising — by proving they are a real value in roofing as the company says they are.

30,000 Replies

Bird Wind Seals were featured in our consumer advertising all year and were promoted in a special national advertising campaign which started in July and ended in October. The contest was open to any home owner, east of the Rocky Mountains, who needed a new roof. The winner, Mr. Andrew J. Ridilla of Latrobe, Pennsylvania, was awarded an all-expense trip to Hawaii, for two, and a new Bird Wind

seal roof, installed without charge. Four other prizes of free Bird Wind Seal Roofs were also awarded.

When the contest ended in October, 30,000 entries had been received. Each was a potential customer for a new Bird Roof. The names and addresses were sent, through Bird salesmen, to the appropriate dealers or roofing applicators as sales leads to sell more Bird roofings. The contest was highly successful. First, it was effective brand name advertising, making Bird and Bird Wind Seal Shingles better known in all states where Bird Building Products are sold. And second, it stimulated sales by pin-pointing 10,000 home owners in need of new roofs.

Other Effective Media

While this consumer campaign was the most spectacular advertising of the year, other methods of effective promotion were also used. Advertising of such products as the Architect,* Master-Bilts,* and Bird Roll Roofings, was continued in trade publications. In the Charleston area, the Bird Caravan program was again used with good results. This is a travelling presentation of the line of Bird Building materials, displayed in large panels. It was taken to cities in the Southeastern Division and presented to hundreds of dealer organizations, their salesmen, and their contractor, builder and roofer customers. reg. U.S. Pat. Off.

Immediately following the big storm in the Houston area, localized newspaper advertising was used to promote Bird Wind Seal Shingles. It was very effective in bringing owners of damaged roofs to the dealer show rooms. In many cases the advertising resulted in the sale of either a completely new roof, or sufficient shingles to make repairs on roofs only slightly damaged.

Bird Alcoa-Aluminum Siding

Bird Alcoa Aluminum Siding continues to be an important item. Aluminum Siding has grown rapidly in public acceptance and sales volume in recent years. Bird offers this new, popular product as well as our Insulating Siding and roll sidings. Our customers thus have a rounded siding line available.

Throughout all roofing plants, equipment has been well maintained to achieve efficient production. A new boiler for burning of plant wastes has been installed and put into operation at Norwood. It was constructed especially to Bird & Son's specifications and as explained elsewhere in these pages, it is now being used successfully to burn such varied waste materials as floor covering trim, the more combustible material from the Roofing Plant, and some of the waste paper from the East Walpole operations.

A BIRD WIND SEAL ROOF protects this attractive home at Castle Estates, Medfield, Mass.



Although the price situation in 1961 was some improvement over conditions in the industry a year ago, keen competition has prevented us from realizing an adequate price for our products in some areas. We hope in 1962 to overcome this situation, by greater efficiency and an improvement in market conditions as construction recovers more fully from its recession level of early 1961.

Bird Nepalon Roofing System

During 1961 we made sales tests in a limited way of a new flexible plastic type of roofing applied in fluid form in several applications, like paint. We call this the Bird Nepalon (pronounced Nee-pa-lon) Roofing System. It is especially adapted to roofs of odd shapes, such as half spheres, paraboloids and arches, on which it is difficult or impossible to make satisfactory installations of shingles or roll roofing. We plan to expand our efforts on the Nepalon Roof-

ing products in 1962 to make them available in our territories.

Future Prospects

Economists predict that approximately 1,300,000 new homes will be constructed in 1962. The Building Materials Division is optimistic about getting its fair share of this new business. At the same time, we shall continue to go after the reroofing business. There are about 50 million old homes many of which need some repairs each year. In particular, some of the many new homes built in 1940 and 1947, right after World War II ended, now have roofs that are beginning to need repairs. Here is a market that will be sought vigorously in the 1960 sales program. The year 1961 has been a good year for the Building Materials Division. A continued emphasis on such outstanding products as Wind Seal and the Architect Shingle is expected to bring high volume and growth for the division in the year ahead.



AT THE CONTROLS of the new boiler for burning waste at the Norwood Roofing Plant is Harold Britain. Behind him is the guillotine-type door, operated by power, through which bundles of waste materials can be thrown directly onto a slanting and revolving grate.



TOWER BLACK ARCHITECT SHINGLES were chosen for this residence near Arnold, Maryland. Note how they add beauty as well as full protection from the elements.

Below: NOTHING FINER than Bird King Tab Architect Shingles for both protection and distinction on this beautiful Georgian building, the Lakewood Presbyterian Church, at Jacksonville, Florida.



Heavyweight Vinyl Leads Modernized Product Line

THE progress made in the Floor Covering Division in 1961 has been very heartening. In a market that has been particularly tough to sell, the division has achieved a steady gain in the sale of its most profitable items. Outstanding achievements have also been made in manufacturing and engineering.

Bird Heavyweight Vinyl has proved to be just what management planned it would be — the leader and potential money-maker in the new, modernized line of Bird hard surfaced floor coverings. It has the looks and the quality to back up its fine appearance.

New Techniques Perfected

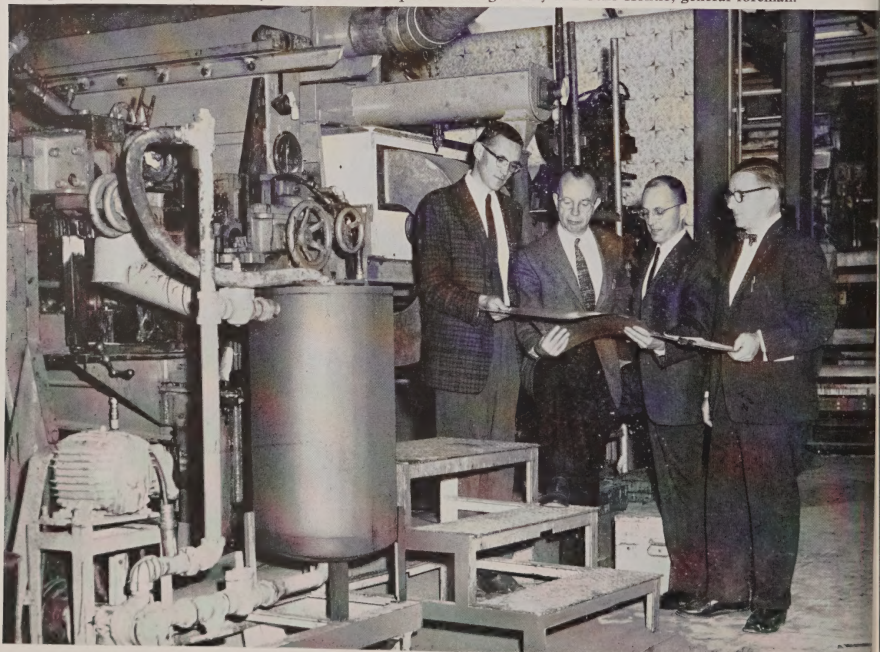
In addition, through the excellent blending of manufacturing and engineering skills, control of the

THE TEAM which solved the mechanical problems to produce the Spectrum Series in Bird Vinyl Floor Coverings. Through the ingenuity of these men, the rotary machine can now print

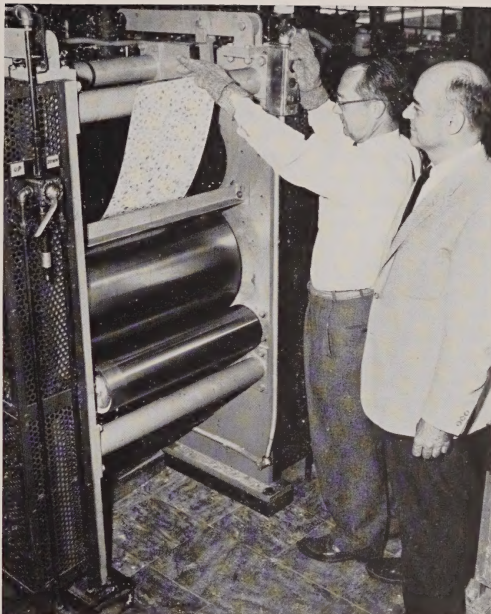
product has been sharpened and entirely new techniques perfected. The results are most apparent in the new Spectrum series, introduced at the summer markets. Special equipment, designed by Henry Stevens and his engineers, now produces a pattern with three different metallic colors harmoniously combined. Patterns like Spindrift, Random and Aristocrat have gained for Bird & Son strengthened recognition for design leadership. Their popularity is a tribute both to the Bird Design Department and to the Engineering Division which solved the mechanical problems of producing them.

Other manufacturing improvements have continued through the year, also. Presently, in both Heavyweight and Quality vinyl there is a much more ex-

patterns with three different metallic colors. Left to right: Richard Blake, Henry Stevens, technical superintendent, George Dusty and Usko Kontio, general foreman.



PLANISHING ROLL at Research Laboratory is exact counterpart of the huge 12-foot wide roll at the Rotary Machine. As demonstrated here by James Kemmler, product development manager and Dr. Albert Yundt, director of research, small samples of material are first cured in a testing oven, then put through this apparatus to test various kinds of finishes for the sheet surface.



ting control and use of vinyl, and a superior vinyl m is being employed. Beta-Ray gauges, for instance, were installed last spring, to permit instantaneous adjustments so that exactly the right amount of vinyl can be applied to the surface according to the product being made. This provides much better control than has ever before been possible.

The improvement in product and in designs has helped strengthen the distribution of the Bird line of vinyl floor coverings. Early in the year the sales department concentrated on this problem, with the result that new distributors were added in 21 major cities, such as Kansas City, Louisville, Nashville, Wichita, Columbus, Detroit, and all important cities on the west coast. This improvement in both the product and the location of Bird distributors, has had an encouraging effect on the sales of our most profitable item — the Heavyweight Vinyl line.

Business in Canada has improved also with a steady increase in shipments into that important market.

On July first a price increase went into effect which helped considerably in improving the division's position. At about the same time, another important price change took place. West coast price structures

improved because we no longer needed to equalize freight with west coast manufacturers. Before this change, a program of freight equalization had eaten into whatever profit the company could make on shipments to the far west. Now, although Bird products cost slightly more on the west coast, the profit opportunity is better on whatever is sold.

Sales are down in linoleum yard goods, but Linoleum Tile has sold in ever-increasing quantities, due to the large volume of business now being written for the mobile home industry. Four of the five largest mobile home manufacturers are using very large amounts of Bird Linoleum Tile for the floors of their units. The most luxurious of these mobile homes now approach the size of modest-sized permanent homes, with floor areas of more than 700 square feet. Bird Tile has been chosen by the majority of the largest manufacturers because of its high style, popular colors and dependable quality.

In the far west Linoleum Tile business has also picked up due to the withdrawal of Pabco from this field. Some of their customers swung over to the Bird line and are continuing to supply us with good orders from that area.

Linoleum Tile for mobile homes is the leading product sold through the Industrial Division, but not the only one. This division also handles the sales of V-3 Insul Sheath and Bird Film Applicators.

Under-Floor Material

V-3 Insul Sheath is a light-weight board, both heat and moisture resistant, which is used as an under floor material for mobile homes to ward off rain, snow, slush and mud. The board itself is highly water-resistant, but is made even more moisture and heat resistant by being combined with aluminum foil.

The Bird Film Applicator is a device used in various industries for testing purposes. It spreads a fine, even film of paint or other viscous material onto a flat surface. It is widely used for checking colors or measuring the covering quality of paints, or for applying a thin, even coat of adhesive before a gluing or cementing operation.

The Industrial Division anticipates that there will be continuing good volume in Linoleum Tile next year. They also have a program for developing a substantial increase in sales of the V-3 Insul Sheath and the Bird Film Applicators.

Television Advertising

In addition to extensive trade magazine advertising of floor covering products throughout the year, a five-week program of one-minute TV commercials was used in the fall in many key cities across the country. In Boston, the one minute commercials were seen on Channel 7, WNAC, twelve times a week.

The Year Ahead

What about 1962?

Market studies show that the market for rotoguard vinyl, country-wide, may be about the same this year. However, Bird & Son will continue heavy emphasis on its better grade products, especially Heavyweight Vinyl, in a strong attempt to capture a larger share of the market and thereby increase the total volume of sales. Competition is very strong which will make this a difficult program to achieve.

Recognizing the decline in linoleum sheet goods, the Research Department is working diligently on the development of a permanent type of sheet vinyl product to fill this gap and provide the public with a Bird product of style and permanence.

Advertising in trade magazines will continue in 1962, and an expanded program of the one-minute TV commercials is planned, with more cities included. These TV announcements are spotted where they will be of most help to the local dealers, whose names are mentioned in the commercials.

In summary, through continuing hard effort on the part of every one in the division, the Floor Covering section of the business expects to achieve a better record in sales and profits in 1962. The extra effort put in during 1961 by sales, manufacturing and technical staffs have paid off well. There is every reason to believe that similar activity in the year ahead will bring even better results.



A BIRD LINOLEUM TILE FLOOR in brown and tan gives beauty and durability to the floor of this modern home on wheels.



BETA RAY GAUGES scan the 12-foot sheet of Bird Vinyl Floor Covering. Two arms move back and forth over material, electronically reporting the weight continuously on charts.



CHECKING THE WIRING at the control board at the Rotary Vinyl Machine are Harold Partridge, center, foreman of electricians, Gilbert Nowell, right, quality control engineer, and Harold Kane, Jr., electrician. The charts at this panel indicate the weights recorded by the Beta Ray gauges, so that necessary adjustments can be made immediately to produce a uniform product with the correct amount of vinyl coating.



The BIRD REVIEW

Vol. 49 No. 12

December 1961



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Published for the employees of Bird & Son, inc., and their families.
Editorial Office at East Walpole, Mass.

EDGAR M. GROUT, Editor

JOHN J. MURPHY, Adviser

The Cover

This year's cover, in the form of a Christmas Card, was designed by A. Philip Macchi and his staff at the Floor Covering Design Department.

Local photographs were taken by Kenneth McLean, Norwood.



AT THE GARY PLANT this crude oil fractionating column was completed during the latter part of 1961. All new installations are now engineered for a production capacity of 20,000 barrels per day.

Vigorous Program of Sales and Production In Progress at BERRY REFINING COMPANY

WHICH comes first? The chicken or the egg? Refining capacity or demand for the refined products?

Berry has formulated a theorem: Create product demand and then increase refinery capacity, and a corollary — Have product demand equal to at least 125% of the planned increase. We have also operated under one other major construction rule. Any major addition must be an incremental part of the next major refinery expansion. Back in 1956 when the refinery was running at about a 5,000 barrel per day rate, all replacements and major units installed were sized for a 10,000 barrel per day refinery. Starting in 1961 all replacement parts and new units are sized for a 20,000 barrel per day refinery.

An expansive sales development program augmented by an aggressive sales force has established a product demand that would require processing more than 5,000,000 barrels of crude in our refinery during 1962, if we were to supply all the product required just within trucking distance of the refinery.

During 1961 Berry has been erecting a new crude oil fractionating tower, two new steam boilers, asphalt storage tanks, and adding additional asphalt blending facilities. When completed, this will expand our refinery capacity to approximately 4,000,000 barrels per year. The steps we have taken this year are all in line with our above policy

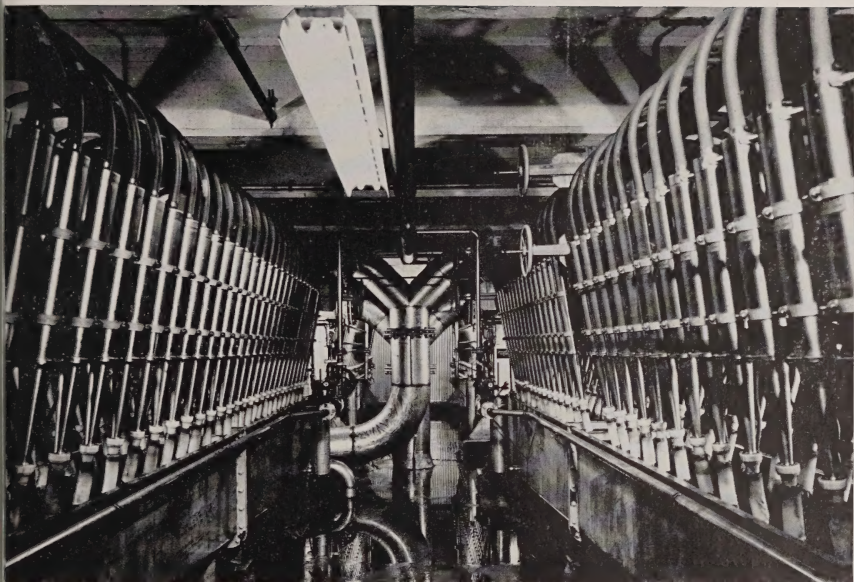
of building toward a 20,000 barrel per day plant, or 7,200,000 barrels per year.

Next year and in succeeding years as financing permits we will change necessary pipe sizes, replace pumps, install such additional electrical equipment as will be needed, and finally install units such as blowing stills, additional crude heaters, and storage tanks to complete the 20,000 barrel per day capacity.

Concurrently with the refinery expansion planning, we have surveyed markets, determined sales potential, and made plans to increase sales sufficiently to enable us to maintain a product demand well ahead of our refining capacity.

Perhaps the most constructive step we made during 1961 was to enter the crude oil producing field. Crude oil is the life blood of a refinery. To protect our source of this most important raw material, we acquired a one-quarter interest in 12 producing wells in the Sleepy Hollow Field located in Southwestern Nebraska. We also have already completed one well on a lease we purchased in the Wild Horse Butte Field located in Northwestern Wyoming. The oil from some of these wells is being received daily at our Gary, Indiana, refinery. Additional wells in the Wild Horse Butte Field will be drilled as soon as we prove up new locations.

For 1962? Increase sales — make more profit — and a Happy New Year to all.



BIRD CYCLECLEANS on the job in a pulp mill on the Pacific coast. The mill used 280 of these Cyclecleans in five stages of

cycling. The improvement in the stock is strikingly apparent, even to the naked eye. Objectionable specks that could not be bleached out are being removed by the Cyclecleans.

BIRD MACHINE COMPANY

Reflects Upon a Busy and Productive Year

THE accompanying picture is appropriate for our annual progress report because it is representative of scores of similar Bird Cycleclean installations in pulp and paper mills across the continent, yet it depicts an item of Bird machinery that is a comparative newcomer to the line.

Bird Cyclecleans, and the almost equally new Bird Centrifreens, have obtained such immediate and widespread acceptance throughout the industry that they may be considered solid and gratifying evidence of successful effort on the part of every member of the Bird Machine team — sales, research, engineering, production, and service. Industry endorsement of the Centrifreen, for example, has been most unprecedented and on a world wide scale. Literally hundreds of these modern screens are on the job, handling millions of pounds of pulp and paper stock every day.

It is interesting to note that the useful and highly successful process of continuous centrifuging, pioneered by Bird Machine and adopted by so many of the giants of the chemical industry, is now being made available to processors dealing with many varieties of fine products requiring high purity plus relatively small volume, such as in a number of food and pharmaceutical products. For these, the new

Bird 6-inch compact, running at speeds up to 6000 revolutions per minute, appears ideally suited.

The range of application of Bird centrifugal equipment in the preparation of coal of various sizes and in various stages of treatment has been steadily broadened. Our contributions to this great industry will continue to increase in scope and importance.

Noteworthy among the improvements in the busy shops and offices at South Walpole are a giant horizontal boring mill that reflects the need for handling larger and larger machine parts as we meet the demands for machines of greater capacity, and the smooth functioning IBM equipment that now streamlines and speeds the handling of paper work.

Looking ahead, we foresee continued expansion of business in new areas — new fields of application. At the same time we have a soundly established line of standard equipment that is heavily relied upon for capital goods modernization and expansion in key industries. This provides a solid basis for continued growth.

Your friends and neighbors at South Walpole are looking forward to a constructive and successful New Year. May yours prove the same and a happy one, too!

BIRD & SON, inc.

Established 1795

East Walpole, Massachusetts, U. S. A.

BRANCH OFFICES: Chicago, Shreveport, La., Charleston, S. C.

PAPERBOARD PRODUCTS DIVISION: East Walpole, Mass.,
New Britain, Conn., Lewiston, Maine, Manchester,
N. H., Lawrence, Mass.

BUILDING MATERIALS DIVISION: Norwood, Mass.,
Chicago, Ill., Shreveport, La., Charleston, S. C., Glenwood
Arkansas

FELT DIVISION: Phillipsdale, R. I., Shreveport, La.

FLOOR COVERING DIVISION: Norwood, Mass.

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Personnel Services Manager, ALBERT W. SMITH
Employment Manager, EDGAR M. GROUT
Director of Research, ALBERT P. YUNDT
Director of Advertising, LEONARD C. NIESE
Advertising and Sales Promotion Manager, Floor Covering,
P. F. HANDLEY
Advertising and Sales Promotion Manager, Building Materials,
J. F. HANLON
Purchasing Agent, JOHN T. ANDREWS
Assistant Purchasing Agent, HERBERT L. CHURCH
General Traffic Manager, JOHN A. SHELLEY

SALES AND PRODUCTION DIVISIONS

PAPERBOARD PRODUCTS DIVISION

Vice President, R. H. HALL
Assistant to Vice President, H. S. WHITNEY
General Sales Manager, Paperboard Products Division,
H. R. BONNYMAN
Sales Manager, Fibre Box Division, BENJAMIN BEALE
Sales Service Manager, W. C. ROCKWOOD
Sales Manager, Carton Division, E. C. DAVIS
Sales Service Manager, D. D. HODGSON
Manager, Lewiston Plant, G. F. HOUGHTON
Sales Manager, Horticultural and Special Products Division,
W. D. MARLAND
General Superintendent, Paperboard, Fibre Box and Carton
Divisions, J. J. BURKE
Superintendent, Paperboard Division, L. J. TARBELL
Superintendent, Fibre Box Division, A. D. COLBURN
Superintendent, Carton Division, R. B. PATTERSON
Manager, Manchester Plant, G. R. HOYT
Chief Chemist, H. T. BARKER
Chief Engineer, G. M. BLAIR
Plant Engineer, R. C. HOLMAN
Product Development Manager, H. C. ALLEN

NEW BRITAIN DIVISION

Manager, A. J. BUSHELL
Superintendent, C. H. PORTER

GEORGE W. DINSMOOR COMPANY

General Manager, R. A. WATTERS
Production Manager, JOHN ROBINSON
Office Manager, F. A. WINTERS

FELT DIVISION

Manager, P. I. KNIGHT

PHILLIPSDALE MILL

Superintendent, P. I. KNIGHT
Office Manager, R. W. PEARSON
Chief Chemist, A. H. CHAMBERLAIN
Chief Engineer, E. E. PETERSON
Master Mechanic, E. A. ROCKWOOD

SHREVEPORT MILL

Manager, R. F. JENKINS
Superintendent, B. P. SOWARD
Office Manager, O. N. SHERBURNE
Chief Chemist, R. N. POTTER
Plant Engineer, R. D. ADAMS

FLOOR COVERING DIVISION

Vice President, P. C. JOHNSON
Assistant to Vice President, R. V. GARNER
General Sales Manager, R. T. MURPHY
Field Manager, M. E. CUMMINGS
Field Manager, PAUL DECHELLIS
Field Manager, W. T. EVANS, JR.
Sales Service Manager, J. V. O'SULLIVAN
Industrial Division Manager, T. G. SULLIVAN
Superintendent, J. K. LOCKRIDGE
Technical Superintendent, H. R. STEVENS
Chief Chemist, E. H. FULLER
Master Mechanic, H. C. NELSON
Product Development Manager, J. W. KEMMLER

BUILDING MATERIALS DIVISION

Vice President, A. R. WEED, JR.
Merchandising Service Manager, W. E. SMITH, JR.
Commodity Manager, Built-up Roofing, E. L. LINCOLN
Chief Production Engineer, W. R. WRIGHT
Product Development Manager, S. H. SALLIE

ST WALPOLE

Eastern Division Manager, J. D. JOHNSTON
Sales Manager, New England District, R. A. BEATTIE
Sales Manager, New York District, J. H. MURPHY
Sales Manager, Middle Atlantic District, T. E. MILLER, JR.
Sales Service Manager, L. T. HARRIMAN
Superintendent, D. E. FRAZIER
Chief Chemist, C. A. HOMAN
Plant Engineer, N. C. BARTLETT

CHARLESTON

Southeastern Division Manager, H. F. DAVIS
Sales Manager, Dixie District, A. K. POWERS
Sales Manager, South Atlantic District, F. B. ROSS
Sales Service Manager, J. H. BURN
Office and Credit Manager, ROBERT ZOBEL
Purchasing Agent, FLOYD BILLINGS
Superintendent, ERNEST ZINKOWSKI
Chief Chemist, W. K. PRICE
Plant Engineer, T. S. EPTING

CHICAGO

Western Division Manager, R. H. EMERSON
Sales Manager, Midwest District, A. M. DOBBINS
Sales Manager, Central District, T. E. DOWNEY
Sales Service Manager, B. G. MACFARLANE
Office and Credit Manager, R. W. MACLEOD
Purchasing Agent, H. W. ALTMAN
Traffic Manager, A. H. COOK
Superintendent, W. T. WIGGINS
Chief Chemist, A. T. MURGATROYD
Plant Engineer, H. S. DUNGAY

SHREVEPORT

Southwestern Division Manager, R. F. JENKINS
Sales Manager, Gulf District, T. D. BLANCHARD
Sales Manager, Midsouth District, F. H. MAY
Sales Service Manager, J. E. EVANS, JR.
Office and Credit Manager, O. N. SHERBURNE
Traffic Manager, K. A. LOE
Purchasing Agent, W. D. BLUE
Superintendent, B. P. SOWARD
Chief Chemist, R. N. POTTER
Plant Engineer, R. D. ADAMS

SUBSIDIARIES

BERRY REFINING COMPANY, Chicago, Illinois and Gary, Indiana
BIRD MACHINE COMPANY, South Walpole, Mass.
BIRD ENGINEERING, INC., South Walpole, Mass.
GEORGE W. DINSMOOR COMPANY, Lawrence, Mass.

BIRD QUALITY PRODUCTS

BUILDING PRODUCTS DIVISION

Bird King-Tab	Architect Shingles
Wind Seal Shingles	Bird Building Papers
Shingles and Sidings	Bird Reflective Insulation
Insulating Sidings	Bird Coatings and Cements
Roll Roofings	Shingle and Siding Backer
Roof Insulation	Bird-Alcoa Aluminum Siding
Ranch Roof	

PAPERBOARD PRODUCTS DIVISION

Fibre Box Division	
Solid Fibre Shipping Cases	Fibre Lacquer
Corrugated Fibre Shipping Cases	Reel Wraps
Cleated Fibre Shipping Cases	
Weatherproof Solid Fibre Shipping Cases	
Weatherproof Corrugated Fibre Shipping Cases	

FLOOR COVERING DIVISION

Bird Vinyl Rugs and Yard Goods	
Linoleum	Bird Linoleum Tile
Rubberlike Floor Runner	Bird Rug Border
Vinyl Counter Cover	Bird Vinyl Wall Covering

Horticultural Division

Vita-Band Plant Bands	Tom Thumb Flats
Perennial Pots	Vita-Pots
Neponset Red Flower Pots	Plastic Pots and Trays
Plastic Card Caddies	

Carton Division

Bird Reinforced Shoe Cartons, Plain and Printed

Special Products Division

Industrial Division	
Vacuum Plates	Bird Film Applicators
V-3 Insul Sheath	Bird Linoleum Tile
Bird Rubberlike Floor Runner	
Base Wad	
Jute Liners	Index Pressboard
Chipboards	Lined Board
Dry and Saturating Papers for	
Tack Boxes	Special Uses
Special Boxes	Utility Boxes
Platform Board	Innersole Board
	Wedgie Board

GEORGE W. DINSMOOR COMPANY

Paper Mill Cores	Cloth Boards
Pasted Chipboards	Tubes for Textile and Plastic Industries



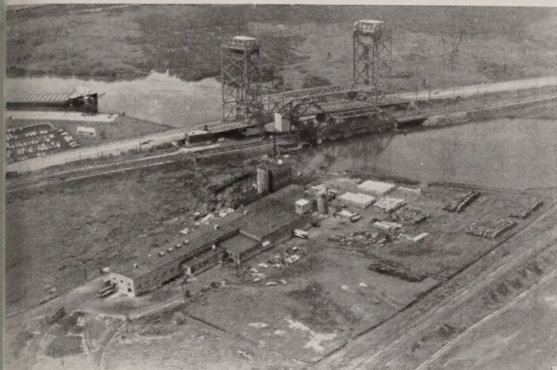
The BIRD REVIEW

Fiftieth Year of Publication

Volume 50 No. 1

Published for Bird & Son, Inc. employees and their families

January 1962



ON THE AIR. This is the new Chicago Felt Mill as it appears from a plane. The Calumet River in the middle distance is navigable, and will soon carry sea-going vessels coming from the St. Lawrence Seaway to Calumet Harbor, located just beyond upper left of picture. The ship in the picture is at the dock of the Ford Motor Company assembly plant.

R. T. Murphy Appointed Floor Covering Sales Manager

Richard T. Murphy has been appointed general sales manager of the floor covering Division. He replaces

Ernest V. Johnson who resigned in November to accept an executive position with a nationally-known manufacturer of men's furnishings. Mr. Murphy was educated at the Boston Public Latin School and Harvard University, graduating *cum laude* in economics. He started with Bird & Son after graduation in 1923, and through the years has been salesman, district manager, old manager and sales manager, in the Floor Covering Division. Since 1957 he has been the sales manager of all Order Accounts.

The Murphys live in Newton. Their son, Richard, Jr. lives at home and is presently assistant corporate counsel for Arthur D. Little, Inc. in Cambridge. Their daughter, Patricia, is married to Dr. D. J. MacNeil. They live in Santa Barbara, Cal. and have four children.

Ernest H. Coleman Dies Suddenly at Home As Assistant Treasurer

ERNEST H. COLEMAN, assistant treasurer, died suddenly at his home in East 'Alpole on the last day of 1961.

Born 62 years ago in Nova Scotia, Mr. Coleman attended Maritime Business College in Halifax, N.S. before com-

(continued on page 7)



A CLOSER VIEW of the newly-acquired Chicago Felt Mill.

M. B. Connolly Named Special Sales Representative

On December 21 Matthew B. Connolly was named special sales representative — Mail Order — Export for the Floor Covering Division effective January 1, 1961. Mr. Connolly, who has been handling the export sales for some time, now also will handle the mail order accounts formerly handled by Richard T. Murphy, prior to his being named sales manager.

Mr. Connolly has been associated with the Floor Covering Division of the company since June 1944 when he joined the Design Department as a designer-colorist. Continuing in that capacity, he has in more recent years helped develop special colors and designs for Linoleum Tile sold to mobile home manufacturers.

(continued on page 8)

Bird & Son Buys Felt Mill Located in East Chicago, Ill.

On January 1, 1962 Bird & Son acquired its third Felt Mill located at 2648 East 126th St., Chicago, about eleven miles across the city from the Bird Roofing Plant and in the southeast corner of Chicago. It was built in 1948 by the Globe Roofing Products Co., Inc. and was operated by them until Bird & Son bought it at the first of the year. Superintendent William Brown will continue in charge.

The plant contains a Hydrapulper, three Bird Centrifugers for refining and a Southerland and three jordan for secondary refining. The felt machine is the single cylinder type, forming a 159" sheet at the vat. There are 27 dryers, a five-roll calender and a conventional reel and rewinder. The present capacity is 80 tons a day.

The plant is located on 16 acres with 625 feet frontage on the navigable part of the Calumet River. This section of

the river is destined to be the city's busiest water way in a few years. It leads to Calumet Harbor where Chicago's best docks are located, just beyond the Ford assembly plant which is adjacent to the Bird & Son property. The river is soon to be dredged to a depth of 27 feet and the bridges altered so that sea-going vessels which use the St. Lawrence Seaway can come up the river to docks which presently can be used only by Lake ships.

On the Bird property are two main buildings, one 500 ft. long by 100 ft. wide, and one story high which houses the production equipment; and the other a 50 by 60 foot brick power house in which there is a 40,000 lb. Babcock and Wilcox coal burning boiler.

This purchase gives the Chicago Roofing Plant a nearby supply of felt for roofing production. It is expected that supplies of felt from Shreveport and Phillipsdale, which formerly went to Chicago, will be needed in the local areas in the near future, as we approach the mid-60's and the new housing boom which is predicted. Thus, the newly-purchased plant affords the felt capacity for increased production not only at Chicago, but in the other areas as well.

Construction has already started on a 100-ft. by 200 ft. warehouse to provide the storage necessary to give adequate service to the Chicago Plant. This felt mill will also continue to sell some of its production to the Globe

(continued on page 2)

Ten Entered Retirement On Last Day Of The Year

LYMAN W. SMALL retired at the end of the year from the Maintenance Department of the Floor Covering Plant where he has been an A millwright for fourteen years.

He first joined the company on September 19, 1920, beginning work immediately at the Floor Covering Plant, where he has always worked since. After several years as a helper in Maintenance, he became a trap watchman for six years, then was made a B millwright in 1941.

During World War II he worked in the Floor Covering's Shell Department as a tool grinder, returning to his millwright position when the department closed in 1945. Since August 1947 he has been an A millwright.

(continued on page 3)

Tarbell, Gilmore Move Up; Burke Becomes Consultant

On December 29 Vice President R. H. Hall announced several changes in management at the East Walpole Paper Mill. In anticipation of his coming retirement, John J. Burke becomes consultant for the East Walpole Mills. Lester J. Tarbell is appointed general superintendent of the East Walpole Mills to succeed Mr. Burke; Albert F. Gilmore is appointed superintendent of the East Walpole Paper Mill.

Mr. Burke started his Bird & Son career in 1915 as office boy. After serving in World War I, he returned to the Paper Mill as clerk in 1919. Later

(continued on page 8)



Year End Results More Satisfactory Than in 1960; A Look at 1962

Activity in the Building Materials Division had its usual seasonal let-up during late November and December, but sales were sufficient even in these months to permit us to finish the whole year with much more satisfactory results than in 1960.

At enthusiastic sales meetings in the various divisions, sales and advertising promotion plans for 1962 were introduced, so that all salesmen are equipped to carry our product story effectively to the trade. The Chicago Division's meetings were in mid-December; the Eastern Division sales force met in Boston December 27 and 28; a joint meeting of the Southeastern and Southwestern Divisions was held at Shreveport the first week in January.

Because of the outstanding performance of the Wind Seal Shingle¹ over the last few years, we have added to the line, at all plants, a new heavy-weight, self-sealing shingle called Bird Seal King.² This is a 300-lb. shingle, using the famous Bird jumbo granule for greater durability and massive texture for better appearance. Thus, Bird remains in the forefront of self-sealing shingles, with the famous Bird Wind Seal Shingle at standard weight and now the heavy-weight Seal King. This line, in addition to the 15-inch Architect¹ shingle, puts the company in position to meet the requirements of any roof job.

The Roofing Division is optimistic about 1962, expecting a good volume of business to keep all plants busy.

In the Floor Covering Division, there are hopes for better business than we had in 1961. Although 1961 showed an improvement over 1960 and prior years, it was still a disappointment. This was due primarily to the fact that throughout the industry sales of rotogravure vinyl showed a slight decrease, making the Bird & Son gains and progress extremely difficult. Also, industry sales of linoleum showed further declines, compared to prior years, and this in turn was reflected in less sales for Bird Linoleum.

The general climate looks better as 1962 opens. However, Bird & Son is trying to make all operations suitable to the business at hand, so that we can plan for a healthy business, even if rotogravure vinyl and linoleum do not show any marked growth this coming year. In this connection, some operations will be consolidated for more efficient use of both manpower and equipment. It is planned that most,

if not all, of the rotogravure products will be produced on the large 16/4 machine, since the volume of business is not sufficient to run the 12/4 unit as well as the 16/4 unit. Present plans indicate that the 12/4 machine will be used in a limited way for coating felt and the coating, curing and planishing of permanent types of floor covering.

In January we are making our first venture into permanently-installed sheet vinyl flooring. The first product, called ARCHITECT VINYL² — Designer Series, is made on the rotogravure machine, embodying a new resin-saturated felt back and using new techniques and combinations of vinyl to achieve a product that we believe has a great potential.

At first ARCHITECT VINYL will be introduced in selected markets so that distribution, popularity and physical characteristics can be closely watched. By this method we hope to spot any hidden weaknesses and make the corrections before distributing the product on a nationwide basis. Most important of all, these permanent floorings, of which ARCHITECT VINYL — Designer Series is the first, are in the one segment of the hard surface floor covering industry that is showing growth.

The Floor Covering Division held its annual sales meeting on January 3 and 4, and distributor meetings are being held in Chicago and New York at the January Markets. At these sessions all parts of our sales organization were thoroughly briefed on the direction that Bird & Son is taking. New patterns were introduced in Heavy Weight and Quality lines. Also, the Division is strengthening prices, which should have added benefit, at least for the first part of 1962.

Although 1962, particularly in the first six months, will be a busy one for the Paperboard industry, this does not automatically assure a high level of prosperity for the Paperboard Products Division of Bird & Son. The industry as a whole is still geared to produce in greater quantities than the public is buying. Thus, many manufacturers, including Bird & Son, are going to be competing for the same business.

There is a wonderful opportunity here for prosperity, which will be achieved by following our long-tested formula of offering at fair prices quality products which serve our customers' needs. This formula works successfully when both sales and production

departments operate efficiently. And this is our goal in 1962.

In the Corrugated and Solid Fibre section, the year of 1961 ended with a high volume of business. The Shoe industry did not produce quite as many shoes in 1961 as in the year before, but in spite of this, Bird & Son sales of shoe cartons increased. Forecasts indicate a slight increase in shoe production for the coming year, which affords the opportunity for a good year for those who make and sell shoe cartons.

On specialty items, it also looks like a favorable climate in terms of tonnage. If this turns out to be so, it may be possible to achieve some needed price improvement.

In Horticultural products, it will be our job to develop a satisfactory volume of sales on the new plastic lines to supplement the sales of our older products in the line.

Overall, sales in 1961 exceeded those of 1960 slightly, with some departments considerably ahead and others a bit behind. On balance, 1962 should be a good year for the Paperboard Products Division.

Richard H. Ellis Is President of Credit Union

A 4 1/4% dividend on shares was voted for the third consecutive year at the Credit Union Annual Meeting held November 8 at the Main Office. The payment was made to shareholders during November.

The meeting also elected four directors for a three-year term, returning the following to office: John J. Burke, Richard H. Ellis, Nelson M. Phillips and Albert W. Smith.

Announcement was made that the Neponset Credit Union is applying for participation in the Share Insurance Fund, established by an act of the Legislature at its last session. This insurance protects the deposits in Credit Union Shares, just as deposits in Mu-

tual Savings Banks are protected took several years of hard work or part of a special committee of Credit Union League of Massachusetts to put this measure through. Although he was not a committee member, Joseph Coburn, formerly of the Walpole Laboratory was among those who helped enlist the support of various credit unions throughout the state. In his post as president of the League, Mr. Coburn urged support of the measure every time he visited a local Chapter meeting.

At the meeting of the Neponset Credit Union Board of Directors which followed immediately after annual meeting on November 8, Richard H. Ellis of Floor Covering Shipping was elected president, H. Rafuse of the Treasury Department vice president, Albert W. Smith, treasurer, and Velma Cobb, clerk and assistant treasurer. Ellis succeeds Ross Anderson who has served as president for the past two years.

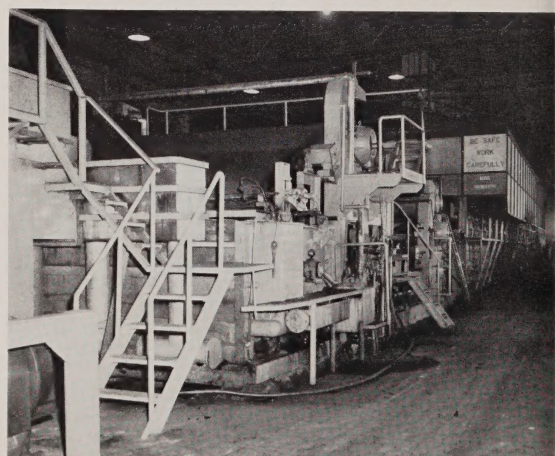
Felt Mill Purchased

(continued from page 1)

Roofing Co. and other customers were on the books when Bird & Son took control.

Superintendent William Brown, Mechanical Engineering graduate of the University of Illinois, a veteran and he joined Globe in November 1960. Prior to this he was employed with Philip Carey for six years. His last assignment with this firm was as assistant plant manager of the roofing and felt plant at Wilmington.

There are seven other supervisors of whom had been with Globe over ten years. Production supervisors are George Hunt, John Bielawski, Ray Rivas. Harry Zajakowski is senior department foreman, Albert McKenna the maintenance supervisor, Jack Lyons is receiving clerk and James Pless is in charge of the office.



THE FELT MACHINE at the Bird Chicago Felt Mill. The wet end is in the foreground, with dryers under the hood in the background. The machine produces a sheet of felt which is 150 inches wide.

¹ Reg. U. S. Pat. Off.

² Trade Mark

oor Covering Employee bserves 25th Anniversary



LEO PADDOCK, who completed 25 years of service with Bird & Son on December 11, remembers that his first job at the Floor Covering Plant in December 1936 was in the Pull Out crew.

He has continued to work in the Finishing Department ever since. At various times he has served on the rug table, the heading room, and as an inspector, a job he has had for the last three years.

Mr. and Mrs. Paddock live at 5 Sturtevant Avenue, Norwood. They have a son, Leo, who studied engineering at Northwestern and who has now joined the United States Air Force and will be stationed at Memphis, Tenn. They also have a married daughter, Mrs. Loretta Edwards Wareham, and three grandchildren.

Leo and his family spend their summer vacations and week ends at their summer home on Taylor's Point, Buzzards Bay where he enjoys boating and fishing.

n Retire

(continued from page 1)

Sam Hunter has been a long time resident of Walpole, but in retirement he and his wife have moved to a newly-named home in Tamworth, N.H., about 10 miles from the famous Eskimo dog sled dog kennels. He has enough land to do a little gardening, the neighbors are wonderful, and from his front door he has a fine view of Mt. Chocoma.

On November 1, 1917 Bird & Son moved to a plant at 1472 West 76th Street, Chicago. At that time a young lady by the name of DELLA LYNDON was employed by the previous occupant, The Hairpin Company.

She was hired by Bird & Son as a stenographer and she also served as secretary to the first manager of the Chicago Plant. As the plant grew, Miss Lyndon took on more responsibilities. She was placed in charge of the Stenographic Department and continued to serve as secretary to the various plant managers. This arrangement was later changed and for many years she has served the plant managers as secretary, including such men as Glenn Young, W. W. Wilson, P. C. Johnson and R. H. Emerson. She still held this position at the time of her retirement at the end of the year.

Miss Lyndon lives at 8019 S. Peoria Street, Chicago, with her three sisters and a brother. Since she has been sick for some time, she does not have any immediate plans, except to regain her health so that she may enjoy her retirement.

It was on June 20, 1921 that CONSTANTINE LEWICKI began work for Bird & Son at the Stock Handling Department.



He transferred to No. 1 Box Shop in 1925.

He recalls working on a machine called No. 5 in the Corrugated Finishing Department. This machine was later sold to another company in

Providence. He and Sam Hunter were selected to go to this other company to help set up the machine and to show the new operators how to run it.

For over 20 years he has been either a helper or an operator on the department's No. 18 machine. He and Mrs. Lewicki will continue living at 15 Lewis Avenue, Norwood, but before the winter is over they may go to Florida for a visit. Later his plans call for some fishing and a lot of taking it easy.

FRANCIS E. DONLAN, who retired at the end of the year, has been a tireless worker for the Veterans of Foreign Wars



and the American Legion, as well as a long-time Bird employee. He is also serving at present as a member of the Housing Authority Board in Norwood.

Francis began his Bird & Son employment at No. 1 Box Shop on January 19, 1925. From 1927 to 1929 he served as foreman of the Corrugated Department, then returned to the Sample Department where he had formerly worked. From 1934 to 1940 he was an inspector, first at the Box Shop, then at the Paper Mill. Since 1940 he has been a beaterman and tester.

The Donlans have lived on Railroad Avenue, Norwood, for many years. Two unmarried sons, William H. and Robert T., still live at home. Francis, Jr., who works at the Bird & Son Floor Covering Plant, lives nearby in Norwood with his wife and two boys. A daughter, Jane Jenkins has three children, two girls and a boy, and she also lives in Norwood. The fourth son, James T., is serving with the Marines in San Diego, California. He visited Norwood last summer with his wife and two boys.

Francis has been chairman of the Memorial Day Veterans' Poppy Drive for the last 14 years. He has served in various offices of the Norwood Post 2452, Veterans of Foreign Wars, and is now its chaplain and service officer. He

has been a member of the American Legion for 43 years. His term on the board of the Housing Authority has three years to run. He expects to spend many hours of his retirement supervising operating details at both the Veterans' project and the new 50-unit project for the elderly at Railroad Ave. and Mountain Ave.

THEODORE S. DAHLQUIST has spent all his Bird & Son years at the Norwood Roofing Plant. As a young man he worked in his father's manufacturing business in Somerville. During World War II, he was a driller at the Fore River Ship Yards, joining the No. 1 Machine crew at the Norwood Roofing Plant after the war's end in May 1946.



During the past 15 years he has worked in most of the major departments of the plant. Recently he has been in the Corner Piece Department and on No. 5 Machine.

The Dahlquists live at 515 LaGrange Street, West Roxbury. They have one son, Theodore, Jr., who is married and living in Lynn. There is one grandson. After retirement, Ted, Sr. expects to do some repairs and improvements around his house, and possibly will take a trip to Florida.

(continued on page 4)

What We Can Do About Competition

During the year 1961 you have read in the Bird Review about the improvements in machinery made by Bird & Son in order to stay competitive.

The equipment we have installed is for the most part made for sale on the open market. Other companies — our competitors — can and do buy similar machines. They are working just as hard as we are to maintain the very best in machinery and plants. They want to stay competitive, too.

But machinery isn't the whole story. People are needed to operate the machines. The finest equipment in the world won't produce a profitable business without people. It's the people in a company whose work on the production line, or whose efforts in selling and service, keep the customers satisfied. So in the end, it is the people within a company who have much to do with the company's success.

You see the same thing every day in sports. You can outfit a team with \$100 skates, but that doesn't win the hockey game. You win at hockey or at basketball, only when every player gives his best right to the last second of the game. In business, as in sports, there's always competition to step in and win, if you give them half a chance.

In sports, it's a game or a tournament that is won by the extra team work. In business, it's customers that are won. When we turn out the best products we know how, when we offer

the very best in service, then customers come back again with repeat orders. That's what keeps the wheels turning and jobs secure.

A few weeks ago a satisfied roofing dealer wrote as follows to our Charleston office: "My son joined us last year after completing his education and his tour in the Navy. After about six months of experience here with the many firms who supply us, his comment one day to me was, 'I believe that of all the people we deal with, Bird & Son appear to be the most reliable, the most consistent in their service and their products generally bring less complaints than any we have.' I agree with him. . . ."

If each of us could do his work day after day in 1962 so that all customers, old or new, would feel the way this customer feels, Bird & Son would have such a flood of orders that every one on the payroll would benefit.

Yes, it is customers who make jobs secure. Each one on his own job can contribute something toward making our reputation with our customers so fine that these customers always choose Bird.

It's a contribution we have to make day after day, though, because thousands of other employees in our competitors' plants and offices are trying hard to do the same thing. Only as we work harder and smarter than they, can we succeed in making our business secure for all.



VISITORS at Chicago's new Felt Mill: Jack Parsons, receiving clerk; Ray Rivas, production; Joe Hunt, production; Harry Zajakowski, service department; William Brown, superintendent; Albert McKay, maintenance and John Bielawski, production. James Serpless, office, was the day the picture was taken.



SPECIAL AWARDS to Frederick Stahnke, Roofing and George Wise, No. 1 Box Shop. These men appeared before the Administrative Committee in November to receive checks for money-saving ideas. George Wise, on Mr. Wilkins' right, was awarded \$130. Frederick Stahnke, also seated, received \$330. Standing, left to right: Burleigh Hutchins, Warren Anderson, Arthur Calburn, John Burke, John Reddick, Donald Frazier, Paul Knight, Rogers Weed.

Stahnke and Wise Earn Suggestion Awards

Two special suggestion awards were presented at the Directors' Room in the presence of the Administrative Committee on November 6. Frederick Stahnke of No. 9 Roofing Machine received a check for \$330 from President Wilkins and George Wise of No. 1 Box Shop, a check for \$130.

Stahnke's award was for an idea which was put into use in March, 1960. It concerned the addition of pieces of boiler plate at the sides of the surface slate hopper to prevent slate falling on the floor where it became wet and mixed with foreign matter and had to be thrown away. In a year's time substantial savings resulted in the payment of the \$330 award.

George Wise suggested a replaceable knife edge at the bottom die head on FXGM4. Instead of replacing two new die heads at a considerable cost, the operator can now change this small part quickly and inexpensively.

Louis Gabrielli, Norwood Roofing, also received a special award of \$75.00, the presentation being made by Superintendent Donald Frazier at the plant. Louis' idea showed a way to prevent dropping loops at No. 9 Finish Rack, by providing a second loop roll.

Other awards paid in November were:

\$20 to Irving Munchbach, FBPM9, for having had five accepted suggestions.

\$15 to Francis Prisco, FFG, for having a suggestion reclassified as a money-saver.

Philip Black, FBPM9	\$20
John Dearnaley, FBPM	20
Leonard Mastropieri, FFT	20
Irving Munchbach, FBPM9	20
Leo O'Neal, FKM	20
James Preacher, FKM	20
Acie Rabon, FKW	20
Samuel Sinclair, FKPM1	20
Lywood Therrell, FKM	40
Gilbert Wiggins, FKPM1	20
George Wise, FKF	20
Frank Zab, DPV	20
John Finningham, FFG	5
Edward Hardy, DMPM2	5
John Morrissey, FXR	5
Theodore Pierce, FBPM	5
Edward Shaughnessy, DMT	5
Frank Shumski, FFG	5
Vernon Stromberg, DPRE	5

In December the following awards were paid:

Thomas P. Folan, FFG, Roger Guilmain, FFD, Willis Harris, FBPM6, John Stupak, FBPM, each received \$20.00 extra for having had five accepted suggestions.

Willis Harris, FBPM6	\$20
Robert Knox, EMM	20
James T. Smith, FBPM1	20
Frederick Stahnke, FBPM9	20
Thomas Bailey, DF	5
Joseph Blackman, FCSD	5
Willie Brown, FCG	5
Thomas P. Folan, FFG	5
Roger Guilmain, FFD	5
Victor Leontie, FFF	5
John Stupak, FBPM	5
Frank Zab, DPV	5

Contributors

Contributors to this issue include: Julia Smith, Sandra Simonelli, Louisa Graham, Robert Roby, Edward Geraghty, James Barnes, Edward Wisniewski, Agnes Fraser, Mildred Winsborn, A. D. Smith, Catherine Brady, William Ford, Claire Hunter, Anna Garafano, Joseph Carchedi, Julius Aukstolis, Mary Driscoll, Edward Silva, Nazareno Lori, Charles Cobb, David Lowry, Robert MacLeod, Rose Fox, Virginia O'Brien, Lucille Burrow, Robert Stewart, Moses Bader, Mary Moylan, Marion Tolman.

Has Been Bird Customer For More Than Sixty Years

Recently, when Vice President A. Rogers Weed, Jr. became aware that the Naugatuck Lumber Company of Naugatuck, Conn. had been a Bird customer for over 60 years, he wrote to the president and treasurer, Mr. Jere J. Murphy. In reply the following letter was received:

"Dear Mr. Weed:

"When one receives a letter like yours of the 12th, it stirs up memories extending over a long stretch of years.

"It was in 1899, I believe, when our company received its first shipment from Bird & Son. And when I look back at the small shipments of those days (10 to 20 rolls usually) my amazement grows at the difference in size of our present shipments and our yearly business.

"Over the many years we have never regretted making Bird & Son our exclusive source of supply because their products have always been of highest grade and they have been always fair and honest in our business relations. Loyalty is a two way street and we consider that Bird & Son has extended the same loyalty that we have extended to them."

The letter closed with personal greetings and was signed, "Most cordially, Jere J. Murphy."

Ten Retire

(continued from page 3)

CLARENCE HOPPER retired from the Glenwood Plant on December 31st. He began work with the company on February 15, 1947 at the Glenwood Quarry. In March of 1949 he was laid off because of a reduction in the work force, but a few months later, May 21, he was back on the payroll again, this time as a night watchman. He has served in this capacity ever since.

When he was asked what he planned to do after retirement, Clarence replied, "I intend to get a 'Kennedy' rocker and sit for awhile."



FOUR GENERATIONS. It's hard to believe that Leon Eatough, left, is of retirement age. In this picture, taken about a year ago, are his father, James, who has since died, his son, Leon, Jr. and his grandson, Leon III.

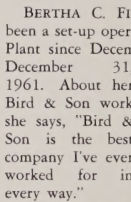
LEON EATOUGH, who retired on December 31, 1961, has been with us as an engineer since December 24, 1939. He first operated our old steam engines and, since the construction of the new power plant, has been operating the turbine. He has his home in Warwick, Rhode Island but his immediate plans call for a visit with his brother in Florida and later with relatives in California.

EDDIE WHITE retired from his job of clean up man at Shreveport on December 31st. He worked formerly for nine



years for the Southland Cotton Oil Company. When they closed down in March of 1944, he lost only eight days before coming to work for Bird & Son as clean up man. Looking back, it seems like only a few years ago when Eddie brought his only son to the plant in his service uniform and we got a picture for the *Review*. Actually, it has been more than a "few years," as Eddie, Jr. was in military service for four years, got married when he was discharged and now has four daughters.

ANTONIO TIROCCHI, who retired December 31, 1961, started August 1933 in the Boiler Room, transferred to the Maintenance Department 1941, became an A millwright two years later, remaining there ever since. A member of maintenance he has taken an active part in many changes made at Phillipsdale recent years. He has his home in Cranton, R. I. but plans to make a trip Italy in the near future.



BERTHA C. FITZPATRICK, who began a set-up operator at the Manche Plant since December 1952, retired December 31, 1961. About her Bird & Son work she says, "Bird & Son is the best company I've ever worked for in every way."

After retirement she plans to go to Florida and Ohio to visit members of her family. Upon her return, she will continue to live in Manchester, and perhaps do small jobs.

Retired in November

AUGUST PETROVA, who retired November 30 from No. 2 Box Shop, remembers that when he started on July 23, 1919, Frank Fisher was one of the shop foremen. In later years Frank became Fire and Safety inspector.



August worked on a spiral tube machine, making tubes for Floor Covering. Later, when the machine was moved to the Floor Covering Plant, he helped show the new operator how to run it.

During his many years at No. 2 Box Shop he filled in on many jobs, but most of the time he was first a helper and then an operator on the Lid Rot Machine. Because of poor health he has not worked since last spring.

Other bosses of the early days who he recalls are Frank Walsh, Steve Smith and Sam Gladding. When times were slack, No. 2 Box Shop workers sometimes helped in other divisions. He calls working for Fred Duncan in the yard, and helping Everett Brennan a roof repairs. Both Bird & Son and Walpole square looked different in those days. The old Labor Bureau then occupied only part of the Triangle Building. At the middle entrance there was a barber shop, with the Labor Bureau on outside and a small hospital on the other.

August now lives comfortably in a trailer, near his daughter, Mrs. Anthony Stanovich on Bullard St., Walpole. Later if he is feeling better, he may take a trip to Cleveland and Milwaukee to visit relatives.

OP OF THE NEWS

IN OFFICE

William Grazado has been named successor of the Advertising Display Department, following the retirement of Bill Miller in October.

Bill Grazado has been with Bird & Son almost 20 years. After several years at Roofing Plant, he transferred to the Advertising Display Department in 1947. He has been helping create the many creative displays for sales meetings and inner advertising. Bill's specialty is painting. Department CDH will continue under Bill's direction, to create and paint displays, posters and art work for Bird & Son advertising, especially for Roofing and Building Materials displays.

On December 14th J. P. Sangal of India and the Personnel Department and the Division. He is personnel officer for Orient Paper Mills, Ltd., Orissa, India, with 62 fellow-countrymen, is studying various aspects of business management in his country. Sponsored by the International Cooperation Administration, these have already visited in Washington, New York, New England and New York. The first of the year they will be in midwest and far west.

About 3,000 are employed at Mr. Sancom's company. They make various grades of paper, obtaining their paper fibres from wood rather than wood.

As a new baby girl for the John Hixons, December 20 — their fourth child. He is Metropolitan District salesman in Roofing Division.

Evelyn Thomas of Payroll has returned her vacation in Virginia. She reports a very time and good weather.

Five girls in Cost Accounting were busy during December making nylon Christmas trees in all colors, French leashes and Scottie dogs for Christmas. May has brought in her work of art, a hand made of macaroni and sprayed with paint, very cleverly and beautifully.

We have enjoyed working with our new employee, Mrs. Donna Jenks. We hope she enjoys her stay here.

Mike Westrom of Stenographic sailed for Boston early in November on the ship for a Caribbean cruise with stops at San Juan, Puerto Rico, Port of Spain, Trinidad and St. Thomas, Virgin Islands. She was accompanied on her trip Maureen Kelter of Norwood whose husband, Ted, works at No. 1 Box Shop. report a wonderful cruise.

A. Madden has announced the birth of his second baby girl, Sheila, on November 1. Mr. Madden is salesman in the Atlantic Division.

James Kozlowski has announced her engagement to Michael Stellman of the Flooring Division. A January wedding is expected.

We hope that everyone had a Merry Christmas and that the New Year will bring both health and prosperity for all.

MAINTENANCE AND POWER

One of a multitude of hunters only John Smith and Bob Mattson will eat venison this year. We don't know where John got his but Bob shot a nice doe in New Hampshire this fall.

Insulation hunting prize goes to Edowski who we understand got a fox and a jackrabbit on his yearly excursion. Last he can wrap his family in furs. Frances Fulton and Kay Niden put the same spirit into the Maintenance Department. Without their novel and pretty decorations this area would look as bare as a toad's back.

We hope by this reading that Mike Sameund and Herbert Palmquist will be home from the hospital and on their way to good health.

Usual Bob Ivarts has his house on Lexington Street, Norwood, decorated up for the holidays.



THEIR SIXTIETH. Mr. and Mrs. Frank Whitehead celebrated their 60th wedding anniversary with a dinner party at the Lord Fox on December 2. Frank, formerly, electrician's foreman at East Walpole, retired in 1948.

Johnny Medaille, son of John Medaille of Maintenance, is in the ROTC at Northeastern and is taking flight training at Wiggins Airport in Norwood.

PAPER MILL AND FINISHING

Joseph Coburn left his job in the East Walpole Laboratory on December 31st to become field representative for the Credit Union League of Massachusetts, working out of the central office at 5 Park Square, Boston. He will make contacts throughout the state in establishing new Credit Unions and will also represent the Credit Unions in legislative matters.

Joe, who has worked for Bird & Son since 1933, has been a director and past president of the Neponset Credit Union and is an immediate past president of the Credit Union League of Massachusetts. He was recently elected a director of the Walpole Cooperative Bank.

NO. 1 BOX SHOP AND OFFICE

We were sorry to lose Bette Silvi from our midst when she transferred from the Sales Office to the Stenographic Department. The girls in Fibre Box Sales presented her with a Lady Buxton wallet as a small remembrance gift.

We welcome Adolph Krusab back after a long absence because of an accident to his hand.

Jack Walsh and his wife leave for a month's vacation in Florida right after Christmas.

Wilbur Conant is spending the holidays in Florida.

Delia Costello and Kenneth Finlayson were pre-Christmas vacationers and Frances Penza, Leon Curran, Daniel Benedetti and John Costello were on vacation Christmas week.

We were all sorry to hear of Ben Baranowski's hunting accident and wish him a speedy recovery.

We also wish good health and lots of happy days for Tony Lewicki who retired at the end of the year.

NO. 2 BOX SHOP

Bill Morrissey, who starred recently as a bowler on television, reports that he gave his girl a ring the day before the final roll-offs at the Boylston Bowladrome. Bill's fiancée is Anne Marie Shennick of Cambridge.

Bill Ford spent his vacation at Lewiston, Me., on a hunting trip.

Joseph Troiano went to Montreal and did some hunting in Canada.

Paul Trefaul went to the Berkshires for his hunting this year.

All three men report that they had nice trips but not much luck in bagging any game.

Best wishes to Eino Heikkila in his new home.

Since our last report a baby girl by the name of Diane has come into the home of the Vito Puopulos. She was born October 4th.

Quite a few people in the Shoe Carton Division took some vacation time during the holiday season, including Alice Pole who spent her vacation at home and Robert Patterson who went to Myrtle Beach, South Carolina.



MR. AND MRS. WAINO KORPELA, who celebrated their golden wedding anniversary on November 5. (See Roofing Plant News.)

NORWOOD ROOFING PLANT

Among those taking late vacations were Nick Radzwill, Louis Silvestri and Frank Carchedi.

Fred Turco won a turkey at the Bird Club Turkey Roll, hitting a 359 total for three strings.

Ernest Zitzke was on vacation just before Christmas, possibly heading for the ski resorts of the White Mountains.

Mr. and Mrs. Howard Elias have just returned from a wonderful three weeks' vacation in the sunny climate of Florida. Edmund Cormier and Francis Rooney are two of the most recent men to donate their blood for emergency operations.

Walter Naff, Jr. is one of the crew men on the U.S.S. Randolph which participated in the at sea recovery of the monkey that was recently shot into space.

Walter's picture appeared in the Bird Review last July. His father works on No. 1 Machine.

Sympathy is extended to Joseph Strumski whose father died last fall.

Other late vacationers at the Roofing Plant include Leslie White and Elwood Morse who spent most of their time hunting pheasants and rabbits over Foxboro way.

Congratulations to Fred Stahnke and Louis Gabrielli on their recent big money awards for suggestions.

Joseph Watkins is now a home owner in the town of Medfield.

We wish Vito Bevinovo a speedy recovery after his recent operation.

Mr. and Mrs. Waino Korpela celebrated their 50th wedding anniversary on November 5 with an Open House at their home on Chapel Street, Norwood. More than 100 friends and relatives stopped in to offer congratulations.

At the observance, prayers of thanksgiving were offered by Rev. Albert Stiefel, pastor of the Nazareth Church, Norwood, and by Rev. Lamar Watkins of the St. Paul Methodist Church of Atlanta, Georgia, who is the son-in-law of the Korpelas. Mr. and Mrs. Watkins (Florence Korpela) flew from Atlanta especially for the celebration. Three members of the original wedding party were also present. One of their neighbors, Willard Soderstrom expressed the sentiments of those present on the happy occasion: "unfailingly they have been good neighbors. They are a credit to their community and a blessing to all of us who have known them through the years."

Waino came to Norwood from Finland in 1910 and his future bride, Impi Von Wallenstein arrived a few months later. They met in the fall of 1910 and were married a year later in November 1911. Waino worked on No. 1 Roofing Machine from 1941 to his retirement in December, 1954.

FLOOR COVERING PLANT

We welcome to the Floor Covering Office staff Carol Santoro, a 1960 graduate of Norwood High School.

(continued on page 6)

No. 2 Box Shop Employee Bowls Exciting T.V. Match

William Morrissey, Offset Press operator at No. 2 Box Shop, appeared on television in a Boston bowling match, Saturday, December 16.

It was a thrilling match at the Boylston Street Bowl-a-Drome. Bill was defeated in the very last bow when his opponent, Bob Kelly, made a spare and went on to win by nine pins with a total of 366 to Morrissey's 357. Slim received \$100 for his losing effort. His best moment, he says, came later when an eight- or nine-year old youngster came up to him on the street and said, "Nice match, Slim. Sorry you lost." He had never seen the boy before.

Slim, who stands 6' 3" and who has been bowling many years, thoroughly loves the sport. He got the bid to bowl on T.V. by winning the championship for the Southeastern area of the state. The semi-finals were held at the Hi-Way Bowlway in East Walpole. Here he won with a total pinfall of 591 in a five-string roll off. Next, he won the finals at the Whitman Alleys with a total pinfall of 631. His individual strings were 138, 132, 110, 118 and 133.

The chance to bowl in Boston comes only once a year. Bill says he'll be back next fall, trying for top spot in the 1962 series.



ONE OF TWO new 5500 gallon tank trucks now being used by W. J. Hill to deliver asphalt to the Norwood Roofing Plant. As time permits, similar advertising signs are being placed on all W. J. Hill trailers.

The First Christmas Night
Long ago over 200 years ago.
There were three women and this man
who lived in Bethlehem and they
wanted a place to stay. But every
place they went the people did not
have any room for them. Then
a person said to them that they

ORIGINAL CHRISTMAS STORY, by Stephen Nance, age 7. The full text is printed below.

STEPHEN NANCE, age 7, wrote the following story for his second grade teacher at the Creswell Street School in Shreveport. His dad is David Nance of the Shreveport Payroll Department.



We thank Stephen for this opportunity to enjoy the spirit of Christmas, even in January, and are happy to reproduce his composition just as he wrote it. Stephen's story was also used by Dr. William Wright of the Kingshighway Christian Church in his sermon on December 10.

The First Christmas Night

Long ago over 200 years ago, there were this woman and this man who lived in Bethlehem and they wanted a place to stay. But every place they went the people did not have any room for them. Then a person said to them that they could stay in his manger so they went to the manger and had a baby born and they called the baby Jesus. baby Jesus's bed was made of straw and Jesus slept a lot when Jesus was 12 years old they took him to the temple. Soon Mary and Josef left the temple and soon they noticed that Jesus was not with them.

So they went back to the temple and found Jesus talking to the pastors and then Jesus went home to Bethlehem and when he played with the children he played games and he did not break one single rule of the games he played and he played on the hills and he played at home sometimes too, and Jesus never in his whole life did any thing that was wrong. the End

TOP OF THE NEWS

(continued from page 5)

Stephen Schuler of Westwood has joined the plant engineering staff.

Charles Sprague was married December 16 to Carol DeCosta of Braintree.

It is good to see Bill Pratt back to work, part time at least, after his illness and we hope his health continues to improve rapidly so that he'll soon be working full time again.

Good luck to Paul McCready who has transferred to the Roofing Shipping Department.



MARRIED FOR 50 YEARS. Mr. and Mrs. Nicola Calderone were guests of honor at a party on October 28 at the V.F.W. headquarters in Norwood. More than 100 friends and relatives were present to congratulate them on their 50th anniversary. Nick retired from the Floor Covering Plant in 1950. His son-in-law, Paul Treeful, works at No. 2 Box Shop.

MANCHESTER

Bob Harden had Thanksgiving week off — to stuff himself. Bob is also riding again after walking for a few weeks while his car was incapacitated.

Jean McDonald has been sick. We wish her a speedy recovery and hope that she may be back at work by the time this news item is read.

Hooker Horton enjoyed a week off in December, as did Al Roberge, who took Christmas week as his vacation time, and Roger Bisson who took the week after Christmas.

Guy Hoyt and Bob Harden enjoyed a special instruction that was given in Lexington, Mass. for the operation of the Mercury. They were joined at this school by three from East Walpole, Bob Patterson, Bob DiFlaminio and Amos Dixon.

When Bertha Fitzpatrick retired at the end of the year a testimonial dinner was held in her honor on December 28 at Aureore's Banquet Rooms. An evening of fun was enjoyed by all and Bertha was presented with a gift from her fellow workers.

On December 9th a bowling match was held between the Bird-Manchester Drivers and the W. J. Hill Drivers. Those attending from Hill were: James Sullivan, Dominic Long, Jim Sanphey, Sal Freni and



SIGNING the marriage license in the home of Mayor Roberts of DeRidder, La., are Mr. and Mrs. Sam H. Cararas. They were married October 22. Sam is a Bird representative in Central Louisiana.

Tommy Gugliotta. The Bird-Manchester bowlers were Tom O'Connell, Bob Brissin, Bill Brissin and Bill Zarakotas. Outcome of this event: Hill Drivers are better bowlers than poker players!

SHREVEPORT

Congratulations to Wylie Walden on the arrival of his third grandchild, Robert Edwin, born November 1. Little Robert, son of Mr. and Mrs. Charles Toland, was welcomed by his four-year old sister and a 22-month old brother.

Mr. and Mrs. Sam H. Cararas, whose picture appears on this page, were married October 22 in the home of Mayor and Mrs. F. M. Roberts of DeRidder. Mrs. Cararas is the former Mrs. Murphy Roberts. The Reverend Emory Wallace, pastor of the First Baptist Church, performed the double ring ceremony in the presence of relatives and close friends. The bride was attended by Mrs. Fred Sheets and Jerry Cararas of Shreveport, brother of the bridegroom, served as best man. The couple took a wedding trip to New Orleans and are now residing in DeRidder.

NEW BRITAIN

Paul Wollschlager who has been employed in our office for the last three years is leaving us for a new position with Veeder-Root in the accounting department.

Nettie Fellage will be his replacement in the office.

Branch manager A. J. Bushell has been elected a director of Hartford Chapter of American Red Cross.

The Union held its annual Christmas Party on December 16, 1961.

Delsay A. Lozier has been employed as slitter helper.

We are glad to see Sebastiano Cultrera back to work after his recent automobile accident.

Local 509 held its annual Christmas Party at the Burritt Hotel in New Britain on December 16. A very nice dinner was served, following which greetings and short speeches were given by Arthur Bushell, Chester Porter, Romeo Valerio, Paul McGinley and Roland Pelletier, president of the Union. Festivities continued with a grab, dancing and the singing of carols.

PHILLIPSDALE

Several new people have started at Phillipsdale recently. Emil Geneux, John Chappell, Donald Flynn and Edward Leond have started in The Insulation Board Plant, Peter Marcotte in Cutting and Sorting and Lorraine Delmonte in the office. We hope these people enjoy their association with Bird & Son.

The annual Christmas Party of Local 878 was held December 17 with about 200 present. From all accounts it was the usual good time. Retirees who were honored were Andrew Oates, Antonio Tirocchi, Leon Eatough, and Manuel White.

The committee members were John Arr Bill Rebello and Ted Pereira and as they did a good job.

At the halfway mark of the season standing of the teams in the Phillips bowling league is as follows:

Teams	Won	Lost
1 Defibrators	27	18
2 No. 1 Machine	26	19
4 Insul Board	26	19
5 Yard	22	23
6 No. 3 Machine	19	26
3 Office	15	30

Those holding the record so far in season are as follows:

High Average, D. Seelye	114	12
High Single, A. Tirocchi, Jr.	159	
A. Roy	159	
High Three, A. Tirocchi, Jr.	430	
Second High Avg., A. Roy	113	16
Second High Single, D. Seelye	157	
Second High Three, D. Seelye	398	
High Team Single, Yard	605	
High Team Three, Yard	1645	
Ladies High Single, C. Averill	123	

CHICAGO

Nick Tomei, Andrew Gardner George Alsup celebrated their birthday having Birthday cake and coffee in Bird restaurant.

Then Joe Blackman had a surprise birthday party family reunion.

Joe's wife was so surprised she cried with joy.

At this time of the year quite a few of our boys take their vacations to avoid cold Chicago weather. Willie Black John Henry Pride, and Andrew Gard visited Jimmy Scott (retired) in Clarks Louisiana. Jimmy is always happy to see the boys from Bird & Son.

Yes, in the winter the Birds fly south so our two inspectors on No. 6 Machine Dennis Moore and Leonard Hawkins took a ride in their Corvette bound for New Orleans and Shreveport.

We extend our sympathy to the family of Mr. Lester Burns, who died suddenly Dec. 15, 1961. Mr. Burns ran our restaurant.

Teacher: "What are the three great American parties?"

Willie: "Republican, Democrat and cocktail."

LONG SERVICE LIST

FEBRUARY

Name	Year Dept.	Year Dept.
William F. Murphy	2-5-17	No. 1 Box Shop
Howard L. Ellis	2-1-27	Floor Covering
Gordon G. Wilson	2-14-27	Floor Covering
A. Rogers Wedel, Jr.	2-21-27	Vice President, Build 'G' M.C.I.
Axel L. H. Ostrom	2-23-27	Roofing
Agnes G. Heffernan	2-28-27	Office
Joseph V. Jarlis	2-4-32	Power Plant
Benjamin S. Baranowski	2-8-32	No. 1 Box Shop
Lawrence M. Lindholm	2-13-37	Office
Joseph J. Pawlowski	2-13-37	Floor Covering
Ludwig T. Harriman	2-5-37	Office
Edward J. Sullivan	2-15-37	Paper Mill
Richard E. Gorman	2-18-37	Roofing
Daniel Falconer	2-13-42	Maintenance
Edward C. Parsons	2-2-42	Floor Covering
Frederic Silvernail	2-26-42	Floor Covering
James A. Baris	2-3-47	Floor Covering
William J. Murphy	2-4-47	Floor Covering
John R. Blanchard	2-5-47	Floor Covering
Dominic C. Bright	2-6-47	Floor Covering
Robert C. Newton	2-19-47	R line Salesman
Elsie M. Ahlander	2-18-52	Office
Harry R. Parker, Jr.	2-25-57	Paper Mill
James V. O'Sullivan	2-12-57	Office
Josephine E. Anderson	2-27-57	Office

LEWISTON

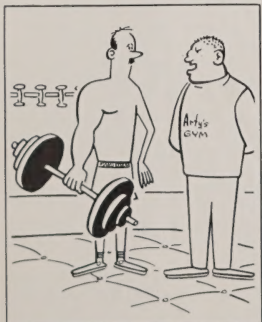
Edward H. Quinn	2-3-47	PHILLIPSDALE
Anthony T. McBride	2-17-37	
Albert G. Farrell	2-23-37	
Richard J. Ferris	2-2-42	
Joseph A. Tremblay	2-10-42	
William F. Vailley	2-10-42	
Amico Apricio	2-23-42	

CHICAGO

Harry C. Brandau	2-10-37	
Frances C. Newton	2-11-37	Office
William Riles	2-11-57	

GLENWOOD

Noble Medlock	2-5-47	
Clarence D. Dages	2-17-47	
BERRY REFINING COMPANY		
Robert K. Hunter	2-15-57	Office
Arthur E. Maynard	2-19-57	
Harold Wendt	2-19-57	



"NOW FOR THE LEFT ARM."

ath Claims Several Past Two Months

WILLIAM C. HEAD, retired, died in Rowley on November 24 at the age of 69.

Member of the Yard Crew at the Shipyard, Head worked for 33 years at East Walpole Plant. In his early years, starting in December 1919, he worked on the combiner at the Finishing Department.

From 1926 to 1943 he was part of Shipping crew at No. 1 Box Shop. Then served as watchman for the Walpole plants for nearly a year, moved to the Shipping Department in 1945, and then served as human once more until January 1951, date on which he joined the Yard crew.

At retirement, Mr. Head recently lived at 3 Marlboro Street, Boston, with his wife, Ella, who survives him. He also has two sons, Theodore and Ralph, both in Boston.

Funeral services were held on November 27 at the May Funeral Home, Norwood.

ANTO COLUMBO, 60, died at the Wood Hospital on November 11, following a short illness.

He had been a Roofing Plant employee since October 1929, when he moved to the Finishing Department. Ten years later he moved to No. 1 Roofing Machine, working for several years as a scale man. Since 1946 he had a helper in the Oiling and Cleaning Department.

Funeral services were held at St. Mary's Church, Dedham on November 27. He is survived by his wife, Gioia, and a son, Michael, who live at Vincent Road, Dedham, and two daughters, Mrs. Sally Cosgrove of Walpole and Mrs. Mary Ruscito of Hyde Park.

GIUSEPPE LAVERGHETTA, 64, died on November 14, 1961 after a long illness. He joined the crew of No. 1 Roofing Machine in November 1942, he moved to work in various departments at the Norwood Roofing Plant. For seven years he was in the Paint and Cement Department, and most of the time since he had been in the Sample Department.

He is survived by his wife, Theresa, 2 Church Hill Place, Dedham, and sons, Nicholas of Medfield and Joseph of Dedham. Funeral services were held on December 16 at St. Mary's Church, Dedham.

JOSEF SZUGAI, retired, died December 1 at the age of 75 at the Norwood Hospital.

Mr. Szugai and Son employment began in 1919 at Norwood Roofing Plant in December 1919. He worked on both No. 1 and No. 7 machines, and from 1939 to 1952 he worked in the Corner Trim Department.

Funeral services were held December 3 at the Paul Kraw Funeral Home. He is survived by his wife Eva of 45 Tremont Street, Norwood, a son, Alphonse, of Norwood, a daughter, Mrs. Pauline

Zabrowski of East Walpole, and two grandchildren.

JOHN D. HURLEY, retired since 1957, died on December 21 in Rowley, Mass. at the age of 69.

He had a long and faithful term of service in two Bird & Son Shipping Departments, starting in September 1917 at Floor Covering Shipping. In 1922 he transferred to the Roofing Shipping where he continued as a gang boss and a checker until his retirement in June 1957.

He is survived by a niece, Mrs. Alma Gallant of Rowley. Funeral services were held in Rowley on December 23.

WILLIAM J. COLMER, 71, died suddenly on December 24 at his home in Islington. Before his retirement in December 1957 he had worked many years at the Floor Covering Plant.

He first began work in July 1919 on the Print Machines, but in May of the next year he transferred to the Oil Boiling Department where he remained for the rest of his Bird & Son career. From January 1946 he was head oil boiler.

Funeral services were held at the May Funeral Home, Norwood, on December 27. He is survived by his wife, Nellie, a daughter, Mrs. Howard Watson of Norwood and a son, Roy, of New Britain, Conn.

Neponset Choral Society Gives Christmas Concert

A good-sized appreciative audience went to Walpole High School on December 10, in spite of foul weather, and heard one of the best concerts of the Neponset Choral Society. In keeping with the Christmas season, two appropriate works were sung: Bach's "For Us a Child is Born" and Beethoven's "Mass in C."

Both the chorus and the various soloists upheld the society's tradition of fine singing. It was an enjoyable evening for all present; Director Leonard Weaver and his singers are to be congratulated for bringing music of this calibre to the community.

After a few weeks off during the Christmas season, the group organized again on January 8 to start rehearsals for the Spring production, Gilbert and Sullivan's "The Gondoliers," to be given in May. Rehearsals are at 8 P.M. Monday nights at Bird Hall, East Walpole. It is not too late to join. Anyone who likes to sing is welcome, whether a Bird Club member or not.

Children Pack Theater To See Movies and Santa

Mark down another successful Christmas Party for the children run by Santa's special helpers from the Bird Club. The Park Theatre in East Walpole was packed for both the morning and the afternoon shows on Saturday, December 16.

After a showing of cartoons, each child received a toy, personally wrapped, and a box of candy from Santa, impersonated this year by George Michaels, who did a fine job. Chairman of the committee was John Gnecco. Aldo Bertoni and George Shackley assisted him.



Bowling Teams End First Half of Season

When the first half of the bowling season ended on December 20, the EM team was the winner by a wide margin. They won 33 matches and lost 6 for a percentage of .845. FBM was in second place with a .770 average, 30 wins and 9 losses.

As reported earlier, Moe Bader moved into the top spots for season's averages, and he was still there as the half ended: High Single, 146, High Three, 372, and High Average, 111.

The five highest bowlers of the season are:

Moses Bader, EM	111
Fred Turco, FB	110.4
William Morrissey, FX2	109.6
Julius Aukstulis, FBN	108.8
Angelo LaSalvia, DF	108.2

At the end of the twelfth week of bowling in the Girls' League, Evelyn Baldur's team is leading with 36 matches won and 12 lost. Alma Walsh's team is second with 28 wins and 20 losses.

And like Moe Bader in the Men's League, Evelyn Baldur has taken all the honors so far: High Single, 135, High Three, 358 and High Average of 98.

Other high season's averages are:

Doris Reardon	97.5
Catherine Devine	92.7
Ann Cavanaugh	92.6
Mary McDonagh	91.6
Carol Wojdaj	91.6

Babson Institute Starts Graduate Evening School

Babson Institute of Business Administration in Wellesley now offers an evening program in which college graduates can obtain the degree of Master of Business Administration.

The first class of about sixty students started in the fall. All are from local industry, with an average age of 32. About half of them have engineering undergraduate degrees; the others have degrees in many fields with business administration appearing most prominently. The response in the first enrollment justifies Babson's view that there is a need in industry for advanced training. Courses are offered

in Accounting, Distribution, Economics, Finance, Management and Production.

Information concerning second semester enrollment can be obtained from Dr. F. C. Genovese, Director, Evening Program, Babson Institute, Babson Park, 57, Mass. The second semester begins on February 5th.

Popular Art Classes Resuming January 22

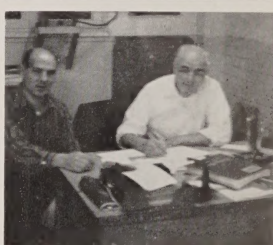
Attendance has been good at the Bird Club Art Classes held each week under the direction of Mrs. Helen Pierce.

The Monday evening class is for the more advanced. Some work in oils, others in water colors. The paintings are really very good.

Tuesday evening is mostly for the beginners, although other advanced pupils attend if Monday evening isn't convenient for them.

Some Bird & Son employees take advantage of the portrait painting classes which Mrs. Pierce conducts at her home on Tuesday afternoons.

All classes are suspended for the holidays, but will be resumed on January 22 and 23. There is still room for anyone who is interested in joining one of the classes.



THEY MAKE NEW BRITAIN CLICK: Romeo Valerio, foreman, and Chester Porter, superintendent, discussing a production problem.

E. H. Coleman

(continued from page 1)

ing to the United States. He joined the Bird & Son Payroll Department on September 20, 1920, later serving as paymaster for two years. In 1933 he was appointed assistant cost accountant, in 1937, general cost accountant and in January, 1950, assistant treasurer.

For the last twelve years Mr. Coleman has administered the retirement and group insurance plans for the company. He worked closely with each employee before retirement to establish the plan most advantageous for each person and his family. He was also instrumental in helping rewrite and improve the retirement and group insurance plans during the last decade.

Funeral services were held at the East Walpole Union Congregational Church on January 3, 1962. He is survived by his wife, Cora, a son, John of Seattle, Washington, a daughter, Alice Pilling of Dedham, one grandchild, and two brothers Roy of Charlestown, Rhode Island and Fred of East Walpole who works for Bird & Son at East Walpole Maintenance Department.



BIRD ROOF being installed at office wing now under construction at Norwood Hospital.

Bird Products Used In New Hospital Wing

Shown in the picture on this page are workmen of the John A. Volpe Construction Company laying the roof of Norwood Hospital's new Administration Wing. Bird roofing products are used throughout the \$3,500,000 expansion program.

The one-story structure will connect the new wing with the present Administration building. It will house the Women's Aid Coffee and Gift Shop, Business Office, Office of the Director of Nursing Service and Administrator.

Nor one but three roofs are part of the new construction. The first was built for the new and greatly enlarged Store Room housing the thousands of items necessary to operate the Hospital. This building adjoins the Laundry and Boiler Room building located on the north side of the existing Hospital.

Social Security Taxes Up As Benefits Increase

Your Social Security tax went up the first of this month. You may have noticed that your deduction for F.O.A.B. was higher than ever before. This is because of a law passed by Congress last year, raising the tax from 3% to 3½% on the first \$4800 of earnings. This table shows how much the increase is, for various levels of income:

Annual Wage	FOAB Tax 1961	FOAB Tax 1962
\$2600	\$78.00	\$81.25
3000	90.00	93.75
3600	108.00	112.50
4000	120.00	125.00
4600	138.00	143.75
4800 and up	144.00	150.00

Bird & Son, as your employer, matches these taxes, dollar for dollar. This means that 6¼% of taxable payrolls now help pay the costs of the social security program.

The present schedule calls for further increases in this tax in 1963 (to 3¾%), 1966 (to 4½%), and finally

The second roof to be completed was the 202 by 52 foot roof for the main wing. This four-story structure will provide 100 more urgently needed beds. The third roof on the Administration Wing was completed in November. Bird Roof Insulation and Bird No. 15 Asphalt Felt were used on this and the other new roof areas.

In the past many employees of Bird & Son, along with others in the community, have been on the Hospital's waiting list for weeks or even months. Upon completion of the new facilities, those seeking hospital care will no longer be prevented by lack of space from receiving prompt admission.

Norwood Hospital now stands on the threshold of becoming one of New England's outstanding health centers. Over the years Bird & Son has substantially supported the Norwood Hospital in its continued efforts to provide the best of hospital care to those people it serves.

in 1968 (to 4¾%). The 1968 tax on incomes of \$4800 and over will be \$222, compared with \$150 in 1962. Bird & Son of course, pays an equal tax, so the total comes to \$444, or 9¼% on earnings of \$4800 or over.

Why are these taxes increasing so fast? There are several reasons:

1. Each year more people qualify to receive old age, disability or survivor's benefits. This group is growing faster than the country's payrolls, so more money must be provided by increased taxes.

2. Congress has increased the cost of the system over the past twenty-five years, either by increasing benefits or by adding new benefits. For instance, Congress will undoubtedly consider a medical care program for the aged, again this year. If this goes through, it will mean that both you and Bird & Son will have to be taxed another ¼% on top of the rates just listed. Also the new medical care plan would boost the taxable wage base from the present \$4800 to \$5200. This would increase

the yearly tax as follows, for incomes of \$4800 and over:

1963	from \$174 to \$201.50.
1966	from 198 to 227.50.
1968	from 222 to 253.50.

Everyone will agree that it would be a good thing to provide as high an assured income as possible to older, retired citizens. However, we must remember that the government has only one source from which to get the money to pay these benefits — taxes. Congress may vote for increased benefits, but it is the individuals and the companies who finally foot the bill through their Social Security taxes. The system must not be allowed to become so overloaded that it will break down, or so costly that future taxpayers revolt at carrying the load. If this should happen, nobody will benefit.

Latest Regulations of The School Bus Law

The old School Bus Law permitted a motorist to pass a stopped school bus. After bringing his vehicle to a full stop immediately before passing, the operator might then pass the school bus at a speed not in excess of 10 miles per hour.

This law has been amended by Chapter 374, Acts of 1961. The new law requires that each driver must stop when he approaches a school bus which has been stopped to allow passengers to alight from or board the bus. Each operator must remain stopped until the school bus resumes motion or until he is signalled by the driver of the school bus to proceed, or until the blinker lights on the school bus are no longer flashing.

New Products, Plans Announced for 1962

At the sales meetings held late in December and early in the New Year, new products were announced for both the Floor Covering and Building Materials Divisions:

Bird Seal Kings are now in production and will soon be generally available. This super shingle has everything — jumbo granules, "king" size, plenty of weight where it belongs, and the famous Bird self-sealing feature. It's a massive 12" x 36" shingle, designed for extra heavy duty, plus extra beauty, too.

Architect Vinyl — Designer Series was introduced to the Floor Covering salesmen at their annual sales meeting the first week in January. This is a permanently installed sheet vinyl produced on the rotogravure machine. It has a new resin-saturated felt back and new techniques of production are used.

Architect Vinyl will be introduced first in selected markets or sales areas in various parts of the country. Following a period of testing and proving, it will be introduced nation-wide later in the year.

This is Bird & Son's first venture into the field of permanent floor coverings — a most important, and significant step, explained further in Vice

President Johnson's report on page of this issue.

Bird Paperboard Division salesmen learned at their meetings in late December that a new coater has been stalled at No. 1 Box Shop. Trials are now being made. It will be used to coat beer cases and to apply special plastic or other coatings to other products that may be introduced in the future. It is located on the south side of the top floor at No. 1 Box Shop opposite the new machine for manufacturing egg cases.

M. B. Connolly

(continued from page 1)

In July 1959 he became a salesman in the Industrial Division, and in 1961 he was put in charge of the company's export sales. In his new position, he will represent Bird & Son in two important fields of mail order and export.

Mr. and Mrs. Connolly live at Charles Street, Norwood. They have two children, Matthew, Jr., 20, who has been working at Floor Covering since last summer and who expects to return to the University of Massachusetts in February, and Brian, 16, attending Norwood High School.

Last July Mattie was elected president of the Norwood Chamber of Commerce, an organization in which he has been active for some time. He is also a member of the Norwood Committee on Industrial Development. He served on the Planning Board for seven years on the Board of Registrars.

Tarbell, Gilmore, Burke

(continued from page 1)

he became successively inspector, foreman of the Beater Room and assistant superintendent of the Paper Mill. In November 1935 he was appointed superintendent of the Paper Division and in February 1946 he was made general superintendent of the Paper Box and Carton Divisions.

Mr. Tarbell joined Bird & Son in 1939 as a chemist at the Norwood Roofing Laboratory. He had graduated from the University of Maine the year before and had spent a year as chemical analyst at the University. After four years in military service, he returned to the company in 1946 as first assistant at Phillipsdale. In April 1951 he was appointed assistant to the vice president of the Paper Division, and in August 1957 he became superintendent of the East Walpole Paper Mill and Finishing Mill. He now moves from this post to the position of general superintendent.

Albert F. Gilmore has been associated with the Paperboard Products Division ever since graduation from the University of Maine in 1929. He started in the East Walpole Laboratory as research chemist in 1939 and became research chemist in 1941. He was appointed assistant superintendent of the Paper Mill in January 1959, a position he has held until his new appointment as superintendent to succeed Lester Tarbell.

The BIRD REVIEW

Fiftieth Year of Publication

ume 50 No. 2

Published for Bird & Son, inc. employees and their families

February 1962

ork Force Reduction ained; Plans Future Announced

uring December and January the
k force at the Norwood Floor Cov-
g Plant was reduced to adjust to the
ning time expected in 1962.
enty-seven hourly paid men and
at salaried personnel were affected.

President Comments

ommenting on the necessity for
move, Vice President Philip John-
said: "Throughout the industry in
l sales of rotogravure vinyl and
leum both showed a decline. While
were successful in maintaining a
risingly good volume, in spite of
trend, our studies indicate that the
istry is not due for any real up-
ing in 1962. Therefore, we are re-
ing our work force to a level that
give us a better chance of operat-
profitably, although at a much
er volume than we had hoped
ht be possible.

On the positive side, we are push-
the sale of the items that are most
table to us, such as Heavyweight
l. We have also introduced a new,
nanent type of floor covering —
hitect Vinyl-Designer Series. Made
ugh the use of our major produc-
equipment, this product provides
with a more complete line of prod-
and marks our entry into the
l of permanently installed vinyls
a, segment of the floor covering
stry which is rapidly growing.
er the product has been thoroughly
ed in selected sales areas, to spot
correct any hidden weaknesses, we
ect to sell it nation-wide later in
year. We are hopeful that it will
us an increase in profitable busi-
which will help the company con-
rably."

is expected that most of the rotore-
production will be confined to
larger 16/4 machine. The 12/4
hine will be used in a limited way
coating felt and the coating, cur-
and planishing of permanent types
floor covering.

he reduction has resulted in the
ng off of one crew at the rotary,
crew in Finishing and one in Un-
out, making the latter a one-shift
ation.

price increase in the Building Ma-
ls Division announced for Febru-
1st stimulated business in all the
ing plants. At the Norwood Plant
at 50 men were recalled from the
off list on January 22. At the
r roofing plants in Chicago, Shreve-
and Charleston, running time has
increased.



TOP WINNERS. Four men received Best Suggestion of the Year Awards at a meeting in the Directors' Room on January 15: \$200 for the Best Suggestion of 1961 went to Frederick Stahnke, seated, second from the right; \$100 for the Second Best Suggestion was awarded to George Wise, second from the left, seated; The other two men in the front row, Edgar Vatcher, left and Louis Gabrielli, right, won duplicate \$50 awards for the Third Best Suggestions. Standing: A. R. Weed, Jr., Burleigh Hutchins, Warren Anderson, Lester Tarbell, Ralph Hall, Ralph Wilkins, George Condry, Donald Frazier, Arthur Colburn and Paul Knight.

Year End Suggestion Winners Receive Awards from Pres. Wilkins

Two November special award win-
ners made a return trip to the Direc-
tors' Room in January to receive
checks from President Wilkins, recog-
nizing them as winners of the awards
for the Best Suggestions of 1961. Frederick Stahnke, No. 9 Roofing Ma-
chine, got top honors and a check for
\$200; George Wise, No. 1 Box Shop
was in second place with an award of
\$100. Stahnke's idea saved slate by
building up the sides of a slate hop-
per. Wise's suggestion was a replace-
able knife edge at a die on FXGM4.
In November Stahnke had received a
special award of \$350 and Wise, one
of \$130.

Edgar Vatcher from Phillipsdale and
Louis Gabrielli from Norwood Roof-
ing tied for 3rd place in the Best Sug-
gestions contest, each receiving a check
for \$50. Vatcher had suggested the
use of pond water for town water at
the trim squirts on the board machine.
Here, jets of water are used to cut a
smooth edge on the moist sheet of
insulating board. In working out the
idea, management discovered a way to
use white water, that is purified water
from the mill system, instead of pond
water. Formerly costly, metered water
from the town water supply had been
used.

Louis Gabrielli's idea which rated
equal with Vatcher's was for a double
or second loop at No. 9 Finish Rack,
which is used frequently to prevent
dropped loops and breaks in the sheet
as it travels through the finish rack.

Members of the Administrative
Committee and the plant superintend-
ents were present at the meeting to
congratulate the year-end winners.

At Phillipsdale Edward T. Smith re-
ceived a check for \$100 from Manager
Paul Knight. This covered two \$50
awards for improvements in the prod-
uct at the Insulating Board Laminator.
Both ideas improved the quality of the
gluing, but at different locations on
the machine, so each was entitled to
recognition.

Regular awards paid in January:

\$20 awards for five accepted sug-
gestions were paid for the last time,
since the new rules took effect shortly
after these awards were voted: Edward
T. Smith, DPIF, Frederick Stahnke,
FBPM9, James D. Teutsch, DSPM1
and Edward Toler, FKM.

Robert Jones, FSV	\$20
Cyril Joyce, FKPM1	20
Tony Nado, FBPM1	20
Edward O'Rourke, FBPM9	20
James D. Teutsch, DSPM1	20
Edward Toler, FKM	20
George Wise, FKM	20
John Finningham, FFG	5
Gifford Fitch, FFT	5
Karolis Kved, FFF	5
Edward T. Smith, DPIF	5
Frederick Stahnke, FBPM9	5
Vernon Stromberg, DPRE	5

Robert Anderson Handling Questions On Retirement

J. Robert Anderson assistant to the
treasurer, has been appointed to the
Retirement Trust committee, replacing
Ernest Coleman who died on Decem-
ber 31. Mr. Anderson is the person to
call, on line 420, if you have any ques-
tions regarding retirement.

Suggestion Plan Now Pays \$25 Initial Award On Money-Saving Ideas

Starting with suggestion award pay-
ments in February, there will be more
money immediately for all who submit
acceptable money-saving suggestions.
Each money-saving idea is now
awarded \$25.00 instead of \$20.00 as
before.

Thus, the suggester who has five good
money-saving ideas accepted puts \$125
in his pocket, and as each one is ac-
cepted he gets \$5.00 more than form-
erly. Under the old plan he would have
received only \$120, as \$20.00 was
formerly paid for each suggestion and
an additional \$20.00 when a total of
five suggestions had been accepted.

The improvement in the Plan puts
the emphasis on creative thinking that
generally pays off well both for the
suggester and the company. Not only
do you get the original \$25 award, but
each good idea is eligible for an addi-
tional special award if it saves more
than \$200 annually.

Other awards which will still be
paid under the plan are:

- \$5 for suggestions of intangible
value
- \$50 for suggestions which im-
prove a Bird product
- \$100 for accepted suggestions on
which a patent is obtained and
assigned to Bird & Son, inc.
- \$1500 for Business Builder Prize
(For new products, new de-
signs, or changes in products
directly responsible for bring-
ing new and profitable business
to the Company. Colors or
blends in roofing products and
patterns in floor covering prod-
ucts are not eligible)

The annual awards for the best sug-
gestions of the year remain the same.

Floor Covering Achieves Big Improvement in Safety

The Floor Covering Plant achieved
a remarkable record in 1961 by reduc-
ing its lost time accidents more than
50%. In 1960 it had 30; in 1961 there
were only 13.

How was this done? "Every one gave
the problem his personal attention,"
says Safety Engineer Frank Eisenhauer.
"From Vice President Johnson right
down to the newest worker, everyone
talked safety and practiced it. Super-
intendent Jack Lockridge appointed
Nelson Phillips to be Safety Coordi-
nator, and he, working with safety
committees, foremen, union stewards
and officials, really concentrated on

(continued on page 4)



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Editorial Office at East Walpole, Mass.

EDGAR M. GROUT, Editor

JOHN J. MURPHY, Adviser

Enthusiastic Reception For New Architect Vinyl

Judging by the enthusiasm at the January Floor Covering sales meeting and at the Floor Covering markets, the new product, Bird Architect Vinyl* is going to be very much in demand in 1962.

The salesmen, at their meetings held at Motel 128, early in January, were most enthusiastic about having a permanent type of Floor Covering to sell. At the markets in New York, Chicago and Atlanta, each year hundreds of distributors and dealers come to see what is new in products and patterns. This year the Bird exhibit stole the show. Everyone wanted to learn about Bird Architect Vinyl and when it would be available in his area. As announced in January, it is to be sold for a time in a few selected markets, but later in the year it may be introduced on a nation-wide basis. This is the company's first entry into the field of permanent vinyl floor covering. Two series were shown at the January meetings — Designer and Carrara.

The theme of the Bird sales meetings was — "The Bird salesman — the Man with a Plan." The plan presented at the meetings at Motel 128 was both specific and challenging, with several new tools to help carry it out.

First, there is Bird Architect Vinyl — something new and very enthusiastically received in its introduction.

* Trade Mark

Second, there will be a tremendous push on the sale of Heavyweight Vinyl, bolstered by TV spot advertising in 28 cities, starting April 16. Dealers who have purchased specified amounts of Heavyweight will be mentioned by name. This is always effective in pulling customers into the local stores wherever the TV advertising is being run.

Third, there are exciting new patterns in both Heavyweight and Quality Vinyl. These have been carefully designed and selected to have the greatest sales appeal in today's market.

Fourth, a specially manufactured, specially priced 9' x 12' rug series is being offered as a promotional opportunity to open new sources of floor covering sales for Bird distributors. This product is specifically designed for the hardware, furniture and paint and wallpaper outlets which normally could not enter into the flooring business without a sizeable capital investment.

These are the tools of the plan for increased sales that has given confidence to both management and salesmen. Under this all-out program, the Bird sales force is making its greatest effort to build volume and profitable business in today's extremely competitive floor covering market.

Ross and Doderer Named Paper Mill Foremen

On January 15 Donald M. Ross was named foreman of the Paper Machines at East Walpole and Arthur Doderer was appointed night foreman to succeed Ross.

Both men have spent their entire working lives on the paper machines, Ross starting in 1933 and Doderer in 1924. Donald Ross became a back tender on No. 3 Machine in 1938 and machine tender in 1944. In September 1949 he was made machine tender on No. 2 and in January, 1956, night foreman of the paper mill. He is a graduate of Norwood High School and later took a course on pattern making at Wentworth Institute, but never entered this field, as he found the money good on the paper machines, and when you are bringing up a family, money is important to consider.

By choice he worked the night shift much of the time, which gave him time to follow his favorite hobby of gardening at his home on Pilgrim Way, East Walpole. He likes to experiment with various types of strawberries, cantaloupes and blueberries, along with vegetables. He is also interested in astronomy and even built his own telescope with a 6" mirror which he ground himself, later having a friend aluminize it so it would not tarnish. Through this instrument he is discovering things about the universe that he never thought existed.

He is also interested in woodworking. A few years ago he and his three sons built a Run-a-Bout boat. At one time he took the course in Art, offered by the Bird Club, which he found in-

teresting. And right now, his hobby photography, which he picked up because his boys are interested in it, is

His oldest son, Donald, Jr., 22, with the U.S. Air Force at Lackland Texas. Robert, 20, works for the Electrodyne Company of Norwood and Gordon, 18, is in his last year at Walpole High School.



machine tender on No. 5, the job he has held until his recent promotion.

The Doderers, who live in Norfolk have two children, both married. The son, Arthur, Jr. has been in the Army for 13 years and is now living in Honolulu with his wife and three children, two boys and a girl. He plans to make the Army his career.

Their daughter, Elizabeth Ann, married to David Buckley. They live in Walpole and he works at the Paper Mill.

Arthur is both a sportsman and gardener and divides much of his free time between the two hobbies. Another favorite outdoor activity is woodcutting. In this connection, he makes about eight trips a year to visit an old friend in his seventies in Belfast, Maine. Arthur makes sure his friend has plenty of firewood to carry him over to the next visit. The raising of flowers is Arthur's special hobby, but he also does quite a bit of landscaping for himself and others. When the fishing season opens in the spring, and the hunting season in the fall, you'll find Arthur at his favorite spot where the big ones are biting, or where the hunting is the best.



BIRD FLOOR COVERING SALESMEN at their meeting early in January at Motel 128:

Kneeling left to right: Parks Stewart, Leonard Niese, P. C. Johnson, Albert Macchietto, Bob Kirby, Michael Cummings, Thomas Dunlevy, Arvel Disher, Reoford Cochrane, Alex Garner, James McComb, Thomas Paquette, Paul Handley, Fred Bisson.

Standing left to right: Paul DeChellis, Wylie MacIvor, Anthony DeBenedictis, Ralph Maraist,

Thomas Ward, Howard Cartwright, Vic O'Sullivan, Robert Garner, Charles Mills, William Evans, Philip Macchi, Matthew Connolly, William Anderson, Howard Briscoe — Oceanwide Industries, Ltd., Bernard Dextrase — Oceanwide Industries, Ltd., Richard Humphrey — Reach McCClinton & Humphrey, Inc., Charles Smith, Richard Eklund, John Meade, William Scott, John Abbe, Kenneth Foster, Thomas Sullivan, R. T. Murphy, Edmund Padden, Edwin Guise, Robert Schmul, Richard Surgeon, Roland Patrick.

TOP OF THE NEWS

MAIN OFFICE

Mary McDonagh of the Credit Union has been spending a wonderful four weeks in Florida, going down with two friends from Norwood. A card mailed from West Palm Beach said she would soon be going to the West Coast of Florida for some sightseeing.

Welcome to two new salesmen in the Lining Materials Division — Russell Stoll Buffalo and George Galloway in Pittsburgh.

Edna Roberts has transferred from Advertising to a desk on the second floor where she is working for Bill Smith.

Edmond Dumoulin has transferred in the Flooring Division to Roofing.

We are glad that Mimi Berteletti is home from the hospital and making a good recovery. We hope to see her back soon. Congratulations to the Anthony DeBenedictis on the arrival of their new daughter, Irena Marie. Tony is a floor covering salesman in Wisconsin.

A party was given at the Lafayette House January 16 in honor of Agnes Kozlowski who is marrying Michael Stellman of the Roofing Division. A gift was presented and a good time was enjoyed by all gathered to wish Agnes and Mike the best of luck.

PER MILL AND FINISHING

We were all sorry to hear that Kimble Owen had to take up residence at the Norwood Hospital. We are glad to report that he is doing well and hope that he will come home and well on the way to recovery soon.

Alia Lewis has decided to take part in the affairs. She recently ran for representative from her district and was elected a three-year term. Congratulations!

MAINTENANCE AND POWER

John Medaille has been called to report for Criminal Court jury duty starting January 5.

A little ingenuity, plus Bird products and a lot of hard work, has made a beautiful home for the Tappy Venterosas, as the accompanying pictures show. His wife (Mia Muccaccio) did the planning and landscaping. Tappy built the garage breezeway, applied the new roof of Bird White Wind Seals, and laid new floors of Bird Linoleum and Tile. There are three Venteros children, Alan, Donald, 8 and Deborah, 4.



RE. This is how Tappy Venteros's house looked when he bought it in 1951.



ER. Tappy Venteros's house today, at 1814 Highland Road, Norwood. He has done most of the work himself. This certainly shows what a little energy and ingenuity, plus Bird quality products can do to improve a house. (See Maintenance notes.)

Frank Gilmartin, of the Power Plant, and his wife have been spending an early vacation in Hawaii for the month of January.

Our sympathy to the family of Jack Holliday who passed away on January 26 after a long illness.

Belated congratulations to Al Westhaver and his wife on the birth of a daughter late in the Fall.

Mike Boragine has joined the commuter group since he bought a home in Cumberland, R. I.

NO. 1 BOX SHOP AND OFFICE

We were sorry to learn of John Hunter's heart attack but are glad that he now is much better and is recuperating at home.

Those who have talked with John Phalen have learned that he is happy in his new assignment on Industrial Engineering work at Whittin Machine Works in Whitinsville, Mass. All of John's many friends wish him the best of luck.

We are sorry to hear of Anne Morrison's accident. As Anne was coming to work one morning in January her car skidded on the icy roads in Sharon. Her car was badly damaged and she was out of work for several days.

NO. 2 BOX SHOP

We welcome back Winfield Bell after a long absence because of an accident to his arm.

It is also nice to see Henry Borgeson back after a recent illness.

Mary (Minnie) Sline, one of our retirees, met with a painful accident which resulted in a fractured foot. The latest report is that she is getting along fine at the Norwood Hospital.

Everett Seavey and family spent a December vacation at Delray, Florida.

We are glad to hear that John Geraghty is getting along well and feeling much better.

PRIZE-WINNING PHOTO

This picture won Honorable Mention in the 27th Children's National Photo Contest sponsored last fall by the National Association of Department Store Photograph Studios. Chester Grusheski of Rock Transfer at East Walpole is the father of the cute little David and Patti-Ann, who posed for this picture at the studio in Filene's.



picture at the studio in Filene's.

NORWOOD ROOFING PLANT

Joe Bartell is enjoying ice fishing this winter. One of his favorite places is Lake Massapoag in Sharon where he catches both pickerel and perch. His biggest catch of the season was a 15" perch.

Mr. and Mrs. Louis DeBaggis are proud grandparents once more. Julie Ann Crevo arrived at Manchester, Conn. on December 31. Mrs. Crevo is the former Rosalie DeBaggis who worked at one time in the Accounting Department at the Main Office.

Mr. and Mrs. Edward Mingels have just returned from a three weeks cross country guided tour by train, conducted by the Railway Express. They made stops at many interesting places, including Hollywood and Las Vegas. The trip, they said, was fabulous.

One of the local Girl Scout officials who will be helping celebrate the 50th Anniversary of the Girl Scouts is Mrs. Byrdie Jackson, wife of Jim Jackson of the Product Development Laboratory. Mrs. Jackson has been appointed Vice Commissioner of the Walpole group.

Danielle Marie Davis was the first baby to arrive at the Norwood Hospital on New Year's morning at 12:59 A.M. She weighed in at 8 pounds. Her proud grandfather is Herbert Davis of the Engineering Office.

We like the new look in the Roofing offices which have just been painted a pretty ice green and white.



TWO FIFTY DOLLAR AWARDS were presented to Norwood Roofing Plant workers in January. Edmund Weststrom, center, received his award for a ratchet on the Wind Seal roll, and Malcolm LeGay, an equal amount for needle bearings on the cutter.

FLOOR COVERING PLANT

In a recent noon hour pinocle game Clayton Abar received a perfect hand. It was a double run which consisted of a double of each — Ace, Ten, King, Queen, Jack of one suit. Anybody care to figure the odds when this might happen again?

Congratulations to Charles Sprague, draftsman, who was recently married.

Good luck to Leo Burkett who left us at the end of the month for an accounting job at Rustcraft.

MANCHESTER

Correction, please — We unintentionally omitted Curley Desmaris' name from the list of bowlers who participated in a December 9th bowling match between the Bird and Hill truck drivers. Our humble apologies for leaving out the name of the Captain of the Manchester team! Twenty lashes with a wet noodle!

A return match is expected to be held in East Walpole. Full report in next issue.

Guy Hoyt is a grandfather. His daughter, Barbara, gave birth to a bouncing baby boy on January 9th — 7 pounds, 15 ounces.

Adrien Cloutier has been hospitalized with two fractured ribs. We are glad to report that he is now at home recuperating.

Get well quick wishes also go to Mary Dwyer and Jean McDonald who have both been out sick.

It was a set of twin boys for the Ronnie Pinards on January 17. One weighed in at 8 pounds and the other 8 pounds and 3 ounces.

LEWISTON

Richard Parker who is an avid photographer, attended a New Year's Party at the home of Mr. and Mrs. Francis Thompson, where he ran some movies, both personal and commercial film.

Irene Freve just returned from a wonderful two weeks of sun bathing in Florida.

Margaret Gillis and husband Alfred are spending the month of January in Florida, and are the envy of everyone, with what all the below zero weather we are having.

Joan Walsley does not look too happy lately. Guess the skiing is not up to par, but what a beautiful crust; just right for sliding and some youngsters are even skating on it.

Helen Lane went sliding with her young niece, using a piece of cardboard for a sled; wonderful results, and no broken bones.

Glad to hear that little Phil, son of Bob and Rita Wright, has recovered from the mumps.

Virginia Chadburn is looking forward to having her son home for a furlough, before he embarks for Johnson Island.

We extend a cordial welcome to Kathleen Crosby and Bruce Duval.

Eddie Quinn celebrated his fifteenth year with Bird & Son on February 3rd. Wish you could be with us for another fifteen, Eddie.

CHICAGO

Joe Blackman of the Sample Dept. is now in the hospital. We wish him a speedy recovery.

Ted Volz of the Chicago Sales Dept. is a proud grandfather. Tammy Lynn was born on January 11, 1962, weight 7 lbs. 3 1/4 oz. Congratulations to the Bob Volz's and to Grandma and Grandpa Volz.

We extend our sympathy to Rose Gorman whose brother passed away on January 16th.

Congratulations and all good wishes to the Roger Sumners who were married in November, 1961.

The Fred Busselles (F. F. Busselle is a sales representative) announce the arrival of their baby on January 2. Congratulations to the new parents!

Our sympathy to the MacLeod family. Mrs. MacLeod's mother passed away in December.

PHILLIPSDALE

We sympathize with the families of John and Bill Gecawich in the recent loss of their mother, and with the family of Albert Kaiser in the loss of his father.

Joe Wynne, one of our electricians, has been taking a ribbing because when he had trouble starting his car after a cold day, Matt Pino got him started by pounding his battery post with a hammer. Handy tool is a hammer.

As of January 17 the standing of the bowling teams is as follows:

Teams	Won	Lost
1 Defibrators	36	18
4 Insul Board	34	20
2 No. 1 Machine	30	24
5 Yard	24	30
6 No. 3 Machine	21	33
3 Office	17	37

These were the same as they were a month ago except that team No. 4, representing the Insul Board Mill, edged ahead of No. 1 Machine into second place.

(continued on page 6)



HAPPY OCCASION. Edward Smith, Phillipsdale, is receiving \$100 in suggestion awards from Felt Division Manager Paul I. Knight, as Foreman George Condry looks on. Smith had two \$50 awards on two separate ideas for improving the product of the Laminator.

Three More Look Back Over Last Quarter Century

It was just two years ago that JOHN J. HAYES became foreman of the Waste Water Department — a job that he likes very much. This year he looks back, not only to the day he began his most recent job with the company, but to the more distant past, twenty-five years ago when he started working for Herb Lewis at No. 1 Box Shop on January 18, 1937. At that time he had just completed a two-year course in printing at Wentworth Institute.



John's first job here was that of a helper on the printer-slitter. Six months later his plans of becoming a printer were cut short by a severe accident to his left hand. When he was ready for work again, after a long convalescence, he became an inspector on the paper machines, then a laboratory assistant, and finally, in 1960, foreman.

John likes his present job. He says it gives him a feeling of responsibility and satisfaction.

He spends much of his free time with his family (2 boys and 2 girls), but in addition serves as a volunteer on the Westwood Fire Department and is an interested spectator of all sports.

His oldest daughter, Carole, 19, works in the Navy Department at Raytheon's Waltham plant, where she has recently been made a supervisor over a group of girls in the stenographic pool. The older son, John, 18, is in an Honor Guard of the Air Force, stationed in Washington, D.C. Richard, 16, attends Westwood High School, participating in all sports and playing on the first-string teams. Ellen, 14, the youngest, is also a student at Westwood High School.

JAMES H. BUNKER, JR., who observed his 25th Bird anniversary on January 19, says he'd need a whole page in the Review if he were to record all the changes he has seen or been involved in himself.



He began in the Floor Covering Shipping Department as a truckman, but within two months his ability with figures was recognized by his being transferred to billing duties. He continued in the department in various clerical jobs, was foreman from 1945 to 1950 and for the past eleven years has been the shipper. He also worked in the Roofing Division from 1919 to 1926, but his continuous service dates from 1937.

While Jim can't take the space to recall all that has happened, he has mentioned a couple of regrets. He says:

"Twenty or more years ago I used to race Rollie Michaud up the long ship-

ping platform ramp just to limber up for the start of the day. Today I can just make it walking!

"I also regret that I did not start making and taking notes of all the funny sayings and humorous incidents that have happened here in the department. I would publish a book and retire a wealthy man!"

Jim and his wife live at 114 Lincoln Street, Norwood. Their daughter Ann is a nurse in the maternity ward at the Norwood Hospital. Another daughter, Jean, is married to Matthew Folan of Norwood who operates the High St. Market in Dedham and the Shur-Fine Market in Norwood. Their older son, Robert is married, living in Norwood and working for Boston Edison Company. Dick, the youngest, has been climbing steadily to national fame as a baseball player. Presently he is with the Phillies training at Arcadio, Puerto Rico. Later they will be at Clearwater, Florida in training. Jim says his greatest ambition now is to live to see Dick pitch his first major league baseball game. It begins to look as if this might be the year that he'll fulfill this ambition. When Jim isn't following baseball, he enjoys listening to his Hi-Fi and to short wave broadcasts. Boating and fishing on Cape Cod occupy his time during the summer. Jim is looking forward to the day when he'll retire not too many years from now. Then he hopes to spend a few winter months in Florida and the summers on Cape Cod.

LAURI JALKANEN recalls that Howard Everett was No. 1 Machine foreman and Doc Watson, night foreman, when he started at the Norwood Roofing Plant twenty-five years ago January 14, 1937. Howard was also boss on the old No. 3 Machine where Lauri first worked as a Banbury mixer.



After two years here, he transferred to No. 1 Machine in 1939. From 1942 to 1945 he was in military service, serving in the Asiatic Pacific theater and taking part in the liberation of the Philippines.

Upon returning to Bird & Son he continued on No. 1 Machine until he was accepted for the training program in the Maintenance Department in February 1947. This, he says, was a happy moment for him. He regards his years in the training program as the most interesting of all his time with Bird. He became an A piper in April 1950 and has been a welder and blacksmith since March 1954.

Lauri is a bachelor. He has a godson, Kenneth Eklund, who is now attending West Point and who was star goalie on Walpole High School's New England Champion hockey team. Another godson, Richard Eklund, presently attends Walpole High and is co-captain of the hockey team. He was also captain of the football team.

Lauri has lived most of his life in Norwood; he now lives at the Sharon Motel. His hobbies are playing cribbage and reading. He is generally interested in all sports.



JOINT SALES MEETING of Southeastern and Southwestern Divisions held January 4 and 5 at the Captain Shreve Hotel, Shreveport. Left to right:

Front row: T. D. Blanchard, A. K. Powers, F. E. Dyess (Retired), L. L. Williams (Retiree), J. H. VanHoy (Retired), R. F. Jenkins, R. A. Wilkins, A. R. Weed, C. S. Bird, Jr., H. F. Da F. H. May, F. B. Ross.

Second row: Richard Potter, Ernest Zinkowski, Frank Cushing, Arthur Miller (Retiree), James Hanlon, Ernest Wright, Samuel Cararas, James Dunn, Harvey Beauchamp, Lonnie Holton, John Williams, Herman Myers, Jr., William Price, William Harris, Damon Carter.

Third row: B. P. Soward, E. M. Dyess, Gerald Tims, James Saunders, Clifford Pegg, Charles Cragin, John Colvin, David McGriff, Jr., Charles Garrett, Dan Clarke, John Burn, C. Pitts, Jr., Albert Harper, Jr., Jack Stokes.

Fourth row: D. P. Regan, Mack Roach, O. N. Sherburne, John Nelson, Claude Andre, Stephen Williamson, Jack Powell, James White, Walter Caldwell, Carl Futrell, John Evans, Richard Whitney, Charles Dyar, Gerald Sayres, Jr., George Stine, Gerald Sayres, John Cape.

Fifth row: Edward Lincoln, Victor Schneider, William Johnson, John Blandford, Willi Booth, Fred Caldwell, Jack Scull, John Cook, William Hackney, Arthur Marsh, Jr., Lawrence Clouse.

Roofing Salesmen Hold Joint Session in South

The Shreveport Division was a buzz of activity preparing for the Annual Sales Meeting held January 4-5 in the Captain Shreve Hotel. Everyone was looking forward to the meeting and especially getting to know the Southeastern Division men, our new salesmen, G. G. Tims and C. J. Dyar, recently hired, and also it gave C. O. Garrett, who had never attended one of our Sales Meetings, a chance to get acquainted with the other salesmen.

The Southeastern Division representatives, headed by Henry Davis, General Manager, Frank Ross, Jr., and A. K. Powers, District Managers were a delightful group of men to know. We were also very happy that R. A. Wilkins, President, and A. R. Weed, Vice President were able to be with us. In fact, so many were in attendance, name plates with territory locations had to be worn by everyone.

This is the first joint Sales Meeting ever held in Shreveport. The group was joined in the evening of January 4th by the office personnel and mill foremen for a social hour in the Garden Room, starting at 6:30 P.M., and everyone enjoyed visiting with other members of the Bird organization, before the banquet held in the Lake Room.

R. F. Jenkins, southwestern division manager, was master of ceremonies opening the evening with a brief welcome address to everyone. Fred May and "Bo" Beauchamp presented retiring Carl Andrews of the Little Rock Territory a handsome wrist watch. The program was then turned over to Dr. Frank Goodwin, Professor of Marketing of the University of Florida who gave a very delightful talk.

Friday morning a tour of the Shreveport Mills was made, giving the Charleston visitors a chance to see our operation.

We feel sure that everyone enjoyed the meeting, learned a lot and was

spurred with enthusiasm by the introduction of the new Seal King Shingle.

Year end sales meetings were held at the other Building Materials Division also. The Chicago meeting was held December 13 and 14 at the Essex Inn. T. Parker House, Boston, was the location of the two day meeting held by the Eastern Division on December 27 and 28. * Trade Mark

Safety Record Improves

(continued from page 1)

eliminating unsafe working habits and conditions. The results speak for themselves.

Superintendent Lockridge, in a recent notice to employees said, "Nelson Phillips is reappointed as the Flooring Mill Safety Coordinator in charge of our safety program for the year 1960. During 1961 Nelson did an outstandingly fine job of planning and directing our successful safety program. Naturally, this success would not have been possible without the interest and cooperation of the foremen's group, as well as the Union Officers and Stewards. To all of these people, as well as Nelson, go our sincere thanks."

Several other plants also showed significant results. Norwood Roofing which reduced its accidents from 11 in 1959 to 5 in 1960, held its position with a total of only 6 in 1961. No. 1 Box Shop and Phillipsdale reduced their score by 5 and Power and Maintenance and Charleston by 1. Main Mill accidents were reduced by 5.

The complete record is as follows:

	1961	1960
Flooring	13	30
Roofing	6	8
No. 1 Box Shop	20	8
No. 2 Box Shop	5	8
Power and Maintenance	2	3
Phillipsdale	11	14
Charleston	1	7
Chicago	5	7
Shreveport Felt	0	0
Shreveport Roofing	4	2
Main Mill	11	10
Total	78	88

Shreveport Boy Owns Prize-Winning Horse



VIN BARBEROUSSE of Shreveport and his prize-winning mare, Lady Rock.

The Appaloosa Indian War Pony

by LUCILLE BURROW

Of great interest to the Shreveport employees was the news that Lady Rock, the Appaloosa mare of Melvin Barberousse, had won another prize. She took third in the Fourth Annual LSU Appaloosa Horse Show held at Baton Rouge, October 6, 1961, and placed second in the costume entry.

It certainly is nothing new for this useful animal that has met some of the Nation's best competition, but all its marches off with a ribbon. Her recent achievement was in competition with 127 other horses from nine states, including such owners as Gov. Jimmie Davis of Louisiana and former Senator Frank Carlson of California.

Townley of Great Bend, Kansas. Lady Rock has been photographed so often at the shows she has entered, there is no more ham in this pretty three-year-old in any movie queen on a Hollywood set.

With only a gentle shake of the mane, or a low whistle from Melvin, son of Louise Barberousse of the Billings, Montana, she will strike a pose rivaling the most famous model. She has placed first three times, won four second places, two third places and three fifth places. Her trophies carry the mantle in the Barberousse name and Melvin has an Indian Blanket



READY FOR THE HORSE SHOW. Melvin donned an Indian costume and painted his face when he entered a recent show in Baton Rouge. He poses here with some of the trophies and ribbons won by Lady Rock.

covered with the beautiful ribbons she has brought home.

Melvin also has four other registered Appaloosa Horses. A mare, Miss Hudini, has also brought home a first place trophy and Tachete Frostie, a 17-month-old colt with beautiful markings he expects to prove the best show horse of all.

A good Horse Show usually has an Indian Costume entry. An Indian loved colorful war horses and always painted the ponies and decorated them with beautiful feathers before a battle. Melvin painted Lady Rock, donned an Indian Costume and painted his face to enter this fete and everything went well until he tied two colorful feathers in Lady's tail. However, with a little coaxing she pranced off with second place.

Because Appaloosa Ponies have a close relationship with the early Indian tribes and the old west, their history is a most interesting one. Attempts have been made to link the word "Appaloosa" through Appalachia, Appalachian or to derive it from Apelousa in the bayou country of Louisiana, but it belongs to the Columbia Basin and is derived from a small river that flows from the western

spur of the Bitterroot range, into Snake River. This spotted pony, with the 5-finger markings on the rump and the human-like eyes, was the tribal war horse of the Nez Perce Indians who had secured them from the Chihuahuas and had become the owners of more Appaloosas than all other tribes combined. The white people soon came to call all such horses Palouse horses, hence, "A Palouse," and Appaloosa is now commonly accepted as the preferred version.

They were saved from extinction in 1938 with the foundation of the Appaloosa Horse Club, Inc., of which Melvin is an active member. They picked enough well marked horses to keep the breed from dying out and form a breeding organization dedicated to restoring the Appaloosa to its former position and prestige. Today it is the fastest growing breed of horses.

After his graduation from Bossier High School in 1959, Melvin entered Panola Junior College at Carthage, Texas. At that time he was already the owner of a horse, having bought his first one during his senior year at high school. As more horses were bought, and more time needed to care for them, he transferred to Centenary College in Shreve-

port. Studying and caring for five horses already makes a full day, but in addition Melvin works regularly as night switchboard operator at the Texas Eastern Company.

He is a member of the U.S. Army Reserve and is now awaiting a call to active duty. When he leaves, he will turn the reins of the barnyard supervision, to which he has now added four registered white-faced Herefords, over to his dad. The grandson of a Texas rancher, A. E. Summers, Melvin seems to have his future planned on a ranch close to Dallas.

New Superintendents



Lester Tarbell, left and Albert Gilmore, right, who became general superintendent, East Walpole Mills, and paper mill superintendent, respectively, last month.



WESTERN DIVISION sales meeting held December 13 and 14 at Essex Inn, Chicago. Left to right:

Front row: Thomas Downey, Walter Wiggins, Albert Dobbins, Richard Emerson, Rogers Weed, Leonard Niese, Edward Lincoln, Allan Murgatroyd.

Second row: T. Vols, Earl Baker, Frank Aldrich, Gerald Wilson, Roger Moore, William Brebach, Thomas O'Connor, Jr., Harold Graters, William Werren, Howard Heideman, Vincent Madico.

Third row: Gresham Brebach, Frederick Busselle, Thomas Reilly, Robert Watts, Kenneth Somers, Theodore Reimann, Charles Weeks, B. G. Macfarlane, Theodore Pikes, Harold Crowe.



EASTERN DIVISION sales meeting at Parker House, Boston, on December 27 and 28. Left to right:

First row: G. G. Sheehan, W. E. Smith, L. C. Niese, W. G. MacIvor, R. A. Beattie, A. R. J. D. Johnston, E. L. Chamberlain, J. H. Murphy, D. E. Frazier, T. E. Miller, C. Homan, Jackson, J. D. Conrad.

Second row: D. E. Hurley, F. F. Knight, J. F. Hanlon, H. J. Weber, W. J. Byrd, R. J. Stall, M. Vase, R. C. Newton, J. B. Clements, R. A. Cashen, C. E. Smith, H. G. Bigham, M. N. Sisson, L. T. Harriman, T. J. Hartnett, F. W. Hayes.

Third row: E. L. Thompson, T. E. Lazarovich, R. V. Brackett, W. E. Andersson, J. N. Kienlen, J. A. Hixon, D. R. Clay, J. S. McKinney, H. P. Morton, W. W. Ford, C. E. Parker, D. J. Marvel, M. H. Hubbard, T. F. Spencer, H. J. Stouppe, K. L. Doane, and E. A. Madden.

TOP OF THE NEWS

(continued from page 3)

Pat Pino has climbed to the top of the averages with 112 43/54, but Armand Roy and Dave Seeley are very close behind him. Anthony Tirochi's high three of 430 still holds, as does the high team single, by the Yard, of 605. The defibrators team however, beat the Yard's previous high team three with a total of 1664 rolled on January 3. Cathy Averill still is holding the high single for the women.

W. J. HILL

The "Happy" Hale Committee, consisting of Jim Sanphy and Morgan Foley, did a tremendous job in running Happy's retirement party, which took place at the "400" Club in Easton, Mass on January 7th. The gang is still buzzing about it.

Harry "Happy" Hale had worked for W. J. Hill for 40 years. At the party his many friends saluted him, presented him with gifts, and told him how much they were going to miss him. At the head table were the guest of honor and his wife, his brother, Charles Hale and his wife, and his daughter and son-in-law, Mr. and Mrs. William Wall. Also at the head table was Happy's closest friend, Domenic Long and his wife.

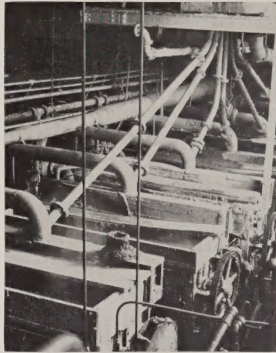
It was a wonderful evening which will be pleasantly remembered for a long time by Happy and all his friends who were there.



T. E. MILES and his lovely bride, the former Sherry Hall, following the wedding ceremony in her home, October 6, 1961. Miles is a machine helper at Shreveport. Mrs. Miles is a graduate of Byrd High School and Ayres Business College.

"As far as the dollar is concerned, confidentially, it shrinks."

—AM, publication of American Mutual Liability Insurance Co.



OLD BIRD SCREENS as they looked before being dismantled at No. 2 Paper Machine.

Six Centriscreens Put In At No. 2 Paper Machine

A major installation was completed in record time at No. 2 Paper Machine during the holiday season. Six Bird Centriscreens and a Bird-Jonsson screen replaced six very old screens, at least three of which had been in service for over 30 years. All new stainless steel piping was also installed.

The job was started as soon as the paper machine shut down on Friday, December 22. Maintenance men, working 12 hours a day, except on Christmas and New Year's Day, quickly ripped the old screens out, and started the new installation on December 26. The job was completed on January 7 so that the machine went back into operation the next day.

These screens are similar to the one installed last summer at No. 3 Machine. They will produce cleaner stock and a paper that both looks better and shows higher test results in its physical qualities. Most of the paper produced on No. 2 Machine is used for corrugated liner at No. 1 Box Shop.

Five words — keys to suggestion award success —

SUBSTITUTE a better way, a less costly material.

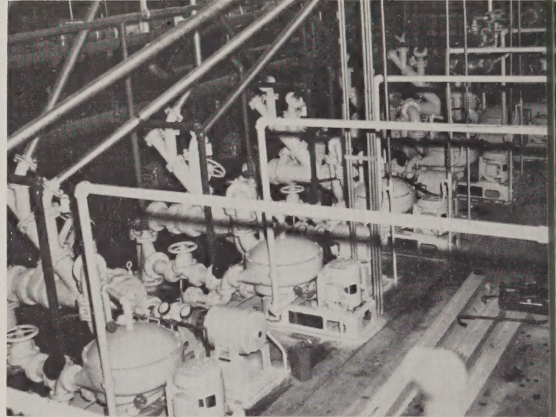
INSTALL improved equipment or money-saving gadget.

ELIMINATE waste and material loss

REDUCE cost or materials used

REVISE operating practice to improve quality.

—U.S. Steel Co.



NEW BIRD CENTRISCREENS, occupying same area as the old screens shown in the accompanying picture. They are just as modern and efficient as they look and are already making great difference in the quality of the paper produced at No. 2 Paper Machine.

SHREVEPORT

Last year the excitement in Shreveport over the first snow in several years was like a dress rehearsal for the big show. Monday night, January 8th, our temperature rapidly began to drop and by 8:30 Tuesday morning it was snowing harder than most of us had ever seen. The Office quickly closed and the employees began getting their cars home while they could, and even then, it took more than two hours for some of the short trips.

The temperature dropped to 3°, which is reported to be the lowest in Shreveport since 1899. Water pipes froze all over town and the gas pressure was so low the City requested all large industries to close in order to have gas for private homes. By Friday when the Big Thaw started, the Water Department and local plumbers tripled their number of employees, but still were unable to get around to all of the distressed home owners calling to have the water cut off and broken pipes mended. Plumbers in town were just as busy as the roofers were after the hail storm.

Things are about back to normal now. The Sunny South has been enjoying warmer weather and praying it will last, at least until all pipes have been patched.

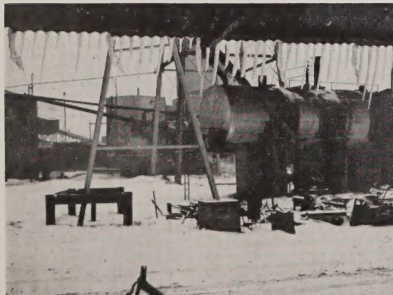
Kathy Drew Dancy, daughter of Eugene Dancy and Pamela Joe West, daughter of Johnnie West, Jr., union president, learned

the hard way that "skating on thin ice is a real danger and not just a quote," an old wives' tale. However it took second dip in the icy water to make liavers of them. There is a first time everything and after all, it has been since the ponds were frozen hard enough to hold even a child's weight.

Because of damage done to the bud the recent inclement weather, the Shreveport Camellia Show has been cancelled. The National Camellia Show has been moved here to Charleston, South Carolina. We are wondering if any Bird and employees at Charleston will have blossoms to show. We understand they have beauties.

We were all saddened to learn of the death of Ernie Coleman. We shall miss very much, as we always looked forward to his visits to Shreveport.

Tragedy struck in the homes of a number of our employees since last we went to press: W. R. (Ross) Landrum lost father and his granddaughter . . . Tr Brown's mother was buried in Pleasant Tuesday, during the terrible snow storm . . . Claude Ragsdale's father-in-law passed away early in December and on January his oldest brother, George, died . . . McLemore's 4-year-old daughter, Brenda Gail, was killed in a car wreck near I-10. To all of these co-workers we extend our deepest sympathy. Brenda's accident occurred as Mr. and Mrs. McLemore were going home from the hospital, with Brenda following in another car with a neighbor. The left front brake locked and the car veered into the path of an approaching highway truck.



WHAT A STORM! Shreveport was hit by a blizzard and temperatures at 3° on January 8, and here's what it looked like. 1. Icicles, seen from storeroom window, twisted by the force of the



wind. 2. Accumulation of snow on sidewalk and cars at the Shreveport office, before some of the die-hards quit and went home. 3. General view of the mill, from the slate bins.



**Artin Connolly Dies
His Way to Work**

ARTIN F. CONNOLLY, 63, died suddenly on his way to work on January 6. He had been a worker in the Shipping Department of No. 1 Box since May 18, 1923.

Starting first as a finisher, he advanced position on the machines. For the 20 years he had been a feeder on Swift creaser-printer-slotter.

Mr. Connolly, who had always lived in Norwood, is survived by his wife, Ada, a daughter, William E., three brothers and a sister, all of Norwood. Funeral services will be held on January 9 with a Solemn High Mass of Requiem at St. Catherine's Church, Norwood.

**Jack Holliday Dies
After Long Illness**

JACK HOLLIDAY, 68 Rhoades Avenue, East Walpole, died on January 26 after a long illness. He was 55 years old.

Starting as a helper at the East Walpole Boiler Room in May 1939, he soon became a fireman and later a water tender. Since 1956 he had been an engineer's helper at the Power House.

He is survived by his wife, Elizabeth, three daughters, Judith, Susan and Helen. Funeral services were held on January 29 with a Solemn High Mass of Requiem at St. Mary's Church, East Walpole.

**Only a Few Changes In
Bowling League Standings**

In the sixteenth week of Girls' Bowling, Catherine Devine's team has moved to a tie with Alma Walsh's team for second place. Evelyn Balduf and her companion bowlers still hold first place by a wide margin, with 47 wins and only two losses.

There are no changes in the other top teams. Evelyn Balduf still leads in high league, high three string and high average. However, Doris Reardon now ties Evelyn for high average, at 97.4.

Catherine Devine and Barbara Hanks tied for second place at 93.3.

In the fourth week of the second half Men's Bowling, Team PFH heads the league with 11 wins and one loss, for a 12-1 record. In the second slot is DF FBM is third.

No one can quite push Moe Bader to the high single pinnacle mark of 146, but there are three hot contenders each with a record of 145: William Morris-Edward Mingels and Fred Turco.

Moe Bader and John Smith from the 2 Box Shop are tied for the high average string at 372, and Joseph Purpura is only one point behind, 371.

The four bowlers with top averages

Moses Bader, EM, 111.7
Fred Turco, FB, 110.2
Julius Aukstolis, FBN, 107.8
Angelo LaSalvia, DF, 107.5

**Ten Pin Bowlers
Head Industrial League**

The Bird & Son Ten Pin Bowling team was heading the Industrial League at the end of January. Bird Machine is in second place. The Bird &

Son lead, which they hope to maintain, or even increase, was 8½ points. Besides these two teams there are eight others in the League.

John White of the Bird team leads the League in averages, with a 166.21 and Donald Hurd is second with 165.01. Other Bird bowlers include John Grudinskas, Peter Didik, John Lahey, Harry Brylinsky and Dennis McMahon. Bird & Son holds the high three game average of 282.4.

Bird Machine players include: Joseph Flaim, whose average of 163.26, is only slightly below Donald Hurd's; Richard Rau, Donald Brooks, Richard Follet, Hank Krosschell, William Sullivan, Richard Quinn and Arthur Keyworth.

Cribbage Parties Continue

When the evening of Cribbage ended on December 15, Robert McLauchlan of East Walpole was again the winner, for the third time this season. In second place was Oscar Nelson and in third place, Eino Manninen, both of Floor Covering.

McLauchlan and Manninen also won turkeys at this pre-Christmas party. Tied for fourth place in December were Joseph Savastavickas of Floor Covering and Roy Nordstrom of Walpole.

This year, instead of baskets of fruit, various kinds of prizes are given.

At the January 26th meeting, prize winners were:

First, William Fletcher.
Second, a three-way tie between Eino Manninen, Roy Nordstrom and Edward Knaus.

Third, James Manninen, who also won the door prize.

Attendance has been small this year. If the parties are to continue, all the Cribbage enthusiasts in the company need to turn out and bring their friends.

**Bird Club Has Lively
Mid-Winter Program**

A skating party for Bird Club members and their guests was held at the Country Skating Club, Walpole, on January 18. Although the mercury stood at well below freezing, there was a full moon, plenty of hard, smooth ice, and wood fires crackling in the two fireplaces inside the cabin.

A small but enthusiastic crowd enjoyed the evening, both on the ice and indoors where hot coffee and doughnuts were available.

John Hutchins, special activities chairman, and his committee are planning another skating party for February 1, as this issue goes to press. They hope for good weather and a larger crowd.

On the week end of March 17-18 Bird Club members can participate in another special activity — a St. Patrick's weekend trip to New York. The complete package costs \$35 and includes round trip train fare on a special chartered train, a box lunch and cocktail party aboard the train, overnight accommodations at the Park Sheraton Hotel and a full round of activities. The New York fun starts with a viewing of the St. Patrick's Day parade and continues into Saturday night with a full course dinner and floor show at one of the city's

NO BETTER WORDS TO DESCRIBE BROTHERHOOD



Courtesy: Jim Berryman, Washington Evening Star.

Brotherhood is Democracy at Work

Brotherhood does not mean we have to love everyone. It means we should give ourselves the chance to understand people of every race, creed and nationality as individuals and then decide.

Accept or reject a person strictly on his own merits as a human being and not because he happens to be different.

It takes a long time and many mistakes to learn the simplest arithmetic. Brotherhood takes practice, too. It is like climbing a mountain. You must start at the bottom.

Don't try to tackle too great a difference in understanding. Start simply in your own home or neighborhood and work out from there to the more difficult situations.

Brotherhood Week — February 18-25, 1962.

large night clubs. Sunday morning is left open for attending church. In the afternoon the members of the party have the choice of taking in a show at Radio City Music Hall, or a sightseeing tour of the city, or a complete tour of the United Nations Building, before leaving the city at 5:55 P.M., again aboard a special train.

Reservations are limited and must be paid in full by March 1. Call extensions 321 or 380 for further details.

In December the first Pinocle Party was run by the Bird Club; a second one followed on January 16. There was good attendance at both, indicating sufficient interest to continue running a series of 5 parties this year.

Winner at the first party was Aldo Bertoni, Floor Covering, and at the second party, Alfred Kwiatkowski, also of Floor Covering. Scores will be accumulated and a season winner will be announced at the end of the five parties.

This activity was first organized under the New Activities Committee of the Bird Club, but now has a separate chairman to run it — Clayton Abbar, Floor Covering Maintenance.

LONG SERVICE LIST

MARCH			
Name	Year	Dept.	Yrs.
Girolamo Rignone	3-14-22	No. 1 Box Shop	40
John T. Andrews	3-7-27	Office	35
Joseph Erker, Jr.	3-7-27	Office	35
Nicholas N. Radzwill			
	3-28-27	Roofing	35
John Healy	3-30-27	Floor Covering	35
Carl B. Wenstrom	3-18-37	No. 2 Box Shop	25
Stanley H. Sallie	3-22-37	Roofing	25
James J. Patchin	3-2-42	Maintenance	20
Edwin P. W. Readell	3-2-42	Fire Box Sales	20
Leonard E. Curran	3-4-42	No. 1 Box Shop	20
Domenico Giardino	3-4-42	Floor Covering	20
Serafin R. Branco	3-6-42	Floor Covering	20
Carl C. Hixon	3-10-42	Roofing	20
Ethel D. Duncan	3-11-42	Office	20
George P. Giorgi	3-12-42	Roofing	20
Dante Ciancarelli	3-13-42	No. 1 Box Shop	20
John R. Long	3-14-42	Floor Covering	20
John R. Lukko	3-16-42	Roofing	20
Milton L. Vose	3-16-42	Roofing Sales	20
Joseph Ferranti	3-24-42	Floor Covering	20
George Angus	3-3-47	Maintenance	15
John F. Dearnaley	3-26-47	Roofing	15
Gertrude M. Dawson	3-3-52	Office	10
Dorothy V. Avanzini	3-6-52	Office	10
Heleen Rause	3-10-52	Office	10
Warren C. Cherry	3-24-52	Floor Covering	10
Herbert J. Davis	3-31-52	Maintenance	10
Russell E. Jordan	3-4-57	Maintenance	5
PHILLIPSDALE			
Armand J. Roy	3-9-42		20
Manuel Vely	3-14-42		20
Annone M. Palva	3-5-52		10
CHICAGO			
Roger H. Sumner	3-15-37		25
Thomas E. Downey	3-1-52	Salesman	10
SHERBROOK			
Oliver N. Sherburne	3-3-37		25
William Taylor	3-8-37		25
Frank S. Marshall	3-24-47		15
James L. Bullock	3-7-57		5
GLENWOOD			
Numan J. Smedley	3-7-47		15

Ralph Williams Named Ass't. Supt. At Phillipsdale

Ralph E. Williams has been appointed assistant superintendent at the Phillipsdale Felt Mill, effective January 1, 1962.



Paul Johnson, on the same date, was assigned to engineering and production problems.

Williams began work for Bird & Son long before he obtained his engineering degree.

As a Northeastern cooperative student, he started in August 1951 at the Research Laboratory, working for 10 weeks, going to school for 10 weeks. In June 1950 he had graduated from Walpole High School.

Upon graduation from Northeastern University in 1956, with a degree in Mechanical Engineering, he was accepted for permanent employment at the Phillipsdale Plant as an engineer. At this plant he has worked on many engineering assignments; for the past two years one of his duties has been the investigation of Phillipsdale suggestions.

Mrs. Williams is the former Catherine Gullich who worked in the East Walpole Payroll Department in the early 1950's. The Williams family now lives in Riverside, R. I. There are two children, Nancy, 8, and Paul, 4.

Ralph, an ex-serviceman, was on active duty in both World War II and the Korean War as a sergeant in the Air Force.

Dale Adams Appointed Ass't. Supt. At Shreveport

R. Dale Adams was appointed assistant plant superintendent of the Shreveport Roofing Mill and Felt Mill January 1, 1962. He has been with Bird & Son since February 17, 1958, coming to us from Adams-Hammitt Lumber Co. of Shreveport.



In his new assignment he will continue the duties of plant engineer and assist B. P. Soward in the mill supervision.

A native of Shreveport, Dale received his education at Byrd High School, Centenary College and the U. S. Naval Academy, Annapolis, Md., graduating with a B.S. degree. After six years in service as a naval aviator, during which he attained the rank of Lieutenant, he resigned from the service, retaining a commission in the Naval Reserve.

Mr. Adams is very active in the First Methodist Church and the Lowe-McFarlane Post of the American Legion. His hobbies are hunting and golf. At home there are his lovely wife, the former Patricia Morris of Chicago, and four children — Danny, Tom, Jeanne and Teresa.



HEAD TABLE GUESTS at the annual Christmas Party of Local 509, New Britain, Conn. Left to right: Paul McGinley, salesman; Romeo Valerio, foreman; Chester Porter, supt.; Arthur Bushell, manager; Roland Pelletier, union president; Wanda Gugel, union secretary; Charles Gugel, Katherine Mika, union treasurer, Casmier Mika, and Edgar Beaupre, Union vice president.

Frank Larrabee Recalls E. Walpole in Early 1900s

FRANK R. LARRABEE, Main Office worker for over 40 years, retired on January 31st. He was born in Norwood but moved to East Walpole when ten years old, and has lived in the family home at 91 Union Street ever since. He attended local schools, and worked at Lewis Manufacturing Company (now Kendall Mills) for two years before joining Bird & Son in April 1920.

For some years he was a stores record clerk, then worked in Cost Accounting, Payroll and in recent years in the Service Department.

Since Frank's memories of East Walpole go back to the early 1900's we asked him to recall a few of them. He has prepared the following paragraphs especially for the Review.

"East Walpole some 50 years or more ago was a very friendly rural village, with its picturesque blacksmith shop and genial blacksmith, with grocery store, meat market, and hall (Bird Hall). Across the street from the hall was a lunch-room kept by David Farrell, (Charles' father). This lunch-room stood on the site of the old Morse Tavern, where the Marquis de LaFayette stopped in 1825, occupying the same area now used as a waiting room and x-ray room at the Plant Hospital.

"There were no gas stations or garages then, as there were only a few autos in the whole town. The common means of travel were by train or electric-car. In the summer months a stock company played at Westwood Park in Islington, and that was a favorite place for an evening's entertainment.

"In the winter, Bird Hall was the center for all entertainment. Here many fine plays by local talent were produced. I remember the beautiful drop curtain on the stage. It had a handsome painted scene of a formal garden. Later it was replaced by a plain curtain which was fireproof. I missed that beautiful old curtain.

"The bell in the clock tower of Bird Hall is a Paul Revere bell which was recast. Mr. Corbett used to wind the clock in the tower. He told me that when the news of the death of President McKinley reached town, he climbed the tower stairs and tolled the bell the age of the president. (September 1901.)

"A very small pond, located where the tennis courts are now, furnished the ice for the local boys and girls to skate on. It was called the "Cranberry" and may have been an old cranberry bog. Some also skated on the Neponset River, above the mill, as they do today.

"Rhoades Avenue was then in the making. There were only three houses on this street; the Stock house and the Farrell and Marcy houses which were opposite each other, and were newly built. The Farrell house was the boyhood home of Charles Farrell of movie and TV fame.

"About the year 1912 the Marquis and Marchioness of Aberdeen were entertained in town. They gave an illustrated talk at the Bird mansion, and the people of the village were invited to hear them.

"When I retire I plan to get caught up on my history reading, work on my stamp collection, do some research and writing, and in the summer work around my flowers."

Retires at Phillipsdale

MANUEL WHITE of Phillipsdale, who has been ill, retired recently. He started at Phillipsdale in 1923 in the Cutter Room. In 1946 he became a watchman and in 1951 transferred to the Insulating Board Machine, where he was first a dry saw man, then a wet saw man, the position he held when he retired.

He lives with his family at 85 Hall Street in East Providence.

Hill Driver Retires After Thirty Years

HARRY "HAPPY" HALE retired from the W. J. Hill Division of Bird & Son on December 31st. He had been a driver for the company ever since December 20, 1921.



In those days the trucking firm was owned by the Hill family and operated out of a Boston office. He has been one of the best known and best liked of all Hill drivers and will be missed by many friends throughout Bird & Son.

The Hales live at 10 Johnson Court, Norwood, but as soon as good weather arrives they will go to their summer home at York Beach, Maine. Eventually Happy hopes to winterize this summer place, and perhaps live there a year 'round. They have a married daughter, Mrs. William F. Wall, Jr. of Walpole, whose husband, Bill, works at the Stock Transfer Department of the Walpole Paper Mill.

Plans Trip To Alaska Following Retirement

When CARL ANDREWS retired on January 31, he had completed almost a quarter of a century traveling parts



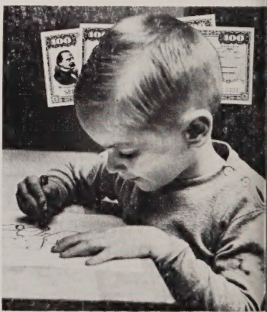
Arkansas and Mississippi selling Bird Roofing industrial dealers. He has become personal friends with his. Mr. Andrews was born in Tylertown, Mississippi, and received his education there, graduated from Mississippi State College. He spent some time working for various lumber yards as office manager and salesman, becoming very familiar with Bird's reputation and products, which prompted him to apply for the position of salesman. He was hired April 2, 1937, coming to us from Luhring Lumber Company.

Carl says that upon his retirement he first plans to dispose of his home and other holdings in Little Rock, leaving about May 1st for Alaska via auto, returning with the migratory birds about September 30th. He then expects to relocate in the Central Florida Lake region where during the winter months he catches up on his fishing. He also plans a number of trips to interesting points.

We all make mistakes. The trick is keep them as far apart as possible.

"One thing is certain: the more the federal government itself grows, the less the American economy can grow, because both are fed from the same source — the earnings of the American people."

— The Bea — publication of The Bailey Co., Amesbury, Mass.



FROM CRAYONS TO CALCULUS is really a very short step — at least as parents compute time. And that's why today's the day for youngster's father to begin thinking about college expenses. A little set aside each payday in the Payroll Savings Plan for U.S. Savings Bonds will help make the money available for higher education when it's needed.

The BIRD REVIEW

Fiftieth Year of Publication

June 50 No. 3

Published for Bird & Son, inc. employees and their families

March 1962



OF THE BIRD- GRO-RITE LINE of plastic products. Some Bird products and some of the y-acquired Gro-Rite products are included in this illustration.

Advertising Program Opens on and Seals Next Month

Roof, Trip to Mexico

Five top magazines — two more in last year — will carry Bird & Son and Seal advertisements to a national level this year, excluding of course the western area where Bird roofings are not sold. And again a free vacation for two is offered. This time it's all-expense-paid trip for two to pulco, Mexico for two weeks, plus free Bird Wind Seal Roof. Four winners will each win a free Wind Seal * Roof.

The contest opens with advertising in the *American Home* and the *Reader's Digest* in April; *Better Homes and Gardens* and *Suburbia Today* pick up the theme in May, followed by *Farm Journal* in June. The advertising rears in these publications through the summer and early fall, until the close of the contest, November 15. As last year's contest, each contestant to be a home owner in need of a new roof. Employees (and their families) of Bird and Son, inc. and its advertising agency are not eligible.

Last year's contest ran from July to December in three national magazines, yielded more than 30,000 replies, many of which turned out to be good prospects for new Bird roofs. This year, the contest starting in April, and five top publications carrying the advertising, the response — and the potential business — should be far

(continued on page 6)
U.S. Pat. Off.

Aldo Bertoni Elected To Bird Club Council

Aldo Bertoni has been elected a member of the Bird Club Council.

He has been one of the more active committee workers for several years, serving one year as co-chairman of Entertainment, with John Gneco, and as president of the Tri-Mill Sports Club for the past two years. He also was a member of the Entertainment Committee for many years before becoming co-chairman.

Aldo has been an auto mechanic at the Floor Covering Plant since 1941, and a member of the Floor Covering Maintenance Department since he joined Bird & Son in 1939. For the past year he has served as president of the Boston Trade High School Alumni Association.

Credit Union Deposits Now Are Fully Insured

All deposits in the Neponset Credit Union are now fully insured under the Massachusetts Credit Union Share Insurance Corporation. Announcement was made at the Credit Union's annual meeting in November that application for the insurance had been made. It became effective last month.

This protection was provided under a new Fund, established by the Mass. State Legislature at its last session. This means that Credit Union deposits are now protected in the same way that deposits in Mutual Savings Banks are protected.

A copy of the certificate issued by the Corporation appears on this page.

Gro-Rite Mfg. Co. Purchased; Makers of Plastic Flower Pots

Last month Bird & Son purchased the Gro-Rite Manufacturing Company, Inc., producers of plastic flower pots and vases, and thus added a new division to the Paperboard Products Division of the company.

This company, formerly located in

Townsend, Mass., will now operate from East Walpole. The former president and owner, Leo Richard, has joined the Horticultural Division as consultant in sales and manufacturing.

Through this purchase Bird & Son has acquired many new molds for plastic flower pots in sizes from 2 1/4" up to 9". Gro-Rite also will continue its line of African violet tubs, flats, azalea pots and bulb pans in many sizes up to 10". These products will be made on the plastic molding machines at the East Walpole Finishing Mill. A second molding machine has just been installed to take care of the anticipated increase in business.

Gro-Rite also makes and sells large plastic vases, round, fluted and square, and three sizes of refrigerator containers which are used to store cut flowers for future use. Retaining the trade name of Gro-Rite, all these products now will be sold through the Bird & Son sales organization.

The addition of this line of plastic containers provides Bird & Son with a line of products equal to the general competition in this field. It marks the transition from limited plastic pot production, which was first started in 1961, to a full scale operation, equipped with the products and the sales channels to develop our fair share of the plastic container business in the horticultural field.

Mushroom Plants Sold In Bird Plastic Pots

"Grow Mushrooms in 30 days right in your own home" — this invitation has appeared in advertising recently in several New York papers, including the Wall St. Journal. And naturally, these mushrooms are sold and grown in Bird Plastic Pots.

Offered by John Surrey, Ltd. of 1152 Sixth Avenue, these mushroom kits are guaranteed to grow and produce edible mushrooms within a month. As the advertising says: "Nothing to plant, nothing to sow, just water the pot and watch it grow. YES, you can eat these tasty, nutritious mushrooms within 30 days — and you'll get a new crop every day for a month or two."

Bird & Son sells the 6 1/2" pots to Mennino Brothers of Avon. Here the pots are filled with the proper growing medium and with mushroom spores. From the Avon greenhouse they are distributed through the John Surrey Ltd. outlet.

MASSACHUSETTS CREDIT UNION SHARE INSURANCE CORPORATION
COMMONWEALTH OF MASSACHUSETTS

This is to Certify that the
Neponset Credit Union
East Walpole, Massachusetts

has been issued a
Contract of Insurance
under the provisions of Chapter 294
of the Massachusetts Acts of 1961.

Issued this Fourth day of November, 1961.

Approved: _____
PRESIDENT

Contract No. 20 _____
COMMISSIONER OF BANKS

INSURED SAVINGS

ALL DEPOSITS FULLY INSURED now at the Neponset Credit Union, as this certificate shows. This new insurance works on the same principle as the insurance on savings in mutual savings banks in Massachusetts.



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Published for the employees of Bird & Son, Inc., and their families.
Editorial Office at East Walpole, Mass.

EDGAR M. GROUT, Editor

JOHN J. MURPHY, Adviser

Advertising and Production Geared To Make 1962 a Profitable Year

Shipments of asphalt roofing products in January were unusually high for a mid-winter month. This was because of price increases, announced for February 1. Many customers took shipments in January to gain the benefit of lower prices. Since much of the material bought in January will not actually be used on roof jobs for several weeks, we expect business in February and March to be less than normal. However, all indications point to an active building year. There are already signs of this business developing in some of the southern areas.

Because of the success of the advertising program in 1961, a similar program for 1962 will shortly start, with advertisements featuring Bird Wind Seal* shingles in several national magazines reaching home owners. The key to this program is a contest, open to persons owning their own homes and needing a new roof. As explained in the article on page 1 of this issue, the winner will get a trip to Acapulco, Mexico for two, plus a free Bird Wind Seal roof; and four other winners will also get free Bird Wind Seal roofs. The contestants apply through their local dealers, thus providing each local dealer with an excellent list of prospects in need of new roofs. The contest continues until November, with the drawing for prizes scheduled early in December.

Everyone can take pride in having the Charleston Roofing Plant win a certificate in the Asphalt Roofing Industry Bureau Accident Prevention Contest for 1961. Their award was one of several made to plants showing the greatest improvement in their safety records.

* Reg. U.S. Pat. Off.

"Gondoliers" Booked For May 3 and 5 at Walpole

When "The Gondoliers," Spring production of the Neponset Choral Society, opens at Walpole High School on May 3, four of the leading parts will be played by the same persons who filled the roles in the 1955 production. James Silvi and Edgar Grout will again play Marco and Guiseppe, the two gondoliers who become kings for a month or two. Joseph Hancourt will again appear as the Duke and Thomas Noonan, Antonio.

The tryouts for principal parts, held at Bird Hall on February 5, brought out a greater number of contestants than any previous year. Judges Hassler Ein-

We regret that it has been necessary in the Floor Covering Division to make reductions in both supervisory and operating personnel. Our present volume requires us to operate with fewer people, since this division operated at a loss in 1961.

Manufacturing schedules are now geared to the volume of Floor Covering business being done. Although this is at a lower volume than we had at one time hoped for, we are hopeful that present operations will prove to be profitable, providing a sound base on which to build a larger volume of business. The Sales Department and the Advertising Department, in their promotions of both our new Architect Vinyl and Heavyweight Vinyl are laying the groundwork for this larger volume now.

In the Paperboard Products Division, 1962 operations are at a good level, showing a slight increase compared to last year. Purchase of the Gro-Rite Manufacturing Company, a small producer of plastic flower pots and accessories owning many molds, provides us with a more complete line of products in the Horticultural Division. This should result in considerably more business for this division.

Shoe Carton, corrugated and solid fibre case business continue at a good level and prospects for the future look satisfactory, too.

Progress in new items is continuing as we develop more sales of coated sheets produced on the new Gasway Coater, recently installed at No. 1 Box Shop. These coatings serve many end uses, including those requiring resistance to scuffing, grease and moisture.

† Trade Mark.

zig (who also directs), and William Sumner, a former D'Oyly Carte singer, have announced the following choices, in addition to those listed above:

Casilda — Dorothy Fader
Gianetta — Martha Guild
Tessa — Louise Hall
Fiametta — Yvonne deBlaby
Vittoria — Dorothea Hargreaves
Duchess — Delphine Brule
Inez — Marilyn Crocker
Don Alhambra — Hoel Bowditch
Luiz — Leonard Weaver
Francesco — Gerald Whipple
Giorgio — Thomas Clark

The production is scheduled for two nights, May 3 and 5, at the Walpole

Holiday Week End and Sunday Movie on Special Activities List

As of March first, about 45 people had signed up for the big St. Patrick's Day weekend in New York. These holiday-minded folks will leave by train early in the morning of March 17, from Boston, or from Route 128 station, view the St. Patrick's Day parade in New York, have dinner and an evening of fun at a night club, and follow it up with more sightseeing and fun on Sunday.

Although the supply of Dinner Cheques book will undoubtedly be exhausted before you read this (only a few were left in mid-February), there is still time to take advantage of another new Bird Club project: Tickets for Sunday performances of *El Cid* at Boston's Astor Theater are available at a 20% reduction. This offer is good through March, and must be taken with a minimum of four tickets. You can buy these right now, in groups of four or more, by paying cash to Mary Moylan, GC or John Hutchins, PBL. Remember, the offer is good only for Sunday performances in March.

The third Pinochle Party on February 6 was a big success. There were seven tables and plenty of rivalry from every one. The three high men are at present Egnazio Annesse, Edward Kniolek and Alfred Kwiatkowski, all from Floor Covering.

Every one has been having a good time and is looking forward to the next party, which will probably be held on Tuesday, March 13.

Six Recall Experiences Of Past Twenty-Five Years

LAWRENCE M. LINDBLOM received his accounting training from the Bentley School of Accounting and Finance,

and soon afterward joined the Accounting Department of Bird & Son on February 1, 1937. He recalls the friendliness and help from co-workers which he received as he started his first office job.

From 1943 to 1946 he was a supply clerk in the U. S. Army, with overseas service in the Rome-Arno area.

Two years after his return to civilian life, in January, 1948, he was made office manager at the Stephens Arkansas plant of the Berry Asphalt Company, which was then a Bird subsidiary. One of his most interesting assignments, he says, was helping set up the general offices of the Arkansas company at Magnolia. His most exciting moment, he

High School Auditorium. The 1955 performance was one of the most popular ever staged by the Choral Society, and it is anticipated that this year's production will be equally good.

states, was when he got the news he was being transferred back to Walpole as assistant to the cost accountant in July, 1949. He became general cost accountant in January 1950, position he holds today.

He especially enjoys this work because it enables him to keep his finger on the pulse of the company and have direct contacts with all phases of the business, including its expansion over the years.

In the community Larry serves on the Walpole Water Committee, is a Grand Master of IOOF, Tiot Lo Norwood and was a member of the organizing committee of the Norwood County Chapter of the National Accountant's Association. He has served as treasurer and is now vice president of this organization.

The Lindbloms live at 3 Pall Mall East Walpole. Their youngest child, Elaine is in the sixth grade, Michael a sophomore at High School and Larry who graduated in 1961, is now Mr. James Neilsen.

Larry, Evelyn and all their children enjoyed a month's trip to California last summer. His usual hobbies are water fishing and photography. His parents are Mr. and Mrs. John Lindblom of Norwood.

JOSEPH PAWLOWSKI'S Bird & Son path has taken him from a tally man at the Roofing Plant, 25 years ago, to



Machinist at the Floor Covering Plant. Joe began on February 1, 1937, working under Charlie Seaver, foreman. Three years later he transferred to the Undercoat Department at Floor Covering, when the saturating unit was started. Before that the saturating floor covering felt had been done at the Roofing Plant.

In 1942 Joe transferred again, this time to a helper's job at the Floor Covering Machine Shop. A year later he began "work" for Uncle Sam in the Navy, where he learned the machinery trade. He saw active duty in the Asiatic Pacific theatre and when he returned civilian life in December of 1945 he had worked up to the rating of machinist's mate, 1st class. As a result of Navy training and further training at Bird & Son, he continued to advance in the Maintenance Department, becoming an "A" machinist in 1948. Today one of his chief duties is working on the floor tile press.

When asked what he remembered from the past quarter century, he said without question it was the big flood of the summer of 1955 — and how everyone worked like mad, all over the place, trying to save motors and material from damage.

Mr. and Mrs. Pawlowski live at 31 Joseph Avenue, Norwood. She works in Boston, for the Federal government. He is active in the Polish-American Citizens Club of South Boston. In his first year at Bird & Son he played baseball in the old Industrial League. Following baseball

(continued on page 3)

on radio or television is still one of his hobbies. Another is jazz. At one time he was a good trombone player, but that some years ago.



Jobs were hard to find when HARRY C. BRANDAU started work with Bird & Son on Chicago's old No. 1 Machine on February 10, 1937. He was very happy to find this work as wrapper man.

Later he was in the slate room for several years, and then on No. 4 Machine as a coating man. Through the later years he has been an inspector on machines No. 2, No. 4 and No. 6, and now is a boss of the yard crew.

Harry is the second in the family to work long service to Bird & Son — his father, Sr. worked for the company 37 years in the Chicago Traffic Department.

Mr. and Mrs. Brandau live in Chicago and have a married daughter working in a large investment firm in the city.



EDWARD J. SULLIVAN, who celebrated 25th anniversary on February 15, has spent his whole time in the Paper Mill.

His first job was on No. 5 Paper Machine as a 5th hand. In 1938 he transferred to the 3rd hand's position on No. 2 Machine. In January 1943, Eddie again transferred to the Stock Handling Department, where he became lift truck operator; the job he now holds.

His first boss was Frank Massey, who later became Superintendent of the Paper Mill. Ed has seen many changes in 25 years of service, such as improvements on the paper machines and beaters. Stock Handling he has seen the transition from hand trucks to the fork and now trucks he now operates.

His brother, Jim is a driver for the J. Hill division of Bird & Son.

Mr. and Mrs. Sullivan live at 1357 Street, East Walpole, in the old nestle which borders Bird & Son property. Eddie's favorite sports are boxing and baseball — boxing especially, at one time before he joined Bird & Son he made quite a name for himself in the area as a boxer — Eddie "Kid" Sullivan.



LUDWIG T. (LOU) HARRIMAN, is their Bird employee now wearing a Century Club pin. He joined the ranks of the 25-year people on February 10. Lou says his Bird & Son experience has been a happy one, right from the beginning.

At first he was a clerk in the Accounting Department working under Chick Campbell, and later transferred to Chicago and the

Berry Refining Company, and who has since died. In April 1940 Lou Harriman became a sales correspondent in the Building Materials Division. Eli Chamberlain was then the sales manager and W. E. Hale the sales manager of the Eastern District. For over ten years, starting in January 1950, Lou was a roofing salesman in the Cape Cod territory. Since March 1961 he has been sales service manager in the East Walpole office of the Building Materials Division.

Lou is known throughout this part of the country as an expert golfer. In fact, in 1960 he went all the way to the finals of the National Senior Tournament of the United States Golf Association, played that year at Oyster Harbors on the Cape. He was president of the Sharon Country Club in 1959 and again in 1961. Whenever possible he has played in the Bird Club League. Back in the late '30s he also played on the Bird & Son Basketball Team — a sport which he loves almost as much as golf.

Lou and his wife, Helen, live in Plympton with their son, Bill, who is a senior at Silver Lake Regional High School, and who hopes to enter Storrs University in Connecticut in the fall.

When RICHARD GORMAN started work at the Crusher Plant on February 18, 1937, that plant had been in operation only a few years. He has watched with interest how this section has grown from a rather small operation to a large, productive unit. He remembers that Warren Manson was his first foreman.



In time, Dick became one of the machine tenders at the Granule Plant, and then a relief shift boss. In January 1942 he transferred to the Maintenance Department at Norwood Roofing, where he has been ever since, with the rating of "A" Millwright since July 1943.

Dick was a member of the original Bargaining Board authorized by the Labor Relations Board in the 1940s. He has been active in Union affairs over the years and feels with pride that the relationship between Union and Management has been fruitful and progressive.

His family are all grown up and married, so there are just Dick and his wife now at their home on Sumner St., Medfield. There are three children and four grandchildren. His oldest son is an engineer for the Navy Ordnance Department in Charleston. His youngest son works for Republic Aviation in Long Island. His daughter is a housewife. Dick is a past member of the Medfield Lions Club and was on the Swimming Pool Committee in Medfield. His hobbies are boating, fishing and camping. Highly regarded by his fellow workers, Dick has been very content with his past 25 years in Bird & Son, where he has seen and experienced the great progress being made by the company.

TOP OF THE NEWS

MAIN OFFICE

Vic O'Sullivan was pleasantly surprised on his fifth Bird & Son anniversary when the girls in his department presented him with a heart shaped anniversary cake to commemorate the occasion on February 12th.

Welcome back to Patty McQuaid who left purchasing last summer but is now back with us once again.

We welcome to the Credit Department John Allen and Leo Quinn who are replacing Fred Parker and Frank Pavao. Fred has gone to work for Penn Metal Inc. in Boston as Credit Manager, and Frank is starting a sales career with the Scott Seed Company, working out of the Worcester office.

David Yadisernia of the Office Stores Department, now on military leave has been assigned to the Army school at Fort Gordon, Augusta, Georgia for the next couple of months to study administrative work. David was in to visit his office friends last month, looking very fine in his uniform.

We welcome back Dorothy Avanzini after her long illness. She says she is glad to be back and we are glad to have her.

Bernice Conway has left the Statistical Department to await her expected addition to the family. She was given a car bed, sweater and a blanket.

At an 11:00 a.m. wedding on Saturday February 17 Joanne Monez of the Purchasing Department became the bride of Earle Hopkins at the Winslow Congregational Church, Taunton. A reception followed at the Lafayette Club in Taunton with a buffet luncheon served to 150 guests. After their week's honeymoon, the couple took up residence in Norwood.

The weather in Clearwater, Florida is beautiful and Jack Reardon of the Treasury Department is enjoying every bit of it. He is spending three weeks' vacation in Florida. He couldn't have picked a better time with the weather up here so stormy.

Another Florida visitor is Velma Cobb of the Credit Union, who has enjoyed two weeks away from the ice and snow.

A gift of a pocketbook, wallet and money was presented to Helga Peterson upon her retirement February 28, after 44 years of service. We all wish her the very best of luck.

Congratulations to Enola Willette, formerly of Roofing Sales, on the arrival of a baby boy on February 28.

PAPER MILL AND FINISHING

Mr. and Mrs. Arthur Chamberlain received congratulations upon their 25th wedding anniversary celebrated February 27th.

Welcome to Richard Oja, the new clerk in the stock transfer department.

Mary Brady is recuperating from a stay at St. Elizabeth's hospital. We hope she is feeling much better and will soon be back to work.

Anne Cavanaugh is also on the sick list and we also wish her a speedy recovery.

Earl Quimby is the proud possessor of a new snow blower which he purchased just in time for that northeast blizzard which came on February 19th.

Congratulations to Mr. and Mrs. Robert Graves on the birth of a son named Raymond Harold after his paternal grandfather.

MAINTENANCE AND POWER

Mr. and Mrs. Carlton Raymond received congratulations upon their new arrival, a baby boy born January 13. Arthur Chamberlain of the Paper Mill is brother-in-law to Carlton Raymond.

NO. 1 BOX SHOP AND OFFICE

We wish Stanley Benkavitch success in his new job as custodian at the new Junior High School.

William Reardon and his wife spent a week's vacation in New York recently.



FIFTH ANNIVERSARY with Bird & Son. Vic O'Sullivan was saluted with a cake and a little party when he observed his fifth Bird & Son anniversary on February 12.

Our sincere sympathy is extended to Bob Chamberlain who lost his father recently.

NO. 2 BOX SHOP

August Petrova, recently retired, dropped in last month to say hello. He says he feels good and plans to take a trip to Florida in the near future.

Gus Smith, Review reporter, will be out for a few weeks for an operation on his foot. We all hope he will make a quick recovery.

NORWOOD ROOFING PLANT

Our best wishes go to Tony Abril who has left us to devote his whole time to his gasoline service station at the corner of Washington and Short Streets in South Norwood.

Charles Matthews' daughter Sharon, who recently appeared on the Community Auditions TV program, is a church choir singer and has also sung on the radio. For her TV appearance she sang "Have I Told You Lately That I Love You?"

Tony Utorak took an end man's part in the Elks' minstrel show held early in March. The show is being directed by Jim Hennessy of the Main Office Accounting Department. Tony says he enjoyed his first experience before foot lights.

Martin Hancock spends part of his spare time as a basketball official in the Brockton area.

Valdur Muul spent a two weeks' vacation at Toronto, Canada. While there he met his friends and relatives and he also made several speeches to Estonian and Canadian groups on his experiences behind the Iron Curtain. He says there are 10,000 Estonian refugees living in Toronto.

(continued on page 4)



SHARON MATTHEWS, 15, daughter of Charles Matthews of No. 1 Roofing Machine, recently appeared on the Community Auditions TV program. (See Roofing notes)

TOP OF THE NEWS

(continued from page 3)

We express our sympathy to Alex MacIntyre whose mother died recently.

The Roofing Plant has the largest contingent of supporters attending the weekly High School hockey games at the Boston Arena. This group enjoyed a dinner at the conclusion of the State Tournament games at Vendome through arrangements made by Roy Walton and Fred Turco.

Mr. and Mrs. Ralph Kemp spent a February vacation in Florida.

George Kozak's daughter, Patricia, and two girl friends spent the week-end at Norwich Academy in Vermont with her brother. They of course had a wonderful time.

Ron Famiglietti, Bowdoin college hockey captain, and son of Patsy Famiglietti, has made headlines in college hockey just as he did in high school days. Local fans will remember that he was voted Most Valuable Player in the 1958 New England High School Tournament.

Ron has achieved his record the hard way this year, having suffered broken bones twice. The first was a broken ankle on November 1, in a practice session. This caused him to miss the first two varsity games, but with special equipment to protect and support his ankle, he was back on the ice in five weeks. Then, on January 16, he received a fractured socket on his right elbow. This kept him out again until February 17. In spite of all this, he had managed to score 8 goals and 5 assists up to the middle of February. His coach, in an article which recently appeared in the Walpole Times, says "Famiglietti is one of the finest competitors I have ever seen. His performance, attitude and size inspire the entire team."

Paul McCready, who recently transferred to Roofing Shipping from the Floor Covering, has announced his engagement to Joan Cotter. The marriage date has been set for June 16.

Another June bride will be Fred Picard's daughter — the date, June 24.

The Kelleys, Mike and Anne, are wintering again at St. Petersburg, Florida. Mike is a retiree from the Roofing Boiler Room.

Illar Muul, son of Valdur, has received his master's degree in zoology at the University of Michigan. He plans to continue his studies in that field. For several summers during vacation periods he worked on No. 1 Machine.

Mr. and Mrs. Emil Lestan had a wonderful three weeks' winter vacation in sunny Florida in January. They toured throughout the state, visiting many places of interest, and also called on relatives who live there.

FLOOR COVERING PLANT

We are sorry to learn that Harry MacDonald is in the Norwood Hospital. We hope he recovers quickly and is soon back to work.

Howard Nelson has also been in the hospital for an operation and is expected back on the job very soon.

Congratulations to Gordon Wilson, who celebrated his 35th Bird & Son anniversary on February 14.

CHICAGO

We are glad to see Rose Fox back to work again after her recent illness.

Joe Blackman, Sample Room goss boss and review reporter, is still out sick. Joe has been confined to Hines Hospital for treatment for several weeks. We hope he will soon be back with us.

We were glad to hear that Helen Rhein's husband is feeling much better after undergoing surgery. (Helen is in the Order Dept.)

Anybody care to compare the weather in East Walpole with that in Chicago? . . . Who heads the list on weather — bad weather that is?



RON FAMILIETTI, Bowdoin College Hockey captain who has been playing some excellent hockey this year, in spite of a broken ankle in November and a broken bone in his elbow in January. (See Roofing notes.) His father, Patsy, works in the Roofing Finishing Dept.



JOE TARBELL, Bowdoin sophomore, who joined his former Walpole High School teammate on the hockey team of Bowdoin this year. Joe centers Bowdoin's checking third line and has scored 7 goals and 5 assists. His father is Lester Tarbell, general superintendent at East Walpole.

PHILLIPSDALE

We have received complaints from all quarters that we failed to mention that Francis Hall was one of the retirees honored at the annual Christmas Party by the Union. We apologize and try to set it straight — he was there definitely.

Congratulations to the Ralph Williams' on the birth of their third child, Jon David on February 2.

Mike Raffia's son, Michael, was a star on the Barrington High School basketball team this year, and there is a very good action shot of him in the paper. His team won the championship of his league.

We are glad to hear that John Soito's 10-month old son is home from the hospital.

The members of his bowling team were complaining to Anthony Ricci about his missing a match, when his team lost by only 8 pins; but he was excused when it was found out that he was collecting for the March of Dimes.

Joan Pierson again took an active part in the Heart Drive in East Providence this year.

As of late February the league standing still remains the same with the exception of the Insul Board team which has pulled within one point of the league-leading Defibrators. The averages of the individual bowlers are running much higher than in previous years with 20 regulars bowling 100 or better. The top four regulars are fighting it out for top average as follows:

- | | |
|----------------|-----------|
| 1. D. Seeley | 112 49/66 |
| 2. P. Pino | 112 50/69 |
| 3. H. Lourenco | 111 36/66 |
| 4. A. Roy | 111 23/63 |

The night of the big snowstorm the hardy Bird & Son bowlers were the only teams to show up at the alley for the 7:00 o'clock matches. Congratulations are in order for the fine turn out on such a snowy night.

Contributors

Contributors to this issue include: Sandra Simonelli, Louisa Graham, Florence MacDonald, Patricia Landers, Doris Reardon, Irene Hixson, John Kalis, Elina Gottberg, Agnes Fraser, Catherine Brady, Claire Hunter, Albert Boonstra, Anthony Uroka, Julius Aukstolis, Mary Driscoll, Arthur McKenna, Charles Cobb, Julia Smith, Thomas Flood, David Lowry, Manuel Oliver, Robert Pearson, Robert MacLeod, Rose Fox, Virginia O'Brien, Lucille Burrow, Robert Zobel, Clayton Abar, Moses Bader, Mary Moylan, John Hutchins, Aldo Bertoni, Leonard Weaver.

SHREVEPORT



Welcome to Gerald (Jerry) G. Tims who has recently joined the Shreveport Sales Department. He will travel part of Arkansas, replacing Carl Andrews who has retired.

Jerry previously was with Moen Faucet of Bellwood, Illinois, with a sales territory that included Texas, Oklahoma, Arkansas and Louisiana.

Jerry has a degree in marketing from University of Arkansas (1952). While hunting and fishing are high on Jerry's list of hobbies, the mere mention of those Razorbacks (football variety) brings a special gleam to his eyes.

His wife, Ruby, is quite busy at home caring for Carol Ann, age 4, Mike, age 2, and of course, Jerry (age 34).

MANCHESTER

The latest bowling match between the Hill Drivers and the Bird, Manchester Drivers was held recently at East Walpole. On the Manchester team were: Curley Desmaris, Captain, Tom O'Connell, Bob Brisson, Pete Beauchman, Oscar DeNau.

The Hill Drivers were: Jim Sanphy, Tom Gugliotta, Dominic Long, Leo Sansone, Jim Sullivan.

From our point of view the evening was a success as the Manchester Drivers won the Bowling Match but lost to the Hill Drivers on the card game. Manchester promises not to throw in any ringers on the return match!

Congratulations to Tom Linsky, our first bridegroom in 1962, married January 13 to Rita Grey.

Adrien Cloutier is back on the job after being out with fractured ribs. Welcome back.

Mary Dwyer has returned to the fold. We are glad to see her back after she lost a month from work with a lacerated finger, thanks to a broken milk bottle.

Robert Harden and Mrs. Harden were guests of Albert Boonstra during the current bowling match, in East Walpole. They had an enjoyable evening and even threw a few balls themselves.

Ten Suggesters Receive \$25 Awards in February

In February, the first \$25.00 award for money saving ideas were under the new suggestion award schedule. Ten winners received a total of \$325.00 in award money in this category as follows:

Horace Butler, FKM
Louis DeBaggis, FBM
Francis Gilmartin, ERE
Stephen Gooden, FKW
John Lahey, FFF
Victor Leontie, FFF
Frank Montisano, EXG
Lorne Murphy, FBB
James Reiser, FCM
Joseph Watkins, FBPM9

In addition the following \$ awards were paid for ideas of infinite value:

Rocco DeLuca, FFF
Joseph Fitzgerald, FBM
Victor Fornaro, FFF
Roland Gervais, FFD
Roger Guilmain, FFD
Arthur Harris, FBPM5
Rene Hebert, FFD
Karl Kved, FFF
Christopher O'Connor, FFG
Clinton Powell, FKM
Frank Shumski, FFG

Benedict Muchyn Dies At Mass. General Hospital

BENEDICT MUCHYN, retired, died at the Massachusetts General Hospital February 12 in his 74th year.

A resident of 1053 Washington St. Norwood, he had worked for Bird & Son for 37 years before his retirement in 1955. He started at the East Walpole Paper Mill in June 1918, transferred to No. 2 Box Shop in 1928 and to No. 1 Box Shop in 1932. In February 1951 he transferred again, to the Floor Coating Plant, continuing there in the Print Machines Department until his retirement, December 31, 1955.

Funeral services were held at Peter's Polish Church, Norwood, February 15. He is survived by a wife, Mrs. Tafia Dombrowski of Norwood.

Morgan Foley, Hill Drivers Passes Away in February

MORGAN FOLEY, a driver for W. J. Hill Division for 22 years, died on February 3 after a short illness. He had been seriously ill about a year, but had recovered, returning to work July 1961 and continuing at work until a few weeks before his death.

He began work with W. J. Hill in September 1939 as a driver and continued in this capacity. He was past commander of the Veterans Foreign Wars Post in Dorchester.

Funeral services were held in his hometown of Maynard, Mass. on Tuesday, February 6. He is survived by his wife, Pauline.

Mr. and Mrs. Roger Laplante welcomed a new arrival on January 24. Her name is Kathleen.

A hearty welcome to our newest employees: Louise Dionne and Rachel Archambault.

(continued on page 5)

P OF THE NEWS

(continued from page 4)

CHARLESTON

We welcome Jacquelyn M. Gamble to Charleston office. She replaced Marjorie Scott whose husband was recalled to active service with the Air Force. Mrs. Gamble previously worked for Berkeley or Company handling monthly statements and accounts receivable.

Congratulations go out to John Beckum on the birth of a son born on December 22, 1961. John is an assistant man in Shipping.

Congratulations also to Mr. and Mrs. John Fort on the birth of a son born in Francis Hospital December 21, 1961. John works on the Roofing Machine.

Also congratulations to Mr. and Mrs. Bert Brown on the birth of a son. Herbert is a worker on the Roofing Machine.

What Do You Think Up and Suggestions?

Any successful suggester will admit sometimes a good idea comes right off the blue. But more often good ideas become money-paying suggestions because someone takes time and effort to think.

How can this job be done better?

Can this job be done easier or faster? More time, effort or material being wasted?

You start with questions like these. Then find the answers try using these ideas:

Row down the problem — John F. Kennedy, great American philosopher, said, "The problem well stated is half solved." To set a target for your mind to throw balls at, you must decide what you want to be creative about.

Concentrate — If you worry over a hatful of problems all at once, you'll get flabby. So put on your mental blinders. Concentrate on one — and don't let anything distract you.

Plugging — When you draw a blank, it's hard to keep on thinking. But try. Eyck, Penn's greatest rowing coach, said, "If you can hold on just two strokes longer than your opponents, you'll win."

Beve in yourself — You can come up with good ideas. And you can do it in one of three ways: Imagination (weaving ideas into new combinations while sitting deliberately) . . . Inspiration (suddenly creating ideas automatically from observation of circumstance) . . .



BIRD ARCHITECT SHINGLES protect and beautify the roof of the new Dedham Trust Company building in Norwood which stands on the site of Holman Hall, a good-eating landmark in Norwood for many years.

Illumination (letting ideas come out of nowhere, when you least expect them — after thinking has stopped).

Let your unconscious take over — When you're worn out, stop thinking. Your mind will keep on working even if you aren't consciously thinking. It'll percolate fresh ideas when you return to your problem.

Keep 'em flowing — It's like a run of good hands in poker. If your mind is hot now, keep thinking up ideas. If you stop, then try to start again later.

Act — Idea creation begins with the hot flash. But it's not completed until you put your idea to work. Crude preparations of penicillin were described in 1929, but nobody followed through on the discovery for a dozen years.

Good suggestions are beneficial to both you and the company. Think, and suggest!

Adapted from *What's New* published by the Navy Department.

LONG SERVICE LIST

APRIL

Name	Year	Dept.	Yrs.
Rudolph DeMichele	4-27	Roofing	35
Henry C. Cecchi	4-22-27	No. 1 Box Shop	35
A. J. Carlos Rafuse	4-26-32	Floor Covering	30
Garnet S. Patterson	4-20-37	Floor Covering	25
Joseph G. Doran	4-21-37	Floor Covering	25
Charles A. Novick	4-30-37	Floor Covering	25
George W. Grover	4-30-37	Floor Covering	25
John E. Spillane	4-6-42	Floor Covering	20
John Grudinkas	4-7-42	Roofing	20
Rocco V. Phillips	4-7-42	Roofing	20

Harold Corbett	4-9-42	Roofing	20
Albert P. Serani	4-13-42	Roofing	20
Frank J. Herman	4-24-42	Roofing	20
James J. Murray	4-28-42	Roofing	20
Nader Kalliel, Jr.	4-30-42	No. 2 Box Shop	20
John C. Gneco	4-30-42	Roofing	20
Henry A. Marden	4-22-47	Floor Covering	15
Katherine F. Niden	4-22-47	Maintenance	15
Vito Mazzotta	4-25-47	Floor Covering	15
Frank Vitkosky	4-1-52	Ring Salesman	10
Douglas J. Marvel	4-7-52	Roofing	10
Harold E. Costello	4-7-52	Roofing	10
Oscar Koch	4-8-52	Roofing	10
William J. Wenzel	4-10-52	Floor Covering	10
William F. Owerka	4-11-52	Roofing	10
John Survilla	4-11-52	Roofing	10
Michael J. Foley	4-14-52	Roofing	10
John A. Peta	4-14-52	Roofing	10
Joseph V. Simpson	4-14-52	No. 2 Box Shop	10
Anthony E. Smith	4-14-52	Roofing	10
William H. Boone, Jr.	4-15-52	Roofing	10
Stanley A. Stepanski	4-21-52	Paper Mill	10
Peter Janas	4-25-52	No. 1 Box Shop	10
Howard Hadfield	4-1-57	Floor Covering	5
Raymond Sherry	4-8-57	Floor Covering	5
John A. Hixon	4-10-57	Ring Salesman	5
Doris Reardon	4-15-57	Office	5

LEWISTON	4-4-57	5
Elmo Parker	4-4-57	5
PHILLIPSDALE	4-27-57	25
John C. Sudelund	4-28-52	10
Lionel A. LaGrandeur	4-28-52	10
Joseph P. Hammond	4-3-57	5
Kenneth R. North	4-3-57	5
CHICAGO	4-10-47	15
Roland Abraham	4-10-47	15
Anna Peterson	4-1-57	5
SHREVEPORT	4-15-37	25
Harvey B. Beauchamp	4-12-52	10
Marion O. Madden	4-28-52	10
Johnnie B. McShan	4-15-57	5
Lorraine Williams	4-15-57	5
GLENWOOD	4-5-52	10
John Henry Miles	4-5-52	10

"Wonderful Party" at Sports Club Ladies' Night

The largest crowd ever to attend a Tri-Mill Sports Club Ladies' Night was present at the Venice Cafe, Franklin, on February 10 when a happy group of fifty, including Club members and their wives, gathered for the 1962 Ladies' Night.

For dinner there was a choice of steak or chicken. A stereo hi-fi set provided music for listening and for dancing. Under President Aldo Bertoni and his committee, various hilarious games were played during the evening. Everyone had such a good time that no one left until the party ended at midnight. Several wives have already asked, "When is the next party?"

The annual banquet and election of officers for the Tri-Mill Sports Club is scheduled for May 3 — at the Venice Cafe.

John P. Bailey Retires After Twenty-Seven Years



John P. Bailey retired at the end of February after 27 years of service with the company. Starting work early in 1935 at Flooring, he transferred after a short time to the then new Roofing Granule

Plant, where he has worked ever since, most of the time in the capacity of Shift Boss in the Granule Coloring Plant. Jack has seen many changes over the years as the plant developed, and he has made a host of friends.

At this time he has no special plans for the future other than to take things easy. With his wife Mary, longtime teacher at the Stone School in Walpole, he will continue to reside at their home on East Street in East Walpole, of which he is very fond. During the good weather they will make occasional visits to friends upstate, and spend part of the summer in New Hampshire, Maine and Vermont.



THE HALF WINNERS in the Men's League: Tappy Venterosa, Joseph Jarlis, Moses Bader, Ed Knaus and James Moylan (seated). Until recently, Bader held both the high single and high average for the season.



LEADING THE SECOND HALF, as of February 21: Left to right, Bruno Giordano, Sam Piraino, James Kemmler, Anthony Greco and Frank Nyborn, Jr. (seated).



LEADING the Girls' League, Evelyn Balduf, captain, in the center, surrounded by Eleanor Shea, Joanna Perkeslis and Dorothy Bisdnack. Dolores Motte was not present, but is a regular bowler on this team.



THE SEASON'S BEST. Doris Reardon, left, holds high average of 99.9; Evelyn Balduf, center, high three string, 358, and Louise Conti, right, high single, 136.

Roger Anderson Hits 397 In Men's Bowling League

Julie Aukstolis thought he had captured the Three String crown for the season on January 31st when he bowled a 392. But on the last day of February Roger Anderson topped him with a 397. Roger made this score by consistently good bowling on all three strings: 139, 128 and 130.

On that same night of February 28, Walter Bisdnack toppled Moe Bader from his single string record which he had held for most of the season. Bisdnack now holds the top spot with a 147, one point higher than Bader's best. The teams holding first, second and third place in the 8th week of the second half were still PFH, DF and FBM. Bader, Fred Turco and Julie Aukstolis remain the three leading bowlers.

In the past month in the Girls' League, Louise Conti succeeding in nosing ahead by one pin to a new High Single record of 136. Evelyn Balduf still keeps her High Three String record of 358, but has dropped to second place in the High Average listing. Doris Reardon now leads with 99.9, Evelyn is second with

97.6 and Catherine Devine, third, with 93.5.

Team standings are as follows: Evelyn Balduf's team, first; Alma Walsh's team, second and Mary Moylan's team, third.



ROGER ANDERSON, who tops all bowlers with his High Three String record of 397 made on February 28.

\$750 Scholarship Offered Paper and Pulp Students

For the fifth consecutive year Paper Trade Journal is offering a \$750 scholarship to a student who wishes to enter the University of Maine to major in pulp and paper technology.

A continuing grant, available both in the freshman and sophomore years, the primary purpose of the publication sponsored scholarship is to enable a student to major in pulp and paper at the University of Maine who might not otherwise be able to do so.

Financial need of the student will have an important bearing on the choice of the recipient, who will be selected by the Freshman Scholarship Committee of the University of Maine. Early application is advisable.

Application forms for the Paper Trade Journal scholarship should be requested from the Director of Admissions, University of Maine, Orono, Maine.

Social Security Card Should Be Changed When Woman Marries

When you change your address, you wouldn't think of carrying the same old house key along after you have made the change in residence, would you? Yet, there are some married women who still carry the same old social security cards they had before they were wed. Some fail to make the changes months, or even years, after they have changed their names from Miss to Mrs.

The key to your social security record is your social security account number card. No one should have more than one social security number, yet it is possible to have more than one card under different names. In the interest of having all earnings credited to the proper account number, the Social Security Administration needs to know about changes in names whether it be because of marriage, divorce, or other reasons. Women who marry and fail to report this change may experience delay when it is time to figure the social security benefits due them.

Simple Procedure

It really is a simple matter for a newly married woman to insure that her social security records are current and correct under the proper name and number. If you can, it is best to bring your old social security card to the nearest social security office (in Norwood, it is at 661 Washington St.). Here you will be given a new social security card with the SAME account number you had before, but under your new name.

Forms at Employment Office

Married women working at Bird & Son should have changed their cards already, since the Employment Office has a system for following this matter. If, however, you were already married when you joined Bird & Son, you should check your social security card to make sure it has been changed.

Advertising Program

(continued from page 1)

greater. Each consumer writing in contest information will receive a page booklet describing Bird & Son's Seals and Bird-Alcoa Aluminum, plus an official contest entry card. The contestant then signs card, has it endorsed by a local roofer and sends it back to Bird & Son at Walpole. This places the contest officially in the contest, and at the same time informs the local roofer of people in his area who are in need of new roofs — many of whom, we hope, will be owners of Bird roofs by 1962 is over. Any one who has already purchased a Bird Roof will have cost refunded, if he becomes a contest winner in November.

These leading magazines were chosen for the Bird advertising because they reach more home owners than any other combination of publications. *American Home* and *Better Home Gardens* have, of course, a very large readership of home owners. *For Your Home* is the best possible line communication to the many thousands of farm owners across the land. *Reader's Digest* surveys show that more than 80% of its readers are homeowners. The combined circulation of these magazines is 20,700,000.

While this is the largest promotion of the Building Materials Division since 1962, it is not the only one. There will be a Wind Seal Direct Mail program starting in March which will tie in with consumer advertising and help the local dealers and roofers.

There will also be advertising directed especially at those who are buying new houses. Full-page, full-column advertisements will appear in *Spring-Summer* and *Fall-Winter* editions of such well known publications as *House & Garden's Remodeling Guide*, *House & Garden's Book of Building*, *House Beautiful Building Manual*, *Home Modernizing Guide* and *New Homes Guide*. The Acapulco Contest will be offered in each of these ads, also, to get additional leads on home owners in need of new roofs.

Watch for the first national advertising which will appear in April *American Home* and *Reader's Digest*.



"IMAGINE THAT FRESH ATTENDANT WHISTLING AT US."

The BIRD REVIEW

Fiftieth Year of Publication

me 50 No. 4

Published for Bird & Son, inc. employees and their families

April 1962

Roofing Plant Bought Perth Amboy, N. J.

Mr. Davis Transferred Manage New Division

Bird & Son has purchased the Perth Amboy, New Jersey, roofing plant of the H. W. Mottison Company, with negotiations being completed as this issue is published. In anticipation of taking over the operations of New Jersey plant, Vice President J. H. Weed, Jr. has announced the following organizational changes:

The Eastern Division, which has included all the area shipped from our Perth Amboy plant, is now revised to comprise the Metropolitan Sales District (per Western Connecticut). The headquarters of this division will be in Perth Amboy.

The Northeastern Division is newly defined, involving the New England, Middle Atlantic Sales Districts headed by the Norwood Roofing Mill headquarters at the Main Office. There will be further revisions of territories later in the year.

Douglas Johnston becomes general manager of the new Northeastern Division. Henry F. Davis, former Northeastern general manager at Perth Amboy, transfers to Perth Amboy as general manager of the Eastern Division. A. K. Powers has been named regional manager of the Southeastern Division, to take Mr. Davis' place, and William H. Hackney replaces Mr. Powers as sales manager of the Dixie Division.

The New Jersey plant is being added to the group of Bird roofing plants to provide more effective, economical service to Bird customers. To insure that at all times, the organization and action changes will be made gradually.

A more detailed announcement of the plant and its facilities will appear in the May issue of the Bird Review.

Charles S. Bird, Jr. Elected a Director

At the annual meeting of stockholders of Bird & Son inc. on March 2, Charles S. Bird, Jr. was elected to the Board of Directors. He lives in Unionville, Chester County, Pennsylvania.

Joseph A. Sheehan Retires; Staff Engineer at E. Walpole

JOSEPH A. SHEEHAN, staff engineer at East Walpole, retired on March 30 after almost 47 years of service.



He entered the employ of Bird & Son at the Norwood Roofing Plant in 1915 and later transferred to the Maintenance Division at East Walpole. In 1916 he was assigned as an assistant to the General Manufacturing Manager, G.R. Mr. Wyman, who was in charge of Bird & Son manufacturing in both the American and Canadian Mills.

Joe served with the Marines in France during World War I. He returned in 1919 to East Walpole, as assistant to the plant engineer, in charge of maintenance. After serving as assistant plant engineer for several years, he was appointed Plant Engineer in 1935 when C. W. Conrad

Successful Year in 1961 But Higher Profits Needed To Provide Job Security

The annual report to stockholders, mailed early in March, shows that Bird & Son had a successful year in 1961. Sales were the highest in history. Profits after taxes were better but we need still higher profits if we are to grow as we should to keep competitive.

Net sales for the entire company, including its wholly-owned subsidiaries, were \$71,245,000. This is an increase in goods sold of more than \$2 million over the 1960 figure of \$68,520,000.

was appointed a vice president of the company.

In 1959 Joe was assigned to develop formulas for the manufacture of insulation board with Herbert Chamberlain, chief chemist at Phillipsdale, at pilot laboratories of The Bauer Bros. Company in Springfield, Ohio.

For the next seven years he was superintendent of the Phillipsdale plant during

(continued on page 6)

Profits were \$1,870,000, a substantial improvement over the unsatisfactory earnings of a year ago. About half of the increase was due to the success of the cost reduction program, started in 1960, which is now showing annual savings of about \$1,800,000.

In 1961 the company began paying part of its dividends in cash, and part in Bird & Son stock. Thus, dividends declared to stockholders last year were 70¢ per common share, compared with \$1.00 per share in 1960, plus a stock dividend of 4%. Money which was not paid out in cash was available for current costs and expenses and for paying off on bank loans.

Although the operations for the company as a whole were more favorable, the picture is not as satisfactory as would at first appear. The Floor Covering Division's operations while showing an improvement over the previous year, are still showing a substantial loss.

Higher prices on some products and in some locations, plus more volume, enabled the Building Materials Division to have a very good year. A large part of the cost reduction was in the Building Materials Division. The increase in volume of goods sold was due to a general improvement in the roofing industry and to the extra business which came as a result of several severe storms in the Southwest.

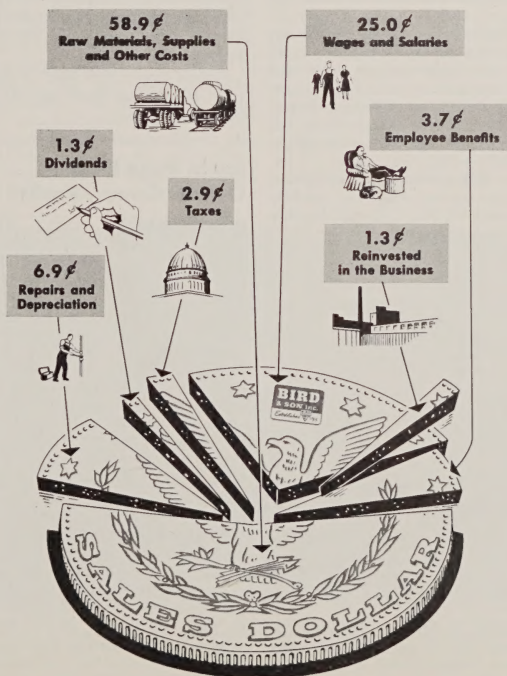
The Paperboard Products Division had a slight increase in volume but this was offset by depressed prices, resulting in lower profits.

The statement by the president and the chairman of the board, in the stockholder's report, mentions three operating changes:

1. The purchase of the Chicago Felt Mill of Globe Roofing Products Co., Inc., negotiated in 1961, and effective January 2, 1962. This new mill, now operating as the Bird & Son Chicago Felt Mill, provides our Chicago Roofing Plant with an economical source of felt and relieves the demand on our other two felt mills at Phillipsdale and Shreveport.

(continued on page 6)

How We Spent Each Sales Dollar in 1961





The BIRD REVIEW

Fiftieth Year of Publication

Vol. 50 No. 4

April 1962



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Published for the employees of Bird & Son, inc., and their families.
Editorial Office at East Walpole, Mass.

EDGAR M. GROUT, Editor

JOHN J. MURPHY, Adviser

Salesman Heideman Unearths Invoice Dated March 9, 1910

3435
F. W. BIRD & SON
March 9, 1910.
SOLD TO
Lake, Harris & Backus
Harvard, Ill.
SHIPPED TO

ROOFINGS
INDUSTRIAL WATERPROOF & ROOFING
PAPER BOXES
MILWAUKEE, WISCONSIN
EAST WALPOLE, MASS.

ORDER NO. 30 sq. net 2' 10 sq. via CAR
✓ f.o.b. DeKalb - Freight prepaid to DeKalb

PRICE
5 rolls 1-ply Paroid Rfg. 108' 25 sq. 1.65 per sq. 41.25
10' 1- " " 216' 1,000 lbs.

POSITIVELY
No discount allowed
after TEN days
from date of bill
PAID

Roofing salesman Howard Heideman of Elgin, Illinois has discovered a Bird & Son invoice dated March 9, 1910. It was given to him by Vince Carlson, salesman for our distributor, George Hitzeman & Son, and Vince got it from the office of Lake & Harris Lumber Company of Harvard, Illinois.

As you can read, Lake & Harris, which was then known as Lake, Harris & Backus, was billed by F. W. Bird & Son for 25 squares of Paroid Roofing. Here's another fine dealer with whom Bird & Son has been doing business for more than fifty years!

Even more remarkable, the price of Paroid Roofing in all those years has advanced just 8¢! Fifty-two years ago it cost Lake, Harris and Backus \$1.65 per square. And today, Manager John Lake, Jr., grandson of the original owner, can purchase today's equivalent Bird product, Waterdyke, for \$1.73 per square!

At the time this old order was billed, Bird & Son was just making its first ventures in asphalt shingles. Before this we had made only roll roofings, of which Paroid was one. The history written (in 1949) by Assistant Superintendent George E. Smith states: "In 1910 someone got the idea of making shingles and had some pieces cut out by hand. These were sent down to the cement building where there were several women employed to pack nails in small boxes. The pieces of roofing

were folded back on themselves and stuck with asphalt to make a thick butt. They were one tab in size and were applied to the Smith house, corner of Union and Pleasant Streets. (As of 1949 the shingles were still there, but covered with new shingles in 1940 — Ed.)

"In 1911 we started to make folded back talc covered shingles by machine. . . . In 1912 No. 1 Shingle Machine was built for the manufacture of Granitized roofing. . . . The first shingle cutter was installed in 1913. It was the chopper type and was used for cutting Granitized Individual shingles.

"In 1915 the folded back shingles were officially called Neponset Built-Up Twin Shingles, Gray Surfaced. The built-up feature was patented by Charles S. Bird on September 14, 1915. . . . In addition to the Built-Up Twin and Granitized Single Shingles, they added to the line Neponset Built-Up Twins, Red Slate Surfaced, 230 lbs. per square. They also added Neponset Single Shingles, 10" wide, Red Slate, Double Coated."

So, in a few years the development of asphalt shingles from roll roofings had been achieved — the forerunners of Bird Architects and Bird Wind Sails.

Thanks to Messrs. Heideman and Carlson, and to our good customers, Lake & Harris, for this interesting bit of past history.



ART CLASS at one of its busy sessions last winter. Instructor Helen Pierce is standing at right. Down the first row of tables are: Mrs. Edmund Wenstrom, Marion Tolman, chair and Mrs. Carleton Rafuse, with Urho Wiik standing back of Mrs. Pierce. At the far left is the window is Mrs. Nicholas Radzwil. All of these people identified either work at Bird & Son, or have husbands who do.

Frank Munchbach Dies; Retired From Roofing Plant

Frank J. Munchbach, retired, of 178 Fairbanks Road, Dedham, died on March 28 at the age of 70. He had worked at the Norwood Roofing Plant from March 1942 to December 31, 1959, first in the Shipping Department and from 1953 in the Cleaning Department.

He is survived by his wife, Louise, and two sons and daughters: Mrs. Ruth Allen, Mrs. Phyllis Taylor, Richard and Irving. Irving is employed on No. 9 Roofing Machine.

Funeral services were held on March 31 at the Folsom, Smith and Higgins Chapel in Dedham.

Seven More Enter Quarter Century Ranks



CARL WENSTROM, lid rotary operator at No. 2 Box Shop, began his Bird & Son career twenty-five years ago on March 9th, at No. 1 Box Shop. His first job was a press helper, under Howard White, foreman; later he became a Hooper Press operator.

In November 1945, just after World War II ended, he transferred to No. 2 Box Shop, and in October 1951, he began his present job of lid rotary operator.

The Wenstroms have one daughter, Janet, who graduated from Norwood schools and Brooks Junior College of Boston. She first worked as a medical technician at the Norwood Hospital for six years, but has now gone to Boston to work for the American Red Cross.

Carl's favorite hobby is owning dogs, of which he has had several over the

years. His present dog is a boxer. He is a member of the Sportsmen's Club in Norwood. He also likes fishing, especially on his trips to Maine and Hampshire.



Ladders, n ing but lade That's what P ict Develop Manager ST LEY H. SA remembers r ively about first day at Norwood Roof Plant, twenty years ago on March 22. He had hired as a chemist and was being doctored by John Foley, roofing specter at that time. Ladders everywhere and they climbed every one! To day, he cannot remember doing anything else, other than going home to sore muscles.

It was not long before Stan's talent a development chemist began to be organized through the assignment of m important work in his department. had been well-trained, graduating with degree in chemistry from the University of Iowa in 1935. He had a taste of dustrial experience through working years at the Mansfield Bleachery prior joining Bird & Son in 1937.

In February 1943, six years after coming to the Roofing Laboratory, he made its chief chemist. Under his direction numerous new products and improvements to products have been made. These have included The Architect Wind Seal Shingles, many colors designs in sidings, pastel colors of g rules — and the biggest break through all, the perfection of coloring gran at low temperatures, which meant new pigments could be used, and bright colors could be produced at a reasonable cost. In fact, Stan says the achievement of this process back in 1955 was one

(continued on page 3)

highlights of his development work. Stan is now product development manager, a new post to which he was promoted in January 1961. He and a team of seven chemists now spend full time on the development of new products and improvements in present products.

In his line of work Stan has of course, a lot of much traveling for the company. I always remember one trip, a few years ago, which involved traveling by train from Boston to Atlanta, to Pittsburgh, to Shreveport, to Chicago and finally back to Boston. All went smoothly at this point — then he was involved in a train wreck on his way home from Chicago to Mansfield!

For hobbies, when he has time, Stan likes to work in woodworking, ceramics and electronics. He and Mrs. Sallie spend a lot of time during the summer at their cottage in Manomet, near Plymouth.

ROGER H. SUMNER was first introduced to Bird & Son by way of the East Walpole Post Department, where he began working on March 15, 1937 under John Andrews and the late Ernest Coleman. In 1940 he transferred to the Planning Department in Chicago, continuing there until called into service during World War II.

Upon return to civilian life he worked as assistant foreman in the Shipping Department, then was promoted to foreman of the General Department, the position he now holds.

During his early days at Chicago, he lived the long hours that everyone put up with to produce and ship about a third of the tonnage being shipped today. Today's operations are so much simpler and more efficient with less confusion than before.

Roger was married to the former Irene Graves of East Walpole who died away in 1960. He has three sons: Edward, a Junior at Lawrence College, Ellettsville, Wisconsin; William, who recently joined the Army and Hugh, in the Air Force. Roger is now busy starting a new life. In November 1961 he married the former Marguerite Cole of Kankakee, Illinois, who has one son at home, a Junior at Kankakee High School. They have been happily trying to dispose of their Kankakee property so that they may be nearer the plant.

In the past Roger has been active as a volunteer, Little League umpire and leader in the various fund drives in East Walpole, Illinois.

at Phillipsdale

ALBERT G. FARRELL, "Sonny," started in the cutter room in 1937 transferring to the yard in 1946, to the wood room in 1950 and has been in Maintenance since 1953. Being in the Maintenance Department, he has taken an active part in many changes which have been made in the mill during the recent years. He says that because of his being in this Department he has been kept so busy he

hasn't had time to develop any hobbies, but he's young yet.

ANTHONY T. MCBRIDE started in the shipping room in 1937, becoming a wood checker in 1942 and is now our weigh master. Tony was the first man we had to scale the loads when we started using wood and soon found that there were a lot of tricks to learn in measuring a load. For several years he has been weighing our raw stock and is now the king of the scale house.

(O. N. Sherburne, Shreveport office manager, has written this interesting account of his 25 years with Bird & Son — Ed.)



Though it is some 25 years back, I vividly remember my interview with the late Wes Ahlgren, Joe Erker and Frank Vietze, in the old Brigade Room in the Old Box Shop at which time I was hired to work in the General Accounting under Mr. Vietze. The starting date was March 3. From General Accounting, I was transferred to work under Mr. Erker as plant accountant and was later made assistant office manager. Then in 1944 I was offered the position of office manager and credit manager at the Shreveport, Louisiana plant, which I accepted with eagerness; it has been a decision that has brought with it a full and happy life.

Perhaps one of the most interesting experiences, though there have been many and all kinds during all these years, is the trip from East Walpole to Shreveport back in 1944. We left New England in a St. Valentine's Day blizzard, were stuck at Buffalo, New York for 12 hours in huge snow drifts and below zero weather, and then some 48 hours later were in Shreveport where the early flowers and buds were out and the grass was turning green again. That's when all of us fell in love with the South and the feeling has never changed.



WILLIE TAYLOR receives his 25-year pin and certificate of membership in the Quarter Century Club. He began work officially on March 8, 1937, but was a watchman on the property at Shreveport before Bird bought it.



LARGEST SUGGESTION AWARD ever paid at Charleston was presented last month to George Davis of the Maintenance Department. As Manager Henry Davis hands George the check, Malcolm MacDonald, maintenance foreman and Ernest Zinkowski, plant superintendent stand by to offer congratulations. The check is for \$275.

Receives Award of \$275

George Davis last month received the largest suggestion award ever paid at Charleston — \$275 for his idea, "Conversion of Overlay 8" Slate Return Conveyor." His suggestion was originally accepted in March 1960 and covered the moving of a pulley and the extending of a conveyor. This resulted in a saving in slate and in maintenance, which has now paid off for George in this special award.

He received the check at a meeting in Manager Henry Davis' office (no relation) in mid-March. Foreman Malcolm MacDonald and Superintendent

Ernest Zinkowski were also present. When George entered the suggestion he was a lead maintenance man at Charleston; in May, 1961 he became assistant foreman in the Maintenance Department.

Other suggestion awards were paid in March as follows:

Alton Fort, FKPM1	\$25
Hubert Bamford, FBM	5
Patsy Bilotta, FBPM1	5
John Dearnaley, FBM	10
John Finningham, FFG	5
Lionel LaGrandeur, DPV	5
Edward O'Rourke, FBPM9	5
Francis Prisco, FFG	5
Joseph Roslauskas, FBV	5
Charles Solbo, FBPM1	5
John Strassunskas, FBPM1	5

During the 18 years we have been in Shreveport, my two daughters have completed their schooling, both with degrees from college, both are married and both have made us grand-parents by presenting two sons each for our approval. We still live in the same house that we bought two weeks after we got here in 1944, and it is the re-union center for all the family which now numbers ten instead of the four we started with in 1944.

During my years in Shreveport, I have been associated with many community activities. I was for 10 years a member of Kiwanis, a member and past president of the Shreveport Fellowship Club, I am a present member and past president of the Shreveport Wholesale Credit Men's Association, a member of the Masonic Lodge, Caddo Lodge, No. 179, F. & A.M. and a member of St. Paul's Episcopal Church.

My hobbies are my every day work, which still is a challenge and an adventure, golf, when I can find the time to play, fishing, when my sons-in-law can inveigle me into it, and of course, I guess I should include now my baby-sitting with my four grandsons.

It has been a wonderful 25 years, and I hope the next 25 will be as full of the same kind of rewarding experiences as those which are now behind me.

WILLIE TAYLOR has the longest service record of any native Shreveport employee. The address on his original applications reads "on the premises" and there is a saying around the plant that we "bought" Willie with the property.

He was watchman for an old textile mill on the property when Bird & Son bought it, and, continuing in that capacity, he was given a Bird service date of March 3, 1937. After the Roofing Plant was started he worked in the Cleaning Department, then on the Shingle Machine, and finally in 1944 he was trans-

(continued on page 5)

Left to right: R. F. Jenkins, Southwestern Division manager, R. D. Adams, assistant superintendent, Willie Taylor, B. P. Soward, superintendent and Frank Markham, personnel manager.

TOP OF THE NEWS

MAIN OFFICE

John Andrews, purchasing agent, and Mrs. Andrews have just returned from a two weeks' vacation in Clearwater, Florida. Judging from the tan on John's face, he enjoyed the sun for the whole two weeks. We all envy him.

Joseph Sheehan, staff engineer, who left at the end of March for a well-earned retirement, celebrated his birthday on Wednesday, March 21. His desk was covered with cards, candy and other remembrances. We are pleased to hear that he is going to make a trip South to visit his grandchildren, but we are sorry to see him retire as we shall miss him.

On March 27 about 80 people gathered at the Floral Club in Wrentham to salute Joe Sheehan and wish him a happy retirement. John Murphy, acting as toastmaster introducing President Wilkins, John Burke, Burleigh Hutchins and Moses Bader, all of whom paid tribute to Joe's abilities and personal qualities. Joe was presented with a gift of money and a Paul Revere bowl, suitably inscribed. The evening was a complete surprise to Joe, who thought he was scheduled to go to a meeting in Norwood with Burleigh Hutchins.

Many employees will remember Dr. Newton Shirley of Arrow Mutual who used to visit the plant hospital weekly to review industrial accident records. He was elected to a second three-year term as selectman in the town of Duxbury last month. He has also served as a cemetery trustee for 19 years, and previously was school board chairman and a member of the Board of Health. Dr. Shirley retired in 1956.

Mary Moore of Accounting is wearing a beautiful diamond received from Thomas Geoghegan. Good luck to both of them.

Joanne Buck of the same department received a lovely diamond ring from Ronald Ober. This department seems suddenly to have really gone romantic.

James Hennessey directed a successful minstrel show held in Norwood Elks under the auspices of the Norwood Elks. One of the many stars was Carol Griffin of Accounting.

Donna Jenks has been transferred back to the top floor, working for Bill Smith. We missed her when she was on the floor below in Roofing Sales, and are glad to have her back.

Helen Goetz of Payroll has already opened up her cottage in Eastham. She has turned on the heat and water and now all she needs is good weather. Some say that the fish are already starting to move out as Helen moves in!

We welcome Sandra Rawson, Walpole High School senior, who is working after school in our Stenographic Department.

Welcome to Leslie Latham of Norwood who has recently come to work in the Mail Room.

NO. 1 BOX SHOP AND OFFICE

Two new babies arrived at the homes of Solid Fibre Finishing Department employees on the same day, March 22. Kathleen Elizabeth Dailey checked in at the Norwood Hospital at 7 lbs. 14 oz. and Celeste Marie Charron was born at the Lying-in Hospital in Providence. Congratulations to the proud dads — William Dailey and Robert Charron.

We welcome Pamela Geigle, Walpole High School senior who is working part time in the office now and will be with us full time after graduation in June.

NO. 2 BOX SHOP

We welcome Gerald Pelletier who is working in the planning section of our office, and hope that his stay will be a long and happy one.

William Ford met with a painful accident during the stormy weather. We are glad to hear that he is on the mend now.

We express our sympathy to Eino Heikkila whose sister died recently.

Joseph Carpino, who retired a little more than a year ago, paid us a visit recently. Joe looks good and says that he has been taking life easy this winter. When the warm weather comes, he will start to be real busy again in his flower garden, working on his favorite hobby.

NORWOOD ROOFING PLANT

James Smith was reelected to a second three-year term on the Board of Welfare in Seekonk. He received 1431 votes to his opponent's 1320.

We hope to see Bill Boone back to work soon after his long illness.

Sorry to report that our correspondent, Maisie Driscoll has been in the Norwood Hospital with bronchial pneumonia. She is recuperating at home, as this is written, and we hope she will be back at work soon.

Stan Sallie was given a party in honor of his 25th Bird & Son anniversary on March 23 at the Floral Club. About 80 were present. Doug Johnston, acting as master of ceremonies, presented Stan with a slide projector, which you could tell Stan really appreciated, because of his enthusiastic comments.

FLOOR COVERING PLANT

Gretna Gibbs has left Floor Covering Office to accept a secretarial position with Raytheon. Gigi was treated to a going-away party at the Village Inn, where she received luggage, a purse of money, and a corsage from her fellow employees. Edith Libby was chairman of this affair.

Miss Catherine McDermott of Norwood has joined the Floor Covering Office to take Gretna's place. We hope that her stay will be long and pleasant.

We also welcome James Driggers of Norfolk, who replaced Leo Burkett, and is handling Floor Covering accounting.

George Dusty, engineer, was elected to the Planning Board in Wrentham at a recent election.

We hear that retiree Hugh Boulter, formerly of Floor Covering maintenance, spent the winter in California. He expects to return soon.

Kenneth Lockridge, who graduates this year from Yale, was recently awarded a Woodrow Wilson Fellowship for a year of study towards his Master's Degree. Kenny has majored in history, and is the son of Jack Lockridge, floor covering superintendent.

Dr. Albert Yundt, research director, recently moved his family to Medfield after living nearly 19 months in "exile" while awaiting the sale of his home in Virginia. All at the Floor Covering are happy for him that he and his family can be together again.

MANCHESTER

Roger Laplante's daughter Brenda Lee has been confined at a local hospital with pneumonia. We are glad to hear that she is now home and feeling much better.



IN FLORIDA, Margaret Gillis of Lewiston feeds a squirrel in the Collier Seminole State Park.



"His wife always puts some little surprise in his lunch."

We are sorry to hear that Jean McDonald and Marian Sparago are on the sick list. We hope they recover quickly. We miss them.

The latest bowling match held in Manchester on February 24 between the Hill drivers and the Manchester drivers resulted in a win for the Manchester team — but in all fairness, we must state it was not by much. The score was 1403 to 1393. The game that followed this was a success for both sides. We can't find a loser!

Those attending the bowling match were: Hill drivers — Sal Freni, Domenic Long, Leo Sansone, James Sanphy and Thomas Guliano. Manchester team — William Zarakotas, Thomas O'Connell, Curly Desmarais, Robert Brissson and Robert Harden, who incidentally never bowled better.

LEWISTON

Margaret Gillis and husband Alfred had a wonderful month touring Florida. They started January 1st at 6:30 A.M. and arrived at the Everglades National Park January 5th, at 4:30 P.M.

They visited many state parks, and took several sight-seeing tours. They also stopped in Virginia and made a call on Barbara Briggs, who formerly worked for Bird-Lewiston.

The picture of Margaret feeding the squirrel was taken in the Collier Seminole State Park.

They traveled 4641 miles at a cost of \$391.65 for the whole month, and are very happy they have seen Florida and all the other states and sights.

Our sympathy is extended to Joan Wamsley on the recent loss of her father.

Barbara LeBel is the mother of a new baby boy.

We enjoyed seeing Howard Whitney on his recent visit to Lewiston.

The boys are beginning to talk baseball, what with the several real nice days we have had. This year they hope to get suits so that they may join one of the local leagues.

CHARLESTON

We welcome Heyward M. Davis to the Maintenance Department and the Charleston plant. He will be our plumber and pipe-fitter. Prior to employment with Bird & Son, he was in the U. S. Air Force. He is married and has two children.

Recently Ernest LeMay, electrician, purchased a new home. Congratulations. Our two machinists, James Kinsey and Clinton Powell, went on a fishing trip recently in Powell's new rig. The operation of the craft was quite successful, but they failed to catch any fish.

We were glad to hear that Alton Fort's son's operation was successful and that he is coming along fine now.

FOR SALE

Graphic 35 camera with Graflar f 3.5 lens. Excellent condition. If interested, see E. M. Grout at the Employment Office.

Congratulations to Mr. and Mrs. Hutto on the birth of their second son.

Larry Dyson, Bill Jenkins and M. Thompson entered their sons in the Campionship Boxing Tournament held in Charleston recently. The boys gained a little experience, but no victories.

Bill Wilson, machine foreman, still continues to collect Civil War shells from Sumter. We now understand that he almost enough stock piles to start an Civil War.

Our reporter recently visited Larry in Roper Hospital and would like to report that his condition is excellent, that he should be released from the hospital in the near future. He recently underwent an operation on his right ankle.

Henry Davis, general manager, recently became the proud owner of a dachshund puppy which he purchased while in Shippensburg for the sales meetings. The puppy was flown to Atlanta; however, connections in Charleston were limited so Kin Pot sales manager, picked the pup up in Atlanta and brought him on to Charleston. The Davis family had quite a problem in getting their new pet and last reports indicate his name will be Oscar.

Congratulations to Mr. and Mrs. D. Jones on the birth of an 8 lb. 7 oz. boy born in February.

Recently Cadet Richard MacDonald, of Malcolm MacDonald, traveled to Washington, D. C. with the ninety voice choir from the Citadel, the Military College of South Carolina. Richard, a senior majoring in pre-med at the college, is assistant director and accompanist for the choir.

CHICAGO

Roger Sumner joined the Quarter Century Club on March 15th. Since he is quite a follower of the stock market, was presented a year's subscription to Wall Street Journal by his fellow members. So now we will get more good tips.

Ron Snyder was disappointed that Missouri Valley Conference Co-Champ Bradley University Basketball team in the play-off game to Cincinnati and unable to participate in the NCAA play. Bradley, however, was fortunate enough to receive a bid from the NIT Tournament New York — a tournament they have won twice in the last five years. (Bradley, as can guess, is Ron's school.)

CHICAGO FELT MILL

Everyone is happy to welcome Jim's press back to the office after his extended illness.

John Bielawski, production supervisor and his wife Stephanie, recently became proud parents of a baby girl — Jean A. Our congratulations!

Everyone is anxiously awaiting the completion of the new 100' x 200' warehouse which will serve as a storage area for felt as it comes off the machine. The warehouse will enable the felt mill to keep large inventories on hand — especially necessary in the summer months. Work has been held up by bad weather, but it is now anticipated that the building will be ready for use about April 15th.

(continued on page 5)

Contributors

Contributors to this issue include: Judy Smith, Patty Landers, Warren Eisner, Mildred Sanborn, Catherine Brady, Helen Lane, Joan Wamsley, Ruth Phelan, Julia Aukstolis, Edward Silva, Charles Col David Lowry, Robert MacLeod, Rose Felt Virginia O'Brien, Lucille Burrow, R. Potter, Frank Markham, Johnnie West, Robert Zobel, R. H. Snyder (for Chicago Felt Mill), Moses Bader, Mary Moyle Uno Will, Leonard Weaver, Norman Greene, Aldo Bertoni, Clayton Abar. A special thanks to Douglas Johnston and Robert Beattie for the skiing story and Howard Heidemander for the story about the old invoice.



DID IT! In a red-hot night of bowling terrific pressure, on March 14, Chet Jeski rolled 411 to top Roger Anderson's previous record of 397. By bowling over 400, also won the pot at the alley, which at time had accumulated to \$50. He was acting as a substitute on Turco's FB team.

et Grusheski Did It! tled Three String of 411

ailed the new champion bowler! On March 14, while bowling as a substitute red Turco's team, Chester Grusheski set all records for this season and won a \$50 prize from the Sports Center. He kept his nerve under terrific pressure and bowled a three string total of 111. His individual strings were: 154 and 112. The cash prize from the alley is given to any bowler who is over 170 on a string or over 400 three strings. \$10.00 is placed in the pot each week, and if there are no winners, the money accumulates. Chet's first "over 400" in five weeks.

his super-bowling gives both the single and the high three honors to Julius Aukstolis of FBN team as the list of top bowlers with an average of 110.8, Moses Bader, EM, followed with 110 and Fred Turco of FB team with 108.3.

the three teams leading the second bowling at the 12th week are:

	Won	Lost	Percent
DF	27	9	.750
FBN	26	10	.725
EM	25	11	.695

When the girls ended their bowling on March 21, Evelyn Baldwin was still in the lead. In second was Catherine Devine's team. Other strings were as follows:

1st — Mary Moylan's team
2nd — Alma Walsh's team
3rd — Helen DeSavage's team
4th — Mary Ann Alukonis's team.

There were no changes in top individual standings. Three highest bowlers: Doris Reardon, 99.3, Evelyn Baldwin, 98.5, and Catherine Devine, 93.3. Louise retained her high single score of 111 and Evelyn Baldwin the high three of 358.

llas' Neiman-Marcus store offers "His Hero's" airplanes "in your choice of style and cabin arrangements." Price: \$1,000 for the pair.

—The Wall St. Journal

Bird Club Calendar

Golf

Norman Greene of the Roofing Store-room has been named chairman of Men's Golf for this year. He has announced that the season will open on May 8 at Cedar Hill in Stoughton. Returns are coming in from interested golfers and teams and playing schedules will soon be announced.

Pinochle Party

On March 20th another successful Pinochle Party was held with 17 players present. Some of the high men were knocked down. The last party before Fall will be held in April. Watch the bulletin boards for the date. Everyone has been having a good time at these affairs and is looking forward to a longer season in the Fall.

Tri-Mill Sports Club

The Tri-Mill Sports Club held its annual banquet and election of officers at the Venice Cafe in Franklin on Saturday, March 24. About 25 attended. After enjoying a meal of either Chicken Cacciatore or steak, the members elected the following officers for the next year: Aldo Bertoni, president; Edward Kniolek, vice president; Thomas McColgan, treasurer and Donald Brennan, secretary. Three men were elected to the Board of Directors: Victor Leontie, Andrew Malacaria and Alphonse Simaski. The summer program of events for this club will soon be announced.

Cribbage

There was a small attendance at the first Cribbage Party of the season on Friday, March 23. A guest that evening, S. R. Woolley of Norwood, won the first prize in a cut of the cards, after tying in the top score with Joseph Sastavickas of Floor Covering. Mr. Woolley also won the door prize. Other prize winners were Edward Hutcheon, Floor Covering, Uno Wiik, Roofing, and Eino Manninen, Floor Covering.

TOP OF THE NEWS

(continued from page 4)

We were very happy to see Carl Winslet, long distance truck driver, able to take out a load of roofing this week. Carl has been sick for sometime and we have missed him very much.

The boys in the Felt Mill also miss Jerry Bamberg, Chemi Pulper operator, who has been off for about six weeks, due to a gun shot accident at home. We understand Jerry was putting his pistol up when it discharged a bullet that landed in his ankle. He is not expected back at work for quite some time yet. We hope he is doing just fine.

B. P. Soward, Mrs. Soward and their other couples enjoyed a two weeks' vacation at Sarasota, Florida. They planned to do some deep sea fishing.

On March 2, the Office Employees surprised O. N. Sherburne, Office Manager, at coffee period with a beautiful cake, and a Sterling Silver List Finder for his desk to commemorate his 25th anniversary with Bird & Son. He was also presented a 25-year-pin and scroll for membership in the Quarter Century Club.

A. W. Miller, retired, who is still very active in the North Shreveport Lions Club,

was very happy to report that R. Dale Adams, assistant superintendent, is now a member of the club.

Because of ill health, N. R. McNeill, general foreman of the Shreveport Mills, retired March 31, 1962, after 21 years of service. Mac plans to relax and enjoy life with his lovely wife, Ella, and son, Jerry.

Congratulations to The Jerry Tims' on the arrival of their new son, Alan Patrick Tims, born March 6th.

Quarter Century

(continued from page 3)

ferred to the asphalt treater. He still very ably operates the Asphalt Blowing Department.

One of his first recollections is that of pushing a 4-wheel buggy in the Cleaning Department, along with D. L. Oliver, Jr., now his foreman. His most exciting moment was unquestionably the day he let No. 1 get too hot and it flashed. He called out the fire brigade and the flames were quickly put out, but he says he didn't stop shaking for a week.

He was an eligible bachelor when hired, but when he figured he had steady employment, he married the same year. He now has five children and a granddaughter. Willie, Jr., who is married and has the little girl, Donna Rene, is pastry cook in the bakery department of the Confederate Memorial Hospital. The oldest daughter, Gail, is in her third year at Grambling College and hopes to make a career of teaching. Donald will finish Booker T. High School this year and hopes to enter college in the fall. The two youngest girls, Wanda Jean and Beverly Jo are attending J. S. Clarke Junior High School.

Willie states that the past 25 years have been most pleasant. He is looking forward to many more years with Bird & Son, besides many leisure hours to enjoy his favorite hobby of fishing.

"Gondoliers" on May 3 & 5 Gayest of G. & S. Shows

It's less than a month away. We mean, of course, the Spring production of the Neponset Choral Society. This year, it is Gilbert and Sullivan's "The Gondoliers," last performed in 1955, when it was used to christen the newly renovated Walpole High School Auditorium. It has always been one of the most popular in the repertoire.

It will be staged at the Walpole High School this year, too, on Thursday, May 3 and Saturday, May 5. Note the dates. They are not consecutive nights, but a Thursday and a Saturday.

This year the cast is more talented than ever, and will be accompanied by the orchestra which made such a big hit in last year's performance of "The Pirates of Penzance."

The chorus of fifty will be headed by many of the principals who have made the past operettas so successful. Ed Grout and Jim Silvi will appear again in their previous roles of Guiseppe and Marco, Venetian gondoliers who have a brief fling as kings of Barataria. Louise Hall and Martha Guild will be their brides, Tessa and Gianetta. The Duke and Duchess of Plaza Toro will be played

by Joe Hancort (who was the Duke in 1955) and Del Brulé. Dorothy Fader is Casilda, their daughter, and Len Weaver is Luiz, the Duke's attendant, who turns out to be the real king. Hoel Bowditch will play Don Alhambra, the Grand Inquisitor. Other solo performers are Yvonne deBlaby, Dorothea Hargreaves, Tom Noonan, Gerald Whipple, Tom Clark and Pete Rakauskas. Contributing to the professional tone of the production will be the usual professional make-up artists, and costuming and scenery.

Tickets for Bird Club members and students are \$1.00, with a \$2.00 admission fee for the general public. Your nearest Bird Club distributor will be glad to take care of your needs.

Tickets can also be purchased at the door — If the house has not been sold out.

Varley of Phillipsdale Retired on March 31

WALTER VARLEY who retired from Phillipsdale on March 31 has been with us since 1942. He has worked in the boiler room, the yard, the shipping room, and since 1955 has been in the board mill. Walter is not sure what he is going to do with his retirement except that he is headed now for Florida to see how the other half lives.

LONG SERVICE LIST

Name	Year	Dept.	Yrs.
Clarence G. Hagman	5-12-22	Floor Covering	40
Ronald Swanson	5-28-37	Floor Covering	25
Huntington T. Monroe	5-14-42	Paper Mill	20
Egnazio Annesse	5-2-47	Floor Covering	15
Nelson A. Urquhart	5-12-47	Floor Covering	15
Terrence P. Kelly	5-13-47	Floor Covering	15
Ricardo Cordo	5-26-47	Roofing	15
Henry L. Hudson	5-28-47	Paper Mill	15
John Walsh	5-20-52	No. 1 Box Shop	10
Anthony Petralisi	5-2-57	Floor Covering	10
Francisco Coudopati	5-3-57	Roofing	5
Joseph Cournoyer	5-6-57	Roofing	5
Domenic Silleri	5-6-57	Paper Mill	5
Francis Herrick	5-7-57	Roofing	5
Nicholas DiVirgilio	5-10-57	Roofing	5
Priscilla A. DeVautour	5-13-57	Roofing	5
Augusto Canestrari	5-20-57	Roofing	5
Alfred Dias	5-22-57	Roofing	5
Vernal Herrick	5-27-57	Paper Mill	5
Henry Murphy	5-27-57	Power Plant	5
MANCHESTER			
Theresa L. Provencher	5-12-52		10
NEW BRITAIN			
Roland Pelletier	5-7-57		5
PHILLIPSDALE			
John S. Vargas	5-26-52		10
Charles P. Hoard	5-13-42		43
James W. Hammond	5-22-42		20
Benjamin S. Fino	5-21-47		15
Alfonso Duarte	5-16-52		10
CHICAGO			
Earl D. Baker	5-25-42	Sales	15
Eddie Newman	5-25-42		15
SHREVEPORT			
Albert G. Edwards	5-14-57		5
Tommie Wilson, Jr.	5-21-57		5
BERRY REFINING COMPANY			
Robert Swisher	5-6-47		15
Rudolph N. Zimmerman	5-1-57		5



National Society
for Crippled Children
and Adults



COACH BOB BEATTIE and his team of top-notch skiers who competed last winter at Chamonix, France. Bob is at the left, and beside him are Werner, Ferries, Marolt, assistant coach Neuberger, Eaton, Kidd and Heuga. The girls are Barbara Ferries, Joan Hannah, Jean Saubert and Linda Meyers.

Beattie's Son Coaches American Ski Team

If you were watching on television ABC WORLD OF SPORTS program on Sunday, March 4, you saw the retake of the beautiful slalom and down hill competition for the finals of the world games of the International Ski Federation at Chamonix, France.

The United States student entries, five girls and five men, earned their chance at the finals against the toughest of European competition. Their coach was Bob Beattie, son of Bird Roofing Division District Manager Bob Beattie.

Bob, Sr., who is still a good skier himself, taught his two boys to ski on the New Hampshire slopes almost as soon as they could walk. Skiing was their life in high school and at Middlebury College. It checks out that Bob, Jr. should be tapped for ski coach at the University of Colorado, Boulder, Colorado in 1956 where he now lives with his wife and two small children; and that he should be given the tough assignment of ski coach for the U. S. Ski Team. Internationally known in ski circles, Beattie is loved by his proteges and respected as the toughest and most exacting of coaches.

Beattie's path from Middlebury to the slopes of Chamonix is interesting. At Middlebury College his brother Jack was more prominent as a ski racer. Bob was good but not sensational. However, he was a plugger and he knew how to teach. As a result he was given the assignment of temporary coach at Middlebury the year after he graduated when the Panthers' regular coach took a leave of absence in 1955 to help coach the Olympic squad.

Bob took his Middlebury team to Denver for the NCAA Meet that Spring, was interviewed for the post at Colorado University and was hired the next spring at the age of 23 to coach both skiing and football. Now he limits his coaching to skiing only

and spends part of his busy life helping his brother Jack run their ski shop at Boulder, Colorado and their wholesale business in imported skis.

Until Bob Beattie, Jr. arrived at the University of Colorado the college had never won a national event. In his second and third years as coach they won the National Intercollegiate Ski Meets. His success in training young American skiers led to his selection as coach for this year's U. S. FIS Alpine Team. His philosophy is to take American youth, train them hard and set goals for them that even they think are impossible. He does all this in such a way that his team worships him. Arthur Kiendle, Dean of Students at Colorado University, says: "Bob's enthusiasm is heart-warming, his dedication infectious. Skiing with or for Bob seems to be the most worthwhile and virtuous undertaking a person can possibly attempt."

It was this wonderful spirit of Bob Beattie that led the 1962 team to the finals at Chamonix where they displayed great skill and won high praise from the European coaches and the best of the European skiers against whom they competed.

Annual Report

(continued from page 1)

2. The merging of W. J. Hill Inc. into Bird & Son, Inc. This permits Bird & Son to operate as a private carrier and use the trucking equipment to better advantage.

3. The formation of a new company, Bird Tie Pads, Inc., for the production and sale of Bird Tie Pads. Bird & Son has a substantial stock interest in the new company and receives a royalty for the use of the Bird tie pad patents.

As we all know, it is difficult to accumulate enough cash reserves to expand as we must in order to remain competitive, because everything costs so much more. For this reason it was necessary to borrow money to build the

Charleston Roofing Plant, to install the roto-vinyl floor covering unit, to purchase other necessary equipment and to make improvements. Recently it has also been necessary to borrow money to purchase the Chicago Felt Mill. Since all this money must be repaid, for several years most of our earnings will have to be used to pay off our loans. The amount which must be repaid during 1962 is \$1,825,000.

"We are expecting that the year 1962 will prove to be a successful one for the company," stated President Ralph A. Wilkins. "Additional steps have been taken to reduce operating expenses of the Floor Covering Division, in keeping with the volume of business expected. We have recently introduced Bird Architect Vinyl, the first permanent vinyl floor covering to be manufactured by Bird & Son, and we are hopeful that this will put the Flooring Division into the profit picture."

"An increasing volume of profitable business is expected in the Building Materials Division. A new Roofing Plant has just been acquired at Perth Amboy, New Jersey. This will help us supply shingles and roll roofings to that busy area. A complete story about this newest plant will appear in the May issue of the *Bird Review*."

"We shall continue to develop new business for the new machinery installed in our Paperboard Products Division during 1961, at No. 1 Box Shop and at the Finishing Mill. The purchase of the Gro-Rite Manufacturing Company gives us a much wider line of plastic products, many of which will be manufactured at East Walpole."

"In 1962 we shall have to continue to watch costs very carefully, by being efficient in all operations and by eliminating every form of waste in all departments. We shall likewise have to use every effort in our sales and advertising programs to meet the stiff competition expected in all our product lines."

Resigns Bird Club Post After 41 Years of Service

At a meeting of the Bird Club Council in March, the resignation of Albert W. Smith was accepted. He had been a Council member for many years and was secretary of the Bird Club from 1934 to 1961. He also served for over ten years on the original Athletic Committee of the Club which formerly ran all the athletic programs. He was chairman of this committee from 1924 until it was replaced, about 1935, with separate chairmen for each athletic activity.

Edgar M. Grout, employment manager and editor of the Bird Review has been elected by the Council to fill the unexpired term which runs to April 1963. Ed has been a Bird Club member since he joined Bird & Son in 1928, has served on various Club committees in the past, and has recently been chairman of publicity for the Council.

Thomas G. Sullivan Elected To Head National Board

Thomas G. Sullivan, manager of Industrial Division, has been elected Chairman of the Board of Governors of the Suppliers' Division of the Mobile Homes Manufacturers Association. He was also appointed to the Board of Directors of the Association.

These two boards are responsible for setting all the policies, handling the budget, arranging shows and seeing that the association is kept up to date at all times. It is a compliment to Tom's ability that he should be placed on both of these important boards at the same time.

This Message Might SAVE YOUR LIFE

This knowledge may save your life the life of someone in your family.

Household bleach, sold under various trade names and used in nearly every home, is a water solution (usually 5% of sodium hypochlorite). ANY ACID PRODUCING SUBSTANCE WILL REACT WITH THE BLEACH AND GENERATE CHLORINE, A DEADLY GAS.

In two separate cases recently reported in upstate New York, ladies were using widely sold cleaner, sodium acid sulfite in toilet bowls. Not satisfied with the cleaning action of the sodium acid sulfite, they added a significant amount (estimated as a pint) of household bleach, and stirred the resulting mixture with a toilet brush.

Death came within a few minutes of the 80-year-old lady, while the young lady in the other incident survived, required extensive hospitalization and treatment.

In view of the extremely wide use of bleach and cleaners (vinegar and other acids will liberate chlorine from bleach), EVERY ATTEMPT SHOULD be made to widely publicize this unexpected hazard. Ask your friends and neighbors they were aware of this hazard. You asking may save their life.

—From Delco Appliance News

Sheehan Retires

(continued from page 1)

ing which time he was engaged in the design and construction of the insulating plant. During the same period, at Phillipsdale, he was engaged in building the first high pressure steam and high voltage electric generating station on the Atlantic Seaboard, with distribution to several sub-stations at high voltage.

In 1947 Joe was recalled to the Mills and appointed Staff Engineer, Paper Products Division, reporting to Ralph A. Wilkins. He was assigned to work on various projects including the construction of the new high pressure and high voltage steam and electric power plant at East Walpole.

In 1952 he was engaged in electrical engineering in the construction of the Charleston plant.

He was also resident engineer during construction of our new office building in 1957-1958.

Joe was educated in the Norwood Public Schools and at Lowell Institute of M.I.T. He is a past president and life member of the Plant Engineers Club of Boston. He is a Registered Professional Engineer in the State of Rhode Island and the Commonwealth of Massachusetts. He resides in Rumford, Rhode Island and plans to do some consulting engineering after retirement.

The BIRD REVIEW

Fiftieth Year of Publication

Volume 50 No. 5

Published for Bird & Son, inc. employees and their families

May 1952



ROLL ROOFING PLANT just purchased at Perth Amboy, New Jersey. In the foreground behind water tank is the dry felt storage warehouse. Behind it are two machine rooms, then more warehouses, with the office located on the top floor of the large building, just back of the machine rooms.

Perth Amboy Plant Located In Heart of Metropolitan Area

Located about half-way between Perth Amboy and Woodbridge, N.J., and about ten miles south of the Newark Airport, is Bird & Son's newest roofing plant, the Perth Amboy Plant. It is just a short distance east of the New Jersey Turnpike and the Garden State Parkway, on 35 acres of land situated between the main line of the Pennsylvania Railroad and Amboy Avenue.

Originally built by Barber Asphalt Co., and operated for many years by Keasbey & Mattison, asbestos products manufacturers, the plant became Bird & Son property on May 1st.

There are two machine buildings, each 50' by 240', each housing two machines. At present only a 36" roof-

ing machine for roll roofings and shingles and a 36" asphalt felt machine are in operation. Not operating are another 36" roll roofing machine and a 120" floor covering saturator.

The machine rooms show in the center of the accompanying aerial picture, with a dry felt warehouse, 60' by 250' in the foreground near the water tank. A large two story 140' by 180' finished goods warehouse adjoins the machine rooms. At this building is a truckloading area which cannot be seen in the picture. The plant office occupies part of the second floor of this building.

The other buildings in the distance at the top of the picture are also warehouses, providing a total of nearly 100,000 square feet of storage space. At the left, near the railroad, is a complete asphalt blowing plant, not now in operation. Two small buildings at the right of the main plant house a boiler room and the maintenance department.

The refinery just across the railroad tracks is operated by the California Oil Co. Beyond the refinery is Woodbridge Creek, emptying into the nearby Arthur Kill River, which separates New Jersey from Staten Island.

As announced last month, Henry Davis, formerly of Charleston, is general manager of this newest plant which is now headquarters for the Metropolitan Sales District. About 50 are employed in the production and office departments, and this total may be increased shortly if the plant starts to operate on two shifts.

Henry F. Davis, Manager John T. Flis, Supt. at N.J.

Meet the administrative personnel of the new Perth Amboy Plant and office:



Henry F. Davis

HENRY F. DAVIS, general manager, Eastern Division. He has been with the Bird Building Materials Division since 1939. After a few years as a sales correspondent he was for 14 years sales service manager at East Walpole. He became assistant to the vice president in 1954, sales manager of the Eastern Division in 1956 and general manager of the Southeastern Division in 1959, upon the retirement of J. H. Van Hoy. Mr. Davis went to Perth Amboy in April to assume his new duties.

JOHN T. FLIS, plant superintendent, has served as plant manager for Keasbey and Mattison, the former owners, since 1959. He holds a degree in Chemical Engineering from Newark College, was commissioned in the Navy following graduation in 1941 and was released to inactive duty with the rank of Lieut. Commander in 1946.

He worked for the Barrett Division of Allied Chemical and Dye Corpora-

(continued on page 8)

Philip R. Allen Dies in 89th Year

PRESIDENT, 1927 to 1935

Philip R. Allen, president of Bird & Son, Inc. from 1927 to 1935, died on May 2 at the Massachusetts General Hospital in his 89th year.

A native of Walpole, he began his employment with the company in September 1898, after graduation from the University of New Hampshire in 1896. Following many successful years in sales and administrative work, he became a partner in the firm in January 1913. When the company was incorporated on May 10, 1918, he was elected a vice president.

Upon the death of the elder Charles Allen in November 1927, Mr. Allen was elected president. When he relinquished the presidency in 1935 to Benjamin H. Roberts, he retained his

position as chairman of the board for the next four years until March 1939. Since that time he had continued to serve on the board of directors and for a great many of those years was a member of the board's executive committee.

It was his task to guide the company wisely, not only in the years immediately after Mr. Bird's death, but during the difficult days of the depression years. Conservative management plus insistence on quality, service and the development of new products, enabled the company to weather several very difficult years and be ready for the challenge of the 1940s and the busy war years.

Mr. Allen was a director and president of Building Products Ltd. of Canada from December 1925 to 1934, served as chairman of the board from 1934 to 1947 and then continued as a director. He was the prime mover in starting the original Canadian operation at Hamilton, Ontario, in 1905, becoming in 1913 one of three partners who operated the Canadian firm of Bird & Son. When the firm was incorporated as Bird & Son, Ltd. in 1918, he became its president, and in 1925 when Bird & Son, Ltd. and the Rubberoid Company joined forces to form Building Products Ltd., he became president of the new firm.

Mr. Allen had been a member of the board of directors at Bird Machine Company, the Berry Refining Company, the Boston & Maine Railroad, and the Federal Reserve Bank of Boston, and president, for many years, of the board of trustees of the New England Conservatory of Music. He had

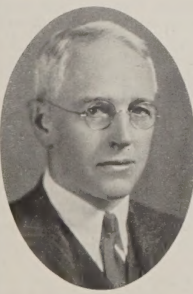
(continued on page 8)

Henry S. Stowers Is Insurance Administrator

Henry S. Stowers, Jr. of Abington, Mass. became insurance administrator for Bird & Son last month, joining the company on April 23.

A graduate of the Bentley School of Accounting and of Northeastern University, he had been employed at B. F. Goodrich Footwear and Flooring Company (Hood Rubber) in Watertown for the last ten years as supervisor of insurance and annuities.

In his new position here he will administer the Group Insurance and the Retirement Plans, will serve as counselor and adviser to employees who are retiring and will also handle other forms of insurance for the company after the retirement of John J. Reardon, which is scheduled for later in the year.



Philip R. Allen
1936 picture.



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Published for the employees of Bird & Son, Inc., and their families.
Editorial Office at East Walpole, Mass.

EDGAR M. GROUT, Editor

JOHN J. MURPHY, Adviser

Sales Volume is Up, Seasonally; Earnings Not at Satisfactory Level

The volume of business in the Building Materials Division for the first quarter of 1962 exceeded sales in the same period a year ago because of heavy shipments in January, brought about by price changes, and also a good volume of business in March. Increased prices have not held and our prices today are on the average lower than they were a year ago at this time.

In March our customers bought ahead because of a revision in the Underwriters Laboratories minimum specifications, designed to improve the durability of standard asphalt shingles. Since this resulted in increasing the weight and cost slightly, many customers bought more heavily than usual before the new prices took effect. This situation made our sales low during April, but in early May, as indicated by the call back of laid-off employees to the Norwood plant, there was an increase in both sales and production. We are hopeful that increased activity at this time of year will keep our plants going in good shape.

Prize-Winning Contest

Our 1962 promotional program is now in full swing. As announced in the January Review, this program is centered on a prize winning contest which will last most of the year, with first prize of a free trip for two to Acapulco, Mexico plus a Bird Wind Seal roof installed free. This contest is the basis for helping our customers develop sales, not only for new construction but for re-roofing as well. Part of the program provides an opportunity for dealers and applicators to tie into the national contest in their local areas. The contest is featured in all our advertising so that the whole program works together for greater effectiveness.

With the purchase of an operating roofing plant at Perth Amboy, as announced elsewhere, Bird is already billing materials shipped from that plant. The addition of this fifth roofing plant provides better coverage of the market at less transportation cost. It should help us meet competitive conditions and expand our business in the years to come.

In contrast to the low months of January and February, March was one of the best months the Floor Covering Division has had in recent years, because of the introduction of Architect Vinyl and special promotions on Roto-gravure products. April, on the other

hand, slacked off, reflecting the fact that distributors were spending their time getting the new products into the market and moving products purchased in March. Reports from all over the country indicate that retail floor covering sales have been very slow, some parts of the industry reporting declines as high as 12 to 15%. Our own sales do not reflect this decline simply because of our new product introduction.

Off to Good Start

Architect Vinyl Designer Series shows encouraging signs of success. The product has been exceedingly well received both at the wholesale and retail levels. We expect to introduce a second line of design in May thereby giving the consumers a greater choice of pattern and color. This introduction should mean that May and June will be good months for the Floor Covering Division. Special advertising and promotional efforts are also being planned.

At the end of April, it appears that the floor covering business has shown a substantial improvement over a year ago but with still a great deal to be done before the Division is operating at a profit. Our entry into permanent types of vinyl floor coverings (Architect Vinyl) means that sales promotion, advertising and distribution methods are requiring a new approach, quite different from our former methods.

In the first month of the second quarter of the year, business in the Paperboard Industry continues at a high level as had been predicted. Our operations in Corrugated, Solid Fibre, and in Shoe Cartons reflect this trend. Unfortunately we have not yet recovered fully the proper profit position which we previously enjoyed. To accomplish this we shall need good volume and better price levels, combined with improved operations in our production departments.

Two new developments continue to be promising:

Products from the Gasway Coater (see article in this issue) are continuing to interest both old and new customers. In this connection we are already getting a fair amount of additional profitable business which should increase as the year goes on.

The Gro-Rite Plastic Pot Company's business, added to our own, is just beginning to have its effect on our total horticultural operations. As the year goes on we expect to see some very satisfying results.

Hattie E. Willis Dies; Oldest On Retired List

HATTIE E. WILLIS, who retired in October 1926 because of "ill health," died at the Norwood Hospital on April 26 at the age of 95. In good health until recently, she was a familiar figure in East Walpole as she took her daily walks.

Miss Willis wrote her recollections of early days at Bird & Son in an article for the Review which appeared in 1956. She began as an invoice clerk in August 1896 when the old main office building was one story in height and only one room in depth. Her desk was in the right wing, which later became the president's office. "I entered all orders with pen and ink," she wrote, "Mr. Bartlett took them to the mill and returned them to my desk after the men shipped, for me to figure and make out invoices with pen and ink. . . . Our means of transportation were crude. There were only two trains a day to Boston, horse cars and bicycles."

"When the 250-foot brick chimney was built I was invited to ride in a basket to the top, but declined for fear of dizziness at the top."

"I also remember that for a time I had a rowboat with a wharf on the river bank and greatly enjoyed rowing on the Neponset."

Hattie Willis was born in Gorham, New Hampshire 95 years ago, attended Westbrook Seminary and Female College (New Westbrook Junior College), began teaching school in the Berkshires at the age of 16. Later she attended a commercial school in Salem and from there moved to East Walpole and Bird & Son in 1896.

Funeral services were held at Union Congregational Church, East Walpole on April 28. She is survived by several nieces and nephews, including Mrs. Janice Andrews of East Walpole, with whom she lived.

John W. Hunter

JOHN W. HUNTER, supervisor at the Shipping Department of No. 1 Box Shop, collapsed and died at the wheel of his car in the office parking area on April 24. He had been visiting the Credit Union office. Afflicted with poor health for some time, he had not been able to work since last November. He was 65 years old.

Mr. Hunter's whole Bird & Son career was in the No. 1 Box Shop Shipping Department, where he started in July 1928. After a great many years as a checker, he was promoted to supervisor in July 1960.

Surviving are his wife, Inez of Wrentham and a daughter, Mrs. Daniel Horton of Walpole. Funeral services were held April 27th at the Ginley Funeral Home, Walpole with burial in Knollwood Park Cemetery, Canton.

Guerino Pagliari

GUERINO PAGLIARI, 59, died suddenly on April 25 when the car which he was driving hit a tree on Route 1A in Walpole. His 3 year old grandson, riding with him, was seriously injured.

It is conjectured that Guerino suffered heart attack which caused the accident.

Mr. Pagliari had worked for Bird & Son since October 1933, starting at a Stock Handling Department of the per Mill. He later worked for two in the Piping Department, and September 1944 had been at No. 2 Shop. At the time of his death he was assistant operator on the Nilsaton I.

The funeral was held on Saturday April 28 at the Blessed Sacrament Church in Walpole. Burial was in Francis Cemetery. He is survived by wife, Mary, a daughter, Mrs. Don Rignanes of Walpole, whose son was injured in the crash, and two sons, I of Walpole and Warren of Plainville.

Ten Receive Awards For Successful Ideas

In April the following suggestions were paid:

William Carr, FBM	\$2
Lawrence Dyson, FKPM1	\$2
Denvers Ford, FSPM1	\$2
William Grinavic, FXR	\$2
George Kingsley, FBPM1	\$2
Theodore Paul, FFF	\$2
Samuel Sinclair, FKPM1	\$2
Thomas Waggoner, FSM	\$2
John Deannale, FBM	\$2
Rene Hebert, FFD	\$2

Pres. Wilkins Urges Your Support of Freedom Bond Drive

To All Bird & Son Employees:

The Freedom Bond Drive, held throughout the country during May and June, is an opportunity to contribute significantly to the cause of freedom and at the same time save a personal goal.

The year's drive, the most important since World War II, comes at a time when America and the free world face greater dangers than at any time in history. By saving systematically through the purchase of Savings Bonds by payroll deduction, you can do your part in building the military and economic strength of this country so that freedom can be preserved throughout the world.

If you have been purchasing Savings Bonds for some time, you may wish to increase your savings now.

If you have never used this convenient method of regular saving, payroll deduction, the drive, continuing through May and June, is a good time to get started. Savings Bonds now pay 3 3/4% to maturity. Save \$5.00 a week, for instance, and in 7 years at 9 months you have accumulated \$2,300 including interest.

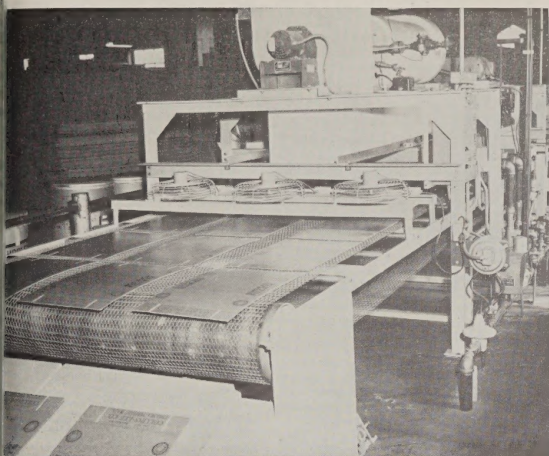
Applications are available from your foreman.

A successful Freedom Bond Drive will be a major contribution to our country's welfare. It is an important effort — and one for which we earnestly solicit your wholehearted support.

Sincerely,

Rawilkins
President.

lastic-Coated Bird Boxes For Difficult-to-Ship Products



BOXES for Collins Lee, protected with a shiny Saran-type coating, emerge from the Gasway Coater at No. 1 Box Shop.

A Bird Fibre Box Division salesman walks into the office of customer X. After the usual "Good Morning," without saying anything more, he takes two pieces of Bird Fibreboard from his briefcase and a roll of Scotch tape. He applies 4" strips of the tape to each of the two pieces of Bird Fibreboard. He rips the first one off and, of course, part of the surface of the tape peels off with it. The other piece of Scotch tape he lifts off cleanly and easily.

Customer X has just seen a demonstration of Bird Silicone release coating with which the second piece of fibreboard was coated. It is a new silicone or plastic coating now being applied to Bird fibreboard on Bird & Son's new Gasway Coater, installed early in 1962 at No. 1 Box Shop, and the first of its kind in a New England fibre box plant. Customer X is impressed. He needs a container for shipping asphalt. Metal containers are expensive and ordinary fibreboard drums, which he has tried in the past, peel off with the sticky material, making his customers dissatisfied.

When Bird Fibrebox salesmen attended the annual sales meeting of the Paperboard Products Division at the end of 1961 they saw another demonstration of how protective and waterproof Bird plastic-coated boxes can be. A box, surfaced on the inside with plastic applied at the new coater, is filled with water. The plastic inner surface held tight. No water leaked out.

Paperboard with these and other distinctive qualities is now being ordered in quantity at the new rate. Almost daily, new uses for plastic surfaced board are being discovered. The coatings have been developed by Hermon Barker and Her-

man Allen and their staff at the East Walpole laboratory, where development work goes on continuously.

The operation of the coating machine is simple and effective. Sheets of either solid or corrugated board are fed through a continuous curtain of liquid plastics. The curtain can be adjusted to give an accurate control in thickness and rate of flow so that the surface of the sheet is coated uniformly. Then, the coated sheets pass through a drying section in which the coating is quickly dried and fused to form a smooth, glossy, hard surface. Sheets up to 65" wide and 96" long can be processed at this coater.

Many Uses

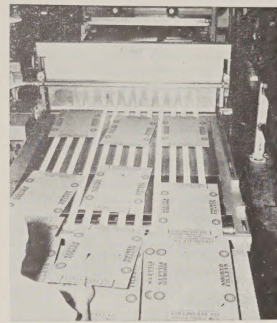
Suppose a customer wants to protect delicate machine parts from moisture during shipment. Bird Moisture Vapor Barrier Board will give complete protection. Suppose another customer wants to ship expensive printing papers and be sure they don't have too much or too little moisture. Bird plastic-coated boxes retain the desired moisture content of the finished paper and shut out additional moisture.

There are many uses for the silicone release-type coatings. Sticky industrial products from raw rubber to plastics and asphalt can be shipped safely and removed by the customer easily and cleanly, without damage to the container or waste of the product. Silicone coated boxes are also effective for shipping sticky foods like dates, raisins, and bulky candy.

Bird plastic coated boxes are also used in quite a different field. Since they resist all kinds of moisture they are ideal for shipping greasy, oily substances. Some customers use them to protect delicate machinery from

dust—even the fiber dust from a non-coated container might be injurious to certain instruments.

A new and recent development is the use of Bird corrugated telescope boxes for shipments of smoked fish (had-dock) fillets by Collins Lee of Chelsea. Wooden boxes had been used for many, many years, because no other box would withstand the moisture. Now Bird boxes, double coated with Saran-type coating are being used with great success. They are packed at Collins Lee, frozen at Commonwealth Fish Freezer and shipped ocean-fresh to supermarkets and other similar stores.



FEEDING Bird Boxes into the Gasway Coater. At the end of the feed in section they pass through a curtain of liquid plastic, receiving a complete coating which seals out moisture and dust.

Boxes coated on the outside with plastic are scuff-resistant. The coating is effective in prolonging the life of boxes used over and over again such as beer cases or tote boxes.

Two-Color Mailing Piece

In March, General Sales Manager Harold R. Bonnyman developed an 8½"x11" two-color mailing piece, "Need a Barrier?", which was mailed to 1500 potential customers. It was a piece of corrugated board white-lined on one side, imprinted at our own print shop with a description of the uses of Bird plastic coated board, and actually coated with plastic so that each recipient could see and feel the quality of the coating. This unique mailing piece did not require any envelope, used a printed bulk mailing stamp with a gummed address label prepared at our Stenographic Department.

During April the uses of the Gasway Coater were promoted in three mailings planned jointly by Bird & Son and the Dewey & Almy Chemical Division, W. R. Grace & Company, producers of Daran — a saran-type coating, and one of several coatings used in the production at the Gasway Coater.

Many other uses of plastic coated fibreboard will be developed during the year. From time to time they will be reported in these columns.

Three Recall Events Of Twenty-Five Years Ago

GEORGE GROVER, who completed his 25 years with Bird & Son on April 30, has always worked in the Floor Covering



Shipping Department. He began under Ed Daley and Leo Bernier as a truckman, in the days when a large part of the material was moved by hand.

By the time he left for military service in February 1942 he had become a storage checker. With the Air Corps he served most of his time at various air fields in Florida, part of the time as a radar instructor. Coming back to Floor Covering Shipping at the end of the year 1945, he picked up where he had left off, but later became a tractor operator for several years before moving into his present job of gater and strapper which he has held for 12 years.

About seven years ago George came up with one of the best suggestions ever to originate at the Floor Covering Plant. It concerned a new method of gating for freight shipments of floor covering. It was less expensive, prevented damage to rugs in shipment — and is still effectively in use today. For this he received a special award of \$1125 and the \$200 award for the Best Suggestion of 1955.

George is the father of two sets of twins: Diane and Donald are now in Junior High School and Peter and Paul are in the 5th grade. Their younger sister, Susan is in the 3rd grade.

George has served as secretary of Local 385 at the Floor Covering Plant for eight years and is a member of the bargaining and grievance committees. Some years ago he bowled on one of the Bird Club teams. Now he has taken up ten pin bowling at Hollywood Lanes and finds he likes it so well that he'll probably not go back to candle pins.

Early in 1932 HARVEY B. BEAUCHAMP went to work for Central Lumber Company as city salesman, the only



BIRD account in Shreveport at that time. Not many months later, R. D. "Pete" Peterson, the Bird Representative for the State of Louisiana, talked him into becoming Shreveport Branch Manager

of his roofing firm, Standard Roofing Company. In 1934 Pete took "Bo" to Chicago to go through the BIRD plant and while there they took in the Chicago Fair. He stayed in Shreveport selling, and sometimes applying, Bird Shingles until early 1935 when he transferred as branch manager of the Monroe, Louisiana Office. There he met and married Evelyn Dowty in October, 1936 and stayed there until he was hired by Bird & Son in early 1937.

(continued on page 5)

TOP OF THE NEWS

MAIN OFFICE

The April issue of the *American Roofer* shows a picture of a group of roofing experts who appeared in a panel discussion recently on *Put-UP Roofs*. One of the four panelists was Ed Lincoln, the Bird expert in this field. The meeting held at Motel 128 in March was one of the sessions of the two day convention of the New England Approved Roofers Association.

Janet Laber, formerly of Roofing Sales, has just announced the wonderful news that she and her husband, Bob, have adopted another baby. This time it is a boy. They have a two year old daughter, Lyn.

We are glad to hear that Jack Reardon is resting comfortably at home after his stay in the hospital. We wish him a speedy recovery to a full measure of good health.

Helen Rafuse of Payroll and Charlie Rafuse, foreman at the finishing mill, spent Easter with their son, Paul, at West Point.

George Johnson passed out candy and cigars recently on the occasion of the birth of his first son, David. George also has two daughters, Linda and Nancy.

The best of luck to Irene Hixson who left April 2 to live in New Hampshire.

Our sincere sympathy to Marion Tolman whose brother, Frank, recently died.

Martha Holman went to California for her vacation this spring. According to her cards she is surely enjoying herself with trips to Disneyland, Marieland plus a *wrong turn* on the freeway!

A warm welcome to Robert Churchill who has joined the Cost Accounting Department. We hope that he will enjoy working with us. His wife, Marilyn, works in the treasurer's office.

We are glad to see Frank Eisenhauer quickly back in circulation after his recent eye operation. He is coming along well and will probably be back to work by the time you read this column.

We welcome Margaret Corcoran back to work and are happy to see her feeling much better after her recent illness.

PAPER MILL AND FINISHING

Mary Brady has returned home from St. Elizabeth's Hospital and is getting along well. We all wish her a speedy recovery.

Welcome to the new workers in the Finishing Mill. We hope you enjoy your work here and that your stay with us is a pleasant one.

It's a girl for Mr. and Mrs. Louis Jelinek. Her name is Lillian Christine and date of arrival was April 1. Congratulations!

Leaving May 18 for Italy is Nicholas Silletti who is enjoying his first and long awaited visit back to the old country to renew acquaintances with his sisters and family after twenty-seven years. He is planning to stay a month and a half. Nick has promised us some pictures upon his return.

NO. 1 BOX SHOP AND OFFICE

We were sorry to hear of Vincent Lestari's accident and wish him a speedy recovery.

We hope Joe LeTourneau is feeling better and will be back to work soon.

We are sorry to see Bob Charon leave us but wish him the best of luck in the bakery business.

Contributors

Contributors to this issue include: Julia Smith, Sandra Simonelli, Irene Hixson, John Kalis, Elia Gerberg, Warren Eisner, Jr., Mildred Sanborn, Catherine Brady, Claire Hunter, Anthony Utorika, Michael Meomartino, Mary Driscoll, Edward Silva, Henry Houghton, David Lowry, Rose Fox, Virginia O'Brien, Lucille Burrow R. N. Potter, H. B. Beauchamp, Ora Miller, Johnnie West, Frank Markham, Hurcil Cowart, Robert Stewart, Moses Bader, Norman Greene, Aldo Bertoni, John Whitecavage, Clayton Abar.

Our sympathy to Eleanor Loring whose father died recently.

On Easter Sunday, April 22, the Walter Rockwoods welcomed a brand new baby to their family — Richard Walter.

NO. 2 BOX SHOP

We welcome back Bill Ford after his recent accident.

We are also glad to hear that Joseph Butler is on the mend after his recent operation.

NORWOOD ROOFING PLANT

The MacIntyres, Alec and Edith, spent the Easter holidays in Kennebunk, Maine visiting with their daughter and grandchildren and seeing for the first time their new grandson, Jonathan LeBarge.

A baby boy was born to Mr. and Mrs. Martin Hancock April 17 at the Brockton Hospital. He was a bouncing baby boy, two, weighing 9 lbs. 13 ounces. This is the fourth child in the Hancock family.

The boys at the Shipping Department recently did a very humane thing. The friendly cat was injured while in line of duty eliminating large rats. She would have died from rat poisoning if the boys hadn't sent her to the Vets for surgery and care. The cost was \$16.00, collected by the boys to cover expenses. Yes, the cat is coming along very nicely, thank you.

The best of luck to Joseph Cadore and Ernest Zitzke who have transferred to Central Engineering at the East Walpole Main Office.

Tony Utorika, Jr. is home from Northeastern University for the summer and working at No. 1 Box Shop at East Walpole.

MANCHESTER

No news is good news, so they say! Our complete staff is hale and hearty on the job and nothing to report except that yours truly will be leaving Bird & Son's employ sometime in May. At this time I would like to express my thanks to all the Bird employees with whom I've had direct contact for their kindness.

(signed) Claire Hunter

FLOOR COVERING PLANT

Howard Hadfield, Research Chemist, has been transferred to Phillipsdale as of April 1st. Howie was treated to a party on Friday, March 30 at The Captain's Table. Ann Allen of the office was general chairman, with Tony Grecco of Research assisting. Dr. Yundt acted as master of ceremonies.

Stephen Schuler of Engineering has left for a six months' tour of duty with the Army. Steve was given a going-away luncheon at Holiday Haven. Attending were: Technical Supt., Henry Stevens, Richard Blake, George Dusty, Robert Hocknell, Charles Sprague, Larry Bishop and the guest of honor. Larry Bishop was in charge of the arrangements.



"Harry, stand in closer. You're wearing your brand new trousers."

John McDougall returned from his winter vacation spent at Florida visiting his brother-in-law. While there they took a boat trip to Nassau for a week-end which in John's estimation was the high-light of his vacation.

Welcome back to John Phillips who has returned to work after a long siege of illness.

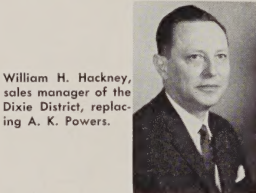
CHARLESTON



A. K. Powers, general manager of the Southeastern Division at Charleston. He replaces Henry Davis.

A. K. Powers, who was made general manager of the Southeastern Division last month, was married in 1932 to Beverly Bender of Sanford, Florida. They have two graduates. A. K. Powers, III, 27, who graduates this year from Clemson College, S. C. with a Bachelor's Degree in Architecture, and Nanci Ann, 15, who is attending high school in Atlanta, Georgia.

W. N. Hackney, new sales manager for the Dixie District, was married in 1938 to Mozell McKee in Greenville, S. C. They have two children, Jane, 13, and Billy, 11, both of whom are in school in Decatur, Georgia where the Hackneys live.



William H. Hackney, sales manager of the Dixie District, replacing A. K. Powers.

CHICAGO

All good wishes to Bernie Van Brussell. Hope he is feeling better every day.

The Easter parade was in full swing when Otis Washington walked down Michigan Blvd. with his family of eight.

Via the grapevine . . . Rube Mayer is buying a race horse, one he can call his own. Rube works in the Machine Shop.

Joe White's only daughter graduates in June from Grammar School. Joe who works in the Compound Department is having open house on that occasion.

U. Miller of the Clean Up Gang bought a new outfit for his daughter for Easter . . . and, says Ulysses, "I bought myself a six-pack, ha! ha!"

Anthony Christopher says that buying the sewing machine for his wife was and is

a good investment as his wife now for the two daughters and herself.

We extend our sympathy to Mary who ran on the loss of her sister.

PHILLIPSDALE

BOWLING SEASON ENDS

The 1961-62 Phillipsdale bowling season came to a close on April 11 with honors going to the following teams individuals:

Teams	Won
1. Defibrators	58
2. Insul Board	50
3. No. 1 Machine	48
4. Yard	41
5. No. 3 Machine	38
6. Office	35
High Avg., Pat Pino	113 51
High Single, Armand Roy	159
High Three, A. Tirochi, Jr.	430
2nd High Avg., D. Seeley	113 51
2nd High Single, R. Pearson	155
2nd High Three, R. Nolan	391
Ladies High Single, C. Averill	132
High Team Single, Yard	605
High Team 3 No. 3 Machine	1667

The banquet this year is scheduled June 3rd at the El Morocco at which the prizes will be awarded. We hope bowlers will attend and make the party enjoyable as the bowling has been for a season.

Many thanks to Manny Oliver for managing the league and taking care of collecting the money, and to Margaret Pierson for keeping the averages so accurately.

SHREVEPORT

There are two ways to get into the orch business. One is to have a lot of money because the plants are expensive; and there is just plain LUCK like R. N. Port has. Since joining the Orchard Club, D. has won four choice plants as door prize.

Eugene Dancy started his vacation purchasing tickets to the Rodeo to S. Bonanza stars, Lorne Greene and D. Blocker seen on TV as Ben Cartwright at his son "Hoss"; but he found that he arrived too late to see the show so he promised the family that instead he would take them to Vicksburg, Mississippi to tour the old battle field. Gene is a good long distance truck driver, but for some reason he must have misread the road map instead of Vicksburg, Mississippi, travel to Dallas, Texas to see SIX FLAGS OVER TEXAS — Alas! that was closed upon April 28th. After all, he still has several days left on his vacation.

Frank Markham received the following letter from his son, Scott, who is a Junior at La. Tech at Ruston.

Dear Dad:

I happened to come across this quotation of Mark Twain's in a book at thought you might be interested in reading it:

"When I was fourteen my father was so ignorant I could hardly stand to have him around. But when

(continued on page 5)

The Tale of Frisky, the Squirrel - Or Why The Machines Went Down

A squirrel was responsible for it all. At approximately 7:50 on the morning of April 26 a squirrel ran across the switching apparatus at the East Walpole transformer house and puffed! In a flash all the power went out at the Bird plants at East Walpole and Norwood and at the Main Office. Seconds later the emergency safety valve blew at the Boiler Room and steam production was lost temporarily.

The squirrel's fatal journey across the switches caused a tremendous surge of power over the whole system, even back to the Edison power station, with which Bird & Son is sometimes tied in for supplementary power. The Main

Office got its lights back at 9 A.M. most of the East Walpole plant was in operation again by 10:30 in the morning, but it was 10:40 P.M. before full power was restored at the Norwood Roofing and Floor Covering Plant. Workers on the day shift were sent home and the second and third shift operations were cancelled, because it was uncertain just how long a time would be required for repairs.

How the squirrel got into the vital area is a mystery, as the transformer and its switches are well guarded against such accidents. But get in he did, with disastrous results.

OF THE NEWS

(continued from page 4)

got to be twenty-one, I was astonished at how much the old man had learned in seven years."

not sure whether I'll come home this year or not.

Scott

was hard for Louise and Bob Barusse to sit through the recent Horse v. knowing that Melvin is in the Army unable to show Lady Rock. They were glad that no one could handle her like in and since she always wins a ribbon, it ruin her record.

the Shreveport Division is happy to welcome two new salesmen to their territory: the territory of Frank Cushing has been ably taken over by Edward "Pat" nessey, native of St. Louis, who came from Mississippi Valley Storm Sashpany of Kirkwood, Missouri. Pat graduated from St. Louis University in 1953 a Bachelor of Science and Commerce ee. While attending the university on their scholarship, Pat was very active softball, baseball and soccer. He spent years in the Air Force, in the rank of

1st Lt. and served most of this time in Germany. Back home in St. Louis waiting for Pat to complete his training in the Shreveport Mill, is his lovely wife, Marlene, and children, Elaine 4, Edward 3 and Mike 2, and a brand new daughter, Mary Margaret.

Charles J. Dyear is located in a new territory set up January 1, 1962 in the Southeast Arkansas and Northern Mississippi region. He came to us January 8, 1962 from Delta Air Lines where he served as sales manager of the Shreveport Office. Charles was born in Woster, Ohio, but spent most of his life in Texas, graduating from Sweetwater High School, Sweetwater, Texas and Texas Tech at Lubbock, Texas, Majoring in Geology. He served in the U. S. Air Force from July, 1942 until July, 1946, being discharged with the rank of Captain. His hobbies include hunting, fishing and golf. He is a member of the Silver Key Club, Rotary, Sales Executive and Chamber of Commerce. His home life is shared by his lovely wife, Margaret, and three daughters and two sons; Marianna, Martha, Karen, Charles and Scott.

One of Eugene Dancy's neighbors needed some extra space in his barn and offered

Eugene 70 bales of hay if he would haul it away. Dancy rented a trailer and transferred 70 bales from a near by barn to his own and then left town with a load of roofing. Later in the day, another neighbor returned from fishing and went to feed his cattle, but alas! the barn was empty. He called the sheriff and an investigation proved that Dancy had got into the wrong barn. When he returned from his trip,

(continued on page 6)

Three Recall Events

(continued from page 3)

Beauchamp was advised to report to the Chicago Office on April 15, 1937, which he did, turning over the Standard Roofing Company to L. G. "Red" Houston. He was in Chicago for nearly a month learning what he could about the office sales problems before coming to Shreveport to an office without a desk. Until the office officially opened on July 1, 1937, he was mail boy, typist, teletype operator and "what-have-you."

One thing he remembers about the installation of the machinery was the method by which the saturator was lowered into the floor and hole in the ground. None of the conventional methods would work, so someone came up with the idea of filling the hole with blocks of ice. They slid the saturator on the ice and as it melted, the saturator gradually settled into the hole.

Beauchamp was at first an assistant to the sales service manager. On January 1, 1940 Mr. Peterson took him to Oklahoma City to travel the Oklahoma and Southern Kansas territory where he stayed until L. L. Williams asked him if he would like to move to Dallas, Texas. It didn't take long to say "yes." This move was made in May, 1941 and Bo thought his roots were buried deep in Texas soil, but J. D. "Doug" Johnston and R. F. Jenkins offered him the opportunity to come back home and on January 1, 1956 he drove into Shreveport where he is now happily located.

His present territory was easy to move into because of the wonderful work that the man he followed had done, F. H. May, who is now his sales manager.

"Bo" has had some memorable experiences in the past 25 years and some that make good story telling; especially those that happened when his boss, now general manager, R. F. Jenkins, was with him.

But the most exciting moments, as with all fathers, were when each of his three children were born. First there was Bob, born in Shreveport November, 1938, who after graduation from La. Tech in January of this year and with a wife and 3½ year old son, now lives in Tulsa, Oklahoma where he is employed by Gulf Oil Corporation as a sales trainee. Second, Betty Ann, a Texan by birth, an honor graduate from Byrd High in Shreveport and now a junior in La. Tech where she is majoring in Secretarial Science. Betty Ann is secretary of the Student Senate. Then Susan Lynn, another Texan by birth, a 9th grade student in Broadmoor Jr. High, where she is an honor roll student and hopes to be a scientist.

Bo and Evelyn have a comfortable home, and when he can get off for awhile, he enjoys going to the lake,

whether he catches any fish or not. He is a member of the Broadmoor Baptist Church and the Masonic Lodge F & AM.

He prizes highly the friendship of his fellow employees, the old and new customers and hopes he will be around for many more years to enjoy their fellowship and friendship.

CLIF (JOHN C.) SODERLUND started at Phillipsdale in 1937 on a temporary job to do some painting around the mill (he thinks his job is fairly steady now), becoming a B Millwright in 1943 and an A Millwright in 1945.

Being in the maintenance department, he has had an active part in the changes which have occurred during the last 25 years and has a vivid memory of the hurricanes which the mill has been through.

He has five sons. The oldest has been in Navy electronics for 11 years, the next is in business for himself, the next has just been released from the Army and is a trainee in the East Providence Fire Department. Number four graduates from the East Providence High School this year and the youngest is a sophomore in East Providence High School.

All sons, like their father, have been on the high school football, baseball and track teams.

Clif let the community activities be taken care of by Mrs. Soderlund who was the second president of the East Providence Business and Professional Women's Club has been active on town political committees and in church organizations.

The family has always lived in East Providence.

Retires After 27 Years



CARL T. SWANSON, 1507 Main Street, Walpole, retired at the end of March. He had not been able to work for about a year, because of ill health.

His Bird & Son service began on

February 7, 1935 in FXA (Miscellaneous Processing) where he continued to work during most of his career. Between 1940 and 1945 he was in the Wallboard Department, part of the time as Seybold Cutter operator. He continued on this work after returning to FXA in 1946. In recent years he had been a slitter helper.

The Swansons have six children, all of them married, and five living nearby. Mrs. Barbara Washer and Carl Jr. reside in South Walpole. He is in advertising with Dickie-Raymond; she works for Helio Aircraft in Canton. Mrs. Dorothy Ellis is a housewife in East Walpole; William and Philip live in Walpole and both work at Plimpton Press. The other son is Rev. John Swanson, a minister in Mexico, Maine.

There are seven grandchildren, with whom Carl enjoys visiting. He also puts a bit about the house and the yard, and enjoys watching television.

Honorary Memberships Voted at Annual Meeting

At the Bird Club Annual Meeting April 10 at the Office Cafeteria, George Shackley of Floor Covering and Jamin Baranowski of No. 1 Box p were re-elected as directors on Bird Club Council and Norman ene of Roofing was elected a new ctor. Norman replaces Moses Bader se term expired and who was not indicate this year.

ulia Lewis was re-elected treasurer Velma Cobb, secretary.

On recommendation of the Council, following By-Law was voted as a ion to be added to Article XIII:

Section 4 a. Any member in good ding who has been a member at t five years immediately preceding er (1) his retirement from Bird &, inc. or Bird Machine Company, (2) his 40th anniversary with Bird on, inc. or Bird Machine Company



PVT. JOSEPH P. PURPURA, stationed at Fort Lewis, Washington, D.C. He is the son of Joseph Purpura, Roofing Plant.



ERLESTON'S SAFETY AWARD from the Asphalt Roofing Industry Bureau was presented to Ernest Zinkowski by Southeastern Division Manager Henry Davis early this spring. Erlestone was a certificate winner in Group B, due to an improvement in their accident rd. Front row, left to right: William Mazzyk, Stanley Phillips, Dick Usry, Jesse Ulmer and olm MacDonald. Back row: Joe Gilbreath, Bobby Nettles, Tom Epting, Stephen Gooden Johnny Phillips.

Roofing Salesman Lives in House One Hundred Ninety Years Old



BUILT IN 1771. This authentic colonial house in Salisbury, N. H. is the home of Building Materials Division Salesman Floyd Hayes. He bought it in 1960.

Mr. and Mrs. Floyd W. Hayes have had a dream come true. They have purchased and moved into the oldest and one of the finest of many old houses in Salisbury, New Hampshire. Floyd is a Building Materials salesman; from his Salisbury home he handles his New Hampshire territory.

Built in 1771, this eleven-room Colonial house was originally owned by Samuel Whitmore, and in the early days was a stagecoach stop on the road from Concord to Montreal. It has everything — pine paneled walls, wide floor boards, hand-hewn timbers across the ceilings, 9-over-6 small paned windows. It also had untold coats of paint on kitchen, dining room and living-room walls. Since Mr. and Mrs. Hayes moved in on Memorial Day 1960, they have used 22 gallons of paint remover to restore the woodwork to its original beauty.

Colonial Charm Retained

They have also installed modern cooking and plumbing conveniences in the kitchen and a new heating system. The latter replaced a Franklin stove in the living room and cast iron stoves in several other rooms, which formerly provided all the heat. During their first winter, they tried to keep warm with this primitive equipment and nearly froze in the 40° below weather.

The dining room in the center of the house has white embossed paper above the paneling, and of course exposed beams in the ceiling. The Colonial style furniture is new, but tastefully selected. The center light is an old flax wheel on which four hurricane lamps have been mounted. On the new parkay floor — one of the few major repair jobs that have had to be done for safety — is a hooked rug.

The work of stripping paint still goes on in the living room, which will

be a beautiful room with red pine paneling when completed. Here also you notice especially the 9-over-6 windows with many panes still of the original old glass, ripply and crude by today's standards, but very valuable.

In the kitchen is a huge fireplace — one of five in the house — with Dutch oven and cast iron crane. There is modern equipment for cooking and washing and refrigeration, but even the brick-fronted island with its cooking units now looks as if it had always been there. A soap well is located in a back room just beyond a Dutch door in the kitchen. This is a cast iron sink in a chimney corner with a fire box

"EM" Team Wins Roll Off; Banquet To Be Held May 12

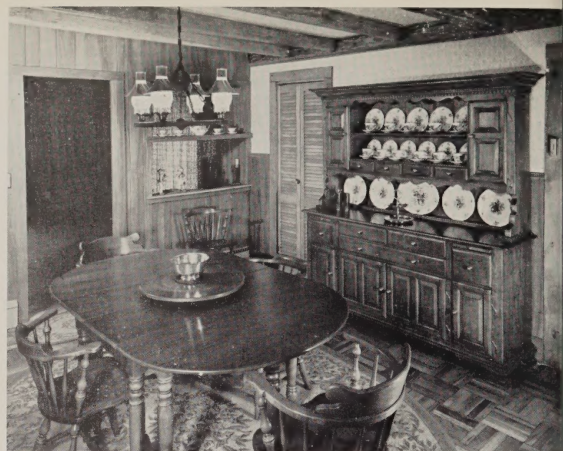
The EM team, first half winner in the Men's Bowling League, was the winner of the roll off on April 11 with the DF team which had just recently won the second half of the season. Final score: 1564 to 1522. Bowling on the winning team were Ted Knaus, James Moylan, Joseph Jarlis, Tony Venterosa and Moses Bader.

The runner-up team for the season was manned as follows for the roll-off: James Schuller, Walter Bisdneck, Frank Petrolini, Edward Fitzpatrick and Tony LaSalvia.

May 12 is the date for the annual banquet which will be held for both Men's and Girls' Leagues at Club Embassy in Woonsocket.

LONG SERVICE LIST

Name	Year	Dept.	Yrs.
Francis V. Sheehan	6-25-17	Floor Covering	45
Edward J. Geraghty	6-26-22	Maintenance	40
Angelo Melino	6-28-22	Roofing	40
Ernest W. Oakes	6-20-27	Paper Mill	35
Mary I. Geary	6-20-27	Office	35
William P. Stillman	6-28-37	Paper Mill	25
Joseph Dekose	6-1-42	Floor Covering	20
Leon Schensol	6-11-42	Floor Covering	20
Tony Nado	6-17-42	Roofing	20



HAND-HEWN BEAMS and original pine paneling are features of this lovely dining room. Unusual light was built from a flax wheel. Blue spray, Royal Worcester dishes are displayed on the huge hutch cupboard.

under it, in which fires used to be built for the soap making process.

A den on the first floor has its own fireplace, a large bookcase, and naturally, the TV set. The bedrooms upstairs are tastefully furnished and decorated with Colonial furnishings. The master bedroom in green and gold has its own brick fireplace.

Floyd owns 120 acres in all, including a half-mile of frontage on both sides of the road. His is the last house out of the village of Salisbury, and is one of half dozen which have been made into year 'round homes. It's a quiet, small village existence, but the Hayes' love it. Concord is only 20 minutes away by the Turnpike, which has an entrance just a few miles from where they live. Their house is on Route 4 a short distance west of Salisbury Center.

Richard J. Carberry	6-26-42	Roofing	20
John C. Rambeau	6-1-47	Asst. Treasurer	15
Francis P. Wall	6-23-47	Roofing	15
Michael Flaherty	6-2-52	No. 1 Box Shop	10
Thomas J. Manning	6-24-52	Floor Covering	10
William Evans, Jr.	6-1-57	Floor Cov. Sales	5
Irene Lowerson	6-13-57	Office	5
Dolores Mote	6-13-57	Office	5
Dorothy Capachin	6-17-57	Office	5
Gunnar Anderson	6-24-57	Roofing	5
LEWISTON			
Harold Theberge	6-17-57		5
MANCHESTER			
Delphine Long	6-6-57		5
PHILLIPS DALE			
Anton S. Vargas	6-10-22		40
Ramon Cardenas	6-9-57		35
Alfred Carvalho	6-11-42		20
Frank Chickering	6-25-52		10
John J. Cooney	6-6-52		10
Audrey Sweet	6-10-57	Office	5
CHICAGO			
Rufus Newman	6-2-52		10
Ramon Cardenas	6-9-57	Felt Mill	5
Rociel Harvey	6-14-57		5
SHREVEPORT			
Willie L. Smith	6-16-37		25
Lucille Burrow	6-21-37		25
Willie Franklin	6-17-42		20
L. B. McCray	6-17-42		20
Henry T. Ferguson	6-10-57	Sales	10
Victor Schneider	6-10-57	Sales	10
BERRY REFINING COMPANY			
Hal Shover	6-1-57	Sales	5
G. W. DINSMOOR CO.			
George A. Robinson	6- -22		40

TOP OF THE NEWS

(continued from page 5)

instead of resting, Gene had to rent another trailer, haul the hay back to the robbed neighbor and collect what was given to him. All in all, he just had to rent two

Pinocle Parties End Will Resume in Fall

The final Pinocle Party of the seas was held April 13 at the East Walpole Brigade Room. In spite of its being bad night to attract a crowd, there were four tables of players. The three winners were Egnazio Annesse, 177 Joseph Wispianski, 1638 and Alphon Simiski, 1587.

Everyone had a good time and is looking forward to the start of these parties in the Fall.

Fifty-Six Sign Up For Men's Golf at Cedar Hill

The Bird Club Men's Golf League has just opened its 1962 season. This year the league has grown larger than ever with 56 regulars signed up.

There will be four teams with two groups of four and one group of six playing on each team. These will be further divided into twosomes for each round, playing for three points, or total of 21 points per team. We look for keen competition among the first teams. We also look forward to the first of the Scotch Foursomes with the girls.

The season opened on Tuesday night May 1, at the Cedar Hill Country Club in Stoughton. The Golf Committee of the year is as follows: Norman Green, chairman, Harry Cady, Percy Spiers, Edmund Westmont, Thomas Coyne, Raymond Bearce.

trailers, handle 210 bales of hay and no rest between his trips as a long distance truck driver. Gene said that from now on he would not be interested in free hay; he will just buy some and have it delivered when he needs it.

Cigars have sure been plentiful in the Felt Mill; every brand available except Castro's! The Danny Joe Moseleys had baby girl, Connie Renee, on March 19th their first. . . The Ernest Welchs had the first one, also a girl, April 21, . . . at the Larry Sanfords and their 13-month-old son welcomed Michael David to the family a little late for Easter, April 23, but glad to have him. We also want to welcome Larry back from Uncle Sam's Army. He formerly worked in the office, but now works in the Felt Mill as a Machine Helper.

(continued on page 7)

HOW ABOUT WALPOLE, NORWOOD?

EVERY LITTER BIT HURTS



DON'T BE A LITTERBUG!

beginning early this Spring and continuing until after Labor Day millions of people all over the country will take their bags, pile into the family car and set off in pursuit of that glorious American phenomenon — the mer vacation.

A very great number of these people will come to New England, sleep in our motels and hotels, spend money on food and gasoline and more. Today, as we trudge dutifully out to the lawn, rake in hand, might quietly speculate on what the reactions these, our guests, will take with them.

There is one easy way we can gauge the reactions: Next weekend, see what they are seeing. Get into your car and drive around your city or town; look at it as though you were going for the first time. This is a New England town, tell yourself. It is a town of all other New England towns, yourself (as the tourist does).

Do you like what you see? Would you really ever want to come back here? Would you go back to Newark, New Jersey and urge your neighbors to see the same things? Or would you tell them to avoid New England, the plague and go see the Grand Canyon or Yellowstone instead?

How long since the motel in your area has cut its lawn or set out a few shrubs and flowers? Do the eating places warmly entice customers, or do they need a coat of paint and a new sign to replace the one blown down in the hurricane of '38? And as you drive, forget that you're a native, familiar with your surroundings. Pull into a gas station and ask the attendant where the old saw mill is, or how do you get to the Coolidge place. Does he know? Would a tourist be able to follow those little signs to the Whaling Museum? Would he be happy about the lack of parking space at the historical shrine; would he have any feelings about seeing piles of litter where once the feet of patriots trod?

If you don't like any of these things, neither would a tourist. He can show his displeasure by never coming back again. He can go elsewhere in the country — or in the world, for that matter — and so can all his friends.

As New Englanders, we can show our displeasure by voicing protests when we see obvious decay, indifference, carelessness or downright laziness. The various state development commissions and a dozen other organizations — from The New England Council down to the region's smallest chamber of commerce — are all working hard to bring these people here. But in the last analysis no amount of money, no posters or billboards or bright brochures are going to be worth a plugged nickel if we, as residents of the region, don't care if our bad hospitality is showing.

All the come-on hooplah, fanfare and jazz in the world can't overcome a rundown motel, trash-littered roadsides, a poorly-marked road or a surly waiter. The guy with the out-of-state plates on his car is looking us over. What are we giving him to see?

Adapted from New Englander, publication of The New England Council

units have been on the want list for a long time and we are glad to have them added to our list of equipment.

Welcome to Gerald Grant and Mark Hudgins to the Glenwood employee group. Gerald is our new nightwatchman while Mark will be a production employee.

L. D. Deaton recently failed to report for work and on investigation he was found in bed, his head bandaged and swollen. Asked for an explanation L. D. reported he was kicked in the head by his stallion. Luckily, this accident, which was quite serious, has a happy ending. He was not laid up for any great length of time, and apparently holds no grudge against the stallion, as he still owns it.

OLD TIMERS REPORT —

They Enjoy Their Retirement

To Bird & Son Retirees:

(A copy of each issue of the *Review* is mailed to all retired employees. Here they can read what's going on at Bird & Son. But very seldom do they read news about friends who, like themselves, have retired. To fill this gap, we are starting this new section devoted especially to

news about retirees. To get it started, we selected names at random from the retired list and wrote to these people. Now we hope you will keep it going. We shall welcome letters from all retirees. Tell us what you are doing and include a snapshot of yourself and your family, too, if you wish. Let us hear from you!)



ENJOYING LIFE at Fort Lauderdale, Florida, is Camillo DiPlacido, left, retired from Norwood Roofing in 1950. He and his cousin, Frank DiPlacido stand by the papaya tree growing in Camillo's yard.

CAMILLO DIPLACIDO, former Norwood Roofing Plant worker, writes from Fort Lauderdale, Florida:

"As you know, I am living in Fort Lauderdale, Florida. I have a beautiful home and a lovely yard. I am sending you one of the pictures I have had taken of my papaya tree.

"I am doing fine (78 years old) and having a good time at the beach 'watching all the girls go by!' Keep in touch."

(Camillo retired in June 1950 after 38 years of active work.)

— 3861 N.W. 5th St., Fort Lauderdale, Florida —

BENJAMIN GASPARRO, who retired from the Chicago Plant in 1951 after 29 years on the payroll, is still living in Chicago and writes:

"I am now enjoying my retirement very much. I get up every morning at 6:00 A.M. and take my daily walk; then I come back at 8:00 and eat my breakfast.

"During the day I usually chat with my friends in the neighborhood. My hobby is making bird houses. I have several in my backyard. I also have another hobby of taking care of the front and back lawn. I take great pride in my rose bushes and other flowers.

"I have an enclosed porch where I

have my own t.v. at night to watch my favorite programs.

"I think it is a good idea that the company is featuring a page on retired employees. As you pointed out, it gives us a chance to see what our old friends are doing. I wish you luck on your project. My regards to all."

— 5358 West Crystal St. Chicago, 5, Ill. —



BUSY AND HAPPY in retirement are Mr. and Mrs. James W. Porter of Norwood. Jim retired from the Floor Covering Plant in 1957.

JAMES PORTER, who retired from the Undercoat Department at Floor Covering in 1957, writes:

"Thank you for sending me the *Review* each month; in this way I can keep in touch with the progress of the company and the employees.

"For my pastime since retirement, I take long walks; there were only about two days all winter that were too stormy to do so. I seek out where there is building and road construction going on, and get enjoyment from talking with the men at work. My latest find is where they are building the new school for boys on Clapboardtree Street. There is always somebody to talk with there.

"My wife also is busy doing baby sitting. She goes by the hour, day, or week ends. She enjoys this after the housework is done, and is away some part of almost every day. So you see we are busy most of the time."

— 61 Washington Street, Norwood —

by SCHULZ

OF THE NEWS

(continued from page 6)

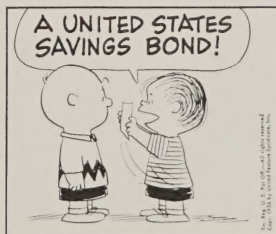
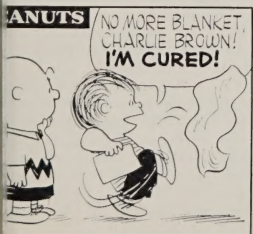
NORWOOD

He stork recently paid a visit to the Weston Doster home leaving them a baby. Winston says they have named him Baby and that he is already bossing the child.

Bob Stewart is now a proud home owner. He recently purchased a three bedroom veneer at nearby Norman.

Work is more interesting and varied to an Smedley and L. D. Deaton now that we have acquired a front end loader and a hole drill for the quarry. These two

NOTES



Perth Amboy Personnel

(continued from page 1)



John T. Flis



William L. Cosgrove

tion at Elizabeth N. J. from 1946 to 1957 as a production supervisor, joining Keasbey and Mattison at Perth Amboy in 1957 as quality control supervisor. From this post he was promoted to plant manager in 1959.

He is married and lives with his wife, Leona in Cranford, N. J. From 1947 to 1953 he served the city of Elizabeth as Fire Commissioner, an appointed position.

WILLIAM L. COSGROVE, office and credit representative, is a graduate of Drexel Institute of Technology where he majored in accounting and received a degree in business administration in 1954. For the next two years he served as Staff Sgt. with the Infantry on Okinawa. During part of this time, when not on active duty, he worked in the Cost Department of Lee Tire & Rubber Co. and Conshohocken. Joining Keasbey and Mattison in the Cost and Engineering Department in 1956, he became the office manager and plant accountant in 1959.

He lives in Dunellen, N.J. with his wife, Gail and two children, Sherry, age 6, and William, Jr., 3.



Fred S. Nolte



John F. Heaney

FREDERICK S. NOLTE, chief chemist, has just transferred from Charleston to his new post at Perth Amboy. After graduating from the Citadel at Charleston, he served as analytical chemist for Pittsburgh Metallurgical Co. of Charleston for five years. He joined Bird & Son in 1956 and served as chemist at the Charleston plant until his transfer to Perth Amboy.

From 1944 to 1947 he was first at the U. S. Merchant Marine Academy at King's Point, N. Y. and then in the Navy, spending most of his active duty in the South Pacific.

At home there are his wife, Marcia and two children, Ricky, almost 10, and Kathy, 6.

JOHN F. HEANEY, sales service manager, has been serving in this capacity, with the title of sales service supervisor, at Keasbey & Mattison since 1959. He had joined the company two years earlier as an expeditor at their New York location. Other

previous jobs include a billing checker for Merck & Co., an installer for Western Electric and a year of self-employment.

He attended college at St. John's University, Brooklyn and Rutgers, The State University, New Brunswick, N. J. He served with the Navy aboard the U.S.S. Cadmus. Mr. and Mrs. (Joan) Heaney live in Fords, N. J.

Bird Ten Pin Team Leads at Hollywood

In their first year of bowling at Hollywood Lanes, Walpole, the Bird & Son Ten Pin Team won the Industrial League Championship. For this they won a very attractive plaque which has been on display at the Floor Covering and Roofing Plants, where the team players are employed.

The plaque salutes them as League Champions in the American Bowling Congress, affiliated through the Brockton Bowling Association. And it lists their names: John White, captain, Harry Brylinsky, Peter Didick, John Grudinkas, Donald Hurd, John Lahey and Dennis McMahon. Dennis, the only non-Bird & Son member of the team is a step son of John Grudinkas, attends Norwood Senior High School and is a terrific bowler. At their final night of bowling he won the door prize — a bowling bag, bowling ball and shoes.

Donald Hurd holds the season's high record for Wednesday night bowling — 165, and John White, who bowls almost every night in the week, holds the high score for the Thursday League, 177.

Placing second in the Wednesday night League was Team No. 2 from Bird Machine Company. This team, captained by William DiBerto, likewise received a plaque. Other members in addition to Capt. DiBerto are Arthur Wentworth, Nelson Chute, Roy Baldwin, Robert Follette and Steve Matthews.



INDUSTRIAL LEAGUE CHAMPIONS! The Bird & Son team won first place in the Wednesday night Industrial League which bowls ten pins at Hollywood Lanes. Standing: Peter Didick, John White, captain and John Lahey. Seated: Dennis McMahon, Harry Brylinsky and John Grudinkas. Donald Hurd was not present for the picture.

New Treasurer and Clerk For Neponset Credit Union

At its April meeting the Board of Directors of the Credit Union elected Velma M. Cobb treasurer and Mary E. Moylan assistant treasurer and clerk. These changes become effective on June 1, following the retirement of Albert W. Smith, present treasurer.

Velma Cobb joined the company in 1934, after finishing her education in the Walpole schools, beginning work at once as a clerk in the Credit Union. To get more education she attended Chandler Secretarial School at night for several years.

During the years she continued to take on additional responsibilities in her department. In 1942 she was elected to the Board of Directors of the Neponset Credit Union and since that time has held the office of clerk and assistant treasurer.

Velma has also been interested in the Credit Union League of Massachusetts, serving at one time on the Executive Committee of the Metropolitan Chapter. Formerly treasurer of the Bird Club, she has been its secretary since 1961.

Mary E. Moylan joined the Personnel Department of Bird & Son in January 1942. (Actually her first few days were spent in the Addressograph Department, but within a week she had transferred to the Credit Union.) Her education was obtained in the Walpole schools and at Gillis Business School. When the new Group Insurance Plan with Aetna was adopted in August 1947, Mary was assigned to follow and



VELMA M. COBB and MARY E. MOYLAN have been elected treasurer and assistant treasurer and clerk, respectively, of the Neponset Credit Union. They take office June 1.

process claims. This work she handled very efficiently for the past years.

She was made a Bird Club Court member in 1954 and assistant treasurer of the Club in 1957. Several years ago she served two terms as chairman of the Veterans' Entertainment Committee of the Club and for the past 14 years she has been chairman of Girl Bowling.

Both Mary and Velma have been active since World War II years in the Red Cross volunteer hospital work (Gray Ladies). They still continue to give one evening a week of their time plus two Sunday afternoons a month in this fine work at the West Roxbury Veterans' Hospital. In the past they have also worked at Cushing Hospital in Framingham.

Air Hose Is No Toy

A mechanic working on a car received a minor cut on the side of a finger on his left hand. After washing some small parts in cleaning fluid he dried them with an air hose, playing the jet over the small cut area. Shortly thereafter, the mechanic, in great pain, staggered to the

shop manager complaining that his blood and head felt as though they were going to explode. At the hospital his ailment was diagnosed as "air bubbles in the blood stream." The man recovered but could easily have died. Even minor cuts may require first aid. Never use the air hose around an open wound.

Pulp & Paper Newslett

P. R. Allen

(continued from page 1)

also been a trustee of the Boston Symphony Orchestra and the Boston Opera Association and served as chairman of the Federal Milk Commission, New England and the National Negotiation Board. He was one of the founders of Walpole Woodworkers Inc.

Mr. Allen was well known in Walpole for his quiet, behind-the-scenes support of many worthwhile causes. He helped many students finance their college educations. It was through his efforts and his financial support the Walpole's Emergency Medical Aid Fund was established.

He is survived by his wife, Anne K. a son Philip K., who is chairman of the Republican State Committee and who resides in Andover, a daughter, Mrs. William P. Conklin of Farmington, Conn. and a sister, Mrs. Emily Keedy of Walpole. Funeral services were held May 4 at the United Church in Walpole.

The BIRD REVIEW

Fiftieth Year of Publication

June 50 No. 6

Published for Bird & Son, inc. employees and their families

June 1962

John J. Burke Joined Retired List At End of May

The man who rose from office boy to general superintendent of the Paper, Box & Carton Divisions has retired. JOHN



J. BURKE, rounding out almost 47 years of active service, joined the retirement ranks on May 31.

His first plans? A leisurely trip to Sylvania, Ohio, to visit his son, Robert and his wife

five lively grandchildren, ages 3 to 10. After that, a summer of relaxation is summer home on Cape Cod.

John started his Bird career as the office boy at East Walpole at the princely salary of \$5.00 a week, back in September, 1915. After serving two years overseas in World War I, he returned to become a clerk in the Paper Mill in 1919, later became inspector and in 1923, manager of the Beater Room. He was noted to assistant superintendent of Paper Mill in January 1935, and in December that same year became superintendent of the Paper Division. Since January 1946 he has been general superintendent of the Paper, Box and Carton Divisions.

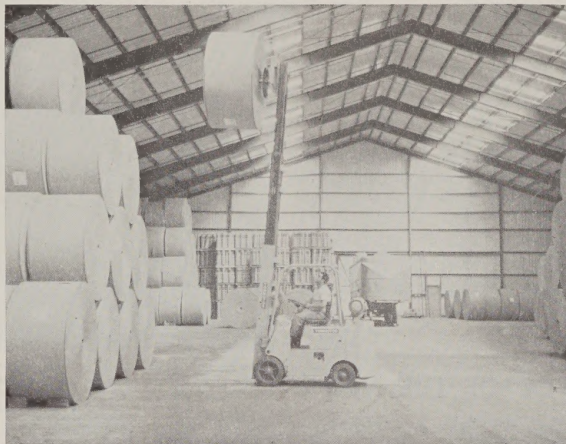
John has served on the Board of Directors of the Neponset Credit Union over 30 years, since 1931, from 1937 to 1938 was president of the union, and from 1942 to 1950 was on the Auditing Committee. He served 15 years on the Investigating Com-

(continued on page 5)

305 in Suggestion Awards Paid to Fifteen in May

Three hundred and five dollars in suggestion award money was paid out in May. One man, Francis Prisco, FFG, a suggestion reclassified as a No. 2 suggestion and received the additional \$10. Ten suggestions qualified as money saving ideas and received \$25 awards.

Ray awards:	
Winn Anderson, FBPMI	\$25
Edo Bertoni, FFM	25
Norman Greene, FBPM	25
Robert McColgan, FFM	25
Emuel Sinclair, FKPMI	30
Wmwood Therrell, FKM	25
Francis Wall, FBPMI	25
George Wise, FKF	75
Osario Cordo, FBF	5
James Hurto, FKPMI	5
Edward Moore, FCM	5
Guerrino Pagliari, FXR	5
Herbert Williams, FKM	5
James Williams, FCPMG	5



SPACIOUS WAREHOUSE just completed at the new Chicago Felt Mill. This enables the felt mill to keep in regular operation regardless of the schedules on the roofing machines.

Albert W. Smith Retired May 31; Was Treasurer of Neponset Credit Union

ALBERT W. SMITH, personnel services manager since 1947 and treasurer of the Neponset Credit Union for 41 years, retired at the end of May.



Educated in the Foxboro schools, Al first joined Bird & Son as a messenger in December 1916. Shortly he was promoted to work in the Accounting Department and in 1918 moved into Payroll. In the fall of 1919 he took off for Detroit, worked there very briefly and returned to Bird & Son on January 19, 1920, the date from which his continuous service record of 42 years is figured. A year later he was put in charge of the Payroll Department, but before that year had ended, he moved again to the Labor Bureau, as the Personnel Department was then called, and became treasurer of the Neponset Credit Union which was then in its sixth year.

Under his wise and enthusiastic direction this employees' bank has grown from a very small institution in 1921, with assets of just over \$30,000 to one of the largest Credit Unions in the State. Last month its total assets were nearly 2 3/4 million and its shareholders numbered 3600.

Mr. Smith was three times elected president of the Credit Union League

of Massachusetts, 1941-1944, and he served with distinction on the League's board of directors for 18 years, 1926 to 1944.

In recognition of other personnel functions which Al Smith had also been handling, he was named personnel services manager in 1947. His duties then, and down to the time of retirement, have

(continued on page 6)

New Warehouse For Felt Storage Finished at Chicago

The Chicago Felt Mill has a new felt storage warehouse. Built by Bird & Son since January, when the plant was taken over by Bird & Son, the new structure is 100 feet by 200 feet and large enough to accommodate jumbo rolls stacked four high.

As the accompanying pictures show, the jumbo rolls of felt are transported from the machine to the warehouse by a new 6,000 lb. capacity Towmotor. This tractor has a ram on the front ends in place of the standard forks. This ram is inserted into the core of the felt rolls, enabling the Towmotor to carry them from one spot to another and to stack them four high, with the top of the top roll 22 feet above the floor.

The new building provides adequate felt storage capacity. It has enabled the felt plant to level out its operations to the point where they can now run a regular weekly schedule, regardless of how many days the roofing machines are running. This plant is now supplying all the needs of the Chicago Roofing Mill and several customers who were on the books of the Globe Roofing Company when Bird & Son took over in January.



UP SHE GOES to the fourth tier of felt rolls at the new warehouse at the Chicago Felt Mill.



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Published for the employees of Bird & Son, inc., and their families.
Editorial Office at East Walpole, Mass.

EDGAR M. GROUT, Editor

JOHN J. MURPHY, Adviser

Films on Floor Coverings And Bird Wind Seal Shingle Now Available to Clubs

In the Bird film library are two films which are available for showing to clubs and various civic groups. They were designed primarily, of course, as sales tools, but are of interest to the general public.

One is a 25-minute 16 mm. technical film in color on wind resistant shingles, featuring the Bird Wind Seal® Shingle. It demonstrates how this shingle is made and why it is so effective in preventing roof damage, even with winds of hurricane force.

The other film is brand new. It runs 23 minutes, is also 16 mm. in full color and shows the manufacture of roto-gravure printed floor covering, explaining how Bird Vinyl Floor Coverings are made and demonstrating their qualities and patterns.

This film was recently shown on two days during the noon hour at the Display Room, Main Office, and was viewed by many Bird & Son people.

Any organization may borrow these films without charge by writing to the Advertising and Sales Promotion Department (CD) Bird & Son, inc. East Walpole.

* Reg. U.S. Pat. Off.

Robins Like Bird Roof Select It as Home Site

(The following letter was recently received by our Advertising and Sales Promotion Department)

Gentlemen:

The May issue of *Better Homes & Gardens* carried your attractive ad about Bird Roofing.

I thought my experience also would make a good ad for Bird Roofs, as this is a true story:

On April 18th this year, I had a new Emerald Green Bird roof installed on my house and I was proud of its good looks. The next morning I went out to take another look around and, wouldn't you know, a robin had started to build a nest under a small projection over the breakfast nook. It was an ideal place as the nest rested on new roofing and the eave above also had the new shingles.

I hated to disturb the nest, but took a rake and got the dry grass, string and mud down. The next morning I again looked and sure enough, Mrs. Robin (or Mr.) had started construction again. Like a heel I pulled it down again. I said to myself, "Old girl, bet you'll take

the hint.", but the next morning sticks, grass, twigs were again in place.

This time I got out the ladder, climbed up and took out the stuff and put an empty two-pound coffee can, bright red, where the nest had been. Guess that did it because no attempt has been made since to build a nest there.

The moral is: Why can't a good bird — a robin — have a nest under a Bird roof?

During the six years we have lived here, no bird built a nest on this house until this time. It *must* have been on account of the Bird Roof!

(signed) Mrs. Ralph Richey
Sioux City, Ia.

TOP OF THE NEWS

MAIN OFFICE

Charlotte Taylor of the Stenographic Department has joined the newly organized 11-27 Radio Club in Millis. The members are all licensed operators of Citizens Band 2-Way radios. Charlotte has had her radio and license for about a year and finds it comes in handy for contacting home and for using on trips to get travelling directions.

Welcome to Robert Churchill who started working in our Cost Accounting Department on April 23.

About fifty people gathered at the King Philip on May 23 to salute Albert W. Smith and wish him well in his retirement, which began at the end of May. Howard Whitney, speaking for Al's many friends who were there and the many more who couldn't attend but who signed the over-sized greeting card, presented him with a mahogany Seth Thomas mantel clock. Others who spoke and paid tribute to his long years of service for the company and as treasurer of the Credit Union included Ed GROUT, toastmaster, John J. Murphy, Warren Anderson, Richard Ellis, Velma Cobb and Russ Tupper. The party was held in the new Wamsutta Room at the King Philip with picture windows overlooking the lawns and the lake.

William Harriman, son of Lou Harriman, Building Materials Sales, is entering Stockbridge at the University of Massachusetts in the fall where he will study animal science, a subject he has been interested in at the Silver Lake Regional High School.

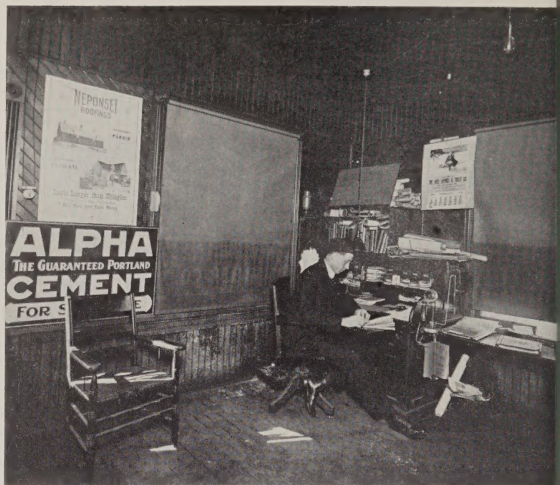
Lawrence M. Lindblom, Cost Accountant, was elected president of the Norfolk County Chapter of the National Accountants Association at the annual meeting on May 23.

We welcome Bertha Yadisernia back after eight weeks of illness with virus pneumonia.

Mr. and Mrs. Gordon Eaton recently spent a week-end visiting their son, John, and his wife at Presque Isle, Maine. John is a radio and TV announcer and his mother and father had the pleasure of hearing him on radio. Doris Eaton works in Shoe Cartons Sales and Gordon at Roofing Shingles.

Charlotte Bair spent Easter Week visiting her daughter in Washington. Her daughter will soon be leaving this country to spend six years in Tokyo, Japan where her husband has been appointed American Vice Consul.

Union Lumber Company in Ohio Finds Picture Dating Back to 1915



ALMOST FIFTY YEARS ago this poster, advertising Neponset Roofing Products, was displayed on the office wall of The Union Lumber Company, a firm in New Philadelphia, Ohio, to whom Bird & Son has been doing business more than 50 years. The calendar shows the date to be February 1915. Paroid and Proslate are advertised here; "Lasts Longer Than Shingles" states the poster.

Roofing Salesman W. E. Anderssen of the Middle Atlantic District has discovered another record of long-time association with a roofing dealer. When Bill Anderssen was talking recently with Mr. David Rees, president of the Union Lumber Company of New Philadelphia, Ohio, Mr. Rees showed him the picture which is reproduced on this page. Since the calendar date is February 1915, the Bird & Son advertising chart on the wall

dates back nearly 50 years.

Bird & Son has been proud to do business with this fine firm over many intervening years since the days this advertising chart. Note the roll of paper on the desk, the 1915 telephone and the last in office clothing styles, including high shoes.

Thanks to Bill Anderssen and David Rees for making this interesting picture available for the Bird Review.

MAINTENANCE AND POWER

Richard Angus became a dad again on Mother's Day. It is a son, Carl Terry.

Frances Fulton recently attended a submarine launching at Newport News, Va. as the guest of one of her sons. Both of Fran's boys are serving aboard submarines. The ship she saw launched was the John Marshall.

Nicholas Silletti, welder, has left to visit his family in Italy. Nick, who has not been home in twenty-seven years, will be gone for six weeks.

At this writing Herbert Palmquist is still out sick but we are looking forward to his return very soon.

The bowlers in the Maintenance Department wish to thank Moe Bader for a good time at the annual bowling banquet.

Leo Murphy recently attended an outdoor campers convention at Salisbury, N.H. Leo is ready to talk camping and recommend it to all who will listen.

Jack Folan has just won another prize for his superb golfing in a match at Woods Hole on the Cape.

Mr. and Mrs. George Blair spent a week fishing in Maine recently. They report that the weather was still quite cold down there.

Glad to hear that Mrs. Sumner Hebblethwaite is on the road to recovery after recent surgery.

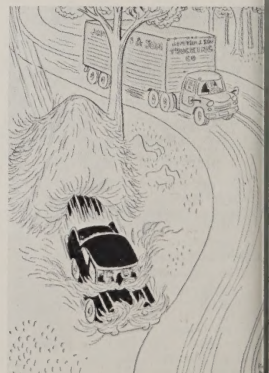
The campers are at it again! Mr. and Mrs. Ed Powers and family will spend the last two weeks of June in New Hampshire.

Sulo Salomaa spent a week's vacation around home getting his garden started.

Frank Orlando and his wife recently spent a week in New York.

PAPER MILL AND FINISHING

More than 100 people attended the retirement party held for John Burke at Floral Club, Wrentham on May 31st. The head table, in addition to the guest of honor and his wife, were President Ralph Wilkins, Vice President Ralph Hall, Director of Personnel and Industrial Relations John Murphy and Superintendent Les Tarbell. Les served as toastmaster and one of the others spoke briefly. John was presented with 21" week end travelling case.



"What are you crabbing about? I didn't put the truck on a curve, did I?"

Congratulations, June Graduates!



James D. Mack, Jr.
Norwood High School
Son of
James D. Mack
Norwood Roofing



Dennis Naughton
Walpole High School
Son of
Matthew Naughton
E. W. Maintenance



Robert B. Patterson
Norwood High School
Son of
Robert B. Patterson
No. 2 Box Shop



Stephen C. Lowry
Son of
David S. Lowry
Phillipsdale



Carol I. Cleveland
Plymouth High School
Daughter of
Walter R. Cleveland
Floor Covering



Kenneth O. Carlson
Walpole High School
Son of
Oscar Carlson
E. W. Maintenance



Bert C. Harden, Jr.
Manchester
School Central
Son of
Bert C. Harden
Manchester Plant



Richard D. Armour
Norwood High School
Son of
Arthur Armour
Norwood Roofing



John V. Smith, Jr.
Norwood High School
Son of
John V. Smith
No. 2 Box Shop



Joseph Didick
Norwood High School
Son of
Peter Didick
Norwood Roofing



Carole A. Silvestri
Norwood High School
Daughter of
Louis Silvestri
Norwood Roofing



Madeline Rubi
Rhode Island
Teachers College
Daughter of
John Dill
Phillipsdale



Charlotte E. Dill
Norton High School
Daughter of
John Dill
E. W. Maintenance



William J. Petrovick
Walpole High School
Son of
William F. Petrovick
E. W. Maintenance



Hollis E. Shellnut
Rinceton, Texas
High School
Son of
H. O. Shellnut
Shreveport



Claire A. Aukstolis
H. O. Peabody School
Daughter of
Julius Aukstolis
Norwood Roofing



Stephen Soderlund
East Providence
High School
Son of
John Soderlund
Phillipsdale



John W. Sisson
Wakefield, Mass.
High School
Son of
Malcolm Sisson
Roofing Sales



William Harriman
Silver Lake Regional
High School
Son of
L. T. Harriman
Main Office



Chester Varnell
Woodlawn
High School
Shreveport
Son of
L. D. Varnell
Shreveport



Kathleen Ann Rebello
East Providence
High School
Daughter of
James Rebello
Phillipsdale



William G. Ivatts
Foxboro High School
Son of
William S. Ivatts
E. W. Maintenance

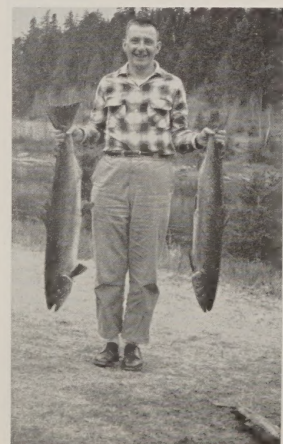
table transistor radio, cigars and liquid refreshment. He expects to leave soon for his visit with his son in Ohio, after which he will return to his summer home on Cape Cod.

NO. 1 BOX SHOP AND OFFICE

We are sorry to report that Ted Holmes left the Norwood Hospital for a while. We hope his recovery will be a speedy one. Vacation time is rolling around and some of the early birds from Shipping have already cured their spring fevers by taking a break off.

Mr. and Mrs. William Murphy drove down to Tennessee to see their son, Bill, Jr., and his charming family. While there Bill was in his spring training by mowing the lawn. Now all he has to do is plant one here at his new home when he is not mowing down trees. They had a beautiful vacation through the Smoky Mountains and enjoyed some real Southern cooking. Bill took his father through the plant of the Pontiac Co. where he works.

George Sullivan spent a week driving throughout the state. As for the Berkshires, he claims there are a lot of hills out there anyway.



SALMON caught at New Brunswick, Canada, by George Barton of No. 1 Box Shop. These beauties weighed 17 and 18 pounds apiece.

More pictures of graduates will appear in the July issue.

If you sent a picture and do not find it here, it arrived after the deadline and will appear next month.

Additional pictures for use in July will be accepted up to June 15. Send them to Dept. GR in an envelope. On a separate piece of paper give the student's name, the school graduated from and the name and department of the parent.

Mr. and Mrs. Charles Rennie have a new boy at their house. He checked in at six pounds one ounce and is named Charles, Jr.

We welcome Susan Stirlman to the Shipping Office. Susan comes in every day after school and will be with us full time during the summer.

NO. 2 BOX SHOP

Alice Pole of No. 2 Box Shop Office is taking a spring vacation.

George Docar has started the season off with a week's vacation.

It is nice to hear the good news that John Geraghty is getting along well and hopes to be home soon.

NORWOOD ROOFING PLANT

Roy Walton's son, David, was named Cadet of the Week at Bowdoin College in Brunswick, Me. during the month of May. The award was based on the student's



Eileen Stanzione
East Providence
High School
Daughter of
Manuel Stanzione
Phillipsdale



Anne E. Knight
Syracuse University
Daughter of
Paul I. Knight
Phillipsdale

appearance, proficiency in drill and general military knowledge.

Our best wishes go with Mike Foley who has left to accept a position with RCA in Needham.

We welcome Brian Redding who has taken Mike's place and hope he will like his new work.

FLOOR COVERING PLANT

James Hanley of the Research Department and his wife are enjoying three weeks' vacation visiting their son in Florida.

Frank Nyborn has been tabbed Greyhound because he is always at Raynham.

Carol Cleveland, whose picture appears on the graduates' page and who is the

(continued on page 4)

TOP OF THE NEWS

(continued from page 3)

daughter of Walter Cleveland, will attend Chandler Secretarial School in September. She has a brother, Walter, Jr., who is a student in Engineering at Northeastern University.

The Bird Club golf season is now under way with the usual amount of anxiety and fun. This year Larry Bishop thought he would give it a try in spite of his handicap and surprisingly enough he is doing very well and enjoying every minute of it. It wouldn't surprise us if he takes some prizes before the season closes.

James Driggers and his family have moved to a new apartment in Foxboro.

MANCHESTER

Welcome back to Yvette Laplante who has returned to work recently. Also welcome to our new employee, Constance Bourgeois.

Two employees, Ronald Pinard, and Horace Horton, have already had enjoyable vacations. Ronnie spent his time smell fishing, we understand. Everyone is asking him "How were the mosquitoes?"

We hope to see George Palmer back soon and hope he is getting a nice rest while recuperating from his accident.

A get well quick wish to Laurette St. Onge who is out on sick leave.

(We welcome Beatrice Thompson as the new reporter for Manchester. It was she who wrote these new items—Ed.)

SHREVEPORT



PHILIP JOHNSON, JR., son of Shreveport Roofing Machine Foreman Phil Johnson, Sr., graduated from Fair Park High School May 30th with all sorts of honors and awards.

He plans to attend Louisiana State University this fall on an athletic scholarship. In a class of 480 students, he was elected Junior Favorite in 1960-61; Senior Favorite in 1961-62. In 1959-60 Baseball All District; 1960-61 — Baseball (catcher) All City, All District, All State. 1961-62 — Football (center) All City, All District, Third Team All State. 1961-62 — Baseball All City and All District as catcher. (All State has not yet been decided). Recently he was awarded his three-year letter, the only three-year letterman on a list of 19 Fair Park baseball players. Philip has been very active in the Student Council, Red Cross and safety work.

Along with his family and friends at Fair Park, we are all very proud of Philip and feel a personal interest in him. Phil, Sr., was working here before he married Mrs. Johnson and we have watched the papers for years following a baseball or football game to read of Junior's new achievements. When he was quite small, Philip carved a niche in Shreveport's Little League baseball and has excelled in sports ever since.

Johnnie B. McShan announces the new arrival, Johnnie, Jr., born April 26 — weight 6 pounds 14 ounces. Johnnie has a son finishing his studies at the University of New York State so he is losing one dependent and picking up another this year.

Kennie Vater whose picture appears elsewhere on this page is the pride and joy of Joe L. Springer, Storerom Clerk at Shreveport, who in the picture is accompanying his granddaughter down the aisle of the Cedar Grove Methodist Church. Joe and Mrs. Springer have reared Kennie from the time she was six when her mother was killed in a car accident, and she has returned their love in full measure. Since Joe has always called her "Baby" we had to read the entire Society Section of the Shreveport Times in order to locate her write-up.

This lovely wedding took place on the evening of April 27 in the beautifully decorated Cedar Grove Methodist Church when

Joe gave her hand in marriage to Ralph Roberts of the United States Air Force. Kennie is still living in Shreveport waiting for her husband to get settled in some base where she can join him.

Chester Varnell, son of L. D. Varnell, Felt Mill Tractor Operator, has been awarded an academic scholarship at Northeast Louisiana State College. His picture appears on the graduates' page.

Thieves get bolder every day. H. B. "Beauchamp" backed out of his garage recently and found that something was wrong with his car. Upon raising the hood he discovered the generator had been stolen while the car was parked in his car port. At least this time they left part of his car. Remember when he locked his station wagon doors and left the tail-gate open at the Fair Grounds when he was setting up the BIRD booth and when he came out of the building, he found himself walking instead of riding?



ON THE ARM of Joe L. Springer, storeroom clerk at Shreveport, is his pride and joy, granddaughter Kennie Vater who was married in April to Ralph D. Roberts of the U. S. Air Force. The wedding was in the beautiful decorated Cedar Grove Methodist Church.

PHILLIPS DALE

Joseph Queenan left last month to devote full time to an aluminum product company in Pawtucket in which he has had an interest for several years. Joe has been with Bird & Son nearly 29 years, starting in July, 1935. For seven years he was machine tender on the Felt Machine, at since 1948 has been in the Piping Department.

Our most active politician, John Conley left us in May to be the campaign manager for a local Republican who is running for governor for the State of Rhode Island. When his days in politics are over, not to many years hence, John plans to move his farm in northern Vermont. He has been with us since 1936 as an engineer and has taken part in the vast enlargement of Phillipsdale's power facilities.

Madeline Rubi, whose picture appeared on the graduates' page belonged to the Kappa Delta Pi honor society at Rhode Island Teachers' College. She will teach the elementary grades in the East Providence Schools in September. Her father, Joe Rubi.

James Rebello's daughter, Kathleen, was recently elected to the Rhode Island Honor Society and will attend Roger Williams School of Nursing in September. Her picture appears on the graduates' page.

(continued on page 6)

RECENT DEATHS

ARTHUR R. BALDUF, 42 Wilson St., Norwood, electrician's supervisor at the Floor Covering Plant, died suddenly on May 22 while at work. He would have been 67 early in July and was planning to complete forty years of service with the company on August 2, and then retire.

Although he started as a painter's helper at East Walpole Maintenance in 1922, six months later he transferred to the electrical department of the "lower mills." In those days one department under the symbol FBE covered both the Roofing and the Floor Covering Plants. Arthur became one of the best electricians in the company, specializing in trouble shooting and new installations at the Floor Covering Plant. He was made a supervisor in August 1944.

Funeral services were held on Friday afternoon, May 25 at the Gillooly Funeral Home. Surviving him are his wife, Mary (Eppich), three daughters, Mrs. Bertha Wells of Walpole, Mrs. Evelyn

Costello of Norwood and Mrs. Gretchen MacDonald of Centerville, and a son, Arthur, Jr. of Foxboro.

HENRY THERRIEN of the G. W. Dinsmoor Company died of a heart attack on May 4th a few days before his 54th birthday.

He had been working at Dinsmoor since September 1958 as a machine operator in the Clothboard Department. He was a stockholder in the French-Social Club in Lawrence, Mass. He is survived by his wife, Delia.

DOMENICK DELGROSSO, shift boss for many years at the Asphalt Blowing Department, Norwood Roofing, died May 7 at the Norwood Hospital at the age of 68. He retired from the company in December 1960 and had been living at his home on Sunset Avenue, Norwood.

Domenick joined Bird & Son in July 1928, working the first fifteen years in the Yard Crew and transferring in 1943 to the Asphalt Blowing Department.

Two years later he became shift boss, the job he held until his retirement at the end of the year 1960.

Funeral services were held on May 10 at St. Catherine's Church, followed by burial in Highland Cemetery. He is survived by three sons: Anthony of Norwood, Michael of Sharon and Pasquale of Foxboro.

ALEXANDER KUPRASZEWICZ, retired, died May 8 at the Boston City Hospital at the age of 70. He had worked at the Norwood Roofing Plant from April 1942 until his retirement in December 1958.

During those years he held various jobs on No. 1 Roofing Machine. For eighteen years prior to joining Bird & Son he had been a longshoreman for the Merchants and Miners Line.

The funeral was held on May 11 with a solemn high mass of requiem at St. Peter's Church, Norwood. He is survived by several nieces and nephews, including Stella Rutkasaus of Canton and Mary Del Francisco of Walpole.



ANNUAL TWO-DAY MEETING of chemists from Bird & Son and Building Products Ltd. of Canada was held this year at the Main Office on May 23 and 24. Last year it was in Canada. The first man in back row is John Hewgill, BP's new director of research, then, Leonard

Weaver, Donald Smith, Henri St. Armour, Cas DeJong, Norman Olson, James Twohey. Front Row: Albert Yundt, John Mitcham, A. Rogers Weed, Jr., Carroll Homan, Leslie Newton, Stanley Sollie. Hewgill, Smith, St. Armour, DeJong, Mitcham, Newton are from Canada.

Contributors

Contributors to this issue include: J. Smith, Louis Graham, Rita Connolly, Edward Geraghty, James Barnes, Milton Garner, George Geehan, Mildred Sanborn, Catherine Brady, Thelma Thompson, Mary Driscoll, Edward Silva, Nazareno Lori, David Lowry, Rose Fox, Virginia O'Brien, Lucille Burrow, Frank Markham, Robert Zobel, John Hutchins, Norman Greene.

ring Bulb Offer Bird Club Members

rd Club members can now order glowering bulbs at wholesale prices, through a special club plan. The closes on August 15.

arrangement with Imperial Gar- Company, bulbs of tulips, daffodils, ssus, hyacinths and crocus can be hased in any quantity by getting r blanks from Bird Club representa- at the local plants. Completed orders ld be sent to E. M. Grout, GR, be- August 15, who will forward them group to the New Jersey firm.

the proper planting time in the the bulbs will be shipped to the Club, each order individually pack- and marked. You pay when the s are received by the Bird Club and ered to you.

members can select bulbs from the ay poster at one of the following ions:

East Walpole Brigade Room
Floor Covering Cafeteria
Roofing Cafeteria
Main Office — entrance near Em-
ployment Office
representatives who have order blanks ake are: Alice Pole, FX2, Louise i, FX1, Anne Cavanaugh, DF, Rob-
Weger, EME, Priscilla DeVautour,
e, Ann Allen, FF office, Catherine
ns, Bird Machine, Gilbert Dias, DP.

clntyre's Team Leads End of Fourth Week

a beautiful golfing night in mid-
Alex MacIntyre's team jumped to
op of the standings by way of a lo-
defeat of Joe Marcotte's team, 17½
½. This caused Marcotte's team to
le into the cellar.

vious cellar-dweller, George
y's team, climbed into third posi-
by way of a close 12-9 victory over
Beare's team, leaders of the previ-
week, to really tighten up the race.
oney hole winners are:

oup — Fred Turco, Roofing
oup — Dan Hurley, No. 2 Box Shop
oup — Peter Daley, E. Walpole
trucks

am standings as of May 22:

Captain	Won	Lost
MacIntyre	40	23
Beare	33½	29½
Dusty	27	36
Marcotte	25½	37½

Family Fun - Try

hobie Lake Park in N. H.

another special activity has just been
unced for Bird Club members this
ner — a bargain day at Canobie
Park, Salem Depot, New Hamp-

his beautiful park, not far over the
in New Hampshire is offering a
of tickets at \$1.00, good any day
week, with a \$1.25 value. Parks
is free. Admission, usually 15¢, is
ded with the book, which contains
tickets for various kiddie rides.
e's a large swimming pool, a beau-
picnic grove and, fireplaces — or

if you prefer a place where you can
purchase anything from a snack to a full
meal. During July and August there will
be two live shows featuring outstanding
circus and aerial acts at no extra cost.

The Park is a little over an hour away,
over excellent roads.

Tickets may be ordered through Special
Activities Chairman, John Hutchins
at PBL and should be paid for when
picked up at the Credit Union.

Says Chairman Hutchins, "Here's a
new activity which provides a day of fun
and entertainment for the whole family
at a very reasonable price. We expect a
big demand for tickets."

J. J. Burke Retires

(continued from page 1)

mittee of the Employees' Mutual Benefit
Association, the organization which pre-
ceded the Group Insurance program now
in effect.

John Burke has also been very active
in the community. He was a selectman
for the town of Walpole for seven years
and served terms of three years each on
the Appropriation Committee and the
Industrial Commission. He was a member
of the High School Building Com-
mittee and of a School Survey Com-
mittee which did a study some years ago.

His children, in addition to Robert of
Ohio, include Margaret who lives at
home and teaches at Boyden School; Joan
who works in the field of sociology at
Medfield State Hospital, and who also
lives at home; Jean (the twin of Joan)
who is teaching children of Navy officers
in Japan; and John, who lives in New
York and works for the General Tele-
phone Company.

MALACARIA — RETIRED IN MAY



JOHN MALA-
CARIA, 1360
Washington Street,
Norwood, retired
from his job at
the Floor Covering
Plant at the end
of May.

He entered the
employ of Bird &
Son in March
1923 on the old print machines, starting
as everyone did in the ovens. He later
became a paint pourer and after that a
second hand, a job he held for many
years. After the print machines stopped
operating he transferred to the Finish-
ing Department where he has been a
cleaner for several years.

John's hobbies are working around his
house and fishing. He plans an extended
trip to Italy after his retirement. He says
he is sorry to leave Bird & Son, but will
come back to visit the boys when he is
able.

LONG SERVICE LIST

JULY

Name	Year	Dept.	Yrs.
Herbert A. Schaier	7-5-22	Office	35
Hermion T. Barker	7-18-27	Paper Mill	35
William W. Ford	7-1-32	Roofing Sales	25
Mary E. Kelley	7-14-37	No. 1 Box Shop	25
Nicola Zinni	7-20-42	Roofing	20
William H. Grazzato	7-20-42	Office	20
Vincent Lamont	7-22-42	Roofing	20
Nunzio Galano	7-27-42	Roofing	20
Edward B. Hutcheon	7-8-47	Floor Covering	15



THE GONDOLIERS, latest production of the Neponset Choral Society, played to capacity houses at Walpole High School on May 3 and 5. Leonard Weaver, director of the chorus and assistant manager of product development at Norwood Roofing, stands in the center, portraying Luiz. His partner, Casilda is Dorothy Fader. The two gondoliers, who become kings are James Silvi, as Marco, left, and Ed Grout, employment manager, as Guiseppe, right shown in their second act costumes. Their partners are Martha Guild, Gianetta, left and Louise Hall, Tessa, right.

Large Audiences Cheer Big Hit, "The Gondoliers"

"The best, the most professional Gil-
bert & Sullivan show the Neponset
Choral Society has ever put on." That's
what the public said about the perform-
ances of "The Gondoliers" at the Wal-
pole High School on May 3 and 5 —
and they proved that they meant it by
packing the auditorium and by their
enthusiastic applause. At the Saturday
night performance a few late comers
found the SRO sign put out.

The great success was due to hard
work and long hours of rehearsing on
the part of many people, with special
bouquets to Leonard Weaver assistant
product development manager, who
heads the Choral Society and Hassler
Einzig, who directed the performance.
For the first time in several years Leon-
ard Weaver also had a lead, the part of
Luiz, who at the end of the opera be-
comes the king of Barataria. Ed Grout,
employment manager, sang Guiseppe,
the part he played once before, in 1955.
James Silvi, formerly of Walpole, now

of Foxboro, played the other gondolier
lead, Marco, also repeating his role of
seven years earlier.

Other major leading roles were ably
filled as follows: Duke of Plaza Toro,
Joseph Hancort; Don Alhambra, Hoel
Bowditch; Gianetta, Martha Guild; Tessa,
Louise Hall; Casilda, Dorothy Fader;
Duchess, Del Brule.

Not only did the singing and acting
of principals and chorus come in for
high praise, but also the professional
costuming, the scenery, the make-up, and
the orchestra which provided the accom-
paniment, with the society's own Marilyn
Brown at the organ and Mary Bowditch
at the piano. The choreography, which
was both intricate and beautiful, was
directed by Helen Cener.

Following the Saturday night show
the cast had an informal party at the
skating cabin on Turner's Pond, Wal-
pole. A week later, on May 11, they had
their big annual dinner party at the
Floral Club. The season has ended, but
already plans for the Fall concert and
next Spring's show are being discussed.
New members of the chorus will be wel-
come when rehearsals start in September.

Paul F. Galano	7-9-47	Floor Covering	15
Anthony Mackun	7-26-47	Maintenance	15
Alphonse Simaski	7-28-47	Floor Covering	15
John B. Kuszyński	7-7-52	No. 1 Box Shop	10
John J. Leaton	7-28-52	Paper Mill	10
Harold J. Kane, Jr.	7-1-57	Floor Covering	5
Hazel C. Cherry	7-8-57	Office	5
Robert Wheeler	7-8-57	Office	5
Dean D. Hodgson	7-15-57	Office	5

LEWISTON

Therese Langelier	7-15-57		5
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MANCHESTER

Laurette A. St. Onge	7-7-52		10
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PHILLIPS DALE

Joseph Borges	7-19-27		35
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CHICAGO

Nicholas Ahrens	6-2-22		40
Joseph White	7-5-47		15
Bernard Scharre	7-2-57		5
Gerald M. Wilson	7-8-57	Sales	5
Eddie Swift, Jr.	7-15-57		5
Floyd Lee	7-18-57		5
Willie Dean	7-19-57		5

SHREVEPORT

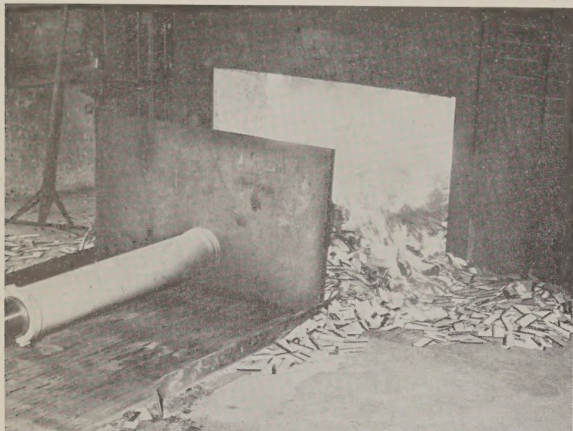
Richard N. Potter	7-7-37		25
Grace Furbush	7-20-37	Office	25
Payton S. Davenport	7-8-42		20
C. Wesley Cragin	7-30-42	Sales	20
Robert L. Jolley	7-26-47		15
Ernest C. Welch	7-26-57		5

CHARLESTON

Sam J. Barfield	7-1-57		5
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TERRATINE SERIES. This is the newest series
in Architect Vinyl, introduced nation-wide
in mid-May. It comes in six pastel colors (wish
we could reproduce them in color as they
are very attractive). The initial reception has
been excellent.



HYDRAULIC RAM now in use at the new boiler for waste at the Norwood Roofing Plant. Formerly all waste was shoveled in by hand; now basket loads, like this pile of floor covering chips, are dumped near the door and the ram pushes the material into the furnace where a revolving grate carries the fuel down to the center of the fire box. Even large bundles or rolls of waste materials can be handled this way.

A. W. Smith Retires

(continued from page 1)

included supervision of the plant hospitals and safety program, record-keeping on employee group insurance, sale of Savings Bank Life Insurance, workmen's compensation and plant cafeterias. As secretary of the Bird Club he also served many years as liaison officer between the company and the club.

At one time he was a member of the Executive Committee of the Pulp and Paper Section of the National Safety Council and chairman of the Safety Committee of the Asphalt Roofing Industry Bureau.

For many years Al was also busy in service to his town and his community. He was a selectman in Walpole for nine years, from 1939 to 1948. He was the first chairman of the Walpole Housing Authority, devoting much time and energy to supervising the construction of 40 units for veterans. After the houses were built in 1948 he continued as chairman of the Authority until 1955. Al Smith has been a director of the Walpole Cooperative Bank since 1936 and has been on its Security Committee since 1937. He has served the Union Congregational Church in many official capacities, including treasurer and chairman of the Building Committee for the new Parish House built in 1954.

Some years ago he was made an honorary member of the Board of Directors of the Credit Union League of Massachusetts. At the May meeting of the credit union board, he was elected honorary president of the Neponset Credit Union, the first person to be given this honor.

Al and Ethel Smith have been going to Nova Scotia for a part or all of their summer vacations for many years. There, in the coastal town of West Jeddore, Al has found the perfect retirement spot, he says. In fact, that's where he went early in June to supervise and

work on some extensive alterations to their year-round house which faces the water. Later this summer the Smiths will sell their East Walpole home and move permanently to West Jeddore. However, we expect to see them in this area occasionally, visiting, or on their way through to Florida where they have enjoyed winter vacations in the past several years.

TOP OF THE NEWS

(continued from page 4)

CHICAGO

Pat Carstens and her husband Don enjoyed a week's vacation seeing the many scenes of interest that Chicago offers.

Marie Patterson's bowling team of St. Sabina Women's Bowling League won first place and they have a trophy to prove this. Marie says it is "sho' a fine thing" to reach first place after the long time she has bowled in this league.

Marge Hoy spent a week's vacation at Wedron, Illinois. She reports that she had a good rest and a most enjoyable time.



WINNER in the Mid South Lumberman's Golf Championship Tournament held recently is Jerry Sayres, Jr. (right), representative for the Building Products Division in Western Tennessee. There were 48 opponents in this big tournament.

CHARLESTON

Gerry Sayres, Bird Building Materials salesman, got an unexpected thrill one Sunday last month when he opened the paper and discovered his house and beautiful dogwood tree pictured on the front page. It was Dogwood Festival time, and unknown to the Sayres family, their tree had been selected as one of the finest. Too bad we can't show you a picture in color, because, as the caption said, "This large pink dogwood tree at the G. A. Sayres home, 208 S. Chilhowee Drive, is one of the striking sights on the Holston Hills Dogwood Trail." At Festival time trails are marked throughout Knoxville, Tennessee so that visitors can see the finest displays.

We welcome to the Bird family Sharon Williams, PBX operator and receptionist. Miss Williams comes to us from the Southern Bell T & T Company where she was employed as a long distance operator.

Also we welcome Judy Arlene Faust. Judy graduated from East Rochester High School in Rochester, New York and will be our mail clerk.

Returning to Charleston after several years absence, Mrs. Mary Williams was rehired as an order correspondent. Mary has had much experience in the Charleston Office having been mail clerk, credit clerk, PBX operator, and purchasing & traffic clerk. Welcome back, Mary.

Julie Wrenn also recently became employed in the Charleston Office as transcribing machine operator. Julie graduated from North Charleston High School and recently completed Conde Business College. We wish her much luck with her new job.

Congratulations go out to our former mail clerk, Mrs. Joan W. Murdaugh with birth of an 8 lb. daughter on April 8, 1962.

Also congratulations to Mrs. Jean Brooks who recently became a grandmother. Her son, Robert, formerly an employee of Bird and now a Baptist preacher in Princeton, S. C. and his wife became the proud parents of a 6 lb. 10 oz. baby girl.

Safety — Best Companion In Any Boat, Big or Small

Check out on fire safety if you want to shove off fire safely for a summer of fun in the family motorboat.

Millions of Americans will take to the open water this summer in everything from a kayak to a ketch, but mostly in motorboats.

Here are a few reminders which, heeded now, may later save boats — and even lives.

1. Observe a strict "no smoking" rule and extinguish all open flames when refueling. Wipe up any spills from fueling operation immediately. Portable fuel tanks used with outboards should be removed from the boat for filling.

2. Use only approved stoves labelled for marine use. Never use gasoline fueled stoves aboard ship.

3. Never take portable heaters of any type on board.

4. Use your nose before you turn on the ignition switch to start engine. Ventilate the engine compartment and check for gasoline vapors before you try a start.

5. Because of the fire and explosion hazards from leaking fuel in boats, it's essential that the materials used, the design, the construction and the installation of all parts of the fuel system be to the highest standards. NFPA Standard No. 302 contains detailed recommendations to follow.

(Available at 50 cents a copy from the National Fire Protection Associ-

ation at 60 Batterymarch Street, Boston 10, Mass.)

6. A fire protection must be on motorboat over 16 ft. is a bucket lanyard attached, and smaller motorcraft should follow suit.

7. Every motorboat should have at least one (larger boats, several) proved extinguisher designed for use on flammable liquid (Class B). Extinguisher or extinguishers should be located near the equipment compartment, or readily accessible to the compartment they are intended to serve. Keep extinguishers in good working order at all times.

— National Fire Protection Association

Accidents Climb; Record Poor in '62

In the first four months of 1962 there were 12 more lost time accidents than for the same period in 1961. That is disappointing to us all — and especially so to those 33 who suffered accidents between January 1st and April 30. Many of the accidents were the result of slips and falls. "Watch Your Step" is an old slogan but still an important one.

There were three foot injuries at Floor Covering Plant which could have been prevented by the wearing of safety shoes.

Here's the record, plant by plant:

Charleston	1962	1961
E. Walpole Power & Maintenance	0	0
* Shreveport Felt	0	0
Phillipsdale	2	3
Norwood Roofing	3	0
Shreveport Roofing	2	0
Floor Covering	5	4
No. 1 Box Shop	4	7
Chicago Roofing	3	0
No. 2 Box Shop	3	1
Paper Mill	11	5
	33	21

* This plant has worked the most days without a lost-time accident — 942 days of April 30.

Richard Johnson Chosen Delegate at J. A. Dinner

Richard Johnson of Short St. E. Walpole has been chosen as the delegate from Walpole to attend the National Junior Achievement Conference in August at the University of Indiana. Richard is a nephew of Stephen C. Naugh, Floor Covering and a brother William who has worked at No. 1 Box Shop the last two summers.

The award was announced at the Junior Achievement banquet held May 22 at the Walpole Country Club. In other Bird & Son family members received awards, but the ELCO company sponsored jointly by Bird & Son & The Kendall Company received several awards, as did some of the students working in that company.

William E. Smith, chairman of the Walpole J. A. Committee and one of the class advisers was one of the speakers at the banquet. Lester Tarbell and Ed Grout each presented an award.

The BIRD REVIEW

Fiftieth Year of Publication

June 50 No. 7

Published for Bird & Son, inc. employees and their families

July 1962

Leo E. Levitre Named Foreman at No. 2 Box Shop

 LEO E. LEVITRE has been made spare foreman at No. 2 Box Shop effective July 1. In his new job he will fill in for various foremen during vacations and will be given special supervisory assignments throughout the year.

He joined Bird & Son in June 1946 after four years' service in World War most of it overseas in the Artillery of the 26th Division. The division had four battle stars as they were in major engagements except D Day.

Levitre first worked on No. 9 Roof-Machine, transferring to East Walworth when work slowed down in the spring. After a short time on the paper lines, he became a helper at No. 2 Box Shop Shipping Department in January 1946. Two years later, in May 1948, he was made a shipping clerk in the same department. In June of 1956 he took on added responsibilities with the title of shipping clerk and assistant foreman, and continued on this until his recent promotion.

Mr. Levitre is the former Caroline Levitre who worked in Shoe Carton Sales after her marriage in 1948. The couple live at 179 Winter Street, Walworth, with their children Robert, 12, and Anne, 6. Leo likes to putter around many free hours at home repairing lamps and making or refinishing furniture.

Parky Rogers Retired June 30 After 41 Years

 TRICK F. (PARKY) ROGERS who died June 30 can remember the days when all Bird employees were paid off in cash — in fact, that's the way it was done when he was head of Payroll about 36 years ago.

He first began work as a payroll clerk on July 15, 1921 and his first boss was — Al Smith, who retired at the end of May.

Parky continued under Ernest Cole who succeeded Al Smith as head of Payroll, and eventually in 1926 headed the department himself. In those days Parky's pay was put in cash into a manila envelope at Payroll and de-



SETTING UP the Bird V3C rifle case at the Harrington & Richardson plant in Worcester. Other Bird cases are lying flat on the bench beneath. They are shipped flat from No. 1 Box Shop and set up as used.



PACKING THE M-14 RIFLES, two to a case. This operation was photographed at the Harrington & Richardson Factory in Worcester.

livered personally by the department head, surrounded by Bird & Son guards and local police. About 1926, however, the system was changed. The amounts to be paid were sent to Brinks, where the payroll was made up and the pay envelopes then delivered by armored car and armed guards to the various plants. That system lasted only a few years, because in the early 1930's, Bird & Son began paying everyone by check.

Early in 1927 Parky Rogers moved from Payroll to the Tabulating Department where a form of punched card accounting was done on Powers Accounting Machines. In 1930 he spent one year

as head of the Accounts Payable Department returning in 1931 to head up the Punched Card Accounting Department. It was soon after that that IBM equipment was installed. Since those days the department has greatly expanded its card accounting work, taking on many tasks which had been time-consuming. Today, inventories of products and stockholder accounts head the list of important in-

(continued on page 3)

Bird V3c Boxes Used to Ship M-14 Rifles

Bird V3C weatherproof Bird corrugated boxes, made at No. 1 Box Shop, are carrying the new M-14 Army automatic rifles to government depots across the country and overseas. The sturdy die cut, easy to assemble box, 46½ inches long, by 10¾ wide and 4 inches deep, is constructed to carry two rifles cushioned by a piece of corrugated board also supplied by Bird & Son.

Bird ships the boxes flat to the manufacturing location where they are set up on the job as needed. At the end of the rifle production line, as the picture shows, two rifles are carefully packed in each box. These boxes are later placed inside large aluminum Conex containers, 450 guns to each container (225 boxes), and shipped on flat trailers to various Army depots in Germany, France, Korea, Japan and other important posts.

Several New England manufacturers use these special Bird boxes, including Harrington & Richardson, Inc. of Worcester, Mass., the nation's leading producer of the M-14, where the pictures of the packing operation were taken.

The M-14 is a wonderful piece of machinery, accurate, light-weight and able to maintain a high rate of fire. Because of its versatility it is fast replacing several other weapons, long in standard use by the Army: the M-1, the carbine, the M-3 submachine gun and the BAR rifle. It is the basic infantry weapon now being issued wherever U.S. troops are in training or on active duty. Pictures of American troops on duty at the Berlin wall, now generally show the men carrying the M-14. Chances are the rifles arrived in a Bird corrugated box manufactured at East Walpole.



IN ACTION. The M-14 rifle, now used all over the world where U.S. troops are stationed, is carried in Bird V3C corrugated boxes made at No. 1 Box Shop.



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Editorial Office at East Walpole, Mass.

EDGAR M. GROUT, Editor

JOHN J. MURPHY, Adviser

Price Decline Affects Roofing Sales; Architect Vinyl Success Encouraging

Conditions in the Building Materials Division have been unusual so far this year and competition extremely difficult.

Shipments from all plants were much heavier in the first three months because of price changes. But the materials shipped went into the customers' warehouses, not on to roofs, so there was less activity in the later spring months as these reserve stocks were being used up. Thus, volume for the first half of the year will be about the same as last year.

A change in specifications made by the Underwriters' Laboratories caused a major change in our product line. To improve durability of the product in the most severe exposures, Underwriters set new standards for shingles with a minimum weight of 235 pounds. However, the Federal Housing Administration adopted the new standard with the provision that the former weight of 215 pounds could be used until mid-summer. This means that we have had to manufacture and sell some of the lighter-weight shingles as well as the new 235 pound standard shingles. This caused complications in mill operations and warehouses which we will straighten out before the end of the summer.

Extremely severe competition throughout the industry has led to a radical decline in prices. In some areas prices are far lower than a year ago. This of course, has had a very bad effect on the profits of the division.

The company is combatting this price situation in two ways: one, by emphasizing the sale of specialty products such as Architect * Shingles and Wind Seal * Shingles and two, by eliminating all wasteful expense in every department.

In late June a revision of price and terms of sale was announced which should bring overall a better price situation and thus, more favorable operating results for the balance of the year.

In the Paperboard industry, looking ahead to the last six months of the year, it looks now as if conditions would continue about the same as they have been during the first two quarters, that is, good volume, but severe competition. Such a combination is quite general in industry today. It is requiring us to make extra effort in both production and sales to get back to the favorable profit position we enjoyed a few years ago.

* Reg. U.S. Pat. Off.

Domestic shoe manufacturers are operating at a brisk rate and our carton volume remains high. However, more and more footwear is being imported, which is of course, of great concern to the shoe industry and all its related industries, including ours.

Tonnage in specialty paperboard items is good. Lath Paper is selling well again this year as expected, during the height of the construction season.

The corrugated and solid fibre end of the business illustrates very well the problem mentioned above — good volume, coupled with stiff competition. One way of beating competition is through developing new uses for our boxes. This we do constantly. A recent example is the Tote Shuttle Box, used in conjunction with material handling systems, especially in the shoe industry where these boxes carry various items down belts and conveyors on an assembly line. The boxes are specially designed corrugated cases coated with plastic on the new Gasway Coater. Sales of these boxes to the shoe industry have been made by both Fibre Box and Shoe Carton salesmen. In addition, salesmen in the Fibre Box Division are constantly plugging new uses for this very practical box.

In the Floor Covering Division, the new design in Architect Vinyl, Terratine Series, was introduced as planned in May. This bolstered sales to make the month one of the best we have had in recent years. As this is written, late in June, it appears that June business will also be reasonably good, exceeding June of last year.

The success of Architect † Vinyl products continues to be very encouraging. They have both the appearance and the basic quality that are helping Bird & Son capture a segment of the permanent floor covering business. Reports from distributors all over the country indicate that dealers are recognizing that here, for the first time, is a Bird Permanent Floor Covering which competes in every way with anything offered by other manufacturers.

In August Bird & Son will introduce its first Architect Vinyl Permanent Floor Covering for on-grade cement slab construction. It will have an asbestos back with vinyl surface and patterns similar to the Designer and Terratine Series. Market tests have already been run in some areas, but it is still too early to gauge just how popular this new product may become with dealers and customers.

† Trade Mark.

Rotogravure temporary floor covering business (Heavyweight and Quality Vinyl) has shown a decline, reflecting both a shrinking of the market and the emphasis that Bird has placed on selling the new permanent floor coverings. Rotogravure lines will be restyled for the latter part of the year to make sure that Bird does not lose its position in this part of the industry.

The Industrial Division has shown exceptional growth, with sales to mobile home manufacturers running much better than they were a year ago. This business, plus the surge in Architect Vinyls, is enabling the Floor Covering Division to operate on a better basis than a year ago. However, we still have a long way to go before we can term the Floor Covering section of the business strong and healthy.

Guy F. Houghton Retires; Lewiston's First Manager

GUY F. HOUGHTON, manager of the Lewiston Plant since 1944, retired on June 30th.

He started his career at the age of 17 with the Automatic Paper Box Co. in Auburn, in the paper supply room. At 18 years of age he went to work for the Manufacturers Box Co. (later purchased by Hoague-Sprague Corp.), also in the paper supply room. He recalls that then there were very few fancy shoe boxes, and it wasn't such work to keep up with other competitors. People were happy with a plain white kraft box.

He was later promoted to foreman, and then in 1922 to Superintendent. After a short time out to serve with the Army in World War I, he continued his career in the box industry.

He joined Bird & Son in 1944 when the Auburn Set-up Plant was established. At that time there were two set-up machines. The plant was moved to a new factory in Lewiston in 1954, which afforded more room for expansion.



With hobbies of hunting, fishing and woodworking, he has led an active life and has made some very nice pieces of furniture. He is also quite a dog fancier and owns a Brindle Bull and a Collie who ride in the back of the station wagon, with the cat, whenever the family takes off for their summer cottage in Turner.

Guy expects to spend the summer resting at the cottage with wife, Mabel and daughter, Beverly, who is on vacation from Webster Junior High School. When school starts in the Fall, and then return to Auburn, Guy will probably be found working on little pieces of wood in the cellar, and coming up with good looking table or something. If a story on the other member of the family, Bob, see another article in this issue.

Jerry Rignones Retires After Forty Years' Service

GIROLAMO (JERRY) RIGNONES, plate man at No. 1 Box Shop for 22 years, retired on June 30. His Bird Shop employment totals 40 years.

He began first at the Finishing Department of the Norwood Roofing Plant under Doc Watson, long time night foreman who was the father of Ralph Watson, No. 1 Box Shop.

In 1924, Jerry transferred to the Shipping Department of No. 1 Box Shop where his first boss was Ben Morse. Seven years later he moved on more to the Solid Fibre Finishing Department and in October 1939 became plate man for that department.

He and Mrs. Rignones will continue to live at their comfortable home at 6 Clapp Street, Walpole. Their son, Jerry Jr., who works at the Roofing Plant, lives with them. Two other married sons live nearby in Walpole: Domenic, owner of Dom's Coffee Shoppe and James, fruit manager at the A & P. There are five grandchildren with whom Jerry can visit more frequently. Some time in July he and his wife will make a short trip to Port Jervis, N.J. to visit Mrs. Rignones' sister.



ANOTHER SAFETY AWARD FOR CHARLESTON. Mr. Chappell of Employers Mutual of Wausau, Wisconsin, presented this plaque to Supt. Ernest Zinkowski in recognition of 315,900 man hours of operation without a lost time accident. Present at the safety meeting were, seated: Richard Urry, Stephen Gooden, Joe Gilbreath and Stanley Phillips. Standing: Aaron Carter, William Mazzyk, Malcolm MacDonald, Mr. Chappell and Ernest Zinkowski.

Congratulations, June Graduates!



Judy Lee Somers
Carmel (Ind.)
High School
Daughter of
James Barnes
ago Roofing Sales



Annette Marie Bisson
Archbishop Murray
Memorial High School
Son of
St. Paul, Minn.
Daughter of
Richard L. Bisson
Floor Covering Sales



John A. Medailleu
Northeastern University
Son of
John W. Medailleu
E. W. Maintenance



Richard C. Traudt
Norwood High School
Son of
Stephen C. Traudt
Main Office



Robert C. Traudt
Norwood High School
Son of
Stephen C. Traudt
Main Office



Walter Hixson, Jr.
Stoughton High School
Son of
Walter Hixson
Norwood Roofing



John Wozniak
Norwood High School
Son of
John Wozniak
E. W. Power Plant



Ralph E. J. Troiano
Walpole High School
Son of
Joseph G. Troiano
No. 2 Box Shop



Diane Lee Barnes
Wood High School
Daughter of
James Barnes
W. Maintenance



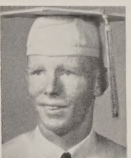
Adrian MacKinnon
Boston Technical
High School
John D. MacKinnon
Floor Covering



June Grazado
State College
at Boston
Daughter of
William Grazado
Advertising Display



Robert C. Moore
Pennsylvania
Military College
Son of
Robert A. Moore
Shoe Cartan Sales



Marion Otis Madden, Jr.
Bossier City
High School
Son of
Marion O. Madden
Shreveport



James C. Fraser
Foxboro High School
Son of
James M. Fraser
Floor Covering



Patricia E. Miskinis
Brackton High School
Daughter of
Peter Miskinis
No. 2 Box Shop



Rita L. Dorsheimer
Dedham High School
Daughter of
John Dorsheimer
E. W. Power Plant



Martha E. Fisher
Ipole High School
Daughter of
Martin Fisher
No. 2 Box Shop



William R. Bearce, Jr.
Foxboro High School
Son of
W. Raymond Bearce
Norwood Roofing



Frances M. Ciancarelli
Norwood High School
Daughter of
Dante Ciancarelli
No. 1 Box Shop



Dennis T. Mattson
Norwood High School
Son of
Harold Mattson
Norwood Roofing



Kathleen Moore
Lanphier High School
Springfield, Illinois
Daughter of
Roger L. Moore
Roofing Sales



Michael Czyryca
Norwood High School
Son of
Russell Czyryca
No. 1 Box Shop



Victor Taggart
Norwood High School
Son of
Victor Taggart
No. 2 Box Shop

LONG SERVICE LIST

#	Year	Dept.	Yrs.
ian J. Downing	8-4-22	Maintenance	40
s Donnelly	8-28-22	No. 1 Box Shop	40
phe T. Doucette	8-30-22	Floor Covering	40
Ciccolani	8-15-27	Roofing	35
ouglas Johnston	8-22-27	East's Div. Gen.	35
J. Griffin	8-9-32	Office	30
J. Gray, Jr.	8-16-37	Floor Covering	25
ony Auerito	8-27-37	Floor Covering	25
iv E. Staller	8-12-42	Roofing	20
rd O'Rourke	8-18-42	Roofing	20
J. Goode	8-19-42	Roofing	20
g C. Munchbach	8-20-42	Roofing	20
ld F. Holbrook	8-25-42	Roofing	20
ge A. Mather, Jr.	8-26-42	No. 1 Box Shop	20
rd W. Wozniak	8-31-42	Floor Covering	20
J. Polovitch	8-4-47	Paper Mill	15
an L. Borgeson	8-5-47	Floor Covering	15
ld R. Ray	8-6-52	Roofing Sales	10
W. Barton	8-18-52	Roofing	10
ord J. Doucette	8-18-52	Power Plant	10
ngman Burrill	8-1-57	Paper Mill	10
as Bailey	8-16-57	Finishing Mill	5
NEW BRITAIN			
rw Marchewka	8-27-57		5
PHILLIPS DALE			
r M. Oeser, Jr.	8-10-42		20
l J. Hourihan, Jr.	8-1-42		20
nio C. Pimentel	8-17-42		20
J. H. Bethel	8-17-42		20
iel S. Stanzone	8-24-42		20
iel M. Paiva	8-24-42		20
CHICAGO			
dore R. Neuman	8-7-47		15
r T. Higgins	8-11-47	Superintendent	15
Thompson	8-11-47		15
ge Alsop, Jr.	8-12-47		15
ard H. Heideman	8-18-52	Sales	10
Bailey	8-19-57		5
ian Gayles	8-19-57		5
rt Watkins	8-28-57		5
CHICAGO FELT MILL			
en Oldenburt	8-21-52		10
en Hernandez	8-28-57		5

SHREVEPORT
William Winkler 8-3-37 25
Noble Sanders 8-16-37 25
Albert E. Creglow 8-20-47 15
David L. Gayer 8-7-52 10

CHARLESTON
James M. Dunn 8-1-57 Sales 35
L. J. H. Benton 8-20-57 35
Alfred L. Myers 8-26-57 35
James E. Coleman 8-27-57 35
Cyril L. Joyce 8-27-57 35
Tolar Turner 8-30-57 35

Galano's Whole Family Connected With Bird & Son

Not many who retire from Bird & Son can say that their whole family is connected with the company, but NUNZIO GALANO can. Nunzi, who retired June 30 after 20 years on No. 9 Roofing Machine, has two sons and a daughter — all part of the Bird & Son family.



Fernando and Paul live in Norwood; Fernando (Fred) works at No. 4 Paper Machine and Paul at the Floor Covering Design Department. His daughter, Constance, is married to Romeo Valerio, foreman at the New Britain, Conn. plant of Bird & Son.

Nunzio will complete almost a full 20 years when he retires, having started on July 27, 1942. During that time he has held several jobs on No. 9 Machine. Now that he is a man of leisure he will work around his home and garden, and will visit in Brooklyn, N.Y. where he was brought up. He'll also spend more time with his eleven grandchildren who live in Norwood and Connecticut.

Oops!

In a recent press release about Heavy-weight Vinyl in a Floor Covering trade paper there was the following statement:

"A recently intruded handom design with gra yaccents which coves in 3 widths."

Don't you get a mental picture — asks Dick Surgeon of the Sales Promotion Department — of a tongue-biting, dewy-browed, headline-battling typesetter coming to grips with the English language and suffering a horrendous defeat? Fortunately his batting average was high enough so that the message still comes through clearly — look for BRUSH and ACCENT MARBLE Bird Vinyl in the stores, two of the newest designs.

Parky Rogers Retired

(continued from page 1)

formation kept by the department which Parky Rogers has headed.

Mr. and Mrs. Rogers will continue to live in their attractive apartment at Hancock Village, Brookline, but shortly after he retires they are packing their bags for a leisurely trip across the country. They will visit national parks and spots of interest on the way and spend some time with friends on the Pacific Coast. They hope to attend the fair at Seattle, and may possibly return home via the new trans-Canada highway.

Contributors

Contributors to this issue include: Carole Griffin, Elsie Ahlander, Helen Curran, Julia Smith, Sandra Simonelli, Louisa Graham, Florence MacDonald, Thomas Flood, Robert Roby, John Kalis, Edward Wisniewski, Edward Knaus, Mildred Sanborn, A. D. Smith, Catherine Brady, William Ford, Helen Lane, Joan Wamsley, Beatrice Thompson, Anna Garafano, Anthony Uorka, Joseph Carchedi, Julius Aukstolis, Mary Driscoll, Arthur McKenna, David Lowry, Arthur Trudell, Herbert Chamberlain, Rose Fox, Virginia O'Brien, Lucille Burrow, John Evans, Johnnie West, Jr., Robert Zobel, William Cosgrove, John Hutchins, Marion Tolman, Norman Greene.

TOP OF THE NEWS

MAIN OFFICE

P. F. (Parky) Rogers was given a wonderful send-off at his retirement party at the Lord Fox on June 21. More than one hundred Bird & Son associates attended, including several who used to work in his department. Robert White, as toastmaster, called on Frank Vietze, Joseph Erker, Warren Anderson, and Ralph Wilkins, who paid tribute to Parky's many accomplishments. Bob White presented him with a camera and projector and a jumbo card covered with signatures of his many friends. The pleasant evening ended with a thank-you-very-much speech from the guest of honor. You could tell he was very pleased.

June Grazado, daughter of Bill Grazado of Advertising Display, received her B.S. degree in education (elementary level) at State College in Boston in June. In September she will be reaching the first grade in Bourne, Massachusetts.

Congratulations to Hugh and Sylvia Stoupe on the arrival of a baby girl May 28th, Judith Ellen. They also have a boy, Hugh, Jr. Hugh is a sales correspondent in the Building Materials Division.

Barbara Hanks, who attends the Evening Division, University College, Northeastern University, was the recipient of a scholarship award which is given to the business woman student with the highest scholastic standing in her upper junior year. The award, which is applied toward her tuition for the following year, was given to her at Class Day exercises on June 6th.

Ruth Doane is the pillow making champion. So far, she has finished twenty beautiful smocked pillows, most of which she has given as gifts.

Betty Lamore came back from her Florida vacation brown as a berry. Many an envious glance was cast her way because of her early tan.

Muriel (Pat) MacDonald received a certificate for completing a flower arrangement and management course at the Rittner School of Floral Design. The course ran from last October through May.

Jack Reardon, who has been out sick since April 4th, is coming along very nicely. When we talked with him recently, he was very pleased with all the cards he has received.

Pat Bandoni's son, Donald, graduated from Walpole High School in June. Congratulations, Pat. He's a fine young man!

We welcome Enola Willette to Floor Covering Sales. She came to us from Roofing Sales. Also, welcome to Frances Gately who is working in the Floor Covering Division for the summer. She is attending Boston College School of Nursing.

Al Kent of Payroll is one of the coaches of the Boch Rambler Cardinals, Little League Champions in Norwood's National League this year. Al, Nick Ferrara of Floor Covering, who is manager, and the other coach, Tom Wenzel, are receiving congratulations on their good work with these boys.

Jane Anderson, daughter of Roger, is back with us for the summer working in Payroll, and we are happy to have her.

Welcome to Geraldine Kissell and Carol Cacciagrandi who have recently joined the Bird General Accounting Department. We hope you both enjoy your stay with us.

Florence MacDonald spent her vacation in Charleston, South Carolina, where she attended the graduation of her nephew, Richard MacDonald, from the Citadel. (See Charleston notes)

Martha Holman left the Accounting Department on June 15 to accept a position at the Norwood Hospital. We hope she likes her new adventure, and although we miss her, we wish her good luck.

Vacations in the Accounting Department include the following: Marian Tolman — short trips, Albert Hargreaves —



THE HOLMANS, Senior and Junior, taken just before young Bob left for a summer in Italy under the Foreign Exchange Student Program. Bob Senior is plant engineer at East Walpole.

Bob Holman, Jr. Sails For Summer in Europe

Bob Holman, plant engineer at East Walpole, and his wife went to Montreal on June 15 to see their son, Bob Jr., off for Europe. Young Bob, a junior at Norwood High School, is representing the Norwood Chapter of the American Field Service Foreign Exchange Student Program. He was selected by the New York headquarters of A.F.S. to visit Italy and will travel with several other students from all over the United States who will be visiting in European countries.

Sailing from Montreal June 15, Bob arrived in Rotterdam June 25. While on board, the exchange students attended classes in language and customs of the country to be visited. European foreign exchange students who have lived a year in America take charge of all travel arrangements and accompany the students at all times.

For the month of July, Bob will live with and share in the family life of the Leonardo Comegna family as a "son" in Lignano, Milano, Italy, a small industrial town. In August he will travel to the Italian resort town of Riccione, Forli, Italy to live with the Amati family as their "son." A bus tour of Italy is also scheduled for these foreign exchange students with a visit to the president of Italy and Pope John XXIII included.

The exchange students from all over Europe return to Rotterdam August 20, arriving in New York August 30.

short trips, Margaret Delaney — Cape Cod (Dennisport), Gus Sacre — painting his house, Lester Ekman — camping trip, Dorothy Capachin — short trips, Ronald Babcock — Pennsylvania.

PAPER MILL AND FINISHING

Martin Noone, who works on the hydropulpers, sailed May 31st for a month's visit with his folks in Ireland.

Thomas Reid of the beaters took off by jet on June 17th for a six week's visit with his folks in Ireland.

John Marra has just moved into his new home in Cumberland, Rhode Island. No house warming has taken place as yet.

Peter Daly, Jr., formerly of the yard crew, is welcomed to the Stock Transfer Department.

Congratulations to John Kalis upon his election as vice president of St. George's Holy Name Society.

Charles Tracy is still confined to the Norwood Hospital at this writing, after a serious operation. We wish him a speedy recovery.

Eugene Schwartz spent the Fourth of July week vacationing in Pittsburgh, Pa.

J. R. Sexton and his son James are vacationing in Virginia and West Virginia.

Harrison Holton is spending many of his after work hours fishing off Scituate Bay in his new 18' Sebago runabout.

Welcome to Peter Dubey, graduate of Lowell Technological Institute, who has joined the East Walpole Laboratory as a chemist.

MAINTENANCE AND POWER

John Medaille's son, John, graduated last month from Northeastern University with a B.S. degree in Business Administration. He is leaving shortly for Georgia for further training with the R.O.T.C., at which time he will receive his 2nd Lieutenant's commission. He will have six weeks of training with the Army Signal Corps this summer and then will go on to regular active duty in October.

New clam diggers in the Maintenance Department are John Bonda, Stephen Joyce and George Angus.

Post cards have been received from Nick Silletti who is enjoying his trip in Italy.

Bill Swinnerton and family will spend their vacation down on the farm in New Castle, New Brunswick.

James Patchin and Leo Murphy are week-end campers.

Pete Bethel and his family are already living in their new home, which will soon be completed with the help of his wife and four daughters.

Carol Sadaway, daughter of Mike Sadaway, received a scholarship award from the Walpole's Teacher's Association.

We welcome three students who are working with us for the summer — Elaine Proccini, in the office, and Michael Scafati and John Glebus in the yard.

NO. 1 BOX SHOP AND OFFICE

Our sincere sympathy to Ann Kelliher whose sister Ellen Fay recently died.

Ted Holmes and his crew of Auxiliary Police were on hand at Walpole's Night-Before-the-4th celebration to help handle the crowds.

NO. 2 BOX SHOP

A baby boy was born to the Marcel Demers at the Woonsocket Hospital on May 31st. His name is Edward and he weighed 7 lbs., 12 oz.

The Paul Treefols also welcomed a baby boy, 5 lbs. and 4 oz., on May 26th at the Norwood Hospital. They have named him Nicola.

Our best wishes to John Lydon who was married June 16th to Bridget O'Loughlin at St. Mary's of the Assumption church in Brookline. A reception took place at the Metropolitan Hall in Brighton. Their honeymoon was a trip by plane to Galway, Ireland.

Joseph Smelstor spent a vacation at home and taking short trips.

NORWOOD ROOFING PLANT

Francis Forrest and Auvo Aho both had daughters who graduated this year from the Chandler School in Boston.

We welcome the following men to the Shipping Department — James Hicks, Jack Potter, whose father works at the Floor Covering Plant, and Benjamin Sackmay, whose father works at the Granule Plant.

Francis Brown accompanied his brother to the Eastern Massachusetts Ten-Pin Bowling Tournament in Boston where his brother was a member and bowling in the tournament. Francis was asked over the loudspeaker to be a guest bowler and guess what? He won the first prize — \$200! His six-game total was 1,225.

Raymond Bearce spent an early vacation at his cottage at Lake Sebago, Maine.

Carole Silvestri was awarded the Sons of Italy scholarship at the Norwood High School graduation. She will enter Boston Teachers College in the fall. Her father is Louis Silvestri, foreman on No. 1 Machine.

(continued on page 5)

Four Retired Workers

Anthony Pratasius

ANTHONY PRATASUIS, retired, 1252 Washington St., Norwood, died May 31 at the age of 73.

He first worked at the Roofing Plant for a number of years, beginning August 1916. In May 1940 he transferred to the Undercoat Department Floor Covering where he was for a machine man, and later crane man. He retired February 1, 1956 after almost forty years of active service.

Funeral services were held on June 1 at the Paul H. Kraw Funeral Home, Norwood. Surviving are his wife Marcella and a son, Anthony, of East Walpole.

Earl A. Bradley

EARL A. BRADLEY, retired, died June 8th at the age of 67.

Joining Bird & Son in March 1919 he worked in various sections of the counting Department, handling freight register for the last ten years his employment prior to retiring in December 1954. He was a veteran of World War I.

Funeral services were held June 8 at the May Funeral Home, Norwood, with burial in the East Walpole cemetery. His widow, Elva M. (Foss) of 1 Union Street, East Walpole, survives.

Anthony Ceglarski

ANTHONY CEGLARSKI, retired since 1949, died on June 18 at the Norwood Hospital in his 82nd year. He lived 77 Washington St., East Walpole.

For twenty-six years he was employed at the East Walpole Paper Mill, starting in the Stock Handling Department September 17, 1923. He worked on various jobs in this department until he retired June 20, 1949.

Funeral services were held June 21 at St. Peter's Polish Church and burial was in St. Francis Cemetery, Walpole.

He is survived by his wife, Stella and six children: Sophie Barrows and Jane S. Iwan of Norfolk, Helen Sadaway, Marie Woods of South Walpole, Helen and Edward of East Walpole, Walter Dedham and Leonard of Potsdam, N.Y.

F. Roy Cooper

F. ROY COOPER, who retired a year ago, died at the Norwood Hospital June 26, after a short illness.

Starting at the Floor Covering Plant in October 1923, he transferred after a few weeks to the Payroll Department to follow the clerical line work for which he had trained himself when a student in Nova Scotia. He was made head of Payroll in March 1927 and remained in that position until retirement on June 30, 1961.

He was always very active in church, having been a deacon and having served many years as Sunday School teacher and treasurer of the Sunday School.

He is survived by his wife, Florence, two children Iris May Hosmer of Lenox, Mass. and Frank of Hyannis, and seven grandchildren. Services were held at Union Congregational Church, East Walpole on Friday afternoon, June 29. Burial was in East Walpole Cemetery.

Willie Smith Started Before Machines Were Installed New Shreveport Plant

by: Willie L. Smith

While attending business school, I heard a rumor that a roofing manufacturing firm was planning to open a plant in Shreveport. I checked, but was able to find whom to see about a job.

I was parking my car in front of the Court House one night my way to a show with Ice, later to meet Mrs. W. L. Ice, when I noticed a car with Neponset Girl emblem on the side and an important man coming up the street. I told him, "That fellow is going to get into a car and if he does, I am going to ask for a job." He was R. D. Peterson, who was to become the sales manager of new Shreveport Division. He told me to write a letter of application to R. D. and Son, Inc., and several weeks later I was informed that B. P. Soward, the late W. C. Ahlgren would interview me at a set hour at the Washington Hotel.

I came to work on June 16, 1937 for Soward in a building without a roofing machine and very little office furniture. It was office boy and set up filing lists on the addressograph, operated the teletype, Western Union, Postal Telegraph Machines, mimeograph and added the mail.

After the machine was in operation, supplies were needed and I opened up the Supply Department in the plant. I worked back and forth from the Sample Department to office boy several times we changed office boys. I worked in various places along the roofing machine line in the Shipping and Receiving Department until October 28, 1940 when I was transferred to sales correspondent. I moved on to sales service manager in July 14, 1942. I handled this work during the war years and until October, 1946 when Mr. Soward offered me my present position of Shipping foreman. My job includes supervising the shipping crews, planning the machines' production, ordering finished products and angle wraps.

Remarkable Growth

In the past twenty-five years I have watched a one building roofing plant which shipped only a few thousand tons in 1938, grow into a plant with two roofing machines and a dry felt mill with hundreds of roofing and siding in 1961 hundredfold greater. This is my most important experience, as I feel I have played a part in this increased tonnage and continued growth.

I have met and known, and still work with, some of the finest people in the world. This includes all of our other roofing plants and sales departments as it has been my privilege to become acquainted with a good number of them through the years with their visits to Shreveport.



I hope there will be as much progress at Shreveport in the next twenty-five years, and I hope I am a part of this progress.

My family consists of my wife, Ruth, a married daughter, Barbara Ruth Wager and son-in-law, Wilton I. Wager, and Judy Kay, age 10, who attends Judson Street School.

I am a member of Central Christian Church and am active in its work as a deacon, a member of the official board and have held various chairmanships of the working departments as well as having just been appointed chairman of its Outreach Department for the church year of July 1, 1962 through June 30, 1963. Recently I was instrumental in forming the Foremen's Family Club and am the President of the club, planning entertainment, parties and outings for the Shreveport foremen and their families.

My hobbies are fishing, hunting and bridge in that order. When the week end comes around and we are not working, I can be found on one of the nearby lakes the year around.

John Terpstra Retires From Job as Back Tender

JOHN TERPSTRA, retired June 30 after almost 34 years of service. He first came to work on No. 2 Paper Machine July 27, 1928, working approximately five years as a third hand. His pay, as he recalls it was about 55 cents per hour.

In 1934 he transferred to fourth hand on No. 5 Machine and progressed to back tender. This job he has held for over 25 years.

John and his wife live in South Walpole. They have a married daughter living on the Cape. He expects to spend several weeks just after retirement on an extended vacation on the Cape with his daughter and then settle down to a life of a gentleman farmer. There is a large garden around John's home. Between the garden, flowers and work around the house, he expects to enjoy his retirement to the fullest.



Sweinimer Receives Two awards of \$25

Ralph Sweinimer of Norwood Roofing led the suggestion winners in June with two \$25 awards. Seven suggestions were in the money-saving category, earning \$25 awards and ten others received \$5.00 awards:

Horace Butler, FKM	\$25
William Janusaitis, FFJS	25
Tony Nado, FBPM1	25
Walter Naff, FBPM1	25
Ralph Sweinimer, FBR	50
Edgar Vatcher, DPI	25
Aaron Carter, FKN	5
Alfred Carvalho, DPM	5
Gifford Fitch, FFT	5
William Haggerty, FBV	5
Rene Hebert, FFD	5
Theodore Paul, FEN	5
Lawrence Poitras, FFD	5
Joseph Roslauskas, FBV	5
John Stupak, FBV	5
Herbert Williams, FKM	5

TOP OF THE NEWS

(continued from page 4)

Best wishes to Priscilla DeVautour who left June 29 to take up domestic duties.

Louis Silvestri and Nick Radzwill took June vacations working around their homes.

Herbert Davis attended the Elks Convention at Chicopee Falls in June. This was held at the Schine Inn.

We are sorry to report that Joseph Carchedi, reporter for the Review, went to the hospital with an operation last month. We hope to see him back to work soon.

Mr. and Mrs. Walter Naff enjoyed the Annual Family Day Cruise aboard the naval carrier U.S.S. Randolph from the Norfolk, Virginia Naval Base, where Walter, Jr. is stationed as Airman 3rd Class.

Good luck to Roy McQuillan who left on June 22 to take charge of the chemistry laboratory at Nortronics. A few days before he left eleven of his co-workers and their wives gave him a send-off dinner at Armando's at which time they presented him with a gift.

Our sympathies are extended to Howard Elias and his family on the recent death of his father.

We all wish Louis Gabrieli a speedy recovery. He is still confined to his home after a major knee operation.

Mr. and Mrs. Walter Hixson celebrated their twentieth anniversary on June 9th at the Bradford Roof where a few friends joined them for a gala party. Walter also plans to take his bride on a second honeymoon to Niagara Falls during his vacation.

It is good to see John Korsun back to work after being out for some time with an operation for cataracts.

Barbara Utorka, daughter of Tony Utorka of Shipping, graduated from College of Massachusetts Art with a B.A. degree this June. She is employed by the House of Bianchi in Boston.

Nunzio Galano was given a retirement party at the Embassy Club in Woonsocket on June 9th by a group of his fellow workers from No. 9 Machine. Harry Brylinski deserves a great deal of credit for arranging all the details. Everyone enjoyed a wonderful meal and had a good time.

Arthur McKenna is a grandfather again. Twin daughters, Sharon and Laura, were born to his daughter on May 19. Capt. and Mrs. John F. Kehoe are stationed at Fort Richardson near Anchorage, Alaska with the U. S. Army. Arthur's wife left by jet on May 30 and in seven hours flew from Idlewild direct to Anchorage where she is now busy helping her daughter with the new arrivals and their fifteen months old brother, Eric.

Fred Picard's daughter, Anna, was married June 24 to John Connolly. The wedding reception was held at the Elks Club, Norwood.

Paul McCready was married June 16 in St. Catherine's Church to Helen J. Cotter. Following a reception at the Bell House in Sharon, they left for a wedding trip through Canada and Cape Cod, and are now living in Norwood.

FLOOR COVERING PLANT

Adrian MacKinnon who graduated from Boston Technical High School in June was a player on the school's hockey team for two years. His picture appears on the graduate's page. His father works at the Undercoat Department.

We are sorry to hear that William Cherry is at the Norwood Hospital undergoing a series of tests. We hope he will be feeling better and back to work soon.

When John Finningham retired, the men in his department gave him a gift of money, with which he was very pleased.



DIPLOMA AND HANDSHAKE from Gen. Clark. Richard M. MacDonald, son of Malcolm MacDonald of Charleston is shown here as he graduated from the Citadel and received his diploma from the famous general who is president of the Citadel.

CHARLESTON

On May 28, Charles Alton Lee, Jr. was employed as chemist, replacing Fred Nolte who recently transferred to the new Perth Amboy, N.J. plant. Mr. Lee is to graduate from the Citadel, the Military College of South Carolina, in August with a B.S. degree in chemistry. He is from Daphne, Ala.; however, having spent the last four years in this historic city, he has decided to make Charleston his home. We welcome him and wish him much success with his new job.

Congratulations to Mr. & Mrs. Samuel W. Moore on the birth of a daughter on May 13.

W. Leslie Smith recently became employed with Bird as salesman for the Atlanta, Ga. territory replacing Bill Hackney who was promoted to Sales Manager for the Dixie District. Mr. Smith resigned his position as Marketing Representative for the Evans-Harbor Products Company in Atlanta, Ga. He is married and has a son.

In March 1962, a 26 foot extension to the Charleston office building began. Included in this extension was a conference room, an interview room, and a reception room. Also more floor space was added and four desks in the office proper.

Inside, the office has been repainted and a new Bird floor was installed. An additional 5 ton air conditioner was added in the front office to supplement the present one. Many thanks to those who were inconvenienced during this construction for not complaining about the dust and other inconveniences.

We welcome back Freddy Lillenthal from her vacation in Bermuda. We understand she had a most delightful time and would like to return to this spot for another vacation.

Floyd Billings, traffic manager, and family traveled to New York State to visit his mother for 10 days.

Richard M. MacDonald, son of Malcolm M. MacDonald, maintenance foreman, recently graduated from the Citadel, the Military College of South Carolina, with a B.S. degree. (See picture)

Richard was a Pre-Medical Student and at the present time is attending the Medical College of South Carolina, working on his Master's degree. In September he plans to enter Medical College for his Doctor's degree.

While at the Citadel, Richard was very busy in school activities. He was a member of the Cadet Band and traveled to many cities including Washington, D.C. for President Kennedy's Inaugural Parade. He also served as assistant choir director and was organist and carillonist for the Cadet Choir. As organist, he gave many recitals for such functions as Homecoming, Parents Day, and Corps Day. Richard was also an active member on the Religious Council for the college during his four years.

(continued on page 6)

TOP OF THE NEWS

(continued from page 5)

CHICAGO

Lawrence Doherty, who retired 12/31/53, passed away on June 13, after a lengthy illness. Larry had worked at Chicago for 34 years. He is survived by one daughter, two sons and a brother. Funeral services were held on Saturday June 16.

At the 8th Grade graduation of Springfield School, Midlothian, Ill. on June 5, the American Legion Medal and Citation for outstanding scholarship, loyalty and sportsmanship was awarded to Roberta MacLeod, daughter of Bob and Alice MacLeod.

Bill O'Brien was apparently trying to evade taking the matrimonial step when he appeared in the office on crutches on June 12. He had sustained a severe ankle sprain over the weekend, but he was married on schedule on June 30th. Good luck to Bill and his new bride, Vivian Rosko.

Willie Stokes is the proud father of a baby girl, weight 6½ lbs. Willie says, "yes, 6½ pounds of sunshine!" Good Luck to Mamma and Daddy Stokes with their new love. The baby's name is Wendy. Willie works on No. 6 machine.

Levy Hosh bought a dog — a Cocker Spaniel, named Bozo. Then Levy took the dog to the hospital to have part of his tail cut off. Levy said he lost two nights' sleep with the dog.

Everyone should have a hobby. Teddy Moore's hobby is cutting the grass around his trailer in the trailer camp, while Erwin Prochaska's hobby is "Monkey Shines." Erwin bought himself a Spider Monkey and — "it's lots of fun," says Erwin.

Joe Blackman returned happy from his vacation because he got quite a bit of re-modelling done on his home. Then, too, he managed to take his wife and family on weekend trips to Michigan.

Rose Fox traveled to Los Angeles to see two of her grandchildren make their first Holy Communion. While in L.A. Rose went to Disneyland three days and still feels she only saw half of it. She got a kick out of Mickey Mouse greeting you as you pass through the main gate.

Martin Krajcir, President of Local 170, went to Arkansas as usual for the baths.

We welcome back to Bird & Son those now on vacation from school, Richard Emerson, and "Hap" Sumner.

Judy Strom is back at the office for the summer. She was graduated from St. Xavier College in June. She is a brave girl, for she is going to take a teaching assignment down in Texas for a year. The best of luck, Judy, on the teaching project.

We extend a welcome to the new members of the Bird family and hope their stay will be a long and happy one. . . . R. R. Olson and B. E. McMaster, sales representatives, and Sarunas Peter Tauras, (call him "Pete") assistant laboratory technician.

Charlie Sheehy is building a new home in Michigan near his motels. Good luck, Charlie, with your new venture.

Ann Stupur and her husband spent their vacation in and around Kenora, Canada.

Ann reports that the fishing was great and the weather was fine.

Trudy Lee Somers, whose father is Kenneth Somers, roofing salesman in central Indiana, was salutatorian of her class at Carmel High School, Carmel, Indiana. She has been a very busy and popular girl, serving as vice-president, and later president of her class in the Junior year. She was also business manager of the Junior Class Play, director of the Senior Play, and an editor on the school publications, *Hi-Lie* and *Pinnacle*.

This year she was elected to the National Honor Society for her work on these publications. She is an expert swimmer with many trophies and medals to her credit. She has won several scholastic honors from participating in special contests, the latest being a first place in the Regional English contest for Hamilton County students. In her junior year she was awarded the outstanding math student medal. She will enter Hanover College in Sept. majoring in math.

NEW BRITAIN

Manager Arthur J. Bushell has been elected president of the Sales and Marketing executives of Hartford, Inc. Arthur has previously held other posts in this organization. He has been a director, chairman for the Distinguished Salesman's Award and vice president of programs.

PERTH AMBOY

We wish to extend greetings to new employees James Quinlan, Edward Fitzsimmons and Mary Ann Yards and wish them a long and happy employment with Bird & Son.

At long last the month arrived for John Heaney's wife, Joan to have the cast removed from her leg. We bet she can hardly wait to go skiing again.

We all extend our utmost condolences to John Beresch and his family in the tragic death of his son-in-law. And to Earl Brewton and his family for the loss of his brother.

Perth Amboy is happy to welcome our two new salesmen: Woody Christopher of Seaford, Delaware covering the Eastern Shore and Jim Segraves covering the Baltimore area.

We welcome Harlan Ross back to work after his recent illness. We're looking forward to lots of sales, Harley.

Fred Nolte has purchased a home in Cranford, N.J.

LEWISTON

This month we extend a cordial welcome to Bob Houghton, who will replace his father Guy, as manager of the Lewiston Plant. Guy retired June 30th.

We also extend a hearty welcome to Vernal Duchette, who also is a minister on Sundays.

Virginia Chadburn is very busy with plans for the forthcoming marriage of her daughter Helen Jean, which will take place sometime in July, depending on when the Air Force will give the bridegroom a little time off.

Our artist, Joan Walmsley, recently had several paintings on display at the Dominican Nuns' Fair. We also had the pleasure

You May Save a Life

Learn the Mouth-to-Mouth Method of Artificial Respiration

Steps in Mouth-to-Mouth (Mouth-to-Nose) Method of Artificial Respiration Now Recommended by the American Red Cross

If there is foreign matter visible in the mouth, wipe it out quickly with your fingers or a cloth wrapped around your fingers.

1. Tilt the head back so the chin is pointing upward (Figure 1). Pull or push the jaw into a jutting-out position (Figures 2 and 3). These maneuvers should relieve obstruction of the airway by moving the base of the tongue away from the back of the throat.

2. Open your mouth wide and place it tightly over the victim's mouth. At the same time pinch the victim's nostrils shut (Figure 4) or close the nostrils with your cheek (Figure 5). Or close the victim's mouth and place your mouth over the nose (not illustrated here). Blow into the victim's mouth or nose. (Air may be blown through the victim's teeth, even though they may be clenched.)

3. Remove your mouth, turn your head to the side, and listen for the return rush of air that indicates air exchange. Repeat the blowing effort. For an adult, blow vigorously at the rate of about 12 breaths per minute. For a child, take relatively shallow breaths appropriate for the child's size, at the rate of about 20 per minute.

4. If you are not getting air exchange, recheck the head and jaw position. If you still do not get air exchange, quickly turn the victim on his side and administer several sharp blows between the shoulder blades in the hope of dislodging foreign matter.

(Photo from the American Red Cross)

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of seeing several of her newer ones and they are truly works of art.

Stub Maxin enjoyed the first week of his vacation on a fishing trip, but as yet we have had no reports on the results.

Edward Quinn recently spent a weekend at Moosehead Lake, and caught four nice salmon, also a little tan.

Christine Gagnon certainly does have tough luck. One daughter breaks an arm, and now another daughter has a broken toe, suffered while playing softball.

Rita Tremblay, Lill MacDonald, Benoit Sirois and William Gody are all taking a two weeks vacation in July.

Gerald Hinkley is playing ball with the Greene Town Team, in the Twilight League, and Larry Duval is playing for Lisbon.

Simon Edwards is busy playing his guitar and singing at various amusement centers, and on some Sundays at Bear Pond Park.

Blanche Goldman is nicely settled in her new home in Lewiston, not too far from the factory.

MANCHESTER

We welcome back Jean McDonald who has returned to work. We also welcome Laurette St. Onge, who has returned after being on sick leave.

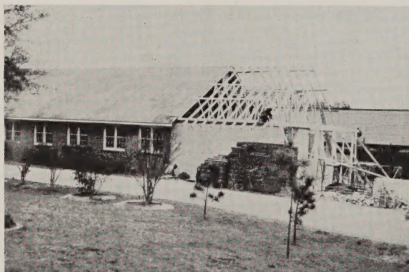
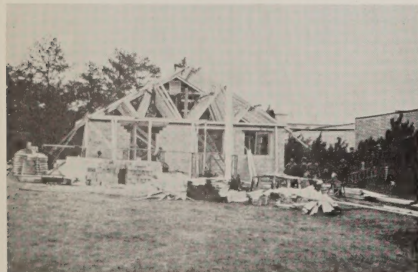
Parker Leonard, salesman, and Desneij, Duchesne were drawn to serve on the Superior Court jury during the June session. It was most unusual to have two people from the same company at the same time.

Congratulations to Rachel Gosselin who has a new baby girl — 7 lbs., 3 oz.

A speedy recovery is wished to Mr. Dwyer who is in the hospital.

SHREVEPORT

For the first time in several years Bird & Son has a team entered in the Shreveport Recreation Department City School League. We are glad to report that this year's team is carrying on in the t



EXTENSION TO CHARLESTON OFFICE was completed last month. By adding this 26-foot extension, room was provided for four more desks plus a conference room, an interviewing room,

and a reception room. The three pictures show varying stages of construction, including the way the exterior of the building looks after the job was completed last month.

on of past Bird & Son softball teams, who won several League Championships. At present the new team is leading the Goodwill League by a full game with a half over the nearest competitor, with a record of 4 wins, 1 loss and 1 tie. The team can keep up the good show-which they have made during the quarter of the season, then we know we will soon have another trophy to play along side the five which we now have.

E. O. Shellnaut's 6-year-old son Michael very badly burned June 9th. Our last report was that he is doing fine. We wish a speedy recovery.

Harold Maricelli took his vacation 4th to move in the new home he and Maricelli have been building for the past two years. However, we understand if Harold had not been doing so much work with his CUB Farm Tractor, he would have completed the house sooner. He backed into the house and almost wrecked the breezeway down. In the excitement when he saw what he had done, went forward and hit a big pecan tree, drove around the house to the front and ran over another pecan tree. By this time, Mrs. M. decided if she wanted a tree or shade tree, she would have to get it off of the tractor until she found time to give him some driving lessons. We understand that they are very happy in this new brick home.

Clayton Taylor took his vacation June 10th and drove with his family to Louisiana to do a little fishing to give his daughters an opportunity to the Gulf. Their vacation was cut short, however. One night they were driving from Bay Beach to Cameron to get something to eat and when Clayton turned a corner, the car door came open and threw Mrs. Taylor out. She received a number of broken bones and severe bruises and is now in the hospital. Barbara certainly showed her mother's love for her daughters when she made the 200-mile trip to Shreveport in her condition, just so her children would have someone to stay with while she is in the hospital.

Marion Otis Madden, Jr., son of our long-ance truck driver, Marion Otis Madden, graduated from Bossier City High School and will enter Northwestern College, Natchitoches, Louisiana this fall to further his education in music and also to prepare for a career as teacher. He traveled only with the Bossier Band to Iowa, Chicago, New York City and Atlantic City. His band has won many national honors in past years. Quite by coincidence, the sister, Reverend Jack H. Midyett, who

delivered Marion's baccalaureate sermon, also preached his mother's baccalaureate twenty-five years ago, as his first appointment. M. O. Sr. says he attended both sermons. Marion started to school in Epps, Louisiana in the opposite corner of the state but finished here in Bossier City, along with three of the members of his first grade class.

PHILLIPSDALE

Mr. and Mrs. Helge Holter celebrated their fiftieth wedding anniversary at a reception given for them by their three daughters, four grandchildren and one great-grandchild. This was held at the Newman Congregational Church in Rumford on May 24. Over two hundred of their friends including two who were at the wedding came to help them celebrate. Helge retired in 1953 after having worked at Phillipsdale forty-one years, the last twenty-five as night foreman.

Among the graduates of the Dighton-Rehoboth Regional High School was Charles S. Waterman, son of Charles Waterman of the Power Plant. In the fall Charles will enter Bradford Durfee Technical College at Fall River, taking up Accounting.

Anthony J. Conti, Laboratory assistant, and Carol Cowan were married at St. Margaret's Church in Rumford on May 25. Their wedding trip was to New Hampshire, following which they have made their home on Anthony Street in East Providence, Rhode Island.

William Dickie from the Laboratory has just completed a one year course at the University of Rhode Island on quality control, and is now a member of the Rhode Island Section of the American Society of Quality Control.

MacIntyre's Team Leads First Half of Golf Season

The end of the first half of the golf season came on June 19th at Cedar Hill with a combined match and tournament. MacIntyre's team held on to their slim lead and nosed out Ray Bearce's team for first place. George Dusty and his boys finished strong to wind up in third place, and last to finish was Joe Marcotte's team. Only 11 points separated the first and last teams which showed how well the league was balanced.

Class A of the tournament was won by Harry Cady, who seems to save his best night for the tournament, with a low gross of 37; Rock Chiofaro blasted out a

36 low net for second place. 2nd, 3rd, and 4th low nets went to Chet Grusheski, Fred Turco and George Johnson.

In Class B Ted Pierce finished strong with a 40 to beat all opposition. Ray Bearce slammed out a 43 to take low net. Following up were A. Nilson, John Koval, Vincent Malloy, Jack Reddick, Rocco Puopolo, George Dusty and Ed Wenstrom.

Tenacious Pete Daley hung on to post a 49 for low gross in class C followed by Peter Mudgett with a 48 low net for the top prizes. 2nd, 3rd, and 4th low nets were scored by Tom Manning, Ted Hutcheon and Jesse Jeffrey.

A Scotch Foursome with the girls is scheduled for July 10th, with the second half opening on July 17th.

No Fish at Fish Fry But Boy! What a Meal!

The Bird Tri Mill Sports Club held their annual Fish Fry at the North Walpole Sportsmen's Club, (New Pond) on June 12th.

Because of the inclement weather, rain and cold, the fish weren't cooperative and a hurry up call was sent to Aldo Bertoni, Ted Knaus and Donald Brennan to do some thing for some 25 or 30 hungry sportsmen. They did just that — "What a feed!"

We want to thank the North Walpole Club for the use of their grounds and beautiful quarters and will be looking forward to return next year.

Girls' Softball Team Finds Competition Tough

After a late start, the Girls' Softball season is under way. The season started in great shape by beating Chi-Rho, 11 to 10, but the next three games were not as successful.

As sponsors, the Bird Club has equipped the girls with sweatshirts with a softball insignia. This adds to the enthusiasm of the players. The games are played on various nights of the week at the Norwood Civic and there are eight teams in the league.

Girls playing on the Bird team this year are as follows: Carol Griffin (chairman of the activity), Carol Cacciagnani, Joanne Hopkins, Doris Reardon, Martha Holman, Beverly Brown, Gail Richards, Sandra Rawson, Ginny Hoar, Mary Anne Rosata, Joyce Ostrom, Sandy Netzer and subs Theresa Nolan and Irene Lowerison.

Carol Griffin says: "If you want to have a good laugh, come and see us in action some night."

Barbara Jones' Painting Wins in Popular Voting

During two weeks in June fifty-six paintings by members of the Bird Club Art Class were on exhibit at the East Walpole Public Library. Hundreds of townspeople saw the exhibit and cast their votes for the pictures they liked best. Official judges from the community, appointed by the instructor, Helen Pierce, also voted — and two of the three most popular pictures were winners of judges' awards, too.

"Roses Delight," by Barbara Jones, wife of Allan Jones of Cost Accounting, won the \$5.00 prize in the popular voting; Marion Tolman's "Hooksett, N.H." won second prize of \$3.00. Marion works in Cost Accounting. Third prize of a dollar went to Diana Bouchard, sister of Betty Lamore, Floor Covering Sales, for her painting, "Winter Scene." The paintings of Diana Bouchard and Marion Tolman were also selected by the judges receiving first and second place in the landscape awards.

Wm. Stillman Celebrated 25th Anniversary June 28

WILLIAM STILLMAN, who celebrated his 25th anniversary with Bird & Son on June 28, is assistant chief chemist at the East Walpole Paper Mill Laboratory. His work at Bird & Son started with a training course of two weeks in each division and then further training on the paper machines, which has given him a fine background for his present assignment.



Bill's first boss was Frank Massey on the paper machines. Bill's job was handyman, he says, as he worked on the machine that was presently in trouble, and when that particular machine was straightened out, he was shifted to another. In those days there were many more breaks of paper than there are today, and there was never a lack of broke to be pulled. After about six months, he transferred to the laboratory as a chemist and then became control chemist until January of this year, when he moved to his present job of assistant to Hermon Barker, who is chief chemist.

Bill Stillman is a graduate of the University of Maine, with a BS Degree in chemical engineering. He has also had a course in fiber analysis taken in Appleton, Wisconsin, at the Institute of Paper Chemistry.

Bill has been married twenty-one years. His family consists of his wife, Ethel, Bill, Jr. — 20 years, Susan — 18, Gregory — 10, and Richard — 7. Bill, Jr. is following in his dad's footsteps by attending the University of Maine, but is majoring in zoology. Susan is a graduate of Walpole High, Class of 1962, and both she and her brother Bill are employed by Bird & Son this summer. She is working at the No. 1 Box Shop Shipping Office, and Bill, Jr. at No. 2 Box Shop. Susan will enter Hartwick College in September, where she will major in medical technology.

Bill's hobbies are firstly his home and grounds, and then the sports of camping, hiking, mountain climbing, photography, skiing and skating.

Bill is active in TAPPI, which is a technical association of papermakers and is presently treasurer of the Bay Section of the New England TAPPI Group. He is also very active in church work, and on several of the church committees. As one would expect, Bill is also a member of the American Chemical Society.



WEDDING ANNIVERSARY Mr. and Mrs. Helge Holter at their fiftieth wedding anniversary reception held at the Newman Congregational Church in Rumford, Rhode Island on May 24. Over 200 friends attended. Helge retired from Phillipsdale in 1953.

W. A. Doyle in Charge of Punched Card Accounting



Rogers on June 30.

William A. Doyle, methods and procedures analyst at the Main Office, is now in charge of the Punched Card Accounting Department, following the retirement of P. F. (Parky)

Mr. Doyle joined Bird & Son in May 1956 after ten years in administrative and office methods and procedures research with Jordan Marsh Company. Before that he was an accountant for several years. He is a member of the National Machine Accountants Association.

The DoYLES live at 158 Fuller St., Dorchester. They have a daughter, Marie, 15, in high school and a son, Paul, 12, in junior high school.

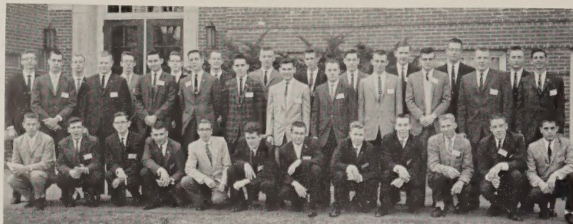


FATHER BECOMES BACHELOR — of Business Administration, that is, Ronald Babcock of Cost Accounting graduated June 17 from Northeastern University, Evening Division. To accomplish this he attended school three nights a week for six and a half years. His proud family, who shared his struggle and his final honor are his wife, Judith, Karen, age 4, in his lap and Kathleen, 7.

Earns College Degree By Six Years of Study

At the Boston Garden on the afternoon of June 17, Ronald Babcock of Cost Accounting received his bachelor's degree in Business Administration from Northeastern University. He was one of about 2000 day and evening students who participated in the impressive ceremonies.

Ronald has achieved this degree after six and one half years of evening study, attending school three nights a week and spending many other evenings and weekends in study at home. Making her contribution by running the home and keeping the children quietly occupied so daddy could study, was Ronald's wife, Judith. The girls, Kathleen, 7, and Karen, 4, were proud of their dad, too, and wanted to help. Confidentially, we suspect he found two such cute youngsters more of a distraction than a help, but the six and a half years of study have been



HIGH SCHOOL STUDENTS who attended Pulp and Paper Open House-Research Day at the University of Maine last April. Among the forty students sponsored by eighteen companies were two Walpole boys sponsored by Bird & Son. They are John Parquette, kneeling, second from right and to the left of him in the picture, Alan Olson.

Two Walpole Students Sponsored By Bird & Son Visit University of Maine

Bird & Son, inc. sponsored Alan Olson and John Parquette of Walpole at the Pulp and Paper Open House — Research Day held at the University of Maine, April 27th. Eighteen pulp and paper and supplier companies sponsored 40 high school boys at this event.

These young men participated in the day's program, made a special tour of the pulp and paper laboratories and had four speakers address them as follows: Curtis M. Hutchins, president of St. Croix Paper Company, about oppor-

tunities in the industry; Dr. Lloyd H. Elliott, president of the University of Maine, on the subject of the value of education; Dean Weston S. Evans, of the University's College of Technology, who discussed the engineering courses; and admissions requirements were discussed by Joseph B. Chaplin, associate director of admissions at the University.

The purpose of the program was to interest young men in and inform them about training for and the opportunities in the pulp and paper and related industries. It is the third such program which has been arranged by the University of Maine Pulp and Paper Foundation with increasing attendance each year. In 1961, twenty-six boys were sponsored by twelve companies.

Robert Houghton Becomes New Manager at Lewiston

Robert C. Houghton joined Bird & Son on May 28, and at the end of June when his father, Guy, retired, Bob took over as manager of the Lewiston Plant.



He has been in sales and service work for 17 years, having been employed at Darling Auto Company in Auburn, and Gates Belts. The

past five years he has been sales and service manager for Cummings Cleaners and Furriers.

Bob is a World War II veteran, having served 3 years, 31 months overseas. He is active in the Sixth Congregational Church, is past president of the Couples Club and has served on several committees. He is the present cubmaster of Cub Scout Pack No. 106 and a member of Tranquil Masonic Lodge No. 29. He also belongs to the United Commercial Travelers, where he serves on the escort drill team. Although retired from active participa-

accomplished — an achievement in which the whole family takes pride.

The Babcocks live at 12 Winthrop Street, Walpole. He has been employed in the Cost Accounting Department for eight years and presently is supervisor of cost accounting for the Building Materials and Floor Covering Divisions.

ties in the more vigorous sports, he is still an ardent sports fan. Hunting and fishing are his hobbies and the family all enjoy frequent camping trips around the state.

A native of Auburn, Maine, and educated in the local schools, Bob is married to the former Shirley Barlow. They live at 140 Harvard St. in Auburn and have two children, Ricky, 11, Joan, 9.

Yankee Dictation Was Most Too Much For Lucy Twenty-Five Years Ago

LUCILLE BURROW has worked about every job we have in the Shreveport Office. From her start as Ediphone operator on June 21, 1937 she moved to order writer, Payroll and Accounting. On May 6, 1946 she transferred to Manufacturing as Mr. B. P. Soward's secretary and Mill record clerk. At present she handles manufacturing production, inventories, and keeps operation records on our three machines.

Back in 1937 jobs were very scarce and she was having a hard time finding



LUCILLE BURROW being interviewed by Frank Markham on the occasion of her twenty-fifth Bird & Son anniversary. She started with Bird & Son at Shreveport when the plant opened twenty-five years ago.

work when a good friend, Henry Weisman, now President of M. L. I. Ltd., local office supply company, her that some Yankees were building roofing plant in Agurs. Their sup- tent had been in to buy office equipment. She immediately wrote a letter application to Bird and Son, inc., several weeks later was interviewed the Washington-Youree Hotel by Mr. B. P. Soward and the late W. C. Ahl. Sometime later she was notified she been hired as Ediphone operator.

In comparison to today's wide street and six-lane highway, the trip to plant she remembers, was then a round-about route, following a narrow street leading through the Agurs section of Shreveport. Today this section is hub of the city's industry, but at time there were only a few business establishments.

A Nightmare

Her first few days of work were nightmare. Dictation on an Ediphone had always been a breeze. She was used to the voice being a southern drawl, when she started trying to understand those Yankees, she didn't think that would ever stay to see the little textile mill blossom into the roofing industry today, much less celebrate her 25 anniversary with Bird and Son, inc.

She recounts as the most exciting experience the day she was notified that she would go to Charleston, South Carolina to help them line up their first accounting reports. Frank Markham was already there helping them hire their first personnel and it was a wonderful experience for her. She loved the town and also people and made many friends she will always remember.

Since her husband's death eight years ago, her family consists of her six daughter, Martha Jean, son-in-law, George Lynn Sutton, Sr., and, of course, the ONLY grandson, George Lynn, who live in Grapevine, Texas. Lucille is very anxious for them to arrive for the summer vacation here in Shreveport.

Lucille is a member of the First Methodist Church, Order of the Eastern Star, Order of the Amaranth and W. H. Shrine. She is a charter member a secretary and treasurer of the FS Fellowship Family Club.

Likes Travel

Lucille loves to travel; for years her hobby has been fishing and every time she had a few minutes to spare, she was on one of the nearby lakes. Since she bought her home, she has put aside fishing equipment and works in her yard. "Miss Mac," as so many of us know her, says she has thoroughly enjoyed her past twenty-five years' work and she is richly rewarded by the friendship of many coworkers. She is looking forward to many more happy years together.

(Lucille Burrow has been a faithful and very competent reporter for the Bird & Son view for these twenty-five years, but this is one article she did not write. We ask Frank Markham to do it — The Editor)

The BIRD REVIEW

Fiftieth Year of Publication

Volume 50 No. 8

Published for Bird & Son, inc. employees and their families

August 1962

Lake District Established July 1 In Building Materials Division

James Conrad Named Sales Manager

A new sales district, the Lake District, was established July 1st in the Northern Division of the Building Materials Division to strengthen the coverage and help provide increased sales. James D. Conrad, former sales representative Rhode Island, was appointed sales manager of the new division.

The new Perth Amboy Plant is now producing a large portion of the products sold in its immediate vicinity. This includes the Northwestern Division to take more business in its territories. The Lake District comprises the territories located in eastern Ohio, northern Pennsylvania, northern New York, Vermont and western Massachusetts and western Connecticut.

JAMES CONRAD, who grew up in Saugus, Mass. and graduated from the University of New Hampshire, joined Bird & Son right after graduation, July 7, 1938 as a correspondent in the Building Materials Division. In January 1940 he became a salesman in New York City territory, where he remained until he entered military service at the end of that year.

Returning to civilian life and Bird & Son in January 1946, he began his work in the Rhode Island territory where he has since remained.

In the service he was a squadron commander, piloting a B-24 in the 8th Air Force. This group saw service over England in Northern France, and took part in the Western Air Offensive and in D Day operations. Jim held the rank of Major.

In Wrentham, where he has lived for eleven years, he operates a small farm, plowing with two horses and raising vegetables for the whole neighborhood, as well as for his own family. He has always been a lover of horses. One time he owned several saddle horses, but now has just one, a hunter, which he rides occasionally when he has the time. Jim says he has the farm well organized so it takes only a little time, and he enjoys it as a change of pace from selling. When he moves to New York State, within the Lake District, he probably will give up farming — and his horses, too, except the one which has been around so long it is now like part of the family.

In Wrentham Jim has been treasurer of the Wrentham Republican Town Committee for two years and has

CATALOGS AVAILABLE

Thinking of studying this winter?

Catalogs describing evening courses at a number of Boston schools and colleges are available at the office of the Director of Personnel and Industrial Relations: Boston University, Northeastern University, Chamberlayne Junior College, University Extension. Other catalogs can be obtained upon request.

Inquire at the Personnel Office if you are interested.

Valuable Inventions Help Sell Bird Products

Late last year — December 26 — Stanley Sallie, Product Development Manager of the Building Materials Division, was issued a patent for "Method and Apparatus for Spreading Particles" and on May 8 of this year James W. Jackson, Jr. was issued a patent on "Self-Sealing Shingle Adhesive." These patents were, of course, assigned to Bird & Son, Inc., as are all patents issued to technical employees of the company.

Both of these inventions have been in use by Bird & Son for many months. The first enabled the company to develop and manufacture Color Chip Rubberlike.* It is a practical method of giving an even dispersion of colored particles across and along a moving sheet so that a pleasing pattern of color is obtained. The invention is in use on No. 9 Roofing Machine at Norwood, whenever Color Chip Rubberlike is run.

The Self-Sealing Shingle Adhesive invention is now in use on all Bird & Son roofing machines at the various plants wherever Bird Wind Seal* Shingles are made. It is an adhesive which is designed to become tacky at roof temperatures, so that it will seal down the individual shingles, and yet it is not tacky at temperatures encountered in warehouses where shingles are generally stored. Along with this patent is another invention, for which a patent application has been made, which is concerned with the location of

* Reg. U.S. Pat. Off.



IT GOES ON WITH A ROLLER. Bird Nepolon Liquid Roofing is a synthetic rubber material which can be rolled, painted or sprayed on roof areas on which it would be difficult or impossible to apply shingles or roll roofings.

Mr. Weed Explains Reasons for Change In Shingle Weights

As announced last month, Bird Wind Seal* and Bird Masterbilt* Shingles are now manufactured in weights of 235 lbs. to the square. This makes them heavier, more durable than the former 215 lb. shingles, states Vice President A. Rogers Weed, Jr.

The change came about because of new Underwriter's Laboratories specifications, issued in April 1962. The new required weight of 235 lbs. to the square is up 25 lbs. from their previous 210 lb. minimum figure. Other technical requirements have been strengthened to increase the shingles' life on the roof. The 235 lb. shingles are built with a heavier, sturdier felt base which absorbs more saturating asphalt. They also have more waterproof asphalt coating in which the

* Reg. U.S. Pat. Off.

(continued on page 6)

New Hertz Building Has Nepolon Roof

There's a Bird Nepolon roof protecting the new office building of Hertz Rent-A-Car Service in Waltham. This building of modern design, near the Charter House Motel, off Route 128, Waltham, has a poured cement roof in a fluted design which would be difficult if not impossible to seal with conventional shingles or built-up roofings. But for Nepolon it's duck soup.

Bird Nepolon liquid roofing is a synthetic rubber made to Bird specifications from products manufactured by duPont. It is applied with a roller or brush (or it can be sprayed on), dries quickly into a firm watertight coating that lasts for years. If it begins to show signs of wear, or if you want to change the color, just roll on another coat. It comes in three colors — White, Yellow and Pastel Green.

The roof on the Hertz building consists of a prime coat and three coats of White Nepolon H. The architect for the building was Scibelli & Tully Associates of Melrose, Mass.; the roof was applied by Columbia Corncore Company of Cambridge.

The Bird Nepolon Liquid Roofing system, first introduced in the Charleston area two years ago, is becoming recognized as a unique and versatile product for any difficult roof surface. It can be applied over concrete, plywood, or even asphalt roll roofing when properly sealed. It is ideal for sun decks, canopies, balconies, trailer and freight car roofs, odd shaped roofs, roofs exposed to corrosive atmospheric conditions, and roof decks where the owner wants extremely light weight but absolutely weatherproof protection.

(continued on page 3)



MODERN ROOF of the new Hertz building in Waltham is protected by Bird Nepolon Liquid Roofing, developed especially for roofs of unusual shapes.

(continued on page 3)

(continued on page 2)



The BIRD REVIEW

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Published for the employees of Bird & Son, Inc., and their families.
Editorial Office at East Walpole, Mass.

EDGAR M. GROUT, Editor

JOHN J. MURPHY, Adviser

"Today we have both a great opportunity and a great responsibility. We may be writing the last chapter in this wonderful experiment in freedom started by our founding fathers — this experiment that has given us so much — that has made us the envy and hope of people everywhere.

"If the wealth, the luxury, the leisure that our system has brought us make us smug and complacent, willing to load our responsibilities on our government, we will lose and deserve to lose our freedom, and with it will go all these fruits of freedom."
— Walter Knott, founder of Knott's Berry Farm, California.

Your Vote Important in Massachusetts Primaries

It's not too late for citizens of Walpole and Norwood to register for voting in the primaries. Final registration day is Friday, August 17, at which time both town hall offices will be open into the evening.

This year there is unusual interest in the primaries, as both parties have several hot contests to settle. Candidates on both sides are offering their solutions to local and national problems, from corruption to the farm problem, to the balancing of state and federal budgets.

If you are not now a registered voter, August 17 is your last chance before the primaries.

Help your party by being sure you are properly registered and then voting for the candidates of your choice at the primaries on September 18.

MacDonald, Finningham, McCall and Aldrich Retire

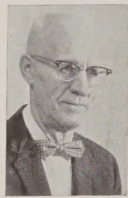


HENRY A. MACDONALD, 15 Charles Street, Dedham, retired from the Floor Covering Plant on July 31 after nearly 40 years with Bird & Son.

Henry had been a molder and a construction worker in South Boston before joining Bird & Son on December 8, 1922. His first assignment was that of trap man, and for a time he was oven man at the Printing Department. In 1935 he joined the Yard Crew and has worked there ever since.

His health has kept him out of work since last February, but we are pleased to report that he is feeling better now. Henry, who has never married, will continue to live in Dedham with his stepmother at their home on Charles Street.

PETER MCCALL, who retired July 31, has the distinction of having three starting dates with Bird & Son. His first job



was for two years at No. 2 Box Shop, between 1916 and 1918. He left for other work and returned again to the Floor Covering Plant in September, 1920 to work for a five year period, in Finishing and in the Storeroom.

He left again, and finally in January, 1932 joined the company again, this time working in the Combiner Room at No. 1 Box Shop with John Locke as his foreman and Russ Tupper, superintendent. Here he did various jobs from the top floor to the bottom, and in between was elevator operator for a time.

His transfer to the Maintenance Department was in 1940 — first as an oiler, later, an electrician's helper. He also worked on the trucks as helper and spare truck driver. In August 1945 he was promoted to supervisor of the oilers, the job he held until retirement.

Pete was born right handy to the mill — on Rockhill Street, Norwood, and has a lot of memories of Bird & Son and C. S. Bird, Sr. whom he knew well. Pete remembers when Mr. Bird had the swimming pool built up the river beyond the salvage yard; he would offer a 50-cent piece to the one who could swim the width of the river. Pete also remembers being a spare time chauffeur for the Bird family.

He plans to put his future to use working in his home workshop at 2 Parkway, Norwood and maintaining his home and garden. The McCalls are enthusiastic travelers and intend to see a lot more of the country than the past has permitted. Maine and Florida trips are first on his list and after that, Pete says, who knows.

Contributors

Contributors to this issue include: W. H. Cosgrove, R. H. Snyder, Hercul Cowart, Robert Stewart, Lucille Burrow, Robert MacLeod, Rose Fox, Virginia O'Brien, David Lowry, Edward Silva, Frank Shumski, Mary Driscoll, Michael Meomartino, Julius Aukstulis, William Ford, Catherine Brady, A. D. Smith, Mildred Sanborn, Julia Lewis, James Barnes, Doris Reardon, Louisa Graham, Carol Griffin, Norman Greene, Leonard Weaver, Moses Bader.

"When I was hired by Ben Rogers he asked me to do a good job. I told him I would do my best.



For the past twenty-nine years I have kept my promise." So says JOHN R. FINNINGHAM about his life time of work at the Floor Covering Plant.

He began on June 22, 1933 as a rollman on the old flat bed printing machines, was a painter in the Maintenance Department for five years, transferred briefly to the machines again, and then moved to the Paint Mixing Department in 1939. Here, for 21 years he was a grinder-mixer of the base paints used in floor covering production. Since the paint mixing operation ceased in 1960 he has been in the Undercoat, Tile and Linoleum Departments. He retired July 31.

John recalls vividly the two floods at the Floor Covering Plant and the quick clean up and recovery with a minimum of lost time for employees. The outstanding achievement at the plant, was, of course, the change from flat bed printing to rotary printing. John was impressed with how fast the job was completed and how smooth the transition was for the employees.

In a statement he wrote especially for the Review he says: "I have always enjoyed an atmosphere of friendliness with fellow employees, the company and union officials. People say Bird & Son is a good place to work. I say, 'It is the best place to work.'"

What are his plans after retirement? Relax, live from day to day at his home at 58 Saunders Road, Norwood, and "spread the Gospel." John has been listening for the past two years to an 8:30 Sunday A.M. broadcast from Halifax, Nova Scotia by Perry Rockwood, whose sermons he enjoys very much. Recently he has received literature from Mr. Rockwood which he hands to friends who he thinks might be interested. Since John lives near by, he will without doubt drop in at the plant frequently to visit with his former fellow workers.



FRANK ALDRICH, who retired as a Building Materials salesman at the end of July, began his Bird & Son career with a three months' training program at the Chicago office, starting April

8, 1935. On the first of July that year he transferred to outside selling as a siding specialty man, promoting Art Brice Siding and other sidings being sold at that time.

Three years later, in October 1938, he became a salesman in the St. Louis area. In June 1940 he made his final move to the Milwaukee area where he has represented Bird & Son ever since.

Frank and Mrs. Aldrich live in Pewaukee, Wisconsin, a suburb on the west side of Milwaukee. They have two sons.

One lives in Milwaukee, the other in California.

Frank's present plans are to continue work in the selling field, but in a different line. He really doesn't know long it will be before he retires completely to enjoy his home and the fishing on Pewaukee Lake.

"Why shouldn't a new baby cry? hunger, and cold and naked and all owes Uncle Sam \$715."

— AM, publication of American Mutual Liability Insurance

LONG SERVICE LIST

Name	Year	Dept.
John M. Korsun	9-11-22	Floor Covering
Busil McLaughlin	9-6-27	Floor Covering
Domenico Restaino	9-7-22	Roofing
Walter S. McKenna	9-9-27	No. 1 Box Shop
Arthur McKenna	9-18-27	Roofing
William F. Fitzgibbons	9-22-37	Floor Covering
Kenneth W. Houghton	9-24-42	No. 1 Box Shop
James J. Maguire	9-8-42	No. 2 Box Shop
Arthur E. Blakeney	9-9-42	Roofing
Alfred J. Fairfield	9-14-42	Roofing
Charles E. Matthews	9-14-42	Roofing
Charles Cornelia	9-17-42	Floor Covering
Samu M. Zilk	9-22-42	Floor Covering
Maybelle D. Calmaza	9-22-42	No. 1 Box Shop
Louise T. Conti	9-23-42	No. 1 Box Shop
Andrew M. Jacobson	9-22-42	Roofing
Francis A. Stanke	9-25-42	No. 1 Box Shop
Louis G. Malacinski	9-4-47	Roofing
Edmund J. Lucius	9-11-47	Roofing
Rocco E. Deluca	9-8-47	Floor Covering
Alfred J. Ratte	9-9-47	Floor Covering
Antonio Abruzzese	9-11-47	Floor Covering
Robert J. Barbaglia	9-12-47	Office
James A. MacLellan	9-17-47	Roofing
Larry D. Marzuolo	9-17-47	Roofing
Edward V. Malinowski	9-18-47	Paper Mill
Ernest J. Zitzke	9-22-47	Office
William F. Laracy	9-22-47	Floor Covering
Joseph Connolly	9-22-52	Floor Covering
Joseph E. Duoba	9-22-52	No. 1 Box Shop
Joseph A. Kouskas	9-22-52	No. 2 Box Shop
Charles E. White	9-24-52	No. 1 Box Shop
Adolph J. Krusatz	9-29-52	No. 1 Box Shop
Edmund J. Connolly	9-30-52	Floor Covering
Edmund E. August	9-30-52	No. 1 Box Shop
William E. Anderson	9-16-57	Roofing Sales

LEWISTON

Maryette E. Smith 9-24-57

PHILLIPS DALE

Edgar C. Vatcher 9-22-27

Fred G. Pierson 9-27-27

Joseph S. Faria 9-18-42

Charles H. Waterman, Jr. 9-4-42

CHICAGO

Rose E. Gorman 9-12-52

William Sharp 9-17-57

SEBASTOPOL

Clenard F. Chandler 9-14-42

Colonel C. Nash 9-24-47

Billy L. Sims 9-6-57

Ernest W. Hayes 9-12-57

CHARLESTON

Aaron J. Carter 9-5-57

Wayne B. Umphrey 9-5-57

Presston S. Brooks 9-10-57

Joseph W. Evans 9-9-57

Berley G. Phillips 9-5-57

Charles E. Burrier 9-10-57

Bobby Ray Merday 9-10-57

Ernest H. LeMay 9-11-57

Alfred C. Lukow 9-11-57

James D. McCallister 9-13-57

PERTH AMBOY

Harry Thorsen 9-18-42

John F. Heaney 9-24-57

Valuable Inventions

(continued from page 1)

the adhesive spots and an anti-stain band which prevents shingles sticking to each other while in storage. The combination of these ideas made Wind Seal Shingle practical. Although these patents bear the names of Saunders and Jackson, who also works in the Building Materials Product Development Department, the inventions are actually the work of many people in the laboratories and production departments. They work together as a team, with the one who had the original idea, developing the ideas which become new products or new developments which help greatly in keeping Bird & Son ahead of competition.

Periodically the Review will report other patent awards, when the company is notified from Washington.

OP OF THE NEWS

IN OFFICE

We were sorry to say goodbye to Sandra son of Stenographic when she recently left away with her family to Oregon.

Merrill Jenks, son of Donna Jenks, was married to Cynthia Bock on July 21st at United Church in Walpole. Miss Bock is married in marriage by her uncle, Walter Wood of Fibre Box Sales. Donald Parkin of No. 2 Box Shop, Merrill's brother-in-law, was an usher.

Bill McKernan of the Mailroom vacated at Yarmouth on Cape Cod.

We were very glad to have Mary Rakoske the Charleston office visit us recently as she and her family were on a vacation of the New England states.

Arky Rogers was given a beautiful watch a gift of money on his last day in addition to the camera and projector which given him at his retirement party at Lord Fox.

Mary Geary, Mary Conton and Margaret any spent a week at Cape Cod.

Theresa Nolan spent a lovely Fourth of week at Dennisport with a group of friends.

Joanne Buck will be leaving us on August 1, as she is getting married and will remain in Morrisville, New York.

Jelen Makarewicz spent a week of her vacation at Harwichport.

Recent vacations in the Stenographic Department include Julie Kucab, Bernard, Verne, Emily Fornaro, Calais, Maine; Kathy R. Dennis; Charlotte Taylor, touring in York state; and Louisa Graham, Dennisport.

There has been a change in George Johnson's Department. Theresa Nolan is now king in Freight Accounting and Carol Finn is taking over some of the clerical jobs in General Accounting.

James Moylan and Joseph Cadero are going up a storm between their teams which are competing in the Walpole Little League.

Genevieve McEntee, who spent a week's vacation at Lake Winnepesaukee, said she was waiting for the ice to form on the lake.

From the same department, Tabita McIntyre went to Florida to visit her mother in law. There it was so hot they couldn't go to the beach.

For her vacation Joanne Pereskis took trips to Green Harbor and Duxbury came back with a beautiful tan.

George Johnson spent a vacation week at Dennisport with his family.

Grace Chandler spent two weeks visiting her parents and Carol Griffin spent a week at Dennisport with a group of friends.

PER MILL AND FINISHING

Ken Rouillard went to his second home in Brewster to enjoy his vacation.

Al Gilmore vacationed at the other end of the coast, namely Penamquad, Maine, while Judy Mudgett decided to stay at home.

For a while it looked as if the four fishermen, George Blair, Hermon Barker, Paul Wright and Les Tarbell weren't going to make Scraggely Lake, Maine, for their annual fishing spree; however, they did make it and we are still looking for pictures of the fish they caught.

Nesi Ali-oglu and wife Anna took a lovely motor trip visiting points of interest on the way to Finley, Ohio, to visit friends.

NO. 1 BOX SHOP AND OFFICE

The day that Robert Foley left Fibre Sales he was very surprised and pleased to receive a gift of money from his friends in the department. Bob is now sales representative for Key Container in Rhode Island.

Best of luck to John Miller who has moved on over the Boston territory formerly handled by Robert Foley.

NO. 2 BOX SHOP

Alice Pole spent a vacation at Dannville, Canada, while Patricia Sears took short trips on her vacation.

William Sears, son of Patricia Sears, has been accepted at the Norfolk County Agricultural High School to study forestry conservation in the fall.

Our best wishes to Ambrose Fitzpatrick and his new bride, the former Margaret Reardon of Norwood. They were married at St. Francis Xavier Church in Hyannis on June 30. Their honeymoon was spent at Quebec and on a cruise up the St. Lawrence. They are now making their home in Norwood.

Vito Puopolo and family spent a vacation at Indian Mound at Buzzard's Bay.

On his vacation, Charles Ricker went to Springhill, Nova Scotia to see his mother.

NORWOOD ROOFING PLANT

Our sincere sympathy to Alex Alessandrini whose brother died recently in Italy.

Welcome back to Joe Cournoyer who has returned to work after a long illness.

We are also glad to see Louis Gabrieli back to work after being on the sick list.

Jack Reddick vacationed with his family on a camping trip to Miles Standish State Forest, South Carver.

Joseph Watkins toured Minnesota and Canada on his vacation.

Robert Goode has returned to work following an accident some months ago in which he injured his ankle.

Joseph Strumskis began his vacation by painting his house, then took a trip to Maine.

Edward O'Rourke vacationed at Hampton Beach, New Hampshire.

Francis Brown was in Minnesota for his vacation.

John Stupak has been busy in his spare time adding a room to his Morse Street home.

Ed Walsh informed the crew that living in the Wrentham outskirts is suburbia at its best.

Sam Cirillo's boy played center field on the White Sox team of the Norwood Little League. This team won the District 6 championship.

During his vacation Alex MacIntyre painted his country home at Norwood, New Hampshire and played some golf.

Brian Redding has been weekendening at Scituate and displaying some sore sunburns.

Rip Ranaldi vacationed at his cottage at Nottingham, New Hampshire.

It's a boy for the Robert DeVautours! Robert Albert, Jr. arrived on July 24, checking in at 4 lbs., 13 oz. His mother, Priscilla was formerly secretary at the Roofing Plant office.



"He says he's quitting because he's tired of being in a rut."

House Beautiful Features Bird Products In Special Article on Reroofing Problems

"The third and newest way to surface a flat roof is to coat it with a synthetic rubber called Nepolon. It is marketed by Bird & Son of East Walpole, Mass. and it has advantages over other roofing materials do not. . . ."

"When top quality and long-term economy are wanted, a 300-pound shingle, such as Bird's Architect Shingles used here, is recommended. . . . In many ways they are comparable to standard slate."

Sounds as if these statements came right out of a Bird advertisement. Actually, they appeared in an article in the July issue of *House Beautiful* entitled, "5 Re-roofing Problems and How to Solve Them."

The article begins with a discussion of a most common problem — a leaking flat roof. Over half the page is devoted to a discussion of the merits of Bird Nepolon Liquid Roofing. "Nepolon," it says, "is so simple to recoat (it's done with a roller), any handyman can do it."

JOSEPH QUEENAN

who left Bird & Son in May after nearly twenty-nine years of service. He is now connected with an aluminum products company in Pawtucket, in which he has had an interest for several years.



PHILLIPSDALE

Manuel Oliver, our shipper, who resigned July 31 was given a going-away party by about 150 associates and their wives on June 30 when one and all extolled his many virtues and he was presented a purse.

Manuel started with us upon his graduation from grammar school as our office boy in 1924. Five years later he transferred to the shipping department, in 1942 he became our storekeeper and two years ago he became our shipper.

Among the jobs he has filled have been those of Review reporter, first aid member and secretary of the bowling league.

He has two daughters, Sister Mary Regina who is graduating from Salve Regina College this year with a degree in science and Judith who is entering Salve Regina this year.

We all wish Manuel the best in his new job.

Wilfred Couture who retired in 1957 visited us recently. He said he was enjoying his retirement and he certainly looked as though he was.

Bill Parrett has recently joined us as an engineer, and Patricia Gouveia has started with us in the office. We hope they enjoy their association with Bird & Son.

Our sympathy to Alfonso Duarte in the recent loss of his father, to Joseph and Anthony McBride in the recent loss of their brother, and to Phil Gordon in the loss of his brother.

The following officers were chosen at the recent Union election: President, Gil Dias; Vice-President, Philip Zompa; Secretary, Vernon Stromberg; Treasurer, Manuel Silva.

"Nepolon is ideally suited for sun decks, roofs designed for foot traffic, low-pitched roofs, and roofs with unusual contours. It is the type to get when the structure can support only lightweight roofing. It is flame-resistant. . . . It goes on beautifully over concrete, and is now getting widespread commercial application on concrete shell structures."

Four pictures spread across the bottom of the page show how "New Nepolon roofing goes on like paint."

Then on the next page Bird Architect Shingles get the highest praise in five paragraphs that tell of their massive beauty, their fire-resistance and wind-resistance, even on low-sloping roofs.

House Beautiful is a quality magazine, addressed to architects and owners of homes priced \$25,000 and up. Although Bird advertises from time to time in *House Beautiful*, the July issue did not carry a Bird ad. The article was purely factual in its presentation of the best ways to solve troublesome roof problems. Already more than 500 inquiries have been received referring to this article, and more are coming daily.

Lionel LaGrandeur who was hurt in our recent fire is coming along nicely. We are looking forward to his return.

We are also hoping that by the time you read this Ed Godin will be back to work. Ed has had quite a serious illness and we will be glad to see him back.

SHREVEPORT

ROCKIN' AND ROLLIN' DOWN THE MIGHTY RED . . . Though many songs have been written about the beautiful Red River, the waters are certainly not as enchanting as the words might imply. This was learned recently by Patrick O'Leary Ladner of the Shreveport Laboratory and two friends, A. D. Holt of Shreveport and

(continued on page 4)

Conrad Named Sales Manager

(continued from page 1)

served on the Cub Scout Committee of the troop his son has joined.

There are four children in Jim's family: James, 9, William, 8, Jane, 7 and Jennifer, 3. They will miss the farm when they move, but Jim reports that they think there will be a new farm in New York and maybe a tractor!

Nepolon Roof

(continued from page 1)

It doesn't become brittle in extreme cold; it does not soften even in temperatures up to 250° F. The cured roof is flame-resistant and will not support combustion of itself. Although it costs more when first installed, it lasts for years and is inexpensively repaired by rolling on another coat.

For the many roofs of parabolic or other unusual shapes, the Bird Nepolon Liquid Roofing system is the best on the market today. It is the ultimate in both protection and color in this type of roofing.

TOP OF THE NEWS

(continued from page 3)

B. J. Smith of Lake Charles, when they started out on a trip down-river in Pat's 14-foot ski-rig boat with a 33 H.P. motor. They left Shreveport at 9:00 A.M. Saturday morning and braved these dangerous waters of rapids, undercurrents, whirlpools and sandbars all day, slept that night on a sand bar along the way and continued on to Alexandria, Louisiana, arriving about 7:30 Sunday morning. It was about a 10-hour trip. All three men enjoyed the trip very much but they were certainly sunburned. This was Pat's second attempt. Last year the water was much lower, exposing numerous sandbars and about half-way down, he developed motor trouble and was forced out at Hanna, Louisiana. Plans are already underway to make the trip again, continuing down Red River, into the Mississippi and on down to the Achafalaya on a future vacation. After this exciting trip, Pat and B. J. were met in Alexandria by their wives and drove to Daytona Beach and Silver Springs, Florida, then back up the coast line. He certainly has a beautiful tan to show for all the fun he had.

Edwin Sompayrac took a week's vacation and attended a reunion of the Classes of 1928-29 and 30 in Winnfield. He enjoyed seeing old friends and classmates he had not seen in years. Then he went to Galveston deep sea fishing. He was rather bored when he returned, but said that he caught several fish and had a wonderful time.

Dick Doiron just returned from a 4,200-mile trip "out west." His first stop was Carlsbad Caverns, New Mexico and he explained that he had to have his transmission overhauled after the walk down — the reverse gear was worn out walking down and his high-gear coming out. He visited friends all along the way to California; some of them old Army buddies and also his landlady in Riverside, California, whom he had not seen in 18 years. They enjoyed Disneyland, Knott's Berry Farm and most of all, Grand Canyon. Dick says that he plans to return next year and take the two day walk down into the canyon. He best give some thought to the fact that he will be a year older then and two days' walking sure will be bad on his transissions.

Willie Smith's birthday was Friday 13th and all went well until she started home from work and a large truck hit the back of his car, giving him a whip-lash in his neck and causing considerable damage to the car. The birthday was to be celebrated with a dinner at his daughter's house. When Barbara dashed to the grocery store for a last minute item, someone backed a truck into the side of her new Valiant and mashed in both doors and broke out the glasses. There is a definite danger in having a birthday on Friday the 13th.

Gladys Bryan, with friends Norine Rishell, Edna Herring and Edna's grandson, Don, took a three weeks' vacation and drove some 6,000-miles through the Pacific Northwest, Yellowstone Park, Seattle and the World's Fair. Then a boat trip over to Victoria and on to Banff and Lake Louise in Canada where they spent most of their time. On the return trip, they visited such interesting places as Glacier National Park, Bad Lands, Black Hills, the Corn Palace at Mitchell, South Dakota and saw plenty of snow while in Yellowstone, Montana and Wyoming. They stopped in Colorado City and were told the sunset from Pike's Peak was just breathtakingly beautiful so each paid \$7.50 for the trip up in the Limousine. At the beginning of the trip it was hailing so they could hardly see and half-way to the top, it was snowing so hard they had to turn back. No refunds were given, however.

There is nothing like mixing business with pleasure. On her vacation, Louise Barberousse accompanied her family to Plain View, Texas where they bought a beautiful Appaloosa Stallion, Spotted Running Bear. On the return trip, they entered him in the Ardmore, Oklahoma Horse Show and won third place. Everyone had a good time except Running Bear and he is



EX-PRESIDENT FRANK MARKHAM looks happy and relieved as he turns over gavel to incoming President of the Metropolitan Personnel Association, T. O. Perry, right. Frank is personnel manager at Shreveport.

having trouble getting used to this humid heat after leaving a hot dry climate.

In the accompanying picture Frank Markham seems to be smiling with relief as he hands over the gavel of the Metropolitan Personnel Association to T. O. Perry, personnel director of Arkansas Louisiana Gas Company. The luncheon meeting at which the new officers were installed was held in the Marlin Room of the Captain Shreve Hotel on June 25. Membership is composed of persons engaged in Personnel Administration in the area. The club was formed in 1956 and has at present members from most of the larger companies in the area.

This organization afforded Frank two interesting opportunities: 1) appearing on a panel before an Industrial Arts class at Northwestern College and 2) participating in another panel for the North Louisiana Hospital Association.

GLENWOOD

Recently on vacation have been Henry Maters, J. W. Love, Noble Medlock and Hurcil Cowart.

Noble Medlock visited Dallas and Ft. Worth, Texas. While there he visited the big Convair airplane factory and the zoo where he saw many rare animals.

J. W. Love's vacation was spent with the U. S. Army at Camp Chaffee, Arkansas where he participated in the teaching of recruits.

Henry Miles made the longest trip. Leaving here, he and his family traveled to Colorado, on to Wyoming and Yellowstone National Park and returned home thru Nebraska, Iowa, Illinois and Missouri. At Yellowstone he saw the geyser "Old Faithful" which averages an eruption every 66 minutes. He saw the bears which are so friendly they rear up and place their paws on your car. While in Kansas he visited Dodge City reconstructed as it was in the old frontier days. He saw Boot Hill Cemetery with its hanging tree which had a rope with hangman's noose tied in it. In Wyoming they saw "Devil's Half Acre," a canyon caused by erosion. They saw wheat and sugar beets growing, and returning thru Nebraska and Iowa they saw field after field of corn. While they were in Wyoming the temperature was down to 27 degrees which made the car heater feel very good. On the trip the Miles' family traveled about 4000 miles.

Hurcil Cowart spent his vacation with his family camping, fishing, swimming, skating and relaxing on the beautiful Lake Greason in Pike County, Arkansas just a few miles from their granule plant. Lake Greason was created by the damming of the Little Missouri River at Murfreesboro, Ark. Murfreesboro is also the site of the only diamond mine in North America.

PERTH AMBOY

Welcome to Kathleen Sopowski and Eileen Tiner who have recently joined Bird & Son. We wish them both a long and happy stay.

Perth Amboy is happy to welcome our new salesman James Donohue, covering Nassau, Suffolk and Queens Counties in Long Island, New York.

We congratulate Eileen Tiner on her forthcoming marriage in September.

Fred Nolte, our chemist from South Carolina, is finally bringing his wife and two children to their new home in Cranford, New Jersey. We all welcome them to New Jersey and wish them lots of happiness and success in their new home.

William Cosgrove spent his vacation in Seaside Park, N.J. with his wife and two children.

Andrew Gallas spent his vacation visiting with his daughter and taking various day trips.

Frank Panca spent his vacation at home and taking short trips.

CHICAGO

On June 30, Vivian Kosko and William O'Brien were united in marriage at Assumption Church, Chicago, Illinois. A wedding breakfast followed the ceremony, at Mickleberry's Restaurant for members of the family and the wedding party. That evening a wedding reception was held at the Polish Home in Roseland. Bill is assistant to the office manager at the Chicago Office, and many of the office employees attended the wedding and reception. After a honeymoon trip through several midwest states Bill and Vivian are now living at 1423 W. 78th Street, just a short distance from the plant. We all wish them many years of happiness.

As we go to press we learn that Rose Gorman is once again a grandmother. Her daughter recently gave birth to the first grandson, after three daughters.

Rose Gorman, her husband, and son spent a week's vacation at Lake Geneva recently.

Haywood "Hap" Sumner had to leave early this summer to take a month's training with the Air Corps as part of his R.O.T.C. training. He will report to Hamilton Air Base in California. Hap will enter his senior year at Lawrence College, Appleton, Wisconsin in September.

Jimmy Walsh, engineer, recently flew to Ireland on his vacation. "It's 48 years since I was home" said Jimmy, "and things are just the same." "What, Jimmy?" said the reporter. Said Jimmy, "Oh, I mean the people." Jimmy has two brothers home on the farm and he reports a change there. Now every farmer has his own car instead of the side cart or the "Gener" and round about. He reports that it was a very fine trip. However, he says that when he returns he will live in the good old USA.

Bernie Schatte, electrician, vacationed at Cedar Lake. Bernie says he caught a perch 26 inches long. We believed it was a carp . . . but Bernie is sure he was on the beam on this and he doesn't mean Jim Beam.

Teddy Moore is batching it now as his wife has gone home to take care of her mother who is very sick. We do hope Mrs. Moore's mother is improving.

Jimmy Reiser is on vacation at Gun Lake. John Erdmann, storekeeper, motored to his cottage in Wisconsin for his three weeks' vacation.

From all reports Ron Snyder is doing fine after undergoing surgery early in July. We hope to see him back at his desk real soon.

Nick Ahrens, gang boss of the Felt Room, reports having a wonderful vacation. This year he was the Canadian Rockies. Nick did all the driving while Mrs. Ahrens and



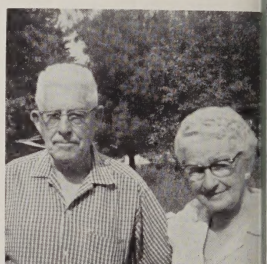
HAPPY DAY for John Grande, Chicago, and his family when his daughter, Rita Jean, was married last spring. Rita Jean was a radiant bride, as this picture testifies.

Nick's sister enjoyed the beautiful scene. Nick traveled the Trans Canadian Highway visiting his relatives along the way. (Nick comes from a family of thirteen.) The stop was a visit with a sister in Park Rapids, Minn., then Winnipeg, Calgary and Vancouver. They had a cruise at Vancouver Keats Island. While going through British Columbia, the fruit country, Nick said they ate cherries and red raspberries by hand full . . . all you could eat. T. last, but not least, they took in Seaworld Fair. A fine time was had by all.

CHICAGO FELT MILL

John Grande, chief engineer at the Chicago Felt Mill, was a proud and happy father on last May 19 when he participated in daughter's marriage ceremony at St. Kevin Roman Catholic Church. Rita Jean was married that day to Walter A. Zelen. She is a graduate of Bowen High School and the groom a graduate of Loyola and teacher in a Chicago school. The couple received a papal blessing from Pope John XXIII. After a wedding trip to New York they are residing on the south side of Chicago.

Nine Years Retired; Has Many Interests



MR. AND MRS. RAYMOND C. CALL. Mr. Call retired in 1953 he has been keeping busy in various ways, including a part time job as a weigher. See story below for details.

RAYMOND C. CALL, who retired from Norwood Roofing in December 1953 writes:

"I am enjoying my retirement very much. We have a camp down at the Cape and go down every other week and I get in a lot of fishing which enjoy.

"In the winter time I keep busy feeding the wild birds. I have a feeder in my back yard. It is hard to keep the pigeons away.

"On June 6 of this year Mrs. Call and I celebrated our 56th wedding anniversary and the Good Lord has given me pretty good health so far. We have eight grandchildren whom we enjoy very much and who keep us busy as we see the very often.

"I miss my shop mates and foreman with whom I was associated for 32 years and would like to be remembered them.

"I have a part time job at S. M. L. Russo & Sons at 331 West St., Walpole working from 4:30 P.M. to 9:30 P.M. I am a sworn weigher and night shipper and am enjoying the work very much.

— 231 East Street, East Walpole

Perhaps we could borrow a little each month and set that aside.

Wife reported by Gardner R.

Money Savers Among wards Paid in July

six suggesters received awards of \$100 in July for money-saving ideas. Five others had recognition for ideas of intangible value. The following awards were paid in July:

William Cormier, FFN	\$25
eter Didick, FBM	25
Richard Fatheree, FSPM1	25
Jonny Hardin, FSPM1	25
Edmund Wenstrom, FBM	25
ohnnie West, Jr., DSR	25
Donald Cornell, FFD	5
oger Guilmain, FFD	5
heodore Pierce, FBM	5
awrence Poitras, FFD	5
George Wise, FXF	5

Grace Fuller Recalls Shreveport's Early Days

When the Shreveport Division of Bird & Son, Inc., was opened in 1937, Bird Finance Corporation (a subsidiary)

was in operation, and a girl with a background in finance work was needed. On July 20th, GRACE FULLER, who had that background, with several years experience with Federal Finance Corporation (W.P.A.) and with General Finance Corporation, was hired to the position. Grace says she arrived in time to eat, since very shortly after her employment, Shreveport's first in House was held, serving ice cream, sandwiches and cold drinks to our customers and friends who had come to tour mill and see how roofing was made.

The Bird Finance Corporation was continued a short time later and Grace was transferred to Billing where she stayed until April 1, 1942. She then moved to Accounting and Credit where she does a wonderful job as "girl Friday." Ollie Sherburne, office manager.

Miss Fuller recalls as an exciting (and morous) incident, the day when everyone got stuck in the "cotton patch." While a new road was being built to the tent, a spreading oak tree was left in the middle of the new construction, and in the afternoon, following a good rain, the red clay dirt turned to slick gumbo mud. Grace, with Lucille Burrow with her in the car, started home and slid into the ditch on one side of the tree. Hurrying to the aid of the ladies-in-distress, one B. P. Soward, then office manager, saw the car slid into the ditch on the other side of the tree; he had to wade out through the gumbo with slick shoes, less. A wrecker was called to pull the cars out but before it could reach them, it, too, was stuck deep in the mud. With the road blocked, none of the other employees could get past to go home until long after dark. We understand that when Mr. Soward pulled his shoes that night, he just threw them away rather than try to have them cleaned.

Grace lives alone in the old family home in Bossier City with the smartest dog in town, her Fox Terrier, Boy. Her only sister lives next door and a short

distance across town is her brother's home.

Grace is a member of the American Business Women's Association and a very active member of the First Baptist Church, where her mother was one of the original charter members. She plays piano in the Sunday School there each Sunday. Her hobbies are growing flowers and fishing. She also adds that now that she has a nice new glider (an anniversary gift from her office associates) back yard loafing should be added to her hobby list.

Grace says that her association with Bird and with all her fellow employees has been a very happy one and she is looking forward to many more years with us all before retirement. Mr. Sherburne has told her that she has to work out something on her retirement so that she will stay on until at least the day after he retires as he wants no part in finding a girl to replace her.

Twenty-Seven Golfers Enjoy Scotch Foursome

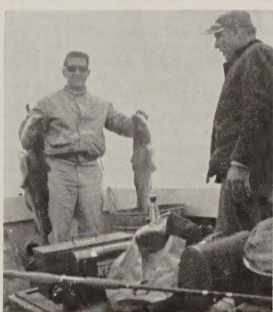
A break from the weather man provided the finest night of the season for the always-popular Scotch Foursome. On Tuesday, July 10 nine girls and eighteen men played in this event at Cedar Hill.

After the smoke had cleared, it was found that first prizes had gone to Helen Makarevich and Edwin Jankowski; second prize was won by Mary Blazonis and Peter Daly; third, by Anne Walukevich and Joseph Eppert; fourth, by Carole Santoro and Harry Cady, while Mary Moylan and Rocco Phillips took consolation prize.

Cedar Hill welcomed the group with a wonderful buffet and it is hoped it will not be too long before another fine evening can be scheduled. The second half of the men's season opened on July 17.

Club Members Get Tips On Ten Pin Bowling

During the summer, at the invitation of Atlantic Lanes in Walpole, Bird Club bowlers have had a chance to learn the fine points of ten pin bowling. This summer offer included five classes on Wednesday nights, with free bowling and free instruction. About 10 club members have been attending.



PART OF DAY'S CATCH, when members of the Tri-Mill Sports Club went deep sea fishing on May 28th off Rockport. Holding the two cod is William Melish; beside him, wearing the Tri-Mill Sports jacket is Victor Leontie.

Seat Belts Prevent Injuries



And if every car owner in America had seat belts in his car and used them, we could reduce auto deaths by 5000 a year!

The picture shows how a seat belt can make the critical difference between health and injury — or life and death — for your child. Or for you.

The distance between the child's head and the dash, windshield or car roof is the critical distance for him every time he rides in a car. A sudden panic stop — even when the car is going slowly — or a collision, can hurl him through that short distance with brutal force . . . unless he is held in his seat by a seat belt like the boy in the picture.

Remember: Drivers kill and cripple more children than any disease! Seat belts can save more of these children than any method!

So drive with loving care and protect your loved ones and yourself with seat belts.

Published to save lives, in cooperation with the Advertising Council and the National Safety Council.

Recent Deaths

Edward Matola

EDWARD MATOLA, retired, died on July 1 at his home at 46 Wilson Street, Norwood. He was in his 73rd year.

Starting first on production work at the Floor Covering Plant in August 1933, he had been a millwright in the plant's Maintenance Department from 1936 until his retirement in December 1956.

Funeral services were held July 3 at the Roberts Funeral Home, Foxboro. Interment was in Vine Lake Cemetery in Medfield. He is survived by his wife, Edith; a son, Elmer of Norwood; a daughter, Mrs. Helvi Lester of Texas; a sister, Olga of Waukegan, Illinois; seven grandchildren and three great grandchildren.

Martin J. Costello

MARTIN J. COSTELLO, retired, who was formerly head piper for many years at East Walpole, died at his home, 49 Walnut Avenue, Norwood, on July 13. He was 73 years of age.

Mr. Costello's entire Bird & Son career was in the piping section of the East Walpole Maintenance Department where

he started in January 1922 as a helper. He became a fully-qualified piper in 1929 and had been in charge of the piping crew since 1942. He retired at the end of December, 1955.

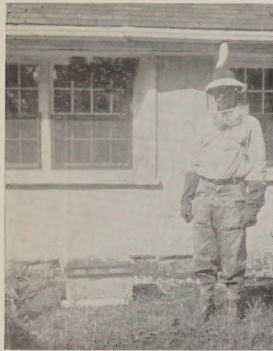
He is survived by his wife, Julia, and two sons, Martin Jr. and Robert, both of Norwood. The funeral was held July 16 with a Solemn High Mass of Requiem at St. Catherine's Church of Norwood. Burial was in Highland Cemetery.

Herman W. Lauble

HERMAN W. LAUBLE, 62, set-up operator at the Combiners in No. 1 Box Shop for 33 years, died suddenly of a heart attack at his home in Westwood on July 15.

Practically his entire working life was spent at the Combiner Room where he started as a helper at the age of 20 in December 1919. After working up through various jobs, he became set-up operator No. 1 Combiner in July 1928. This job he performed with skill and faithfulness until his death.

He is survived by his wife, Mary, of 196 Pond St., Westwood and a daughter, Mrs. Patricia Sorenson of Quincy. Funeral services were held on Tuesday, July 17 at the Folsom, Smith & Higgins Chapel in Westwood.



WHAT THE WELL-DRESSED MAN wears when he collects a swarm of bees. Algot Rorrie of Westwood, fully equipped with bee hat, heavy clothes and gloves, sweeps bees into the box lying near him on the ground. Once the queen bee is inside the others follow.

HE'S BUSY WHEN BEES ARE BUSY

Some men train lions; some are steplejacks and work 40 stories in the air. But Algot Rorrie walks into the midst of a thousand swarming bees and calmly collects them in a box. It's all in knowing how.

When a large swarm collected on the eaves of the Paper Mill office building, late in July there were almost as many opinions as bees about what to do with them. Finally, however, Mr. Rorrie of Westwood, who does landscaping and gardening, arrived in response to a call from John Hayes.

Mr. Rorrie has a special box, designed with five honeycomb-like slides. He wears heavy clothing, a bee hat, covered with netting, and stout gloves. Opening



EVEN SOPHIA LOREN doesn't attract as many admirers as the queen bee which caused this swarm of honey bees outside the Paper Mill Office. There are literally thousands of bees clinging to the window frame and gathered to form the "dome" hanging from the building's gutter.

the box and pushing the slides to one side, he took a soft brush (like a dust pan brush), brushed as many bees into the box as possible and put the cover on. A few minutes later, removing the cover, he arranged the slides a few inches apart. Julia Lewis of the Mill Office, who was a fascinated spectator, reports that by this time the bees had spread themselves all over the slides. Those bees still outside the box had begun to mass themselves on the office window again. After a while he brushed those into the box, but this time left the box open. The queen bee was inside and all the bees were eventually attracted to her, forming a new swarm inside the box. In about half an hour the strays had found the new hive and Mr. Rorrie was able to close the box and take the swarm away.

South Wind Was Ill Wind For Richard Potter in 1938

Born in Reno, Nevada, RICHARD N. POTTER lived several years in the middle west before moving to Chicago, only



a few blocks from Bird & Son, inc. There he completed his high school education and received his degree in Chemistry from the University of Illinois. He recalls how he and his friends were chased off of the lot of the Shipping Department for picking up tin discs to use in their sling shots. Later, he answered an ad for employment in the Chicago Paper and learned it was from his old playground, the Bird Roofing Plant.

On July 7, 1937 he was hired as a Chemist and recalls that his first day was spent measuring Art Bird Siding Shingles as they were being run on the shingle machine. His first bosses were James Comiskey, Chief Chemist and the late Eric Gach, Plant Superintendent. On January 1, 1938 he was transferred to Shreveport as Chief Chemist of the

Shreveport Plant. One of his first jobs here, he remembers, was helping build the Asphalt Cement Plant. He was advised by another former Chicago employee that he would not need to put any sides on the building because it was in the "Sunny South." That night, after storing a carload of containers in the building, a wind storm blew the cement cans half-way down to the bayou.

Dick was transferred back to Chicago in April, 1939 as Planning Engineer and then back to Shreveport June, 1940 as Research Chemist to set up the present Test Decks for all of Bird and Son, inc. During his years in the laboratory, Potter has been in charge of research, quality control and product development, all of which have played a great part in the growth of the Shreveport Plant.

He was married to the former Claire "Dinks" Durst, August 8, 1942 and states the temperature that day was 107°, the hottest day of the year. They had met at a swimming party and Dick says Dinks was not his date; however, she was so attractive and could swim so well, he forgot this little minor detail. Mrs. Potter is a District Director of Pelican Council Girl Scouts of the U. S. A.

They have three lovely daughters, all of whom are musically inclined and very

interested in Girl Scouting activities. Elizabeth Anne is now at Lake Ossipee, New Hampshire as Councilor for the Cambridge, Massachusetts Girl Scout's camp. She has a Red Cross instructor's rating in small water craft and water safety and life saving. Claire, more interested in dramatics, sewing and knitting, made the Mississippi Mermaid trip down the Mississippi River from Memphis to New Orleans along with 500 other Girl Scouts on an old fashioned steam boat; one of the last on the river. Mary Louise is also a girl scout, but more interested in swimming than anything. All of these girls sing, play the piano, guitar and ukulele.

Dick Potter, along with his daughter, Elizabeth Anne, sings in the First Presbyterian Chancel Choir. He is Past President of the Shreveport Civic Chorus and Oratorio Society, very active in the P. T. A., Yacht Club, (he owns a sail boat) National Council of Stream Improvement, National Orchid Society and Orchid Digest.

Dick's hobbies are fishing, swimming, boating, raising orchids, roses and camellias.

He says that he has enjoyed the past 25 years very much and hopes to be around for a long time before he retires.

Oratorio by G. F. Handel Chosen for Fall Concert

Director Leonard W. Weaver announces that at its December concert the Neponset Choral Society will sing "Judas Maccabaeus" by George Frederick Handel. This is a work similar to the "Messiah" with many stirring choruses and solos.

Rehearsals start Monday night, September 10 at 8 P.M. at Bird Hall. This work requires a large chorus, so, although the Society had a large group singing in its last concert, there will be room for new singers, too. Men's voices are especially needed.

Pianists Marilyn Brown and Mary Bowditch will again be the accompanists. Former members will be pleased to know that one of the ancient pianos has been replaced. The Society is still searching for another second-hand piano in fair to good condition to replace one which was kaput several seasons ago, but which is still being used until something better turns up. Any information about an acceptable piano should be passed along to Leonard Weaver, Department BBH.

Girls' Softball Team In Second Half of Season

The second round of the girls' softball season has started. The results in the first round were disappointing, but the girls are hoping for better luck this present half. The first game of the second round was rained out — and that's where the contest stands at this writing.

Here are the results of the first half:

Bird Team	Opponents
11	Chi Rho — 10
10	Hospital — 11
2	St. Mary's — 27
15	Raytheon — 16
8	Nortronics — 12
15	Factory Mutual — 18
12	Plimpton Press — 13

Last Chance to Order Spring Bulbs Through Club

About 50 orders for Spring-flower bulbs have been received and sent Imperial Gardens in New Jersey, under the recent Bird Club offer.

Deadline for placing orders is August 15, but any orders received within hours after you receive this issue of Review will be included. Posters showing the flowers in color are located the various plants and offices. Order blanks may be obtained from the following: Alice Pole, FX2, Louise Coffey, FX1, Anne Cavanaugh, DF, Robert Weger, EME, Pauline Zablowski, 1, Ann Allen, FF, Catherine Collins, B, Michelle, Gilbert Dias, Phillipsdale, Ed Grout, Main Office.

Shore Dinner

Join the crowd for the big Clam Bake on Sunday, August 26 at Rocky Point Park, Warwick, R.I. Price to Bird Club members — \$1.50; children under 12, \$2, guests, \$4. Make reservations with George Shackley, FFY before August 20.

Explains Change in Weights

(continued from page 1)

mineral surfacing is more firmly embedded, and they have a heavier protective back coating of asphalt as well.

These specifications make certain that shingles made in conformance will perform with greater dependability than the generally lower roof slopes of today's new houses. Ranch houses at those of similar style present a new weathering problem. The sun strikes more directly; rain, snow, and ice remain on the roof slope for a longer time.

For over 40 years the Underwriters Label has been a stamp of quality for building products. It signifies that an unbiased laboratory has run extensive tests, both at the roofing plant and at their own establishment, proving that the shingles meet their standards for fire resistance, quality of materials and weight. Even the shingle package must meet their requirements.

When the new standards were announced in April, the Federal Housing Authority continued to accept use of either the old or new weights temporarily. After July 23, however, the F.H.A. recognizes only the heavier, 23 lb. shingles. The same specification have likewise been adopted by the American Society for Testing Materials.

Bird & Son began to manufacture its Masterbilt and Wind Seal Shingles at other shingles and roll roofings in the new weights as soon as the UL specifications were announced. Its Archited shingles, already far above the weight of Standard Shingles, were increased to 315 lbs. per square. The old Bird Masterbilt and Wind Seal lines, weighing 215 lbs. per square, were discontinued on August 1st. This streamlines the product line and keeps Bird roofings where they have always been — in full conformance with UL specifications and leading the procession of asphalt shingles for both reroofing and new construction.

The BIRD REVIEW

Fiftieth Year of Publication

Volume 50 No. 9

Published for Bird & Son, inc. employees and their families

September 1962

Burleigh M. Hutchins Named Vice President of Manufacturing-Engineering

Burleigh M. Hutchins was appointed vice president in charge of manufacturing and engineering effective September 4, 1962.



Mr. Hutchins has been vice president in charge of engineering since joining Bird & Son in July 1961. He was a staff consultant for the Rust Engineering Company of Pittsburgh as a pulp and paper specialist from 1945 to 1961 and for five years prior to that was chief engineer at the Crossett Paper Mill, Crossett, Arkansas. He is a graduate of the University of Maine with a degree in Electrical Engineering and also holds a degree in Business and Engineering Administration from M.I.T.

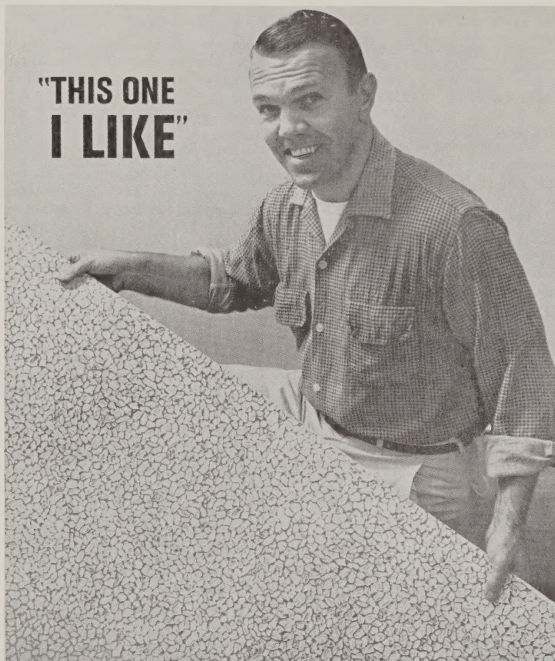
This appointment places the direction of all manufacturing operations under one head. The vice presidents of the several divisions will direct the divisions, with both sales and manufacturing coordinated closely for maximum service to customers.

Mr. and Mrs. Hutchins live on Nebo Road, Medfield with their 16 year old daughter. One of his sons is employed by Westinghouse and the other is on the staff of the Philadelphia Inquirer.

Doris Reardon Is Summer Bowling Queen

Doris Reardon, Main Office, the high average bowler of Girls' Bowling in the Bird Club, won top honors in the Southeast Massachusetts Bowling Association "Queen of the Hill" tournament which ended in August. Doris won six straight victories over champion bowlers from Brockton, Abington, Whitman and Walpole. Her average for the six matches was 112.3 — probably a record for candlepin bowling among bowlers of her class in any type of official tournament.

The final match was held in mid-August at Timber Lanes in Abington. She defeated Donna Graham of Abington with a smashing 361 to Miss Graham's 308. Her opening string was a whopping 155 string, giving her a 7 pin lead right at the start. From here on, there was never any doubt about who the champion would be.



"THIS ONE
I LIKE"

Ask a mechanic. He'll tell you. Put Architect Vinyl down, it stays down for good. On wood floors and on-grade concrete. Flexible and easy to install even in tough spots, Architect Vinyl's asbestos back — the new PermaBEST back — means a rugged, trouble-free kind of floor for the homemaker. Give a mechanic Architect Vinyl. This one he likes. This one everybody likes, the way they're buying it!

**BIRD
ARCHITECT
VINYL**
FLOORS OF PERMANENCE
BIRD & SON, INC. EAST WALTHAM, MASS.

THIS ADVERTISEMENT for Bird & Son's newest product is appearing in several Floor Covering trade magazines this fall. Architect Vinyl with the new PermaBEST back is the first Bird floor covering designed specifically for on-grade floors with no cellar or crawl space beneath.

Chorlton Appointed Maintenance Foreman

On September 1 Superintendent Donald Frazier announced the appointment of Charles Chorlton, Jr. as foreman and Edmund J. Wenstrom as assistant foreman of the Maintenance Department at the Norwood Roofing Plant. Chorlton replaces Ralph Kemp who retired August 31st.



B. F. Sturtevant
Watch.

CHARLES CHORLTON's Bird & Son service dates back to August 19, 1929 when he started as a machinist at the Roofing Plant. He had previously been employed in similar work at and at Waltham

From 1942 to 1945 he served as chief machinist's mate with the 35th Sea Bee Battalion, with many months (continued on page 2)

Edmund Wenstrom



EDMUND WENSTROM began his Bird & Son career as a messenger at the Floor Covering Plant in November 1927, soon after completing school. He later became store-room clerk and then a helper in the electrical department.

Came the depths of the depression in 1930, and he was once again an office boy, this time at the Roofing

(continued on page 2)

New Vinyl Flooring Now Being Sold For On Grade Installation

On September first the Floor Covering Division introduced to a nationwide market its first floor covering designed especially for on-grade construction, that is, for use on concrete slab foundations or other floor areas without a cellar or crawl space beneath. The product, called Bird Architect Vinyl, Futura Series, with the PermaBEST Back, is expected to expand greatly the market for Bird floor covering products.

Today, nearly 50% of all new construction is on concrete slab. This is true especially in fast growing areas of the south and southwest, and also on the west coast which is the biggest market in the world for resilient floor coverings. Architect Vinyl has already established itself as a distinctive quality product for which there is a big demand. Now, with the PermaBEST Back, it is available for any kind of construction, anywhere.

The new product with the special asbestos fibre back, designed to Bird & Son's specification, was pre-tested in Southern California, Texas and Florida during the spring and summer months. Its performance and acceptance proved that it will soon be one of our most popular and profitable items, now that it is being sold nation-wide. It is being offered in six patterns or color combinations in the appealing Futura chip design. Other designs and patterns will be introduced before spring. The present design is popular for activity rooms, kitchens, bathrooms and porches, and since it is a new design for Bird, is expected to sell well not only for on grade floors, but for suspended floors where other Bird designs in Architect Vinyl have already created a large market.

This latest product is another achievement for the research and production departments of Bird & Son. They developed the unique specifications for the asbestos backing which makes the product usable in on-grade construction; and they developed the manufacturing techniques which have produced a vinyl product with tremendous qualities of wear and beauty.

Even in its first month of nationwide sales, the product is showing good reception. This will increase as the public sees the new Bird Vinyl on display and reads the advertisements scheduled for November in *Good Housekeeping*, *American Home*, and *Sunset*, the widely circulated west

(continued on page 3)



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Published for the employees of Bird & Son, Inc., and their families.
Editorial Office at East Walpole, Mass.

EDGAR M. GROUT, Editor

JOHN J. MURPHY, Adviser

What we have done for ourselves alone, dies with us; what we have done for others and the world, remains and is immortal.
Morgan Square and Crescent

Highlights of Stockholders' Report

"If business continues as it is today we should have a good second half" (year) — states President Wilkins in the semi-annual report mailed to stockholders in August.

Net sales were \$33,004,000, compared with \$33,711,000 in 1961 and net income was \$512,000, against \$750,000 a year ago.

The report states that total sales volume is down compared to 1961, due to the fact that Berry Refining Company was sold. Sales in other divisions actually increased 5.7%. Profit is off due to a drastic reduction in asphalt roofing prices, but recently those prices have been adjusted so that they now average almost the same as they did a year ago.

Other points mentioned in the re-

port are:

Floor covering operations are improving and show a slight profit for the first six months. Architect Vinyl is selling well and other new products are being developed.

Two-year labor contracts have been signed at the New England plants; a new roofing plant purchased at Perth Amboy, N.J. will allow Bird & Son to compete much better in the Metropolitan New York and New Jersey markets; the cost reduction program is continuing with good results.

The report concludes with the prediction that we should have a good second half year, depending, of course, on what happens to the overall economy and its effect on our business.

Floor Covering Introduces On Grade Vinyl New Uses Found For Coated Boxes

Vice Presidents' Report

July, following the usual pattern, was a slow month in the Floor Covering industry, although the Bird business showed considerable improvement over July of 1961. Unless business conditions change, we anticipate that the second half of the year will be comparable to the first six months.

On September first Bird introduced Architect Vinyl, Futura Series, with the Permabest Back, as described on page 1 of this issue. Since nearly 50% of all new construction is now on concrete slab, we hope that this new product, designed especially for on grade installation, will greatly expand our markets and our sales.

Rotogravure Vinyl is being brought up to date with six new patterns being introduced in the next three months. These will range from geometric designs to carpet designs and wood grains to appeal to all classes of buyers of temporary floor coverings. Wood grain and carpet designs are especially popular right now, so we anticipate good sales.

New techniques are being used to help both the distributor and the retail dealer sell more Bird Floor Coverings. Also, a concentrated trade advertising program has already started which will carry into at least the first six months of 1963. We will likewise begin a program of national advertising in full color in several home maker magazines, promoting Bird Architect Vinyl, and this program is scheduled to continue into 1963.

On the whole the Building Materials Division has enjoyed a good volume of sales during the summer months, although there have been some differences between the plants. Plants at Shreveport and Chicago have been particularly busy. Shreveport went to a three-shift operation for the first time since the saturator was installed.

During July a special effort was made to produce and sell the heavier weight shingles now specified by Underwriters Laboratories. For the present we are continuing to make the lighter-weight materials to meet competition on a special run basis only, and hope that by the end of the year all production will be on the new and heavier specifications.

At the same time the Division has been reviewing the complete line of products and pruning the items that are not selling in good volume. This helps by providing more time and warehouse space to take care of the items the customers most want. There was a revision of list prices, discounts and freight charges late in June to meet competition. This improved the amount of money received for products in some areas, and caused a reduction in other areas. Overall, the picture is a little better than it was under the depressed price levels last spring. If prices and volume can be maintained this fall, the Division's operations should be satisfactory.

In the East there is heavy competition in insulation board products man-

ufactured at Phillipsdale. However, both prices and volume of orders have recently improved.

At the new plant in Perth Amboy progress is being made to improve the machinery and buildings. There is much more to be done, but by October first we expect to have completed the changes in sales divisions between the Norwood and Perth Amboy areas. This will enable Bird & Son to realize the full freight savings made possible by the New Jersey operation.

In general, the most emphasis has been, and will be, to sell these products that are most favorable for the business. Sales records indicate growing success in this program.

In the Paperboard Products Division the combination of good volume and severe competition has continued through the summer. The industry as a whole has some unused production capacity and that has a tendency to keep prices at lower levels than they should be.

Bird & Son is continuing its efforts to operate more efficiently and to introduce new products or new uses for present products which can be sold at favorable prices. In this area we have recently developed promising business for coated boxes with three new accounts in the Fibre Box Division:

1. A heavy-duty case, coated on both sides, for shipping frozen foods. Its appearance is better than competitive cases, it has greater stacking strength, and it holds its strength even after long periods in the moist atmosphere of frozen food lockers.
2. A two-piece solid fibre box, coated on the inside, and used by a firm outside the United States to pack frozen meat and ship it to the U.S.A. This is a more serviceable and less expensive box than the one the packer had been using.
3. A coated box for the shipment of fine paper which must be held at a particular moisture level. The special Bird coating, which in this case is colored, acts as a barrier to prevent moisture from either escaping or entering the box.

The shoe industry, upon which our Shoe Carton Division depends, is watching the common market developments closely and is hopeful that the final program will continue to allow fair competition between American-made and imported shoes offered for sale in this country. Our carton business would suffer, of course, if the number of American-made shoes decreased. In spite of the present import business, shoe production in this country has increased about 6% this year.

At meetings in early August the Horticultural Division briefed its salesmen on plans for the next year. They are thus equipped with the proper tools and enthusiasm to produce a good volume of business which we expect especially in Plastic Pots and Vita Bands.

Two Choose August 31 For Retirement Date

RALPH KEMP came to work for Bird & Son the day before Valentine's Day in 1923. He started at the Floor Covering Plant, working



Saturation Felt Machine.

In 1927, he became part of the Roofing Laboratory and worked there for years in numerous capacities, notably the handling of complaints, directing sheets, etc. In 1937, he became foreman of the Crusher Plant (FBW) and stayed there until 1945, when he was transferred to Maintenance as master mechanic and foreman, the job he held the time of his retirement which occurred on August 31.

Ralph Kemp has seen numerous changes take place during his 39 years with Bird & Son. He has seen the coming of Reinforced Coating and T Butt Shingles. Also, he has noted the shingle production has increased from relatively small amount an hour to 300 squares an hour today. He saw

(continued on page 8)

Charles Chorlton

(continued from page 1)

of overseas duty in Guadalcanal, Philippines and other South Pacific locations. Three years after he returned to Bird & Son he was made supervisor at the machine shop and in July 1951 was named assistant foreman.

Being handy with tools, Charlie naturally occupied at home with do-it-yourself projects. One hobby interior decorating, especially at summer cottage at West Hyannisport. He also takes some home movies bowls regularly both with a club league and with his wife and four of couples.

The Chorltons, who live on LaS Road, Needham and have a 15-year old daughter who is a sophomore at Needham High School.

Edmund Wenstron

(continued from page 1)

Plant office. In September 1931, however, he again returned to mechanical work as a helper in Roofing Maintenance. From 1937 to January 1942 was a shingle machine set up man, and in October 1942 he received his rating as an A machinist. Eight years later in April 1950, he was named supervisor at the machine shop and has been on this work until his promotion first of this month.

Ed's hobbies are golf, colored photography and woodworking. The Wenstroms live on Vernon Street, Norwood and have a 17-year old son who attends Norwood Senior High School.

OP OF THE NEWS

AIN OFFICE

Ray Flynn of Roofing Sales spent part of his vacation fishing off Martha's Vineyard where he harpooned a 205-lb. swordfish. He also caught five bluefish averaging 25 lbs. each.

On Saturday, August 4, President Wilkins came away in marriage Miss Kyung Hee Lee at a service at the West Abington Methodist Church. Her husband, Young Lee, is a bright Korean student who graduated this year from Amherst and now working for his doctor's degree in economics at Yale University. Mr. Wilkins is to know him through a mutual friend, a girl in Korea whom Mrs. Wilkins had been educate through the missionary work of her church.

Young Ho Lee looked up the Wilkins family when he arrived in this country four years ago and has been a visitor several times at their East Walpole home. The Lee had been in the country only two months at the time of her marriage. She is a musician and will study music at Yale while her husband seeks his doctorate.

Douglas Johnston, general manager of the Northeastern Division, Building Materials, celebrated thirty-five years with Bird Son on August 22. He was the guest of his friends in the department for dinner the Holiday Haven.

We welcome Louise Perkins back after a few days of illness.

Among the vacationists in the Accounting Department are Alice Hennessey, Cape Cod; Marion Tolman, New Hampshire and playground at the Walpole Country Club; Peter Hargreaves, Cape Cod; Ethel Dunne, Ohio; Margaret Delaney, Sophie Flynn, Dorothy Capachin, daily trips.



DRESSING the mid-year meeting of the Mobile Home Manufacturers and Suppliers Division is Industrial Division Manager Thomas Wilkins. All the major manufacturers and suppliers of mobile home products, numbering about 350, attended the two-day session in Chicago. Tom is Chairman of the Board of Directors of the Mobile Home Manufacturers Association.

May Harper and Alice Hennessey spent weeks basking in the sun and touring Cape Cod. They were pleasantly surprised by a visit from Helen and Charlie Makarevich. Eleanor Shea enjoyed her vacation taking many trips; among the places she visited were Plymouth on the Cape and Hampton Beach. Bob Wheeler and Jim Hennessey spent their vacation taking an historic tour and did a very good trip, thanks to the maps of Ronald Babcock. They toured York and Portsmouth. While Jim was in the museum an old friend from Foxboro tapped him on the shoulder!

After Gernsburg — and a little car trouble — they arrived in Washington where they visited Senator Smith's office and attended all the interesting places, including Vernon. They then went to Luray Caverns and drove home via the beautiful Virginia Drive.

Agnes Foley enjoyed herself so much this time that she decided to return to the beautiful island of Bermuda again this year.

She sailed on the luxury liner, "Queen of Bermuda" where she enjoyed swimming and professional New York entertainment. At Bermuda the ship was their hotel. She again visited the places of interest and toured the island. She had fine weather and looked forward to another trip in the future to this beautiful vacation spot.

Sophie Flynn and her husband spent their vacation motoring through the Pocono Mountains in Pennsylvania, stopping to visit a cousin along the route.

Frances Rubini and Joan Berney vacationed at Falmouth.

Hazel Cherry recently acquired the title of grandmother for the first time when her daughter, Ann, became the mother of a son, Welden Lovely, Jr.

Gertrude MacDonald and husband, John, hopped across the ocean again in June and July, spending two weeks in Ireland and England, then crossing over to the Continent to revisit many of the places they had seen before — Holland, Germany, Austria, Switzerland, France and Belgium.

Highlight of the trip was the four days spent behind the "barbed wire curtain" in Czechoslovakia. It took four hours and a lot of red tape to get into the country, but Gertrude was glad when she finally crossed the border into Austria. Says Gertrude, "It sure makes you appreciate that you live in a free country."

The two weeks spent in Bonny Scotland before flying home were the best part of the trip, according to John.

Steve Traudt with his wife and two children, Marion and Stephen, returned the middle of August from a month's trip to Seattle where they visited Steve's oldest son, Keith, his wife and their child, granddaughter of the Norwood Traudts. Another son, Gerald, who is with the Air Force, had just been transferred to Spokane and was able to spend some time on leave with his family in Seattle. During the two weeks there they visited the Seattle Fair which they reported as very nice but very crowded since every day the crowds were about twice as large as had originally been planned for.

The trip home was especially enjoyable through the Canadian Rockies. Lake Louise and Banff were the highlights. They followed the Trans-Canada Highway most of the way. Another highlight was their stop at Regina, Manitoba to visit the Royal Canadian Mounted Police Academy, Museum, and Stables. All of the Canadian Mounties are trained at this Academy and the Museum is full of fascinating exhibits.

Nancy Hurd enjoyed two weeks in New York and on Cape Cod.

Nancy Kopystensky and her husband, Alex, had an enjoyable vacation in Canada.

Friends of Richard Duncan, formerly of East Walpole, will be pleased to hear that he is a very successful life insurance underwriter in Toledo, Ohio. Dick achieved top position for July at the Robert H. Jones Agency which handles ten mutual insurance companies and is at present leading all the Agency's salesmen in the Man of the Year race. Several years ago he worked at the Norwood Roofing Plant and for four years



MR. AND MRS. ARTHUR RISOTTI of Foxboro. Arthur, who works at No. 2 Box Shop, and Alice Garland of Foxboro were married July 15th. (See notes)

represented Bird & Son in the Horticultural Sales Division.

Good luck to Mary McDonough of the Credit Union who left August 23 to work at the Admitting Office of the Norwood Hospital. The night before she left her co-workers in the Credit Union took her to dinner. She was given a white leather hat box, a wallet lined with bills, and two Hummel figures for her collection.

Congratulations to Tom Spencer and his wife on the arrival of a 9½ lb. baby boy Sunday, August 26th. They now have five boys and two girls. Tom sells building materials in the area north of Boston.

PAPER MILL AND FINISHING

William Perry of the Stock Transfer Dept. is recuperating from recent surgery. Mr. and Mrs. Harold Tracey enjoyed a Niagara Falls vacation.

Mr. and Mrs. Peter Glebus spent their vacation at their cottage in Marshfield.

Our best wishes to Colleen Sullivan who said, "I do" to LeRoy Cobb on September 8th at St. Theresa's Church in Sharon.

The Quimby's are enjoying their leisure hours in a trip through New Hampshire.

Mr. and Mrs. Arthur Chamberlain traveled to Washington, D. C. on their vacation.

Many Bird & Son employees enjoyed the recent Walpole Sportsman's Club chicken bake.

Also, many Bird Club members and their guests enjoyed the shore dinner at Rocky Point, Rhode Island on the beautiful Sunday afternoon of August 26th.

On August 1st, Al Gilmore and his wife Mae left on a two-week camping trip to Nova Scotia and Prince Edward Island. One of their first stops was Pugwash, Nova Scotia to visit Amos Dixon at his summer cottage and accept the Dixon's hospitality, staying overnight with them.

From Pugwash, they headed over to Minas Basin to see the famous Tidal Basin which is in the Bay of Fundy. Here there is a tremendous tide with a rise and fall of 40 feet.

They went on through Annapolis Valley, the Apple Belt of Nova Scotia. Naturally they were too late to enjoy the apple blossoms; however, they were there for the early fruit. From the valley they crossed over to the town of Chester, a great American tourist attraction on the south side of Nova Scotia, continuing on to Lunenburg, Peggy's Cove, Halifax and then up to the causway (Strait of Canso) and across the Cabot Trail, a famous National Park in Cape Breton. Here Gil and his wife spent three days visiting the various historical sites and enjoying the scenery.

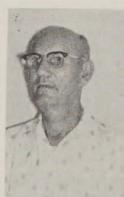
They came back to the north side of (continued on page 4)

Four More July Retirees

CARL W. HANF, 22 Endicott Street, Norwood, retired at the end of July after 23 years with the company. He had been unable to work for about a year because of ill health.

He has always worked in the finishing department of the Floor Covering Plant, starting as a helper. Through the years he has held the positions of winder, slitter, header and assistant inspector.

Although no longer able to work, Carl is now enjoying reasonably good health. A frequent pastime is watching sports events on TV — especially baseball and football. Whenever any special broadcasts on fishing are shown, Carl is sure to be watching, as deep sea fishing has always been his favorite sport. He and a



group of friends used to charter a boat out of Rockport or Scituate and go out for cod, haddock, Conger eels or any other fish that would take the bait.

Years ago when Carl was working for the State of New York, he played trumpet in a dance band during his spare time. For about eight years his group played for dances in the Lake Placid, Lake Saranac and Tupper Lake region.

Carl and Mrs. Hanf will continue to make their home at 22 Endicott Street.



HERBERT S. PALMQUIST, 23 Bellevue Avenue, Norwood, retired at the end of July because of poor health. His Bird & Son employment began in August 1933, when jobs were hard to find, as a helper in No. 2 Box Shop.

After nine years in this shop, he transferred to a millwright's position in the East Walpole Maintenance Department and a year after that, in October 1943 became a Jordan repairman specializing in the repair and maintenance of the Jordans which prepare the raw stock for the paper machines.

Illness has kept Mr. Palmquist from work since last November, but this summer he has felt well enough to potter around the garden at the pleasant home where he and Mrs. Palmquist live in Norwood.

JOHN ROBINSON, production manager of the George W. Dinsmoor Co., retired July 31 after 46 years of faithful service.

He was employed by Mr. Dinsmoor in the year 1916 as a clerk in the old wooden box shop on West Street, Lawrence, which in later years was converted to textile boards and paper winding tubes. In the year 1934 Mr. Robinson helped set up operations at 43 Merrimack Street, the present location of G. W. Dinsmoor Co.

John Robinson resides at 27 Stevens St. in Lawrence, with his wife, Katherine. They also have a summer home at Corbett's Pond, Windham, New Hampshire.

CHRISTOPHER J. DOYLE, a member of Floor Covering's Yard crew since 1935, retired on account of poor health at the end of July. Chris began his permanent employment with Bird & Son in March 1935 at the Rug Finishing Department of the Floor Covering Plant and transferred a month later to the Yard. During the previous summer of 1934 he had worked for five months at No. 2 Box Shop.

Ill health has kept him at home since March of this year. Mr. and Mrs. Doyle live at 86 Hill Street, Norwood.

On Grade Vinyl

(continued from page 1)

coast magazine. The *Good Housekeeping* ads will bear the Good Housekeeping Seal, indicating that Bird Architect Vinyl with Permabest Back has met the exacting requirements of the Good Housekeeping tests.

TOP OF THE NEWS

(continued from page 3)

Nova Scotia and took the boat to Prince Edward Island to enjoy the many beauty spots on the island and visit MacMacEwen's niece and two nephews there.

No matter where you travel you are bound to run into folks from back home. On the boat going over (and coming back) they met Royden Barrett, from No. 2 Box Shop, and his wife and children who were also touring Nova Scotia and Prince Edward Island. They also met Gil's niece, Colleen Blake Anderson in Nova Scotia. She is a former Bird & Son employee now married and living in Walpole.

After coming back to the mainland, they headed home via Northern New Brunswick and Maine (Gil's old stomping grounds).

The Gilmore are veteran campers and highly recommend this type of vacation if you like meeting people and the great outdoors. Both the Provincial and National Camping grounds are not too far off the beaten path and have all the modern conveniences one needs. They covered over three thousand miles.

Incidentally, prior to leaving on the trip, Mr. and Mrs. Gilmore had a few dry runs in their back yard with Kimball MacEwen as time keeper. When they left on the trip they had the setting up of camp down to 10 minutes and breaking camp down to 4½ minutes which without a doubt is a good record for campers.

Mr. and Mrs. Edward Shaughnessy were in Nova Scotia for two weeks.

MAINTENANCE AND POWER

Mario Boragine spent his vacation at his new home in Cumberland, Rhode Island.

Henry Murphy and his family spent a week camping in Maine.

Joseph Jarlis, John Dorsheimer, and Leo Buckley vacationed at home, taking day trips.

Jack Folan spent his vacation attending auctions and antique sales in surrounding towns. Old Slip, as he is known to most of the auctioneers, is getting to be a pretty shrewd bargainer.

We welcome Edward Podgurski from the Paper Machines to the Yard Crew and Charles Norton who transferred from Roofing Maintenance.

Hartford Doucette and family have been vacationing in Maine.

It is St. Anselm's College for Dennis Naughton this Fall. He is the son of Matty Naughton and has been working the past summer in Falmouth.

Ed Powers and family have been camping; this time in Maine.

The Turbine Room crew reports vacations in New Hampshire and some day trips.

Frank Paine and family were at White Island Shores and Martha's Vineyard for their vacation.

We are sorry to hear that John Linnehan has broken his arm.

Our sympathy to Francis Howe and family in the death of Mrs. Howe.



PROGRAM AIDE. E. Katarina Borgeson, (left) daughter of Henry Borgeson of No. 2 Box Shop, was one of the senior scout workers at Camp Waluhiyo in Stoughton this summer. Here she is showing Mrs. Malcolm Comstock, camp director, the craft work done by Susan Snowdale and Anne Benjamin. (See No. 2 Box Shop news) (Picture from Brockton Enterprise-Times)

Leo Murphy and family have spent many weekends camping this summer and they recommend it highly. They belong to the New England Family Camping Association.

Pete Bethel spent his vacation at Bass River where the fishing is always good.

It is nice to see Bob McLaughlan back from his roaming in the gloaming and his trip amongst the heather in Glasgow and other places in Scotland.

NO. 1 BOX SHOP AND OFFICE

Pamela Geigle who worked during the summer in Box Sales left at the end of August to attend the Henry O. Peabody School in Norwood where she will study hairdressing.

Robert Noonan has a new daughter, Karen.

The William McCarthys welcomed a son on August 2nd. The baby's sister, Maureen, can't understand why the baby has the same name as their daddy.

Vacations at the Box Shop include:

Mary Kelley, two weeks in Maine

Betty Fraser at Manomet

Elsie Johnson, day trips

Daniel Benedetti, Cape Cod

Frances Penza, Newport, Rhode Island

Edward Adamonis, Bar Harbor, Maine

Martin Green at his cottage in New Hampshire

It is good to see Edward Connolly back after six weeks absence during which he attended school.

Delia Costello will entertain friends while on vacation.

We were happy to have Kathleen Mara with us for the summer. She is the sister of Carolyn Coyne, estimator. Kathy left us August 17 to attend school at Aquinas in Milton where we hope she has a successful year.

NO. 2 BOX SHOP

Henry Borgeson has a daughter, E. Katarina, who has been very busy this summer in Girl Scout activities. In July she attended the Senior Round Up of Girl Scouts at Button Bay, Vermont. More recently she served as a program aide for the Brownie Unit No. 1 at Camp Waluhiyo, Stoughton's Girl Scout Day Camp. (See picture.) While at Waluhiyo Katarina displayed her Round Up snaps and shared her experiences with her sister Scouts.

The Borgesons are an active scouting family. Henry is on the committee of Henry Jr.'s Cub Scout Pack 88 and Mrs. (Elsie) Borgeson is a Girl Scout leader and Den mother.

Arthur Risotti and Alice Garland of Foxboro were married July 15 at 2:00 P.M. The reception was held at the East Foxboro Community Club. The couple's picture appears on page 3.

Royden Barrett and family went camping in his new trailer and covered 2800 miles. They visited Nova Scotia, Cape Breton and Prince Edward Island. On the ferry at Prince Edward Island they met up with the Albert Gilmores. (See Main Mill news.) Carl Westrom and wife spent a week in Maine and another in New Hampshire relaxing and fishing.

Amos Dixon went to Amherst, N. S. to see his family on his vacation.

Everett Seavey's vacation was spent taking short trips.

It is good to see John Geraghty back to work again after his long illness.

Our sympathy to George Kelly whose father died recently and to Donald Parkinson whose mother recently passed away.

NORWOOD ROOFING PLANT

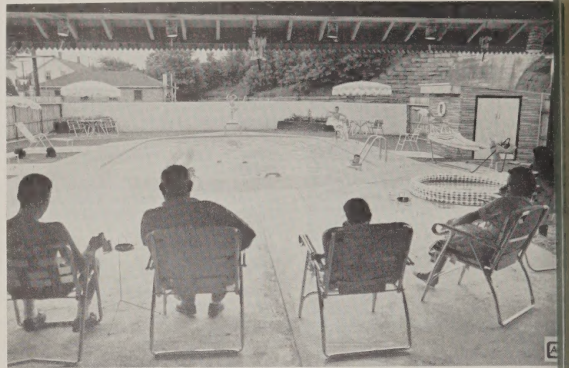
Felix Utorka heads the list of Granule Plant vacationers with a cruise to Bermuda.

Charlie Peters and Howard Beare were two who vacationed on Cape Cod, while two others, William Hall and Raymond DuCharme, spent theirs at Lake Winnepesaukee.

Valdur Muul took a trip to upstate New York, Ontario and Michigan. Arthur McKenna went in the same general direction but wound up at Niagara Falls and Ohio.

Russell Blake vacationed in Maine and Arnold Morse spent his vacation time moving to a new home recently purchased on Old Post Road in Walpole.

Ralph Lambert Builds Own Swimming Pool



SOUTHERN CALIFORNIA? No, it's Ralph Lambert's swanky swimming pool built by him at home in Blackstone, Mass. The cement flagstones are pink, the filter house is covered with Insulated Siding, pink Plantation Stone, and the roof of the Cabana in the foreground Bird #21 Masterbilt Snow Shingles.

Uncounted hours of hard work and a lot of professional know-how have created a bit of southern California at 13 Farnum Street in Blackstone, Mass. Ralph Lambert of the Roofing Granule Plant built this beautiful 35' X 20' swimming pool during the past year in his spare time.

It started last summer with the acquisition of the bottom section of a gasoline tank purchased from Socony Mobil. The metal side plates are one quarter inch thick and the steel floor, three eighths thick. Ralph cut off the top of the tank, reshaped the bottom to the contour he wanted and placed it in a hole in his yard sloping from three feet to seven. The inside was painted blue. Concrete was laid at the pool's edge and painted pink. There is a filter system, installed by Lambert, and housed in the building covered with Bird Insulated Siding. Lambert also installed a 12-foot diving board, landscaped the area, enclosed it with a concrete wall and a cedar fence and at one end built a cabana, where in the picture you can see some of the Lambert family relaxing. Mr. and Mrs. Ralph Lambert have four young boys who, you may be sure, are in the pool all day long.

Vacationers in the Laboratory have ranged far and wide this year — the Lukkos to California, the Hinds family to Montana and Yellowstone Park, the Hutchins family to Virginia and Kentucky and the Weavers to Florida.

Some of the others were nearer at hand — the Homans and Clarks to Maine and the Jacksons and Colaneris on Cape Cod.

Welcome to Kenneth Farris of East Walpole who is working as a routine tester in the Laboratory until his Northeastern classes start in November.

This summer Andy Betro of the Granule Plant was welcoming new grandchildren at the rate of one a month; his daughters Helen and Patricia and then son Joe each had an addition to the family. Alice and Andy Betro now have an even dozen grandchildren — six girls and six boys.

The laboratories enjoyed having Elaine Storkfelt, daughter of Electrical Foreman Richard Storkfelt, as temporary clerk in the department during Ruth Phalen's absence this summer. Upon Ruth's return in September Elaine resumed her studies at Dean Junior College in Franklin.



THIS DISCARDED STORAGE TANK was used by Lambert to make the bottom of his swimming pool. He cut away the bottom section sandblasted it, changed its dimensions to x 20 feet and dropped it into the hole he prepared in his yard.

In doing all the work, Lambert was assisted by his brother, Maurice, who lives with him, and his father-in-law, Noel Prefontaine of Manville.

Some day if you are driving through the town of Blackstone and want to see what Beverly Hills looks like, peep over the fence at Farnum Street and look at this masterpiece which Ralph Lambert has created.

Congratulations to Mr. and Mrs. Coleman Joyce on the birth of a son, Thomas, Jr. 30.

We hope to see Francis Wall back to work soon. He has been out with a broken leg.

John Famolle spent his vacation with the National Guard at Camp Drum.

On July 15 Jack Bailey was the guest of honor at a testimonial banquet given by Granule Plant friends at the Embassy Club in Woonsocket, R. I. Jack who retired the Spring received many good wishes at a suitable gift which he acknowledged in fitting manner.

Elvin Davis has returned to work after being out a long time with burns.

Nick Radzwill spent his vacation in Maine. During this time he visited the Bell Telephone System's Earth Station for Project Telstar experiments at Andover. He also spent some time at Bar Harbor on a day's visit with Hank Matthieu at Waterville, Me.

Bryan Redding has returned to studies, evening classes at Bentley School of Accounting and Finance.

lerb and Hazel Davis motored through New Brunswick and Nova Scotia. They had poor weather most of the way but they enjoyed their trip immensely.

The Zablowskis, Joe and Pauline, with their Dennis and Diane, have been spending at their cottage at Lake Sebago.

Jack Reddick and family went on a camping trip to Naples, Me. This is their second camping trip this season.

Alex MacIntyre's daughter, Jean Kennedy, paid a five weeks' visit to the Highlands of Scotland this summer.

FOR COVERING PLANT

It is good to see Sam Zilfi back to work for the Shipping Department after being sick for the past six months.

A Gray and family spent their recent vacation touring the Finger Lakes district New York State.

Jus Mackays and family spent a two weeks' camping trip touring the Blue Ridge Smoky Mountains and the Civil War battlefields of Appomattox, Petersburg, Gettysburg, Richmond, Antietam and Yorktown. (See picture)

ICAGO FELT MILL

William Brown spent a few days of his vacation motoring to Michigan with his Betty.

Harry Zajkowski motored to his home in Milwaukee, early in August, with wife and two children.

John Grande and his wife planned to shop in their car and take off for wherever they chose on the spur of the moment.

Albert McKay is taking his vacation at a time, working around the house strings. And for pleasure he swims in back yard pool, which he and his wife enjoy.

Welcome to Adam J. Chase, a new employee at the Bird & Son Felt Mill.

INCHESTER

Wedding bells were ringing on June 30 Deneige Duchesne and Albert Giguere whom we extend congratulations. They honeymooned at beaches in this part of the country.

We welcome Don Roache and his family who have recently moved to Nashua.

Guy Hoyt was happy to see his daughter, and her husband, Harry Barnes, and family of Detroit who came to visit. Mrs. Hoyt and daughter, Beverly, and her husband, Stanley Looper, returned to Detroit just the following week.

Maureen St. Onge had an enjoyable time in Washington, D. C. and Virginia. She attended the White House, the Capitol Building, Mt. Vernon, Arlington National Cemetery, and many other places of interest.

During his vacation Bob Harden found that he had a very interesting TV set and forgot all about the papering he was going to do.

Tom O'Connell was busy painting his house. Curly Desmarais painted his house, too, and caught up on his sleep.

We understand Parker Leonard has run into some solid problems in building his new home, namely ledge.

Tom Linskey tells us the horses are still running and Albert Roberge reports that he relaxed and watched the traffic roar by on the new highway near his house during his vacation.

We don't envy Mary Dwyer who has been spending most of the summer in a cast.

Good luck to Roger Laplante and family who are moving to California.

LEWISTON

On his recent retirement, Guy Houghton was honored at an informal party, and presented with an Impulse Starter Power Mower, a gift from Lewiston employees and those who were closely associated with him from East Walpole and Manchester. Art Lynch made the presentation with appropriate remarks, covering Guy's years with Bird, and related some of the amusing and, sometimes confusing happenings.

Simon Edwards entertained with his guitar and a few songs, and the Cote sisters, Rita Breau, Florence Hooper and Marguerite St. Onge, sang in beautiful harmony.

Refreshments were served by the Mrs. Mary & Shirley Houghton, assisted by Virginia Chadburn, Helen Lane and others.

Mary, wife of Guy, was presented with a corsage; she and Guy made appropriate remarks and seemed very pleased with the gifts. We wish Guy a happy retirement.

Linda Jane Morse, daughter of Althea, was given her first birthday party recently, at the home of her grandmother, Margaret Gillis.

Summer vacationers include Maryette Smith, Therese Langelier, Helen Lane, Rita Tremblay, Rita Breau and Pauline Castonguay.

We were very pleased to have Ruth Emmons of W. J. Hill drop in on us on her recent vacation.

PERTH AMBOY

Last month Henry Davis' daughter and son-in-law, Mr. and Mrs. John R. Flather, and their three children flew to Manila in the Philippine Islands. Here they will be stationed at Mindanao as field representatives in the area for the Peace Corps. Their tour of duty is two years.

We welcome the following new members of the Bird family, and hope their stay will be long and happy: Frances Robertson, sales correspondent; Robert Bunten, inventory clerk; Michael Gaven, shipping foreman; Alfred Leithner, plant engineer.

Oscar Nelson Travels 738 Miles With Scout Bike Hike

Eleven Explorer Scouts from Plainville clocked 738 miles in a 16-day bicycle trip to Valley Forge, Penn. last month. Accompanying them by car and serving as the adult member in charge was Oscar Nelson of Floor Covering Maintenance. Oscar's boy Bill 15, was one of the group, and his older son, John, 23, served as counsellor.

For the most part the boys camped overnight in State parks, but one night after a freak accident (two boys fell from the bikes while crossing slippery railroad tracks) an observer invited the boys to sleep in his barn for the night, and offered food and kitchen facilities for one of their best meals. One boy had to be hospitalized briefly and then returned home.

The trip started on July 28 and ended with a big reception from hometown folks on Sunday August 12. They encountered fine weather the first week, but ran into four days of continuous rain in the second. The boys and their equipment were soaked but no one suffered any ill effects.

Travelling only on secondary roads, they made excellent time on some days, including 81 miles on one of the rainy days. During a two-day stay at the Philadelphia Navy Base they visited Independence Hall and the Liberty Bell in Philadelphia. Other special points of interest included the Peabody Museum in New Haven, National Headquarters and Museum of the Boy Scouts at New Brunswick, N.J., the Mendham Boy Scout Reservation in Penn. and of course, Valley Forge. They were interviewed by three radio stations and Channel 12, television, in Providence and received write ups in four local



THE THREE NELSONS who were members of the Explorer Scout bicycle expedition to Valley Forge. Oscar, center, who is employed at Floor Covering Maintenance, supervised the trip, trailing the group in a car. His younger son, Bill, left, was one of the cyclists, and his older son, John, served as counsellor. (Picture from Attleboro Sun)

papers, as well as papers in several towns they passed through.

Oscar Nelson has been a scout troop committeeman for fourteen years and actively connected with some phase of Scouting since 1946. Happily devoting his two weeks' vacation to this trip with the scouts, Oscar started them off each morning, setting a time and place for a rendezvous later in the day. He followed later by car, overtaking those whose bikes had broken down and helping them to make repairs. Some days he would gather up the dirty clothes and stop off at a Laundromat to do a washing while the boys were cycling.

"It was a good trip," Oscar said. "There were no serious injuries, all of us enjoyed it thoroughly, and even at the end of 738 miles our riders showed no traces of fatigue."

SHREVEPORT

A few days ago B. P. Soward received a very interesting looking Air Mail letter from South Africa bearing an official seal and several stamps. It was an invitation to go on a safari. Mr. Soward, as most of us know, has never been hunting and doesn't believe in hunting defenseless animals, so he declined the invitation. When asked why he answered, "Oh, I just don't like to ride elephants!"

M. O. Madden decided to move his hot water tank from the house into the garage for a new washing machine he had bought for his wife. When he cut the line loose he did not have any solder for the pipes, so he used some steel glue. After turning the hot water in the house back on and starting his work outside, Marion heard a terrific explosion inside the house. The plugs had been blown completely across the room, knocking all his wife's whatnots off a shelf and washing the ceiling with rusty water. Then he went and bought some solder and fixed the plugs right. After his work was finished on the water lines, he tried to light the tank in the garage. He burned almost a box of matches and then resorted to the use of a blow torch but even this did not work. He checked his work of art and found that he had cut into the gas line under the house, but forgot to connect it to the hot water tank. He says from now on he will stick to truck driving.

There are a few household chores that men are just not cut out for. Recently Lester Evans was helping his wife with house work and he decided to defrost the ice

box. The best-looking tool for the trade, as he saw it, was a can opener. As he punched the ice trying to break it up, he punched a hole in one of the cooling coils and let the freon out. Lester says that it will only cost \$38.00 to get it fixed IF they don't run into trouble.

On a recent hot Sunday afternoon, Huey Humphrey, his daughter and brother docked their ski boat at the WYEU Lodge on Lake Bistineau, owned by Wylie and Eunice Walden. After refreshments were enjoyed by all, Huey told his brother he would ski back to their camp, but first he wanted to give Wylie a demonstration of expert skiing. Wylie made himself comfortable on

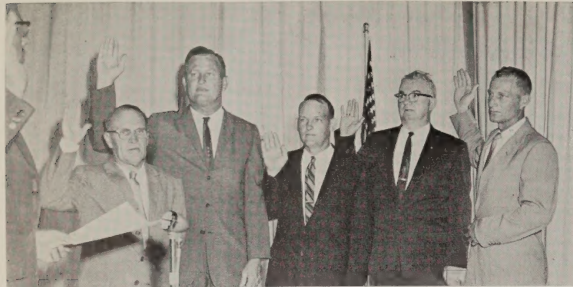
(continued on page 6)

Contributors

Contributors to the September issue include: Julia Smith, Sandra Simonelli, Louisa Graham, Doris Reardon, John Kalis, Edward Geraghty, James Barnes, Milton Gardner, Julia Lewis, Agnes Fraser, Mildred Sanborn, A. D. Smith, Catherine Brady, William Ford, Helen Lane, Joan Walsley, Beatrice Thompson, Lawrence Pickner, Julius Aukstulis, Mary Driscoll, Michael Meomartino, Arthur McKenna, Henry Houghton, Mary Lee Gibadolo, Rose Fox, Virginia O'Brien, Lucille Burrows, Wylie Walden, Robert Zobel, Jeanne Brooks, William Brown, Rita Wolcanski, Moses Bader, Leonard Weaver, Norman Greene, Marion Tolman, John Whitecavage, Clayton Abar.



KEE SPIES? Gus Mackays of Floor Covering Shipping and his daughter, Dianne Lee, took out on their southern trip to confer with Generals Robert E. Lee and George Pickett concerning the latter's famous charge at Gettysburg.



GEORGE WALKER, third from right, being sworn in as one of the aldermen for the town of Blanchard, Louisiana which was incorporated in 1961. George, who is foreman on No. 1 Machine at Shreveport, was elected in the town's first election held this year.

TOP OF THE NEWS

(continued from page 5)

the pier to watch the show. On the first pass, when Huey made a turn in front of the pier, he went one way and the ski the other. The second trip past, he decided to wave and the next thing he was making a nose dive through the water. On the third trip, he was trying to get the rope over his foot when a big cross wave hit and the last thing Wylie saw was Huey's feet sticking out of the water. Huey is really a good skier. We understand his trouble wasn't over even with all this. They ran out of goggles and had to paddle a mile and a half back with the skis because they didn't have any oars.

W. J. HILL

August 4th was the big day at the John Guys. It was their eleventh anniversary and the birthday of both their daughters, Brenda and Donna. The Guys have just moved into their new home on Berry St., Plainville.

Another new home to be announced — Larry and Barbara Pickner have moved to their recently purchased home at 149 Union Street, East Walpole.

Home from the hospital and on the mend are Phil McGrath's daughter, Stephanie, and Tom Gugliotta's wife.

Tom Gugliotta's son, Joe, is a real outstanding player for the Little League White Sox team in Norwood. The Boston press gave him a well deserved write-up. "A boy to watch in future years," says the Globe.

Incidentally while Tom was driving south on Route 128 about a month ago he witnessed a car turn over in front of him. The accident was caused by a blowout of a front tire. Tom stopped and rushed to the aid of the victims, a small boy who received a back injury and a broken arm, and a man, an amputee veteran, who received multiple injuries. Tom managed to get the people out of the car and summoned a passing doctor for first aid.

Hill's safe driving tip for the month — Check your tires carefully. One pinhole can mean a serious accident or even a death.

CHARLESTON

The welcome mat goes out to Ann Allen who was recently employed as purchasing clerk for the Charleston Office. Mrs. Allen was formerly employed by the Charleston Molded Fiberglass Company, also located in the Stark Industrial Area. She is married and has two children.

Jeanne Brooks and her husband spent two weeks vacationing in New Jersey and New York visiting friends.

Mary Rakoske and her husband also traveled north for two weeks. While in the New England States she visited the home office at East Walpole. She would like to thank our Northern "Kisin-Cousins" for the courtesy extended to her.

Mrs. Gloria Patterson, payroll clerk recently spent a week's vacation at the Isle of Palms lounging on the beach.

Jeann Minshew and family spent two weeks at Chaplins Landing, swimming and water skiing.

Janice Ritter and her husband, Bill, traveled to Tennessee, Georgia and North Carolina for a week's vacation in the mountains. She returned with many pictures covering her trip.

Terry Jenkins and family spent a week in the mountains of North Carolina.

Mrs. Betty Truett traveled to Richmond, Virginia with her husband and two daughters for two weeks' vacation. While there they toured the Skyline Drive in Virginia.

Mrs. Jackie Gamble and family spent several days in Atlanta, Georgia while on vacation.

Bob Zobel spent two weeks in Montgomery, Alabama attending a joint censorship seminar at the Air University at Maxwell Air Force Base.

Ernie Zinkowski traveled to New England with his family for vacation. While there he visited many of his old friends and family.

Congratulations to Betty Pinson, order typist, and Bub Fallaw, Roofing Machine Dept., on their recent marriage.

Jerry Sayres spent two weeks working on his cabin in the mountains of Tennessee.

Ken Powers, Major USAR, spent two weeks on active duty at Ft. Bragg, North Carolina attending the 3rd Army Intelligence School.

Outside the Traffic and Purchasing office, Terry Jenkins has set up a humming bird feeding station. This consists of a small tube, attached to a pole, filled with sugar and water. About 3/4" from the bottom is a small hole camouflaged with a red plastic flower. This is where the bird inserts his bill and feeds.

Last week the bird kept going to the feeder, pecking on the window and then flying back up into the big oak tree. This went on for about 15 minutes before Terry realized the feeder was empty. One other day the feeder was empty again and the bird flew to Kin Powers window and pecked. He probably figured it was better to go to the general manager for best results.

Terry is thinking of using a quart bottle for the mixture. Of course if he does, this will be the fattest humming bird in Charleston county.

CHICAGO

We are glad to see Ron Snyder back at his desk and feeling fine after his sojourn in the hospital.

We are also glad to report that S. Peter Taurus of the Laboratory is home again after undergoing surgery and is feeling much better.

Al Cook and his family spent their vacation at Stacy's Pennellwood Lodge, Berrien Springs, Michigan and had a fine time.

All good wishes to Judy Strom in her new venture. Judy has gone down to Texas to take up her teaching assignment.

Helen Rhein and her family had a long vacation trip by car. They went from Chicago to Detroit, on to Niagara Falls, and then on to Montreal . . . then back through Vermont and New Hampshire to Lake Placid, New York . . . and then on

(continued on page 7)

Recent Deaths

Gunnar Lundquist

GUNNAR LUNDQUIST, who lived at the Bird Club in East Walpole, died on July 27 after a long illness. A former No. 1 Box Shop worker, he had not been able to work since last March.

Mr. Lundquist came to Bird & Son in September 1954 after many years as a dairy farmer in Stoughton. Starting as a pick up man in the Combiner Room of No. 1 Box Shop, he transferred to the Shipping Department the following spring, where he had held several jobs including checker.

He was single and is survived by a brother, George, of Stoughton. Funeral services were held in Stoughton on Monday, July 30.

Philip D. Muehlberger

PHILIP D. MUEHLBERGER, 14 Adams St., Norwood, died on August 18 after a short illness. He retired in December 1956 after 22 years at the Floor Covering Plant, working for the whole period in the old Print Machines Department.

In 1959 he made an extended visit to Globe Arizona where he lived for a time with his brother. Returning at the end of that year, he then lived in Hull, Mass., returning to Norwood in December 1961.

He is survived by his wife, Mary and six children: Mrs. Phyllis Saunders of Hull, Mrs. Lois Bartley of Pawtucket, R. I., Ernest J. of Waterford, Conn., Ronald F. of Somerville, Philip Jr. of Worcester and Edward of South Boston. Funeral services were held on August 21, with a solemn High Requiem Mass at St. Catherine's Church, Norwood.

James O'Sullivan

JAMES O'SULLIVAN, 26 Winfield St., Norwood, an inspector at the Norwood Floor Covering Plant, died suddenly on August 19.

A native of Ireland, he had been employed at the Floor Covering Plant since July 1928, starting as a helper in the Rug Finishing Department and becoming an inspector in 1947 after serving 10 years as assistant inspector.

A solemn High Mass of Requiem was celebrated on August 23 at St. Cath-

erine's Church. He is survived by wife, Julia; five children, Mrs. Jos. Flood, James T. and Denis of Norwood, Mrs. James McDonough of Westbury and Pfc. Brian O'Sullivan, USMC of Cherry Point, N.C.; a sister living in England and seven grandchildren.

Baker L. Sears

BAKER L. SEARS, retired, died August 14 after several weeks in the North Va. General Hospital with a kidney infection. He was 66 years old and retired in May 1961 from his position as sales manager of the South Atlantic tract.

Baker Sears was born and educated in Virginia. After some years in bank and in selling, he joined Bird & Son in 1924, for a time selling both roof and floor covering products. For many years he represented the Building Materials Division in North Carolina. May 1954, when the Southeastern Division was established at Charles South Carolina, Mr. Sears was made Southeastern Division sales manager. In 1956 when the two sales divisions were established in that area, he became sales manager of the South Atlantic Division, remaining in this position until his retirement five years later.

He is survived by his wife, Margaret of Charlotte, North Carolina, and daughter, also named Margaret.

Arthur W. Mellin

ARTHUR W. MELLIN, 88 Peach Walpole, died at the Norwood Hospital on August 27 after a short illness. December 1959 he retired after 39 years of service at the Main Office.

Starting in May 1920, he worked in General Accounting. For three years he was in charge of the Stenographic Department in the 1930s, from 1935-1938 he was in charge of credit for Bird Finance Corporation and then two years handled the private payroll and other accounting duties. From 1940 the time of his retirement he was a member of the Credit Department, most the time handling credit matters for Paper Division.

He is survived by his wife, Lillian, a son, Commander Richard Mellin of the U.S. Navy. Funeral services were held August 29 at the Union Congregational Church, East Walpole, where he was member and formerly church treasurer.



PAINTING AT BAYOU PIERRE. With Spring blooming all over the sunny South, these laid were inspired to do a little painting near these peaceful waters at Shreveport. Seated, left right, Mrs. Robert F. Jenkins, mother of the Southwestern Division Manager, Mrs. William Kall Mrs. Alton Sartor and Mrs. Max Morelock.

OP OF THE NEWS

(continued from page 6)

Johnstown, Pa. to visit relatives. Helen says that it was a grand trip and they / many beautiful scenes. Ted Volz and his wife went to Lake neva for relaxation for a portion of it vacation. Then Ted visited his father St. Louis. Ted reports that on the por- e of his vacation that he spent at home called that a "Honeydew Vacation" . . . on the chores it was "Honey do this, honey do that" . . . R. W. MacLeod and family spent some ation time in Wabena, Wisconsin, and de some side trips to Rhinelander, Wis- sin and Iron Mountain, Michigan. (Believe it or not — by Ripley?) . . . e of the Bird men forgot his teeth and n't notice it until about lunch time when began wondering what he would do and v could he eat. Then at the restaurant it was his son with a white envelope in hand. Guess what was in it? . . . his h! (See how thoughtful his family is.) a will note on this tale we mentioned name.

Theo Parker, wife and family drove to tiorona on his vacation. While in Les- ges they took the city tour to Holly- d, Chinese Theater, Farmers' Market, neyland. They also saw Disneyland at ht with all the beautiful lights. On the- back they viewed the Grand Canyon — ther beautiful sight.



PPY HAROLD ALTMAN displays the trophy n by the Medinah Temple Brass Band at National Shrine Band Contest held re- tly in Toronto. Harold, who is Western ision purchasing agent, is manager of the dinah Temple band.

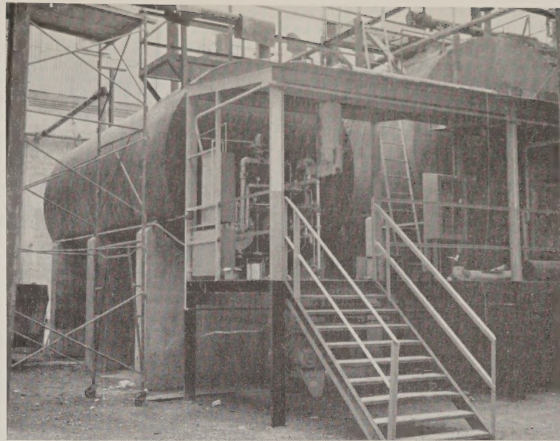
Steve Blackman vacationed deep in the tr of Texas where Steve has relatives. Joe White of the Compound Dept. is on sick list.

We welcome Lampert Coakley to the d family. Bird & Son had a visitor — Ann Gross- who, sixteen years ago, worked on No. machine, now No. 6. Then Ann married inspector of No. 2 machine and so be- a to live happily ever after.

Too many girls think a woman's work is ne when she sweeps down the aisle.

ver One Hundred joy Fine Shore Dinner

The Bird Club Shore Dinner on Sun- r, August 26 was very successful. More n one hundred members and their nilies traveled to Rocky Point Park, arwick, R.I. to feast on clam chowder, amed clams, lobster or chicken, corn, termelon and Indian pudding. The weather was perfect, the crowd ppy and the food — good, and more n you could eat.



BETTER SERVICE out of Charleston will result from this new Wind Seal bulk storage equipment which was put in operation August 1st. It eliminates handling drums of adhesive which had to be removed, broken up and melted before use on the machine. The new equipment means faster service and no limit on production.

LONG SERVICE LIST October

Name	Year	Dept.	Yrs.
Andrew B. Center	10-25-22	No. 1 Box Shop	40
Martin Kane	10-27-22	No. 1 Box Shop	40
James Mulken	10-25-27	Paper Mill	35
Vincent D'Espinoza	10-25-42	No. 1 Box Shop	20
Milton T. Gardner	10-24-42	Power Plant	20
William P. Conant	10-3-42	No. 1 Box Shop	20
Charles M. Clark	10-3-42	Roofing	20
Charles E. Demery	10-20-42	Roofing	20
Elna I. Gottberg	10-23-42	Finishing Mill	20
John Griffin	10-6-47	Paper Mill	15
Thomas J. Carberry	10-7-47	Floor Covering	15
Martin J. Thornton	10-9-47	Floor Covering	15
John P. Calmaza, Jr.	10-1-52	Finishing Mill	10
Priscilla Bandoni	10-2-52	Office	10
Edward W. Jones	10-6-52	No. 1 Box Shop	10
Ruth P. Doane	10-14-52	Office	10
Barbara M. Green	10-14-57	No. 1 Box Shop	5
Giuseppe Gugliotta	10-25-57	Floor Covering	5
Laurier Champigny	10-28-57	Floor Covering	5
Moise LaForest	10-28-57	Floor Covering	5
John Mulken	10-28-57	Paper Mill	5
Howard W. Cobbett	10-29-57	Floor Covering	5
Donald W. Cornell	10-29-57	Floor Covering	5
Lynwood R. Lawrence	10-29-57	Floor Covering	5
Henry R. Donnelly	10-31-57	Floor Covering	5
Helen M. Lane	10-15-47		15
David S. Lowry	10-5-52	Asst. to Superintendent	40
Manuel DeFreitas	10-5-42		20
Joan Arzuda	10-6-42		20
Angelo P. Medici	10-20-42		20
Anthony Rochford	10-24-42		20
William Dickie	10-6-52		10
Thomas Henehan	10-9-22		40
Herbert E. Newbolds	10-14-57		5
Chester Dawson	10-15-37		25
James M. White	10-20-52	Sales	10
Willie Lafrie	10-28-52		10
John W. Cope	10-28-57	St. Louis	5
Earl D. Driggers	10-2-57		5
Lonzo Culick	10-14-57		5
Stephen A. Gooden	10-14-57		5
James R. Mayock	10-14-57		5
Charles M. O'Neal	10-21-57		5
Vernon B. Marsh	10-31-57		5
Earl Brewton	10-3-47		20
Joseph Sernyk	10-3-47		15
Victor Vachitis	10-16-47		15

Golf Season Ends With Scotch Foursome in August

Twenty-five men and women turned out on Monday, August 27 for the last Scotch Foursome of the year, played at Cedar Hill in Stoughton.

Mary Bannon led the girls as prize winner. A strong surge on the last four holes gave Velma Cobb second place; third was Eileen Geraghty; fourth Pat McDonald and consolation, Carole Santoro.

For the men the winners were: Norman Greene, first, Burleigh Hutchins, second, Jack Folan, third, Harry Cady, fourth and Rocky Chiofar, consolation.

A fine evening was enjoyed, after the threat of thunder showers had passed. We hope the girls enjoyed our company and we look forward to next year. Our sincere thanks to the girls for helping us and making these nights possible.

— The Golf Committee

Europe in '63?

If there is sufficient interest, a group of Bird Club members and their families may be travelling in Europe next summer. Bird Club President Mary Moylan has appointed a committee consisting of Velma Cobb, Chairman, William Mellish and Louise Conti, to study the possibilities.

Last month the committee issued a flyer asking those who are interested in such a trip to send their names to the committee. The results of this survey will determine whether there is enough in-

terest to plan such a trip for some time next summer. If you are interested, and have lost your return slip, send a note now to Velma Cobb, GC.

Awards Paid to Fourteen Suggesters

Two hundred and twenty-five dollars in award money was paid in August to eight suggesters who came up with money saving ideas. Six other suggesters received recognition for good suggestions of intangible value.

The payments in August were as follows:

Lonzo Culick, FKM	\$25
William Jenkins, FKPM1	25
Thomas McDavitt, FBM	25
John Morrissey, EXR	25
Percy Russell, FFM	25
Samuel Sinclair, FKPM3	50
Sammie Thomas, FSPM3	25
Gilbert Wiggins, FKPM1	25
Daniel Hourihan, DP1F	10
John McLatchey, FFG	5
Leo McNeil, DP1F	5
James Mulken, DMPM5	5
Raymond Nolan, DPP	5
Ralph Sweinimer, FBR	5

Joseph Caspignano Still Busy and Healthy at 78



JOSEPH M. CASPIGNANO, now 78, who retired in June 1950 from the East Walpole Finishing Mill, writes:

"Enclosed you will find a snapshot of myself.

"Since I have retired I try to keep busy doing odd jobs around the house. I also have a garden, not a large one, but just enough to supply my family with vegetables.

"I work at Mother's Bakery from 4 P.M. to 6 P.M. selling bread. The rest of the time I take day trips to the beaches and visiting relatives."

— 11 Heaton Avenue, Norwood.

Don't forget *you* are the 'other fellow' to the other fellow that accidents never happen to.

— The Man at the Wheel, publication of Gorton's of Gloucester, Inc.



JUNE WEDDING in Chicago. Raymond Gusick, son of Ray Gusick, general foreman, was married on June 23. In the wedding party were, left to right: John Gusick, the groom and his bride, Raymond and Nancy Gusick, Eva Gusick and Ray Gusick of the Chicago Plant.

William Winkler Recalls Thrill of First Start Up

From 1935 to 1937, WILLIAM F. WINKLER was driving a truck in the C.C.C. Camp near Winfield, La. when a



friend, Bill Motes, visited him and told him that he was working for a roofing factory in Shreveport and needed some help in assembling the machine. This sounded good to William who had

always made Shreveport his home and they hurried to his tent to check him out and get his foot locker. No doubt the other men in his tent were just evenning an old score, if you know William, as they found his locker full of huge rocks and nailed to the tent floor. After a brief delay, they were on their way to Bird & Son, inc., where William was hired August 3, 1937.

"Big John" Marchie, deceased, from Bird & Son, inc., Chicago, was his first foreman and his first job was to assist on the roofing machine; setting up the machine in a bare warehouse and piping

up the rolls. Bill recalls the excitement in the plant when the first dry felt roll was threaded through the machine and an attempt was made to run #30 Asphalt Felt. He was operating the dry felt section then and recalls throwing the switch that started the machine in motion. Of course, there were many breaks, and adjustments had to be made all along the machine for days before a finished product could be produced.

William was able to relive this exciting experience when he went to Charleston and helped start their roofing machine in 1954. There he worked along the saturator and dry felt sections.

In 1942 William was transferred to foreman on the machine and has worked as foreman and general office clerk ever since.

He is a member of the First Baptist Church of Bossier City and a promoter and charter member of the Shreveport Foremen's Family Club.

His hobbies are hunting, fishing and skiing. He owns a beautiful camp on Lake Bistineau and can be found there on week ends with his lovely family, consisting of his wife, Daphne, his son, Bill and daughter, Jan.

William looks forward to the many years ahead he hopes to spend at Bird & Son, working with his many friends.

25th Anniversary

For Gray and Aurretto

Even before he graduated from the University of Maine in 1935, IRA C. GRAY, JR. had made application for a



chemist's job at Bird & Son. He lived nearby in Mansfield at that time. There was no job that year, but two years later he was engaged for work at the Floor Covering Laboratory on August 16,

1937. Meanwhile, he had spent a year with Wallwood Corporation in Newark, N.J.

He continued as a plant chemist, until he left for military service with the Navy in November 1942. Three and a half years and four battle stars later, he returned to Bird & Son, this time as a chemist in the Research Department. During his military service he was a diesel engineering officer, seeing action in three Asiatic Pacific battles and the liberation of the Philippines.

Through the years his work has been in the Floor Covering field, principally in linoleum. Several years ago he invented the Gray Abrasion Tester now used by Bird & Son for testing the wearing qualities of floor coverings.

Ira found romance as well as his life's work at Bird & Son. In 1949 he married Suzanne Kaldeck, formerly a chemist in the Research Laboratory. They live on Moose Hill St., Sharon and have two children of school age — Allan, 12 and Janice, 10. Ira likes to work around the house and yard and in the summer as a hobby does a bit of sailboating on nearby Lake Massapoag.



ANTHONY AU-RETTO, who began his Bird & Son employment twenty-five years ago on August 27, has always worked in the same department, but has seen a complete change of product.

When he started in department FFG it was producing Chromalin, a product made by a calendering process and the forerunner of Bird linoleum. In the production of this product he worked on several jobs, including machine tender. After Linoleum was introduced in 1947 he worked as a blender-weigher and has since held several other positions,



LUNCH? When Sales Manager Bill Hackney rode with Gib Marsh his dreams of a juicy steak for lunch faded fast when Gib ushered him into Robertson's "Cafeteria" where they dined on corned beans and Vienna sausages.

including his present one — crane operator.

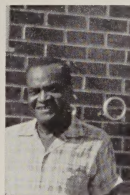
Tony, who is married and lives at 65 Tamworth Road, Norwood, is a successful gardener. He grows a little of everything for the family table, but specializes in tomatoes for summer eating and for canning to be made into tasty pizzas in the winter.

The Aurretto's have one son Anthony I., who has completed his service with the Air Force and is now in his second year at the University of Massachusetts.

Noble Sanders Helped Install Equipment

by NOBLE SANDERS

Back in 1937 I was working for myself in Shreveport, contracting jobs as a brick layer and carpenter and general construction work.



At that time I found work rather scarce and decided to seek employment at the new roofing factory that was being built. I was interviewed by the superintendent and general foreman on Saturday and was happy to be on the payroll Monday Morning, August 16, 1937.

The first work I did was brick up a 12" x 12" hole in the generator room. Then I bricked up around the Asphalt Stills. Mr. C. J. Harvin, my first foreman, was very nice to work for and joked with his employees a lot and it wasn't very long until I was enjoying my work very much. I insulated all the steam and asphalt lines to the machine. All of this had to be completed before the machine could be started up. I also assisted in the actual building of the roofing machine.

The most exciting experience that I can recall was starting up the roofing machine. Everyone was anxious to see if it would actually produce roofing.

I have worked for two superintendents and a number of foremen. My present foreman is Mr. G. D. Davidson. To me, they have all been fine fellows to work for. I feel if I am a little slow in doing my work, it is because I take an interest in it and that is why I have been able to remain on the job for twenty five years. During most of this time I have worked in the Maintenance Department, but during the war, I worked in various places along the shingle machine, tying and taking off shingles. Some days the entire Maintenance Crew worked on the shingle machine, including the foreman.

I think Bird has made great progress since 1937. Our machine has quite a bit of automatic machinery for stacking and tying shingles; we have so many more buildings and business now than we did when we started.

I am a member of the Mt. Chapel Baptist Church and at home, there is my lovely wife, Emma. Our hobby is fishing, raising chickens and vegetables.

I am working with a fine bunch of fellows and hope to be working with them and for Bird & Son a good many more years.

Two Choose August

(continued from page 2)

Tie Pad Machine come and go and No. 7 Siding Machine come into being. In 1945, he went to Arkansas to help install the new Granule Plant there. In 1954, Ralph was part of the team that installed the new Roofing Plant at Charleston.

He has many plans upon his retirement. First, there are many places in the United States that he would like to and camping trips to take with his camping trailer. Also, he has his home in East Walpole and a summer home in Pocasset on Cape Cod that will keep him busy. The Kemps also plan to spend some time in Florida this winter.

JOHN J. (JACK) REARDON, assistant to the treasurer, retired at the end of August after 11 years with Bird & Son.

When he joined the company in 1911, in the Auditing Department, he already had a fine record of accomplishment in the accounting field. He has been treasurer of Whiting Milk Co., whom he was associated with from 1921 to 1950, and in the twenties he was accountant for Price, Waterhouse & working part of that time on the audit of Bird & Son.

Mr. Reardon transferred to the treasurer's office in 1956 to handle all insurance other than group insurance, continued on this work until a few months ago when taken ill with a heart attack. His health is greatly improved now, but he decided to retire in the month in which he reached his 60th birthday.

Mr. and Mrs. Reardon live at Greenleaf St. in Quincy. A son, John Jr., and a daughter, Elinor A. Risi, live nearby in Weymouth. In their household are five grandchildren whom grandpa and grandma make sure to see frequently. Two other children, a son and a daughter, live on the west coast.

Many Events Fill Bird Club Calendar

As we go to press Bird Club members are planning their fall program. Here is the schedule as of September 1, 1957.

Bowling — Starts in September for both men and women. Dates to be announced.

Cribbage — Starts in September. Dates to be announced.

Neponset Choral Society — Rehearsal started September 10. Are here each Monday night at 8 P.M. Bird Hall, East Walpole. New members welcomed. Ask for the director, Mr. Weaver.

Art Classes — Starting early in October.

Pinochle Parties — Start in September. Date to be announced.

Ten Pin Bowling — Started September 12 at Atlantic Lanes, Routh Walpole.

Tri-Mill Sports Club — Halloween Party coming in October. Watch announcement.

The BIRD REVIEW

Fiftieth Year of Publication

Volume 50 No. 10

Published for Bird & Son, inc. employees and their families

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Many Groups View Bird Shingle Display

Bird Building Materials are on display at the National Housing Center in Washington, D.C. Bird & Son has a space in this building where important government officials and builders from all over the nation meet frequently.

The Center is the headquarters of the National Association of Home Builders. In addition to their offices, they devote three or four floors of space to displaying materials displays. In the building are also several meeting rooms and an auditorium.

Strategic Location

The Bird & Son section contains architect Shingles, Seal King and Seal Shingles, Neponon Liquid Roofing System and other Bird products. It is located just next to one of the busiest conference rooms where many builders and government officials hold daily and monthly meetings. In fact, the breaks are taken right in front of the Bird exhibit. Bird & Son expects to get a lot of advertising mileage from display in such a favorable location. Already, in the first month more than 100 inquiries have been received, many of which may prove to be valuable leads to new business.

Richard Blake Appointed Flooring Plant Engineer



Richard A. Blake has been appointed plant engineer at the Floor Covering Plant, in charge of maintenance and all engineering functions. The new assignment ties in the mechanical and electrical maintenance work with the Technical Service Department for greater coordination and efficiency.

A chemical engineering graduate of Northeastern University, Class of 1953, Mr. Blake had worked for H. M. Sawyer & Son Company of Watertown for a short time and had served two years in the U. S. Army before he joined Bird & Son in October, 1955, as a chemist. In 1960 he was made Process, Service and Development Engineer, reporting to Henry Stevens, Technical Superintendent. In his new assignment he will continue to report to Mr. Stevens. His work over the past two years had encompassed all processes throughout the plant, with special emphasis on rotary printing. Since his graduation from Northeastern, he has completed three years of graduate evening

(continued on page 6)

Universal Gluer and Folder Aids Fibre Box Production

"It's the best and most important machine this Box Shop has installed in years. Just look how smoothly it operates." Jack Walsh, No. 1 Box Shop foreman was standing near the spanking new Universal gluing and folding machine which at that moment was whipping corrugated beer cases through the folding section so fast you couldn't count them.

"You place the piles of printed blanks here," Jack pointed, "and this perforated rubber blanket feeds them in by suction from an air chamber underneath. The edge of the case gets a coating of glue and then passes through the folding section. We do all our setting electrically with push button controls."

National Trade Magazine Features New Bird Boxes

In the October issue of the national trade magazine, *Paperboard Packaging*, is an illustrated article featuring Bird & Son's newest development in packaging — plastic-coated boxes.

The new line of "Bar-Mor" containers, first mentioned in the Review last May, is described with enthusiasm in such statements as:

"Curtain wall application of a new saran-type latex high barrier coatings to corrugated and solid fibre containerboard is being pioneered by Bird & Son, inc., East Walpole, Mass. Bird is busily engaged in solving vexing problems for customers in a variety of industries by combining conventional containerboard economically with the new plastic coating."

(continued on page 2)

Jack then walked to the squaring section where each box drops onto another conveyor running at a right angle to the folding section. Then it passes through a compression unit which squares it up and holds it tightly in position while the glue is set. "This is another big feature of the machine," explained Jack. "No matter how fast we run, this section squares each case so that every one of them is perfectly square. 'Look.' He pointed to a skid load containing hundreds of finished cases, all absolutely square. "And it holds the panels so firmly that there's no shuffling, even when we have to run a job where the ink on the imprint is still wet."

The cases are ready for use when they emerge from this section. They feed onto another conveyor belt, again at right angles, which lifts them to the automatic counter. This device can be set to count in lots of 5 to 25. As each bundle is completed the machine automatically kicks it along to the final conveyor section where man power takes over to load the cases onto skids.

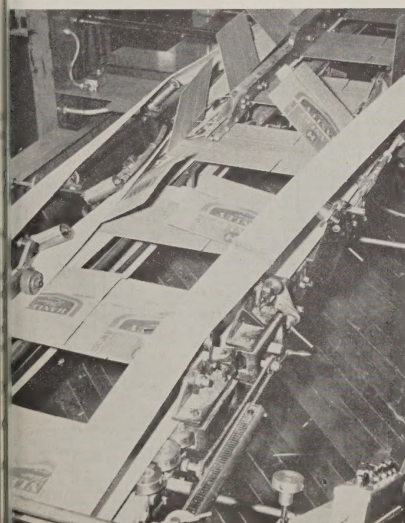
(continued on page 2)

Package Engineer Retires After Thirty-Eight Years

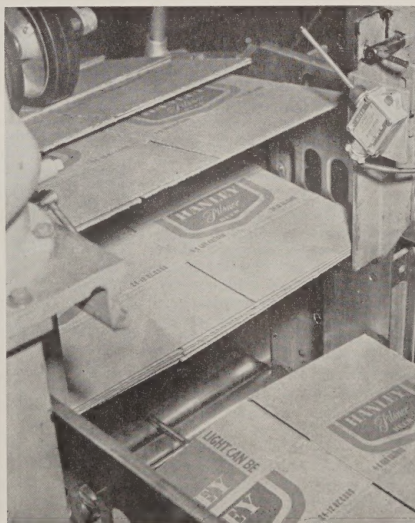
When MARSHALL B. LEE retired at New Britain on September 30, he looked back on 38 years of continuous service with Bird & Son, inc. As sales engineer in the Fibre Box Division for more than 30 years, he has contributed many notable designs and has helped solve many knotty problems in packaging.

He first joined Bird & Son on March 11, 1924, working in the Finishing Mill

(continued on page 5)



PEPPED BY THE CAMERA, these blanks are travelling through the mill so fast that at top speed they are almost a blur of rapid motion.



PANEL COUNTER AND BUNDLE EJECTOR. The micro-switch electric eye counter is at the right. Note how even and square the boxes are.



The BIRD REVIEW

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Published for the employees of Bird & Son, inc., and their families.
Editorial Office at East Walpole, Mass.

EDGAR M. GROUT, Editor

JOHN J. MURPHY, Adviser

Hutchins Elected Director

Burleigh M. Hutchins was elected to the Board of Directors of Bird & Son, inc. at their meeting on September 24.

He joined the company as vice president in charge of engineering in July 1961 and was made vice president in charge of manufacturing and engineering on September 4, 1962.

Robert C. Roby Named

Foreman of Beater Room

On September 17 General Superintendent Lester Tarbell announced the appointment of Robert C. Roby as foreman of the Beater Room. Roby will also continue as chief inspector of the paper machines. This will insure the close control of production operations which is essential to meet today's demands for better quality.

Robert Roby's continuous service dates back to February 1950 when he started at the Finishing Mill. However, he had worked temporarily for two months the previous year at the Norwood

Roofing Plant. At the Finishing Mill he held various jobs, principally that of automatic scorer operator. He also worked on the Shartle Beater and the Hydrapulper for about a year.

In 1954 he transferred to the Laboratory as inspector and in 1960 was named chief inspector.

Born in Morton, Illinois, Robert Roby was educated in the Pekin, Ill. schools and served in the U.S. Marine Corps Commissary Department from 1942 to 1946. After service he joined Winslow Brothers & Smith, Norwood, working on the fleshing machine from 1946 to 1949, and in the fall of 1949 joined Bird & Son for the first time.

Bob is married to Jennie Long, sister of Dominic Long of W. J. Hill, and a former Bird & Son worker herself. Their three children are Robert, 16, Theresa, 13 and Michael, 8.

An enthusiastic salt water fisherman, Bob became locally famous in 1957 when he caught a 51½ lb. striped bass in the Cape Cod canal, the largest fish caught by a Norwood man and winner of the Lockport Felt Co.'s fishing contest that year. Bob is secretary of Norwood's Tior Strippers' Club — a group of bass fishing experts who fish from Maine to New Jersey. Bob does most of his fishing on the Cape. And who wouldn't? May be there's another 50 pounder there!

Bird Boxes Featured

(continued from page 1)

"Based on notable initial results from its new coater, said to be the first in the Northeast for use in the packaging field, Bird early this year launched a major program to capture additional markets with its plastic-coated shipping cases, interior packing pieces and tote boxes.

"Since then, says Ralph H. Hall, vice president of the Paperboard Products Division, Bird's new line of "Bar-Mor" containers has found commercial applications in electronics, machinery, fish, bakery, beverage and shoe industries."

The article comments on the high resistance to moisture and almost total protection against penetration from greases, oils and gases. It describes the manufacturing process on the new Gas-way Coater and tells about some of the specific uses mentioned in the May Review article, such as shipments of fish, delivery boxes for bakery goods, beverages and delicatessen products like "wet" salads, and special cases for shipment of metal products that tarnish quickly without a proper vapor barrier on the package.

Paperboard Packaging is a trade magazine with wide national distribution. The article in the October issue is being read by many potential customers for Bird plastic-coated boxes.

Aids Box Production

(continued from page 1)

The feeder belt with suction travels at the rate of 1200 feet a minute and in running certain size boxes the folder-gluer section can be operated at 500 boxes per minute. The bundle ejector at the other end of the machine can handle up to 400 boxes per minute. Blanks — that is, unfolded boxes — can be taken in sizes up to 45" x 90", with a maximum folded panel size of 40". These dimensions cover all of the most-used sizes in corrugated boxes. There will always be a need, however, for taping and stapling operations at the Box Shop, to accommodate the very large or very small box sizes, and to meet the specifications of customers who prefer a taped or stapled box.

"The Universal will be one of our busiest machines," states Superintendent Arthur Colburn, "because it is so efficient, so easy to adjust with push button controls, and because it turns out such high quality work. It is of tremendous value in streamlining our operations for better service, which will help us please present customers and gain new ones."

LONG SERVICE LIST

November

Name	Year	Dept.	Yrs.
Marion A. Tolman	11-26-17	Office	45
Edmund J. Wenstrom	11-17-27	Roofing	35
Carolyn Delaney	11-15-32	Office	30
Charles J. Makarevich	11-21-32	Office	30
John A. Bandonis	11-25-32	Maintenance	30
Delia Costello	11-2-42	No. 1 Box Shop	20
Joseph A. Cornelia	11-19-42	No. 2 Box Shop	20
Dorothy E. Hawes	11-23-42	Floor Covering	20
John W. Heylin	11-3-47	Roofing	15
Preston C. Bethel	11-10-47	Maintenance	15
Joseph Zoppa	11-11-47	Floor Covering	15
Domenico Fruci	11-11-47	Floor Covering	15
John Cummins	11-11-47	Floor Covering	15
Henry Houghton	11-14-47	Floor Covering	15
Joseph Anello	11-18-47	Floor Covering	15
James A. Fitzpatrick	11-28-47	Floor Covering	15
Arnold F. Holtzman	11-3-52	Floor Covering	10
Lena E. Cavanaugh	11-5-52	Finishing Mill	10
Anna L. Griffin	11-11-52	Finishing Mill	10
Coleman Faherty	11-11-57	Floor Covering	5
Giuseppe Barrucca	11-4-57	Floor Covering	5
Grace M. Chandler	11-4-57	Office	5
Francis E. Donlan, Jr.	11-6-57	Floor Covering	5
Roger J. Fisette	11-6-57	Floor Covering	5
Cedric S. Johnson	11-13-57	Paper Mill	5
Robenia A. Alexander	11-25-57	Office	5
Charles P. Mills	11-25-57	Floor Cvg. Sales	5

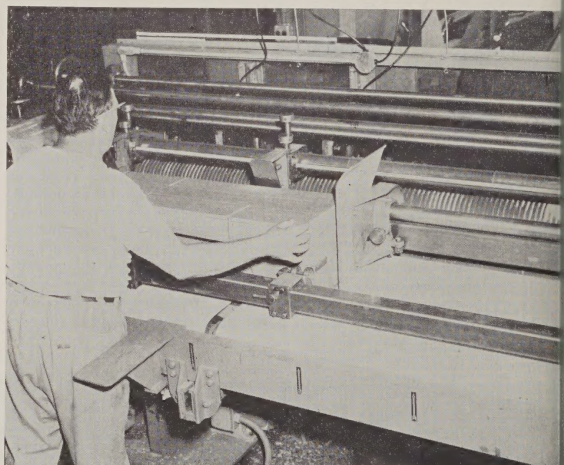
PHILLIPSDALE

Albert J. Dyson	11-10-52	30
Anthony J. Tameo	11-20-42	20
Jose A. Rubi	11-23-42	20
Edmond J. Godin	11-23-42	20
John R. Arruda	11-1-57	5
Alfred T. Labossiere	11-4-57	5

CHICAGO	
Joseph L. Blackman	11-18-42
John H. Fride	11-24-42
SHREVEPORT	
Blanchard P. Watts	11-3-37
John K. Colvin	11-15-52
Annona S. Cox	11-11-57
CHARLESTON	
David P. McGriff, Jr.	11-1-57 Sales
Jack M. Lee	11-15-57
Tommie S. Epting	11-18-57
PERTH AMBOY	
Frank Fontes	11-1-42
Augusto Areias	11-5-42
Frank Panza, Jr.	11-19-47
Roy V. Brackett	11-4-57 Sales

Contributors

Contributors to this issue include: Carol Griffin, Roberta Daniel, Edw. Geraghty, Edward Wisniewski, Ja. Barnes, Milton Gardner, Julia Le. A. D. Smith, Catherine Brady, Will Ford, Helen Lane, Joan Walmsley, I. trice Thompson, Lawrence Pickle, Ruth Phelan, Julius Aukstolis, Jos. Nevins, Mary Driscoll, Edward Si. Frank Shumski, David Lowry, Ro. MacLeod, Rose Fox, Virginia O'Br. Lucille Burrow, Robert Zobel, Rita W. czanski, Moses Bader, Mary Moy. Marion Tolman, Leonard Weaver, N. man Greene, Clayton Abar.



PLACING BLANKS of printed cases at the feed-in section of the Universal Folder-Glue operator Donald Martin. Feeding keeps one man busy, as this section can handle up to 500 blanks a minute.



THE FINAL OPERATION. Here Raymond Lussier and Robert Beausejour take the counted bundles from the conveyor and place them on skids which another worker takes away the shipping department when they are fully loaded.

OP OF THE NEWS

IN OFFICE

n August 8 four girls of the Purchasing argument tried their luck at bowling. Bailey and Norma Cordo won over one Hopkins and Roberta Daniel. The light of the evening occurred when Ma Cordo quite by accident broke the matic pin setter!

ern Church has returned from a two c's camping trip. One week was spent at Lago Lake Park, Maine and another on land outside of Wolfeboro, N. H. He is back brown from the sun and well id.

unny Woolley is a grandmother again. September 24 her daughter, Claire Almet, gave birth to David Carl who weighed 7 lbs. 4 oz. He is Bunny's third son. New-born David has a brother, r, and a cousin, Tommy, out in Michigan, son of Carl Woolley.

shower was given for Mary Moore by e of her fellow employees recently. It held at the Lord Fox and she was given oney tree as a gift.

fario Smith spent a week in Canada jing her brother.

Ve welcome Harlin Heere to General ounting. He will take over where Har- Bailey left off.

erty Ann Kudirka who spent the sum- working in Purchasing has left to school. We all wish her luck at College.

ancy Bailey, a former Bird & Son em- ee, has returned to work in the Pur- ing Department. We hope her stay is easant one.

Ve welcome Roberta Webber to the Ac- ounting Department.

recent letter from Joanne Buck who ively worked in Accounting says that loves New York but is very lonesome. husband is teaching in the town of risoville.

limi Berteletti and her husband, George, id their trip to Yellowstone Park so much year that they packed up and went off . This year they visited Yellowstone, Rushmore, Zion National Park, Bryce ous, Las Vegas, Grand Canyon and the ted Desert. At Salt Lake City they nded an organ recital at the famous Lake City Tabernacle. All in all it a wonderful trip, Mimi says.

lorothy McLeney visited her sister and ily in jet traveller. She is getting to be a ran car traveller.

Ve are glad to have Helen Curran back looking so good after her operation. Ve are also glad to see Peg Corcoran t on the job again.

MAINTENANCE AND POWER

ted Knaus, Mike Sadaway and George us say the smelts are running and the ng is good.

id Johnson, Millwright, who has shown markable improvement in golf this year, a difficult match with Moe Bader and c MacIntyre competing for first place second half of the tournament. Lucky beat him on a fluke but Ed came in nd.

appy Venterosa has proven it pays to in shape. He led the softball batting age in the Norwood League, where he ed for the Champion Ortin's Sporting ds team.

George Wise, Jr. was just presented with ughter by his wife. This is George's nd and he is just as proud as the first

alter Downs and his lovely wife, yn, of the Home Building Company, t a week in Vermont looking for autic antiques for their beautiful home on rim Way.

aches, peaches, everywhere. That's what as been for Lili Petroni for the past th. There was a good crop of them at Petroni Orchards this past summer and y local people bought their home grown as peaches there.

John Bonda plans a big blowout for the in the Maintenance aboard his yacht, Doopa, before he pulls it out of the r for the winter.

Patricia Blair, daughter of Chief Engineer George M. Blair, and Mrs. Blair of No. 1 Marston Road, East Walpole, was united in marriage on August 18 to Rex David Nichols of Corona, California. The marriage took place in the Trinity Episcopal Church, Wrentham followed by a reception at the King Philip. Patty worked for three summers in the Main Office Accounting Department while attending the University of Massachusetts and since graduation has taught in the public schools in Corona, California. Mr. Nichols is a U. S. Army veteran with service in Korea and is employed by the Naval Ordnance Laboratory in California.

Congratulations! A son, George, Jr. was born to Mr. and Mrs. George Baird on September 19.

Ernest Frank vacationed recently in upstate New York.

George Blair spent a week fishing in Maine.

Sulo Salomaa who spent his vacation at Sandwich, Mass., reports that his potato crop is not as large as in past years.

While on vacation, George Kenney finished the addition to his house.

PAPER MILL AND FINISHING

The many friends of Tom Carroll wish him the best of luck in his new business venture. He left us on September 28 to go into business with his brother as a manufacturer's representative.

NO. 2 BOX SHOP

We were sorry to learn of the death of James DeChellis, retired No. 2 Box Shop worker who was well known by many of the fellows in Shoe Cartons and on the Combiner.

Welcome to Norman Bergevine who has come to work at the No. 2 Box Shop office. John Smith flew to Bradenton, Florida to see his mother during his vacation.

Mr. and Mrs. Michael Moses with Mr. and Mrs. Alfred DeFlaminis spent a weekend in New York City sightseeing and going to some Broadway shows.

Nader Kalliel and his wife and children toured the United Nations Building, the Empire State Building, Rockefeller Center and took a ferry ride to the Statue of Liberty.

Robert Patterson took in several horse shows during his September vacation.

NORWOOD ROOFING PLANT

Thomas Corey, office boy, spent a vacation in Wareham with friends. Not long after he returned his father died. We extend our sympathy to Tom in his bereavement.

We also extend sympathy to Tony Berghelli on the death of his mother.

Joseph Bartell is a proud grandfather. His son, Joseph, Jr., became the father of a baby boy.



MRS. REX D. NICHOLS was married in August at the Trinity Episcopal Church in Wrentham. She was formerly Patty Blair, who worked several summers at the Main Office, and whose father is George Blair, chief engineer at East Walpole. (See Power Plant news.)



REUNION IN ITALY. Nick Silletti, welder at East Walpole, visited his sisters and their families in Italy during his June vacation. Nick is in the center with Mr. and Mrs. Vito Stone, left, and Mr. and Mrs. Joseph Minlano, right, and in front, assorted sizes of nieces and a nephew.

Brian and Gwen Redding vacationed at Boca-Raton, Florida.

The boys in the Asphalt Storage Department are glad to see Louis Cicolanni back at his job after being out sick for the past two months.

Nelson and Helen Bartlett vacationed at their summer home at Moosehead Lake,

Maine and also spent a week touring the Gaspé Peninsula.

James Mack, Jr. has entered Stonehill College for four years of study. His father is Jim Mack of the Roofing Office.

Congratulations to Louis Gabrieli on the

(continued on page 4)

Recent Deaths

James DeChalles

JAMES DECHALLES, 70, died suddenly at the Norwood Hospital on September 3.

Born in Italy, he had worked at the No. 2 Box Shop for 33 years before his retirement in December 1958. His employment began March 11, 1925. From the job of helper he progressed to the post of assistant combiner operator which he held for 13 years.

Funeral services were held September 6 with a Solemn High Mass of Requiem at St. Mary's Church, East Walpole. He is survived by his wife, Mary, and three children, Mrs. Alba Humsey of Norwood and Paul and Caferio, both of Walpole. Paul is employed at No. 1 Box Shop.

James W. MacLellan

JAMES W. MACLELLAN, retired since 1959, died at the Lemuel Shattuck Hospital, Boston on September 8 at the age of 69. Before retirement he had worked for 22 years at the Norwood Roofing Plant.

In his first year with the company he worked on production, but soon became the set-up mechanic for No. 1 Roofing Machine. In 1942 he transferred to the machine shop as a welder and in 1945 became a millwright. From 1948 he was classified as "A" welder and millwright.

Funeral services were held at the Gillooly Funeral Home, Norwood on September 18 with burial in Highland Cemetery. He is survived by his wife, Nellie; three sons, John, Paul and James; and a daughter, Jessie. James works at the Norwood Roofing Shipping Department.

Serving as bearers at the funeral were Ray Call, Albert Surette, Antio Renda, Timothy Dowling, Edward Sears and Carl Edman, a retired from the Roofing Plant and former co-workers of Mr. MacLellan.

Witold Juskiewicz

WITOLD JUSKIEWICZ, 68, died suddenly on September 10. A long-time Floor Covering Plant employee, he had retired in May of 1960.

For 20 years, from the time he began in August, 1928, he worked on various jobs in the old flat bed Print Machine Department. He then spent a year in Shipping and since 1949 had been slitterman and machine operator in Tile Cutting and Finishing.

Funeral services were held on September 12 with a solemn high mass of requiem at St. Peter's Church, Norwood. He is survived by his wife, Antonina, a daughter, Mrs. Stella Horgan of Walpole, a son Andrew Joseph of Norwood and four grandchildren.

Agostino Purpura

AGOSTINO PURPURA, retired from the Norwood Roofing Plant since 1956, died at Pondville Hospital on September 13 at the age of 71.

His Bird & Son career was spent entirely at the Norwood Roofing Plant where he began on April 8, 1924 as a worker on the Shingle Machine. In 1942 he transferred to the job of oiler in the Maintenance Department and remained on that job until his retirement in June 1956.

Funeral services were held on September 17 with a solemn high mass of requiem at St. Catherine's Church, Norwood.

He is survived by his wife, Jennie; two daughters, Mary Troiano of Walpole and Josephine Henault of Franklin; and four sons, Salvatore, Gus and Joseph of Norwood and Frank of Florida. Joseph works at the Roofing Shipping Department. There are also 20 grandchildren, one great grandchild, two brothers and a sister.

TOP OF THE NEWS

(continued from page 3)

excellent performance of his pigeons. His birds won two races from Little Falls, New York and one from Illion, New York within two weeks.

Welcome to Harold Sredman, formerly of the Floor Covering Lab, who has now joined the staff of the Roofing Development Laboratory.

Gus Staller took a vacation trip to Florida. When he pulled into Clearwater, a surprise awaited him and his family. The Chamber of Commerce stopped him and invited them to be the guests of the town for a whole day with a free boat ride, sightseeing trip and dinner. It seems that there was the first Massachusetts car that had come into the town for some time as a new visitor.

Carole Silvestri has entered Boston Teachers College. Her father is Louis Silvestri, Foreman of No. 1 Machine.

Herb and Hazel Davis spent their second vacation of the season at Harwichport on the Cape.

W. J. HILL



DOMINIC LONG, W. J. Hill's foreman and senior man who is solicited in this issue of the Review.

Starting this month, we plan to introduce each month, through this column, one of the employees of W. J. Hill.

We begin, naturally, with our foreman and senior man, Dominic Long. Dominic came to work at Hill's on July 15, 1925, when W. J. Hill was running the business. After Mr. Hill's death, Dominic worked for Mrs. W. J. Hill and then, when she died, for Creighton Hill, the son, who was also director of personnel for Bird & Son. Following Creighton Hill's death in 1951, his wife ran the business for a short time; then the business was purchased by Bird & Son.

Back in 1925 when Dom started work, the W. J. Hill company was made up of five men, two teams of horses used in Boston and three Packard trucks! Dom was one of the first truck drivers.

He was born in Lynn, Mass. in 1905 but when he was eight years old his parents moved to Norwood, where Dom attended school.

Eight years after he began to work for Hill, in 1933 Dom married Elizabeth DeSantis of Revere and they have made their home for the last twenty years at Walnut Terrace, Dedham. Dom and Elizabeth have four married daughters: Grace Williams and Janet Kenyon of Dedham, Elizabeth McLiss of Oakdale and Edith Mitchell of Fairfield, Missouri. The Longs have two grandchildren now,

but expect before the year is over to be grandparents three times more!

Dom is one of the good bowlers on the W. J. Hill team of the Bird Club League. This team also has several matches a year with a team from the Bird plant at Manchester.

Two of Dominic's sisters have worked for Bird & Son at No. 1 Box Shop: Mary, many years ago, and Jennie who last worked here in 1947 and who is now Mrs. Roby, wife of Robert Roby, chief paper inspector at East Walpole.

If Dom has inherited his mother's good health he still has a long life ahead of him. His mother, who lives with Jennie on Highview St., Norwood, is 83 years young and still very active.

FLOOR COVERING PLANT

Bette Martin of East Walpole has joined the Flooring Office staff. We hope her stay is a long and enjoyable one.

Ann Allen of the office spent two weeks of her vacation visiting New York, New Jersey and Provincetown.

Margaret Keenan has returned to the Flooring Laboratory after a three weeks' vacation spent mostly in Florida.

Brownie Kanalski of the Research Laboratory and his wife, Helen, motored through New Hampshire and Vermont during their vacation. Brownie said that the week-end of September 23 the foliage was just starting to turn.

Congratulations to Mr. and Mrs. Henry Houghton who celebrated their 25th Wedding Anniversary August 4. More than 100 friends attended a surprise buffet supper given in their honor at their home.

Bill and Mrs. Melish took a six day cruise to Bermuda on the U.S.S. Queen of Bermuda a few weeks ago, and recorded the trip with many fine pictures.

MANCHESTER

We extend welcome greetings to new employee, Pauline Breault, who has joined us as a box maker. Also welcome back to Louise Vionne who has returned after a leave of absence and to Robert Dupont and Roland Palmer who have returned after a tour of duty in the Armed Service.

Adrien Cloutier's son, Roger, has returned to college in Nova Scotia.

Roland Nalatte, son of Freddie Nalatte, has returned to his studies at the University of New Hampshire.

CHICAGO

WILLIAM BENNETT, a millwright at the Chicago Laboratory until his retirement, July 1, 1949, passed away on Saturday, Sept. 1 1962 at the age of 82.

Bill started to work here in October, 1923 as a utility man in the machine

shop. He was later promoted to millwright, the position he held until his retirement.

He remained quite active around his home until about two years ago and he has been in failing health since then.

He is survived by his widow and a daughter. Funeral services were held on September 5 from the A.M.E. Church in Chicago.

Bird's truck driver Tom Cooling and Frank of National vacationed in Minnesota with Lou Lance (one time our master mechanic). They fished and ate the fish as soon as they could get them ready. Tom says, "Oh! that Minnesota fresh air!!"

Herman Wallenschus of the Sample Department spent his belated honeymoon in Florida this year.

This vacation story is tops . . . Bozo (Levi Hosh's cocker spaniel) traveled by car to Atlanta, Georgia. Of course, like everyone Bozo had new luggage — that is a new harness, sweater, leash, bed etc. He made the trip with Levi's sister and acted as a body-guard on the highway. Later, Levi Hosh will bring Bozo home when he is on his vacation.

Our sympathy to Ed Doran in the loss of his brother.

Dick Emerson is now back to college. We enjoyed your co-operation, Dick, and hope you will be with us in the Sample Department on your next vacation from college.

Bernie Schatte's son, Robert, started his first year at St. Benedict's College, Atkinson, Kansas. Robert wants to be a teacher of English.

Leonard Miller, foreman of Shipping became Grandpa for the fifth time. Congratulations, Grandpa, and the best of Mom and Dad, with your fifth baby.

Congratulations to Mr. and Mrs. H. Brandau who celebrated their 50th wedding anniversary recently with a dinner and reception. Mr. Brandau was our traffic manager — and is now retired.

As the picture shows, Gresh Brebach, was a happy man on July 21 when Gresh Jr. took Judith Susan Stephenson as bride at a pretty ceremony in the First Congregational Church at Lockport, Ill. A spending August in Ohio, the couple moved to their new home in Champaign, Ill. Sept. 1st. Mrs. Brebach, who is a graduate of the University of Illinois, will teach English in the Champaign schools and groom will complete his studies at the University of Illinois, where he will receive engineering degree in February, 1963. He will then continue on for his Master's degree.

PHILLIPSDALE



William Queenan, Shipping Foreman

William Queenan has been appointed foreman of the Shipping Department



SUMMER WEDDING. Gresham T. Brebach, Jr. and Judith Susan Stephenson were married July 1 at the First Congregational Church in Lockport, Illinois. Gresh, Sr. is a Bird Building Materials salesman out of Chicago. Left to right, G. T. Brebach, Sr., Mrs. Brebach, Sr., the groom and his bride, Mrs. James M. Stephenson and Mr. James M. Stephenson.



Safety Shoes Prevent Smashed Toes

Last month Carleton Rafuse in the Linoleum Department at the Floor Covering Plant was placing a detachable core head on a core at the winder. The head, which weighs 30 pounds slipped from his grasp and dropped about three feet directly onto his left foot.

Luckily that foot was safe inside a safety shoe, bought through Thom McAn under the Bird & Son safety shoe program. A corner of the core head tore a gash completely through the leather on the toe-cap, but the metal beneath held firm and there was no foot injury whatsoever. In fact, Rafuse is still wearing the same pair of shoes and thanking heaven that he was wearing them on that day of the accident!

Phillipsdale Plant. He started originally in 1940 in the Shipping Room and several years transferred to the rd Mill. In 1947 he became a wood ker. From 1948 to 1952 he worked the Maintenance Department and for last ten years has been a foreman in Wood Department.

Manuel Costa

MANUEL COSTA who retired June 30, 0, died on September 2, 1962.

Manuel started with Bird & Son in ember 1923 in the Boiler Room, king there until some years ago when new boiler was put in, and then he referred to the Board Mill where he inued until his retirement. He has been able to visit the plant much e retirement, but old timers remem-him as a very friendly fellow worker.

he Phillipsdale bowling season started ember 5th with some 32 participants. teen men so far have managed to keep e average above 100 with Armand Roy outstanding player. He had an average 23.5 on September 19th.

he captains of the teams are as follows:

Team	Captain
Wrens	M. Pierson
Bobwhites	P. Pino
Blue Jays	C. Averill
Parrots	J. Medeiros
Robins	A. Roy
Hawks	M. Perry

he matches are held every Wednesday t at the Seekonk Bowling Lanes, and imagine the bowlers would welcome a ring section.

Mr. and Mrs. Howard Hadfield have an- nounced the arrival of their 5th child, a hter Mary Beth on July 18.

Mr. and Mrs. Ray Nolan have announced arrival of their 9th child, a girl, Debra

Mr. and Mrs. Bill Conway have an- nounced the arrival of a daughter, Catherine abeth.

ongratulations to Pat Gouveia whose en- ment to Jack McWhinnie of East vidence was announced.

ou can read many stories about golf he paper these days but they missed the ch to end all matches between Ginger ti and Sam Stewart. Sam had never ed golf before and he admits there e times when it showed. George Traco, the official scorekeeper, tried to help t out by counting all of Ginger's prac- strokes but when Ginger discovered he a six on the third hole before he had n his second shot he put an end to that. ough he didn't win a hole, Sam is de- mined and wants a rematch. Good luck, !

We recently had a visit from a retiree, rles Czynak, who looked as young and py as ever.

REVEOPT

Neill R. McNeill

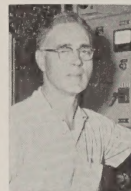
We were all deeply saddened by the th of N. R. MCNEILL, retired general man. Due to ill health, Mac had en an early retirement last March and ered a fatal heart attack September id.

Mr. McNeill came to Bird & Son, Febr- y 27, 1941 from Phillips Petroleum npany of Smackover, Arkansas. An ert in the field of electronics, his first ies were to install the old power plant id in the early days of the Shreveport nt. Later he installed the panel board ng the machine which was a big step e progress of manufacturing.

On January 31, 1944 Mac was made ster mechanic and on June 1, 1946, gressed to general foreman of the evoport operations.

Floor Covering Worker Celebrates His 25th

WILLIAM FITZGIBBONS, who celebrated a quarter century with Bird & Son on September 22, is another man



who has spent his entire Bird career at the Floor Covering Plant. Having worked in several departments from Undercoating to Shipping he has a knowledge of the process from start to finish. Since

1956 he has been a machine tender on the rotary print machines.

His employment started in the old Chromalin Department where linoleum is now made, but after a year he transferred to the Undercoat Department where he eventually became machine tender. From 1947 to 1953 he worked in Shipping and from there transferred to his present department, Rotary Printing. After three years as coating machine tender he became machine tender on the printing units, the position he still holds.

Mr. and Mrs. Fitzgibbons live at 2 Stone Circle, Norwood with their two youngest children, Gerald, 12 and Janet, 10. They have three married children: Mrs. Clair Dion, William and Neil. There are seven grandchildren.

For years Bill raised beagles and ran them in trials all over New England. He still retains his membership in the Plainville Beagle Club, has a couple of dogs for pets and a roomful of trophies.

As the interest in beagles indicates, Bill is also a hunter. Fishing and pinocle are his other chief hobbies. He keeps in touch with other local sportsmen through his membership in the North Walpole Fish and Game Club.

Before ill health slowed him down, he was very active in the community affairs of Shreveport and Bossier City. He was a member of the Broadmoor Baptist Church, Martin McClanahan Masonic Lodge 384, F. & A. M., Past Worthy Patron of the Bossier City Chapter of the Order of the Eastern Star, during which time he conferred the degrees of the order on a number of his fellow employees. He was also a charter member of the Shreveport Plant Foremen's Family Club.

Mr. McNeill is survived by his widow, Ella Falkner McNeill, and his son, Jerry.

LEWISTON

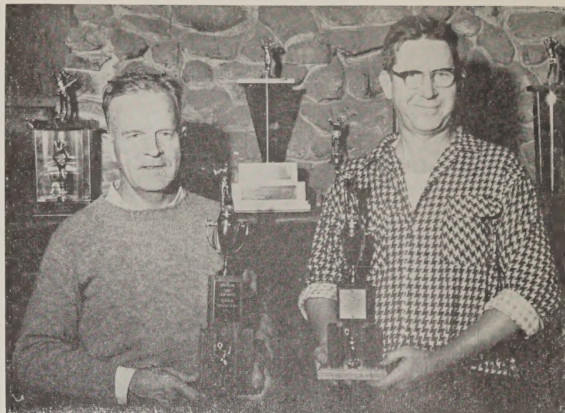
This month we welcome Jean Duval, wife of Larry, who is filling in for Christine Gagnon while she is undergoing surgery at the St. Mary's Hospital. We wish Chris a speedy recovery and hope she will be back with us soon.

We are happy to have Vern Duchette back with us, after his recent stay at the Veterans' Hospital.

Joan Walmisley is the proud parent (?) of an 8 weeks old French poodle, named Michelle. Joan's only problem is that Michelle would rather sleep with her than in her own bed.

We hope that Maryette Smith will be over with her near pneumonia and back with us by the time this appears in the news.

We are all very happy that Betty (Cody) Breaux, is returning to the entertainment



WINNERS! George Johnson, left, won the Class A Golf Trophy last month in the Bird Club tournament, and Howard Heath won Class C. It wasn't until two nights later that the winner of Class B was known — Moses Bader, the victor in a three-way play-off.

Johnson, Bader and Heath Win Golf Tourney Trophies

Tuesday, September 18th found the Bird Club Men's Golf Tournament being played at Cedar Hill in Stoughton. The final results were not in until 7 P.M. Thursday, two days later. And then it was discovered three men had to play off a tie.

The three-way match went one extra hole before Moses Bader emerged the victor of the Class B trophy over Edgar Johnson and Alex MacIntyre. Low net went to Edgar Johnson and Alex wound up with low gross. Second low net had a two-way tie between Ray Bearce and Joseph Marcotte, and Oscar Lambine won 4th low net.

Class A trophy winner was George Johnson, with Gus Ellison following with low net. Rocco Phillips took 2nd low

gross. Second low net found Harry Cady and John Joval tied, with Ted Pierce picking up 4th low net.

The Class C trophy went to Howard Heath, with Pete Mudgett taking low net. Second low net was taken by Nelson Chute and 2nd low gross went to Nick Radzwil. Third, 4th and 5th low net went to Art Nilson, Larry Bishop and Jim Jeffrey, in that order.

Because of the tie and the later play off, only pictures of the Class A and Class C winners could be taken the night of the tournament.

This tournament was the last golf event for this year except possibly a challenge match between Bird and Plimpton Press for a trophy which the pro at Cedar Hill has put up. If it takes place it will be soon, on a Sunday. The men are already talking about the better scores they will make next year.

world, part time. She will accept a few engagements for the weekends, and will possibly be seen some on TV. She recently made a guest appearance on the Ken McKenzie show over WGAN-TV. Sept. 15th she was at Skowhegan with her troupe. We are thankful to Irene Freve for talking Betty into singing again, and offering to furnish transportation. Betty recently recy from Toronto, Canada paper, in which the music critics are predicting big things for her son Lenny and his magic guitar.

Art Lynch was just proud of making the tenth hole in three recently. After all, that is all that Sam Snead got when he made his appearance at Portland this summer.

Lee Retires

(continued from page 1)

at East Walpole as an assistant to the foreman, "Tap" Geary. In 1926 he transferred to No. 1 Box Shop to have charge of planning and scheduling. Later he was made foreman of the Corrugated Department. All this was good training for the job to which he was assigned in 1930 — packaging engineer. In this work he dealt directly with customers, designing new types of boxes and helping customers solve their packaging problems. Much of the packaging still used by the aircraft industry is a result of Marsh's work.

In 1955 he transferred to the then new plant at New Britain, Conn. as salesman and sales engineer and has continued in this work until his retirement.

Mr. and Mrs. Lee lived for many years in East Walpole. Here he served a number of years as assistant scoutmaster, troop committeeman and member of the Old Colony Council staff in several capacities. He was also a member of the Camp Child staff, serving some time as camping chairman. For his outstanding work in scouting he received several awards, including the distinguished Silver Beaver award.

The Lees will continue to live in Farmington, Conn. but will undoubtedly make extended visits to the homes of their children and grandchildren. Their daughter, Elizabeth (Mrs. John Egizi) lives in Wayland, Mass. and has two children. Baldwin and his wife and two children also live nearby in West Springfield where he serves the city of Springfield as Director of Parks and Recreation. William is assistant vice president of the Western Pennsylvania National Bank and lives in Upper St. Claire, Bridgeville, Pa., with his wife and three children.

Al Smith Remodels Old Home Down East

Al Smith, who retired at the end of May from his position as personnel services manager, has been having a wonderful time this summer remodeling his year-round retirement home in West Jeddore, Nova Scotia. He has worked hard, toned up his muscles and looks and acts completely happy in his new way of life.

His wife's old family homestead, built 65 years ago on the shore of a beautiful bay, was solidly constructed to last for years and years, but it didn't have quite the living space the Smiths wanted. So Al drew his own plans, engaged a carpenter — and other skilled tradesmen as necessary — and put himself on the job in the dual role of carpenter's helper and general boss.

Work began early in June and is now complete, as the picture shows. An 18 foot by 20 foot ell, two stories high, was added and the kitchen redesigned so that the back door is now in a corner of the ell, rather than in the main house. The ell contains a 12' x 12' family room with a picture window overlooking the bay, a back entrance and hallway, and a laundry room, all on the first floor. On the floor above is a large area which Al will some day make into a comfortable bed room.

On the front side of the wing is a perch — not a porch, as it isn't wide enough, Al says — but a sheltered area, out of the sun, where on warm summer days you can sit and rock and watch the boat traffic up and down the bay.

During the summer, Mrs. Smith (Ethel) stayed on in East Walpole to show their home to prospective buyers. Al returned to East Walpole in late August, to help with the final packing and moving. Now they are both comfortably settled in their old, newly-remodeled



PROFESSIONAL JOB. This is the two-story wing which Al and Ethel Smith added this summer to their retirement home in West Jeddore, Nova Scotia. A family room with picture window on the opposite side of this wing overlooks the bay. That's Al's Falcon near the new back door which leads into their modernized kitchen in the main part of the house.

home where Ethel lived as a child. Living nearby are several cousins and Ethel's sister and her husband, Anne and Bill Jonah, both of whom at one time worked at Bird & Son.

What will Al do now that the project is just about completed? "Well, there's still the interior to finish," says Al, "and then the whole inside of the main house needs doing over. I've got all the work I want for several years. This winter we hope to go to Florida again, as we have for several years. Some year, when everything else is done, I hope to build a wharf and perhaps own a small boat. We have 400 feet of waterfront, just across the road from the front of the house."

When we talked with Al on moving day, early in September, he said to be sure to tell his Bird & Son friends to drop in and see him, if any of them get to Nova Scotia. West Jeddore is on the southern shore of Nova Scotia, not too far from Halifax.

Army Chemical Corps as a mechanical research assistant at the Biological Warfare Laboratories in Fort Detrick, Maryland. He joined U.S. Gypsum upon his discharge from the service.

He was married in 1961. He and Mrs. Leithner live in a colonial home in Linden, N.J. where Al follows several hobbies including photography, tennis and refinishing antique furniture.



Michael Gavin came to Bird & Son after more than twenty years with A. M. Karageusian, Inc., New Jersey carpet manufacturer. He was born in Elizabeth, N.J. and attended schools in Roselle Park, N.J.

Mike and his wife, Barbara, reside with their daughter, Marsha, 16, in Cranford, N.J. His favorite pastimes are bowling in the winter, golfing in the summer and reading whenever he has time.

SIGN UP EARLY

During October flyers will be sent to Bird Club members asking for early replies on attendance of Bird Club children at the big Christmas Party. Because of the large numbers that attend the committee must start its planning months ahead.

You can help by returning your slip promptly, indicating the name and age of each child expecting to attend. Details as to date and place will be announced.

Blake Appointed

(continued from page 1)

study in the field of chemistry.

The Blakes live at 43 Chandler Avenue, Walpole, and have two children: Barbara, 7 and Susan, 5. Dick is a member of the Republican Town Committee in Walpole, and has been active in the Walpole Couples Club, serving as secretary-treasurer last year and program chairman in 1960.



THE BOSS SPEAKS OUT. Al Smith was architect, contractor and day laborer all at the same time last summer, as he planned, directed and worked on the addition to his retirement home in Nova Scotia. Al (center) discusses a problem with his carpenter.

PERTH AMBOY

The Employment Office here at Perth Amboy has been a very busy one for the past month. We welcome all new members of the Bird family and hope their stay with us will be a long and pleasant one:

Joan Bradshaw, dictaphone operator and typist; Frank Novak, lab technician; Carl Ambrose, Clarence Bunn, Emery Fowler, Gary Clark, Robert Byers, George Biedenkapp, Francisco Cotto and David Gilligan all new plant employees.

Our best wishes to Eileen Tiner who was married on Sept. 2nd to John Wagner. The Wagner's honeymoon included a trip throughout the New England States.

Mary Ann Pluckter and her husband enjoyed a two week vacation in Puerto Rico. Welcome Home!

Our Perth Amboy Plant has had its first face lifting, a coat of paint. We wish to thank all responsible for a job well done.

Bird Club Fall Programs Now in Full Swing

Several Bird Club programs are off to an early start this Fall.

PINOCHLE PARTIES will be run twice a month for a period of seven months, starting in October. The first two are scheduled for October 9 and October 16. The chairman plans to keep to the same two weeks every month so as not to conflict with other activities.

ART CLASSES started October 1 and 2 at the East Walpole Brigade Room and

will continue each week under the direction of Helen Pierce. Beginners generally attend the Tuesday evening session, but if a beginner can come only on Monday, he is permitted to do so.

NEPONESSET CHORAL SOCIETY is well started on rehearsals for its December concert, *Judas Maccabaeus* by George Handel. The chorus numbers more than fifty. Tryouts for solo parts were held after this issue went to press, October 3.

Both Men's and Girls' Bowling are off to an enthusiastic start. There are four teams in the Girls' League and they will be playing their third week about the time this issue appears.

At the end of the second week the E.N. team is leading the Men's League which there are fourteen teams.

Girls Already Planning Next Softball Season

The Girls' Softball League has ended its season, with St. Mary's of East Walpole winning the trophy. The Bird team didn't do so well, but we are going after that trophy next year.

A banquet for the League was held on October 2nd in Steuben's Restaurant.

I thank all the girls who participated. See you next year.

— Carol Griffin

Perth Amboy Plant Has Two New Supervisors

We present two new members of Perth Amboy's supervisory staff — Alfred W. Leithner, plant engineer and Michael Gavin, assistant shipping foreman.



Immediately before joining Bird & Son in August, Alfred Leithner had been project engineer to the assistant plant engineer at the U.S. Gypsum Company. He was born in the Bronx,

New York City, lived later in Avenel, N.J. He graduated from the Stevens Institute of Technology in Hoboken with a degree in Mechanical Engineering. He also did two years of post graduate work in Industrial Management at the Institute.

After working two years for the Bell Telephone Company as field engineer, Leithner served two years with the U.S.

The BIRD REVIEW

Fiftieth Year of Publication

Volume 50 No. 11

Published for Bird & Son, inc. employees and their families

November 1962

Bird Suggestion Plan Given Honor Award On 50th Anniversary

Bird & Son, inc. has received national recognition for fifty years of successful suggestion system operation. The Honor Award, in the form of a plaque was presented to E. M. Grou, secretary of the Suggestion Committee, at the 20th annual conference of the National Association of Suggestion Systems held October 22 at Hotel Commodore, New York.

Later at a Suggestion Committee meeting in President Wilkins' office, Mr. Grou presented the Honor Award to Charles Sumner Bird, Chairman of the Board, who started the Bird & Son Suggestion Plan 50 years ago.

The bronze plaque, mounted on a walnut base, reads:

HONOR AWARD

Presented to

BIRD & SON, INCORPORATED
in recognition of
50 years Successful

Suggestion System Operation
1912-1962

Presented By

The National Association
of Suggestion Systems

Only one other company received a similar award at New York — the Goodyear Tire & Rubber Company of Akron, Ohio. There are less than a dozen companies throughout the country whose suggestion programs date back more than 50 years. Eastman Kodak's plan has been operating since 1898 and Bausch & Lomb Optical Company started theirs a year later. Jennison Manufacturing Company, 1900, General Electric Company, 1906, and Westinghouse Electric Corporation, 1910 are among the over-50 list



FRANCIS GILMARTIN, East Walpole Power Plant, receives check for \$175 from President Wilkins for his valuable suggestion which showed how to recirculate hot water and thereby save heat. Gilmartin and President Wilkins (left) are seated. Standing: Warren Anderson, Lester Tarbell, Ralph Hall, Burleigh Hutchins, Rogers Weed, George Blair and Paul Knight.

which Bird has now joined. We have no way of checking, but we doubt if any other company was able to present its plaque directly to the man responsible for starting the plan, as Bird & Son did.

A little research in the files of the last half century has revealed the following:

During the past 50 years, through September, 1962, 37,064 suggestions have been received.

In that same period, 10,417 suggestions have been accepted and received monetary awards.

Louis Knaus received the first award early in 1913 for a suggestion

(continued on page 2)

Gilmartin Wins \$175 Suggestion Award

A check for \$175 was presented to Francis Gilmartin, engineer at the East Walpole Power House, by President Wilkins on October 8, in recognition of his suggestion "Reduce Volume of Water to Waste Water House." This excellent suggestion, originally accepted in 1961, has proven a good money-saver.

Gilmartin discovered a way to reuse a substantial amount of hot water that formerly went to the waste water house. After observing the results for a year, it has been found that by using this idea and piping the water to the condenser water supply, a substantial amount of heat has been saved.

The presentation was made at a meeting of the Administrative Committee with General Superintendent Lester Tarbell and Chief Engineer George Blair also present to offer congratulations.

Other suggestion awards, paid in October were as follows:

Gunnar Anderson, FBM	\$25
Daniel Hourihan, DPF	25
Clarence Young, FFG	25
Russell Weddell, DPM	5

Ten Walpole Students Get Special Recognition For High Results in Test

Joyce Perdue and Mark Peterson were among ten Walpole High School seniors honored last month when it was announced that the ten had been given special recognition for their performance on the 1962 National Merit Scholarship Qualifying Test. Joyce's mother, Ruth, works in Sales Promotion and Mark's father, Roland, is office methods engineer.

John Stalnaker, president of the National Merit Scholarship Corporation, in making the announcement stated:

"About 28,700 students throughout the country are being awarded Letters of Commendation in recognition of their excellent performance on the qualifying test. Although they did not reach the status of semifinalists in the current merit program, they are so capable that we wish to call attention in this way to their achievement and academic promise."

The ten Walpole students commended, in addition to Joyce Perdue and Mark Peterson are: Richard Johnson (whose brother, William has worked in the summer at No. 1 Box Shop and whose uncle is Stephen Canavan of Floor Covering), Susan Cox,

(continued on page 2)

Macchi Finds New Designs In European Art Centers

Floor Covering Chief Designer Philip Macchi returned October 31st from a month's trip to Europe, visiting the principal art centers in Spain, Portugal, Italy and France. This design research trip gave him a concentrated look at the best of the old world floors of marble, terrazzo and mosaic in four-teen different cities.

Today's most popular floor covering designs are the *natural* designs — floors that look as though they were meant to be walked on. Phil Macchi's visits to museums, public and private buildings have provided him with both inspiration and actual materials from which many new Bird Floor Covering designs will be developed. He took dozens of pictures, visited and talked with many of Europe's best design artists and collected many actual samples.

The tour, which was arranged through the various consulates with the assistance of Mr. Charles Sumner Bird, started in Lisbon, Portugal. From there Phil went to Toledo, Madrid, Cordoba, Escorial, Granada, Sevilla and Barcelona in Spain; then to seven cities in Italy — Naples, Rome, Assisi, Siena, Florence, Venice and Milan; and finally to Paris where he made side trips to Fontainebleau and Versailles. There were also side trips made from Naples, Florence, Rome and Milan, and in this last city he visited a Floor Covering Company now using designs of special interest to Bird & Son.

Macchi is enthusiastic over what he saw and the possibilities of incorporating many of the ideas into beautiful designs for Bird Vinyl Floor Coverings.



HONOR AWARD to Bird & Son — and Mr. Bird! Edgar M. Grou, secretary of the Suggestion Committee presents plaque to Chairman of the Board Charles S. Bird, in recognition of 50 years' suggestion system operation. Grou received the award at a meeting in New York and in person presented it to Mr. Bird who started the Bird & Son plan 50 years ago. Members of the Suggestion Committee present are, left to right: Donald Frazier, Lester Tarbell, Albert Gilmore, John Murphy, Robert Holman, Jack Lockridge, Robert Patterson (between Mr. Bird and Mr. Grou) President Wilkins and Arthur Colburn.



The BIRD REVIEW

Fiftieth Year of Publication

Vol. 50 No. 11

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Editorial Office at East Walpole, Mass.

EDGAR M. GROUT, Editor

JOHN J. MURPHY, Adviser



HONORED GUEST. Velma Cobb, seated, second from right, was honored at the October meeting of the Norwood Business and Professional Women's Club. In this group are other Bird & Son women who belong to the club, or who were present as guests. Seated: Geraldine Buckley, Mary Moylan, the guest of honor Velma Cobb, and Helen Tohosky. Standing: Mary Molla, Jo-Anne Gore, program chairman, Robert A. Browning, speaker of the evening, Ann White, president and Louisa Graham.

Velma Cobb Honored By Norwood Club

Velma Cobb, treasurer of the Neponset Credit Union, was honored at a banquet of the Norwood Business and Professional Women's Club held at Mary Hartigan's Restaurant on October 24.

Earlier in the month, October 7-13, National Business Women's Week was observed with the theme, "Leadership — A Dimension in Democracy." The Norwood club decided to honor a local woman who exemplified this theme and Miss Cobb was selected. She is the first woman to be elected treasurer of the Neponset Credit Union in its nearly 50 years of existence. She began work with the Credit Union in June 1934 and in 1942 was elected to the Board of Directors of the Credit Union and made clerk and assistant treasurer. She has been active in the Credit Union League of Massachusetts where at one time she was a member of the Executive Committee of the Metropolitan Chapter.

National Business Women's Week was celebrated with special events and programs throughout the state, including a workshop held October 7 at Hotel 128. Mrs. Betho Pratt, wife of William Pratt, Floor Covering, and former head nurse at Bird & Son, was state chairman of National Business Women's Week.

Club members from Bird & Son who attended the October meeting were Louisa Graham, Geraldine Buckley and Helen Tohosky. Present from Bird & Son as guests were Mary Molla and Mary Moylan. Mrs. Ann White, president of the Norwood BPW, is wife of Hubert White of the Floor Covering Plant. Jo-Anne Gore of Walpole, as program chairman, presented the speaker of the evening, Robert A. Browning, state labor conciliator, who spoke on "Distinctions of the Two Political Parties." Mr. Browning at one time worked for Bird & Son.

Special Recognition

(continued from page 1)

Peter Forssell, Cynthia Green, John Parquette, Richard Phillips, Ronald Silvi and Brian Walsh. They are among the high school juniors in 16,000 high schools who took the scholarship tests last March, consisting of a three-hour examination in five separate areas of education. The 1963 tests will be conducted next spring, ending about April 25, 1963.

Tomorrow's plans depend on Safety today.

— prize-winning slogan of the Asphalt Roofing Industry Bureau Contest

Honor Award

(continued from page 1)

about special fittings for oil cups. The largest award was paid in 1953 to Arthur Balduf, electrician at the Floor Covering Plant — \$5,000.

The second largest award was paid to Bruce Farrar, Norwood Roofing Plant, in 1947 — \$2,000.

A New Product award of \$1,000 was established in 1933. The first winner was Bernard Walker in 1941. East Walpole Electrical Department.

Other recipients of the New Product Award (now called Business Builder Award and paying \$1,500) have been: Robert Preble, Edward Lincoln, John H. Murphy and A. K. Powers of various sales departments; Kenneth Houghton, No. 1 Box Shop; and Caryl Hinds and Frank Campisano, Norwood Roofing Plant.

Each year for over 30 years special awards have been paid for suggestions that made substantial savings. Also, year-end awards have been made for the three best suggestions of each year.

Recent Deaths

Herbert S. Palmquist

HERBERT S. PALMQUIST, retired, died October 21 at the age of 62. He had been in poor health for many months and had taken early retirement from the company last July on this account.

He was first employed by Bird & Son in August 1935 at No. 2 Box Shop. He was for many years a millwright and Jordan repairman at the East Walpole Maintenance Department.

Funeral services were held at the May Funeral Home on October 24. He is survived by his wife, Adina, of 23 Bellevue Avenue, Norwood.

Edgar Wormald

EDGAR WORMALD of 51 Revere Road, East Weymouth died suddenly on October 22 after a short illness. He had been employed at the Norwood Roofing Plant since April, 1936.

Starting as a tractor driver and helper at the Granule Plant, he later became spare welder. In 1942 he transferred to the Maintenance Department where he then worked until his death as a millwright.

Funeral services were held at the McDonald Funeral Home, Weymouth, on October 25. He is survived by his wife Frances, and four young sons, Kenneth, Brent, Lee and David.

Albert J. Briggs

On October 28 ALBERT J. BRIGGS of 16 Strafford Avenue, Islington, died at the age of 60. A No. 1 Box Shop worker, he had been in poor health since last February, but had returned to work for a few days early in October.

After spending many years in the painting business, he joined Bird & Son on April 14, 1943 as a pick up man on the Solid Fibre Combiner. He eventually became assistant machine tender and

had also worked on the elevator and a cleaner.

Briggs, who was single, is survived three sisters and two brothers: Mrs. Elsie Garrity of Weymouth, Mrs. I. Nelson of Norwell, Mrs. Florence K. of Braintree, Harold of Readville a Clifford of Hyde Park. Funeral services were at the Franklin C. Graham Funeral Home in Hyde Park on October 31.

Fred A. Winters

FRED A. WINTERS, one of the original ten employees at G. W. Dinsmoor Company died suddenly in Lawrence, Mass. on October 21 at the age of 54. A native of Doncaster, England, he had lived in Lawrence for over 50 years and for the past 30 years had been employed by the G. W. Dinsmoor Company. For many of those years he was assistant treasurer and clerk, before the company was purchased by Bird & Son in 1958.

He is survived by his wife, Alice, sister, two brothers and stepdaughter and stepson. The funeral was held October 24 at the Langevin Memorial in Lawrence.

Here Are Bowling Results At End of Six Weeks

In the sixth week of bowling, the E team and the FBM teams are tied for first place in the Men's League. There must be something about maintenance work that makes good bowlers! No. 10 slot is held by the FX2 team.

The same three teams are represented in the three top bowlers as of October 24:

	Average
Moses Bader, EM	113.7
Armando Croatti, FBM	111.4
William Morrissey, FX2	110.2

Others near the top are: Angelo L. Salvia, DF, 109.4; Frank Petrolini, D, 108.7 and Julius Aukstolis, FBM, 108.7.

William Morrissey holds the high single record of 142 with Joseph Dion FBPM7 and Moses Bader trailing, both with a 140. Moses Bader is high string man at 380 and William Morrissey is in second spot with 374.

In the Girls' League the four teams stood in this order at the end of six weeks:

Team No.	Captain
4	Mary Ann Tamasanis
2	Mary E. Moylan
3	Carol Michaud
1	Evelyn Balduf

Mary Moore and Doris Reardon are presently tied for first place in the high three string competition, each with a score of 309. Leading the high single scoring is Marylee Gibadlo at 120.

Contributors

Contributors to this issue include: Julia Smith, Nancy Bailey, Doris Reardon, Thomas Flood, Joseph Geehan, Warren Eisner, Jr., Mildred Sanborn, Beatrice Thompson, Violet Mackiewicz, Joseph Carchedi, Julius Aukstolis, Joseph Nevins, Michael Macmartino, Rose Fox, Virginia O'Brien, Robert Zobel, Rita Wolcanski, Lucille Burrow, Moses Bader, Mary Moylan, Norman Greene, Leonard Weaver, Aldo Bertoni, John White, Helen Lane, William Ford, Lawrence Pickener.

OP OF THE NEWS

AIN OFFICE

Welcome to Neil Murphy who joined the Industrial Division on October 15 as a representative.

Welcome, also, to Mary Lou Welsh and Patricia Wasson who are now working in the Purchasing Department and to Arthur Mason in the Credit Department.

We wish Mary Griffin a quick recovery from her operation. She is now at home. I hope to see her back at work soon.

New arrivals include a son to the Byrons — Glen Henry — born September 1, a daughter, Kimberly Ann, to the Johnsons in October and a baby boy to the Wines. Alma formerly worked in the Audit Department.

Congratulations to Mary Ann (Alukonis) manassis and her husband, John, on their wedding October 6. They report a fine trip Bermuda on their honeymoon.

Helen Goetz of Payroll spent two enjoyable weeks at her cottage in Eastham. Most of the time she was surf fishing with three professional guides, Jerry Emond of Eastham and Conrad Noble and his wife of Wrentham and Eastham. The average catch per evening was 132 pounds of fish. They are now known as the Indian Neck Fish Co., Inc. Wellfleet.

Mary Moore of Accounting was married October 20 to Thomas Geoghegan in Gerard's Church, Canton at a 10 A.M. priest mass. A reception was held at the F.W. Hall in Norwood and they went to Cape Cod and New York on their wedding trip.

On October 7 Carol Ann Wojdag of the edit Union became Mrs. Roland F. Maud, Jr. After a wedding trip to Washington, D.C., the newly-weds are now living 36 St. Joseph Avenue, Norwood.

APER MILL AND FINISHING

Congratulations to the Thomas Floods who welcomed Thomas Joseph, Jr. to their household on August 29th.

D. 1 BOX SHOP AND OFFICE

Good luck to Susan Stillman who left the Shipping Office on September 7th to attend Hartwick College in Upstate New York. Here she will study to be a laboratory technician.

Our sympathy to Ben Beale and Roy Higgins, both of whose fathers died recently.

Vacations at the Shipping Department as usual cover a lot of ground:

Anne Morrison took day trips to Cape Cod and New Hampshire with her husband.

Also her son George and his family drove on from California for a short stay. This gave Anne a chance to see her grandson for the first time.

Ruth Markarian planned a Cape Cod trip, but when the time came she wound up at Miami Beach.

Charles MacDonald went to Nova Scotia where he visited with relatives.

Daniel Scanlon took day trips. Incidentally we have just learned that his wife won a sewing machine at the Brockton Fair last summer. William Murphy and his wife took some day trips, but Bill spent quite a bit of his time working around the grounds of his new home on Washington St., Walpole. It is getting to be quite a showplace.

Joseph Geehan spent his time between Gloucester, Scituate and Long Island, N. Y.

Congratulations to Howard Stott on the birth of a 9-pound son, Howard, Jr., on September 1st.

When Marshall Lee retired from New Britain at the end of September, his many friends in New Britain and East Walpole held a party for him at the Lord Fox. Arthur Bushell, acting as master of ceremonies, presented Marshall with Samsonite luggage and money. A bouquet of roses was sent to Mrs. Lee. Nearly one hundred people were present to wish Marshall well in retirement.

Eleanor Morse visited her cousin in San Pedro, California. She flew jet round trip, also taking in the World's Fair at Seattle.

NO. 2 BOX SHOP

Catherine Brady has been away on a trip to California. Unfortunately this was not wholly a pleasure trip as the purpose of the trip was to visit her sister who has been quite ill.

Patrick Mazzocca and his wife visited friends in Concord, New Hampshire and toured the Berkshires.

Mr. and Mrs. John Olson went to Maine where they did some hunting and fishing.

William Ford was a contest winner on the WBZ Rumor Contest and received a set of snow tires.

NORWOOD ROOFING PLANT

John Folan enjoyed his vacation with a trip through Virginia, Long Island and also a trip to Maine.

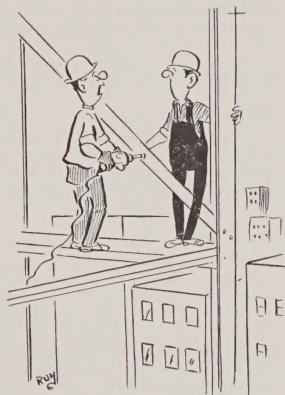
We extend our sympathies to Harry Kimball on the death of his brother.

Louis Silvestri won the best average speed trophy for the 1962 Norwood Homing Pigeon Club, old and young bird races combined. Fifteen races were flown for a total of 4,000 miles, starting with Pittsfield, Mass., 100 miles away, to Sandusky, Ohio, 600 miles distant.

Recent blood donors from this plant to



HAPPY COUPLE celebrate their Golden Wedding Anniversary. Mr. and Mrs. Carl Hagblom were honored at a party in Norwood on September 15. Carl, now retired, worked for 23 years at the Norwood Roofing Granule Plant. The Hagbloms now live on Cape Cod.



"There's some fancy name for it. All I know is I'm afraid of low places."

the Blood Bank at Norwood Hospital have been Urho Wiik, Charles Solbo, Edward Carberry, Edmund Cormier and Patrick Costello.

Gerard Chisholm was a recent visitor to New York where he attended the World Series game between the New York Yankees and the San Francisco Giants.

We extend sympathy to Harry Brylinsky and his family on the recent death of his father who had lived in Bayonne, N.J.

Also, sympathy to Edward O'Rourke, whose brother recently died in Ireland.

John Grudinkas has been appointed chairman of the Tenpin Bowling Committee. He rolls for the Bird Club team in the Industrial Tenpin League at Atlantic Lanes in Walpole.

John Faulkner spent four weeks at the old homestead in Nova Scotia; Robert Goode visited his daughter in Florida, and Gunnar Anderson motored to the Seattle Fair.

Henry Grover, former storekeeper, paid

(continued on page 4)

Mr. & Mrs. Carl Hagblom Observed Golden Wedding Anniversary in September

Carl Hagblom, who retired in 1957, and Mrs. Hagblom celebrated their 50th wedding anniversary with a party on September 15. They enjoyed a family dinner at the home of one of their sons, William Hagblom, Chief of Police in Walpole, followed by a reception at Runeberg Hall in Norwood later in the evening where more than 200 friends gathered to do them honor. Their actual wedding date was September 17, 1912.

We asked Carl, who is a young 70 and who now lives in Dennisport, Cape Cod, to write a message for the Review. Here is what he says —

"After I retired from Bird & Son we moved to the Cape where we had bought a house the year before. We also bought a cottage and moved it on the lot next to the house that we already had. I built an addition to the cottage and now we let it out in the summer and that takes care of all upkeep and also gives me something to do.

"We think the Cape is an ideal place to live after you retire.

"People say being married 50 years is a long time. To me it doesn't seem half that long. Marriage has its ups and downs, as any married couple knows. Bringing up a large family through the depression was a little bit rough but thanks to my good wife and fine children we managed to keep our heads above water. We are now the proud parents of six children and twelve grandchildren and six great grandchildren."

Center Street, Dennisport, Mass.



ELLEN BAKED A CAKE to celebrate International Credit Union Day, October 18, and all the sponsor Credit Union staff gathered 'round to celebrate. Left to right: Eleanor Graves, Alice Iron, Dorothy Bisdack, Elaine Dobrowski, Velma Cobb, Geraldine Kissell, Helen Bickford (who baked the cake) and Mary Moylan.

TOP OF THE NEWS

(continued from page 3)

the employees a visit recently. He now lives in Belfast, Maine in a trailer.

Gunnar Anderson and Arthur Aho are hunting moose in Newfoundland.

Nicholas Santoro took two weeks' vacation to do some hunting locally.

We shall greatly miss Edgar Wormald, lead man on the 11 to 7 shift, who passed away on October 22 after twenty-seven years with Bird & Son.

Late vacationers were Harry Brylinsky and John Navickas who spent a week at Bar Harbor doing a little lobster fishing.

Leslie White gets in some coon and rabbit hunting during this time of the year.

Patsy Alberico's son has entered Georgetown University this fall where he will be majoring in science.

Welcome back to Hollis Bullard who returned to his job as Yard Gang Boss after being out sick for twelve weeks.

Larry Marzuolo has moved into his new home at 75 Heaton Ave.

Do-It-Yourself William Haggerty recently borrowed a sledge hammer to do some repairs around the old homestead in Mansfield.

NEW BRITAIN

Congratulations to Mr. and Mrs. Maurice Martin on the birth of a baby boy who weighed in at 7 pounds, 9 ounces on September 25. This is their first child and they are very proud parents. Maurice is operator of the Slitter Machine.

Belated congratulations, also, to Mr. and Mrs. Laureand Rivera on the birth of a baby daughter last August. The newborn weighed in at six pounds and has been named Karen. Her dad works in the Shipping Department.

Lots of luck to Ralph Porter who has been working with us during his summer vacations for the past four years and has now returned to Boston Medical College to complete his studies to become a doctor. He is the son of Chester Porter who reports that his other son, Thomas, has returned to the Epiphany Apostolic College in Newburgh, N. Y. to start his second year of studies for the priesthood.

CHICAGO

Thomas Frank Mucha, weight 8 lbs. 5 oz., arrived September 23, 1962. Congratulations to Mr. and Mrs. Frank Mucha. Frank works in the Traffic Department.

Local No. 170 held election of officers. Martin Krajcir will serve another term as president, with Alfred Baker, Shipping, as vice president. The three new trustees are Rufus Newman, John Simpson, and John Jak. Delegates to the District Council Meeting — October 27th — were Eddie

Newman, George Coleman, and Martin Krajcir.

"Do your Christmas Shopping early," is the slogan of Jimmy Walsh, engineer. Jimmy mailed two sweaters to Ireland (one for each of his brothers) early in October.

We are glad to report that Sam Law, Compound Department, is improving after undergoing surgery.

Tom Cooling, truck driver, was presented with a new Bird Truck . . . and is Tom happy!

Bernice Behnke and her mother had a wonderful trip to California. They, of course, visited Los Angeles and San Francisco and many other places. The report is that they saw every point of interest possible, and enjoyed every bit of it. They traveled by train and enjoyed that, too.

B. G. Macfarlane and his wife spent their vacation at Fort Walton Beach, Florida. They had a fine vacation, helped along by almost perfect weather, which gave Mr. Macfarlane a fine tan.

MANCHESTER

Mr. and Mrs. Guy Hoyt have returned after spending two weeks in Detroit, Michigan with their daughter. They were very fortunate in finding beautiful weather. Guy is proud of the new paint job on his car which they had done while in Detroit.

Apparently someone didn't like the fire hydrant and pole on the corner at the end of our plant building. At least it made a good target for a car and bus accident which occurred here one Saturday morning recently.

With all the construction on the new belt line just below our plant there are quite a few changes. Some of us will soon need a map to find our way to work.

Mr. and Mrs. Robert Harden had guests on one recent Sunday when Mr. and Mrs. Albert Boonstra dropped in for a visit.

We hear that our truck driver, Raoul Desmarais, is building a car.

Now that snow has come we wonder if Mary Dwyer will continue to be able to find flowers for the vase on Mr. Hoyt's desk.

PERTH AMBOY

A hearty welcome is extended to the following men who have recently joined us at Perth Amboy: Robert Pederson, electrician, Frank Szucs, Leslie Borsos, Frank Zucaro, Tibor Banyasky and Robert Horvath, all new workers in the mill.

W. J. HILL

Here's a follow-up on the story of Dominic Long! One of the three expected grandchildren arrived October 28. It's a boy to Mr. and Mrs. George Mitchell. Mother and son doing well, plus grandpa.

Lawrence McDonald's eighteen-month old son, Joe, is recovering from a bad head gash which he received from a fall against the television stand at home.

Peg McCarthy, (wife of Jim), is home

from Norwood Hospital after a serious operation and is doing fine.

Congratulations to John Tamasamis on his recent marriage to Mary Ann Alukonis of the Bird & Son Office staff. After a honeymoon to Bermuda, they are making their home at 54 Federal Street, Walpole.

Speaking of Bermuda, Mr. and Mrs. Frank Green spent their vacation in that beautiful spot. Lucky people! With cold weather coming, they probably wish they were still there.

Al Boonstra and his wife, Sophie, spent their vacation touring Northern New England.

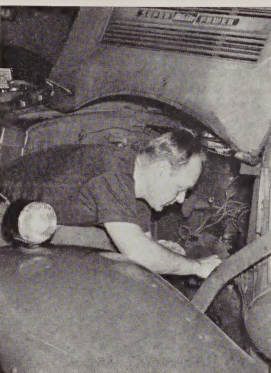
James Burke was elected shop steward at a Union meeting, October 20.

Phil McGrath finally found water at his country home in Norfolk 310 feet down! We were all sure he was drilling for oil, and now he says he wished he did.

Hill's bowling team traveled to Manchester October 27, where they were victorious — victorious in bowling, that is, but let's not ask the boys who won the card game.

Hill's safety tip: With winter driving coming with all its hazards, let's not be hasty about slamming on the brakes. That's one of the best ways to lose control of a car in slippery weather.

Melvin Rodman



In introducing another member of the Hill Division, we would like you to meet Melvin Rodman. Without Mel you wouldn't meet any of us as he is our mechanic who keeps the Hill trucks rolling.

Mel, who joined the Hill Division in February, 1955, was born in Boston, May 12, 1921. He was educated there in Bean Town, and graduated from Dorchester High School, Class of 1937. He was married September 7, 1942, to the lovely Gertrude Regal. He spent four years in the Air Force, where he was, of all things, a truck mechanic. After returning to civilian life, he operated his own service station until he joined W. J. Hill.

Mel and Gertrude have three children; David, age 19, who is a student at American International College in Springfield and is studying medicine; Linda, 11, and Sheila, 10, who are both students in the Norwood schools.

Mel and his family make their home at 67 Woodland Road, Norwood, where Mel keeps up with his hobbies of carpentry, metalworking and leathercraft. A hobby in which the whole family is interested is raising tropical fish. He is currently treasurer of Temple Shaare Teflah in Norwood, and last year was president of the Aginet Family Association.



BIRD SALESMAN PARTICIPATES in opening new store of the Lowder Supply Company, Thomasville, N.C. Otis Pitts, Jr., Bird salesman, is second from the right. Others are David Lowder, Bane Jones and Bradley Husker, manager. Over 10,000 people visited the store in three days.

LONG SERVICE LIST

DECEMBER

Name	Year	Dept.	Yrs.
Anthony Montisano	12-5-27	No. 2 Box Shop	1
Henry DeLamino	12-5-42	Paper Mill	1
Arnold G. Morse	12-8-42	Roofing	1
Charles A. Treacy	12-2-47	Paper Mill	1
Nemus L. Cianfrani	12-8-47	Floor Covering	1
Joseph F. Butler	12-8-47	No. 2 Box Shop	1
Frances M. Rubini	12-11-52	Office	1
David L. Yadiernia	12-19-57	Military Service	1
John Fitzgerald	12-27-57	Floor Covering	1

LEWISTON

Blanche M. Goldman	12-30-57		
MANCHESTER			
Guy R. Hoyt	12-19-22	Superintendent	4

PHILLIPSDALE

August Enos	12-14-42		2
Albert J. Kaiser	12-16-42		2
Carmino Sirignano	12-21-42		4

CHICAGO

William J. Brebach	12-4-22	Sales	4
Willie Blackman	12-1-57	Sales	2
Robert H. Watts	12-1-57	Sales	2

CHICAGO FELT MILL

Albert W. McKay	12-4-27		1
Harry Zajackowski	12-4-27		1
John S. Estevez	12-16-47		1

SHREVEPORT

Kavat A. Loe	12-1-47	Office	1
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CHARLESTON

Teddy P. Kellams	12-12-57		
Edward D. Martin	12-12-57		

JANUARY, 1963

Name	Year	Dept.	Yrs.
William M. Pratt	1-16-28	Asst. Superintendent	34
		Floor Covering	2
		Mill	2
Miles H. Hubbard	1-23-28	Roofing Sales	35
Acuvius Ventera	1-13-43	Maintenance	20
Alma Hennessey	1-14-43	Office	20
Patsy Catenaci	1-19-43	Paper Mill	20
Samuel Abraham	1-20-43	Floor Covering	20
Dara O'Malley	1-3-48	Floor Covering	15
Joseph J. Radzewicz	1-15-48	Floor Covering	15
Richard S. Woehms	1-20-48	Floor Covering	15
Gino Ioannilli	1-29-48	No. 1 Box Shop	15
John Carchedi	1-29-53	Floor Covering	10
John A. Hill	1-31-53	Maintenance	10
Leo A. Belair	1-7-58	Maintenance	5
Frank Grasso	1-8-58	Floor Covering	5

PHILLIPSDALE

Antonio DiFonzo	1-26-53		26
James F. Braga	1-26-53		16
Laurence D. Hoague	1-26-53		16
John Souza	1-26-53		16
William P. Coyle	1-27-58		16

CHICAGO FELT MILL

Pedro F. Sanchez	1-31-48		15
Rudolph T. Smolen	1-3-58		5
John W. Johnson	1-29-58		5

SHREVEPORT

Lionie G. Houston	1-16-38	Sales	25
James O. Bareswell	1-29-53		10
Eugene Graton	1-16-58		5
Hardy Dotson, III	1-31-58		5

CHARLESTON

Frank B. Ross	1-31-38	Sales	25
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GEORGE W. DINSMOOR CO.

Frederick Dawson	1-43		20
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Dancing and Roast Beef On Bird Club Bill of Fare

Two hundred members and guests enjoyed the Bird Club annual banquet on October 20 at the V.F.W. Hall in Norwood.

Following a delicious roast beef dinner, a magician and a ballet dancer entertained the crowd, with Georgia Mae, former Walpole girl, as mistress of ceremonies. Dancing to the music of The Key Notes concluded the evening.



KING FRANK MUCHA, Chicago Traffic Department, was recently given a "baby shower" by the girls of the Chicago office.



WENTY-FIVE YEARS with Bird & Son are joined as Blanchard Watts of Shreveport is interviewed by Lucille Burrow.

Blanchard Watts Recalls Softball Park Where Mill Now Stands

BLANCHARD P. WATTS was hired November 3, 1937 as watchman at the Shreveport Plant. Through the past twenty-five years he has moved from unloading dry felt for Wally Bauer, through several positions along the machine and on again to watchman. He recalls the many nights when he made the rounds the plant and office with only a cat he called Chessie, for company. Shreveport had only one roofing machine running at the time and when everyone left in the evening he says you could almost slice the stillness.

In May, 1944, soon after B. P. Soward was made plant superintendent, he was transferred to the Maintenance Department. A short time later, G. D. "Dude" Davidson became his foreman. "With a setup like that, who could help but enjoy his work?", Blanchard asks with a road grin.

He played a great part in the building and progress of the Shreveport operations in his loyalty and devotion to the company. He remembers the small plant back in 1937 and recalls one day when he was standing in the door looking

across the Bird property, which at that time was used for a softball park and Boy Scout's Cabin. The General Foreman told him that "some day" we would have our own felt mill sitting on that vacant lot and he would not have to unload dry felt shipped in from other places. He says that he gazed a long time at this two-block-area but failed to visualize a felt mill there. Now that we have one of the largest and most modern dry felt mills in the nation, no one could be prouder of it than Blanchard Watts.

Without hesitation he admits his most exciting experience came March 12, 1951 when Mrs. Watts called to tell him he was grandpa for the first time. Cathy Ann Nelson had arrived to bless the home of Mr. and Mrs. Howard Nelson. Blanchard, who has always been very punctual, took time off the next morning to go by the hospital to see his eldest daughter and the baby. He says there is something about the first grandchild that really touches the heart. He now has four grandchildren.

The family consists of Blanchard's lovely wife, Irene; one son, M/Sgt. Perry Watts, married and stationed at Randolph Air Force Base, Texas; the Howard Nelson family; and a younger daughter, Rose, married to Dr. John C. Micorito, Captain in the U. S. Army in Atlanta, Georgia. They have three lovely children, Nell, Cindy and John, Jr.

Blanchard attends the Curtis Park Methodist Church and is a member of the Cedar Grove Masonic Lodge 403, F. & A. M.

Besides hunting and fishing at his modern camp on Lake Kepler, his hobbies include his gardens, vegetable and flower. Around his new brick home on Patton Street is one of the most beautiful flower gardens in Bossier City.

the water as it melted. Each morning we hurried to see how much the tank had settled during the night. Then the machinery was installed and for a short time I was out of a job, but was called back October 15, 1937 to help get the mill started, and that is where the fun began. We had so many ups and downs trying to make a good product.

I have always been very proud of my job and in April, 1947 when I was transferred to the Cleaning Department, the foreman had some rules of his own. He gave each of his men a section and it became much fun racing to see who could get through first with a job well done. In July, 1957 I was transferred to the Maintenance Department. G. D. Davidson is my foreman and he has certainly been a nice person to work for. I am looking forward to the future and hope to spend many more years at my present job, oiling and setting up the machine for the next shift's run.

At home, I have a very lovely wife, Pearl, and two fine boys; Jesse Lee and James Donald, one in high school and one in grade school.

During the past 25 years my hobbies have included rebuilding my home, hunting and fishing. I am an officer in the West Chapel Baptist Church, Sunday School teacher and a financial group leader.



BETTY BREAU of Lewiston, who has recently returned to the entertainment world, part time, taking engagements she can work in during her spare time. Her son, Lennie, is making a name for himself in Toronto.

Talented Mother and Son Please Lewiston Fans

You'll travel far to find another family with as much talent as the Breau family of Lewiston, Maine. Betty Coude Breau, whom we know as Rita in the Labeling Department at the Lewiston Plant, has had a thrilling career as a popular singer, which she shared with her husband, Harold. Her son, Lennie, is a noted guitar player in Toronto.

Born August 17, 1921 at Sherbrooke, Quebec, Rita Coude started singing in the Church Choir at the age of 14. Later after winning first prize at an amateur contest in Portland, Maine, Betty was offered a job with a troupe on WCOU Radio in Lewiston. She married Harold Breau, who is billed as Hal Lone Pine, and they traveled extensively, covering all the provinces of Canada, and most of the 48 states. They were also in Newfoundland and entertained the troops at the air base.

In 1952 Betty was featured on WVA Jamboree at Wheeling, West Virginia. On an RCA Victor Tour, which covered 10 major cities in the southern states, she appeared with such well known names as, Tommy Sands, Jimmie Dean, Kitty Wells, Minnie Pearl, Hank Snow, Jimmie Dickens and others. Elvis Presley's manager, Colonel Parker, was Betty's booking agent. From 1952 to 1957 she made several records for RCA Victor.

Proud mother of four sons, Lennie 21, Richard 16, Dennis 10, and Robert 7,

Betty decided to stay at home with her family after the birth of Robert, but now that they are quite grown up she has decided to do a few personal appearances, and is just not sure how far she will go. She has been offered a guest spot on Don Messer's show over CBC in Halifax, but feels that she must decline this offer. Betty's hobbies are cooking, sewing, and listening to tapes recorded by her son Lennie, and his magic guitar.

Lennie started in show business at the age of 5, had his first guitar at 6, and appeared on the Jamboree at the age of 11.

He traveled with his parents on most of their tours, and was offered a job to accompany Tommy Sands on a tour of California, but as he was only 14 at the time, his mother did not think it was wise.

On a tour of West Canada, he won first prize on a CBC Talent Show. Married, and with two children Melody and Lennie Jr., he is now a staff musician on CBC in Toronto. He also makes personal appearances, playing Western, Pop, Flamenco, Jazz and Classics with ease. Dave Caplan in a Toronto Paper, writes "The excellent guitar works of Breau are a show stopper; this sensational musician is well on his way to the fame enjoyed by greats like Segovia, and Montoya." Quoted from the *Toronto Telegram*, by another critic, "Breau may very well turn out to be the most exciting musician Canada has produced since Glenn Gould. He displays a staggering clean technique for a man just turned 21, and an impressive variety of musical tastes, from Jazz to Flamenco." Lennie's manager has applied for an audition with Ed Sullivan. We wish him luck, and hope that he gets a break.

Betty hopes to visit Toronto in the near future, see her grandchildren, and possibly appear on the Country Hoe-Down. Her fans are all hoping that it will be some time before she retires again. She recently received a letter from an airman in Florida, asking where he could obtain some more records. She is still popular, even though her name is not in the limelight quite as much as a few years back. This fan says that, he never heard such quality in a voice, and when she yodels, the chills just creep up your spine. Good luck, Betty and Lennie!

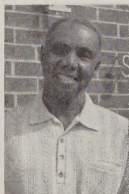


Chester Dawson Helped Install Machinery When Shreveport Plant Opened

BY CHESTER DAWSON
Back in 1937 I was working in Dallas, Texas for the Building Construction Company when the job was finished and

was out of work. I hurried back to my home in Shreveport to seek employment in my home town. I saw an article in the newspaper stating BIRD & SON, inc., roofing manufacturing firm, had purchased the old textile mill in Agurs for the purpose of installing a roofing plant, and needed about 75 or 100 men. The manufacturing of roofing was a new field for me, but I was well acquainted with the application of roofs.

I hurried down to apply for a job and my first assignment was digging the asphalt pit. The most exciting thing was the way the tank was put into the pit. 9600 pounds of ice had been put in the pit and the tank was placed on the ice with a pump installed to pump out



Benton Hunts With Bow and Arrow; Belongs to Swamp Fox Archery Club



ARDENT HUNTER. L. J. Benton, Charleston Shipping Department, explains to Preston Brooks, assistant foreman, how to shoot with bow and arrow.

A Bird roofing maker by trade and an archer whenever he has the spare time — that's L. J. Benton of Charleston.

Archery is one of the oldest of sports and, if you listen to L. J., one of the best. "To enjoy it to the fullest," he advises, "join an archery club. Not only is there much good fellowship, but you learn a lot about the fine points and can become very proficient."

There are several clubs in and around Charleston. Benton belongs to the Swamp Fox Archery Club. A club usually has from 10 to 14 targets ranging from 20 to 80 yards in distance. They are generally set up in fields or woods which give the correct atmosphere for shooting.

Each club runs organized hunts and tournaments. Many archers travel to other cities for competition shoots. In some cases they even travel to other states for regional shootouts in which prize money and trophies are awarded the winners. One tournament sponsored by the Ben Pearson Archery Company offers a grand prize of \$10,000.

As for the sport itself, nothing is more exciting and thrilling than the actual hunt for wild game. All kinds of small game are hunted, but L. J.

remembers particularly a Sunday morning organized deer hunt. Having climbed up in a southern pine at 6:00 A.M. for a better view, Benton remained there for nearly three hours without seeing any game. Finally, about 9 o'clock he had the opportunity he had been waiting for when an eight-point buck came in view. Watching closely and waiting for the animal to come within range, Louie prepared himself for the shot. Then the deer turned in a direction away from the tree. In despair, Benton leaned out on a branch for a clean shot, but his weight was too much. The branch broke and down went Louie with a crash, while the deer, frightened by the noise, took off at high speed. The last Benton saw of him was his white tail waving good-bye!

Husbands are awkward things to deal with; even keeping them in hot water will not make them tender.

Mary Buckley

At first people were persuaded that they must better themselves by keeping up with the Joneses. Now, as a result of high-pressure advertising, they think they are the Joneses.

P. H. Williams in an address to the English Co-op Congress

Neponset Choral Group's Next Concert, December 2

About sixty-five chorus members are hard at work putting the final polish on the Neponset Choral Society's December 2 concert. The oratorio this year is "Judas Macabaeus," by G. F. Handel, a work with stirring choruses and brilliant solos which remind the listener frequently of "The Messiah."

The performance is scheduled for 8 P.M. Sunday evening, December 2 at the Walpole High School Auditorium. Leonard Weaver, assistant product development manager for the Building Materials Division, will again conduct; Mary Bowditch of Foxboro is organist and Marilyn Brown of Norwood, pianist.

Soloists, chosen at tryouts early in October, are:

Grace Hatch, soprano; Mary Sindoni, contralto; Richard Conrad, tenor and David Weaver, bass.

For Bird Club members and students the admission price is 75¢; general admission, \$1.25. Tickets are now available from choral society members or Bird Club ticket distributors as listed on the flyer about the concert.

Attendance Slim

At First Cribbage Party

Attendance at the first cribbage party of the season on October 8 was disappointing as only twelve players showed up. Unless there is a larger turnout it is probable that the parties will be discontinued.

First prize was won by Ted Hutcheon and second by Joseph Savastickas. Winners of door prizes were Joe Savastickas and Eino Manninen.

At the party on November 5th two turkeys were given away. This party took place after this issue of the Review was on the press and will be reported later.

Bird Team Is Fourth In Industrial League

After two weeks of bowling in the Tenpin Industrial League, the Bird & Son team is in fourth place. Since there are twelve teams bowling, anything can happen at this point, but Bird has some very good bowlers, so should stay at or near the top.

Bird Machine team No. 6 is heading the league at the moment, with 8 wins and no losses. Another Bird Machine

team, No. 3, is in second place, and Corman Cleaners holds third place, just above Bird & Son.

Averages on the Bird & Son team now as follows:

John White	181
Howard Johnson	148
John Grudinskas	148
Alfred DeFlaminis	143
John Lahey	141
Harry Brylinsky	137
Dennis McMahon	118

Tri-Mill Sports Members Enjoy Masquerade Party

The annual Hallowe'en Ladies Night for the Tri Mill Sports Club was Masquerade Party on November 3rd. Ober's Bungalow in Mattapan. Since this event occurred while this issue was being printed, we'll report details as we have some pictures later.

As an aid to local hunting, especially for club members, a large number of pheasants was released in Walpole at Norfolk on Sunday, October 28.

Nothing tries a child's patience like father who dawdles with his son's homework.

— John Hancock News Week

Bird Roof Still Good After 33 Years in Bay City Michigan

Bird & Son
Gentlemen:

I have been going to write you for some time about my roof which has lasted for thirty-three (33) years. It was installed in 1927. The main roof has given me no trouble so far. I think this is a record. The name, Super H. Shingles.

The other day I found the original contract dated 8-7-1929 and decided I just had to write and tell you about it.

Hoping this record will be good news,

I am
Very truly yours,
Mrs. Fred A. Reinbold
Bay City, Michigan.

This letter was good news! So good that the Bird salesman in the area, Gerald Wilson, called on Mrs. Reinbold to see for himself.

Mrs. Reinbold answered the door when Mr. Wilson had identified himself, said: "Normally salesmen are not welcome here — but you are." Then she went on, "You're not going to sell me a roof because I don't need one yet." She was right about the main roof, but upon inspection, Wilson found that the porch roof did need replacing because the sheathing had rotted away at the dry edge. This is now being done by Pioneer Roofing of Bay City. The original roof was a Hex Shingle, Russet Blende, and in remarkably good condition in spite of its 33 years.

"Twenty years ago, lots of people used to dream about getting the wages they can get along on today."

— Corenco News, publication of the Consolidated Rending Co., Boston

Use
Christmas
Seals



FIGHT TB and OTHER
RESPIRATORY DISEASES

50th
ANNIVERSARY

BIRD REVIEW December 1962



AGAIN it is my pleasure to extend Christmas Greetings to you.

We have come to the end of another year in the operations of this 167 year old company and like most of the previous years, it has had its ups and downs. The pages that follow will describe what we have done in 1962 to strengthen each segment of the company and what success we have had with new products and programs.

Changes are inevitable if the company is to grow with the times. Sometimes major changes are necessary, like the addition of two plants this year. Such changes mean adjustments all along the line, as for instance those that came when the two plants began to absorb some of the business formerly done in other locations. There have been major changes too, in products and in organization. We continue to operate in a very competitive market in all divisions, which we can meet successfully only by taking the steps which we believe will be best for progress of the company. The management greatly appreciates the continued co-operation of all employees in helping work out the programs and policies to promote our future growth and security.

In this issue we salute the *Review* as it completes 50 years of publication. I wish to add my congratulations and good wishes as *The Bird Review* starts its second half century.

At this happiest season of the year, all in the Bird & Son management join me in wishing all employees, stockholders and business friends a Very Merry Christmas and a Healthful, Prosperous New Year.

Ralph A. Wilkins

President

Two Mills Purchased in 1962

THE year now ending has brought a number of major changes.

As the year opened we announced the purchase of a felt mill at 2648 East 126th Street, Chicago, conveniently near the Chicago Roofing Plant of Bird & Son and favorably situated on the Calumet River. Originally built and operated by the Globe Roofing Products Company, the plant has a single cylinder 159" felt machine with all the other necessary equipment to produce quality roofing felt.

In recent years the Chicago Roofing Plant had purchased some of its felt in addition to supplies received from the Phillipsdale, R. I. and Shreveport, La. felt mills of Bird & Son. The new mill provides Chicago with a nearby supply of felt and at the same time makes more felt available at Phillipsdale and Shreveport for local use. In this way the company has prepared for the anticipated housing boom in the mid-Sixties which will require increased production at all Bird roofing plants. At present some of the Chicago Felt Mill's production is sold to other manufacturers in the area.

During 1962 a new 100' x 200' warehouse for felt storage was built. This helps level out felt production and assures adequate felt supplies regardless of what the production schedules may be at the Chicago Roofing Plant.

In April, the Perth Amboy, New Jersey plant of the Keasbey & Mattison

Company was purchased to provide for future expansion in the Building Materials Division and to meet competition in freight costs.

Another progressive step was taken by the company in February when the Gro-Rite Manufacturing Company of Townsend, Mass. was purchased and its operations moved to East Walpole. This company which makes plastic flower pots and vases was merged with the Bird & Son plastic flower pot operation under the Paperboard Products Division.

Other plant improvements which are completed or in progress are:

An additional eleven dryers for the Chicago Felt Machine, which will increase production by 25 tons. At this same mill a Bird Centriscreen is scheduled for installation as well as new wood chipping machinery.

A 50,000 square foot warehouse is scheduled for construction soon at the Perth Amboy Roofing Plant and it is also planned to build a new roofing machine. The buildings are being repaired and painted, and a new shipping platform has been added.

At the Phillipsdale Felt Mill three Bird Centriscreens have been installed replacing fifteen old-style Bird screens.

The Shreveport Roofing Plant is currently installing a new wrapping machine which will automatically and completely wrap bundles of shingles in a kraft paper wrapper.

On September 1st President Wilkins announced an important change in the company's organization. Burleigh M. Hutchins was named Vice President in Charge of Manufacturing and Engineering. For many years the vice presidents of the several divisions have directed both the selling and the manufacturing of the products within their divisions. The new plan places the responsibility for all manufacturing and engineering operations under the direction of a man trained especially in this field which is becoming more highly technical each year. At the same time the move enables the vice presidents of the three major divisions to devote more time to the ever-pressing problems of selling, marketing and new product development.

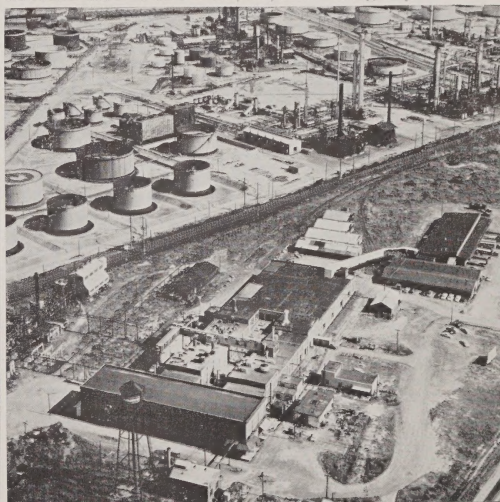
During the year there were several changes on the Board of Directors. At the annual meeting in March, Charles S. Bird, Jr., second member of the fifth generation of the Bird family and a member of the Building Products Division of the company, was elected to the Board; in September, Mr. Burleigh M. Hutchins was elected.

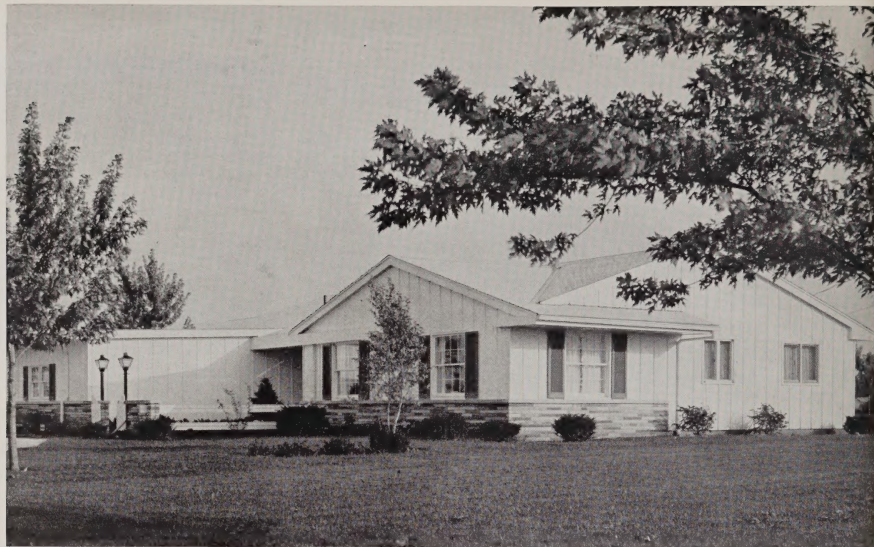
The Board lost the services of one of its oldest members in 1962. Philip R. Allen, a board member since the company was incorporated in 1918, president from 1927 to 1935 and chairman of the Board from 1935 to 1939, died on May 2 at the age of 89. He was a partner in the firm for five years before the company was incorporated.

FELT MILL of Bird & Son, inc. at Chicago, Ill.



ROOFING MILL of Bird & Son, inc., Perth Amboy, N. J.





THREE BIRD PRODUCTS protect and beautify this home in Fremont, Ohio. There are Bird Wind Seal Shingles on the roof, Bird Aluminum Siding — vertical — on the exterior walls and Bird Architect Vinyl Floor Covering on the kitchen floor.

Newly-Acquired Plants Aid Growth

**Building Materials Division
reorganizes sales territories
in Northeastern and Eastern Divisions**

THE Building Materials Division opened its fifth roofing plant in 1962 in the heart of the large and growing market near New York City. With the purchase in April of the Keasbey & Mattison plant in Perth Amboy, New Jersey, Bird & Son is now able to serve its many customers in that market more effectively and economically. The two machine buildings house a 36" roofing machine for roll roofing and shingles and a 36" asphalt felt machine, both of which have been producing for Bird & Son since last spring. Other equipment will be modified or replaced in the future.

It is predicted that within the next generation the area between Boston and Washington, D. C. will become one large city, in fact if not in name — a megalopolis along the entire Middle Atlantic sea-

board. The newest Bird plant is in the center of this area with the Norwood plant continuing to serve the northern states and the Charleston plant, the southeast.

Henry F. Davis was transferred from Charleston to manage the Eastern Division with its headquarters at Perth Amboy. J. Douglas Johnston is manager of the new Northeastern Division in which we have set up the Lake Sales District managed by J. D. Conrad. A. K. Powers replaced Mr. Davis as general manager of the Southeastern Division. These several changes place Bird & Son in an excellent position to capitalize on both new construction and the tremendous home remodeling market, through well-equipped, well-operated plants in strategic locations.

The newly acquired felt mill at Chicago has pro-



THIS ATTRACTIVE HOME in Toledo, Ohio, in the \$35,000-\$40,000 class, has a Bird Wind Seal Roof and a kitchen floor of Bird Architect Vinyl.

vided the company with a local and more economical source for felt used at the Chicago Roofing Plant. At the same time, felt once produced at Phillipsdale and Shreveport for Chicago can now be used to good advantage in the other Bird roofing plants. The acquisition of this third felt mill enabled Bird & Son to meet without difficulty the requirements of the heavier 235-pound shingle required by the Underwriters Laboratories in new specifications issued last April.

Plastic Roof Trim

A new line of plastic roof trim is being developed in the Bird laboratories. Bird Vinyl Drip Edge is an edging of white plastic used to seal off the drip edge of the roof at the eaves. Laid directly under the first course of new shingles it provides a lip which supports the overhanging shingles and directs the water away from the roof edge and down into the eaves trough, or to the ground. Its advantages are many: It is light to handle but rugged enough for years of service; it will not kink; it cuts easily but is not sharp to handle; and it cannot corrode. Also in the development stage are three companion products, Rake Edges for the outer edges of the sides of roofs and both a Drip and a Rake Edge for use in reroofing.

Leading Products

Bird Wind Seal,¹ Seal King² and Architect¹ shingles continue to be the leading products of the division, as customers and homeowners increasingly realize their unique qualities. The Bird Nepon² Liquid Roofing System, mentioned in these columns a year ago, is finding increased uses on roofs of special design where shingles and roll roofings cannot be advantageously used. It is in every way ideally suited for the many parabolic, curved or other unusually designed roofs of modern architecture. It is also practical for use on flat, low-slope and steeply-sloped roofs when they occur in conjunction with curved surfaces. This product rounds out the Bird line of roofings for all surfaces.

Trip To Acapulco

To promote the sale of Bird Wind Seal shingles, the company offered again this year a trip for two persons. Last year it was Hawaii. This year Acapulco, Mexico — all expenses paid for two weeks. Each contestant had to be a homeowner in need of a new roof. Winners of the contest which ended November 15 will be announced shortly. The thousands of re-

¹ Reg. U.S. Pat. Office.

² Trade Mark.

(continued on page 4)

Building Materials Division

(continued from page 3)

plies have, as anticipated, provided Bird & Son with an excellent list of homeowners actually in need of a new roof. These names are referred to Bird dealers across the country so that they can help solve the contestant's roofing problems. In most cases this leads to the sale of a new Bird roof.

Most Widely Advertised Shingles

The Bird full-color Wind Seal advertisements which have appeared this year in *American Home*, *Reader's Digest*, *Suburbia Today* and *Better Homes and Gardens* are the latest in a national series that started in 1956. Through the years they have appeared in top national consumer publications including, in addition to those already listed, the *Saturday Evening Post*, Sunday newspaper supplements, *House Beautiful* and *House and Garden*. The Bird Wind Seal Shingle has now become the most widely advertised of any single asphalt shingle.

Thus, in the Building Materials Division Bird & Son ends one year and starts the next in a most favorable position, with popular products, modern plants strategically located and a strong sales force to capture an increasing share of business in both the new home and remodeling construction fields.

OVER FOUR ACRES of Bird Roof Insulation were used on this large GEM store on the Berlin Turnpike (Route 15) in Hartford, Connecticut.



LONG ISLAND RESIDENCE uses Bird products. This new home in Huntington uses Bird Architect Shingles on the roof and Bird Aluminum Siding on the exterior side walls.



New Machinery Helps Develop New Products

SEVERAL significant improvements and new machinery installations were made in the Paperboard Products Division of Bird & Son during the past year. These have increased the efficiency, extended our manufacturing processes and generally helped the company to improve its competitive position.

At the beginning of the year, six primary centriscreens and one tailings centriscreen went into use on No. 2 Paper Machine. They replaced obsolete cylinder type screens and have proven very efficient in producing a paper that is both cleaner and of higher quality. The new screens, manufactured by the Bird Machine Company, are fully enclosed, operating under pressure which keeps the air out of the stock and thus helps improve quality. They occupy less space, use less water and generally do a much better job in producing clean stock. The installation, completed in record time at the end of 1961, includes a new 550 volt electrical service. Several different types of papers are produced on No. 2 machine, but the principal one is corrugated liner for No. 1 Box Shop — the paper which is combined in several thicknesses to make either the outside or the inside surface of corrugated boxes.

Two new machines were installed at No. 1 Box Shop — a Gasway coater and a Universal folder and

gluer. At the Gasway coater, sheets of plain or printed stock are fed through a continuous curtain of special liquid plastic coating called Daran, developed by the Dewey & Almy Chemical Division, W. R. Grace Company, of Cambridge, Mass. The curtain of liquid plastic can be adjusted to control the thickness and assure a very uniform coating. When coated, the sheets pass through a drying section which fuses the coating to a smooth, glossy, hard surface. The products made on this remarkable machine are known as Bird Bar-Mor * plastic coated boxes.

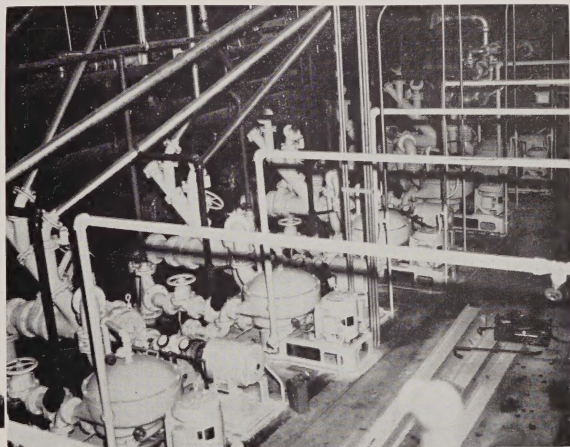
Bird and Son Finds Solution

For as long as man has been using fibre boxes, some materials have been difficult to ship. Some items must be carefully protected from moisture or dust. Others, products naturally moist or greasy, weaken the ordinary fibre container. Wax coated or asphalt impregnated papers are only partially successful as containers for such products. Laminated foils and other special coatings are very expensive. The Bird Bar-Mor plastic-coated box, produced in 1962, has proved to be the solution to the problem. Bar-Mor seals moisture out or in, is a perfect barrier against odors, provides a scuff-resistant, dust-free surface and supplies all these features at a very moderate cost to the user.

* Trade Mark.

(continued on page 6)

BIRD CENTRISCREENS, installed at No. 2 Paper Machine, and performing efficiently in producing cleaner, better quality paper.



Paperboard Products Division

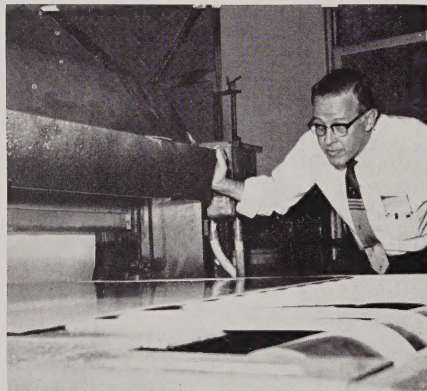
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Such varied products as fine paper, meat, instruments, electronic and automotive parts, prepackaged wet salads and frozen fish have all been safely transported in the new Bird Bar-Mor container. A top New England producer of fine papers is enthusiastic about the attractive Bar-Mor container he is now using. The Bird box was chosen because it guards the contents from moisture and at the same time is most attractive as a container.

Plastic Coated Tote Shuttle Box

Another interesting development has resulted in replacing heavy metal or wooden boxes with the Bird plastic coated light-weight Tote Shuttle * box. These rugged boxes, coated inside and out, can be made of either solid fibre or reinforced corrugated. They can be nested and have many uses in factory production departments. One application is in conjunction with transporter systems for shoe factories and other factories where it is important to have efficient and economical handling of materials along the production line. At one of the Thom McAn factories in New England there is such a transporter. It is a long delivery belt with forty-eight work stations, twenty-four located on either side. At the upper end, a dispatcher stands at the control panel. Signal lights indicate the work stations that need more material. On signal, the transporter dispatcher selects the proper tote box of material, places it on the conveyor, pushes a button and the box travels automatically to the right work station and stops. The operator moves the box to the standby case position. When a box of

* Trade Mark.



work is completed, the operator slides it to the lower level of the belt which returns the box to the storage area where the sorter removes the box and places it in proper position in the storage rack for re-dispatch to the next operation. In this busy department Bird boxes are dispatched to the work stations at the rate of 250 to 300 per hour. There are fifteen different operations being performed at the work stations.

The second major improvement at the No. 1 Box Shop this year was the installation of a Universal folder and gluer. This smooth, efficient machine runs corrugated boxes through an automatic folding and gluing operation at speeds up to 500 units per minute and every box is squared precisely. Even at high speeds there is no scuffing, no blurring of the imprint. At the finishing end of the machine is an automatic counter which prepares neat bundles of folded and glued cases for the men who load the skids for the shipping room. This machine provides faster service to customers and a high quality product which does not vary from box to box.

Improved service to customers has also been achieved at the No. 1 Box Shop shipping department where an enlarged loading dock was recently completed. The larger platform and the wide doorway from the warehouse enable drivers to move the skid loads of finished boxes quickly and smoothly to the waiting trucks.

If shoe production in the final weeks of the year continues at the rate maintained during most of 1962, total production may match the banner year of 1959 in spite of the fact that there has been an increase in imported shoes. The sale of Bird shoe cartons has kept pace with the growth of the shoe industry as a whole. At the Lewiston, Maine plant several automatic Brightwood machines for setting up shoe cartons are now in use. Bird & Son's efforts to standardize carton sizes have been successful so that it is now practical to use these new machines to give faster service to shoe customers in the Lewiston area.

Gro-Rite Manufacturing Company

When the Gro-Rite Manufacturing Company was bought in February, Bird and Son acquired a large number of molds for plastic flower pots and for large vases and refrigerator containers. A second plastic

(continued on page 15)

COATED CORRUGATED BOARD, gleaming with saran latex barrier, is checked by Herman Allen, product development manager. The sheet has just left the curtain coater at the new Gasway Coater.



FISH FILLETS being packed in Bird Bar-Mor boxes for freezing. Odors, moisture and freshness are sealed in. There is no loss of moisture during freezing, as was the case when wooden boxes were used.



BIRD BAR-MOR BOX, saran-coated, being examined by Perley Mudgett, technical supervisor, and Herman Allen, product development engineer.

THE OLD WAY. Heavy, laborious hand lifting has been eliminated by the use of light-weight Bird Tote Shuttle Boxes on the transporter, below.



BIRD TOTE SHUTTLE BOX starts down the belt of a United Transporter on its way to one of 48 work stations at a New England factory of Thom McAn. Controls are operated by the dispatcher, right, who keeps Tote Shuttle Boxes moving at a rate of 250-300 per hour.



Bird & Son enters field of permanent floors and on-grade floor coverings with

Bird Architect Vinyl Products

EARLY in February Bird & Son introduced Bird Architect * Vinyl to the floor covering market, the first permanent vinyl floor covering bearing the Bird label. Its success in the last twelve months has been highly encouraging. It has attracted a large number of buyers in that widest of all markets — the middle mass market of home-owners and builders looking for quality, durability and beauty at a reasonable price.

Bird Architect Vinyl has a beautiful satin-like finish that wears and wears. The Flexiglas back is extremely easy to handle as the floor is being laid and once in place gives the floor great

strength and durability. The patterns and colors add great beauty to any room. And, not to be overlooked, the price is far below vinyl floors in the luxury price bracket.

This new floor covering was not the only first for Bird & Son in 1962. In September the Floor Covering Division topped its own achievement with another — Bird Architect Vinyl, Futura Series with the Permabest Back.* This product has been created especially for on grade floors.

Today over 50% of new home construction, especially in the South and West, is on concrete slab with no cellar.

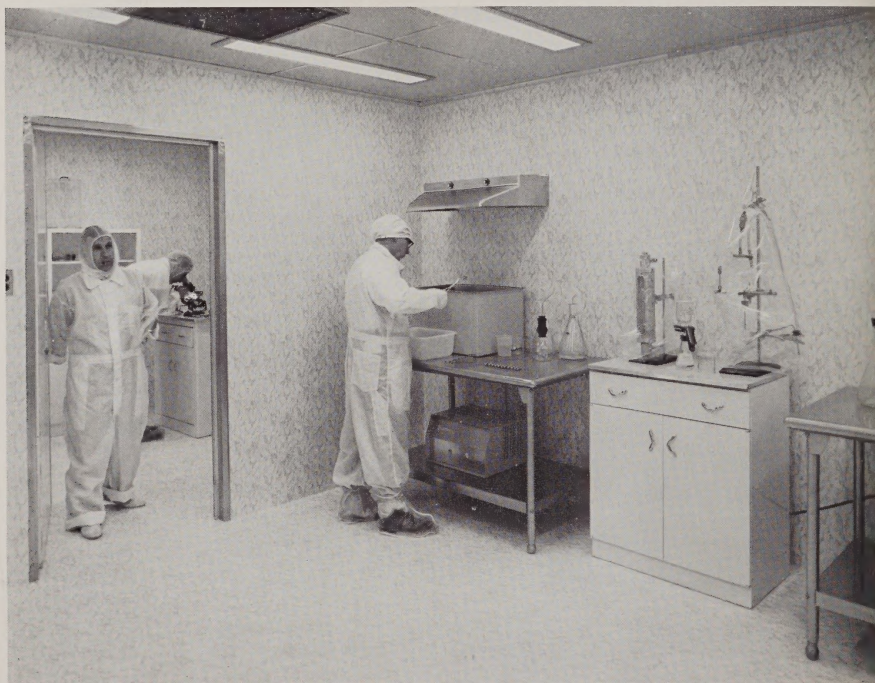
LOX CLEANING ROOM at Aerotest Laboratories, Deer Park, Long Island, used by Aerotest to clean components for a wide variety of space projects. Architect Vinyl was selected to make the room absolutely dust free.

Architect Vinyl has a Permabest asbestos fibre backing, made to Bird & Son specifications and developed in Bird laboratories, with long fibre asbestos plus rubber latex compounds.

The product is especially suitable for all on grade concrete floor construction, but can be used equally well on all suspended floors, either concrete or wood.

Its reception during its first two months on the market has been gratifying. Obviously there has been a need for just such a product of high quality and design, but still within the reach of most pocketbooks. Futura Series is a smart chip design with a striking

* Trade Mark.



three dimensional effect and is offered in six colors.

The manufacturing and engineering problems involved in developing these two new products were considerable, but all were successfully solved. Much credit is due those people, the chemical and mechanical engineers and the plant production work forces, who came through with the right answers.

In December an exciting new series of designs in wood grain effect is being introduced. The first design, a parquet, will be followed later by random width peg plank designs. So realistic is the parquet design, and so true the colors, that you seem to be walking on highly polished, extremely expensive oak floors of parquetry. That's the exciting thing about these new Bird floors: they have the appearance of floors far more expensive. Actually their cost is quite reasonable compared to the wood which they resemble. The process by which they are made is the most exacting yet developed. It achieves extraordinary depth and detail of both pattern and color.

The Industrial Division has made a remarkable record in increasing its sales of Bird Linoleum Tile to the mobile home industry. Not only has the Bird & Son business shown a healthy increase, but we have reason to believe that through the efforts of this sales division we have captured a very large share of the entire market for

(continued on page 10)



AN INVITING DISPLAY at the L. Strouch Floor Covering Company, Bird dealer at Hartford, Connecticut. Mrs. Doris Strouch, owner, displays a sample of Bird Architect Vinyl, Futura Series. Note the reflective quality of the smooth satin finish on the sample and the rolls near the camera.



BIRD ARCHITECT VINYL has been chosen for all the kitchens, of which this is one, in the new Rustic Hills development, near Medina, Ohio. Eventually about 250 houses in the \$35,000 to \$45,000 range will be built.



WHITE, GRAY AND GOLD METALLICS are the colors in this beautiful Bird Architect Vinyl, Terratine Series, floor in the kitchen of the Bernard Sykes, Jr. residence, East Walpole.

cannot visit the Bird plant himself on an orderly, easily understood tour of the complex processes used in making Bird vinyl floor coverings. Since issued it has been used extensively in distributor shows and dealer meetings to build enthusiasm for Bird floors.

Especially effective advertising began in the Fall of 1962. First came large full page ads with dramatic pictures in four leading trade publications. These promoted the new Architect Vinyl with the Permabest back as well as regular Architect Vinyl. The advertising was directed particularly to dealers and distributors.

Then, later, to attract the general reading and buying public, full-color, eye-catching ads appeared in *Good Housekeeping*, *American Home* and *Sunset*. The *Good Housekeeping* ad carried the *Good Housekeeping* guarantee seal, demonstrating that this Bird product has been tried and tested in America's most respected and trusted laboratories. *Sunset Magazine* was selected to advertise the Permabest back because new homes are still being built at a fast rate in the California and West Coast area, which *Sunset* covers. Most of them are on concrete slab for which Permabest is especially designed.

Next year this same advertising program is scheduled to continue but will be extended by full color advertisements in the country's most widely read home decorating magazine, *McCall's*. Much of the 1963 advertising will of course be centered around the new wood grain designs. Several are expected to be on the market before next year has ended.

Not for many years has this division faced such exciting prospects for the new year. First, there are two strong high quality products to challenge the great profitable middle market of reasonably priced vinyl. Second, there are brand new designs in true wood grain and three dimensional effects, not offered by any other manufacturer. And third, for Bird & Son the introduction of the Permabest back opens the door to the tremendous market for on grade floor coverings, thus doubling the possibilities of Bird floor covering sales for new home construction.

floors in mobile homes. Also, we are beginning to sell some Architect Vinyl to mobile home manufacturers.

There have been several interesting developments in our export business. In addition to our sales in Canada, Mexico and Australia, we have this year opened a second distributor south of the border, Distribuidora de Linolesums in Mexico City, and an entirely new distributor half-way round the world in Thailand, Sinsanee Co. Ltd. of Bangkok. Both of these accounts are having good success with the Quality Vinyl line. In Australia, where only Quality grade had been sold, Architect Vinyl was introduced in 1962, with good results.

Two unusual methods of advertising were employed in 1962. Late in May and early in June the words "Bird Vinyl Floors" blazed across a giant illuminated sign high over Times Square in

New York City. The message on Bird floors traveled across this WNBC sign more than 80 times each night in letters twelve feet high. In July the trade magazine *American Builder* carried twin ads, one on Bird Wind Seal Shingles, the other beside it on Bird Architect Vinyl. One message read, "Sell more reroofing jobs easier with Bird Wind Seal Shingles," and the other, "If profits are your object, remodel with Bird Architect Vinyl." Both ads carried prepaid post cards which could be torn off and mailed to East Walpole for further information. A large number of inquiries were received. They came from builders, architects and designers, the people who set product trends in new home construction.

A new Bird flooring movie became available to dealers and distributors in midsummer. It takes the person who

High pressure operation is something new, yet not so new for

Bird Machine Company

THAT busy shop at South Walpole has long been accustomed to operating under pressure to meet the machinery and equipment demands of the dynamic and ever growing industries that use Bird Machinery, notably the pulp and paper and the chemical process industries.

However, the picture below has literal as well as figurative significance inasmuch as it illustrates a new development — one of several Bird machines capable of actual operation under high pressure. It offers a good example of the ability of Bird design and application engineers to keep pace with modern processing demands as required by such relatively youthful giants as the petrochemical industry, for one.

Another example will be the newly-designed double basket Bird-Humboldt Oscillating Screen Centrifuge which is expected to win widespread application especially for dewatering of washed fine coal.

Bird Machine has alertly capitalized on its high standing in the paper industry, combined with experience in

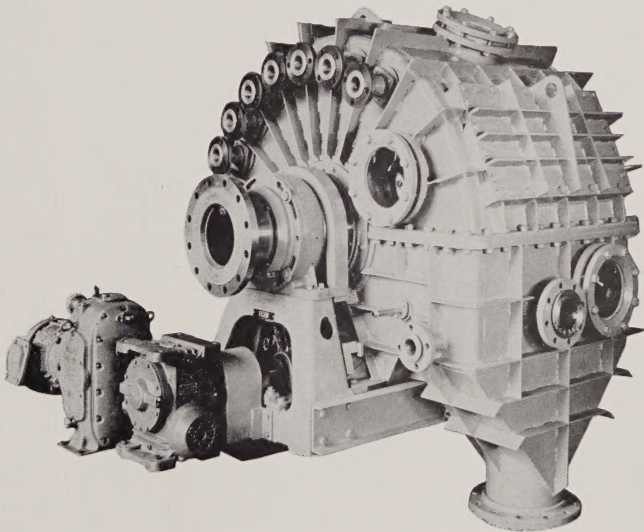
the centrifugal treatment of industrial wastes, to attack the serious problem of waste water from paper mills. This has resulted in several highly successful installations of Bird Centrifugals for this purpose, not to mention the Bird Lime Mud Centrifuge which has become virtually standard equipment in sulphate mill lime recovery plants.

Bird pulp and paper machinery and equipment have likewise profited by extensive development activities aimed at meeting today's and tomorrow's needs in this great industry. Some of these that are now beginning to bear fruit are: the new Vickery "U" Doctor with its unique sectional design and construction that permits easy, economical application to all types and sizes of papermaking rolls; and its equally novel companion items, the Bird Paper Fuzz Collector that automatically removes the fuzz accumulation hazard from paper dryers, and the Bird "Aqua-Static" doctor support, fluid filled to balance doctor temperature on heated rolls and thus prevent warpage, wear, and damage. A new design of Bird Centriffler,

already in successful use in Bird & Son mills, removes dirt and trash from stock of high density just as it comes from the pulpers. And a noteworthy addition to the line of Bird Machinery "for the making of better pulp and paper and more of it per day at lower cost per ton" is the new Bird-Vargo Save-All. This is a totally enclosed, high capacity, high efficiency unit that is already earning extra profits for many mills in the form of valuable recovered paper-making fibers that would otherwise go down the drain.

Product improvements and additions such as these, plus constant improvement in our shop and office facilities to keep pace with them, are what give us an optimistic outlook for the New Year.

When *The Bird Review* was born, Bird Machine was a toddling four-year old. We have grown up together and we heartily congratulate the *Review* for so ably providing a means of communication for all members of the great Bird family. A Happy and Successful New Year to all!



FROM OUTER SPACE? Looking somewhat like a monster from outer space, the new Bird-Young Filter is proving highly useful for solid-liquid separations that must be effected under high pressure, in line with advanced chemical processing techniques.

The Bird Review Completes

First Issues Appeared In Horse and Buggy Era

WITH this issue *The Bird Review* completes fifty years of publication. Volume I, No. 1, titled *The Neponset Review*, appeared in January, 1913, a four-page newspaper with this statement of purpose on its front page — "To present news of interest, ideas on various subjects, reviews, editorials on matters that should aid all of us in whatever part of the business we work, we begin with this issue a *Review* under the direction of our Library."

Down through the years *The Bird Review* has continued to publish "news of interest" including, under 1962

standards, many pictures and detailed information about Bird & Son operations, policies and plans, as well as news coverage of three times as many employees.

The Review's life span covers a half century of more rapid and profound changes than any comparable 50-year period in history. There have been two world wars, a deep and terribly difficult depression, tremendous advances in knowledge and machinery and, finally, a leap into the atomic age and space travel.

When the year 1913 opened, the horse and buggy was still more common than the automobile; telephones were used by only a few; homes were heated by wood or coal; there was no

air conditioning, no electric refrigeration in the home; there were no home radios or television; movies were silent and without color and there was no income tax law. (The Federal Tax Law was enacted February 25, 1913.) Manufactured goods moved by horse and team or by railroad freight. Steam power and an elaborate system of belts and pulleys were used to drive the machinery in the Bird mills.

Bird & Son fifty years ago consisted of the plants in East Walpole, Norwood and Phillipsdale and two small plants in Canada. The Floor Covering Plant was only two years old. No. 1 Box Shop had just been built. Although we had plants at Pont Rouge and Hamilton in Canada, which later became part of Building Products, Ltd., the Chicago Roofing Plant did not come into existence until 1917. Bird & Son became a partnership in 1913, was incorporated in 1918.

In 1913 Mr. C. S. Bird, Jr., present Chairman of the Board, and Mr. P. R. Allen were the directors of the company's Library. They appointed W. R. McNeil Editor-in-Chief of *The Neponset Review*, as it was first called. (Mr. McNeil later became president of Building Products, Ltd.) Other editors listed in that first issue were R. C. Floyd, M. J. Hawkins and B. D. Rogers; Miss A. S. Blaney was Librarian. *The Review*, the Personnel Department (known then as the Labor Bureau) and the Suggestion Plan were new projects initiated by Mr. Bird in 1913 and all were vigorously promoted by him. In the early years he wrote many of the articles and editorials appearing in the new publication.

Editors since 1913 have been —
1914-1915 — G. R. Gove
1915-1916 — J. A. Murphy and B. D. Rogers, publishers
1916-1925 — B. D. Rogers
1925-1928 — Theodore L. Southack, Jr.
1928-1935 — B. D. Rogers, Editor
- E. M. Grout, Asst. Editor
1935 — E. M. Grout
1946-1958 — Eleanor M. Garland, Asst. Editor

The Review grew in size but remained newspaper style until 1920 when a magazine size was adopted. Covers, first used in 1925, became standard a year later and the name was changed to *Bird's Neponset Review*.

The Neponset Review

Published by F. W. Bird & Son

Sent all Communications to our Librarian, East Walpole, Mass.

Vol. 1

JANUARY, 1913

No. 1

Purpose of the Review

To present news of interest, ideas on various subjects, reviews, editorials on matters that should aid all of us in whatever part of the business we work, we begin with this issue, a *Review*, under the direction of our Library.

We want suggestions from every one to make this *Review* as interesting and helpful as possible, and hope that no one will feel diffident in expressing his ideas. Suggestions will be gladly received by the Board of Editors. Write them out and put them into one of the Suggestion Boxes that have been placed throughout the plant.

1. Suggest how the *Review* could be changed to be more helpful and interesting.
2. Suggest subjects for discussion.
3. Ask questions on any subject that you would like to have looked up and answered.
4. Send any information of general interest, which might be published.

The foundation of success is co-operation. We will do all we can to make these issues interesting and worth while. Let us have your assistance.

Co-operate

The man who uses book and line
Pulls in his single fish.
They who join hands and pull a seine
Get all that men can wish.
And each man's share is greater far
In size as well as weight.
The secret of success is this,
Co-o-p-e-r-a-t-i-o-n.

Our Library

The Library is under the management of a Board of Directors: P. R. Allen, C. S. Bird, Jr.

A Board of Editors has been appointed to take charge of the *NEPONSET REVIEW*: Editor-in-chief: W. R. McNeil; Editors: R. C. Floyd, M. J. Hawkins, B. D. Rogers; Librarian, Miss A. S. Blaney.

The Library in the Triangle Building is open from 8.15 a.m. to 3.30 p.m. to all in our employ for the con-

sultation of reference books and other information which we have there. Books may be taken out for home reading at any time during these hours.

There are plenty of books on many subjects and any one can make a few hours of his spare time each month more profitable if free use is made of the books and data on file.

Any subject will be investigated and all data possible collected if the Librarian is informed by note or personal interview. Outside of our own material, we consult the following Societies to which we belong—as some of our sources of information:

Royal Society of Arts, Society of Chemical Industry, Efficiency Society, American Society for Testing Materials, National Civic Association, Boston Co-operative Information Bureau, United States Fidelity and Guaranty Co. Boston Credit Men's Association, Insurance, Library Association of Boston, National Association of Manufacturers, American Society for the Advancement of Science, Boston Chamber of Commerce, Chicago Association of Commerce, Western Manufacturer's Association, American Pulp and Paper Association, American Association of Refrigeration, American Society of Refrigerating Engineers, Rhode Island Branch National Metal Trades Association, Traffic Club of New England.

Following is a synopsis of the contents and resources of the Library which will give a general idea of the field that it covers:

Paper Making. Our shelves already contain many of the standard works on paper making by the best English authorities on this subject and a few books as well by French and German experts. We subscribe for the leading trade journals—*Paper Incorporated*, *Paper Makers Monthly Journal*, *Paper Maker and British Paper Trade Journal*, *La Papeterie*, *Pulp and Paper Magazine of Canada*, *Paper Trade*, *Paper Trade Journal*. The numbers of this journal are bound and form one of the most comprehensive and reliable sources of information. We receive the annual numbers of these periodicals which contain illustrations and descriptions of the latest improvements in paper making machinery and many items of interest to the paper making world.

Fifty Years of Publication

Special news columns and articles were added as new plants were acquired.

In the depth of the depression (1933) small 4-page issues were alternated with the larger 16-page ones. From 1934 to the end of World War II *The Review* appeared as a 16-page magazine six times a year. In the period of expansion following the war, news about the company increased greatly, and finally in 1948 *The Review* went back to a monthly publication schedule and added an assistant editor.

How Christmas Issue Started

During the 20's and early 30's special quarterly issues appeared promoting floor covering and roofing, with the Christmas issue serving as a special greeting to all employees, stockholders and customers. These were dropped during the depression but the Christmas Review was revived in 1948 with 4-color printing added the following year. For a decade these special Christmas issues were published; 30,000 copies were mailed each holiday season to dealers, customers, stockholders and business friends in addition to the regular distribution to employees. The issue has become known as Bird & Son's special Christmas greeting to its many friends. Today it is still distributed to stockholders, employees and a long list of business friends.

As the Neponset trade name was eliminated from product advertising and no longer had the significance that it once had, the name of the publication was changed once again in July, 1960 to *The Bird Review*. Publication of the present 6 or 8-page newspaper in the larger page size began in January, 1961.

Today *The Bird Review* is one of thousands of industrial publications. Back in 1913 there were less than 50 company "house organs" in the entire country and only a handful of those were published for employees, most of them being external publications for customers or dealers.

Although the publication is edited today from Editor Grou's desk, most of its contents are contributed by or suggested by employees throughout the company. All levels of management participate in supplying information and ninety reporters contribute personal news items, news about Bird Club activities and many pictures.

Mr. Bird Reminisces; Tells How Review Started

By CHARLES S. BIRD

IT is a unique privilege for the one who is responsible for starting the *Bird Review* to be able to offer congratulations upon the occasion of its 50th anniversary.

In 1910 as manufacturing manager I organized a new department called the Labor Bureau. Its purpose was to supervise the many new activities which were then started and to take charge of all employment. Before that time it had been the custom for each foreman to hire and discharge his own help. This led to much confusion, for sometimes foremen would hire men away from other departments.

The original statement of the duties of the Labor Bureau is shown on page 15. The first director of the Labor Bureau was George Gove, who was followed by Benjamin Rogers. Mr. Gove did an outstanding job in getting this department under way. His interest in housing having been aroused by working on plans for the Neponset Garden Village, he later left us to become vice-president of the Metropolitan Life Insurance Co., in charge of their extensive housing developments.

The *Neponset Review* was started as a newspaper to bring employees items of interest, articles concerning activities, information on various subjects of mutual importance and to make everyone working with us know that we were all in the same boat and together had to pull the same oars.

Library Was Editorial Office

During the first years news items and articles were turned in to the Library which was organized at this time with Miss Annette S. Blaney in charge. She would prepare the format for the issue, then I would go over it, writing some of the editorials and the issue would go to press. Miss Blaney was a most dedicated person who worked with us for over forty years and made the Library and Information Bureau something of importance.

In those early days we had comparatively few employees, all of whom knew each other by name. It is a great pleasure for me to remember many of the splendid men and women of the past generation who worked so loyally

for us throughout their lives. When I first came into the business in 1906 I worked in the Sorting Room. Jack Hale was my boss and a very entertaining one he was. The process was to push with a long pole mixed papers into a rotary boiler which was then capped and put under pressure for one and a half hours. This hot mass was then forked out and put into the beater. Many jobs in those days demanded great physical discipline, and I can only express my sincere appreciation

(continued on page 15)

First Editor, W. R. McNeil, Sends Congratulations

THE *Bird Review* has received the following letter from William R. McNeil, former president of Building Products, Ltd., a Canadian firm in which Bird & Son had a major interest for many years. In 1913 Mr. McNeil was working for Bird & Son at East Walpole and was the editor-in-chief of the first issues of the *Bird Neponset Review*.

"Fifty years ago when *The Neponset Review* was first published this company had about 900 employees. Now it has 3100.

"At that time there were few if any publications like *The Review*, but soon after Mr. Charles S. Bird joined the company he foresaw the potential value of having a medium through which each employee could know about what was going on in all departments of the business and also get personal news about fellow workers. It was then that he arranged for the creation of *The Neponset Review*.

"Since 1913 nearly 600 separate issues have appeared, all of which I have seen. Because I have seen all these issues and also because I was an employee for many of those past years, I think I can say without any fear of contradiction that *The Review* has well served its purpose.

"Its present editor has kindly reminded me that my name appears in the first edition as being the editor at that time. I am glad to have had a part in the past history of this publication and am happy to wish it continued success as it begins its second half century. We always anticipate its arrival with much interest each month."



INTERNATIONAL COUNCIL

of INDUSTRIAL EDITORS

October 10, 1962

Edgar M. Groul
Bird & Son, Inc.
East Walpole,
Massachusetts

Dear Mr. Groul:

The fifty years in which *The Bird Review* has been published is a stirring testimonial in support of business journalism in America.

Congratulations to Bird & Son and to its excellent publication in attaining so significant a milestone.

Sincerely,

Harry Anderson
Harry Anderson,
President ICIE

HA:gc

Congratulatory Letters from Editors' Associations

FOUNDED IN 1941



A CHARTER MEMBER
OF THE INTERNATIONAL
COUNCIL OF INDUSTRIAL EDITORS

Massachusetts Industrial Editors' Association

1963 CONFERENCE AT DENVER.

October 4, 1962

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Herbert R. WATTS
New England
Electric System
441 Stuart Street
Boston 16

Mr. Edgar M. Groul
The Bird Review
Bird & Son, Inc.
East Walpole, Mass.

Dear Sir:

From all of us in the Massachusetts Industrial Editors' Association, congratulations to *The Bird Review* as you complete fifty years of publication. There are close to two hundred industrial publications now in existence throughout the Commonwealth, but very few of them can lay claim to a life of half a century.

The editorial staff of *The Bird Review* has always been active in the affairs of the Massachusetts Industrial Editors' Association. Although Bird & Son was not a charter member when MIEA was founded in 1941, the records show that you, Ed, joined during the first year of our existence and since then performed numerous services and held several offices, culminating in your presidency in 1946-1947. Miss Eleanor Garland, while assistant editor of *The Bird Review*, also served MIEA on several committees and as treasurer.

On the Golden Anniversary of *The Bird Review*, we take pride in saluting a publication which has contributed much to the cause of industrial editing, which has faithfully served for half a century to keep the 3,000 Bird employees informed of company activities, plans and policies, and which, through its editors, has so ably supported the programs of the Massachusetts Industrial Editors' Association.

Cordially,

Peter R. Morehouse
Peter R. Morehouse
President, MIEA

Mr. Bird Reminisces

(continued from page 13)

of the men who never complained.

In the early issues of the Review, which was entirely a homey newspaper, are articles about the days of the past which would make interesting and amusing reading for those working for Bird & Son today. Elmer Bartlett, who started work as an office boy in 1880 and later became a vice-president wrote a number of interesting articles. George Lewis, who spent fifty years or more in our employ, was a machine tender at a time when the dryers were stoked with wood for heat. His only assistant was Mary Landry, sister of a great character, Bill Landry, who worked all his life in the East Walpole mills. I could name many others whom I remember with warm feelings of friendship.

We have had many problems in the past as our business has grown and we have been loyally supported by a faithful working force.

With the discovery of the chemical treatment of wood for papermaking, we might have moved the plant north to a more favorable location; or, we could have moved south with the development of the long and short leaf pine for papermaking. The South, of course, is now the site of some of the largest mills in the world. We could have been pioneers in the development of viscose and acetic cellulose which

led to the great rayon industry. But the policy of the management was to stick closely to our line of products and not expand into other fields which would involve us in outside financing and a totally different character of business.

Throughout the whole history of our past it has been the policy of our management to plow back a large share of the earnings, thus making it possible for our steady expansion.

It is difficult for those in our working force to realize the many problems the leaders in industry must solve day by day. I wish that everyone could spend a week at headquarters to observe and understand the many problems and decisions that must be made.

Competition is increasing and more than ever we must live by the wit of the scientist, the engineer and the specialist. Our leaders must have vigor, vitality and the ability to pick out able men to improve methods of production and the quality of our products, — men ready to take calculated risks and sometimes make unpopular decisions. I mention this to show that not only is it necessary for management to keep up to date on all phases of business but to be successful we must also have the support of a loyal working force.

Paperboard Products

(continued from page 6)

molding machine was added at about the same time. The business has now grown so that in the busy season some production is sub-contracted to other plastic manufacturers to maintain inventories and to furnish sizes of pots and vases beyond the limits of the Bird equipment. At the present time, additional plastic products are being made experimentally.

At the W. J. Hill Trucking Division, an expansion of the profitable pick-up and delivery operations has resulted in the addition of nine new drivers. One new operation, the trucking of asphalt to the Roofing and Floor Covering plants in Norwood, which was started in the fall of 1961, has proved to be very worthwhile.

In the Paperboard Industry the year 1962 is ending with the same curious combination of business forces with which it started. Total volume of production is up and yet, because of rising costs, profits have decreased. Bird & Son faces the constant challenge of finding ways to reduce costs because prices remain under pressure. With new products, new machinery and careful attention to operations, this division anticipates a successful year in 1963.

THE LABOR BUREAU

(As first organized by Mr. Bird)

EMPLOYMENT

1. Employment
2. Applications
3. Recommendations
 - (a) Jobs
 - (b) Transfers
 - (c) Promotions
4. Records
5. Accidents
6. Inspections
 - (a) Labor, Club, Rest Rooms
 - (b) Sanitation, Ventilation, Light
 - (c) Safety
 - (d) Order & Cleanliness
 - (e) Work of Committees & Association Activities
 - (f) Records in Club Rooms, Pictures
 - (g) Improvements & Correction
 - (h) Grounds, Upkeep, Development
 - (i) Recreation
 - (j) Work of Bureau in Mills

SERVICES

1. Social Service
2. Friendly Aid
3. Cooperative Bldg. & Credit
4. Housing & Community Building
5. Neponset Review
6. Information to all Employees
 - (a) Housing
 - (b) Savings
 - (c) Insurance
 - (d) Health
 - (e) Cooperative Activities
7. Safety
8. Aid to Associations
 - (a) Bird & Son Mutual Benefit
 - (b) Bird & Son Athletic Association
 - (c) House Committee Club Rooms
 - (d) Labor Committee
 - (e) Cooperative Association
 - (f) Fire Brigade
 - (g) Fire Brigade Corps
9. Neponset Institute
10. Home Building Association
11. Landscape Work & Gardening

The BIRD REVIEW

Vol. 50 No. 12 December 1962

Member of Mass. Industrial Editors Association and International Council of Industrial Editors, Inc.

Published for the employees of Bird & Son, inc. and their families.

Editorial Office at East Walpole, Mass.

EDGAR M. GROUT, Editor

JOHN J. MURPHY, Adviser

ART WORK for the President's page was done by the Floor Covering Design Department. The effective cover is by A. Philip Macchi, chief designer.

BIRD & SON, inc.

Established 1795

East Walpole, Massachusetts, U. S. A.

Branch Offices: Chicago, Ill., Shreveport, La., Charleston, S. C., Perth Amboy, N. J.

PAPERBOARD PRODUCTS DIVISION: East Walpole, Mass.,
New Britain, Conn., Lewiston, Maine, Manchester,
N.H., Lawrence, Mass.

BUILDING MATERIALS DIVISION: Norwood, Mass., Chi-
cago, Ill., Shreveport, La., Charleston, S.C., Glenwood,
Arkansas, Perth Amboy, N.J.

FELT DIVISION: Chicago, Ill., Phillipsdale, R.I., Shreveport, La.

FLOOR COVERING DIVISION: Norwood, Mass.

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GEORGE W. DINSMOOR COMPANY, Lawrence, Mass.

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General Traffic Manager, JOHN A. SHELLEY

SALES AND PRODUCT DEVELOPMENT DIVISIONS

PAPERBOARD PRODUCTS DIVISION

Vice President, R. H. HALL

General Sales Manager, Paperboard Products Division,

H. R. BONNYMAN

Sales Manager, Fibre Box Division, BENJAMIN BEALE

Sales Service Manager, W. C. ROCKWOOD

Sales Manager, Carton Division, E. C. DAVIS

Sales Service Manager, D. D. HODGSON

Manager, Lewiston Plant, R. C. HOUGHTON

Sales Manager, Horticultural Division, W. D. MARLAND

Manager, New Britain Division, A. J. BUSHELL

Product Development Manager, H. C. ALLEN

FLOOR COVERING DIVISION

Vice President, P. C. JOHNSON

Assistant to Vice President, R. V. GARNER

General Sales Manager, R. T. MURPHY

Field Manager, M. E. CUMMINGS

Field Manager, PAUL DECHELLIS

Field Manager, W. T. EVANS, JR.

Sales Service Manager, J. V. O'SULLIVAN

Industrial Division Manager, T. G. SULLIVAN

Product Development Manager, J. W. KEMMLER

BUILDING MATERIALS DIVISION

Vice President, A. R. WEED, JR.

Merchandising Service Manager, W. E. SMITH, JR.

Product Development Manager, S. H. SALLIE

Commodity Manager, Built-Up Roofing, E. L. LINCOLN

EAST WALPOLE

Northeastern Division Manager, J. D. JOHNSTON

Sales Manager, New England District, R. A. BEATTIE

Sales Manager, Lake District, J. D. CONRAD

Sales Service Manager, L. T. HARRIMAN

CHARLESTON

Southeastern Division Manager, A. K. POWERS

Sales Manager, Dixie District, W. N. HACKNEY

Sales Manager, South Atlantic District, F. B. ROSS

Sales Service Manager, J. H. BURN

Office Manager, ROBERT ZOBEI

Purchasing Agent, FLOYD BILLINGS

Traffic Manager, T. T. JENKINS

CHICAGO

Western Division Manager, R. H. EMERSON

Sales Manager, Midwest District, A. M. DOBBINS

Sales Manager, Central District, T. E. DOWNEY

Sales Service Manager, B. G. MACFARLANE

Office Manager, R. W. MACLEOD

Purchasing Agent, H. W. ALTMAN

Traffic Manager, A. H. COOK

SHREVEPORT

Southwestern Division Manager, R. F. JENKINS

Sales Manager, Gulf District, T. D. BLANCHARD

Sales Manager, Midsouth District, F. H. MAY

Sales Service Manager, J. E. EVANS, JR.

Office Manager, O. N. SHERBURNE

Traffic Manager, K. A. LOE

Purchasing Agent, W. D. BLUE

PERTH AMBOY

Eastern Division Manager, H. F. DAVIS

Sales Manager, New York District, J. H. MURPHY

Sales Manager, Middle Atlantic District, T. E. MILLER, JR.

Sales Service Manager, J. F. HEANEY

Office Manager, W. L. COSGROVE

MANUFACTURING AND ENGINEERING DIVISIONS

Vice President, BURLEIGH M. HUTCHINS
Assistant to Vice President, H. S. WHITNEY

Staff Engineer, W. R. WRIGHT
Staff Engineer, O. M. LAMBINE

PAPERBOARD PRODUCTS DIVISION

General Superintendent, Paperboard, Fibre Box and Carton Divisions, L. J. TARBELL
Superintendent, Paperboard Division, A. F. GILMORE
Superintendent, Fibre Box Division, A. D. COLBURN
Superintendent, Carton Division, R. B. PATTERSON
Manager, Manchester Plant, G. R. HOYT
Chief Chemist, H. T. BARKER
Chief Engineer, G. M. BLAIR
Plant Engineer, R. C. HOLMAN

NEW BRITAIN DIVISION

Manager, A. J. BUSHELL
Superintendent, C. H. PORTER

GEORGE W. DINSMOOR COMPANY

General Manager, R. A. WATTERS
Production Manager, JOHN ROBINSON
Office Manager, DONALD BECK

FELT DIVISION

Manager, P. I. KNIGHT

PHILLIPSDALE MILL

Superintendent, P. I. KNIGHT
Asst. Supt., R. E. WILLIAMS
Chief Chemist, A. H. CHAMBERLAIN
Office Manager, R. W. PEARSON
Chief Engineer, E. E. PETERSON
Master Mechanic, E. A. ROCKWOOD

SHREVEPORT FELT MILL

Manager, R. F. JENKINS
Superintendent, B. P. SOWARD
Asst. Supt., R. D. ADAMS
Chief Chemist, R. N. POTTER
Plant Engineer, J. J. MCCALLIE

CHICAGO FELT MILL

Manager, R. H. EMERSON
Superintendent, W. B. BROWN

FLOOR COVERING DIVISION

Superintendent, J. K. LOCKRIDGE
Asst. Supt., W. M. PRATT
Technical Superintendent, H. R. STEVENS
Chief Chemist, E. H. FULLER
Plant Engineer, R. A. BLAKE
Master Mechanic, H. C. NELSON

BUILDING MATERIALS DIVISION

EAST WALPOLE

Northeastern Division Manager, J. D. JOHNSTON
Superintendent, D. E. FRAZIER
Chief Chemist, C. A. HOMAN
Plant Engineer, N. C. BARTLETT

CHARLESTON

Southeastern Division Manager, A. K. POWERS
Superintendent, ERNEST ZINKOWSKI
Chief Chemist, W. K. PRICE
Plant Engineer, T. S. EPTING

CHICAGO

Western Division Manager, R. H. EMERSON
Superintendent, W. T. WIGGINS
Chief Chemist, A. T. MURGATROYD
Plant Engineer, H. S. DUNGAY

SHREVEPORT

Southwestern Division Manager, R. F. JENKINS
Superintendent, B. P. SOWARD
Asst. Supt., R. D. ADAMS
Chief Chemist, R. N. POTTER
Plant Engineer, J. J. MCCALLIE

PERTH AMBOY

Eastern Division Manager, H. F. DAVIS
Superintendent, J. T. FLIS
Chief Chemist, F. S. NOLTE
Plant Engineer, A. W. LEITHNER

BIRD QUALITY PRODUCTS

BUILDING MATERIALS DIVISION

Bird King-Tab Architect ¹ Shingles	Bird Super Strips
Bird Wind Seal ¹ Shingles	Bird Building Papers
Bird Seal King ² Shingles	Bird Reflective Insulation
Bird Shingles and Sidings	Bird Coatings and Cements
Bird Insulating Sidings	Bird Shingle and Siding Backer
Bird Roll Roofings	Bird Aluminum Siding
Bird Roof Insulation	Bird Built-Up Roofs
Bird Ranch Roof	

FLOOR COVERING DIVISION

Bird Architect ² Vinyls	Bird Linoleum Tile
Bird Vinyl Rugs and Yard Goods	Bird Rug Border
Bird Linoleum	Bird Vinyl Wall Covering
Bird Rubberlike Floor Runner	Bird Permaabest ² Adhesive
Bird Vinyl Counter Cover	Bird Lining Felt

Industrial Division

Bird Vacuum Plates	Bird Film Applicators
Bird V-3 Insul Sheath ¹	Bird Linoleum Tile
	Bird Rubberlike Floor Runner

PAPERBOARD PRODUCTS DIVISION

Fibre Box Division

Solid Fibre Shipping Cases	Fibre Lacquer
Corrugated Fibre Shipping Cases	Reel Wraps
Cleated Fibre Shipping Cases	
Weatherproof Solid Fibre Shipping Cases	
Weatherproof Corrugated Fibre Shipping Cases	
Plastic Coated Corrugated and Solid Fibre Cases	

Horticultural Division

Vita-Band ¹ Plant Bands	Peat Pots
Perennial Pots ¹	Plastic Pots and Trays
	Greenhouse Plastic Bar Caps
Plastic Card Caddies, Vases and Refrigerator Containers	

Carton Division

Bird Reinforced Shoe Cartons, Plain and Printed

Special Products Division

Filter Paper for Industrial Filtration	
Base Wad	Chipboards
Jute Liners	Index Pressboard
	Dry and Saturating Papers for Special Uses
Tack Boxes	Platform Board
Special Boxes	Utility Boxes
	Innersole Board
	Wedge Board

GEORGE W. DINSMOOR COMPANY

Paper Mill Cores	Cloth Boards
Pasted Chipboards	Tubes for Textile and Plastic Industries

¹ Reg. U. S. Pat. Off.

² Trade Mark.



